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WHITE RIBBON ENSIGN

«In the name of our God, we will set up our banners»

VOLUME XXXI ANGWIN, CALIFORNIA, NOVEMBER, 1936 NUMBER 2

State President's Letter

Dear Friends:

Our great State Convention is over. It was a helpful, happy one with ideal hostesses. A letter lies before me from one who has attended many of our conventions, saying "Our whole delegation declares the convention the best ever." So it was, the best we have held—this year—just like our other wonderful meetings. Now let us make this joy and inspiration a blessing along the whole way, until we gather at Stockton next year.

GOOD NEWS

For every one of us, for we made a net gain of TEN. A delayed letter, no fault of state or local brought the news after state convention which was held immediately on the close of the year so that our honor guest could be with us. Let us celebrate that net gain of ten by making this a NET GAIN OF TEN YEAR.

Every county and every local making a net gain of ten this year, will receive recognition in the WHITE RIBBON ENSIGN and at state convention in Stockton.

ANNUAL ROLL CALL

Is to be held in locals all over the United States in November. It is urged that a meeting of unusual interest be held with roll call for payment of dues by all old members (and as many new members as possible) thus starting the new year with dues paid. Some of you are like me, having to pay six months earlier *this once* than the day on which I joined. Let us do that, just once, and after that it will come out exactly right.

The advantages of this plan are many, among which are we shall have the money with which to carry on when the year begins. We all know we can do better trading on a cash basis. Then, we shall have payment of old members' dues out of the way and the order of the day will be gaining recruits for our wonderful program the rest of the year.

These new members will pay dues any time they see the light of W. C. T. U. possibilities and join us in our organized fight against liquor. Next year, they can join us in our fine celebration of Roll Call.

January ENSIGN will carry the names of all unions reporting a Roll Call meeting. Any member who fails to pay in November roll call, will pay later of course. But this plan clears the way for the year-long state campaign for "A net gain of ten" and gets us ready for a great "NET GAIN OF TEN" celebration.

Mrs. Margaret C. Munns, national and world's treasurer, our honor guest at convention, proposed this roll call. We all enjoyed her presence, her adresses and her general helpfulness. In appreciation, let us make her glad she proposed the roll call to us.

CAMPAIGN WORK

To defeat No. 3 and to pass No. 9 will probably be over when this reaches you. Whatever the result, you will have done your part well. In any case, this is only a skirmish in a great war, so we must get ready for the next battle The final victory in the complete annihilation of the beverage liquor traffic is ahead. Let us do our part in hastening that glad day.

THE BUDGET QUOTA REDUCED

From $1.35 to $1.30. Why? You have made a net gain this year. By faith we see more of you making a net gain next year. The more members we have the smaller the budget. Let us ALL aim to pay our smaller budget in full thus making it possible to do more work and equalize the burden. As we face the new year we pray, "God bless us, every one."

LOUISE J. TAFT.

Thanksgiving

Bless the Lord, O my soul, and forget not all his benefits: Who forgiveth all thine iniquities; who healeth all thy diseases;

Who redeemeth thy life from destruction; who crowneth thee with lovingkindness and tender mercies.

O Lord, how manifold are thy works! in wisdom hast thou made them all; the earth is full of thy riches.

Blessed be the Lord, who daily loadeth us with benefits.

—Selections from the Psalms.

Department of Christian Citizenship

MRS. ETHEL A. BACHMANN, *Director*
624 Fourth Street, Modesto, Calif.

To Christian Citizenship Directors of Local and County Unions:

Again we are privileged to start a new year in our great work. Are you ready? You need not wait for new plans. Just dig out the 1936 Plan of Work and the letter I wrote you dated January 24, 1936. We are using exactly the same plan as last year that we may continue the good work begun in our communities. The task was too big to do more than to get a good start before the summer vacation; now let us begin at once with our citizenship training classes, our Amer-

(Continued on page 2, col. 3)

National Presidents' Letter to State Convention

To the Members of the State W. C. T. U. in Convention Assembled:

Dear Comrades:

You are gathered in your "Harvest home" and I am with you in spirit. Each day at the noontide hour when you offer the prayer "for the work and the workers," remember that all these convention days, I am including in my special hour the states in convention, asking the benediction of our Lord and Master upon the work of the year just closed and His guidance and blessing upon the work of the year about to begin.

In that new year you will carry on the regular department work and other activities to which you have been accustomed. But you will, of course, add to that the increased program which the emergency of the re-legalized liquor traffic has forced upon this nation. That is what our Five Point, Five Year Program is, why it is—*an emergency*, something which cannot be deferred! A dreadful evil is in our land—we must prevent its spread and do our best to abolish it.

You will hear what your state has done in developing the program. You read in the *Union Signal* what is being done by other states and by the National for all the states. Two of the five years are gone. The third year should find us moving relatively faster to our goal.

Now in this convention you will make plans for the raising of the Centenary Fund. (It has seemed advisable to phrase it "National Temperance Education Fund" in our campaign printed matter).

We began to raise a half million. But oh, the work is so great and large! The educational world is beseeching the W. C. T. U. for help, for proper literature, for trained teachers of teachers, for motion pictures. The moral forces are begging us for visual education, for signs, for exhibits, for advertisements, for anything which will appeal to the eye. Much of this must be done by the National organization to cover the nation. It can be easily seen that the $125,000 assigned to the National cannot meet the need. Hence at Tulsa, last June, the State Presidents, in serious council, decided to change the plan, as sensible people always do when they find their plans are inadequate. I shall not write of the plans for they will be presented otherwise.

My message, my beloved comrades, is just this: A great opportunity opens before us—"a great door and effectual," the Scripture says.

Destiny is parallel with opportunity.

We believe God has called the W. C. T. U. to the "kingdom for such a time as this." God calls—He does not compel. He gives us opportunity; we determine our destiny as we accept the opportunity for service.

Consider our opportunity now! Helpless children bearing the curse of liquor! Young people compassed by temptations they do not understand! Unthinking women becoming victims of drink! Our social order becoming demoralized, our nation bringing upon it the wrath of the God of Nations!

Oh, my sisters, if I could only roll the burden on your heart as I feel it on mine, not as your National President, but just as one of the rank and file of my local Union, a woman who assumed the White Ribbon as a sign of a life pledged to the abolition of the liquor traffic.

I cannot come and talk to you personally nor in your local Union, nor even in your state convention. Will you not, every one, regard this as the word from my heart to your heart? Help the work *now,* not next year; it will bring its own duties. Help now, not because I ask it, but because I believe it is God's call to you and to me. It is His opportunity He places before us to give the help He wants given to the world.

Truly I believe He calls the Woman's Christian Temperance Union to do this work. If we do not respond He will turn elsewhere, for His work will not suffer. He will simply give the opportunity to others. *But when He withdraws the work He will also withdraw the blessing.*

This is the year midway in our Centenary period. Those preceding have been periods of planning. Those to follow must be years of active service if our objectives are accomplished. On my knees now, my friends and comrades, I have asked our God especially to help the Woman's Christian Temperance Union to enlarge its opportunity and so determine its destiny as a force for God in the world.

May the benediction of our Heavenly Father abide upon your convention, bless your officers and all who attend, and every member in your state.

Your comrade in service,
IDA B. WISE SMITH,
National President.

Loyal Temperance Legion

MISS ELIZABETH HEWETT, *Secretary*
2111 Cedar St., Berkeley

Again I am grateful to the local and county L. T. L. secretaries for making it possible to report them 100 per cent efficient in the sending of reports; not one failed. Some who had not been able to keep their groups active, wrote and told me so. Dear Mrs. James often reminded us that telling that we had done nothing constituted a report. There were few secretaries who had to do that. We closed the year with 12 new groups.

(Continued on page 3, col. 3)

Election Results

When the election board posted the results of the nominating ballot for general officers, it was discovered the whole group received nearly a unanimous vote, so no general elective balloting had to be held at the polls, as usual.

President, Mrs. Louise J. Taft, Colusa.

Mrs. May E. Hollingsworth, 631 So. Sixth Street, San Jose.

Mrs. Grace R. Randall, Oakland.

Mrs. Sarah H. Cairns, Rt. 2, Box 2292, Napa.

Mrs. Flora R. Ward, Lindsay.

The following received a large majority of the nominating ballots cast by the Official Board and a unanimous elective vote of the Convention.

State General Secretaries, Directors, Lecturers and Organizers

Youth's Temperance Council, Mrs. Elsie May, 4403 Evans St., Oakland.

Loyal Temperance Legion Miss Elizabeth Hewett, 2111 Cedar, Berkeley. Associate, Mrs. Claude L. Clawson, 220 John St., Berkeley.

Child Welfare, Mrs. C. E. Crabb, Rt. 1, Box 238 A, Los Gatos.

Christian Citizenship, Mrs. Ethel A. Bachmann, 317 Magnolia Ave., Modesto.

Evangelistic, Mrs. Anna A. Pettit, Parlier.

Exhibits and Fairs—General Exhibits, Mrs. Louise J. Hjort, 2308 24th St., Sacramento.

Flower Mission and Relief, Mrs. Martha Dressel, 489 No. Elmwood St., Lindsay.

Health, Mrs. Myrtle H. Jensen, 1521 12th Ave., Sacramento.

International Relations for Peace, Mrs. Anna B. Clancy, 1020 Union St., San Francisco.

Literature, Mrs. Grace R. Randall, 83 McAllister St., San Francisco.

Medal Contest, Mrs. L. J. Ericson, Rt. 3, Box 259, Madera.

Medical Temperance, Mrs. Emma C. Crowley, 865 36th St. Sacramento.

Motion Pictures, Mrs. Carrie A. Clark, 807 No. Eldorado St., Stockton.

Non-Alcoholic Fruit Products, Mrs. Alfa Ellis, 1375 Magnolia Ave., San Jose.

Parliamentarian, Mrs. Louise N. Cross, 604 Benton St., Santa Rosa.

Publicity, Mrs. Leah Belle Boyce, 10 Corona St., San Francisco.

Religious Education, Mrs. Marian B. Alcorn, Box 490, Modesto.

Scientific Temperance Instruction, Mrs. Louise J. Taft. First associate, Mrs. H. O. Hildebrand. Second associate, Miss Dorothy Osburn.

Temperance and Missions, Mrs. Zona Rexroad, 1017 14th St., Sacramento.

Union Signal, Mrs. Nellie P. Moseley, Orland.

Young Crusader, Mrs. Emma U. Day, Davis.

WHITE RIBBON ENSIGN, Managing editor, Miss Elizabeth Hewett. Associate, Mrs. Mary E. Thomas, 450 62nd St., Oakland.

Lecturers and organizers, Miss Winifred S. Bangs, 2525 Dwight Way, Berkeley; Mrs. Louise N. Cross, 604 Benton St., Santa Rosa.

Christian Citizenship

(Continued from page 1, col. 2)

icanization work among our foreign-born neighbors, and by every means possible impress upon the women of our churches and clubs that we have individual responsibilities for conditions about us and for the solving of the problems of the state and nation. All nine points of our Plan of Work can be carried out under one of the three points as I suggested in my letter. Write me of your work and ask me for help if I can assist you.

The need for our work in any community cannot be denied; the plan is adequate; but it will not work itself. As Christian Citizenship directors we must act and we must persuade others to act, or we get nowhere and conditions will not improve. Let us therefore rededicate our lives to His service and do all we can to make the little corner of the world where we live a fit place for His children.

By the time that you read this we shall have won or lost on Local Option. If we have won, let us set to work to bring about reforms in our counties; if we have lost, let us not lose our courage, but rather let us determine that we shall ultimately win through a greater zeal in our alcohol education program and in our endeavor to raise the standard of citizenship.

"Let us study to show ourselves approved unto God, workmen that needeth not to be ashamed."

Willows W. C. T. U. Elects Mrs. Nellie King President

The W. C. T. U. of Willows met at the home of Mrs. Nellie King Friday afternoon, the meeting being brought to order by the vice-president, Mrs. King after which Mrs. Greer led in prayer.

The poem "Builders All" was read by Mrs. Franklin Beswick. The amendments, Nos. 3 and 9, which will appear on the November ballot and are of special interest to the organization, were discussed. The organization of a younger chapter known as the Iota Sigma was discussed.

Tribute was paid to the late president, Mrs. Duncan, and Mrs. King was elected president; Mrs. Bestwick, vice-president; Mrs. Cora Jenks, secretary; Mrs. E. P. Mapes, treasurer. Departmental leaders were then appointed: Flower Mission and Relief, Mrs. Lee Julian; Christian Citizenship, Mrs. H. F. Tout.

Mrs. Greer was appointed as a delegate to the W. C. T. U. state convention meeting in Vallejo, Oct. 5 to 8. The meeting adjourned with the W. C. T. U. benediction after which Mrs. King, assisted by Mrs. Greer, served delicious refreshments.

Corresponding Secretary's Letter

Dear Co-Workers:

Our Annual Fifty-Sixth State Convention has passed into history and your delegates have voted to have me serve you here at state headquarters for another year. I thank you for this privilege, and God being my helper, I will do my utmost to serve you well.

I know you are eager to hear about the membership awards.

The DeYo Membership cup was won by the Oakland Union, Alameda County, for having secured 42 new members.

A bound secretary's book was offered by the State to the union whose membership was under 25 that made 100 per cent gain; for the union whose membership was between 25 and 50, making a gain of 50 per cent; for the union whose membership was between 50 and 75 making a 25 per cent gain, and the union with a membership over 75 that made a net gain. One of these books was also offered to the county making a net gain.

As soon as they can be made the following unions will receive this award: Oakland, Vallejo, Hughson, Turlock, Porterville, Visalia, San Anselmo, Ripon, Palo Alto and San Jose Central.

The following counties have won a secretary's book by making a net gain or more: Alameda, Bi-County Solano-Napa, Stanislaus-Merced, Tulare-Kings, Butte, Contra Costa, Fresno, Sacramento, San Joaquin, and Tri-County Santa Cruz-Monterey-San Benito.

I would like to tell all of you of outstanding work of many unions aside from an increase in membership, such as Mrs. Jennie Helbing, president of San Rafael union who has mothered two L. T. L.'s and did L. T. L. work in a Boys' club; how Colusa secured 29 new subscriptions to the *Young Crusader;* how Mrs. Effie Baker of Oakland secured 18 new members; how the union at Escalon sponsored a poster contest; about the study class on Alcohol Education at Exeter; about the contest for attendance and membership put on by Mrs. Staley, president of Turlock union. These were all successful and worthwhile achievements and we would like to see other unions take up such work. Write to them or to us and ask for their plans.

Following this letter is a brief outline of the membership campaign. Next month you will find a more complete one. Faithfully yours,

GRACE R. RANDALL.

—o—

The Union Signal

An illuminating publication on subjects of social welfare.

A symbol of Christmas goodwill.

Give the *Union Signal* a prominent place on the Christmas shopping list, thus serving the interest of the organization as well as contributing fifty weeks of pleasure and profit to friends.

Outline for National W. C. T. U. Membership Campaign, 1937

Shibboleth—"We'll Tell the World."

Goal—New Members for Every Local Union.

Time—November 1, 1936-May 1, 1937.

PERSONNEL

Courier—(messenger sent on important business) is one who secures one or more new members.

Award: A Blue Ribon.

Envoy—(one representing the W. C. T. U. interviewing an outsider) is one who secures five or more new members.

Awards: (1) a Golden Ribbon, (2) Her name listed in the *Union Signal* and the WHITE RIBBON ENSIGN.

Ambassador of Goodwill—(an official representative of high rank) is one who secures ten or more new members.

Awards: A Royal Purple ribbon. (2) Her name listed in the *Union Signal* and the WHITE RIBBON ENSIGN.

World Citizen—is the one who has secured the largest number of new members in her state.

Awards: (1) A Globe Pin. (2) Her name listed in the *Union Signal* and the WHITE RIBBON ENSIGN.

A more detailed statement of the Campaign plan and the demonstration to be put on at the World's convention next year at Washington, D. C., will appear in next month's issue. At that time our delegates are to be hostesses to the delegate from China. During this year we are to court her and to find out all we can about the work of the W. C. T. U. in China. You will hear more about this also next month. In the meantime let us all begin to work and plan for a larger part in the program of the World's convention next June in Washington.

An appropriate Christmas gift for your pastor.

The attractive combination offer of *Union Signal* and *Young Crusader* each to any address for $1.25 if ordered at same time helps solve the money problem.

Regular yearly subscription rate—$1.00.

Address—*The Union Signal,* Evanston, Illinois.

—o—

The Young Crusader

For boys and girls everywhere.

An all-the-year-round Christmas magazine valuable in home, school, Sunday school, library.

From old St. Nicholas in December straight through to Thanksgiving turkey in November—each month's issue seasonably depicted.

Human interest stories and poems of sports, travel, adventure; of animals, birds, plant life; of perseverance, courage, self denial; of temperance, honesty, purity.

Educational, entertaining, engrossing, economical.

Price—Single yearly subscription 35 cents; clubs of ten, $3.00.

*Note combination offer above.

Address—*The Young Crusader,* Evanston, Illinois.

N. B. Beautiful gift card with each Christmas order for either the *Union Signal* or *Young Crusader.*

—o—

"To Drink or Not To Drink"

(What the Ads Leave Out)

A new series of posters and we now have four of them.

One pair on sports—
"Sand Lot or Big League"
"Wreck or Record"

One pair on business—
"Cocktails"
"Employment"

In colors, illustrations and texts "to the point." 25x38 inches. 15 cents each poster; 25 cents per pair; $1.50 per dozen posters.

83 McAllister St., San Francisco, Calif.

—o—

"The Long View."—The National President's address at annual W. C. T. U. Convention, Tulsa, Oklahoma. Treats of the five points of the Five-Year-Program. Ten cents.

"Easy Money."—Taylor. A booklet on gambling. 15 cents each. $1.50 per dozen.

"What Alcohol Is and What It Does.' —Palmer. 15 cents each; $1.50 per dozen.

"Alcohol Talks to Youth."—Hamlin. A brief scientific discussion. 25 cents each; $2.25 per dozen.

"The Scientist Experiments With Alcohol."—Williams and Stoddard. Accounts of experiments by outstanding scientists. 25 cents each; $2.25 per dozen.

Send for catalog for lists of other publications. 83 McAllister St., San Francisco.

—o—

Loyal Temperance Legion

(Continued from page 2, col. 1)

I hope to get my first quarter's letter to you very soon and will not take space for giving instructions in this letter, further than to urge a thorough study of the Manual and the Plan of Work, copies of which have been sent to every local leader and county secretary. A careful study of these two helps will give a clear conception of what the National competitive work is and the awards offered. One county secretary, Mrs. Mabel Frost of Sacramento, qualified for a certificate in recognition of her having completed the required (or suggested) course of study. Let us take as our prayer as we cross the threshold of this new Temperance year, these words: Keep me mindful, O Lord, of the duty I owe the "child in our midst" to try to make this a safer world for him.

White Ribbon Ensign

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Editor-in-Chief - - Mrs. Louise J. Taft
Managing Editor - Miss Elizabeth Hewett
Associate - - - Mrs. Mary E. Thomas

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ROSTER OF STATE OFFICERS

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83 McAllister Street, San Francisco

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350 South Sixth Street, San Jose

Corresponding Secretary - - - - - - - - - Mrs. Grace R. Randall
83 McAllister Street, San Francisco

Treasurer - - - Mrs. Sarah H. Cairns
Rt. 2, Box 2292, Napa, Calif.

Recording Secretary - Mrs. Flora R. Ward
Box 865, Lindsay, Calif.

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4403 Evans Street, Oakland, Calif.

BRANCH
L. T. L. General Secretary - - - - - - - - - - Miss Elizabeth Hewett
2111 Cedar Street, Berkeley

November, 1936

All copy for the White Ribbon Ensign must be in the office by the TWELFTH OF EACH MONTH, and all editorial correspondence should be addressed to White Ribbon Ensign, Room 415, 83 McAllister Street, San Francisco, California.

An Expression of Sympathy

On her return from State Convention, our beloved coworker, Mrs. Mary E. Thomas, was quickly overtaken by a great sorrow. On Saturday, October 10, her son, Marvin Thomas, quietly slipped away to heaven. Although his health has been delicate during the past year, his death was unexpected at this time.

We know that love and sympathy are going out from hearts all over California to the parents, to the young wife, and to other relatives; and the Ensign expresses, though feebly, what hearts would like to say.

—o—

The Union Signal

Mrs. Nellie P. Moseley, *Promoter*

"For the people had a mind to work." —Neh. 4:6. In the 17th verse of the same chapter we read that "every one with one of his hands wrought in the work, and with the other held a weapon." This is an example for every W. C. T. U. member. She should have "a mind to work" untiringly for our righteous cause "with one of her hands in the work," i. e., with a tool—the *"Union Signal"*—and "with the other hand hold a weapon"—the facts

(Continued on page 5, col. 1)

High Lights of Fifty-Sixth Annual Convention

Outstanding both for its well attended sessions and a spirit of cooperation and hopefulness, the Fifty-Sixth Annual Convention of the W. C. T. U. of California N. was an interesting event marking the close of another year of high endeavor.

The president, Mrs. Louise J. Taft, presided, assisted by the vice-president, Mrs. May E. Hollingsworth.

The keynote address of the convention was, as aways, the message of Mrs. Louise J. Taft in which she presented a word picture of the oustanding accomplishments of the organization during the past year, and like the efficient "general" she is, laid before us a clear plan for carrying on the education program and other activities in the year which lies before us. This address was given on the evening of October 5 instead of the customary reception; it having been decided to omit the reception and the convention dinner in order to have time for the trip to Mare island, a courtesy extended to the convention by the Chamber of Commerce, and for an afternoon trip on the bay planned by the convention committee and which proved a delightful social feature of the convention, affording the opportunity to have cozy talks with co-workers not usually possible during the busy days of a convention.

For comfort, pleasure and an all-around good time the convention was indebted to Mrs. Ruth B. Sears, who as president of Bi-County Solano-Napa was convention hostess, and to her fine committee, and to Mrs. Sarah H. Cairns, State treasurer.

In the space available for this convention report, it is impossible to mention each one who contributed to the success of the meeting. Grateful recognition was given in the convention to those who edified and delighted us with inspiring music. To Mrs. Sadie B. Van Tassell we were indebted for leading all community singing and for the impressive rendering of taps at the close of each day's session.

Our organization is indeed fortunate in having for Publicity director so competent and experienced a journalist as Mrs. Leah Belle Boyce.

Her untiring zeal at convention in getting her "stories" into the morning papers will long be remembered. Her tact and pleasing personality gain favor and consideration where a lack of those qualities would provoke antagonism toward our work.

Mrs. Boyce's publicity story of convention will, we hope, appear in the November issue. For unavoidable reasons she was unable to get it in this number.

The early devotional period Tuesday morning led by State Evangelistic director, Mrs. Anna A. Pettit, was a time of heart searching and of renewed consecration to service.

The processional of State officers, Branch secretaries and County presidents to the singing of America; the Crusade hymn, repeating the Crusade Psalm and prayer by Mrs. May E. Hollingsworth served as a prelude to the calling to order of the convention by the president, Mrs. Louise J. Taft.

The introduction of the hostesses was a pleasing interlude which was followed by the introduction of the honor guest from National, Mrs. Margaret C. Munns, who remained with us throughout the convention and, as one of us, took part in discussions aside from the inspiring addresses she gave at three different times; as National and world treasurer, she was of invaluable service to the delegation of earnest women eager to receive and take back to their home unions every item of interest and instruction.

Another welcome honor guest was Miss Tua Harding, representative of Nevada W. C. T. U.

In the simple and impressive memorial service special mention was made of our promoted comrade, Mrs. Louise James, who so recently answered the summons to her heavenly home. For many years the efficient State director of Medical Temperance, she was greatly beloved by all and Mrs. Taft voiced the thought of many as she said it seemed as if she could see Mrs. James sitting in her accustomed place on the front seat.

The reports of the State officers will be printed in the Yearbook. They should be read by every local worker for each contains information and inspiration for carrying on our work; the reports received enthusiastic applause.

On Wednesday morning the polls were open for casting the nominating ballots. conferences led by department directors and Branch secretaries were then held.

In the afternoon of Wednesday, the election board committee reported that a candidate for each office had received a majority of votes cast whereupon the following persons were declared elected: Mrs. Louise J. Taft, president; Mrs. May E. Hollingsworth, vice-president; Mrs. Grace R. Randall, corresponding secretary; Mrs. Sarah H. Cairns, treasurer; Mrs. Flora R. Ward, recording secretary.

These officers were installed Thursday afternoon by the National honor guest, Mrs. Margaret C. Munns.

A surprise number appeared on the Thursday afternoon program, when Mrs. Leah Belle Boyce rose to a point of privilege and, stepping to the platform, presented the State president, Mrs. Louise J. Taft, with a gift prompted by the love and grateful appreciation of her co-workers in the State and local groups. In simple, sincere words (eloquent for their simplicity), Mrs. Boyce voiced the thought of the convention as she told Mrs. Taft that the gift was but a slight token of the appreciation the rank and

file feel for her untiring and efficient service.

Mrs. Taft, evidently touched by this mark of loyalty, replied in a few choice and appropriate words. Applause accompanied this gracious presentation.

Norman W. Pendleton gave us food for thought in his address, "Pending Legislation," and Mrs. Munns cheered us with her message, "The Star of Hope."

Citizenship night brought interesting disclosures of "What My Party Has to Offer to the American Citizen."

Feeding the inner man is always a problem in a convention; this matter was ably cared for by a local committee who gave the preparation of the meals into the hands of a Christian man who conducts a restaurant on Georgia street, Vallejo, on strictly temperance principles; not even allowing smoking.

At the close of the Thursday afternoon session, all present took their places circling the auditorium and clasping hands sang "A Charge to Keep I Have." After repeating the W. C. T. U. benediction in unison, Mrs. Taft declared the Fifty-Sixth Annual Convention of California N. adjourned.

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The Story of Two Coats

They were both black; they both went to State Convention in Vallejo with their owners; on a very hot day they were left in the checking booth.

When one of the owners went to claim her coat, a black nubian seal, it was not to be found. The other black coat was there. The mistake could easily be made; it was a very hot day, the one who went first to withdraw her coat doubtless hurried out to her waiting car without noticing what she had.

A message to W. C. T. U. headquarters, 83 McAllister Street, San Francisco, will be relayed to the respective owners of the two coats and all will "live happily ever after."

The Union Signal

(Continued from page 4, col. 1)

concerning alcohol education as found in the "*Union Signal.*" Many who are truly in earnest in trying to rid the country of alcoholic drinks subscribe for and read the *Union Signal* that they may know what the plans are for concerted action. Won't more of you, who are just as anxious, read the same paper, for it is only by working together that our ends may be attained. It is none too early to make your list of Christmas gift subscriptions—make it long. Cards to be used in this connection may be had, upon request, from state headquarters or your state promoter.

—o—

I therefore believe it is my duty to my country to love it, to support its Constitution, to obey its laws, to respect its flag, and to defend it against its enemies. —William Tyler Page.

State Treasurer's Letter

Dear Comrades:

We, of Bi-County Solano-Napa, wish to express our pleasure for the privilege of entertaining our State Convention. We enjoyed having you as our guests and feel greatly blessed by the experience. We should be quite fit to start our new year, to give information and inspiration to those who could not attend so they too may be ready for the task ahead.

I thank you all most sincerely for the great confidence you have expressed in giving me the privilege of serving you another year. I found it a pleasure during the past year and will endeavor to serve to the best of my ability through the coming one.

We had a very fine treasurers' conference at Convention. One of the points decided upon was the sending of funds by the county treasurers to the State treasurer once a month, having it reach the State treasurer not later than the tenth of the month, so that items for the ENSIGN may be sent to the managing editor for the next issue. Local treasurers will please note this and get the funds to the county treasurers by the dates they will give you, allowing them mailing time to the State treasurer.

When sending your list of members with the dues, be sure to put the date of expiration, it is very important that you do so. Have the addresses correct, being very careful about the house numbers. Include change of address when necessary. If this is done the WHITE RIBBON ENSIGN will not be delayed in reaching you.

National Convention endorsed the Roll Call for November. Plans for it will be received by each local union before this reaches you and your plans well outlined. Let us carry it out one hundred per cent. Since we pay our dues only once annually, let us be willing to pay early, no matter in what month we joined. Let us arrange our finances for better service this year. As soon as I can I will refund to the counties their ten per cent on the Centenary Fund for the past year and to those locals who sent Centenary money between August 15 and September 30.

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Standings of Unions

Paid-in-Full: Reedley, Palo Alto, Pixley-Earlimart, Lathrop, Wood Colony, Annie E. K. Bidwell, Dixon, Lincoln, Sanger, Hughson, St. Helena, Hilmar, South Berkeley, Exeter, Martinez, Parlier, Madera, Citrus Heights, Boulder Creek, Lakeport, Esparto, Winters, Woodland, Ripon, Strathmore, El Camino, Davis, Kingsburg, Campbell, Shattuck Avenue, Chico, Fowler, San Rafael, Orland, Napa, Pacific Grove, Turlock, Dinuba, Santa Rosa, Healdsburg, Addie Estes, Vallejo, Hannah Bottoms, Hollister, Visalia-Woodlake, Santa Cruz, Sebastopol, Santa Cruz, Soquel, Greenfield, Los Molinos, Corning, Clipper Gap, Loomis, Sara J. Dorr, Hamilton Square, Mayfield, Anna Beal, Lodi, Fort Bragg, Sacramento, Friendship, Rachel Fox, Corralitos, Salinas, East Santa Cruz, Anna Gordon (Modesto), Lindsay, Oakland, Oroville, Elk Grove, Prescott, Empire, Colusa, Richmond.

Paid-Three-fourths: Auburn, Tulare, Oak Park, Anna McCroskey, Los Gatos, East Oakland, Morgan Hill, San Anselmo, Lora La Mance.

Paid-One-half: Porterville, Berkeley, Waterford, Willow Glen, Stockton, Ferndale, Jennie M. Kemp, Orosi, Merced, Gilroy, Cupertino, Oakley, Watsonville, Frances Willard (San Francisco), Yuba City, Fruitvale, Oakdale, Point Richmond, Stege, Denair, Keyes, Modesto, Luna Vista, Willits.

Paid-One-fourth: Palermo, Ceres, Sunset, Eureka, Ukiah, Red Bluff, Sunnyvale, Mountain View, Rodeo, Fresno, Anna Gordon (San Francisco), Hanford, Gridley.

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Attention County Presidents

Please instruct your women to take care of the literature for the Centenary Fund which you received at Convention, until details have been arranged and sent you. National sent just enough for our needs. Thank you.

SARAH H. CAIRNS.

—o—

In Memoriam

The Berkeley union is bereft of a greatly loved member in the death of Mrs. Jessie S. Ames at the age of 95 years. She was an active member of the Presbyterian churches of the Bay district. Mrs. Ames died on the morning of October 16, at the home of her daughter, Mrs. A. Ingalsbe. Until a few days before her death she was in good health and was keenly alive to world and local events. Mrs. Ames was an enthusiastic member of the Berkeley union and her wise counsel will be greatly missed in that organization.

—o—

Mr. John Hoffer Sr., died July 30, 1936, at the age of 93. He was born Sept. 22, 1843 in Union Co., Pa. The eighth child of a family of fifteen, he was born a time when the United States seemed to end with the western banks of the Mississippi. Mr. Hoffer lived through the administration of twenty-two presidents, saw four major wars, six panics and depressions. The number of stars in our flag has doubled since his birth. He was a steadfast Christian, a good neighbor, and was highly respected for his long and useful life.

It is to such men of sterling character that we owe the opportunities we now enjoy.

—o—

Teach (children), by stories, posters, or chalk talks, the effects of alcohol.

—L. T. L. Manual.

Annual Address of State President

Thirty-three years ago the State W. C. T. U. met in Vallejo in annual convention. Several of the younger women in that meeting are here in this convention as mature workers, dependable throughout the years.

How much has happened in the long struggle against the liquor traffic during that time!

Each year since our organization sixty-two years ago, 2,000 or more of the leaders in the various states meet in national convention in some city, east, west, north or south, to pray together for guidance; to hear reports of progress, and to consider plans for the future, for the annihilation of the liquor traffic and the triumph of Christ's golden rule in custom and in law.

Returning from one of these meetings I stopped off to visit friends and meet their young children. In college the man had studied agriculture and engineering and returned to his farm to apply his knowledge. His wife had been a normal school teacher.

When I arrived I was surprised to learn the farm was leased and these two were enthusiastic over their work of road building. At first this seemed like prosaic drudgery to me, but as they explained what a new road would mean to that country now, and to their own and other children's future, I caught their spirit and sensed the wisdom of investing thousands of dollars in a modern set-up for the task.

Looking back over the road of yesterday, with this workman's trained eye guiding, I, too saw its great value to that country, and how it could be improved from here on. Then looking ahead I saw many workmen and much machinery at a diversity of tasks.

Ahead of the workmen were underbrush, thorns, poison ivy, fallen giants of the woods across the proposed path, and mountains to be removed. But my companion saw also, a shining goal of achievement for which he was willing to pay the price for attaining.

Directly in front of us was a beautiful piece of highway. I had never seen better if as good. A little way ahead the men were pouring cement on the foundation. They were working very carefully. "No," said he, "pouring cement is not the most important work in making a road, though that must be done carefully." "Yes," said he, "We mix cement, sand and gravel with water, then smooth it down with exactness. The most important work is laying the foundation."

He then pointed toward the old road where great stretches of it were being torn up. "There is a case of poor foundation." We then looked at the foundation his men were laying. How carefully they were preparing the roadbed, tearing away hills, filling ravines, bringing trucks of crushed rock, gravel and sand. Measuring, tamping, working in so many ways, always according to the surveyed plans.

While he was inspecting a bit of foundation before the cement was run, I asked, "With what do you mix your foundation?" "Mostly brains" he replied. "A defect in the cement surface can be easily remedied, but a defect in the foundation ruins the road."

The next day as I journeyed westward, I thought of the contribution these hardy young pioneers were making to their country by building the best road that section had ever seen. I could still see the great machinery doing its work while the workmen were cutting down hills, filling ravines, leveling off foundation rock and pouring cement.

I envisaged the W. C. T. U. in a great road building project. These pioneers are still clearing a path through treacherous swamps, through deep ravines and over, around or through mountain barriers or by faith removing them.

We have two distinct projects in this road building: making the foundation (education), and pouring cement (legislation).

Since failure of the highway is in a poor or defective foundation, the W. C. T. U. must be especially careful in selecting efficient, failthful foremen which we call directors (educators) to lead their section in preparing the road bed. In selection of these project leaders, pray, pray, pray that they may be worthy educators in a Christian education organization. That they may lay a foundation that is without flaw for the pouring of the cement of legislation so the road may be a great American highway, safe and beautiful for the feet of little children; for youth; for all who will travel it.

The need for the road is urgent. It is the work of building that highway that brings us here. We must learn new ways of working to meet new situations.

"New occasions teach new duties; time makes ancient good uncouth;
They must upward still and onward who would keep abreast of truth.
Lo! before *us* gleam her campfires! *We, ourselves,* must Pilgrims be;
Launch *our* Mayflower, and steer boldly through a treacherous winter sea,
Nor attempt the Future's portal with the Past's blood-rusted key."

When we were here thirty-three years ago we did not have suffrage but we were educating the public to that end. The women as hard as they now are fighting liquor interests were fighting votes for control of liquor by a majority vote of the people. Today they favor a slightly modified Fascism by a plan for three liquor dictators (instead of one) placed beyond the reach of the people, who are asked to disfranchise themselves on liquor control, since a "mere majority" as they phrase it, can not be trusted with the task.

Since we were here last, we have had thirteen years of prohibition with its relief from sight and smell of liquor on our streets and its offensive advertisements by way of press, movie, radio and bill boards.

But today liquor is relegalized. Its brazen advertising, its revolting sight and effects greet us on every hand as the traffic pushes its wares to make a profit on one liquor license for every eighty-six men, women and children in this state.

Our condition today is pictured in Esther 1:8 where we read: "And the drinking was according to the law . . . for so the king had appointed that they should do according to every man's pleasure."

There they had lawful drinking of the government's finest liquor and full personal liberty. One day, in that king's home, when he was drunk at a state function, liquor caused the monarch to insult, dethrone and cast out his beautiful queen because she chose to be respectably modest. And all down through the years since then, drink has shamed modest women, broken up homes and wrecked lives.

After years of fruitless struggle to control the liquor traffic, national prohibition of the traffic was declared by the people.

Prohibition came through education.

It was lost through education.

It will return with irresistable power, through education.

The friends of temperance brought prohibition through education in the moral, social, economic and scientific facts which were carefully tested for accuracy. There was education in the home, the school, the church.

Liquor was relegalized by a whirlwind campaign put on by the friends of intemperance through insincere promises, that they might satisfy their own greed of gain.

Through the traffic's success in repeal of the 18th Amendment, we have learned that the friends of intemperance can succeed in a highly financed brazen campaign of deceit by being so swift and bold there is no time for thinking things through now to test for accuracy, with the present lack of information as to what alcohol is and what it does.

The electorate was confused with it all, so more easily duped into accepting the unreasonable claims for liquor's value to society.

Too late to serve any good purpose, good citizens reread the arguments by the liquor interests broadcast through every avenue money could buy, promising reduction of drinking and improved moral, social and economic conditions, through relegalization of liquor. They now witness sale of liquor everywhere, by everybody, to anybody; they witness the ruthless despoiling of youth; the sale of liquor on the highway, turning these beautiful roads into shambles of death. The state motor vehicles department reports 1,330 deaths in California in the first six months of 1936, or more than a daily average of seven lives sacrificed on our highways.

Dwight N. Bennett, state traffic officer, recently said in an address according to a press report, that there is an increase of 12 per cent of fatal accidents on the highway in the past year, and that 75 per cent of all deaths were caused by those who had been drinking.

The state director of institutions, Harry Lutgens, citing the heavy increase in dipsomaniacs sent to our institution since repeal of prohibition asks for a separate institution for these patients. Statistics of the department show 51 such patients in 1921 and 650 in 1935.

With repeal's failure to stop bootlegging, though government agents report they are smashing 300 stills every week, yet 40 per cent of the liquor sold is not by license. This is reported, however, as a mere trickle."

Truth will ultimately prevail. Already disillusionment is setting in.

Because conditions under control by liquor are intolerable, an average of one county a day is going dry by local option, for only a few states, of which California is one, have not the right of local option.

The friends of intemperance sensed the meaning of this reaction of the people against being controlled by liquor. They began to shout with the forces for controlling liquor that "conditions are intolerably bad and there must be a change."

Do not misunderstand them. Read their bill. They do not mean they dislike the law though even it does not go quite far enough to fully suit them, they do *not* mean they are concerned because the present law is intolerably bad for *society*, but the indications are they mean they can no longer deceive the people by this law. This is their way of running to cover.

By reading their measure, it is seen they mean that the only way to hold the present advantages to the traffic from repeal by an outraged public, is to act quickly to dupe the citizens again, this time into disfranchising themselves on this topic and to fasten upon them a law that is even worse than the failure they now confess.

In this measure, we are not only asked to disfranchise ourselves in the liquor question but we are asked in the same act to place in our State Constitution the classification as non-intoxicating of 3.2 beer—the 4 per cent beer of pre-prohibition days that caused 80 per cent of our drunkeness. Then it can be sold without restraint of law to children and youth; then brewers, so desiring, can establish beer parlors and beer gardens in every block to trap all ages with impunity, and without regard to the wishes of that community.

Of course, this non-intoxicating beverage is to be taxed for what it is, an intoxicating beverage.

To provide against further trouble by people interested in control of this anti-social traffic by local option or prohibition, it provides that it will be unlawful for the citizenship to vote on prohibiting liquor in any place at any time by any body hereafter, though the liquor interests have no law for control which they have tried and found satisfactory.

Under this law it would be practically impossible to convict of drunken driving as one can not get legally drunk on a non-intoxicating beverage. Yet on September 15 a representative of the San Francisco police sent by his chief to speak on Saftey, said, "We have found that the major number of auto accidents are caused by intoxication. Nearly always, one of the drivers had been drinking."

This law would make the drinking and drunken driver immune from prosecution, for who can prove what liquor had caused the intoxication?

In order to dignify the liquor interests bill it was originally called the Board of Equalization bill, but when the unsavory pubicity broke on the Board of Equalization, their bill was actually dropped, though thousands of names had been filed in Sacramento.

A new billl was prepared seemingly eliminating the Board of Equalization and announcing it was based on one prepared by the League of Municipalities. But when the bill itself was read it needed more than that to deceive the electorate, so a large Citizens' Liquor Enforcement Committee was selected by the liquor traffic to stand in front of the questionable backing of this measure. These men, of course, while not known to be financially directly interested in the traffic, seem to be wets of long standing, or of political aspirations and are guessing that is the way to jump.

After these wets, selected by the backers of No. 3, have read No. 3 and No. 9, they have surprized no one informed on the matter by issuing a letter to the electorate setting forth the virtues of No. 3 and urging a vote for it and a vote against No. 9, with its dangerous provision for government by a "mere majority."

We hoped women would not be pawns in the hands of these interests, but some of them, too, have made a pitiable spectacle of themselves by being formed into a like committee and echoing a similiar pronouncement.

In the August first issue of "Liquor Industry," a San Francisco wine and spirits publication, we read: "George M. Stout, California Liquor Administrator, returned from a National Conference of Liquor Administrators in Rhode Island, to say that liquor interests are urging every state to be ultra-conservative in liquor control administration. The trend is due to efforts toward local option in many states. Stout said, "The fact that 360 counties throughout the United States have been dried up by local option within the last twelve months, has convinced the liquor interests that administrators must be very rigid to offset this movement. . . . They are taking steps to tone down their advertising." Stout is setting up *county* Law Enforcement Committees now to offset the local option campaign. Beware of this subtle scheme which already is deceiving a few.

Let this move be a challenge to us to organize every county and community, to systematically cover the ground with information in ready-made and special meetings, with literature and house to house contacts.

Remember this bill gives an enforcement set-up of which it would be hard to conceive of a stronger bid for corruption and graft than is herein made possible for these liquor dictators at a salary of $8000 each, unlimited funds at their command, for which there is to be no accounting, and the commission not subject to recall by the people.

The United Dry Forces propose a law which would return to the citizenship local control of sale of liquor. Under it, a community could be wet or dry, as it chose. The sale could be regulated or locations zoned according to the desire of the electorate: i.e., Local right of choice on this as on other local questions.

The liquor interests in all their arguments against local option are very sure the counties would go dry by action of their duly elected boards of supervisors or city councils without waiting for an election by the voters of the community. That is a confession that explains why they are so eager to disfranchise the people on this one subject and appoint three dictators after their own heart. Then their way of preventing the evils of government by a "mere majority," the democratic way, is to have government without the consent of the governed, the facist way in the great beer and wine countries of the world. This is certainly a serious step away from democratic government.

Commenting on the dangers of local option to the traffic, the Lodi Times says, "Picture the predicament of a large winery or brewery suddenly faced by such a situation," as local option.

Suppose in this connection we look at another picture, which we will place beside the unused brewery or winery. Beside this picture I ask you to envisage the predicament of a mother and father of limited means with a family of average American boys and girls seeking employment, with a large winery or brewery taking the place of some other large factory, and making of these children barmaids and bartenders, as their liquor must be sold practically every place by anyone who handles legitimate goods.

Undoubtedly the interest of this home and this winery or brewery conflict. The Supreme Court settled that matter long ago. It ruled that there is no such thing as an inherent right to sell alcoholic beverages as the traffic is anti-social. The

vintner or the brewer knew that when he erected his building. In the Preamble of the Constitution, "Providing for the general welfare" surely includes protection of youth from exploitation. When there is conflict of the liquor interests and the interests of youth, who are the tomorrow of America, there is no question which must give way if our institutions are to abide.

So this is the campaign in which we have less than a month to work. The question is: Shall we have liquor control or citizen control in this State?

There must be work done in order to make known the meaning of No. 3, the control by liquor bill, and No. 9, the local citizenship control bill.

Let us follow the plans of the campaign committee for organization. If for any reason the county or local United Dry organization can not be perfected, carry on in work through the Union. Help the young people to get before groups for short talks. The same with the local and county women before groups large and small; distribute literature.

Observe the Day of Prayer October 14th and Local Option Sunday on October 18th, or 25th and finally do not slacken interest until every local option ballot is cast and counted.

These campaign days are fittingly alcohol education days. If on November 3rd all were informed as to what alcohol is and what it does when used as a beverage, many votes would be marked differently. Safety for our democracy lies in education in the facts so well established the electorate cannot be stampeded.

Let us then press our Centenary Education plan right during this campaign as a preparation for voting intelligently. In this task we are selling an unpopular idea to an indifferent public, says Miss Palmer, but we are not asking for an easy task, but a righteous one.

Much heavy work lies ahead of us if we are to build a road for the feet of little children today and for generations to come. Are we worthy successors to our mothers who began this road? Can we qualify for the task? Walking back and forth over a safe path marked out by the bleeding feet of our pioneers may be comparatively easy, but it is not being *of their kind,* nor measuring up to the challenge of today.

To be worthy successors, we too, must pick up a torch to light the way in the dark, guided by the spirit from within and by the urge toward a goal discerned by faith.

God help us to honor our great leaders by catching their spirit and power of reaching eagerly forward toward the solution of the problems that confront us regardless of cost to us for the sake of those who are to follow.

In building our road the alcohol education work has surely been some of the foundation rock. During the year we have made notable progress in advancing this work. Information and literature as to what alcohol is and what alcohol does has gone to the local schools with the compliments of the local women; helps have been furnished all Y. M. C. A. secretaries; suitable scientific material has been sent to all city, district and county superintendents of schools and many principals and teachers. And best of all we are assured positive instruction will be furnished to prospective teachers in the state's training school, which is in accordance with the law. This is digging deep and laying a sure foundation for our great American citizenship highway.

Our work for young people and children has been most promising. The Y. T. C. and L. T. L. general secretaries have presented the work to thousands of children and youth and their leaders. Some weeks as many as 20 calls are made for addresses by one secretary alone. Plans for a Pacific Coast Youth's Conference January 1, 2 and 3 are under way, by our general secretary and the national general secretary. We must unitedly make the conference mean much to the young people of our whole state. Youth must be urgently invited. How can we do enough for youth and childhood at a time like this? When in the words of the prophet "A boy is sold for a harlot and a girl for a bottle of wine."

The department directors have served well, and responded to many calls for speakers. One director had 7 calls for one day. There will be even more calls the ensuing year.

County and local officers have developed worthy plans and served well in their localities. In fact, our road crew has been a busy one.

This has been heavy work this year but you have done it well. Almost every union in the state has held a workers' conference or institute for training for the task following a county wide conference attended by the State president. All the county conventions, save one have been held, and I can witness that they have been well planned and executed.

This work has such far reaching possibilities for good. In it all, we are selling an unpopular idea to an indifferent public. Let us speak often to our Heavenly Father about it. Then let us let Him speak to us.

In His Book there are 900 "Fear nots" for such a year as this year ahead. Let us repeat them to one another. "Has no one failed?" do you ask. Let us each answer that for herself. She alone knows.

Emerson says: "There is no failure except no longer trying; there is no defeat except from within; no insurmountable barrier except our own inherent weakness of purpose."

So we set our face toward the goal to be reached by our road, "The abolition of the liquor traffic and the triumph of Christ's Golden rule in custom and in law."

As we organize the crew for the task this year, in local, county and state, let us select the section foremen with great care for their fitness for the task (these general secretaries and directors). Be sure they know well the task and love the whole crew. Expect the crew foremen to know the plan for the road and work by it and above all, let there be no weak spot in the foundation (education).

Get ready to pour the cement. In spite of the liquor traffic; in spite of the Board of Equalization; in spite of the so-called Citizens' Committee; in spite of the county Respectability Committee working with the liquor traffic in the interest of the present state control; yes, and in spite of silly women, we shall pour our cement of legislation when the moment comes for it and beautiful, lovely California will travel the road we have built.

Much is yet to be done to make this a beautiful road with a sure foundation. There is work for everyone.

Some may be called (1) to keep the face of the worker toward the goal; (2) others may serve by digging deep and laying a foundation on facts of what alcohol is and what alcohol does when used as a beverage; (3) still others may be pouring the oil of human kindness and sympathy to become a part and parcel of the road itself and preserve it for its great purpose; (4) and not a few can ask others to join in the work or to enjoy the privileges of the road. In any case, I covet for you all the joy of service in our road building.

"We shall not travel by the road we make.
Ere day by day, the sound of many feet
Are heard upon the stones that now we break,
We shall be come to where the crossroads meet.

For us the heat of day, the cold by night,
The inch-slow progress and the heavy load,
And death at last, to end the long grim fight
With man and beast and stone. For them, the road.

For them, the shade of trees that now we plant,
The safe, smooth journey and the final goal.
Yea, birthright in a land of covenant.
For us, day labor, travail of the soul.

And yet, the road is ours as never theirs.
Is not one gift on us alone bestowed?
For us, the Master joy! O Pioneers!
We shall not travel, but we make the road."

—o—

How long halt ye between two opinions? If the Lord be God, follow him.
—I Kings 18:21.

Mrs D Starr Jordan 11-36
Stanford University

Stanford
JUL 22 193

WHITE RIBBON ENSIGN

«In the name of our God, we will set up our banners»

VOLUME XXXI ANGWIN, CALIFORNIA, DECEMBER, 1936 NUMBER 3

LIBRARY

It came upon the midnight clear,
That glorious song of old,
From angels bending near the earth
To touch their harps of gold;
"Peace on the earth, goodwill to men,
From heaven's all-gracious King;"
The world in solemn stillness lay
To hear the angels sing.

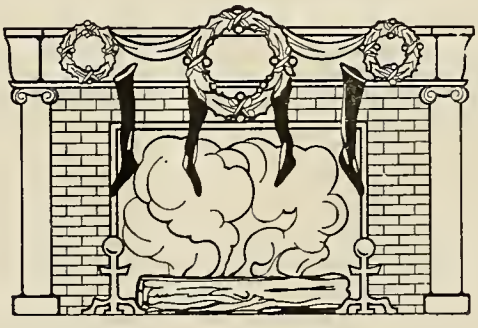
Still through the cloven skies they come
With peaceful wings unfurled,
And still their heavenly music floats
O'er all the weary world;
Above its sad and lowly plains
They bend on hovering wing,
And ever o'er its Babel sounds
The blessed angels sing.

Yet with the woes of sin and strife
The world has suffered long;
Beneath the angel-strain have rolled
Two thousand years of wrong;
And man, at war with man, hears not
The love song which they bring;
O hush the noise, ye men of strife,
And hear the angels sing!

And ye, beneath life's crushing load,
Whose forms are bending low,
Who toil along the climbing way
With painful steps and slow,
Look now! for glad and golden hours
Come swiftly on the wing;
O rest beside the weary road,
And hear the angels sing!

For lo! the days are hastening on
By prophet-bards foretold,
When with the ever-circling years
Comes round the age of gold;
When peace shall over all the earth
Its ancient splendors fling,
And the whole world send back the song
Which now the angels sing.

—Edmund H. Sears.



Calling All Youth and Youth Leaders to a . . .

PACIFIC COAST CONFERENCE

Auspices

YOUTH'S TEMPERANCE COUNCIL, National W. C. T. U.

January 1, 2, 3, 1937

TENTH AVENUE BAPTIST CHURCH, OAKLAND, CALIFORNIA

PROGRAM

Registration, Friday, January 1, 50 cents. Breakfast and lodging free.
FRIDAY: Big get-together meeting at 7:30 p. m.
SATURDAY: All-day meeting and banquet in the evening.
SUNDAY: 8 a. m., Consecration service and church service.

Outstanding speakers include Mrs. Ida B. Wise Smith, National president, and Miss Helen Louise Byrnes, National general secretary.

PLAN TO HAVE A REPRESENTATIVE FROM YOUR COMMUNITY

State President's Letter

Dear Friends:

So much can happen in just one month! Your letters indicate that you knew that so much more will be happening in our unions right away if we keep work from piling up instead of just being wholesome activity that you are all very busy.

Election

You gave good acount of yourselves in the campaign against No. 3 and for No. 9. The liquor men's bill was defeated by approximately a two to one vote though they had unlimited funds for publicity. Our local option bill was defeated by about the same ratio, exact figures are not obtainable as I write this. We had neither funds nor much semblance of organization. The time was too short but the campaign was well worth while.

Next month a letter from Mrs. Sadie Reynolds will appear showing the results of house to house work that was done in Stanislaus County by the W. C. T. U. There is nothing but words of encouragement for all the workers who did their best and will do still better the next time.

The question now is: "When do we fight again?" "1938." "How shall we get ready?" "Educate."

Temperance Education Fund

We closed our year of work on the Frances Willard Education Fund with $2364.19 of our quota of $8,500 paid. But the whole sum is greatly needed now. With the rest of the states, we are joining forces under a special committee to raise the rest of the fund according to the plan in your hands, by June 1. The need is so great for adequate funds, that all over the land there is a longing to raise a million for the task.

Our quota remains the same, $8,500, as at first planned, but with other states, we see the need and want to go the second mile if possible, and double our quota as an expression of our determination to meet the great issue before us.

Your State President remains the state chairman. The other four general officers are the committee with her for prosecution of the campaign. We have divided the counties as follows: Mrs. Hollingsworth: Santa Clara and Tri-County. Mrs. Randall: San Francisco, Alameda, Contra Costa. Mrs. Cairns: Solano-Napa, Sonoma, Sacramento, San Joaquin, Marin, Yolo. Mrs. Ward: Tulare-Kings, Fresno, Madera, Stanislaus-Merced. Mrs. Taft: Colusa-Sutter, Mendocino - Lake, Tehama - Glenn, Butte, Humboldt, Placer, Del Norte, Eldorado.

We have set January 31 (Quarterly Temperance Sunday in church schools) as Temperance Education Sunday for church cooperation, according to the Handbook for Chairmen plan. That means we must do our three weeks' preliminary work just before that day and have just the first week of February for securing cash and pledges to be paid by June 1. Pay all money through regular channels. Let us make February 1-6 a really intensive drive.

Some of the counties have begun earlier to make way for other things. By all means, the plan should be carried out on the same dates in each county because of the announcement in the churches. We can win. Let us do it.

Workers' Conferences

This issue of the ENSIGN is full of plans for the county and local conferences. It is inspiring to see how eager you are for these meetings. They were a lot of fun last year and they will be equally interesting this year. I am anticipating a most happy visit with you all again when we sit in our circle face to face with each other and our common task.

"I Forgot"

Most of us women have some one at home who kindly reminds us of things we forget. So I have been reminded that I did not thank you for the confidence you expressed in me when you gave me an almost unanimous vote on the nominating ballot.

With all my heart, I value your confidence. I can not express what it means to me. I shall not try. But on election to such responsibility, I feel like slipping away to pray for myself that I may not fail Him and you. And I feel the need of your prayers as I try to prepare my mind for installation and consecration with the rest of your leaders and with you all, as we go out into another year to work together in a great cause.

God grant strength for the task; courage to stand for the right when it is hard, and joy in His service with you, His choicest spirits. LOUISE J. TAFT.

Recommendations of the State President

1. That we cooperate wholeheartedly with the National Membership campaign. That in addition, each county give recognition to the woman securing most members in her county.

2. That we aim to secure a net gain of ten members in each union and in each county and ten new local unions for the state.

3. That we cooperate in the National Hold Fast Roll Call in November.

4. That we urge subscriptions to the *Union Signal* and *Young Crusader* as Christmas gifts, using our gift cards with a view to reaching our pledged net gain of 150 subscriptions to each paper by the close of March.

5. That the locals keep before them the standard of efficiency and strive to measure up to all its requirements.

WHITE RIBBON ENSIGN SUPPLEMENT

A Suggested Workers' Conference Program

County and Local Round Tables

AIM: Continuing the Centenary Program by preparing for growth Spiritually, Numerically, Educationally, Financially.

(County president presiding in county, State president leading; local president presiding in local, county president leading. State and County Directors attending so far as possible and assisting their respective groups.)

General Suggestions for Workers' Conference

1. Since this is a W. C. T. U. *Workers'* Conference or Institute, which is a training school, let W. C. T. U. workers occupy all the places on the program.
2. A true round table discussion with chairs forming a circle adds interest to the meeting.
3. Local conferences should follow county conferences. Aim: Every local and every county a conference.
4. Each topic presented briefly followed by general discussion.
5. County leaders introduce topics in county conferences and local leaders in local conferences.
6. County officers and directors assist in local conferences.
7. State directors assist in county conferences as far as possible.
8. Take a few minutes to prepare for a panel discussion. Rehearse if possible. Two to six members are best, sitting together in the circle. Each should know in advance what she is expected to say, but give it so it appears voluntary, like a spirited general discussion.
9. Bring November and December ENSIGNS to the meeting.

Morning Session

10:00 Salute the Flag.
Devotional service: Scripture, Proverbs 4; Prayer; Singing, "Advance, not Retreat" (*The Voice of Song*, p. 20).

10:20 Organization of Conference: Appointment of committees on subscription to *Union Signal; The Young Crusader;* courtesies, publicity, etc. Introduction of the leader who will explain the "Aim" of the Conference.

10:30 Model meeting of W. C. T. U. demonstrating the duties of the officers and the order of business in a properly conducted meeting by the presiding officer and her associate officers, if possible. Discussion.

11:00 Panel discussion: "Opportunities for advancing our cause through departments," by at least three directors, preferably six, each representing a department.

11:15 Round Table: National and State President's recommendations: Strengthening the regular work of the local; win youth (this state finances the Y. T. C. state work from the budget); win younger women; seek helpful cooperation with other women's groups and share our information; press the Centenary program and the fund; mother a Y. T. C. and an L. T. L.; help gain 150 new subscribers to the *Union Signal* and to the *Young Crusader* each; give spiritual emphasis. In addition, the state president asks that you review use of the membership dollar (35 cents of which is used for ENSIGN) and study the history and uses of the budget. (See December ENSIGN).

11:30 Address: "The Frances Willard Centenary Program and Temperance Education Fund." Discussion.

12:00 Noontide Prayer.

Afternoon Session

1:30 Devotional Service: Unison singing of the Crusade Psalm (146); short prayers; singing of "Go Ye Forth and Seed Be Sowing" (*Voice of Song* p. 21) or other appropriate selection.
Discussion of National Membership Plan; the State's additional plans; also the Standard of Efficiency for Local Unions. Led by the Conference leader.

2:15 Singing: "Let the Beauty of Jesus Be Seen in Me." Panel discussion, arranged by *Union Signal* Promoter and five others, if possible. The *Union Signal:* (1) What it is; (2) Its departments; (3) Its value to members; (4) Its value to others; (5) Its price; (6) How increase its subscription list; Our net gain quota (150) and taking subscriptions. Panel Discussion: Arranged by *Young Crusader* promoter, if possible, with five others. (1) What is the *Young Crusader* and who publishes it? (2) What does it teach? (3) Who are Humpy and Scamp? (4) Do children like it? (5) How increase our subscription to 150 net gain? Demonstrate by taking subscriptions.

3:00 Singing. Relaxation. (May have special music.) Address: "Advance Around the World." " A talk on the World's W. C. T. U. and its progress"; the World's Penny; Light Line unions; the World's Convention in Washington, D. C., June 3-8, 1937.

3:30 Peace Hymn of the World (*Voice of Song*, p. 22). Demonstration of S. T. I. "Seeing is believing" exhibit. Model 10 minute Alcohol Education Lesson. Benediction.

Evening Session

7:30 Community singing.
Scripture, Psalm 95. Prayer. Playlet or demonstration by Youth's Temperance Council or Medal Contest. Music by high school or college students. Offering talk: "Silver Chimes." Address: "Paying the Price" by convincing speaker. Appeal for new members. Singing "America." Benediction (Number 6:24-26).

6. That we raise the Centenary Fund by June 1 and by carrying out the new plan earnestly endeavoring to do our full part in reaching the new goal of $1,000,000 for alcohol education.

7. That since the World's W. C. T. U. convention is to be held in Washington, D. C., June 3-8, 1937, that we share in the National Hospitality fund, known as "The World's Penny," by taking an offering in the December meeting equal to one cent per member and send it on through regular channels.

—o—

History of the Budget

Members of long standing, take the budget for granted. It is now more generally accepted with sympathetic understanding than at any time in its history. That is as it normally should be.

When new members join they should have the budget explained to them, just as they have the dues explained to them. You all know that when you express a desire to be a member, sign the pledge and pay dues, that you become a member of the Local, the County, the State, the National and the World's W. C. T. U., and 35 cents of your dues also pays for the WHITE RIBBON ENSIGN for that year, leaving 20 cents in the state treasury with which to carry on the state work, too little to do very much.

Before 1922, at annual conventions, pledges were made by counties, locals and individuals for support of state work. Some pledged and some did not. Beginning with 1922 the state adopted the budget plan as the fairest way to support the state work and placed the quota at $2 a member. This quota was to be considered a local union obligation and not an individual one.

During succeeding years, the budget was gradually reduced as follows: 1923-24, $1.60; '25, $1.70; '26, $1.60; '27, $1.50; '28, $1.45; '29, $1.50; '30, $1.45; '31, $1.40; '32, '33, '34, '35, $1.35; 1936, $1.30.

Year by year, during this time the state has studied plans for reducing the budget or increasing efficiency without increasing the budget, a difficult task during the depression days with all that goes with it, but it has been done.

For example: To reduce expenses, the office secretary was dismissed; the work of others combined, and all salaries reduced. At the same time, to increase efficiency, the locals were furnished free program packets for the year and generous institute helps; the State Y. T. C. was financed directly from the budget; the department appropriations were greatly increased. This added much to the efficiency of the local unions, also of the directors and added to their supply of materials for counties and locals. It has likewise made it possible for these state directors to conduct carefully prepared model conferences at state conventions for all members, giving great impetus to department work throughout the state.

Other items paid for by the budget are listed in the Yearbook in detail under the title, "Budget and Appropriations." So while we have sent more money back to the unions in free helps than ever before, the budget quota has been reduced again, now to $1.30.

On the other hand, the budget has been paid in full by a larger percentage of the unions year by year. By careful planning, all this work has been done and all bills paid when due. We have proven that an understading of the budget plan and the uses of the money means a budget paid.

This year again we have a net gain. It is easy to see that a net gain means a lowered budget quota.

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Uses for Centenary Fund

Liquor interests are using $25,000,000 this year alone to increase sales, appealing to women and youth primarily. The W. C. T. U. is determined, God helping us, to raise $1,000,000 education fund to overcome their false propaganda with truth through the following ways:

Nation-wide Uses:

1. Nation-wide radio programs (awaiting funds).

2. National training school for teachers (now in progress).

3. Specially prepared literature (awaiting fund).

4. Motion pictures (One prepared, others to follow). "Ethel Alcohol."

5. Permanent road signs all over U. S.

State Uses:

1. Little mechanical salesman in wide use throughout state.

2. 4,000 temporary road signs posted all over state.

3. Projector and films purchased: "What alcohol is and what alcohol does" and the cigarette film, "A question of partnership."

Procedure:

First: Every member of us sell this wonderful program to ourselves.

Second: Go out and sell it to five neighbors and friends outside the union.

Result: Over the top by June 1.

—o—

Expressing Thanks

Mrs. Mary E. Thomas wishes, through the WHITE RIBBON ENSIGN, to express her deep appreciation of the many loving messages that came to her when the sorrow of a great bereavement filled her heart and home.

As these messages came not only from friends in her own county but from all over the state, it would be difficult to reply to each one personally, much as she would like to do so, and the ENSIGN is pleased to be the channel through which Mrs. Thomas expresses her sincere love and gratitude.

Corresponding Secretary's Letter

Dear Co-Workers:

As Thanksgiving Day approaches and with this in mind, my thoughts are expressed in a short poem which I bring to you and which the author calls "Thanksliving."

"Were thanks with every gift expressed,
Each day would be Thanksgiving;
Were gratitude its very best,
Each life would be thanksliving."

I think that poem has a special meaning for women with the vision of the Womens Christian Temperance Union.

The new fiscal year is already bringing us many things for which we are grateful as well as many problems and duties. We would not sidestep a single one bur are thankful for "our corner" and the strength to carry on.

Work has piled up on my desk as it usually does at this time of the year, and I ask a little share of your patience till all things are finished.

As voted at state convention, Mrs. Thomas is helping with the new Yearbook and we hope to have it ready for you before another issue of the ENSIGN reaches you.

We look forward to Christmas and the New Year and remember that there is a great work to be accomplished and it can only be done through us, His followers. I pray we may be given courage and strength to "Hold High the Torch" that will guide little feet and older ones too, past the pitfalls laid by the terrible liquor traffic.

I wish you all a Merry Christmas and a Bright and Happy New Year in the words of this Prayer Poem:

We open here our treasures and our gifts;
And some of it is gold,
And some is frankincense,
And some is myrrh;
For some has come from plenty,
Some from joy,
And some from deepest sorrow of the soul.
But Thou, O God, dost know the gift is love,
Our pledge of peace, our promise of good will.
Accept the gift and all the life we bring.

—*Herbert H. Hines.*

G.R.R.

—o—

An Omission

We regret that Orosi, Tulare County, that made a 100 per cent gain in membership, was accidentally omitted from the list of Unions making the required gain for securing a Secretary's Book with the name of the Union. These are not yet ready but will be sent to the winners as soon as possible. G.R.R.

White Ribbon Ensign

Published monthly by the California Woman's Christian Temperance Union, Angwin, California.

Editor-in-Chief - - Mrs. Louise J. Taft
Managing Editor - Miss Elizabeth Hewett
Associate - - - Mrs. Mary E. Thomas

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BRANCH

L. T. L. General Secretary - - - - - - - - - - - - Miss Elizabeth Hewett
2111 Cedar Street, Berkeley

December, 1936

All copy for the White Ribbon Ensign must be in the office by the TWELFTH OF EACH MONTH, and all editorial correspondence should be addressed to White Ribbon Ensign, Room 415, 83 McAllister Street, San Francisco, California.

Coming Events

World's W. C. T. U. Convention June 3-8, 1937 (instead of June 4-9 as heretofore anonunced).

Institutes, plan for them.

Temperance Educational Fund Campaign January 17 to February 6.

State Quarterly Official Board and Executive Committee meeting January 12-13.

Sequel to the Story of Two Coats

It happened as the story suggested and within a few days the coats were in the happy possession of their owners.

If others lost or mislaid articles at convention why not let the W. C. T. U. headquarters be a clearing house for you? There are two fountain pens here wishing to be restored to their owners. Send a description of them to 83 McAllister St., San Francisco.

Honor Mention

Each year the DeYo Trophy Cup is presented to the union making the largest net gain in membership. The close of 1936 found the winning union to be Oakland, Mrs. Fred Harrison president; 37 net new members.

Standard of Efficiency for Local Unions, 1936-37

MEMBERSHIP:

1. A net gain in membership.
2. A net gain of ten.
3. A Hold Fast Roll Call in November.
4. Dues sent to County Treasurer by March 8 for all resident members for 1937. (A Hold Fast Union)

EDUCATION:

5. State president's annual address used for program in regular meetings.
6. Quiz on state year-book used as program for regular meering.
7. Not less than ten minutes used in at least eight union meetings for definite instruction in Alcohol Education.
8. At least six departments of work adopted, with reports sent to the county director.
9. At least 12 meetings during the year, two of which may be social meetings or picnics.
10. Two special meetings during the year for the public. Each must have a special program. (Suggest distribution of carefully selected literature.)
11. Union represented in State-County Worker's Conference (Institute) by at least three members.
12. A local Worker's Conference held and reports filed promptly.
13. A net gain in *Union Signal* subscriptions.
14. A net gain in *Young Crusader* subscriptions.
15. A medal contest held or a playlet given or an exhibit provided in its young people have an active part.
16. A "Seeing is Believing" exhibit provided.

BUSINESS:

17. Payment of Budget in full (Reduced to quota of $1.30, lowest in its history.
18. A Loyal Temperance Legion Secretary and an L. T. L.
19. A Youth's Temperance Council Secretary and a Y. T. C.
20. A definite part in the National Temperance Education Fund campaign.

NOTE: Keep careful record and report to your County President who will explain to you plans for recognition of merit.

(Answer all questions YES or NO.)

Watch for Important Broadcast

NOTICE: Arrangements are being made for an Alcohol Education broadcast by the National Director of Alcohol Education, to reach the members of every local Union. It is expected that the broadcast will be a part of the program for the first meeting in March 1937. This will be a personal message from Miss Palmer. Your State Director, Mrs. Louise J. Taft, will introduce the speaker.

"Put Peace People In Power."

National W. C. T. U. Membership Campaign 1937

Shibboleth: *"We'll Tell the World."*

Goal: *New Members for Every Local Union.*

Time: *November 1, 1936-May 1, 1937.*

SECTION 1: MEMBERSHIP

Personnel

Courier (messenger sent on important business): One who secures one or more new members. Award: a blue ribbon.

Envoy (one representing the W. C. T. U., interviewing an outsider): One who secures five or more new members. Awards: (1) a golden ribbon; (2) her name listed in the *Union Signal.*

Ambassador of Good Will (an official representative of high rank): One who secures ten or more new members. Awards: (1) a royal purple ribbon; (2) her name listed in the *Union Signal.*

World Citizen: The one who has secured the largest number of new members in her state. Awards: (1) a globe pin; (2) her name listed in the *Union Signal.*

The ribbon awards are now available at your state headquarters. Send your name and address and the number of members you have secured and the ribbon will be sent to you and your name will be sent to the *Union Signal.*

It makes a beautiful little ceremony to have them presented by either local or county president at special meetings. The ribbons are beautiful and you will be very much pleased with them. G.R.R.

Sanger Woman's Christian Temperance Union

Mrs. A. M. Walton was hostess to the local union Tuesday, November 10, in her home at Walton Colony. This was a Roll Call meeting and a dues tea; as president, Mrs. Walton presided. The program began with singing the Crusade hymn and "This Is My Father's World" led by Mrs. Anna A. Pettit, president of Fresno County and State director of the Evangelistic department.

Inspiring devotionals were led by Mrs. Karmer and the roll was called by the secretary Miss Thora Thompson and answered by old and new members with a current event or a passage of Scripture.

The visitors introduced were Mrs. Ruth Stewart of San Miguel, Mrs. A. M. King of Fresno and Mrs. Anna A. Pettit of Parlier. Mrs. Pettit gave an interesting account of the State Convention in Vallejo which was greatly enjoyed by those who could not attend the convention.

Refreshments were served by the hostess and the meeting adjourned with prayer.

We rejoice with Oklahoma in her defeat of the Henshaw bill, a repeal measure, by a large majority of votes thus retaining prohibition in her state constitution.

Treasurer's Letter

Dear Comrades:

We are off to a good start. It cheers us to have a net gain in membership and our budget quota reduced a bit. I am hoping when book-closing time comes this year, every union will be on the "Paid-in-Full list. We depend on the budget to "make the wheels go round."

I am sure we will all take part in the "net gain of ten" contest and watch our membership grow. A ready response to the Roll Call will clear the way for securing new members, raising the budget and preparing plans for the Centenary Fund. Let us set the mark high and aim to reach it. "He can who thinks he can."

May success crown your efforts and your joy be great in putting over our wonderful program of "Alcohol Education."

Standings of Unions

Paid-in-Full—Palo Alto.
Paid-one-half—Lathrop.
Paid-one-fourth—Corcoran.

—o—

The Young Crusader

MRS. EMMA U. DAY, *Director*

Dear Fellow-Workers:

"Christmas comes but once a year"—but here is a plan for bringing a little bit of Christmas to our boys and girls TWELVE times this year! Mothers, grandmothers, aunties and friends, take notice:

The YOUNG CRUSADER, our splendid little temperance magazine, costs only 35 cents a year and brings each month 16 pages of choice stories, poems, pictures, articles and fun, with a bit of scientific temperance teaching tucked in judiciously here and there, so that the children absorb these truths almost unconsciously. Boys and girls brought up on Young Crusader fare are not likely to "fall" later in life for the "one-drink-won't-hurt-you" falacy that is meeting our young people on every hand.

At the Tulsa Convention last summer, our Mrs. Taft pledged that California this year would increase its Young Crusader subscriptions at least 150. As we have more than 150 Unions, it should be easy to meet this pledge. Each local president can surely gain at least one more subscription, but we should not stop at one; get as many as possible and thus spread the gospel of alcohol education.

This fine little paper one year for 35 cents is certainly a big value in Christmas shopping, so let's get right to work and make good on Mrs. Taft's pledge. Act quickly, too, for Christmas is "just around the corner."

Young Crusader Christmas cards are available at headquarters, 83 McAllister St., San Francisco, and will please the child on Christmas morning, as it notifies him that he wil receive The Crusader, beginning that month. Sample copies of the The Crusader may be procured at headquarters.

Important Notice

To State Directors of Publicity:
Editors of State W. C. T. U. Papers:

Please note the important announcement of revised date for World's W. C. T. U. Convention, (June 3-8, 1937) detailed on page 4 of the November 7 issue of the *Union Signal*.

This should be broadcast as far as possible through the local papers everywhere and of course, re-echoed in State W. C. T. U. papers.

Everything points to a record-breaking attendance for that event and the change of date is, as you will note, in order to accommodate over-seas delegations who will expect to reembark, homeward bound, on the Queen Mary, sailing June 9.

The outline of feature discussions during the World Convention includes forums on various phases of the questions of total abstinence and peace; addresses on international subjects by international speakers; memorial service for Miss Frances E. Willard in Statuary Hall, Washington, D. C., special features in which young people from many lands will participate; reports of World's W. C. T. U. activities in all countries represented at the convention.

Among prominent international speakers already announced as certain to be present are: Miss Mary Campbell of Palestine; Miss Flora Stout, recently of Brazil; Mrs. Mary B. Egbert of Central America; Mrs. Edith M. Rivera, West Indies.

A great pageant under the direction of Mrs. Carolyn Stanyon will close the convention on the evening of June 8, when delegates will participate, dressed in costumes of their own countries.

Cordially
F. D. L. SQUIRES,
Research-Publicity Counsel.

—o—

Liquor Sales Parallel Increasing Traffic Deaths

Chicago (Special)—That retail liquor sales in the United States since repeal bear direct relation to the mounting record of traffic deaths, is indicated in a comparison of automobile fatalities and the national consumption of alcoholic beverages, based on a study of monthly percentage changes from December, 1933, to July, 1936, just compiled and made public by the American Business Men's Research Foundation, Chicago.

This carefully compiled twin tabulation of liquor consumption, as reported by the United States Bureau of Internal Revenue, and of automobile deaths, recorded by authentic figures of the National Safety Council for the thirty-one months since repeal, affords an arresting basis for the conclusion that whatever factors enter into the picture, the startlingly similar month-by-month variance in liquor consumption as compared with traffic fatalities, calls for serious consideration by all thoughtful students of the problem.

The Taverns

Facts Noted by Expert Observers

"Approximately 40 per cent of all patrons in the taverns visited were women and girls," reported Miss Jessie F. Binford, executive director of the Juvenile Protective Association, after a three months' survey of the taverns of Chicago. "The taverns opened at a time when thousands of girls and young women were out of work and they had to take any kind of employment whether they liked it or not. To sell their liquor and attract patrons tavern-keepers need girls, the younger the better."

Miss Binford said there were 9,014 retail liquor establishments in Chicago, of which 1,176 were visited. A total of 3,796 violations of state or city liquor control laws and ordinances were observed.

"Many taverns turned off most of the lights after the closing hour and continued serving drinks to the patrons and entertaining them in darkness.

"374 taverns . . . selling liquor or beer after 1:00 a. m. on week days and after 2:00 a. m. on Sundays. Many open as late as 5:00 a. m. and the owners of some boast, 'we never close.'

"83 taverns . . . persons who appeared to be minors employed as waitresses, hostesses, entertainers, or in some other capacity.

"547 taverns . . . selling liquor to patrons whose behavior obviously indicated they were intoxicated.

"344 taverns . . . selling liquor or beer to patrons who appeared to be minors.

"300 taverns . . . patronized by women without escorts. (Practically all unescorted women patronizing may be classed as 'gold diggers,' prostitutes, or those merely 'out for a good time.')

"96 taverns . . . wherein immoral, vulgar or suggestive entertainment was in progress.

"We find not only the evils of the old saloon in our modern taverns but a host of new evils as well."

In closing, the Juvenile Protective Association's executive puts the onus for present-day conditions not alone on city officials and police but on the citizens because of their lack of interest and of cooperation with those agencies which are trying to clean up the city in behalf of youth.

The accompanying graph, charting this parallel record of expanding use of liquor with the general upward trend in automobile deaths, becomes its own commentator and manifestly makes it difficult for the liquor makers and distributors in the United States to successfully challenge the conclusion that an increased consumption of alcoholic beverages must be regarded as a definite factor in the endlessly growing record of automobile tragedy.

Medal Contest Department

Mrs. L. J. Ericson, *Director*

Medal Contest work to begin at once.

Department Objectives

1. 10,000 contests each year or an average of one for every local union in America.

2. At least 50,000 contestants for contest work.

3. To *eliminate* the *liquor traffic* through Medal Contests.

Medals

A beautiful bronze medal is awarded for contest work in the L. T. L., Sunday School and other children's groups. Each medal consists of a main medal with provision for the addition of first, second, and third bars as they are won. After completion of the Junior series, the medalist is eligible to compete for the regular Woman's Christian Temperance Union series. (The bronze medal is to be used for children of intermediate grade age.)

There is a new series of senior medals consisting of silver, gold, pearl, diamond and grand diamond. The medals used for the Woman's Christian Temperance Union Declamatory, Matrons', Y. T. C. and Bible contests are identical. Special medals for music contests are given as follows: silver, gold, and grand gold.

Medal Contests

Schools

Local Medal Contest Directors should confer with superintendents or principals of elementary and high schools at the beginning of the school term and arrange for Medal Contests. Medal Contests can be held as a part of the social program of the school. They can be given during the regular activity periods, in the home rooms, English classes, assemblies, or in connection with Parent-Teachers' meetings.

Elimination contests should consist of not more than seven and not less than five contestants.

Churches

The church affords a very suitable place for medal contests. The contests can be held in connection with Sunday Schools, church services, either morning or evening, conventions, and young peoples' meetings.

Special Medal Contests

Bible

Bible Medal Contests are pleasing substitutes for regular devotional services at W. C. T. U. or other meetings. Feature them also in Sunday Schools. Find place for them in daily vacation Bible Schools.

Invite an adult Bible Class to provide the medal for a Bible Contest among children of their own Sunday School.

A Bible Medal Contest would prove a highly profitable entertainment feature after a church supper.

A leaflet containing Bible references suitable for these contests may be secured from the National W. C. T. U. Publishing House for two cents.

Vocal

Medals are awarded in the music series where temperance songs are used. A combination of vocal and declamatory contests makes a fine evening's program.

Radio

It is very effective to have contestants give their selections over the radio, providing they are talented and well-trained. Only the very highest class of contest should be put on the air. Judges should be present in the broadcasting studio and decisions announced at close of contest.

Let the Medal Contest winners repeat their recitations (without prizes) before church and school groups.

Medal Contest Alumnae

Each Local, County, and State Medal Contest Director should put forth a very special effort to ascertain the name and present address of every medalist who has contested in her territory in past years. When medalists move to other sections of the county, state, or to other states, such information should promptly be forwarded to the local workers there. These medalists make fine workers when enlisted in our ranks. Medal contest alumnae make fine foundations for L. T. L. or Y. T. C. organizations.

Repeat Contests

When planning any contest, arrange to repeat that contest in a neighboring community, a different section of the city or country (dropping out the medal winner after each contest). More persons are thus reached by a minimum effort, and rendition of selections is improved by repetition.

A new board of judges is necessary for each "Repeat Contest." A winner of a medal may never repeat that selection in competing for a medal of higher order.

We will be glad to hold a Pearl or Diamond Medal Contest anywhere in the State (California) if we have at least six competitors in that section. Please inform your State Director of M. C. when you are ready.

New Speakers Nos. 1, 2, 3, 4, 5, 6, 7. Nos. 2 and 5 are for Juniors.

National Department of Medical Temperance

Mrs. Pearl Kendall Hess, *Director*, Orange, California.

Dear Co-Worker:—

TO STATE DIRECTORS AND STATE PRESIDENTS HAVING NO DIRECTOR: If you have a successor please forward this letter to her.

NON-ALCOHOLIC MEDICATION: It has been said, "A problem of modern times is the dearth of reasoning and the excess of emotion. Psychologists learned long ago that when a person acts on the basis of emotion he is not efficient. . . ." The success of radio, newspaper and billboard advertising comes to pass because of the "dearth of reasoning" in this age. The endorsement of the medical profession is more coveted by the liquor traffic than approval from any other source. When medical opinions are given publicity in your vicinity probe the source and probable reason for the release. Give the results publicity through your meetings. Watch all beer advertisements, as to medical sanction, and meet them with the truth. Please report to me the claims you hear on the air as to "health giving qualities" of any alcoholic liquor, giving name and location of station and type of program.

A recent advertisement for beer offers this suggestion: "Try ———'s beer for 10 days for flavor and healthfulness if your doctor agrees." If you ever hear of ANY human in this day of so-called "personal liberty" consulting the doctor BEFORE trying anybody's beer, hasten the news to me!

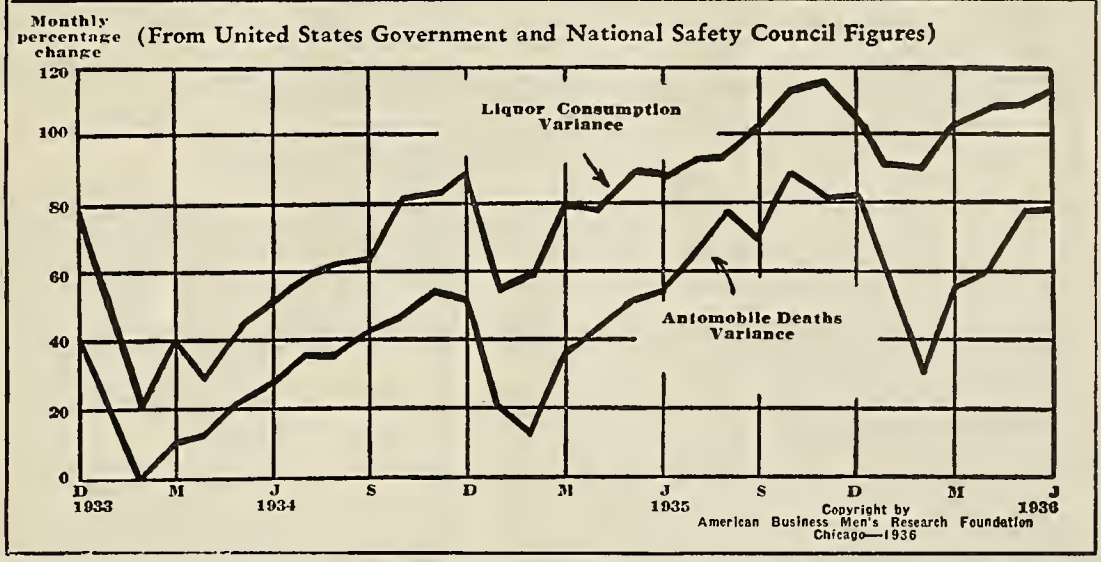
The National Temperance Hospital, the first of its kind, was established in London in 1873. Both press and public were hostile, because in that day wine and spirits were literally "poured into" sick people with tragic results. Death rates were appalling, but the "jingle of the guinea" made the way difficult. Alcoholic liquor was used for almost every ailment under the sun. This unheard of experiment was subjected to ridicule and threats. The doctors in charge were warned that there was such a thing as a manslaughter charge, in the event of a fatality. The first 12 years of its operation shattered all doleful predictions and by 1885 the death rate was lower than that of any other general hospital in London. A very outstanding result was the demonstration for the first time that the routine use of alcohol in the treatment of disease is unnecessary.

PROGRESS: Formerly listed in the "Stimulant Book" in Liverpool hospitals, alcohol appears now in the "Alcohol Book," thus reducing confusion in the minds of doctors and nurses concerning the action of the drug.

WHERE YOU MEET THE PUBLIC ENMASSE: A service of ten days in the Alcohol Education booth at the California State Fair, Sacramento, confirmed the conclusions of past experiences, to wit: victims of self administration of or prescription use of alcoholic liquor for any ailment are belligerent in its defense. The statements made during demonstration of bottles were seldom opposed, but some defense of the drug must be made so recollection afforded notable (?) instances in the family or among friends where lives "had been saved" by the use of rum, whisky, wine, etc., etc.! Cited as maladies where alcohol is indispensable were snake bite, influenza, heart trouble,

(Continued on page 8, col. 1)

Comparison: Automobile Deaths and National Consumption of Alcoholic Liquors on Basis of Monthly Percentage Change. Dec. 31, 1933 to June 30, 1936.



Bi-County Tulare and Kings

On November 13 a group of interested workers met in the First Methodist church of Visalia for an all day session to plan for future events and work. Mrs. Flora Ward, county president, presided.

As the treasurer, Mrs. May F. McMillan, is to be away on an extended visit, Mrs. Letha Morrow was elected to fill the vacancy. Mrs. Celeste Chappell of Dinuba was elected auditor. The vacancy in the Child Welfare department caused by the death of Mrs. Helen Pruner, is filled by Mrs. Lota McNeese.

Mrs. Ward gave an interesting account of the State convention held in Vallejo and also of that of Southern California which she attended.

Mrs. Florence E. Spalding.

—o—

Richmond Union

A meeting of this union was held at the First Baptist church on October 27, beginning with a covered dish luncheon at which time Mrs. Emily Axtell gave an interesting talk on her recent tour of the Orient.

The business meeting began at two o'clock with Mrs. Hannah H. Bottoms presiding. Because of her heavy responsibilities as County president, Mrs. Bottoms declined to allow her name to stand for reelection as local president. Mrs. Nellie Miller was elected to the local presidency.

The newly elected officers were installed by Mrs. Bottoms who also gave an interesting word picture of the growth of the union since she became president showing that it has grown from 14 members to 87; 14 honorary members swell the number to 101. Mrs. Bottoms expressed thanks for the fine cooperation of her co-laborers and gave corsages to the following: Mesdames Skiles, Rice, Turpin, Allen, Alexander, Woodford, Glemson, Bengston and Shoemaker. In the name of the union, Mrs. Carl Alexander presented Mrs. Bottoms with a suitcase, and a bird in a cage from Mrs. Glemson.

The high lights of the State convention were given by Mrs. Miller and the meeting was adjourned, all being pleased with the good attendance.

Jennie E. Allen, *Record. Sec.*

—o—

News from Escalon

The Lora La Mance W. C. T. U. of Escalon met Thursday afternoon Oct. 29 at the home of Mrs. A. W. Applequist and elected Mrs. Katherine Gushe president for her second term. Mrs. Edna Jones, vice president; Mrs. Amanda Ekholm, treasurer and Mrs. Bessie Ballance, secretary. She has completed nine years as the union's secretary.

Mrs. Laura Gray of Stockton, president of San Joaquin County, gave an interesting talk on our work. Mrs. Carrie A. Clark of Stockton, State Motion picture director gave a fine talk on that subject and complimented the Lora La Mance for getting ten local organizations to sign petitions against the sale of block motion pictures. Mrs. M. R. Kratzer of Stockton, local director of social morality, told of her work. She said that she had been instrumental in having several more objectionable publications removed from news stands and had tried to have a show house closed because of indecent performances. It was not closed but a sign now prohibits minors from entering.

We have paid our budget in full. Twenty-two attended our last meeting.

We are going to conduct a poster contest again this year. Mrs. Grace Davis, 7th grade teacher will have charge. Thirty-seven pupils participated last year. We offered three prizes. About 10 of the best posters were placed in the W. C. T. U. rest room at the county fair.

Bessie Ballance.

—o—

Topical Program

"As the chief corner-stone of the peaceful state is the hearthstone, so the chief pulverizer of that cornerstone is war."—*Frances E. Willard.*

DECEMBER

First Meeting

"Peace"

Song: "World Peace" *(The Voice of Song)*

Scripture: Isaiah 32:17-18.

Prayer.

Current News on Peace.

Address: "The Peace Influence Exerted by the W. C. T. U."

Adjournment.

Second Meeting

"Crusade Day

Song: "Crusade Hymn" *(The Voice of Song).*

Scripture: Psalm 146.

Prayer.

Book Review.

Review Chapter II, "The Spirit of the Crusade," of "Give Prohibition Its Chance," by Ella A. Boole.

By previous arrangement give to every person present the name and address of some living Crusader, that she may make her the recipient of a Christmas card.

Brief Talk: "Whose is the Greater Task?" (A comparison of the courage of the woman of 1873 and 1936).

Adjournment.

Loyal Temperance Legion

ELIZABETH HEWETT, *General Secretary*

To realize a good ending next September it is obvious that we should make a good beginning and now is the time to begin all competitive activities such as making points in the vanguard work, gaining new members in sufficient numbers to win the beautiful new State L. T. L. banner, become a Light Line Legion and other objectives which will be suggested in my personal letter to local leaders.

One way to make your Legion "grow and glow and go!" is to use the helps of which there is a rich supply at headquarters.

"A Guide To L. T. L. Lesson Planning" is one of these new helps which as the title indicates provides definite lesson material and suggestions for teaching the three points of L. T. L. pledge and citizenship. This pamphlet may be obtained from State headquarters, 83 McAllister St., San Francisco.

It seems to me that we pulled together more effectively this last year than ever before; let us redouble our efforts this year and *double* our membership, and greatly increase the subscriptions to the *Young Crusader*.

A happy Christmas to you all.

National Department of Medical Temperance

(Continued from page 6)

the common cold, pneumonia and many other psychological "hang overs." Invariably, no conder had ever heard of any doctor opposed to the therapeutic use of alcoholic liquor.

The only oil on troubled waters was mention of the world famous Doctors Mayo, of Rochester, Minn., and other eminent members of the medical profession who have discarded the use of alcohol in the treatment of disease. The two leaflets "Medicinal Alcohol Discredited" and "Progressive Physicians Ban Medicinal Alcohol" were always offered and accepted. The information they contain should be stored in the mind for ready reference in emergency cases. Voiced statements, plus the printed word are two-edged swords with which to establish conviction on this, too often, neglected subject. "Wine is a mocker, strong drink is raging and whosoever is deceived thereby is not wise," never applied more truly than to the medicinal use of alcoholic liquor.

NOSTRUMS and SELF PRESCRIPTION. Pittsburg, Oct. 6—(AP). (Excerpt).—Dr. Maxwell Lick, of Erie, attacked "Healers and Quacks" today, declaring "Legalized murder exists elsewhere than within prison walls and on the fields of glory."

He made his assertion in an address prepared for delivery after ceremonies installing him as new president of the Pennsylvania State Medical Society. Dr. Lick declared: "Irregular practitioners will find favor with multitudes in preference to doctors as long as ignorance and superstition dwell in the human mind, leaving in their wake, tragedy, suffering, incurable diseases, disappointments and frustrated hopes, while the coffers of those who exploit human suffering and credulity bulge with their ill-gotten gains.

"What a paradox it is that doctors of medicine must by law conform to exacting and meticulous standards, while others, without knowledge, without cultural or scientific training, may practice the healing art. The laws of our republic safeguard this wonderful body of ours from the ministrations of the doctor, but hand it over with confidence to anyone who calls himself a healer. It will be a blessed day for the public when all are compelled to submit to the same training, and conform to the same standards. It should make no difference whether drugs are used, diets offered, or surgery practiced. Ignorance, delay and improper practices have transformed many curable diseases into hopeless invalidism."

The Union Signal

MRS. NELLIE P. MOSELEY, *State Director*

Twice on a recent Sunday—at regular church service and over the radio—this statement was made: "We do not break the law, the law breaks us." Think on this. In order that laws may not break us we observe them; in order that we may be helped in their observance we read educational books and magazines; the work in which we are particularly interested determines our choice of books and magazines. As Christian women, determined to outlaw John Barleycorn, we read the *Union Signal*—how else could we know the plans and method of carrying them out, which are recommended by our National officers? You do not expect missionary officers and women to read the *Union Signal* in order to be better acquainted with their work; neither can we read missionary magazines (nor any others) and become enthused with plans for W. C. T. U. work. Remember our goal—100 per cent subscribers—and order *your* paper now; if you have already done so send it to your pastor, and don't forget the missionaries, especially in China, as delegates from that country are to be guests of California at the World's Convention in Washington next June.

The Union Signal

An illuminating publication on subjects of social welfare.

A symbol of Christmas goodwill.

Give the *Union Signal* a prominent place on the Christmas shopping list, thus serving the interest of the organization as well as contributing fifty weeks of pleasure and profit to friends.

An appropriate Christmas gift for your pastor.

The attractive combination offer of *Union Signal* and *Young Crusader* each to any address for $1.25 if ordered at same time helps solve the money problem.

Regular yearly subscription rate—$1.00.

Address—*The Union Signal,* Evanston, Illinois.

The Young Crusader

For boys and girls everywhere. An all-the-year-round Christmas magazine valuable in home, school, Sunday school, library.

From old St. Nicholas in December, straight through to Thanksgiving turkey in November—each month's issue seasonably depicted.

Human interest stories and poems of sports, travel, adventure; of animals, birds, plant life; of perseverance, courage, self denial; of temperance, honesty, purity. ity.

Educational, entertaining, engrossing, economical.

Price—Single yearly subscription, 35 cents; clubs of ten, $3.00.

Address — *The Young Crusader,* Evanston, Illinois.

N. B. Beautiful gift card with each Christmas order for either the *Union Signal* or *Young Crusader.*

1937 Special Subscription Series Leaflets

How many subjects in the series? Five.

Subjects? Each with reference to one point of the Five-Point Program.

Style and Size? 6x9, printed in brown on sepia stock as before.

Prices? 250 leaflets for each (5) months, $3.75. 500 leaflets for each (5) months, $7.00.

When? First consignment to be sent out the first part of January, 1937, and the remaining consignments the first of each (4) succeeding months.

Terms? Cash with order to avoid the expense of bookkeeping.

Send all orders to 83 McAllister St., San Francisco.

(Coupon)

National W. C. T. U. Publishing House, Evanston, Illinois.

The .....Union (or individual) hereby subscribes to..... sets of the Subscription Leaflets, price $.....and (a) pays cash herewith (b) will pay before January 1, 1937.

Signed by .....

Send Package to .....

.....

PRICES:

$3.75 for 250 per month.

$7.00 for 500 per month.

Stanford Library
JUL 22 1937
Mrs D Starr Jordan 11-37
Stanford University

WHITE RIBBON ENSIGN

«In the name of our God, we will set up our banners»

VOLUME XXXI ANGWIN, CALIFORNIA, JANUARY, 1937 NUMBER 4

STANFORD LIBRARY

A Happy New Year!

"When grateful hearts the past we own; We to Thy grateful care commit
The future all to us unknown, And peaceful leave before Thy feet."

State President's Letter

Dear Comrades:

Happy New Year to you, one and all. May you be well. May you be happy. The Lord has much to be done in fighting evil this year and surely there is no place where the fighting is better than right where He has placed us. So again, I wish you health and happiness for a year of service in a great cause.

We are starting off the year in a wonderful

Y. T. C. Conference

January 1, 2, 3. You will want at least one young leader from your community in the meeting in the Tenth Avenue Baptist church for these three days, beginning Friday night and ending Sunday noon.

Miss Helen Louise Byrnes will be there with her boundless enthusiasm matched up with our Elsie May who is of the same sort. Leaders from adjoining states will be there with cars of happy young people, and good times, pep songs and good speeches will be the order of the day.

There will be that trip to the Clipper ship and a ride across the longest and most beautiful bridge in the world. There will be banquets and conferences. The expense is being kept at the minimum. The banquet, a fellowship dinner, 35 cents; bed and breakfast free if Mrs. May is notified in time to provide it. Follow the suggestions from her elsewhere in this issue, and in her letters.

State Legislature

will meet in January and many liquor regulatory bills will be considered. Already the liquor interests have planned to introduce 23 bills which are explained in the public press, in access to you all, by George M. Stout, state liquor administrator. But these bills will be changed. They will be changed in all probability until their authors will not recognize them when they emerge at the close of the session. But watch the bills in the press and be ready to act when you are called upon for service.

Moral Measures

will probably play a considerable part in this legislature. In the *Pacific Rural Press* of November 21, we read of the large surplus that has accumulated in the state treasury as a result of gambling above the ends for which it was to be used.

The article goes on to say, "If the sum is not quite a million dollars, it soon will be because *gambling is one of the fastest growing 'industries' in this state.*"

Undoubtedly this legislature will have many gambling and lottery bills presented. Many of them were almost impossible to stop two years ago. They will be harder this time with the above record.

The time to begin to teach the underlying principles against gambling is at the same time the very first lesson in alcohol education is given, if not before. Clear-cut help for mothers and teachers is woefully needed along this line right now.

The World's Penny

Is your World's Penny on its way to the National treasurer? I saw two unions make this offering and in each case it was such a jolly service as the quota for each was quickly provided. No, it is not too late, if you forgot it. Just hasten it in and it will be in time. Every one of us wants a penny share in this great convention.

United Dry Forces

met in Fresno to review the campaign and decide what next. We decided the campaign was a good thing, for it furthered education, and made a great gain over our last vote. It received 32 per cent of the vote, and the highly-financed pernicious liquor bill received 34 per cent of the vote. We decided to keep our organization set-up to be ready for work on call.

Temperance Educotion Fund

is needed if the youth of today with their healthy bodies are to be trained into manhood and womanhood with healthy minds. There is a well-organized, highly-financed attack on both the mind and the body of youth for gain.

For youth's sake this fund will be expended as through many ways youth and their leaders learn what alcohol is and what it does when used as a beverage.

This work will be done through permanent signs in the highway around the whole country; through a wonderful motion picture, "The Beneficent Reprobate," free for transportation; through a training school for teachers of teachers; through a much needed body of helpful literature. Already many of you know our projector and films, our exhibits and Little Salesman that have done much good.

This is the *important* month of preparation for raising this fund. It is the time of *preparation* that must be very real in every detail. If we fail it will be because we have not realized the very grave importance of careful, earnest, understanding and believing preparation.

January 31 is to be the day when the whole state observes Temperance Education Sunday in the churches according to the plan in your hands. Then if each of us who are members give what we can and get five others who are not members to give, by that simple method we shall easily win. Sisters, it is most important that we win.

Workers' Conferences (Institutes)

These are in full swing. Already some of the county conferences are over and local conferences have begun. In these training schools we shall each learn to do our part better in the state's great projects. What a joy to see how gladly you enter this training for service work. The results will be felt in greater efficiency all year.

Good News from C. C. C. Camps

While liquor beckons our youth on every hand by every allurement known to the trade, it is a cause for gratitude to know that all intoxicants, including 3.2 beer is prohibited in the ninth corps area consisting of seven western states by the commanding general. This is a most significant ruling because of its extent, its source and its implications. And we doubly rejoice in this beginning of protection of our youth.

Again, Happy New Year to you, one and all. LOUISE J. TAFT.

Methodist Episcopal South Resolutions

In the statewide conference of the Methodist Episcopal South church held in Willows and presided over by Bishop Cannon, ringing resolutions were passed concerning the activities of the liquor traffic and the place of the church in the fight, in part as follows: "The accumulated evidence against the liquor traffic since the last session of the Pacific Annual Conference, has strengthened our conviction that the sale of alcoholic beverages cannot be licensed without sin. And that the removal of the brand of the outlaw from the manufacturer and the sale of intoxicating liquors was and is a mistaken policy from which many evil results may be directly traced. We, therefore, reaffirm the report adopted at the session of this conference held in the month of October, 1935. And we again pledge ourselves and *our* members to an unremitting warfare against the evils of strong drink by educational processes as well as by legislation as well as whenever at all possible."

"In accordance with the policy adopted by the General Conference, we recognize the W. C. T. U. and the Anti-Saloon League as the two outstanding organizations best fitted to lead the fight against the organized liquor traffic, and we commend them to the favorable consideration of our members and friends."

The W. C. T. U. rejoices in this fine pronouncement of this Conference as well as in the whole-hearted cooperation of the leadership and membership of this church in our common task.

Our State president was introduced to the conference and addressed the meeting briefly.

—o—

What Shall We Do About It?

A change in schedule brought me to my destination that night before I was expected. In one end of the waiting room a group of laughing, idle men were watching one of their number play a gambling machine.

The player was hatless, coatless and playing with an air of desperation. He played again and again in continued succession and disappointment.

In dashed a young girl and called coaxingly to the player, "Come on, Daddy, let's go home." He argued with her of his chances and pointed out the prizes.

Little by little her opposition melted away and when friends called for me I looked back at the eager little face of the girl beside her father, intensely interested in his possibility of winning before his pockets were entirely empty.

L. J. T.

—o—

What Shall We Do About It?

It was 7 p. m., and our train was nearing a junction point. In front of me a fleshy, rather intelligent looking young Mexican mother was trying to quiet her unkempt, undernourished two-year-old baby. The train peddler came through again, now with beer and milk.

At a signal from the mother he stopped and began to open a five-cent bottle of milk. The baby reached out her thin little hands with a shout of glee.

"No, no," said the mother, pointing to the beer. The bottles were quickly changed. The disappointed baby cried pitifully and refused to be comforted. The mother offered her a sip but she pushed it away.

At last, the mother forced a bit down the child, then sipped the rest herself. Glad to be let alone, the baby resumed her fretful nibbling of a piece of orange peel.

Off at the junction, the mother patted the unkempt head and smiled down into the distressed little dirty face turned up trustingly to her.

L. J. T.

—o—

A Letter from State President

83 McAllister St.,
San Francisco, Calif.
Dec. 3, 1936.

Dear State Directors and General Secretaries:

Our regular January Executive Committee meeting will be held the 12th, beginning at 1:30 p. m., and lasting until 3:30 p. m., the 13th. This will include a very important evening meeting the 12th.

This is the one quarterly meeting in which the state pays the Directors' travel because of the great desirability of the information you can GET and GIVE for the year ahead. Every item will be of great importance to your work.

Because so much of the lasting good of our work is dependent upon our mutual understanding of the department plans and the general plans, we are asking you to bring a written statement of the following points for filing in the office after you have read them. The rest of your ten minutes should be used to explain them or to answer questions concerning them:

1. National plan for the department (brief).

2. Additional plan, if any, for the state.

3. Your plan or progress in carrying on the work this year.

Many Workers' Conferences will closely follow this meeting. Dates of Conferences will be posted on the blackboard. If county presidents need your help we will be glad if you can serve.

I was very proud of your conferences at State Convention and I am anticipating the pleasure of seeing you every one.

Faithfully yours,

Louise J. Taft,
State President.

—o—

International Relations

The Northern division of the California Committee on the Cause and Cure of War invite you to an INSTITUTE DAY, Monday, January 11, 1937, in the Borgia Room, St. Francis Hotel, San Francisco. The institute will open at 10:30 a. m., dismiss for lunch, and reconvene at 2 p. m. There will be a registration fee of fifty cents for the day, payable at the door. The theme will be: "The Economic Structure for Peace."

Addresses will be given by two outstanding visitors, Dr. Allan Knight Chalmers of the Broadway Tabernacle church, New York City, and Dr. David Byrn-Jones, Carleton College, Northfield, Minn., who are touring the coast under the auspices of the Emergency Peace Campaign. Dr. Henry F. Grady, Dean of the College of Commerce of the University of California, will discuss the Reciprocal Trade Treaties which he led in formulating. A fourth speaker will be announced later who will discuss another phase of the theme.

Since the Woman's Christian Temperance Union is one of the International organizations composing this group, I hope our members will be well represented. Especially do I appeal to all County and Local Directors of International Relations in California (N), and to our members attending the Executive Committee in San Francisco, January 12 and 13.

The "Economic Structure for Peace" deserves our first consideration. (Jan. 11). Congress convenes January 4th, 1937. Will policies adopted by Congress in the coming session mean peace or war for the United States? "Upon today's preparations depends tomorrow's success." Let us WORK for PEACE.

Sincerely,
Anna B. Clancy, *Director,*
International Relations for Peace.
(Telephone, Franklin 1952)

—o—

A Tribute to Mrs. M. J. Wells

By her mother

Mrs. Bridelle C. H. Washburn

Miss Willard once said, "Death is only a bend in the river of life opening out into eternity."

Marie J. Wells, a member of the Stockton union, passed around this bend on October 2, and went into the life eternal after sixteen years of untold suffering which confined her to her house and much of the time to her bed. She was brave and courageous to the last.

While unable to attend the meetings of her union, her interest in the W. C. T. U. never lagged; she continued paying her dues and speaking a word for that organization whenever opportunity offered.

It was my blessed privilege to care for her through all these years.

Editors Note: At the time of Mrs. Well's decease a tribute to her memory was written by our State president but through some mistake was not published. The editor regrets the omission.

Corresponding Secretary's Letter

Dear Coworkers:

We pause beside this door:
Thy year, O God, how shall we enter in?
The footsteps of a Child
Sound close beside us. Listen, He will speak!
His birthday bells have hardly rung a week,
Yet has He trod the world's press undefiled.
"Enter through me," He saith, "nor wander more,
For lo! I am the Door."

—*Lucy Larcom.*

With these beautiful words of the poet in our minds, let us with a prayer on our hearts go forward in the new year with enthusiasm and a determination to do great things "for God and Home and Everyland."

We have aimed high this year in membership (see Standard of Efficiency) "a net gain of ten" for both county and local. Any going organization is in constant need of recruits, our work is so very necessary, our cause is just and right, and God is with us. Help your county and local union reach that goal.

We expect to have the new Yearbook ready for you by January first and will mail it just as soon as the holiday rush is over.

The Topical Programs for 1937 are here and will be sent to local presidents with helps just as soon as the material can be prepared.

We refer you to the last two numbers of the ENSIGN for the Membership Plan and also to your Workers' Conference packet. Please study it and if you have secured a new member report it and receive your ribbon reward. Have you secured five or ten? Send your name for publication. Let's have a long list for next month.

May our heavenly Father lead us on through the New Year to new duties that await us and to greater accomplishments.

GRACE R. RANDALL.

—o—

Couriers—They Won a Member

Miss Jenny Lind Redfield, Mrs. Elsie May, Mrs. Effie Baker, Mrs. F. G. Harrison, Mrs. Ada Marsh, Mrs. Marguerite Spencer, Mrs. M. E. Decker, Mrs. Joseph Harris, Mrs. Anna B. Clancy.

ENVOYS

These each secured five new members
Mrs. Elsie May, Mrs. Effie Baker.

AMBASSADOR OF GOOD WILL

She has secured ten new members
Mrs. Elsie May.

Who will be included in the list for next month?

Send us your name and tell us about it.

China

A few things we should know:

China has the oldest recorded temperance address. It was given 1120 B. C.

In 202 B. C. Emperor Yu said, "In after years there will be those who will, through wine lose their kingdoms," and he placed a prohibitory tax on wine.

In 206 B. C. a general law was passed, declaring that all gatherings of more than three persons in a drinking place should be fined.

There are thirty-six kinds of fermented liquors noted in the ancient books of China. The wine mentioned is a kind of fermented liquor.

The first organized Temperance Society was in 1868.

The first W. C. T. U. was organized in 1886 and has carried on ever since.

The modern Chinese are not addicted to the habitual use of liquor, though it is quite freely used by the higher classes at weddings, funerals and religious feasts.

Drink is not the worst enemy which China must fight. Opium is far more dangerous and far more widely used than liquor.

The present leader of the W. C. T. U. of China is Mrs. Frances Willard Liu, wife of Dr. Herman Liu who is principal of the Shanghai Christian College. Her work for the organization began in 1921.

Foreign liquor is becoming more and more of a menace to China.

—o—

Importance of W. C. T. U. Recognized

I am writing this to show the value of the W. C. T. U. organization in a community when it comes to an election such as we have just passed through. In Stanislaus County we have 121 precincts. Measure No. 3 in the ballot, was overwhelmingly defeated in all precincts but three, and only won by a majority of 20 votes in those three. The local option measure passed in 22 precincts and 18 of those precincts either had W. C. T. U. local organizations or the voters had been supplied with literature which told the *truth*. I sincerely believe that if the average voter had been thoroughly informed, No. 9 would have carried. Mrs. Ethel Bachmann gave two radio talks and Mrs. T. M. Alcorn and I each gave a radio talk against No. 3 and for No. 9. We gave out thousands of pages of literature in this county and the precincts receiving literature in every home voted *for* the local option measure.

SADIE C. REYNOLDS, *President,*
Bi-County Stanislaus-Merced.

—o—

Hold Fast Roll Call

Winters' Union held its Roll Call at which each member's name was responded to with dues paid.

Colusa Union held Roll Call but not quite all dues were in.

Many other unions have held roll calls. Please report.

In Memoriam

We stand at the same little door when all's done;
The ways they are many, the end it is one.
—*Meredith.*

Miss Luella Ray Powers, one of the most faithful and active workers in the Pacific Grove union and Tri-County, passed on, November 9 at her home which she occupied with her two sisters Misses Clara and Mary Powers.

She had been the greatly beloved local president for eight years and her good judgment and kindliness were a power in the work, and won for her the love and esteem of all who knew her.

—o—

Mrs. Adella Charlotte Gerlach

As we were preparing copy for this issue of the ENSIGN, the sad news came telling that our beloved friend and coworker, Mrs. Gerlach, had passed from this life to the life beyond.

To her son, Dr. Andrew J. Gerlach, we are indebted for some facts concerning this beautiful life that is now continuing its unfoldment beyond our sight.

Adella Charlotte Wixon, the youngest child of pioneers, Jesse Atwater Wixon and Artemesia Rich, was born on a beautiful farm adjoining the village of Troy Grove, La Salle County, Illinois, on December 20, 1851.

On January 6, 1873 she married Andrew Peter Gerlach. After residing for some time in Illinois they came to Los Gatos where they established a home.

The passing of her youngest son in November, 1911 and the demise of her husband in June of 1922 were serious shocks for this devoted woman to bear. But her deep understanding of the realities of life was such that she found peace in the unselfish good works for those who remained in her family and in renewed application of her talents in aiding various reform movements.

For 36 years she was an active worker and leader in the local and county W. C. T. U. She was treasurer of the local union for seven years, later becoming president which office she held for 23 years and was then retired as President emeritus, a rare honor. Each year since that time her birthday has been remembered by a special meeting of the union.

Mrs. Gerlach lived a life that radiated good will, best wishes and real helpfulness wherever she went. Her quiet but efficient and effective life will be missed by her comrades and others who knew her. The works allotted to her have been well done.

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Intoxication is, in decent society, now regarded as disgraceful. And, although the Total Abstinence Movement has been strongly opposed by vested interests, there are over ten million total abstainers in Great Britain alone, and millions more all over the civilized world.

—The Vanguard, New Zealand.

White Ribbon Ensign

Published monthly by the California Woman's Christian Temperance Union, Angwin, California.

Editor-in-Chief - - Mrs. Louise J. Taft
Managing Editor - Miss Elizabeth Hewett
Associate - - - Mrs. Mary E. Thomas

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January, 1937

All copy for the White Ribbon Ensign must be in the office by the TWELFTH OF EACH MONTH, and all editorial correspondence should be addressed to White Ribbon Ensign, Room 415, 83 McAllister Street, San Francisco, California.

Coming Events

Jan. 1-3, Pacific Coast Conference of Youth's Temperance Council.

Jan. 4, San Francisco County Conference.

Jan. 6, Tri-County Conference, Watsonville.

Jan. 7, Santa Clara County Conference, San Jose.

Jan. 12, 13, State Official and Executive meetings.

Jan. 15, Sacramento County Conference.

Jan. 19, Tulare-Kings County Conference, Visalia.

Jan. 20, Fresno County Conference.

Jan. 27, Tehama-Glenn County Conference, Willows.

Jan. 31, Temperance Education Sunday.

Feb. 1-6, Solicitation of Temperance Education Fund.

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The Yearbook

Any request concerning the sending of the Yearbook should be sent to Mrs. Grace R. Randall, 83 McAllister street, San Francisco; unless otherwise directed these will be sent to the officers of each union.

A Little Child Shall Lead Them

It was L. T. L. day in a town of this state; the enthusiastic leader was somewhat low-spirited, for mild criticisms had reached her to the effect that her lessons were going over the heads of the children and that she should modify her teachings; and now as she was about to open the meeting her spirits sank still lower as she noticed the absence of two of the charter members. Still lower they dropped when it became known that they were not to be allowed to attend the meetings any more.

But no lover of children admits defeat until an effort has been made to solve the difficulty.

This leader went to the home and had a heart-to-heart talk with the mother and found, as she suspected, that in that home moderation was believed to be a safe rule to follow in all things.

In the conversation it was gratifying to find how accurately the factual lessons had registered in the minds of these children for the mother quoted almost word for word many of the truths taught in the meetings—truths that did not harmonize with the beliefs of the family.

Fortunately this leader had proven facts to present; and when she gave them she had an attentive listener. We will let her tell this in her own words: "'I do not teach moderation, I am afraid of it. You know that one out of every three persons who drink at all gets drunk; you want to teach your children to drink a little. You have three children, therefore on the average you are raising one drunkard!' She straightened in her chair, and I hastened to say, 'Of course, there is a chance that some of your neighbors will have two or three and you will have none.' She relaxed and I finished by saying, 'Then again, the neighbors may have none and you will have two or three.' She dropped her hands on the arms of the chair and exclaimed, 'I'll send them to the meetings.'"

This experience confirmed the belief of this leader that definite information should be given even to quite young children concerning truth, honesty, and all other great principles of Christianity; and that children get more from the presentation of a few facts than from simply entertaining stories.

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A Request

The *Union Signal* is carrying some articles concerning Frances Willard Memorials; will you help in making a list of such memorials in our state?

Please send a card to headquarters, 83 McAllister street, San Francisco, giving information of schools named for Miss Willard, or buildings of any kind; fountains, statues, where her picture hangs in schools or churches—in fact, every type of memorial.

National Broadcast

Arrangements are under way for a broadcast on Alcohol Education by the National Director, Bertha Rachel Palmer. Plans are being made that the broadcast shall be heard in all local unions at the first meeting in March, 1937. Thirty-seven states have already agreed to cooperate in making this period possible to every local on their map.

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Mrs. Gray Bunny's Children

This delightfully interesting booklet is a suitable gift at any time of the year. Children between the ages of six and ten years are charmed with its spicy stories in which are tactfully woven temperance principles. Even children younger and older than the ages mentioned find the book most entertaining. The price is fifteen cents, and it can be procured at 83 McAllister street, San Francisco.

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A Birthday Anniversary

Rev. F. M. Price was given a party by his wife at their home in Berkeley, December 9, in celebration of his eighty-sixth birthday.

The Rev. Mr. Price was a missionary for forty years in China under the auspices of the American Board of Missions. Mrs. Price was also a missionary there, and their daughter, Mrs. Ursul Moran, with her husband, is a missionary in Osaka, Japan.

Since their retirement from active service, Mr. and Mrs. Price have made their home in Berkeley, 2929 Grove street. In this pleasant home many friends of the family passed a happy afternoon by the bedside of their esteemed friend, who for several years has been an invalid tenderly cared for by his devoted wife.

All were greeted in that courtly, old school manner for which Mr. Price is noted and the sunshine of his personality blended with the rays of the setting sun coming through the western windows.

During the afternoon carols were sung and the Christian spirit of the home was voiced in prayer offered by clergymen friends and by the Rev. Mr. Price himself.

Birthday cakes, flowers and other gifts evidenced the love striving for expression in the hearts of the assembled friends.

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Listing Liquorless Places

The Turlock W. C. T. U. made a classified list of merchants who do not sell beer, wine, or other alcoholic drinks. A thousand or more copies of this list, under the heading of groceries, drug stores, cafes, and ice-cream parlors, were mimeographed and placed in all the churches of Turlock.

As a result of this, in Turlock thirty liquor licenses were either canceled or not renewed and a similar response was realized in Modesto.

An activity worthy of copying.

Treasurer's Letter

Dear Comrades:

When this reaches you we will be starting a new year. Our forward look will be to new ideals and goals. Let us set them high and strive to reach them. I am sure you have all experienced a joyous Christmas, and I wish you each a Happy New Year.

The Roll Call has been a success in many of the unions. I hope the payment of dues will continue so we may have a large gain over last year, of Hold Fast Unions. The number of new names on the lists is very encouraging. I hope you are keeping a correct record so those entitled to rewards under the Membership Campaign may receive them.

The "World's Penny" is coming in. I am anticipating a large number to help make our "World Guests" comfortable.

We are about to enter upon our intensive drive for Centenary funds. You will have it well in hand through your committees. I suggest that you look over your lists of pledges. If any remain unpaid it would be well to include them among those to be interviewed. I am sure they will be glad to cooperate with you. It is very important to have this fund working. It is needed NOW.

May this year be one of joyous service.

MRS. SARAH H. CAIRNS.

—o—

Standings of Unions

Paid in full: Palo Alto, Pixley-Earlimart.

Paid one-half: Lathrop.

Paid one-fourth: Corcoran, Soquel, Boulder Creek, Lodi, Exeter, Hughson, Friendship, Berkeley, Tulare.

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Japan has largest temperance society in the world, consisting of 3,200 miners, 600 women and 200 children, all of a coal mine in Mitsui, Tagawa, Ken. The Kinshu No Nippon, organ of the National Temperance League of Japan, says: "In the last ten years some twenty villages have gone dry and 130 others have enacted some measure of restriction in the use of alcoholic liquors."

Miss Jessie Binford, Executive Secretary, Juvenile Protective Association, Chicago, says: "The tavern is worse than the old time saloon. It is a lure to young people who would never think of spending an evening in a saloon. With its 'hostesses' it offers decent girls a new and rapid road to ruin. Forty per cent of the patrons are women and girls and 50 per cent of these are working on commission to lure men to buy drinks. The old time saloon may have ruined husband and father but it left the wife and mother alone." Miss Binford has had 25 years' experience in efforts to save drifting girls. She knows!

Department of Religious Education

Our Purpose

To abolish the liquor traffic by deepening the spiritual life of the nation.

Our Aim

To reach the members of every church and Sunday school with a program of religious education which includes knowledge of the nature and effects of alcohol.

Our Plan

To secure every Christian woman for membership in the W. C. T. U.

To use every possible means of teaching the un-Christian effects of beverage alcohol.

To have a director of religious education in every local W. C. T. U.

"CATHEDRALS OF LIGHT"

A church which presents a program of temperance instruction in each department of its church school at least four times a year will be known as a "Cathedral of Light."

TEMPERANCE SUNDAYS

First quarter, January 31, 1937. The Financial Cost of Alcoholic Beverages. (The economic approach to the liquor problem.)

Second quarter, April 18, 1937. The Effects of Alcoholic Beverages. (The scientific approach to the liquor problem.)

Third quarter, August 29, 1937. God Condemns Intemperance. (The social approach to the drink problem.)

Fourth quarter, October 31, 1937. The Moral Issue in the Drink Problem. (International Temperance Sunday.)

The Sunday School Budget contains helps and suggestions for use in preparing these lessons. It may be purchased for fifty cents per year from your state W. C. T. U. office, 83 McAllister street, San Francisco.

Best wishes for a splendid new year,

MRS. MARION B. ALCORN,
State Director.

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Coming Events

World's W. C. T. U. Convention, June 3-8, 1937 (instead of June 4-9 as heretofore announced.)

Institute—Conferences, include them in your plans. Pacific Coast Y. T. C. Conference, January 1, 2, 3, 1937.

Temperance Educational Fund Campaign January 17 to February 6.

State Quarterly Official Board and Executive Committee meeting January 12-13.

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Temperance Society Holds Anniversary

The Good Templars of Iceland recently celebrated their fiftieth anniversary. This organization, which is said to be the largest in that land of 113,000 population, has about seven thousand members. —*Union Signal*, December 19.

Statement of Principles

San Francisco Motion Picture Council

Inasmuch as motion pictures have an appeal, universal in extent, that must be inevitably in support of or in opposition to the conceptions of the family life and character building by the parent, the church, the school, and by other agencies, this Council shall endeavor to work actively to raise the ethical and artistic standards of motion pictures by:

1. Acting as a clearing house for studies, reports and publicity of affiliated groups and making the findings available to all interested groups.

2. Promoting attendance at the better pictures through groups represented in the council.

3. Working for more films suitable for junior matinees and family showings.

4. Bringing to the attention of managers and producers the increased support given to the finer type of pictures.

5. Promoting research and study through various organizations.

Membership. Any non-political federated group, *not connected with the motion picture industry,* and any federal, state, or municipal department interested in and sympathetic with the purposes of the Council, may become a member by vote of the Council at any regular meeting. The dues shall be two dollars per year for federated groups, one dollar for other organizations and fifty cents for associate members.

Each federated member group shall have two representatives on the Council; each federal, state and municipal department shall have one.

Individuals may become associate members by vote of the Executive Committee, but shall have no vote.

Member Organizations Sending Officially Elected Delegates to January 24, 1935

1. City and County Federation of Women's Clubs, San Francisco.
2. American Association of University Women, San Francisco Bay Branch.
3. American Citizenship Council.
4. San Francisco Public Schools (John C. McGlade, Deputy Superintendent).
5. W. C. T. U., California North.
6. Y. M. C. A., of San Francisco.
7. National Council of Jewish Women, San Francisco Section.
8. San Francisco Church Federation.
9. The Women's Commission of the San Francisco Church Federation.
10. National Council of Catholic Women, San Francisco Archdiocesan Council.
11. Board of Rabbis of Northern California.

In addition to these organizations, numerous associate memberships have been taken, including Judge Theresa Maikle, Mrs. Wilberforce Williams, Mrs. Vernon Skewes-Cox, Mrs. Alfred Hurtgen, Mrs. J. M. Holmes, Mrs. W. S. Latz, Mrs. R. W. Bybee, Mrs. J. W. Boyce, and others.

Calling All Youth and Youth Leaders to a . . .

PACIFIC COAST CONFERENCE

Auspices
YOUTH'S TEMPERANCE COUNCIL, National W. C. T. U.

January 1, 2, 3, 1937
TENTH AVENUE BAPTIST CHURCH, OAKLAND, CALIFORNIA

PROGRAM

Registration, Friday, January 1, 50 cents. Breakfast and lodging free.
FRIDAY: Big get-together meeting at 7:30 p. m.
SATURDAY: All-day meeting and banquet in the evening.
SUNDAY: 8 a. m., Consecration service and church service.

Outstanding speakers include Mrs. Ida B. Wise Smith, National President, and Miss Helen Louise Byrnes, National General Secretary.

PLAN TO HAVE A REPRESENTATIVE FROM YOUR COMMUNITY

Medical Temperance

PEARL KENDALL HESS, *Director*

Excerpts from Mrs. Hess' article: We are indebted to the California State Narcotic Committee for a resume of the Geneva Narcotics Limitation Convention of 1931. This treaty has now been ratified by 56 countries.

1. Estimates of medical requirements of narcotic drugs submitted by every country. No shipment permitted in excess of these estimates. If any country fails to submit an estimate for the ensuing year it will be made for it by the Central Supervisory Body.

2. The present import and export certificate system is amplified and broadened.

3. A central administrative Narcotic Bureau created in every country for the supervision and enforcement of narcotic laws.

4. No shipment of heroin permitted except from a manufacturing, exporting government directly to the government of the consuming country.

5. Limitation and control of codeine. This is a gain of the greatest importance, because codeine is easily converted into dangerous habit-forming drugs.

6. Exempt preparations and compounds adequately covered.

7. Prohibition of shipment of over ten pounds of dangerous narcotic drugs to nonsignatory countries without advance authorization from the Central Supervisory Body.

8. Limitation and control of raw materials in factories. This is another great gain patterned after our regulations in the United States.

9. The assay of raw materials required.

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It is the spiritual life indwelling in us which imparts the dynamic enabling us to say, "I can do all things through Christ Who strengtheneth me."

—*Ida B. Wise Smith.*

Peace Without Preparedness

Since Sweden's long enjoyment of peace obviously "did not depend upon our military strength," the Swedish Peace and Arbitration Union recently sponsored a protest against increased armaments. The protest, addressed to the Defense Committee of the Riksdag, declared:

"For a century and a quarter, the people of Sweden have enjoyed the benefits of unbroken peace. That this did not depend upon our military strength must be self-evident. . . .

"We, friends of peace, deeply deplore the propaganda now being carried on intensively in our country to induce the Swedish people to participate in the armament race now going on in Europe. . . .

"The development of modern war technique has made the possibility of military defense for small countries wholly illusory. Small states must seek security in other ways. Swedish foreign policy has nothing to gain from increased armaments."—*Union Signal,* December 19.

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From the National W. C. T. U. Evanston, Illinois

What the Newspapers Want

"The newspapers want news. The commodity that they have to sell is news. Have a woman who represents you that understands what news is. She is always welcome."—Mrs. Faith Johnson, Oklahoma.

Paragraph Sometimes Better than Column

"For small papers, don't attempt to get in to them with a full column; condense it. If you send in one paragraph, you will get it in the paper, whereas if you try to put it all in one paper, you will get nowhere." — Miss Elizabeth Smart, New York.

Suggestions on Training Youth

"There is a vital need of training young people along publicity lines. We should spend more time with them. In Indiana they put out a clever mimeographed paper, containing news from the Y. T. C. I told the young lady who puts out this mimeographed Y. T. C. paper, 'I wish you would advertise the Tulsa Convention in the next issue of your paper,' and she did, with the headline, 'Tulsa Convention Claims Its First Fever Victims.' Because of this clever headline, one of the newspapers of Bloomington offered her a job of society editor of that paper. He (the editor) says that the next time the Y. T. C. has a big meeting, he is going to send her to cover the event. She hopes she will be sent to Washington, D. C.

"First of all, be sure the announcements of the Young People's meetings are in your paper. Write them out in full. the last national convention I knew the last national convention I knew what would happen unless the Y. T. C. had some help with the new name, so we sent out a sheet headed, 'Youth's Temperance Council Sets New Fires.' When the local Y. T. C.'s were asked questions about the organization, they were able to take out of this sheet whatever phrase they wanted. In Virginia the Youth's Temperance Council put on a public alcohol study class and invited the public; another group put on a Chrisian Peace Party, etc."—Miss Helen Byrnes, Evanston, Ill.

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The British Ship Adoption Society

A novel educational scheme is being tried with great success in England. School children are "adopting" British tramp steamers and corresponding with officers and crew as the ships travel from port to port. In this way they learn at first hand about travel routes, the products, tastes, customs, climate and appearance of the countries the seamen visit.

The experiment, as reported by the Nofrontier News Service, began with four London schools and then spread rap-

idly through all of England. The London County Council has promised an annual grant of $1,000 to pay expenses and the whole venture has been centralized in the British Ship Adoption Society. Both the school authorities and the steamship companies are enthusiastic over the plan and are eagerly spreading it.

"Please let me know how Indians live and how much they earn for a day's work. Do they load cargo more quickly than stevedores in London? Are there Indian boys diving for money and are they frightened of sharks? Are people in Portuguese India the same as those in British India or are conditions of life different? Do they speak English?" And again: "If you had carried a cargo of coal and were going to bring back a cargo of grain, would you wash the holds with soap and hot water or just let the grain get dirty?"

These are some sample letters. Obviously the sailors are going to have an interesting time of it as they pick up their mail at each port of call. It is reported that they are entering into the spirit of the scheme and are conscientiously answering an extraordinary variety of questions.—*Union Signal,* December 19.

Temperance Week in Finland

The temperance forces in Finland each year observe one week in November for special temperance work. This year it was the first week in November and the subject stressed was the fight against alcohol as a cause of accidents. According to reports, the week was unusually successful, the public manifesting more interest than ever before noted. Four government officials—ministers of various departments—contributed to the program by statements, lectures or articles.

The minister of Commerce and Industry, M. Kalle Kauppi, opened the week's observance by a statement which pointed out the importance of sobriety in relation to the economic situations in a country.

The Prime Minister, M. Kyosti Kallio, made the following strong declaration: "I have always been an abstainer. I would like the same to be said of as large a number of my fellow-citizens as possible. We must work for abstinence and this work must aim specially at convincing the young, *for an abstaining youth is the honor of a country and its sure support.*" —*Union Signal,* December 19.

Spend Large Sum on Propaganda

The large sums being spent for the promotion of wine consumption in France has attracted wide attention. Dr. Legrain, world-famous French physician, reported the following budget (for 1936-37) of the semi-official French National Committee for Propaganda in Favor of Wine:

One hundred thousand French francs for publicity on the occasion of the all-France cycle race—to make the "giants of the road" friends of French wines—; 800,000 francs for a road caravan to extol the "virtues" of wine; 20,000 francs for propaganda in the various watering places of France; 32,000 francs to be used in presenting in the Children's Theater plays promoting the use of wine as a beverage; 50,000 francs for helping the medical fraternity to see the "value" of wine; 30,000 francs for promotion of French wines at the Riga Wine Festival of Latvia; 500,000 for propaganda in Finland; 100,000 for Belgium; 100,000 for Holland; 25,000 for Sweden; and 1,000,000 francs for the International Wine Festival to be held in 1937.—*Union Signal,* December 19.

"We Are a Wise People"

A great American playwright said recently, "We know the cost and price of almost everything, and the value of almost nothing."

By "we" it is probable he meant the great American public, and not the many fine minds who, in spite of all this materialism surrounding us, keep their minds fixed on the true realities, those things of worth that transcend the passing values of materialistic things. But it is too true that "we" are likely to attach value only to those things which our eyes can see, and our hands can handle.

Hardly a schoolboy but can discuss fluently and many times quite accurately the virtues of the various makes of automobiles, and knows just how much speed can be gotten out of them. He knows the price at the factory, and the cost delivered; knows just what the monthly payments are, just what his chances are of getting his "old man" to mortgage his next month's or year's salary, and buy the speed-wagon of his particular choice.

But few of these same fine lads know or care about the hours of toil, the weeks and months of patient experiment, the years of disappointing failure, the persistent determination, the lifetimes of study, the endless struggle against failure, disappointment, bankruptcy, and ruin that have gone into the building of the sleek monsters that purr along the road as quietly as a fog rolling over the hills.

What we have said of the automobile could well be said of a hundred other of our modern conveniences and necessities. We know the cost and convenience of our gas and electric stoves, lights, refrigerators—our radios; but the *human* values that lie behind them, the wonder of them, the romance, the *idealism,* if you please, that has brought forth these aids to efficiency and comfort we know not of nor care, it seems.

Truly, we know the cost and price, but of the *values* how little knowledge we have.

What is true of the romance, the vision behind our material blessings is ten times doubly true of the esthetic realities.

To many, we fear, the school is merely a pile of masonry of which, if it be greater than that of a neighboring city, we may boast. Our teachers are just public servants, about as much respected by us as are the material things we buy. Our churches are fine and big, or dingy and small, modern and exclusive, or old-fashioned and out-of-date.

How many of us see in the house of worship a place where God will deign to dwell? Has God Himself ceased to exist, except as a childish fancy, in the minds of many of us? We know the cost of maintaining the church, about what must be put in the plate to keep the preacher from looking too shabby—but too many of us have missed the thrill of knowing the real values of soul-vivifying religion.

We are thankful that not all have lost the deep keenness of mind that searches out the real values, and is not satisfied with materialistic commonplaces. Some are searching, and finding real values of which the material blessings are only the outward tokens. Such persons are likely to be found working to bring to others the fullness of life they themselves have found. Such persons are likely to have taken the words of the poet as a life motto when he said:

"Build thee more stately mansions, O my soul,
As the swift seasons roll;
Let each new mansion, nobler than the last,
Shut thee from heav'n with a dome more vast
Till thou at last are free;
Leaving thine out-grown shell
By life's unresting sea."

Such are the women of the W. C. T. U. Women who not only know the price and cost, but the true *values* of the lives of our children, and knowing, are up and doing to preserve for these children the real *values* of life. ANONYMOUS.

New Year Wish

I wish for you, in the year oncoming,
Gainful labor for every day,
Strength and enjoyment for its fulfillment,
And with a little time for play
(With never enough of care to keep
Your tired eyelids from restful sleep).

I wish you peace and a calm contentment,
Courage to smile above your fears,
A secret place in some inner chamber,
The solace of quiet tears
(And only enough of pain to know
How best to comfort another's woe).

Health and a wealth of wholesome laughter,
Love like a warm flame in your heart,
Golden ties that will draw you homeward,
Whenever you are apart
(And always a loyal friend or two
To share life's burdens along with you).

I wish you insatiable thirst for beauty,
And vision to see it wherever you are,
Rare bright things in the face of nature,
The glory of smile and star.
(And this I would wish you again and again—
Faith in God and your fellow men).

—*Bertha D. Martin.*

Loyal Temperance Legion

Miss Elizabeth Hewett, *Gen. Sec'y.*
2111 Cedar St., Berkeley, California

I wish I might have a conference with all local and county secretaries at the beginning of our year's activities; obviously, this is impossible, will you not, therefore, take your 1937 Plan of Work (one was sent to each local and county secretary) and study carefully the suggestions for competition activities and other suggestions found in that large leaflet? Last year you all cooperated so splendidly that California (N) is to be mentioned in the National Year Book and we received several awards from National for having reached certain goals. We do not work for the sake of receiving such recognition but it encourages both young and old to have something tangible to show for our efforts. I am sure the boys and girls of those Legions that received the beautiful shield are enjoying its bright cheeriness as it is displayed in their meetings; just as the penants have been enjoyed in former years.

Are we all making as much use of opportunities to reach children and adults in Sunday schools as we might?

Here is what one new L. T. L. leader did recently: She took her newly organized group to a Sunday school where they put on a demonstration showing the character of the teaching received in their meetings. This leader did not like to ask the children for dues so soon after organization so she talked to this adult group concerning the importance of the training the L. T. L. gives the children, then she told them that as they were beyond L. T. L. age she thought some of them might like to pay the dues of some L. T. L. members to be their representatives. The idea "took" and in less time than it has taken to relate the incident the dues of each child had been paid and one man arose and said he would like to adopt the next ten children that join the L. T. L. I think that is something that might well be tried by other leaders where the question of dues is a problem. Remember that the L. T. L. has goals to reach in this Willard Centennial plan. Do not hesitate to write to me asking questions about matters in which you are in doubt.

A happy New Year to you all.

—o—

The American Issue has this to say: "Every dollar of liquor revenue received by the Federal Government costs TEN DOLLARS in Federal expense. Crime costs in the United States are set at FIFTEEN BILLIONS a year. The Federal Bureau of Investigation reports that 23.9 per cent, or nearly one-fourth, of the arrests for the first six months of 1936, were for offenses connected with liquor. It is well within the bounds of probability, that liquor-connected crime costs the nation over THREE BILLION DOLLARS. Oh, Consistency, Thou art a Jewel!

The Union Signal

Mrs. Nellie P. Moseley, *Promoter*
Orland, California

A careful perusal of the yearly report of subscriptions to the *Union Signal* shows a slight gain over the previous year. This is encouraging and shows you have been doing well in promoting the merits of the *Union Signal*. No matter how well we do in any line of work we have not done well enough until we have done our best, and we have not done our best until we have used every reasonable effort to accomplish our end. Concentrate on putting our paper in every W. C. T. U. family in your community. Of course all local presidents have it, do the secretaries and treasurers? Our goal is "Every member a subscriber." Let us not put off any longer doing our very best to reach that goal.

—o—

The Union Signal

Circulation Plan of Work 1936-37

Object—To disseminate facts about alcohol and other questions of social welfare through a wider circulation of the *Union Signal*.

Aim — Every local a *Union Signal* Honor Union.

Requirement—An Honor Union is one that attains the goal of one-sixth of the membership subscribing to the *Union Signal*.

Additional points of merit:

1. Honor Unions that have reached and continue to maintain the goal of one-sixth of the membership subscribing.
2. The trio team—three officers subscribing (may be individual subscriptions or paid for by local union).
3. Subscriptions paid for by local union to public school and library.
4. Subscriptions paid for by local union to local minister (or ministers).
5. For one or more Light Line Union subscriptions.
6. For one or more clubs of ten subscriptions to the *Young Crusader* paid for by union.

(There will be no National convention in 1937. Therefore, each state will originate its own recognition plan for use at the coming state conventions.)

—o—

The Young Crusader

Continue to exploit the *Young Crusader* as a fitting and colorful gift for all occasions. Suitable for Valentines, Easter or birthday greetings.

Rates—The *Union Signal*—$1.00 per year; the *Young Crusader*—35 cents per year; $3.00 in clubs of ten. The *Union Signal* and the *Young Crusader* together, $1.25.

Address, the *Union Signal* or the *Young Crusader*, Evanston, Illinois.

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Topical Program for January

First Meeting

Day of Prayer

Song: "Consecration," "Voice of Song," p. 10.

Scripture: John 3:16; 15:4-8; Isaiah 30:20-21; II Chronicles 16:9.

Prayer Service: Prayer for deeper spiritual life; for guidance in the educational program; for the World's work and workers, and that it may be a factor in world peace.

Song: "Christ for the World We Sing," "Voice of Song," p. 11.

Praise Service.

Adjournment.

Second Meeting

Lillian Stevens Day

Song: "Our Task," "Voice of Song," p. 13.

Scripture: Acts 21:39.

Prayer.

Brief Address: "A Study of the 20th Amendment."

Address: "Our Washington Headquarters."

Address: "The Women Members of Congress."

Presentation of the Lillian Stevens Legislative Fund.

Offering.

Adjournment.

—o—

Youth's Temperance Council

Mrs. Elsie May, *General Secretary*
4403 Evans St., Oakland, Calif.

We are at the beginning of a new year and let us make this year, from the very first of it until the last, Youth's Temperance Council year. Let us plan for at least one Council in each county and one for each union if possible. Many fine new County Secretaries have been appointed and the Councils organized last year are growing.

The Council at Richmond has doubled its membership. Each group must have a membership drive this year and use one of our study books to be an efficient Council.

Let us all get aboard the Youth's Temperance Council clipper ship and inspire in others a confidence and an enthusiasm for our trip that will make them want to go along with us.

A Happy New Year to all of you.

—o—

Sunday School Budget

1937

Now available. Contains the four Quarterly Temperance Lessons and helps. Fifty cents.

National W. C. T. U. Publishing House, 83 McAllister St., San Francisco.

—o—

Topical Program

1937

Now available. Contains two programs for each month throughout the year. Single programs, 5 cents; 25 programs, 75 cents; 25 programs and package of helps, $1.25; 100 programs, $2.25; package of helps, 60 cents.

83 McAllister St., San Francisco.

WHITE RIBBON ENSIGN

«In the name of our God, we will set up our banners»

Mrs D Starr Jordan 11-37
Stanford University

Stanford Library
JUL 22 1937
CALIFORNIA STATE LIBRARY

VOLUME XXXI ANGWIN, CALIFORNIA, FEBRUARY, 1937 NUMBER 5

My whole wish is to see the world at peace, and the inhabitants of it as a band of brothers striving which should contribute most to the happiness of mankind.
—George Washington

Fondly do we hope; fervently do we pray that this mighty scourge of war may soon pass away.
—Abraham Lincoln

Isn't It Time?

For Instance
Kindly See If This Quite Suits You

The liquor interests are spending $25,000,000 a year in advertising.

Consider their own words: "We do not want people to drink more beer. We want more people to drink beer." "Make youth liquor conscious." "Make it smart to drink wine."

They concentrate their efforts chiefly upon women and the young, telling them that liquor is not only harmless but beneficial.

The long-range purpose, also acknowledged, is to build up so large a voting public of steady drinkers that restriction will be impossible.

And See If You Quite Like This

Coming at a time when liquor is again accessible and relatively cheap, and when social usage appears to make drinking requisite, the $25,000,000 is widely successful.

Institutes for the treatment of alcoholism report a mounting percentage of women patients.

A great life insurance company reports that the number of applicants under thirty rejected because of excessive drinking has increased 183 per cent since repeal.

Traffic officials report that, of the 36,000 fatal accidents each year, one-third are attributable, at least partly, to drink.

But Mightn't You Approve This?

Since the $25,000,000 propaganda owes its success to one thing alone—the widespread ignorance as to what alcohol is and what it does—imposture can be made ineffective by spreading broadcast the findings of modern science.

To accomplish this, the Woman's Christian Temperance Union is raising a fund of $1,000,000, no part of which will be spent for any purpose save that of temperance education.

Motion pictures, radio broadcasts, newspaper advertising, road signs, posters, and printed matter will all be used in acquainting the public with what alcohol is and what it does; and so will the exhibit which drew such crowds at the Century of Progress, San Diego, our own State Fair, and fifteen County fairs and many festivals.

And Don't You Indorse This?

The scientific world declares alcohol a dangerous, habit-forming narcotic, best left alone.

That central fact, once known, changes the individual's whole attitude. Universally known, it will change the nation's attitude, bringing nearer the day when beverage alcohol will cease to be the social and economic problem it has always been.

Is not this an ideal worth making sacrifices for? In assurance that you will so believe, your help is solicited for a fund to be used for this education by the National, State, County, and Local W. C. T. U.

State President's Letter

Dear Co-Workers:

The members of the Quarterly Executive committee meeting have left for their several homes and I sit here alone tonight reviewing the events of the past three days with a feeling of great thankfulness for our beloved fellowship; for the work accomplished. I am thankful tonight for our general secretaries and state directors with their vision for the task and will to accomplish the work entrusted to their leadership, as they all presented their message to the official board. These plans in the hands of county and local leaders with adequate follow-up work, we believe, will mean a year of progress all along the line.

How near we came to 100 per cent attendance of the entire membership at morning, afternoon and evening meetings while a stray easter snow storm covered the state with the thickest white blanket in the memory of any of us.

An Omission

Several expressed disappointment that a report of our very fine state convention in Vallejo did not appear in the *Union Signal*. But the state director of publicity read a letter of regret from the editor to the effect that our publicity mailed from San Francisco October 26 did not reach her.

An Inclusion

On the cover page of the *Union Signal* of January 9 is one of the many beautiful poems from the pen of Mrs. Mary C. Curry, Rackerby, our special press woman whom many of you knew personally a few years ago when she was an institute leader.

Mr. and Mrs. Curry live in the gold mine foothills of the Sierras. She sees few people save her congenial husband and the postman. But she writes for twenty-four newspapers, including some of the very wet ones. She leads a happy, useful life promoting the ideals of the organization in a most effective way from right where her lot is cast. We appreciate her and rejoice in her lovely light that shines far.

Y. T. C. Coast Conference

For the past six months, Mrs. Elsie May has given her best thought and effort to this conference, its preliminary work and execution. Miss Byrnes directed her and presided at the meetings. Her efforts were rewarded by organization of a state Y. T. C. Council.

Today, she generously stepped aside to allow Miss Naomi Moffit to report the meetings. Naomi is the president of the newly organized state council.

Her well organized report, appreciation of possibilities of the Council, and feeling of responsibility for leadership, together with her poise, sincerity, and charm of personality won the hearts of all who heard her.

Of course, every one of us is behind the new state Council of Youth. Let us help extend its influence all over the state.

We were happy to have as honored guests at the conference, not only Miss Byrnes and the Y. T. C. general secretary of Oregon, but also two state presidents, Mrs. Necia Buck of Oregon and Mrs. Eva C. Wheeler of Southern California.

Workers' Conferences (*Institutes*)

The county workers' conferences are well under way. The careful preparation for these county meetings will be reflected in the local meetings for which they are the first step in preparation. The work of the state will benefit from this throughout the year.

Temperance Education Fund

The national and state have made such worthy use of the education fund raised thus far that it will help us in being deemed worthy to receive more money for further work.

The state's projector and films that are being used by Y. T. C. and L. T. L. as well as other groups; the Little Salesman with his terse messages; the 4,000 remporary road signs already used in the state; displays at state fair and at fifteen county fairs and festivals with free literature are samples of what can be done.

Working with national on a united program we have a national training school for alcohol education teachers, now in its third year; we have a motion picture with many copies for use throughout the country free of rental. We have planned a series of permanent road signs to be erected all around the United States, also, specially prepared literature —all so practical and so worthy it is a privilege to give and to get money for such projects.

Dividing the Fund

The national, the state, the county and the local, all see great things that can be done with this fund. Each is eager to feature some outstanding educational project in their own group though all belong to all the groups. To that end we have decided to divide the state's share of the fund as follows: The local will receive 10 per cent and the county 5 per cent from the state's share of the money raised for this work, from now on.

This will make it possible for the counties and locals to feature a county and local project in alcohol education that will blend in with the state and national projects that will be felt all over the state as well as the nation as a whole.

Urging the Fund

If the local has a good idea for use of their share of the fund, pass it to your county president. Then when the official board meets in April, these suggestions can be assembled and shared with all the other locals and counties which mutually desire to do the greatest possible good with the fund entrusted to them.

Prepare to Solicit

Before we can spend the fund we must get it. On the cover page is a pronouncement from the National Committee adapted for use in our state in calling on prospects. Your county and local presidents will give you additional copies of this and other material for pastors and prospects. These may be mailed and a call follow.

To succeed, we must prepare. There is a right way and a wrong way to go at it. For example, we can not make a success of the weekly washing unless we are convinced of the need; decide upon procedure and make necessary preparation of materials for the task. How we look forward to gathering in the ozone filled linens and garments and enjoying their wholesome freshness with the family.

(I have tried it when I was not so prepared and indefinite in my own mind about procedure. There was weariness of mind and body and disgust with the whole thing. Not the fault in the job, but in me.) Let us prepare for this job, too.

Let Us Pray About It

Let us pray ourselves out of the picture and pray into it our place as God's messenger for all the little children and youth in the homes threatened by liquor and in homes crumbling under its ruthless program. Then we can go out and get this fund God has put into the hearts of the women to raise.

Budget and Fund

We can not proceed as a state without the budget. Let us get that money in the usual way. The fund is raised in a different way and these two do not conflict. Stick to the fund plan for raising the fund and use your own clever plans for the budget.

On January 31 when we are asking our pastors to preach on the need of temperance education and to approvingly announce our temperance education fund campaign that week, at least that they do the latter, let us pray that we may go out joyfully because we "can do all things through Christ which strengthens us."

Louise J. Taft.

—o—

Alcohol Education Broadcast

The Alcohol Education "Broadcast" the first meeting in March will be heard over Station HERE at each local union. The message from National Director Bertha Rachel Palmer is directly to the members of the local unions, and of vital importance to the work of Alcohol Education. Each person who writes Miss Palmer of one thing she learned from the "Broadcast" will receive in return one piece of printed matter. Get the membership out!

—o—

Peace is not the product of documents. Peace is the product of good will among men.—*Herbert Hoover.*

Corresponding Secretary's Letter

Dear Co-Workers:

Our January Executive Committee Meeting is just over with only two county presidents and two state directors absent—a very fine record. Let us endeavor to keep it up all through the year. We pray the inspiration of the meeting may be carried home to locals throughout the state.

The year-books are ready and will be in your hands before this reaches you. If you can use more let us know at once and they will be sent to you.

Please read the membership plan carefully. You will find this in another column of the paper. Remember our State Goal—A Net Gain of Ten for each County and Local Union. Additional details of state plan will appear later.

If you have secured a new member let me hear from you, or if you have secured five or ten, let me hear from you. Will your name be one of those in the WHITE RIBBON ENSIGN next month? We are depending on you for a successful Membership Campaign.

—o—

National Membership Campaign, 1937

Shibboleth: "We'll Tell the World."

Goal: New Members for Every Local Union.

Time: November 1, 1936-May 1, 1937

Courier: One who secures one or more new members—Award, a blue ribbon.

Envoy: One who secures five or more new members—Award, a golden ribbon and her name listed in the *Union Signal.*

Ambassador of Good-Will: One who secures ten or more new members—Award, a royal purple ribbon and her name listed in the *Union Signal.*

World Citizen: The one who has secured the largest number of new members in her state.

Award—A Globe Pin and her name listed in the *Union Signal.*

For the Membership Demonstration at the World's Convention a huge map of the United States will be built before the eyes of the convention. Each State President will place upon a giant framework a replica of her state, bearing a design to indicate the number of new members secured during the campaign. Each will fit into its place after the manner of a jigsaw puzzle. When completed it will "tell the world" the story of our membership campaign.

CHINA, OUR GUEST

Frances Willard said "But for the intrusion of the sea, the shores of China and the Far East would be part and parcel of our own." And we could add—California. So China is to be our guest at the World's Convention in Washington D. C. next June. In the meantime let us get as well acquainted with her as we can.

I have written to the president of the China W. C. T. U., Mrs. Herman C. E. Liu, of 206 Yuen Ming Yuen Road, Shanghai. Mrs. Liu is also editor of their monthly publication, *The Temperance Monthly,* which corresponds to our WHITE RIBBON ENSIGN. We are hoping many will have an opportunity to meet Mrs. Liu as we hope to have her stop here and pay us a visit on her way to the Convention next June.

Let us work hard that we may have a report of New Members of which we will all be proud. Then let us learn about our "guest country." Get out your geography and your encyclopedia and learn all you can about this interesting country. We hope to have direct news from China for you next month.—G.R.R.

COURIERS

Mrs. Emma U. Day, Mrs. K. B. Green, Mrs. Flora R. Ward, Mrs. Mary Onweiler, Mrs. Anna Fisher, Mrs. Babe Nelson, Mrs. J. Louise Hjort, Miss Winifred S. Bangs, Mrs. Emogene J. Pemberton, Mrs. Mary Hogard, Mrs. Emma C. Crowley, Mrs. May A. Viau, Mrs. Laura Gray.

ENVOYS

Miss Jennie Lind Redfield, Mrs. Hannah J. Bottoms, Mrs. Bessie Torrey.

—o—

Department of Literature

GRACE R. RANDALL, *Director*

We are continuing to try through this department to "find" more readers for W. C. T. U. literature, both among our own members and among other people.

Every member of the W. C. T. U. needs W. C. T. U. literature for two purposes: first, in order to understand the W. C. T. U., its principles, its organization and the work of its departments,—so she may be an efficient member; second, to get the information and inspiration necessary to carry out the slogan, "We fight liquor!" Our literature needs more readers within the W. C. T. U.

All other good citizens,—ministers, teachers, officials of worthwhile clubs, leaders of youth groups, and others,—need material which will help them to be wise guides. The casual, thoughtless public needs to be aroused to clearer thinking. Even so-called "bad" people are often ignorant rather than intentionally vicious, and they too need the information which W. C. T. U. literature gives.

So the second (and even greater) field for W. C. T. U. literature is outside the W. C. T. U. (From Plan of Work).

"Most of the ills of the world could be cured if people could be taught to *think* wisely; and our Directors of Literature are using the W. C. T. U. literature to help them think as they should.

In Memoriam

"The shadows are many, the sunlight is one.
Life's sorrows still fluctuate: God's love does not."

On the evening of January 12, the gates of heaven suddenly opened for the entrance of Dr. C. E. Denman, one of Berkeley's most highly esteemed citizens and beloved physicians.

Dr. Denman was a loyal and helpful friend of the Woman's Christian Temperance Union as counsellor and lecturer whenever his services were needed.

To Mrs. Denman, who is the Evangelistic director of the Berkeley union, the loving sympathy of her White Ribbon sisters is extended as also to all the bereaved family.

On the morning of January 16, Mrs. Ruby Lillian Cauldwell heard the summons to lay down life's burdens and enter the heavenly mansions where a beautiful place awaited her free from pain and sickness.

Mrs. Cauldwell was a member of the Shattuck Avenue union, there being no organization in Grass Valley where her home was. The sincere sympathy of the W. C. T. U. friends goes out to the bereaved husband and all the family but more particularly to the sister, Miss Edith Randall, whose life has been very closely bound up with the dear one who has gone from our sight for a little time. Mrs. Cauldwell was a sister-in-law of Mrs. Grace R. Randall.

Mrs. Elizabeth W. Farrish of East Oakland union, passed to her Heavenly home on Tuesday, January 19; she was active in local and county W. C. T. U. work until within recent years when failing health compelled her to retire from such labors.

Mrs. Farrish was the founder of the first Kindergarten in California; for 19 years this was under the sponsorship of the East Oakland union, at the end of that time it was taken over by the Board of Education.

To such women the W. C. T. U. owes a debt of gratitude.

Our hearts were saddened at hearing of the passing of our beloved Augusta Bringham. Mrs. Bringham was county president of Madera for many years. She was devoted to the work and loyal to its ideals for many years, serving in many capacities with devotion and cheerfulness.

—o—

Abraham Lincoln, obedient to conscience, was opposed to and fought against the Mexican war. But our vigilant patrioteers have no room for those whose conscience unfits them for participation in the war business.—*Van Kirk.*

White Ribbon Ensign

Published monthly by the California Woman's Christian Temperance Union, Angwin, California.

Editor-in-Chief - - Mrs. Louise J. Taft
Managing Editor - Miss Elizabeth Hewett
Associate - - - Mrs. Mary E. Thomas

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83 McAllister Street, San Francisco

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Recording Secretary - Mrs. Flora R. Ward
Box 865, Lindsay, Calif.

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Y. T. C. General Secretary - Mrs. Elsie May
4403 Evans Street, Oakland, Calif.

BRANCH

L. T. L. General Secretary - - - - - - - - - - Miss Elizabeth Hewett
2111 Cedar Street, Berkeley

February, 1937

All copy for the White Ribbon Ensign must be in the office by the TWELFTH OF EACH MONTH, and all editorial correspondence should be addressed to White Ribbon Ensign, Room 415, 83 McAllister Street, San Francisco, California.

Department of Flower Mission and Relief

Mrs. Martha Dressel, *Director*

The National plan for the Flower Mission and Relief department is, in brief, to do the Good Samaritan act.

The observance of red letter days; Frances Willard's birthday February 17; Jennie Casseday's birthday June 9; also including Mothers' Day, May 9.

Additional plans for the state are to encourage the work in every union. A director if possible; a report for State Convention.

Plan on progress in carrying on the work. To reach every union with suitable literature; intending to better acquaint the membership with the beautiful service along Flower Mission lines, promote the use of our literature in programs for active service.

Literature and the Plan of Work have been sent out. Put the material in use. Additional literature may be ordered from State headquarters.

—o—

The liberty of the individual is a necessary postulate to all human progress.—*Ernest Renan.*

Quarterly Official Board and Executive Committee Meeting

This meeting was held, as usual, in the Assembly Hall of the Methodist Book Concern Building. On the morning of Tuesday, January 12, the official Board met and transacted important business for the carrying on of the State W. C. T. U. work and prepared matters to be brought before the Executive committee whose meeting was held Tuesday afternoon and all day Wednesday.

There was a record attendance, only two county presidents and two department directors absent.

Deep interest centered on the report of the State president, Mrs. Louise J. Taft, who brought to the assembled members a vivid word picture of her activities during the past quarter and the fine progress made all through the state in furthering the Educational program and in raising funds for carrying on this phase of the work.

Each state officer gave a report showing that they have a devoted interest in their particular task. As one director after another gave her report the conviction grew that no state can have a finer group of directors and educators, than has California N. The constructive programs they gave for the guidance of county and local directors augured well for a successful year in departmental work.

Only excerpts can be given of these reports:

Evangelistic—Mrs. Anna A. Pettit. A verbal report was given showing that Mrs. Pettit finds her department a channel through which much interest in the general work of the organization can be aroused. In this issue there is a communication from Mrs. Pettit giving her plans and those of National for this branch of work.

Exhibits and Fairs—Mrs. H. Louise Hjort. Exhibits, says Mrs. Hjort, have been in the world since the beginning. Eve displayed an apple, Adam fell for it; note the result. The plan of work is the same as last year. Visual education to present factual information in response to the increasing demand of Educational groups, Youth's conferences, church and other gatherings. An award of five dollars for the best exhibit presented by a local union, is again offered. Also on the same terms for the best exhibit by a local Y. T. C. Mrs. Hjort would like this coming year to have in the hands of every county and local director, an Alcohol Education outfit to be used in Church schools and in D. V. B. schools.

Health—Mrs. Myrtle H. Jensen. The incentive in the Health Department is the same altruistic purpose that is behind all W. C. T. U. work . . . the building up of habits that will improve our race and the discouragement of bad habits. There are three principal objectives to reach. 1. Fight that evil closely related to the liquor habit, syphilis, called THE GREAT BLACK PLAGUE. 2. Emphasize the use of milk as a food and beverage. 3. Encourage health examinations; these are advocated for the prevention of disease rather than its cure. The state adds to this program the study of the Narcotics evil and how to fight it. Many groups are with us in this work such as churches, insurance companies, health clinics and many others. Put these plans through by means of educational campaigns.

Medical Temperance—Mrs. Emma C. Crowley. This director has communicated with every county and local director presenting the goal to be reached in California N; thirty letters, two hundred Plans of Work, 150 pages of literature sent to directors are, in part, the activities reported; Mrs. Crowley urges that at least one meeting in the year be devoted to the Health department.

Motion Pictures—Mrs. Carrie A. Clark. Supplementing her written report with a verbal account of her activities and plans, Mrs. Clark inspired all present with some of her zeal in this branch of work. She hopes to greatly extend the influence of her department this year through greater activity in the local unions; each local to have a director who will see that at least two meetings be held and an effort be made to interest other groups; also resolutions should be sent to Congressmen concerning motion pictures whenever such resolutions will promote favorable legislation.

Non-Alcoholic Fruit Products—Mrs. Alfa B. Ellis. Plan of Work same as last year. The specific aim is the development of at least one woman in every county who will creditably represent non-alcoholic beverages and beverage service. Aims for 1937: Continue research and experiments. Teach the why and wherefore of thirst and means of its satisfaction; beverages in social life; possibly we do not realize that much of the social life of people has always centered around drinking together. When urging the giving up of alcoholic drinks we should have a satisfactory and attractive substitute to offer. Recently the *Union Signal* reported a Night Club which serves only soft drinks; in all respects it is like other Night Clubs with the exception that no alcoholic drinks are served.

Like all other State directors, Mrs. Ellis pleads for a director in every county and local. Before Christmas Mrs. Ellis prepared some little folders containing recipes for hot fruit juice drinks because she found that many persons considered the cold drinks suitable only for the hot season. Mrs. Ellis thanks all who have helped her during this, her first year of service in this department.

Child Welfare—Mrs. C. E. Crabb. The theme for the year, "to find and

give the best to every child." A few methods suggested: Begin with the White Ribbon Recruits, children from birth to six years of age; cooperation with other groups having similar ideals; visual education, slides and lectures; cooperation in all legislative and educational measures; encourage the observance of Mothers' Day; observe Child Health Day May First; stress Alcohol Education for parents. Government bulletins are sent free to those sending their names and addresses to the Department of Labor, Children's Bureau, Washington, D. C.; these bulletins should be put in the hands of mothers contacted in connection with the White Ribbon Recruit work.

Provide yourselves with copies of Mrs. Gray Bunny's Children for gifts or for sale to mothers feeling the need of stories for their small children that will give them temperance ideas.

Christian Citizenship—Mrs. Ethel A. Bachman. Since the plan of work is the same as that of last year, that work can go on without a break. Each county director should inform herself as fully as possible concerning the work of this department; there is a wealth of literature at the W. C. T. U. headquarters, 83 McAllister St., San Francisco; get the new catalog that you may know what to order. Visit each local in order to help the local director in planning her work; cooperate with other groups; begin at once to emphasize the importance of reports. Promote this three point program in every community where there is a union:

A citizenship training class; Americanization work among foreign-born neighbors, culminating in a recognition service and party for all new voters; insist on individual responsibility as a basis of all good citizenship. The citizenship class may be sponsored by the local W. C. T. U., but conducted for all the women of the community. Do all you can to put the three-fold program over, remembering that our motto is still, "Be ye doers of the Word, not hearers only deceiving your own selves." James 1:22.

The Union Signal—Mrs. Nellie P. Moseley. The plans for promoting the *Union Signal* are elastic and may be adapted to the conditions in different localities; the best way to secure subscriptions to a paper is to ask folks to subscribe. Before doing this it is well to give out copies of the paper that the "prospect" may become familiar with its policy and style. A fund for *Union Signal* subscriptions may be created and maintained by having a *Union Signal* tea or an occasional penny march; at the tea also one might tell some interesting thing read in the *Union Signal*. Some members not able to give active service in the union work may like to contribute the money for subscriptions if the suggestion is made to them.

State Treasurer's Letter

Dear Comrades:

With the Holidays and the first quarter of our year over, we should be ready to put forth every effort for the remainder of the year.

We have just held a most interesting and inspirational State Executive. The reports of the county presidents and state directors reveal much fine work done. Their plans for the coming months are full of enthusiasm. Of course, the treasurers, county and local will not lag behind in their efforts to have our department at the top. We are really very important. Without us the work could not be put over. Let us keep everybody working at top speed.

I have a very special request this month. Local treasurers, when sending Centenary Funds, please send the names of the women who give it, especially if it is for pledges made in the past. There are pledges unpaid, some may be paid and the names not sent. This must be cleared up so the reports to National will be correct. We are expecting our efforts this month will put us over the top.

In the meantime let us not put aside our budget. That is what keeps the wheels turning. I am looking for more pennies for our World's Hostess Fund. The dues are coming in splendidly, keep them coming. Many thanks to you all for your fine cooperation.

Very sincerely,
SARAH H. CAIRNS.

Standings of Unions

Paid-in full: Palo Alto, Pixley-Earlimart, Reedley, Annie E. K. Bidwell.

Paid three-fourths: Pacific Grove.

Paid one-half: Lathrop, Turlock, Hamilton Square, Sunset, Lodi, Auburn, Los Gatos, Exeter.

Paid one-fourth: Corcoran, Soquel, Boulder Creek, Hughson, Friendship, Berkeley, Tulare, Esparto, Frances Willard (San Francisco) Santa Cruz, Wood Colony, Orland, Colusa, Corralitos, Dinuba, Napa.

Turlock W. C. T. U. Meeting

We had a very good meeting of our local W. C. T. U. in December. The subject was "World Peace."

Roll call was responded to by items on peace.

The devotional services were led by Rev. Walter Girdner, pastor of the Christian Church. Among other things he said, "We don't accomplish what we should because we are too much at ease."

Mrs. Lura Littler reviewed the address, "After the Armistice What?" given by Miss Muriel Lester of London, England at the recent Preaching Mission in Oakland. It certainly aroused thought. I quote from her address. "How dare we think of war as a *necessary evil?* No evil is necessary." "We have not yet learned to love our enemies and to turn them into friends."

We were glad to have with us Mrs. Julia Henderson who has moved to Turlock. She and her husband recently celebrated their golden wedding anniversary.

Mrs. Henderson briefly told of her work with Carrie Nation during the temperance crusade in Wichita, and in other places in Kansas.

Sincerely,
CORA ADSIT, *Secretary.*

Publicity

MRS. L. B. BOYCE, *Director*
10 Corona Street, San Francisco

Attention, Publicity Directors

Dear Fellow-workers:

This year we desire to make our state, county and local publicity departments more efficient. We believe that every union should have a trained publicity director and in order to begin the year aright, we are planning a publicity contest in which you are invited to participate.

Will you please between now and August 1, 1937, send me a copy of what you consider your best piece of publicity? This may be an article prepared by you to send to a newspaper, or one already sent to a newspaper, or one written especially for the contest. Newspaper or magazine clippings will not be accepted and the entry must represent the original work of the writer. The subject matter for release may be a union activity, such as a meeting, lecture, contest, campaign event or outstanding piece of work conducted by your union.

The article should not exceed five hundred words in length. Eligibility in the contest is open to Union and County chairmen, but not to column writers or newspaper women.

Ribbons with names of winners will be awarded at the State Convention next October for the three best articles.

FORM: Original copy, double-spaced, legibly written or typed on one side of regulation size paper. We prefer typewritten articles if possible.

May we have 100 per cent cooperation in this endeavor?

What the National Publicity Counsel Desires:

He urges all local press directors to familiarize themselves with the National W. C. T. U. handbook for 1937, with its five point basis for efficient publicity activity during the coming year. He urges reading page 22 of this book. He further urges focusing every publicity endeavor during the next twelve months, in your community, this three-fold objective: (1) What the liquor traffic is doing. (2) How to make the public conscious of these facts. (3) What effective methods are being adopted to combat the liquor traffic in your community. Will you please cooperate with this program as presented by the National Publicity Counsel?

Cordially,
LEAH BELLE BOYCE.

County Presidents

Owing to the January Executive meeting being devoted very especially to the work of Department directors with the thought of giving their reports the right of way in the February ENSIGN, only brief mention can be made of the splendid work done by the county presidents and their loyal co-workers during the past quarter. Mrs. Mary E. Thomas of Alameda County says that fine enthusiasm was brought back to the unions from the State convention resulting in some splendid new workers added to the list of active workers. In November nearly all unions observed Roll Call. In December many pleasant parties for the penny collection were held.

Mrs. Bottoms of Contra Costa reported that nearly all the unions were represented at the last county Executive meeting of December 11; Mrs. Bottoms made 118 calls throughout the county, wrote 112 cards and letters, visited all unions and tried to organize a new union and hopes to succeed later. Reports from County directors show that good work has been done.

MENDOCINO-LAKE

Mrs. Emogene J. Pemberton, the acting president, reported an executive meeting and Workers' council held at Ukiah. The state president, Mrs. Louise J. Taft, was present and under her guidance and inspiration all felt it to be a very interesting, helpful and instructive meeting. The unions are beginning the National Temperance Education program. Most of the unions held the Hold Fast Roll Call meetings.

Mrs. Ruth W. Sears, president of Solano-Napa, reported that the four unions were active in working for Amendment No. 9. Dixon sent a special committee to six towns and hired small boys to distribute 1,000 leaflets for the Local Option measure. St. Helena held eleven public meetings in different parts of the county. Seven were given by a group of four young men from the Pacific Union College. All the unions have held profitable meetings and have done well with the "penny" meetings. On November 14 an Executive meeting was held in St. Helena. The National Educational Fund drive was outlined and a County committee appointed. On December 11 Mrs. Sears visited Fairfield with the hope of later organizing a union there.

Mrs. Sadie C. Reynolds, president of Stanislaus-Merced, reported that the finest work done in her county was done before and during the November election. Many thousands of pages of literature were distributed. In Oakdale five churches observed Temperance Sunday in a very special way. Nearly half of their Centennial pledge was raised last year and plans are being made to "go the other half."

Mrs. May E. Birch of Tehama-Glenn has been busy looking after county interests and reported good work done; no written report was handed in but Tehama-Glenn can always be depended on to work in harmony with all plans for the advancement of the W. C. T. U. work.

Mrs. Flora R. Ward of Tulare-Kings said that considering the distance and the obligation some felt concerning the coming elections, she was well pleased that her county was represented at State convention by six women. During the quarter Mrs. Ward has visited all but two of the unions. Lindsay had a Roll-Call pot-luck supper. The Bi-County Executive meeting was held November 13. At that time the county directors organized and adopted a Standard of Efficiency which included regular reading of the *Union Signal*.

Mrs. Addie B. Nye, president of Yolo county, could not attend the state Executive but she sent a report showing that although Yolo has a small membership much good work is being done. Two Workers' conferences were held in November, one in Esparto the other in Woodland. Three unions had Roll-call meetings in November. Several new members were secured at those meetings. All unions raised their penny collections.

FRESNO COUNTY

Mrs. Anna A. Pettit, president, reported the fifty-first convention held in Selma, October 16. Encouraging reports were heard from all the unions and progress is evidenced. At the Executive Board meeting on December 9, there was a good attendance and encouraging reports given.

Mrs. May A. Viau, president of Sacramento county, gave an interesting report telling of their seven unions and expressing the hope of adding three more this year. The National Education fund is under way and enthusiasm is running high. The demonstration of what alcohol is and what it does has made the rounds of the entire county and in many church schools and D. V. B. schools. Mrs. Viau visited four unions presenting the plan of work; her goal for the year is a net gain of ten in each local union and in the county; every union paying its quota of the Centenary fund; all budgets paid in full, three new unions and several L. T. L.'s and Y. T. C.'s. Mrs. Viau closes with the statement that "God helping us we can do nothing less."

Mrs. Estelle M. Kemp, president of Sonoma-Marin had an enthusiastic account to give of the Sonoma County Fair held in Santa Rosa; the W. C. T. U. had a booth with posters and literature and the Little Salesman as chief attractions. One hundred pounds of literature were distributed. Most of this was donated by different societies—W. C. T. U. Anti-Saloon League, Baptist Publication Society, and a Bible Tract Society in Sacramento.

Later in October, Sonoma county officers went to Ross and in Mrs. Jennie Helbing's spacious home met the San Rafael and San Anselmo unions and the organization of Bi-County Sonoma-Marin was effected. The quarterly Executive meeting was held in Santa Rosa. All unions but one were represented. Three L. T. L.'s were reported and two Y. T. C.'s.

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Tri-County Monterey, Benito, and Santa Cruz

MRS. MAUD B. FALLIS

Women of Tri-County returned from State convention fortified to enter the election campaign; much literature was put in the hands of all voters; much time and effort was put into this work.

The Tri-County Workers' Conference has been helped under the able leadership of Mrs. Louise J. Taft and the efficient help of Mrs. May E. Hollingsworth; it was well attended and much interest manifested in the Educational program. Tri-County cooperated with a Citizens Group from Brackney Resort in a hearing before members of Board of Equalization, in which citizen group won a fine victory. Letters have been sent from Tri-County to head of this group and to Attorney Bert Snyder who represented them; also to Judge Francis Hall who is trying to restrain gambling in Santa Cruz by refusing licenses to Bingo games.

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W. C. T. U. of Santa Clara County

The Santa Clara County W. T. C. U. held its annual Workers' Conference Thursday, January 7, at the Y. W. C. A. building in Scholfield Hall.

The county president, Mrs. May Hollingsworth, presided.

The morning session opened with devotional service lead by Mrs. Grace Kane.

The county president then introduced our beloved state president, Mrs. Louise J. Taft.

The county president from Tri-county, Mrs. Fallis and her staff of officers were also introduced at this time.

A model meeting was conducted by the county officers.

A panel discussion was conducted by Mrs. C. E. Crabb, assisted by Mrs. Julia Mellin, Mrs. A. F. Countryman, Mrs. A. F. Haines, Mrs. Alfa Ellis.

Mrs. Taft gave a very interesting address on the National Temperance Educational Fund.

Noontide prayer was offered by Mrs. Heath.

The afternoon session opened with devotionals lead by Mrs. Whittaker.

Mrs. Bessie Torrey and Mrs. Eunice Briggs each gave a short talk on "Strengthening the regular work of the local."

Mrs. Salinda Horn led in round table discussion on *Young Crusader* and

Union Signal. Twenty-two new subscriptions for the *Young Crusader* were taken and four for the *Union Signal*.

Mrs. Maud Fallis gave a demonstration on how the Santa Cruz Union worked to reach the Standard of Efficiency for local unions; she made this very interesting.

Mrs. Taft gave a lesson on Alcohol Education demonstrating this with the "Seeing is Believing" display prepared by Mrs. C. E. Crabb. Mrs. Taft also gave a short address on "Advancing Around the World."

This was one of the most interesting Workers' conferences Santa Clara County has ever held. All present were filled with new zeal to "carry on" the good fight.

All county officers were present; nine unions were represented, five, by their presidents. There was a total attendance of forty-two.

Mrs. Elsie Murch,
Publicity Director.

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Evangelistic Department

Mrs. Anna A. Pettit, *Director*

Greetings from the State Evangelistic Department. Let us remember that the first point in our five-point Willard Memorial Plan is the stressing, intensifying and revitalizing of this fundamental department in all our unions.

This year we have a new National Director, Mrs. Josephine M. Buhl of Tulsa; and I bring to you the opening sentences of her new plan of work:

"This department seeks to spiritualize the work of the Woman's Christian Temperance Union. It is the keystone of the W. C. T. U. arch, the foundation upon which the W. C. T. U. structure is builded, the powerhouse of our W. C. T. U. activities.

"We must keep aglow the sacred fires of prayer, faith, courage, consecration and sacrifice kindled by our blessed Crusade mothers, if our organization is to hold its rightful place as the great arch-enemy of the liquor traffic.

"Let us pray definitely and earnestly that a revival of religion shall spread throughout our country. State after state adopted prohibition following great revival campaigns. Prohibition will return, more lasting and positive than before, if we can have another revival of genuine religion. Men and women will neither drink nor sell liquor when their hearts are right. *Pray for a revival!*"

Realizing our great need of Divine guidance in all our W. C. T. U. work, may every member of our Organization present earnest petitions for an increase of spiritual life and power from on High.

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We recommend such changes in the present laws of the land that citizenship shall not be conditioned upon the willingness to bear arms.—*Federal Council of Churches of Christ in America.*

No Respecter of Persons

"I am no respecter of persons. I regard not the honor of men, the virtue of women, nor the welfare of little children. I slay both my friends and enemies. Since Noah came out of the ark I have been the handmaiden of sorrow and desolation. I corrupt the courts of kings and weaken the defenders of nations. I bring death into the palaces of the rich and the hovels of the poor. I eat out the vitals of kingdoms and help overthrow peace, prosperity, culture and knowledge. I helped to usher in the dark ages. When the streets of Paris ran red with blood I was there to madden men's minds and to increase the sufferings of men. I love darkness rather than light. I hate truth and knowledge, for my commercial existence and supremacy depend upon beguiling and deceiving the children of men. I despise virtue and righteousness, yet I pretend that my coat is made up of fair dealings. I rob men, women and children of food and clothing; yet I lay the foundation for effective work when I am clothed as the social drink.

"My mission on earth is to curse, to damn and to destroy. When chemists unrobe me, men take warning; but I am an everlasting and efficient worker. I leave no stone unturned. I come dressed as light wines and beer; as fine wines and whiskeys; as sparkling champagne and Scottish highballs; and mint juleps and eggnogs; as Government-bonded and moonshine liquor. But whatever my clothes, my purpose is to beguile, to deceive, to enslave and to destroy my victims. I preach personal liberty; but as soon as I bind the cords of appetite about my victims they become my slaves. I flatter strong men and beautiful women; but when they succumb to my insidious wiles I put them in prisons and lunatic asylums. I am a menace to organized society; to law, peace and order. I increase taxes by increasing criminals and sickness and poverty. I bring children into the world whose minds and bodies have already been injured by my blistering and blighting touch. I am one of man's worst enemies, yet I win man by seeming friendliness and sociability.

"I cause the high churchman to desert his seat in the amen corner, and as soon as I strengthen the cords of appetite I throw him into the gutter with the vilest of criminals, and they wallow therein. I turn him who is endowed with a brilliant mind into a raving maniac. I change a loving father into a heartless brute. I turn a devoted wife and mother into a woman of shame.

"I am an archangel of his satanic majesty, the devil.

"I AM ALCOHOL."

—*Twiggs County New Era,* (Jeffersonville, Ga.). In *Union Signal.*

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We need to organize the friendship of the world.—*Woodrow Wilson.*

Youth's Temperance Council Declaration

We, the representatives of the Youth's Temperance Council assembled in the Pacific Coast Conference, January 1-3, 1937, in Oakland, California, thank our Heavenly Father for the blessings of the past, and for the vision of service for the future.

Total Abstinence

Science proves alcohol to be a poisonous habit-forming drug. It affects the highest faculties of the brain, of self-control, and of judgment. We declare our stand for total abstinence from all alcoholic beverages and we invite all young people to join with us in the promotion of total abstinence.

Alcohol Education

We deplore the immense amount of money spent by the liquor interests to mis-educate the public in regard to beverage alcohol. We declare our purpose to promote a program of alcohol education, informing the young people everywhere about the evil effects of beverage alcohol and other narcotics upon the human system.

Christian Citizenship

We declare our purpose to become intelligent citizens in regard to the functions of our government and we will support all legislations which will build for the moral and spiritual welfare of the people. We deplore the increase in gambling, in crime and in liquor evils, which entice young people. We urge the passing of legislation which will eliminate these corrupt influences.

Peace

We believe in "peace on earth, good will toward men." We declare for a warless world and we will do all in our power to attain the goal of world peace. We are internationally minded and we will build friendship among the young people of the world.

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The Union Signal

When you read this, one-third of our W. C. T. U. year will have passed; how much have we accomplished in any of our work but more especially in enlarging the subscription list for the *Union Signal?* Are we "fair weather" workers—busy and enthusiastic when all things are favorable, every one is sympathetic and we find it easy to talk about our cause? Or are we easily discouraged, ready to give up and quit when we meet with difficulties and adversities? It is by "keeping on keeping on" when obstacles arise that any good is accomplished. It is by keeping on reading the *Union Signal* that our women are the well informed women they are; it is by keeping on speaking of our paper and pointing out forceful statements that we can induce new people to subscribe.

Study carefully *Union Signal* offers, in this issue of the Ensign, for the Annual March Subscription Drive.

Youth's Temperance Council Conference

Enthusiasm ran high at the Pacific Coast Conference for Youth's Temperance council leaders held in Oakland, January 1, 2, 3. Each hour of the conference presented new ideas, new interests, and new methods.

Beginning Friday evening a reception was held welcoming the delegates to Oakland Tenth Avenue Baptist church. Guests and outstanding leaders were introduced and given an opportunity to speak. Delicious refreshments were served and greatly enjoyed.

Saturday morning discussions were conducted by Miss Helen Byrnes, National General Secretary of the Youth's Temperance Council. What the Y. T. C. is, how it is maintained, and how promoted were discussed.

Mrs. Louise J. Taft presented in her own capable way the instruction in Alcohol Education. Mrs. Eva C. Wheeler told of the work she and Mrs. Taft are doing in Sacramento to see that our bills are passed.

Professor Lindsley of Mills College was the luncheon speaker showing the slides that he has used in so many churches promoting the interests of temperance.

Saturday afternoon we were the guests of the Pan American Airways to see one of the Clipper Ships in its hanger at Alameda Airport. Because we are using the Clipper Ship as our symbol in the membership project our visit was very appropos. Young people from distant cities were thrilled by their ride across the beautiful new bridge.

The Y. T. C. members of California (N) realizing the need for a State Federation held a meeting for the purpose of organizing. State officers were elected and plans were made for a summer encampment.

The Fellowship dinner Saturday evening proved to be one of the highlights of the week-end. Phillip Nelson, a brilliant young pianist played a number of selections which thrilled his listeners. Greetings sent from other youth organizations were given by their representatives. As a courtesy number a quartet from Chauman College sang. Winn Meyer delivered a very stirring appeal for peace.

Representatives from our group spoke to the different departments of the Sunday School, Sunday morning. The church services were conducted by the pastor of our conference church, Dr. George W. Phillips, presenting spiritual education and his challenge to youth. At the close of his address our young people were invited to take communion as a pledge of their support to the Master's work. We have the distinction of having dedicated the new altar erected in the church.

During the convention, Mrs. Tooze, Y. T. C. Secretary of Oregon lead in singing clever pep and rally songs that added so much zest to our meetings.

Mrs. Necia Buck, President of Oregon W. C. T. U., attended the conference and suggested the next one be held in Oregon. To our own Mrs. Elsie May we owe our appreciation for so capably planning and directing this conference that will strengthen our California National Youth Temperance Council.

NAOMI MOFFETT,
State President of Y. T. C. Calif. N.

The Union Signal Offers for the Annual March Subscription Drive

Object: To provide information on the purpose and use of the National Temperance Education Fund; to create and foster a wider interest in the development of all phases of the constructive educational plan and its many ramifications, as adopted by the Woman's Christian Temperance Union.

Offer No. 1

Eleven yearly subscriptions to the *Union Signal,* new or renewals, will be given for $10.00.

Terms: The eleven yearly subscriptions must come in on one order. The remittance of $10.00 must be enclosed with order. The premium must be claimed with the order. Subscriptions previously sent in cannot be counted. (State headquarters and state promoters may not take part in this contest.) No other prize may be claimed on this offer.

Offer No. 2

For ten yearly subcriptions with ten dollars ($10.00) to pay for same will be awarded three W. C. T. U. pins, white enamel bow on gold plate, safety clasp and letters.

Terms: The ten subscriptions must come in on one order. The remittance of $10.00 must be enclosed with order. The premium must be claimed with order. Subscriptions previously sent in cannot be counted. (State headquarters and state promoters may not take part in this contest.) No other prize may be claimed on this offer.

Offer No. 3

With ten yearly subscriptions to *Union Signal* with ten dollars ($10.00) to pay for same will be awarded three boxes beautifully engraved W. T. C. U. Tremont Vellum Correspondence paper (25 sheets with envelopes in each box).

Terms: The ten subscriptions must come in on one order. The remittance of $10.00 must be enclosed with the order. The premium must be claimed with the order. Subscriptions previously sent in cannot be counted. (State headquarters and state promoters may not take part in this contest.) No other prize may be claimed on this offer.

THESE SPECIAL OFFERS WILL CLOSE MARCH 31, 1937.

Note: Do not fail to renew expiring *Young Crusader clubs.*

Address: *The Union Signal,* Evanston, Illinois.

A Life To Hold

By CLARENCE HAWKES

A gripping story of love and victory over demon drink. An attractive cover in yellow, with illustrations. Twenty-five cents per copy.

83 McAllister St., San Francisco.

Mrs. Gray Bunny's Children

By MINNIE ROWE CRABB

A pretty story booklet of forty-four pages for children, about Mrs. Gray Bunny and her six "hoppy" little bunnies. Many pages of illustrations. For prices write to 83 McAllister St., San Francisco.

"Are You Awake?"

We hope so, but if you haven't procured your copy of Florence E. Marshall's booklet by this title—ninety-three pages of stories and fables, verses for children, songs (words only, sung to familiar tunes)—we doubt it, so HURRY AND ORDER!! Fifty cents per copy. Write for quantity price.

83 McAllister St., San Francisco.

National W. C. T. U. Publishing House, 1730 Chicago Avenue, Evanston, Illinois.

Sunday School Budget for 1937 Now Available

Contains the four quarterly Temperance Lessons and Helps.

Fifty cents.

Woman's Christian Temperance Union, 83 McAllister Street, San Francisco, California.

New Leaflets

Number-Work for Johnnie.

Beer—Milk's Dangerous Competitor.

They Think Wrong When They Think They Are Thinking Right.

Milk Shakes, Not Nerve Tremors. 20 cents per 100; 15 cents for 50.

Take a Chance (gambling).

The Great Black Plague (Health).

Christian Citizen's Code.

Are You Still Reaching For the Moon?

The Retoucher (Flower Mission). 35 cents per 100; 20 cents for 50.

Temperance Tides in American History (Play). 15 cents per dozen; 5 cents for 2.

Status of Control of Traffic in Alcoholic Liquor in the United States.

One Hundred Fifty Years at Grips With the Liquor Traffic. 65 cents per 100; 35 cents for 50.

Women and Women (Membership). Free for organization work.

83 McAllister St., San Francisco, Calif.

County Conference Institutes

Feb. 1-6, Solicitation of Temperance Education Fund.

Feb. 2, Davis, Community Church, Yolo County.

Feb. 3, Empire, Brethren Church, Stanislaus-Merced Bi-County.

WHITE RIBBON ENSIGN

«In the name of our God, we will set up our banners»

VOLUME XXXI | ANGWIN, CALIF., MARCH, 1937 | NUMBER 6

Mrs D Starr Jordan 11-37
Stanford University

STATE LIBRARY

State President's Letter

Dear Friends:

Good News! A copy of the "Beneficent Reprobate" is now in San Francisco, where it can be secured either in sound or silent, 16mm. Address: Screen Adettes, Inc., Goldn Gate Building, 25 Taylor St., San Francisco. If you have written Portland, the correspondence will be forwarded to the San Francisco office.

The only expense for its use is to pay transportation and return in proper condition. Express charges are the regular rate going and one-half regular rate returning.

This is a very fine picture. It is particularly good for high school age and up, though younger folk can get something out of it. We do well to encourage its use in the former groups. When the high school is using it, perhaps they would be willing to run it through after hours for the W. C. T. U., P. T. A., and others who would like to see it since its use is made possible to them without charge. Too much could easily be said on that point.

So many city and county school systems have a motion picture machine, it would require several films to fill the orders for high schools alone. We have here in California a silent and a sound film. Both films are now busy in the schools. Tht silent film can be used in the sound film machine but the sound film can not be used in the silent film machine.

This picture is putting alcohol education into schools that we could not possibly reach in any other way. It is a rare opportunity.

Our lovely new projector is busy all the time, showing our alcohol and cigarette films. Week days it is in schools and before Sunday Schools and youth groups on Sundays and evenings. The Temperance Education Fund is rendering a great service in this visual education project.

All the other projects are just as interesting and far reaching as this one. They all await the completion of the fund. What a joy it is to know that you are taking hold of the campaign with the winning spirit.

For Peace

A great treat came to the people of the Bay cities in the Peace meeting addressed by Maud Royden, noted London preacher and Sherwood Eddy, world traveler in the interest of peace. Kathleen Norris presided and spoke briefly. It is no reflection on our honored guests to say that our own Kathleen Norris seemed to please the six thousand listeners as much as the visiting speakers who gave great messages too.

You will all be privileged to hear her at National Convention in San Francisco, 1938. California North W. C. T. U. is very proud of this distinguished Catholic member of our organization; and she loves the organization and the things for which it stands.

Undesirable Leadership

San Quentin enjoys the doubtful compliment of being the largest prison in the United States. It has a protestant church of 1400 members with a chapel accommodating 200. This is indicative of the general overcrowded condition there.

We know the prison should be enlarged or the influx reduced. The pastor of that great church says that in the first forty days of this year, 93 new convicts were received in this overcrowded walled city; that 60 per cent of them were under the influence of intoxicating liquor when they committed the crime of which thy were convicted.

We can tell the tax payers about it and ask them to join us in the practice of good political economy by helping us raise our Temperance Education Fund to teach the facts of the danger of alcoholic beverages in our human relationships and the enormous expense it entails upon the abstaining tax payer.

Another Air Crash

One morning last week, the metropolitan press carried the shocking news of the passenger plane from Los Angeles that arrived above San Francisco safely; circled the landing field twice while conversing with the ground, then veered its course for no known reason and plunged into the Bay carrying eleven human beings to a watery grave. The press says the cause of the disaster will probably never be known. We hope investigation may bring this mystery to light.

Flying and Liquor

Last week our office received a letter from one of our women who flew East. Waiting several hours at this terminal, she enclosed a liquor list folder of beautiful workmanship, entitled "Sky Room, Union Air Terminal, Burbank, California." On the back page we read: "Your order (for dinner) may be given in the Sky Room. Wine is included in your dinner, of course."

Opening the folder we find thirteen classified lists of 114 kinds of intoxicating liquors to be served in the beautiful Sky Room.

Before these recent mysterious crashes are put upon the list of those incapable of solution, we earnestly hope that a most searching inquiry be made into the possible relation of the disaster to such places as this "Sky Room."

Legislation and Educotion

When this reaches you, the state legislature will be in session for consideration of many bills in which we are deeply interested. There are bills on liquor, gambling, lotteries, marriage and divorce, with a great drive to lower still further the level of our moral laws.

I shall be in Sacramento as much as I have to be. I know you will all respond promptly to my requests for support while there as you have done in the past.

Just now, I wish I could be out in the field every day with you, helping in raising the Temperance Education Fund. What results it is achieving and what possibilities for good it carries when local, county, state, national, each with its share of this precious fund, simultaneously puts on its very best educational program.

Membership

This educational program should win new members for us. As we solicit for funds, let us win women to the cause. This should go hand in hand with raising the fund. The churches are taking our publicity into the Bulletins and responding in sermons. Let us do the personal work of winning five givers and making lists of larger givers which we forward promptly to the leaders of our groups. There will be a deal of satisfaction and great rejoicing when we are a Gold Star State. On the way to that goal there must be Gold Star counties

GOLD STAR UNION

Anna Beal, San Jose

●

Which Will Be Next?
Which County First?

Take Notice! Important!

To save confusion and expense of clerical help, send Temperance Education Fund cash and collected pledges through the regular channels like all other monies of the organization.

Presidents!

In all your getting, get a net gain of ten so that when the end of the membership drive comes we shall go over the top in locals and counties with hundreds of ribbons flying and each of you honored by a net gain of ten.

and Gold Star locals. Which will be first to be recorded in the *Union Signal* and the ENSIGN? We can win; therefore, with the help of God, we shall win.

LOUISE J. TAFT.

Thank You, Prof. Linsley!

Our women have rejoiced in the work done in Alcohol Education throughout the state by Prof. Earle G. Linsley in cooperation with Mrs. Elsie May, general secretary of Y. T. C. Some of our women, however, have not heard him. So we are happy to say this for their information and at the same time express our appreciation for his outstanding service.

Prof. Linsley is supervisor of science in the Oakland Public Schools and astronomer in charge of Chabot Observatory. He holds a professorship in Mills College where he has taught many years.

He is a teacher of a large Bible Class of men in Tenth Avenue Baptist Church and has broadcast their Sunday School lesson for twelve years. He now broadcasts the International Sunday School Lesson at 8 A. M. every Saturday for Sunday school teachers and workers.

He is widely sought as a lecturer on astronomy. While his vocation is teaching science, his avocation is teaching youth the nature and effect of beverage alcohol.

He says he is particularly interested in the Y. T. C. because they have an adequate program for meeting the needs of the day and they will succeed because they are backed by the W. T. C. U. that always sees their projects through.

He has contacted over 150,000 young people in our youths groups, high schools and colleges with his lecture on "A Challenge to Youth," using slides and other visual material.

Being a popular lecturer on astronomy, whenever his other work will permit, he stays over to speak in high schools and colleges on beverage alcohol where he is gladly received by teachers and students alike.

In his public meetings, Mrs. Elsie May fits her Y. T. C. message into his program with great skill, as she sets forth the work of the group and brings a spiritual message. For example: As this goes to press, Prof. Linsley and Mrs. May, with the state Y. T. C. officers as a gospel team, are putting on a union church service for youth in Willows Sunday night. Monday afternoon, the Bi-County prospective youth group leaders will meet the state Y. T. C. leaders while Prof. Linsley gives a lecture on Astronomy to the Women's Club.

So almost every Sunday night our Y. T. C. is the benefactor from this great teacher's liberality. His service has all been free save the part time cost of gasoline for his car.

We are happy to announce that the Youths' Temperance Council Encampment at Mt. Hermon will have him in a series of lessons on Alcohol Education. (Remember the date, August 9-14.)

With all our heart, we appreciate this outstanding science teacher and Christian gentleman in his great contribution to protective knowledge for youth and for promotion of Y. T. C. work in particular. Thank you, Prof. Linsley.

L. J. T.

How the State Fair Exhibit Was Prepared

(By Request)

Following are the instructions for making Alcoholic Demonstration set, and setting up the exhibit used at State Fair this year (1936).

18 two-ounce mayonnaise jars.

1 quart pure grain alcohol (not denatured).

10 cents for 2 blocks of camphor gum; one for alcohol and one for water.

2 small lumps of resin (not powder), for alcohol and water.

10-cent bottle oil of pine tar for alcohol and water.

5-cent red raspberry candies for alcohol and water.

5-cent liver (any kind), for alcohol and water.

Maiden hair fern.

2 whites of egg for alcohol and water.

Cube of bread; size according to size of bottle.

10-cent can red enamel.

10-cent can white enamel.

10-cent bottle collodion to seal caps.

Boiled water.

Enamel alcohol caps red.

Enamel water caps white.

Jars can be purchased wholesale at any drug company.

Keep alcohol display and chart separate so the message of the demonstration will not be confused with other posters.

Select your other posters carefully, and do not overcrowd your display with too much poster reading.

Keep your display in good taste: black and white, blue and white, silver and black.

Do not use too many colors.

Display-cards for bottles are $1.00 for the set. Available at W. C. T. U. headquarters.

Alameda County

The County Workers' conference was held in the Melrose Methodist church February 2, the Friendship union having invited us to be their guests; under the direction of Mrs. Jennie Ringle, the president, this union most graciously cared for our every need.

With Mrs. Louise J. Taft, State president, and Mrs. Mary E. Thomas, County president, as leaders the success of the conference was assured.

Several women were present who were not members of the W. C. T. U. These women manifested deep interest in the different phases of the work as brought out in the panel discussions which are becoming more and more popular as their meaning is better understood.

This County conference was followed by a workers' conference held by the Alameda local union in the Congregational church of Alameda Tuesday February 16. An enthusiastic group took part in discussions, and department directors and the two Branch Secretaries gave outlines of plans they have for extending their special line of work—all tending to outlaw alcohol. Special interest centered in the plans Mrs. Elsie May laid before us including an encampment for the State Y. T. C. members; that means every young person who is a member of a State Y. T. C. Council. The encampment is to be held at Mt. Hermon; full particulars can be procured from Mrs. May addressing her at 4403 Evans Ave., Oakland. I believe no better investment could be made than to make it financially possible for some young person to attend this encampment who without such help could not go. Young people are welcome who are not members of Y. T. C.

Those who were at the Alameda Conference were edified and spiritually helped by the noontide devotions led by Dr. Gail Cleeland, Pastor of the Hostess church; and to Mrs. Cleeland a debt of gratitude is due for the kind and gracious way in which she ministered to the comfort of all.

Mrs. Taft demonstrated the use of the projector recently purchased by the state by means of which films are shown teaching the nature of alcohol, and the injurious effects of tobacco. Mrs. Irene Bolt, president of Alameda union, presided at the conference and made all most welcome.

From a Church Bulletin

The liquor interests are investing $25,000,000 this year to enlarge their sales "not to get people to drink more, but to get more people to drink," their publicity says. They also say: "Concentrate your advertising on young men and young women. Lead them gradually from the weaker to the stronger drinks."

To meet that attack on youth, the Woman's Christian Temperance Union is raising an education fund of $1,000,000 to teach the truth about alcoholic beverages through road signs, motion pictures, newspaper advertising, informing literature and other approved educational methods.

These women are giving to the extent of their ability to this use. For the first time in their history, they are going to their friends to ask them to assist in this worthy cause.

Liquor's New Way

Both the brewers of beer and the distillers of whisky feel compelled to seek new markets. On its present sale of 45,000,000 barrels a year, enormous though that is, the brewing industry is fearing for its profits. Even with a sale of 100,000,000 gallons a year, distilling takes fright, so enormous is the overproduction. Last June, the *Beverage Retailer and Wholesaler's* Washington correspondent reported:

"Overproduction of whisky stocks is reaching the saturation point with no letup in sight. The country has 209 distilleries and 376 rectifying plants turning out 23,000,000 gallons a month. This is nearly double the average from 1910 to 1917. Since repeal, producers have stored up 275,000,000 gallons—a figure equal to the pre-Prohibition peak, and liquor enough to supply every man, woman, and child in this country with two gallons each and then some."

Just as when competition caused by artificial ice sent the always vicious saloon to its vilest depth of depravity, profit interests again dictate that both brewers and distillers increase their sales. But this time doubling the number of drinking places is useless. There are too many drinking places already. Nor can they safely promote lawlessness or welcome gambling and vice. When such abuses crop up, as sometimes they do, brewers and distillers cry, "Danger! Look out! That sort of thing can bring back Prohibition!"

What course, then, remains?

A very simple one. Advertise. Recruit millions on millions of new drinkers through propaganda. Advertise on a scale at once sensational and unprecedented.

This year (1936) brewers and distillers are spending $16,000,000 for newspaper advertising, $4,000,000 for magazine advertising, and enough for billboards, electric signs, etc., to bring the grand total up to approximately $25,000,000. The *Editor and Publisher*, responsible for the figures quoted, finds their "educational" campaign "apparently calculated to make the United States the most digustingly wet nation on earth."—From "*Isn't It Time We Considered a Bit.*"

Corresponding Secretary's Letter

Dear Co-Workers:

You have now received the plans for the "Broadcast" by Miss Palmer for your March meeting and we will soon send you a letter stressing membership.

We hope the plans for your National Temperance Education Fund Drive are being carried out and that you have been able to tie it up with Membership to a satisfactory degree.

If you have secured a new member you are a Courier and your name should be sent to me to be listed in the White Ribbon Ensign. If you have secured five new members you are an Envoy and if you have been among the more successful ones and have secured ten new members, you are an Ambassador of Good-Will and all names should be sent to me. The names of all new members secured should be sent to the State Treasurer, Mrs. Cairns, and they should be marked "new members."

Please take note of the many splendid leaflets and other literature advertised at the foot of this column. You will find it invaluable to you in successfully carrying out your programs.

Let's think for a little while about our membership, that "measuring stick" of any organization. Why should every Christian woman join the W. C. T. U.? I should say because she would in that way be an example for all other women and because it would show in a very definite way just how she stands on this great question and because of her knowledge about alcohol—what it is and what it does—she should be willing to give her active service to the only woman's organization working definitely and persistently for the overthrow of the liquor traffic. Then she should join because she is needed to help "hold high the torch," and to carry on our program of social welfare work which concerns every person in every home the world around. We must work together for the common good of all and we believe God expects every Christian woman to do something about helping to right this greatest of all social evils.

"Can we count on YOU in the year that is before us?"

Grace R. Randall.

New Leaflets

Who Is Responsible? Palmer
Check This Traffic! (revised)
65c per 100; 35c per 50; 2c each
Broadening Our Horizons. (Radio) Green
Parliamentary Rules in Brief. (revised)
The Institute Indispensable. (revised)
Take a Stand—Not a Chance. (Gambling)
Does Life Begin at Twelve?
Why Court Attendance? (revised)
What About Drinking? For Church School use—suggestions for teachers of younger pupils
Who Wants War? Bigelow
Keeping Out of War.
35c per 100; 20c per 50; 2c each
What's Civics? Steere. 20c per 100; 15c per 50; 2c each

83 McAllister St.,
San Francisco.

"Do not be discouraged because your work is not appreciated. God never tires of making flowers and sunsets, though so few stop to admire them."

In Memoriam

The sympathy of the W. C. T. U. is extended to Mrs. Anna B. Sharp, president of Gilroy Union, in the loss of her daughter, Mrs. Suzanna Evangeline Hall, the mother of three lovely children, Suzanna, Wilber and Jefferson. This brave little mother was widowed last April.

A Tribute

Lucy G. Whitwell
San Francisco, California

For some years the Frances Willard Union (S. F.) has been proud of its elderly "triplets." Last August the circle was broken when Mrs. Jennie Hasseltine, shortly after her 87th birthday, passed to her Heavenly Home. On January 23, 1937, another of the group slipped away and with the going of "Mother" Coggins (Mrs. Jane Sherman Coggins), Frances Willard Union will never seem quite the same. Since 1912 she had served them loyally as president, vice-president or treasurer. She was 87 on September 16, 1936. The writer has known her well for almost twenty years and can bear testimony to the gracious way in which she gave so graciously of "her time, her talent and her gold" for the Temperance cause.

Keeping herself in the background in death, as in life, she wanted "a quiet funeral, no flowers, no singing" and her daughter-in-law, Mrs. Beatrice Coggins, says, "We carried out her wishes to the letter."

The third one, Mrs. Mary McQuie has been quite sick but last report said she was much improved.

Whom Shall I Ask?

Of course, that refers to the list each member is making of those who are to be offered the privilege of giving to the Temperance Education Fund.

One woman said: "I have my list all made up. I shall ask my two sons, my daughters, and my two brothers. Failing with any of them, I shall go to Christian folk from house to house."

Another woman said: "I have written briefly to ten husbands and wives on the back of that illuminating leaflet, 'Kindly see if this quite suits you' and I shall follow up each note with a personal call."

Still another said: "My union is going to meet, divide up the list of prospects, pray earnestly for guidance in the work and go out two by two."

"After a 15 year old boy was found mentally deranged from smoking MARIHUANA he furnished information that led to the arrest of 3 men who admitted making sales of the cigarets. At the time, officers stated that there were 20 known addicts of high school age in the Ohio town."

White Ribbon Ensign

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Editor-in-Chief - - Mrs. Louise J. Taft
Managing Editor - Miss Elizabeth Hewett
Associate - - - Mrs. Mary E. Thomas

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Vice-President-at-Large - - - - - - - - - - Mrs. May E. Hollingsworth
350 South Sixth Street, San Jose
Corresponding Secretary - - - - - - - - - - - Mrs. Grace R. Randall
83 McAllister Street, San Francisco
Treasurer - - - Mrs. Sarah H. Cairns
Rt. 2, Box 2292, Napa, Calif.
Recording Secretary - Mrs. Flora R. Ward
Box 865, Lindsay, Calif.
BRANCH
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4403 Evans Street, Oakland, Calif.
BRANCH
L. T. L. General Secretary - - - - - - - - - - - Miss Elizabeth Hewett
2111 Cedar Street, Berkeley

March, 1937

All copy for the White Ribbon Ensign must be in the office by the TWELFTH OF EACH MONTH, and all editorial correspondence should be addressed to White Ribbon Ensign, Room 415, 83 McAllister Street, San Francisco, California.

Save Two Cents

If your name and address as printed on your Ensign is not correct, please send a post card at once to Mrs. Sarah H. Cairns, Rt. 2, Box 2292, Napa, Calif., giving correction and old address. This is important, as every request for change from the Post Office now costs us two cents.

Have You Ordered Yours?

National Report, Convention at Tulsa. 25 cents. National Handbook. $3.00 per 100; 5 cents each. National Topical Programs, 5 cents each; 25 for 75 cents; Package of helps, 60 cents; 25 programs and Package of Helps, $1.25. Catalog—sent for postage.

National W. C. T. U. Publishing House, Evanston, Illinois.

Helps for Institutes

Institute Opportunities. A Suggested Institute Program. The Institute Indispensable. (revised) "Bigger and Better Institutes." WE had an Institute. The Conference in Distressed Village.—35 cents per 100; 20 cents per 50; 2 cents each.

Institute! Why? When? Where?—20 cents per 100; 15 cents per 50; 2 cents each.

National W. C. T. U. Publishing House, Evanston, Illinois.

State Leader Gives Talk Before Willows W. C. T. U.

In her address here Wednesday, January 27, before the delegates to the Glenn-Tehama county workers' conference of the W. C. T. U., Mrs. Louise J. Taft, state president, said: "The liquor people told us that making liquor legal would rob it of its interest for young people and their elders, and these liquor manufacturers were very eager to save these young folk from drinking. But as soon as liquor became legal, a campaign was launched to teach our youth and their elders that drinking is as right as rain.

"To meet that challenge, W. C. T. U. is strengthening its educational campaign by a drive for a million dollars to make known the fact that repeal of the 18th amendment did not include the repeal of chemistry, physiology and psychology."

Over forty delegates from the two counties heard her address given at the Christian church. She was introduced by Mrs. Mae Burch of Orland, county president. Reports were given by Mrs. H. E. Holmes, Mrs. J. A. Wood, Mrs. W. H. Julian, Mrs. Nellie King and Mrs. Franklin Beswick. The participation of local workers in the discussions added much to the interest and profit of the conference. Mrs. Nellie King was the efficient hostess. A pot-luck luncheon was served at noon in the church parlors. The state convention will be held in Stockton next autumn, and a world conference in Washington, D. C., in June, to which 31 countries will send delegates.—The *Willows Journal.*

Some Local Directors

In response to an offer to publish names and addresses of local department directors in the White Ribbon Ensign, Mrs. Jennie Ringle president of Friendship union, sent the following list:

Evangelistic, Mrs. Grace Salter, 1909—107th Ave., Oakland, Frances Willard Home, Mrs. Harris, 4627 Walnut St., Oakland. International Relations, Mrs. Maud Miller, 2901 Madera St., Oakland. Pianist and Publicity, Miss Cora Corniliussen, 2042 36th Ave., Oakland, Flower Mission and Relief, Mrs. Stella Derry, 537 Superior Ave., San Leandro. Religious Education, Mrs. Jessie Halstead, 5251 Wentworth Ave., Oakland. *Union Signal* and *Young Crusader,* Mrs. Jennie Ringle, 3103 Galindo St., Oakland.

It Can Be Done

A woman justice of the peace in Yreka imposed a sentence of ninety days suspension of license for reckless driving.

The next day being Sunday, the driver dressed up in his best outfit and drove up and down the streets in his car.

The woman justice of the peace hailed him into court and suspended his license for life and gave him ninety days in jail.

Bi-County Tulare-Kings Holds Workers Conference

This conference was held in the Methodist church of Visalia, January 19; Mrs. Flora E. Ward presided.

Our honored guest, the state president, Mrs. Louise J. Taft, assisted in all phases of the conference and gave informative talks at different times during the day.

Nine department directors took part in the panel discussion. The *Union Signal* round table, conducted by the state director, Mrs. Nellie Weaser, met with a fine rseponse from the group. The educational program, for which we are raising money, was clearly explained by Mrs. Taft and Mrs. Ward.

The state director of Religious Education, Mrs. Marian B. Alcorn, gave a demonstration showing how she teaches this subject in Sunday schools.

In the evening session Mrs. Taft and Mrs. Alcorn again gave addresses and all enjoyed the moving pictures which showed how education on alcohol can be brought before the public in an interesting way.

Other features of the program of the day were inspiring devotionals, led by Mrs. Mattie Metcalf, and enjoyable music; a delicious luncheon was served by the Visalia union.

Mrs. Florence E. Spaulding,
Publicity Director.

What the Church Has Done for Our Nation

The supreme purpose of the church is to preach the gospel and to teach its converts to observe all that Jesus has commanded. The gospel is the whole message of good news which Jesus proclaimed. To accept Jesus as Saviour and Lord is to accept Him as the Christ, the true Son and representative of God. It is to believe all that He has said as the very truth of God, to accept His way of life as the true way of life for all men, and to live as real followers of Him. Because the church is always disseminating these ideals it is the greatest force for righteousness and happiness in the world.

Because of its ideals, the church sets the standard of moral life in every community where it exists. Even the people outside the church who are living good lives are doing so because of the influence of the church. Some of them would be surprised to know that all their finest ideals of home life, all their impulses to generosity and helpfulness, all the noblest standards of business life which they cherish, have been given to them by the influence of the church.

Theodore Roosevelt wrote: "If it were not for the fact that in our villages and towns as they have grown up the churches have grown up with them, and in the churches men whose work is not for the things of the body, but for the

welfare of the soul, it would not be a fit abode for civilized man."

Calvin Coolidge wrote: "Our government rests upon religion. It is from that source that we derive our reverence for truth and justice, for equality and liberty, and for the rights of mankind. Unless the people believe in these principles they cannot believe in our government. There is no substitute for morality, character, and religious convictions."

All the reform movements of our history have been led by men and women who have been inspired and trained by the church. Every movement for temperance instead of drunkenness, for world peace instead of war, for better wages and living conditions for workmen, for sanitation and health.—*California Christian Advocate.*

Topical Program for March

First Meeting

ALCOHOL EDUCATION

Song: "Our Native Land" (*Voice of Song, p.* 10)

Scripture: Responsive Reading on Alcohol Education

Prayer

Broadcast: "Alcohol Education," by Miss Bertha Rachel Palmer, National Director of Scientific Temperance Instruction

Exhibit: "What Alcohol Is and What It Does"

Adjournment

Second Meeting

UNION SIGNAL DAY

Song: "Flash Your Light" (*Voice of Song, p.* 14)

Scripture: Proverbs 23: 23

Prayer

Song: "Friend Signal" (*Voice of Song, p. 25*)

Roll Call: Items of Interest from the *Union Signal*

Impersonation: "A Model Union's Report on the Plan of Work"

Discussion: Plan of Work of the Circulation Depattment

Demonstration: "Living Pages"

Exercise for Young Crusader: "Ten Little Clubmen"

Song: "Union Signal" (Voice of *Song, p. 24*)

Union Signal and Young Crusader Subscriptions Taken

Display of Union Signals: *Historical numbers, if obtainable in community, and recent issues*

Adjournment

"Learning About"

Something new—National has published a booklet, "Learning About," which contains detailed description of a variety of practical and novel "teas" with appropriate recipes. Ten cents per copy. 83 McAllister St., San Francisco, or your state director of Non-Alcoholic Fruit Products Department will be glad to send you one on request.

Treasurer's Letter

Dear Comrades:

Our thoughts are now turning to spring with its duties. Now is the time to "stop, look, and listen." Have we completed all our projects to date? The National Education Fund is the big object at the moment. Success will crown your earnest efforts. It is encouraging to have the unions interested in getting their budget paid. How about our Hold Fast Unions? Let us remember March 8 is the closing date. We do want to increase the number this year. We do want California N. to receive all the honors possible at the great World's Convention in June.

Local Treasurers. Please cash your Centenary Fund refund checks. Send all Centenary money to your County Treasurer once a month, to reach her by the thirteenth. When you send dues and your list of members on the yellow slip includes new members, do you send the names of the women securing them to our Membership Chairman, Mrs. Grace R. Randall? These women are entitled to special recognition. If you wish to include them on your yellow slip when listing new members I will be glad to forward them to Mrs. Randall.

County Treasurers. Our National Treasurer has requested me to send to her once a month, National's share of the Centenary Fund. Will you please send me whatever amount you may have on hand on the 15th of each month. That will allow me to forward to National at the proper time.

MRS. SARAH H. CAIRNS.

Standings of Unions

Honor Unions: Those who have paid first Centenary quota. Lodi, Napa, St. Helena, Gridley, Exeter, Hannah Bottoms, Pixley-Earlimart, Lincoln, Morgan Hill.

Hold Fast Unions: Dixon, Japanese (Sacramento), Cupertino, Esparto, Winters, Hamilton Square, Lora La Mance, Kingsburg.

Fruitful Unions: Dixon, Esparto, Winters, Lora La Mance, Kingsburg.

Standing of Unions: Paid-in-full, Pixley-Earlimart, Annie E. K. Bidwell, Carruthers, Reedley, Lathrop, Palo Alto, Sanger.

Paid Three-Fourths: Los Gatos, Pacific Grove, Tulare, Exeter.

Paid One-Half: Hamilton Square, Sunset, Ceres, Turlock, Orland, Auburn, Lincoln, Lodi.

Paid One-Fourth: Berkeley, Friendship, Colusa, Fort Bragg, Lakeport, Frances Willard (San Francisco), Napa, Hughson, Wood Colony, Empire, Corcoran, Dinuba, Martinez, Madera, Oak Park, Stockton, Corralitos, Santa Cruz, Soquel, Davis, Esparto, Visalia, Hilmar.

This world cannot exist, half stuffed and half starved.—*E. Stanley Jones.*

Mrs. Boole's Spiced Grape

1 qt. grape juice (not too strong)

¼ cup sugar

⅛ teaspoon salt

8 to 12 pieces of stick cinnamon (1 inch long)

12 to 16 whole cloves

Mix all the ingredients and heat to the boiling point. Allow the fruit juice to stand for three or four hours so that the flavor of the spices will be drawn out. Remove the spices. When ready to serve, re-heat. Or, if to be served cold, pour over large pieces of ice.

This is *good* and good for you.

Our Beverage Department is looking forward to a happy and fruit-ful year. We are glad to welcome three new county directors and hope soon to reach our goal—a director in every county.

Temperance Education

Davis W. C. T. U. is joining the national organization in a nation-wide campaign, from February first to sixth, to raise One Million Dollars for temperance education.

This campaign is in answer to the challenge of the liquor interests, who during 1936 proposed to spend $25,000,000 for advertising, to make liquor popular and recruit new addicts.

A popular argument against the 18th Amendment, and for its repeal, was, "Prohibition is not the way to handle the liquor problem; we must have temperance education." If temperance education was needed then it is certainly more needed now, with 400,000 liquor places in America where in the old saloon era, we had only 177,000.

One million dollars for temperance education would seem to be no match for liquor's 25,000,000; however recent experience has shown that a well-planned bit of temperance publicity may have many times the "punch" of a dozen liquor ads. Debunking of liquor is "news" and has already had a noticeable effect.

The money is to be used for radio broadcasts, moving pictures, road signs advertising, courses in teachers' colleges, and other modern publicity devices, for making the facts of science regarding alcohol common property. No part of the amount will be used for admisistrative or for legislative purposes.

The W. C. T. U. solicits your cooperation in this righteous cause. We must all do our full duty toward the flood sufferers; but then let us turn to this other flood—of liquor—that is threatening every home in America. Won't you help us build a dike of education against it?

Any friend wishing to contribute can be doubly helpful by contacting the president, Mrs. Emma U. Day, or the Treasurer, Mrs. Grace Allinger, and making his gift, rather than waiting to be called upon.

We apprecite this space in the Church Bulletin.

Corrections and Additions for the Yearbook

Following, you will find listed the corrections, additions, and changes of names and addresses of officers listed in the new year-book.

In some cases, new officers have been elected since the year-book went to press, and in others, it has been necessary to change officers. We regret that again there have crept in some errors in spelling of names and incorrect addresses. Our aim is always for a perfect book, but so far that has been impossible. We ask for the cooperation of each and every one of you to help us that we may have better success another time.

We also ask you to let us know of any mistakes you may find and we will endeavor through these pages to make everything right.

Director of Literature for Bi-County Solano-Napa, Mrs. Blanche McDannald, Rt. 1, Box 37, St. Helena.

Acting President of Healdsburg, Sonoma County, Mrs. Elizabeth Floyd, 529 Johnson St.

President of San Rafael, Marin County, Mrs. Jennie Helbing, 1310 Lombard St., San Francisco.

Director of Literature for Bi-County Tulare and Kings, Mrs. Frances Sherman, Rt. 1, Box 377, Tulare.

Director of Religious Education and S. T. I., Mrs. Millie Tolle, 416 So. Garden St., Visalia.

President of Visalia-Woodlake, Tulare County, Mrs. Juanita Brooks, 433 So. Court St., Visalia.

Vice President, Mrs. Addie B. Jones, 416 So. Garden St., Visalia.

President of Oroville, Butte Co., Mrs. Grace Croft, Rt. 2, Box 413; Vice-president, Miss Ida Heinrich, 2773 Mitchell Ave.

President of Oakley, Contra Costa County, Mrs. Myrtle Stoner, Brentwood.

Director of Literature for Fresno County, Mrs. Ellen Lingo, Rt. 1, Box 28, Reedley.

Director of Medal Contests, Mrs. W. S. Edwards, 511 Michigan Ave., Fresno.

Director of Religious Education, Mrs. W. J. Westfall, Market St., Fresno.

The President, Vice-president, Corresponding Secretary, and Treasurer of Caruthers, Fresno County, should be addressed to Fresno instead of Caruthers Post Office.

Y. T. C. Secretary for San Francisco County, Miss Naomi Moffitt, 439 Jones St.

President of Anna Gordon, San Francisco, Mrs. Lottie B. Neale, 139 Chaves Ave.

President of Frances Willard, San Francisco, Dr. Lily D. Barnes, 1646 Grove St.

President of Lora LaMance, San Joaquin County, Mrs. O. A. Gushe, Rt. 1, Box 203, Escalon.

President of Mayfield Martha Sutliff, Santa Clara County, Mrs. Ada Elliott, 430 Wellesley, Palo Alto.

Recording Secretary of Tri-County, Mrs. Katherine Hopping, Rt. 2, Soquel.

—o—

Medal Contest Department

Awards Will Be Given As Follows:

A. To each State Director whose state makes the goal of one medal contest for each dues-paying Union in her state.

B. To the Local Director having the largest total attendance at personally-conducted contests, including all series. Attendance will be reckoned by adding total attendance at all contests.

C. To Local Y. T. C. conducting greatest number Declamatory Medal Contests, participated in by contestants of Y.T.C. age, the D. C. Crain Silver Loving-Cup shall be awarded for one year, to be exhibited in the various Sunday Schools attended by medalists. The date and name of Y. T. C. winning such award shall be engraved annually on the cup. If same Y.T.C. should receive award three years successively, the cup shall become the permament property of that Council.

The Local Y. T. C. Director of this Department shall report, to the State W. C. T. U. Director of Medal Contests, the name and address of Local Y. T. C. holding contests.

D. To Local L. T. L conducting the largest number of Declamatory Medal Contests, shall be awarded the book, "Peter and Veronica" (Margaret Beech), suitable for boys and girls, which shall be kept in circulation to interest Loyal Legioners and others in high grade reading matter.

The Local L. T. L. Secretary shall report, to State W. C. T. U. Director of Medal Contests, name and address of Local L. T. L. holding contests.

E. To the *Individual* who holds the most Medal Contests during the year from October, 1936, to October 1, 1937.

Has your local held its minimum of one medal contest since October 1, 1936? Each of your local presidents has a copy of the medal contest "Plans." Ask for them and use them.

Medal contests are educational. Could you locals do any better than to use a part of your local Centenary Fund for education *of your Youth by your Youth* in medal contests.

"Youth" is asking for this chance.

Who will help us with this grand work and thus help to win our *goal* of at least one Medal Contest for each local union in California (N).

—o—

Campaign Standings

Couriers: Mrs. Lovey Cushman; Mrs. Jennie F. Kinney; Mrs. Imogene G. Hallett; Mrs. Jennie Helbing; Mrs. Ernest Brayne.

Ambassador of Good-Will: Mrs. Louise J. Taft.

National Woman's Christian Temperance Union Department of Medical Temperance

It is not doing the thing we like to do, but liking the thing we have to do, that makes us blessed.—*Goethe.*

Mrs. Pearl Kendall-Hess, *Director,*
Orange, California

Dear Co-Worker:

With the *Union Signal* of January 30, the contents of this letter and the budget of *Medical Temperance* leaflets (price 15 cents, to be ordered from Evanston) you will be well equipped; for observance should be intensively promoted in your state.

Narcotics

China challenges the world. No compromise with the opium traffic is decisively indicated in China's drastic, six-year anti-opium campaign recorded as follows in the Annual Report for 1935, by the Central Narcotics Intelligence Bureau of the Egyptian Government:

"Reference was made in the *Annual Report* for the year 1934 to the avowed intention of the Chinese Government to suppress poppy cultivation and opium smoking in *six years.* In the twentieth session of the Advisory Committee on Traffic in Opium and Other Dangerous Drugs, of the League of Nations, held at Geneva from May 20 to June 5, 1935, the Chinese representative made his report on the first six months working of the new scheme. He stated that the regulations issued on May 11, 1934, had been extended to apply to the majority of the Chinese provinces. The death penalty had been applied in 263 cases.

"In April, 1935, the Chinese Government issued regulations supplementary to those of May, 1934, fixing time limits, within which the campaign against manufactured drugs must be terminated and establishing varying penalties for offenders, secret manufacturers, traffickers and addicts. All addicts were required to undergo disintoxication treatment during 1935. Those who did not do so voluntarily and were subsequently detected were subjected to compulsory treatment. Any further addicts detected in 1936 will not only be compelled to undergo the treatment but will further be sentenced to not less than 5 years' imprisonment. The campaign against the drug evil is being conducted by General Chiang Kai-Shek, Inspector-General for the suppression of opium. He intends to show the Chinese people that the abolition of the evil is an essential condition of national reconstruction."

Excerpts from *"Traffic in Opium and Other Dangerous Drugs,"* report of Bureau of Narcotics for the year ended, December 31, 1935:

"International cooperation. No additional arrangements for the informal exchange of information in regard to the illicit traffic were concluded during the

calendar year 1935. Arrangements now in effect between the United States and 23 other governments are operating effectively in most cases. Acknowledgement is made of reports on investigations conducted by Japan. The American Government deeply appreciates the valuable cooperation extended under the foregoing arrangements by the enforcement officers of Canada, Cuba, Egypt, France, Germany, Italy, Mexico, and the Netherlands.

"*The illicit traffic.* Developments in the Trend of the Traffic: The records contain substantial evidence, in the form of labels, packages, and detailed reports, to show the existence of an extensively organized narcotic traffic in the Far East (furnishing supplies not only of prepared opium but also of morphine and cocaine). It will be recalled that this situation has been strongly denounced by representatives of the Opium Advisory Committee of the League of Nations, as presenting a terrifying narcotic menace to the world.

"Traffickers are dispatching their drugs in much smaller quantities than was their custom about 4 years. Suitcase shipments predominate now in place of "ton" lots that were coming in several years ago when smuggling was rampant. All indications point to a vast curtailment of the illicit narcotic traffic originating in Europe. Violators have been driven to forgery of prescriptions and thefts of legitimate stocks. Addicts have been forced, as a last resort to seek cures for their addiction.

"*Comparison of narcotic drug violators in federal prisons with total prison population.* On June 30, 1935, there were 13,708 persons confined in Federal penitentaries who had been convicted of Federal offenses, 13,239 being males and 469 females."

Of this 2,173 were serving sentences imposed for violations of the Federal narcotics drug laws; 1,935 being males and 258 females.

More excerpts:

Non-Alcoholic Medication

"State Boards. It is the opinion of the Federal Bureau of Narcotics that if all States took action as positive as the States of California, Connecticut and Florida, looking toward revocation or suspension of licences of physicians who have been convicted of narcotic drug law violations, or who were found to be drug addicts, the unfavorable situation that now exists would be ameliorated.

The following data are from recent Bulletins of the International Bureau Against Alcoholism: "Whereas in Europe there are being founded societies of Physicians, Friends of Wine, the Usaka medical men have now their Temperance League. The members meet periodically to study the alcohol question.

"The budget for 1936-37 of the French National Committee for propaganda in favor of wine totals 2,757,000 French francs. The largest appropriation is 1,000,000 francs for the International Wine Festival at the Exposition of 1937." As usual a liberal sum is allotted for *medical propaganda.*

Let the United States understand that these expenditures will bear fruit in unexpected ways in the near future. Already this program is being promoted in various advertising devices. Here is a sample: "*Doctors prescribe:* Champagne for the Stomach; Port Wine for the Blood; Claret for the Liver; Tokay for the System; Whisky for Strength; Rum for Colds; Brandy for Faintness; Sherry for Weariness; White Wine for Fatness; Scotch Whisky for the Lungs; Blackberry Brandy for Dysentery."

And the gullible public believes and buys!!! Of course you do not, but what of your acquaintances, neighbors and friends?

The following, quoted from the writings of Theoricus, a prominent German of the *sixteenth century* reflects the medical opinion of alcohol in his day: "It sloweth age, strengtheneth youth, helpeth digestion, pounces the stone, expelleth gravel, keepeth the head from whirling, the teeth from chattering and the throat from rattling; it keepeth the stomach from wambling and the heart from swelling; it keepeth the hands from shivering, the sinews from shrinking, the veins from crumbling, the bones from aching and the marrow from soaking." Compare the *twentieth century claims* as recorded in the paragraph above, to be convinced that those who believe such statements are thinking in terms of *sixteenth century superstition.* (Speed this mesage!)

The elephant died!! After an illness of but two days, "Jenny," who for over two decades has been the leading elephant performer of the films, succumbed to pneumonia. According to the *Los Angeles Times* of January 8, "Her keepers resorted to every known treatment prescribed in the animal world for such an ailment—giving her three pints of whisky and sixty grains of quinine during the day."

"Quinine and whisky for colds and pneumonia"—a familiar prescription in the benighted 1890's, but obsolete in the progressive medical world of today. According to Alfred Salter, M. D. of London "Alcohol as a regular medicament is now obsolete. The doctor who recommends it stamps himself as antediluvian."

"Alcohol is always a narcotic, never a stimulant, and therefore has none of the uses ordinarily attributed to it. The supposed value of alcohol in medicine has been exploded long ago. In our best hospitals—such as the Massachusetts General—it is almost obsolete." Richard C. Cabot, M. D., Harvard Medical School.

—o—

This brings us the world-wideness of our responsibilities.—*Kathleen Norris.*

To the Non-Subscriber

Greetings, dear White Ribbon friends!
We should have met before;
I'm *The Union Signal*—your paper
For fifty years and more.

Each week to every state I go,
And the islands of the sea,
While overseas, in many lands
Mission folk gladly welcome me.

One dollar! Just one hundred cents!
Two cents a week, by mail,
To get the latest news each week
On liquor's sorry tale.

Oh, yes, I tell the other side—
And give you choicest bits
From those who vow—"We will not quit
Till the Liquor Traffic quits."

Page Two of mine a "letter" brings
From Our Congress in Washington,
Telling how goes the battle there—
Has Temperance lost or won?

"News and Reviews" and "World Events"—
Science's latest story
On Ethyl Alcohol's effect
Shown in the laboratory.

And then, in tender mood, Page Nine,
Ceasing from strife and care,
Refreshment brings to heart and soul—
The "Noontide Hour of Prayer."

Youth has its say on Page Eleven.
Page Twelve gives just a few
Of "Alcohol Activities"—the fruits
Of "just a drink or two."

Poems and stories, maybe both,
On Fourteen and Fifteen are found;
And when you read through Page Sixteen,
You'll say, I will be bound—

That *The Union Signal,* as I said,
Tells what it's all about,
And the paper no White Ribboner
Should ever be without.

So step right up—no crowding, please—
Sign on the dotted line—
Pay your dollar and watch for me
Each week-end, rain or shine.

EMMA U. DAY.

—o—

We say that he who votes to empower Congress to declare war, and to constitute the President Commander-in-chief of the Army and Navy, has no right, when war actually comes, to plead conscientious scruples as a man of peace.

WILLIAM LLOYD GARRISON.

—o—

Promises that legal betting would stop illegal gambling, are just as much bunk as promises made by repealists that legal liquor would stop bootleg vendors of liquor.—Michiel J. Healey, Chief of Police, Manchester, New Hampshire.

Loyal Temperance Legion

ELIZABETH HEWETT, *General Secretary*

Dear L. T. L. Leaders and Legioners,

Do you know what the Y. T. C.'s are planning? Nothing short of an ENCAMPMENT! I put that in capitals because it is such a big, splendid plan. Now I propose that we enter into a friendly competition with the Y. T. C. folks; oh no, we can't have an encampment but we can hold Conventions; we held three last year and they did much to increase interest.

Let us hold enough conventions to bring together as many L. T. L. members (in these conventions) as they bring together in their encampment. That is a big challenge, for I've just been hearing Mrs. May, Y. T. C., Secretary, telling the big numbers she expects at her encampment; we hope she will have even more than she expects and now that means that we must work hard and have many conventions. This is not a difficult task; the women of the local unions are glad to help and there are many interesting helps available for arranging a program; not a program for entertaining any one but for giving information concerning the L. T. L. You would be surprised if you were to be told how many folks do not know what the L. T. L. is.

Stanislaus-Merced, and Alameda counties are planning to hold conventions and I expect to be with the Bi-County folks this year as I was last year. Please, Local and County Leaders, enter into this competition.

I hope all groups are well along in the work of making the shield, and working for new members; our goal is to reach a membership of 1000 this year. We closed last year with 658 members. All legions that have dues paid by the last week in April, equal to the amount paid at the end of 1936, will be called Hold Fast L. T. L.'s and receive an award, a state award.

To members of local unions I again appeal for leaders! Every union is asked by National to sponsor one L. T. L.; the first step in sponsoring a legion is to furnish a leader; knowing that the Liquor people are spending $25,000,000 to educate more people, especially women and children, to like alcoholic drinks, it behooves us to counteract that evil.

—o—

Who Wouldn't Protest?

Juneau, Alaska, January 23, (U. P.)—Mayor Isadore Goldstein of Juneau today telegraphed J. R. Ummel, Seattle, manager and purchasing agent for the Alaska railroad, protesting the failure of the strike relief ship, General W. S. Gorgas, to discharge needed food supplies here.

Goldstein's wire criticized the ship's unloading 1000 cases of liquor but not meat or fresh vegetables—*Oregon Journal,* January 24, 1937.

'Union Signal' Offers for the Annual March Subscription Campaign

Offer No. 1

Eleven yearly subscriptions to the *Union Signal,* new or renewals, will be given for $10.00.

Terms: The eleven yearly subscriptions must come in on one order. The remittance of $10.00 must be enclosed with order. The premium must be claimed with the order. Subscriptions previously sent in cannot be counted. (State headquarters and state promoters may not take part in this contest.) No other prize may be claimed on this offer.

Offer No. 2

For ten yearly subscriptions with ten dollars ($10.00) to pay for same will be awarded three W. C. T. U. pins, white enamel bow on gold plate, safety clasp and letters.

Terms: These subscriptions must come in on one order. The remittance of $10.00 must be enclosed with order. The premium must be claimed with the order. Subscriptions previously sent in cannot be counted. (State headquarters and state promoters may not take part in this contest.) No other prize may be claimed on this offer.

Offer No. 3

With ten yearly subscriptions to *Union Signal* with ten dollars ($10.00) to pay for same will be awarded three boxes beautifully engraved W. C. T. U. Tremont Vellum Correspondence paper (25 sheets with envelopes in each box.)

Terms: The ten subscriptions must come in on one order. The remittance of $10.00 must be enclosed with order. The premium must be claimed with the order. Subscriptions previously sent in cannot be counted. (State headquarters and state promoters may not take part in this contest.) No other prize may be claimed on this offer.

"The Young Crusader"

Read all about 1937 Plan for Golden Jubilee Anniversary Celebration in the February *Young Crusader.* An opportunity for grownups who read the *Young Crusader* in the days of their youth to join the younger generation in making the *Younger Crusader's* fiftieth birthday one long to be remembered. Further information on page 16 of January 23 *Union Signal.* Watch both *Union Signal* and *Young Crusader* for follow-up news on the birthday plan.

The *Union Signal* special offers close *March* 31, 1937.

Address: The *Union Signal* or *Young Crusader,* Evanston, Illinois.

—o—

Typographical errors have increased 300 per cent in the *Chicago Tribune* since the repeal of prohibition and the return of liquor. No explanation necessary.—The Railsplitter.

Youth's Temperance Council

Dear Leaders of Y. T. C.

I have been going over my new year book and I find that in all California North there are but seven county secretaries and four local secretaries. You have read in your Bible these words, "By faith, Abraham," "By faith Moses." By faith the Youth's Temperance Council is planning an encampment at Mount Hermon beginning Monday, August 9, and ending the following Saturday. We are hoping for one hundred young people who can be trained as leaders and sent back to their respective fields ready to carry on for Y. T. C.

We know that we have the support of the W. T. C. U. Start planning for this now. We would like to visit your community and bring our Gospel Temperance Team to inspire your young people. Professor Linsley will be glad to present his scientific illustrated lecture at your evening church service.

San Francisco has a new Y. T. C. In the next month we hope for three new ones in Oakland. Report to your state secretary when you organize so that it can be reported in the WHITE RIBBON ENSIGN.

God is blessing the work of the Y. T. C. We are going forward. Let us all continue to work and pray.

Sincerely,

ELSIE MAY.

—o—

The Union Signal

MRS. NELLIE P. MOSELEY, *Promoter*
Orland, California

You read of the special offers for the March drive for *Union Signal* subscriptions in the February ENSIGN; re-read carefully then proceed to get enough subscriptions to claim all three offers. You local presidents who are not subscribers, head the list, then see how much more efficient you will be in this work. As a state we are losing subscriptions; let us "get busy," regain the lost ones, and add may new ones. Mrs. Taft pledged 150 new subscriptions at the National Convention in Tulsa last summer, that is only one new one per union, Surely that is very little for us to do; we must keep the pledge. Orland is the first to report one new subscription. Who is second?

There are plenty of copies of the *Union Signal* characterization on hand; order from your state promoter for use at your March meeting or at conferences.

—o—

Since sixty-two nations have, in the Pact of Paris, renounced war and pledged themselves to seek only the methods of peace in the settlement of their controversies, applicants for citizenship should not be required to make pledges that conflict with the spirit and intent of this pact.—*Federal Council of Churches of Christ in America.*

WHITE RIBBON ENSIGN

"In the name of our God, we will set up our banners"

VOLUME XXXI — ANGWIN, CALIF., APRIL, 1937 — NUMBER 7

Stanford University
CALIFORNIA STATE LIBRARY

April Aims...

Temperance Education Fund
State on Honor Roll
Counties on Honor Roll
Many Gold Star Unions

MEMBERSHIP AIMS

Assurance of Net Gain of 10 in Every County
A Net Gain in Every Union
A Long List of Ribbon Winners

Education Fund Honor Unions

Anna Beal, San Jose
Chico, Butte County

●

Which Locals Next?

●

Which County First?

State President's Letter

Dear Friends:

I am writing this letter in Sacramento Saturday afternoon following a morning conference with others interested in public morals measures before our law makers.

The 4000 bills introduced in January were divided among 58 standing committees in the Assembly and 41 in the Senate with a full quota of special committees. Of this number there are more than 500 bills dealing with liquor, gambling, motion pictures, and other measures important to the welfare of the home.

These measures range all the way from a seeming effort to give the liquor traffic the advantages of their defeated No. 3 on the November ballot, to an effort to remedy the defects aimed at in the drys' defeated No. 9. Then to add to the confusion, some bone drys and dripping wets are proposing identical liquor control measures. There is strong sentiment here for state ownership.

There are several bills on the hours for closed saloons, ranging from all day Sunday and from midnight to 6:00 on other days to open all hours save from 4 to 6 o'clock in the morning.

Then there are those who should know better as well as those interested in immorality, arguing for repeal of the Red Light Abatement law, and the establishment of restricted districts.

AB 2569, Mr. Ritchie, is a plan for eradicating gonorrhea and syphilis. This is a good bill but it carries an appropriation of $50,000,000 which means it cannot pass. But a start can be made toward legislation and education required to wipe out this human plague.

Miss Eleanor Miller's Constitutional amendment 19 is the best bill of all for liquor control which gives exclusive power to license and impose fees to the counties and cities. This is not local option. You will hear of it again.

SB 777, Mr. Schottky, holds not only the seller but the buyer guilty when a minor buys liquor. There are bills to legalize gambling on dog races, pin games, bank nights, screeno, and bookmaking on all sorts of bets all over the state.

Motion Pictures

AB 1056, Voigt and Tenny, introduced by request, prohibits block booking and blind selling of motion pictures. We are all most eager to pass this law.

Last night I attended a children's motion picture show. A lovely little girl was the leading character in the first show. The laughter and handclapping of the youngsters showed the great fun they were having with this wholesome picture.

This was followed by another picture depicting witchcraft and its effect on children and adults, including public hangings. If the terror on the faces of those children could be displayed before the legislators, surely every man worthy of his place as protector of childhood, would vote for AB 1056 without further delay.

National Broadcast

There will be eight national broadcasts in eight episodes starting Sunday afternoon, March 14, and continuing each succeeding Sunday at the same time, concluding May 2, as follows:

KSFO, San Francisco, 2:30-2:45 p. m.
KIEM, Eureka, 6:00-6:15 p. m.
KMJ, Fresno, 5:45-6:00 p. m.
KECA, Los Angeles, 5:00-5:15 p. m.

We are helping to pay for these broadcasts from our Temperance Education fund. Be sure to hear every one of them. Get as many others as you can to hear them all. Let them know how we pay for the broadcasts.

Motion Picture

The "Beneficent Reprobate" is busy. Starting this week, one county superintendent of schools will show the sound picture to every school in his county which he says will require two weeks. Others are using the silent picture. Remember it is a 16 mm. reel, when arranging for a projector for its use.

World's Convention

Fourteen of our women are planning on the possibility of attending the World's Convention in Washington, D. C., June 3-8. If you can possibly go East this summer, why not plan to attend at least a part of the time. You will want to be there every minute from first to last. It will be a great experience we shall never forget. Send in your name at once, if there is any possibility of going. Our World's penny must arrive before we do, so our guests may be properly received.

We have a right to select four delegates at the April executive. The rest of our delegation will have all the privileges of the convention, save voting, that is accorded delegates. Enrollment for all is $2 each.

State Home for Blind

Many of our women who did their part to help prosecute the manager of the State Home for the Blind in Oakland will be interested in the news that at last the state personnel board has handed down a decision which was for immediate dismissal.

Where Do We Stand

April is a good time to work for the Temperance Education fund. What a victory if we could reach the honor roll standard this month. It is a great joy to see so many locals so near the Gold Star standard and we are sure they will arrive soon.

Membership

The membership campaign is nearing its close. Let us win new members while raising the fund. The cause needs an increased host of informed women standing for the W. C. T. U. ideals more than anything else. With the State Farm Bureau, let us say "There is no substitute for membership" and fit our acts to our slogan as we go out this month to gain new members and complete our fund while we enjoy the great good being accomplished through the fund now at work and the cooperation of the fine type of new members that are coming to our help.

Louise J. Taft.

—o—

Our Local Presidents and Chairmen

Ida B. Wise Smith, *National President*

Our Woman's Christian Temperance Union is engaged in one of the greatest undertakings in our history. Because of the effects of success, and the implications and ramifications, it may be our greatest undertaking.

Friends of temperance and supporters of the liquor traffic have heard of our Temperance Education program and of our fund to finance it, and are watching us closely to see what we do about them.

Friends of temperance are looking to us with hope and admiration; they want us to succeed; they will help us to succeed if we will give them the opportunity.

The foes of temperance are watching us with misgiving. They, too, are hopeful—hopeful that we will fail. They know too well what the spread of information about beverage alcohol will do to their business.

I truly believe that success in raising our fund and in prosecuting our program will promote temperance as it has not been promoted since our organization was established. Failure will be greeted with joy and relief by the liquor interests.

It is not a question of whether each local union *can* raise its quota. It may be a question whether each one *will* do so. I say this advisedly. I have watched so many unions at work.

Letters from local unions often bring us interesting details. Some presidents have said they were too old to put through their campaigns. One of our local union chairmen is "82 years young," as her state chairman wrote. *Her* union is in the Gold Star group.

Some presidents say they are confined at home by illness. One such president by telephone and letter brought it about so that her union has been awarded the Gold Star certificate.

One of our unions is made up of women all of whom live in an old folks' home. They are writing and writing. I am perfectly certain they, too, will be among the Gold Star unions.

There are only three factors necessary to enable each union to succeed—a good plan, the desire, and the determination. We have a good plan. Do you want to succeed? Are you determined to do so? You can if you will.

In the early days our women had the courage and determination to go into barrooms and pray. Later the courage

and determination of our members was largely influential in bringing Prohibition. Do we today have the courage and determination to carry to a successful end this program which, in its possible influence on our nation's present and future, can bring greater results than we have ever wrought before? We *must* do so.

But *your* union must do its part. Consider how success will hearten the Christian forces in *your* community; will bring added prestige to *your* organization; will cause the wets to begin to wonder what the future holds for them. Your failure will mean just so much encouragement to the liquor interests.

I call on you, dear president and chairman, to meet the great responsibility resting on you, to lead your union on to its goal, to make it possible for the friends of temperance in your community to say that under your leadership yours was one of the unions throughout the country which did its part in our great Temperance Education campaign. By so doing you will win for yourself a very high place in the regard of the Christian citizens of your community; you will bring honor to your organization; you will have done your part to promote temperance and defeat liquor. It will always be a source of the keenest satisfaction to you.

I do want your name and that of your union in the Gold Star group on the roll in Washington in June.—In the *Union Signal,* February 13.

—o—

Medal Contest Department

Mrs. L. J. Erickson, *Director*

Since it is now compulsory for schools in California to teach the effects of alcohol on the human body, many are glad to help carry on this work by having the students learn recitations along this line; the best six or seven competing for medals, if the W. C. T. U. locals are sufficiently interested to bring the matter before the principals of the elementary and high schools. The bronze medal is given to those up to the age of thirteen; above that age and in the high school and above, the silver, gold, pearl, and diamond medals are used as prizes.

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The cost of drunken driving in 1935 was over $100,000,000 more than the amount received by the Government in internal revenue from liquor.—The *Union Signal.*

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Use the Medal Contest "Plans" for the work. Local unions should report on total number of contestants, members, and hearers.

—o—

World's Convention. Washington, D. C. June 3-8.

—o—

With good will doing service, as to the Lord and not unto men. Eph. 6:7.

Corresponding Secretary's Letter

Dear Co-Workers:

There is just one month more before the National Membership campaign closes on May 1. Is your union a Fruitful union? Are you a Courier, an Envoy, or an Ambassador of Good Will? Who will be our World Citizen? The woman in our state who secures the greatest number of new members will receive a beautiful Globe Pin from National W. C. T. U. and will be known as our World Citizen.

When the Membership report blank reaches you do not fail to fill it out and return to me at once. This should include all new members secured from the beginning of our fiscal year, October 1, 1936, to May 1, 1937. Your report must reach me in time to be added to all others from unions in our state and be forwarded to our National Corresponding Secretary by May 12, 1937. We are counting on YOU.

Remember our State Membership plan continues till the close of our fiscal year, September 30, 1937.

Many cases of illness with colds and flu have interfered with our work during these recent weeks and among them was your corresponding secretary. I am very sorry that some of your orders were delayed in being filled and some letters were not answered promptly. I assure you these will all be taken care of very soon now that I am back at my desk. I sincerely appreciate the very fine way in which Mrs. Thomas, Miss Hewett, Mrs. Boyce, and Mrs. May all helped to carry on in my absence.

All materials and helps for your meetings, etc., will be sent to you just as fast as we can possibly get to them.

We have a great work to do—work no other one can do, each one accepting opportunities for service which comes to her alone. Frances Willard said, "Only a great cause can stir a great people." Let us go forward in His name. We "can do all things through Christ."

Faithfully yours,
Grace R. Randall.

—o—

Individual Rankings

Couriers

Mrs. Ada Michael, Mrs. Nellie Wray, Mrs. Annie W. Blood, Mrs. C. W. Cobb, Mrs. Mary Dunham, Mrs. Estelle M. Kemp, Miss Letha Morrow, Mrs. Mattie Rutledge, Lou Jane Hatch, Mrs. Stevenson, Mrs. Milford, Mrs. Margaret Nippold, Mrs. May E. Birch, Mrs. Gertrude McCormick Mills.

Envoys

Mrs. Jane D. Ganoung, Mrs. Ada M. Striplin, Mrs. Lura R. Harness, Mrs. Carrie Lukens.

Ambassador

Mrs. Imogene C. Hallitt.

Changes for the Year-Book

Recording Secretary, Bi-County Colusa-Sutter, Mrs. Arta Marshall, Box 463, Yuba City.

L. T. L. Secretary, Bi-County Colusa-Sutter, Mrs. Alvin Johnson, 911 8th St., Marysville.

President of Live Oak Union, Mrs. Venna Landis, Rt. 1, Box 158.

President of Yuba City Union, Mrs. Arta Marshall, Box 463, Yuba City.

Treasurer of Bi-County Sonoma-Marin, Mrs. Alma Anker, 219 Sixth St., Santa Rosa.

Acting President of San Anselmo Union, Mrs. Grace Cunningham, State Highway, Kenfield.

President of Oakdale Union, Mrs. Edith Stude, Rt. 1, Box 136.

President of Chico Union, Mrs. Rebecca Stephenson, Rt. 2, Box 44.

Secretary of Placerville Union, Mrs. Margaret Hazelton, Box 242.

Director of Religious Education, Mrs. W. J. Westfall, Rt. 9, Box 722-C.

Treasurer of Reedley Union, Mrs. Miltona M. Staufer, Rt. 2, Box 310.

Treasurer of Hamilton Square Union, San Francisco, Mrs. Marguerite L. Spencer, 328 Irving St.

President of San Joaquin County, Mrs. Laura Gray, 1841 South American St., Stockton.

President of Aromas, Tri-County, Mrs. Kate Wagner, Rt. 1, Box 92, Aromas, San Benito County.

—o—

Temperance Lesson

Second Quarter—April 18, 1937

The Effects of Alcoholic Beverages

(The Scientific Approach to the Liquor Problem)

Lesson: Genesis 13:13; 19:23-25; Deuteronomy 32:31-33; Proverbs 23: 29-32.

Golden Text: At the last it biteth like a serpent, and stingeth like an adder. Proverbs 23:32.

Devotional Reading: Isaiah 11-14.

Intermediate and Senior Topic: What Science Says About Alcohol.

Topic for Young People and Adults: The Scientific Basis of Temperance.

Scientific Facts. Alcohol is a narcotic (deadening) poison and a habit forming drug. It numbs, dulls, deadens the most important part of the body, power to see, taste, feel, hear, smell; to think about what the senses tell; to judge what should be done; to direct the necessary motions; to know whether movements are well or poorly made; or whether the mind itself is clear or clouded. Most of all it weakens the power (self-control) to refuse another drink which over-rides the reason and the will, and so forms the alcoholic drinking habit.

Every church school a "Cathedral of Light" is an aim worthy of the very best efforts of every temperance worker.

Mrs. Marian B. Alcorn,
Director of Religious Education.

White Ribbon Ensign

Published monthly by the California Woman's Christian Temperance Union, Angwin, California.

Editor-in-Chief - - Mrs. Louise J. Taft
Managing Editor - Miss Elizabeth Hewett
Associate - - - Mrs. Mary E. Thomas

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2111 Cedar Street, Berkeley

April, 1937

All copy for the White Ribbon Ensign must be in the office by the TWELFTH OF EACH MONTH, and all editorial correspondence should be addressed to White Ribbon Ensign, Room 415, 83 McAllister Street, San Francisco, California.

Quarterly Meeting

Official Board, April 13, 10:00 a. m., Assembly hall, 83 McAllister St., San Francisco.

Executive Committee, April 13, 1:00 p. m., and through April 14, beginning on Wednesday at 9:00 a. m.

A Correction

At the bottom of the first column on page five of the March issue of the Ensign the title of the new booklet should be "Teaing About." The editor regrets the error and apologizes to Mrs. Alfa B. Ellis, the state director of Non-Alcoholic Fruit Products.

Save Two Cents

If your name and address as printed on your Ensign is not correct, please send a postcard at once to Mrs. Sarah H. Cairns, Rt. 2, Box 2292, Napa, California, giving correction and old address. This is important, as every request for change of address from the post office now costs us two cents.

A Definition of Temperance

In 400 B. C., Xenophon said, "Temperance is the quality of moderation in healthful indulgence, and abstinence from things harmful, as the use of intoxicating wines." —In a Syllabus in Alcohol Education.

Bertha Rachel Palmer.

San Rafael W. C. T. U.

The regular monthly meeting of this union was held in the Methodist church of San Rafael on February 19.

By invitation, the editor met Mrs. Jennie Helbing, president of the San Rafael union, in the City and accompanied her to the meeting.

Although the weather was not propitious, sixteen women assembled; the reports given showed that a real interest is put into the W. C. T. U. plans.

Mrs. Helbing conducted the devotionals and gave an inspiring talk.

I had the privilege of telling about L. T. L. plans and projects. Two L. T. L. secretaries were present: Mrs. J. E. Evans, secretary of Lomita Park L. T. L.; and Mrs. S. Randall, secretary of San Rafael L. T. L.

I also outlined the methods used in raising the Educational Fund, and installed the newly elected officers as follows:

President, Mrs. Jennie Helbing; vice president, Mrs. Ernest Brayne; corresponding secretary, Mrs. Helen Ritter; recording secretary, Mrs. George Smith; treasurer, Miss Mary Wilson; secretary of the Lomita Park L. T. L., Mrs. J. E. Evans; secretary of San Rafael L. T. L., Mrs. S. Randall.

A pleasant social hour followed when refreshments were served. A Boys' club in San Anselmo has recently been converted into a Loyal Temperance Legion under the direction of Mrs. Helbing.

Elizabeth Hewett.

Workers' Conferences in Tehama-Glenn County

Local W. C. T. U. conferences were held in Red Bluff, Orland, and Corning. One interesting feature of the conferences was the part taken by many women in the panel discussions. Mrs. May A. Viau, president of Sacramento County, was present and gave many valuable suggestions for carrying on the work through the different departments. By means of the exhibit "Seeing is Believing" Mrs. Viau explained the purpose of scientific temperance instruction, emphasizing facts concerning the nature of alcohol.

At all the conferences the project of the National Temperance Education fund was presented.

Mrs. Viau spoke to a group of women in the El Camino Ladies' aid giving an outline of W. C. T. U. work carried on through the local, county, state, national and world W. C. T. U.

At El Camino Mrs. Viau tied the White Ribbon on four little White Ribbon recruits; two were twin boys; there was one W. R. R. at Corning.

Editor's Note. The *National Survey* summarized in first-hand testimony of the Salvation Army gives statistics concerning drinking on the part of young people in the principal large cities of the nation. Space permits us to publish only those statistics that refer to our own state, California. And these statistics should cause every Christian in the commonwealth to "highly" resolve to dedicate prayer, time, and money to the work of safeguarding youth against this evil.

Los Angeles, Calif.—More drinking among young people and "it's getting worse." Cheap dance halls a factor.

Oakland, Calif.—Much more drinking and dissipation by youth even during school hours. "We have not in all our over 30 years' service seen anything like it, while accidents are multiplying at an awful rate. . . ." Under guise of refreshment parlors, our taverns are proving a great menace to our young people. Liquor served in nearly all restaurants.

San Francisco, Calif.—"More drinking by youth. . . . Drinking being made popular by intensive advertising."

San Diego, Calif.—"More youth dissipation. Apparent protection of liquor interests selling to minors."

El Centro, Calif.—"More drinking among youth especially of beer because featured in most lunchrooms. Cocktail barroom advertising, free dances with 'shacks,' inviting young men to bring their girls, for all-night parties."

Hanford, Calif.—"More youth drinking. Parents seen taking infants into saloons, teaching them to drink from their glasses."

Merced, Calif.—"Saloons luring youth through women and girls behind bars; no law restriction in this regard."

Sacramento, Calif.—Tragic effects in evidence among the poorer classes where both parents are drinking. Many children going without necessities of life. The "cocktail bar lounge" doing great deal to lure women and youth into drinking.

Salinas, Calif.—"Perhaps 95 per cent of those who frequent taverns here are youths."

Santa Monica, Calif.—"Very great increase of drinking among high school students."

Vallejo, Calif.—"Great increase in drunkenness, youth being lured by saloon music and gaiety, and the absence of anywhere else to go. (This town has Mare Island Navy Yard and many sailors.)"

Note. In using the expression "intoxicating wines" was not Xenophon calling attention to the people of his day that there were two kinds of wine, one intoxicating, the other not?

The interesting leaflet, "The Bible and the Use of the Word Wine," procurable at headquarters, tells of these two kinds of wine and is a handy reference.

Treasurer's Letter

Dear Comrades:

Is it not grand to have spring with its beautiful blossoms and fresh green everywhere? To see "mother nature" so busy makes one feel as though it is time to be up and doing. Some of you have been doing, resulting in dues and budget being paid.

Some of the unions are diligently working for the National Education fund, and succeeding according to reports. Watch the Gold Star and Honor lists grow. Local treasurers, please send this fund once a month to your county treasurer so she can get it to me on the fifteenth of each month.

Local Treasurers, there are five of you holding checks made out last November. They are for the ten per cent refund of the Centenary fund. Please cash them at once.

Time for becoming a Hold Fast union is closed, but we have until May 1 to become a Fruitful union. Let us do it. Securing new members under our State plan is an all year program. Let us keep in mind our aim is to secure a net gain of ten in each local union. Success to you all.

NATIONAL TEMPERANCE EDUCATION FUND

Those who have paid their full quota. Anna Beal, Chico.

Those who have paid their first quota. Lodi, Napa, St. Helena, Gridley, Exeter, Hannah Bottoms, Pixley-Earlimart, Lincoln, Morgan Hill, Palo Alto, Vallejo.

—o—

Standings of Unions

Paid-in-full: Pixley-Earlimart, Annie E. K. Bidwell, Carruthers, Reedley, Lathrop, Palo Alto, Sanger, Exeter, Boulder Creek.

Paid-three-fourths: Los Gatos, Pacific Grove, Tulare, Friendship, Corcoran.

Paid-one-half: Hamilton Square, Sunset, Ceres, Turlock, Orland, Auburn, Lincoln, Lodi, Dixon, Salinas, Berkeley, Sant Cruz, Dinuba, Lakeport.

Paid-one-fourth: Colusa, Fort Bragg, Frances Willard (San Francisco), Napa, Hughson, Wood Colony, Empire, Martinez, Madera, Oak Park, Stockton, Corralitos, Soquel, Davis, Esparto, Visalia, Hilmar, Winters, Oakland, Anna Gordon (Modesto), Lindsay, Modesto, Ukiah, South Berkeley.

Hold Fast Unions: Dixon, Japanese (Sacramento), Cupertino, Esparto, Winters, Hamilton Square, Lora La Mance, Kingsburg, Martinez, Josephine Shute, Santa Cruz, Dinuba, Tulare, Exeter, Lakeport.

Fruitful Unions: Dixon, Esparto, Winters, Lora La Mance, Kingsburg, Martinez, Josephine Shute, Santa Cruz, Dinuba, Tulare, Lakeport.

—o—

When passing through, stop to eat at 625 Plumas St., The Top Cafe, Yuba City. Home cooking. No liquor.

New Directors This Year

The state executive committee is somewhat acquainted with the following directors serving for the first time this year. But county directors and others who will work with them will welcome a word of introduction of these leaders:

Mrs. Emma C. Crowley, director of Temperance and Missions, comes to this work from the successful presidency of Sacramento County for eleven years. She was a teacher, then a home maker and the mother of two daughters. She was most interested in mothers' meetings when her daughters were children. She was president of North End union in Colorado Springs twelve years during which time the union grew in membership from 16 to 350. She was Colorado vice-president one year. Removing to California she continued her Christian work. She was teacher of the Auditorium class of Fremont church for twelve years. At her request she retired from the county presidency last fall, giving the work to her trained vice-president. At once she was pressed into service in this department which she had served a year before becoming county president. She has ever been a wise counsellor and capable leader.

Mrs. Anna B. Clancy, director of International Relations for Peace was secretary to the Nebraska State auditor when she married and came to San Francisco 25 years ago where she was a home maker and mother of two daughters. Here she was especially active along several lines of social welfare work. Hearing Raymond Robbins on the fallacy of war, she resolved then and there to dedicate as much of her time as was humanly possible to the cure of war. Her study and work on the problem led her to chairmanship or department work in five different peace organizations. Last year she was associate director of this department. Besides being president of a San Francisco local union, she is now leading her third round table group in a study of the cause and cure of war.

Mrs. Myrtle H. Jensen, state director of Health, is the wife of Prof. George C. Jensen, principal of the Sacramento high school who is remembered by many of you as an appreciated speaker at our state convention. Mrs. Jensen is a graduate of San Jose State college, of University of California and has been a teacher. But she is now the mother of four children. She is greatly interested in the ideals and aims of the W. C. T. U. She was the alert county director of health last year in Sacramento. She will serve the department well.

—o—

I love a brave strong character that walks the earth with the step of a king, and I love an eye that does not quail before anything except its own dishonor.

—*Frances E. Willard*

News of Moment

By LEAH BELLE BOYCE

Women in Northern California are rejoicing in a victory recently won when the State Personnel board in Sacramento gave a decision which removes from the Industrial home for the Adult Blind in Oakland, superintendent Joseph M. Kelly, on the grounds of incompetency and mismanagement.

One year ago a member of the W. C. T. U. in Oakland reported instances of mis-management. A conference was held with women leaders and in cooperation with Mrs. Edward Gillis of Princeton, state chairman of Institutional relations for the California Federation of Women's Clubs, an investigating committee made a complete survey of the home, reporting to the State Personnel board.

With very little funds the Federation acquired the services of two young attorneys, Melvin M. Belli of San Francisco, and Henry Dannebrink of Berkeley, who gave their talent free, the only cost being the filing of the briefs, which the members of the federation raised. For one year these young men worked on the case, with the moral support of the women and several hearings were held when a large delegation of club women were in attendance.

On March 4, the State Personnel Board gave its final decision, saying that Kelley must go.

Harry Lutgens, state institutional director, has appointed Robert Chandler, assistant superintendent at Whittier, as temporary superintendent. In a statement to the public Mrs. Gillis says: "There were no personalities in the fight. A home for the blind should be run efficiently, so we now expect a real clean-up. The task we undertook was not a pleasant one, but such things are necessary when institutional standards are so threatened. We are well satisfied with the decision, although it was a long time coming."

At the last hearing in Sacramento, Mrs. Louise J. Taft, State W. C. T. U. president, accompanied Mrs. Edward Gillis.

The W. C. T. U. is grateful for the victory. Let us not forget what Mathew Arnold once said: "If ever the time comes when women shall come together simply and purely for the good and benefit of mankind, it will be a power such as the world has never dreamed." Congratulations to the women today.

Women generally are very much concerned at this time on proposals being made to re-open redlight districts in San Francisco, California. Recently such a proposal was made by Edwin N. Atherton, a former G Man, appointed by District Attorney Matthew Brady, to make investigations on San Francisco Police graft situations.

According to reports Atherton claims

Loyal Temperance Legion

Miss Elizabeth Hewett, *Gen. Sec'y.*

Dear L. T. L. leaders and all W. C. T. U. workers:

In this temperance work one feels the eternal urge to greater endeavor in the guidance of children to a knowledge of "What Alcohol is and What Alcohol Does."

In this issue of the Ensign we are publishing part of a National Survey of drinking conditions in our nation; facts concerning our own California which will, I trust, arrest attention and cause some busy mother of young children to resolve to start right out and organize a Loyal Temperance Legion. It is during these early years of childhood that lasting impressions can be made on the plastic minds; impressions that may save boys and girls from years of future unfitness for the true pleasures and responsibilities of life.

April is one of the most interesting months in L. T. L. activities. Here in California we can begin planning for picnics and other out-of-door pleasures. And, of course, you are planning a fine program for World L. T. L. Day on April 24, or as near that date as possible.

No one has asked me for the 1937 Plan of Work, so I conclude those I sent out were received. On page two, first column, there is a list of points required for reaching the Vanguard standard; this list is for old legions; in the third column of the same page is a list of requirements for new Legions so you see all groups have a chance to become Vanguard legions and thus be eligible for the National Award which is always something beautiful and interesting.

Remember that a State award has been offered to those legions that by the end of April, have dues paid equal to the amount paid at the end of 1936; such groups will be called Hold Fast Legions.

Encouraging reports are reaching me of new L. T. L.'s being organized; among these are Yuba City and Berkeley, while a Boys' club in San Rafael has been organized into an L. T. L. by Mrs. Jennie Helbing.

I hope all are remembering that our goal in this state this year is a doubled membership; this goal will not be reached without persistent and prayerful effort on the part of leaders of old Legions to hold all of last year's members; we want these new Legions to give us a NET gain.

Vacation will soon be here; let us reach this goal before that time.

Mrs. Gray Bunny's Children

Do you realize that at headquarters there is a supply of this fascinating booklet for children between the ages of six and ten years? The interesting illustrations are for coloring, something all children like to do. Woven into the story is a captivating presentation of what alcohol is. Mrs. Minnie Rowe Crabb is the author.

The Union Signal

Mrs. Nellie P. Moseley, *Promoter*

Did you read the article, "The Modern Indian Still Fights His Ancient Enemy," in *Union Signal* for February 27? You didn't! Well you missed something; and that statement, on the title page of the same paper for February 20, concerning George Washington in which he is quoted as saying, "God can get along without America—but can America get along without God?"

You have heard of "green" folks; have you remembered that green things are growing things? Those who read the *Union Signal* are growing in knowledge of alcohol education and how to teach it to others (call us "green" if you want to).

The Union Signal

A Journal of Social Welfare

Be informed on the National Temperance Education Fund the *Union Signal* way. Watch the mercury of the huge *Union Signal* thermometer go up as the fund grows day by day. Watch legislative news. Watch the News and Reviews. Watch for information about the coming World's Convention in Washington, D. C. To be informed read the *Union Signal* through and through week by week.

Yearly subscription rate—$1.00.

Address: The *Union Signal,* Evanston, Illinois.

The Young Crusader

National Publication for Junior Groups

What are you doing to promote the subscription campaign in honor of the fiftieth birthday of the *Young Crusader?* Have you studied the suggested program for this celebration which appears in the February issue? If the young readers are to pay suitable tribute to the *Young Crusader's* Golden Anniversary, adult cooperation and supervision will be necessary. What is your personal responsibility?

Yearly subscription rate — 35 cents; $3.00 in clubs of ten.

Address: The *Young Crusader,* Evanston, Illinois.

Berkeley Loyal Temperance

At a party given by Mrs. C. Clark, L. T. L. Secretary of Berkeley union, in her home on February 27, a Loyal Temperance Legion was organized with the following charter members: Lou Ann Keck, Martha Rushforth, Virginia and Della Mae Sparrow, Doris McMain, Ann Barr, Miriam and Orpha Young.

Officers were elected as follows: President, Virginia Sparrow; Vice President, Lou Ann Keck; Corresponding Secretary, Della Mae Sparrow; Recording Secretary, Ann Barr; Treasurer, Doris McMain; *Young Crusader* Promoter, Martha Rushforth.

The Young Crusader's Birthday Party

Come on, big folks, little folks and all folks in between;
There's going to be a party, the biggest ever seen.
Mother National is calling her friends from far and near
To come and help her celebrate this Golden Birthday year:
The Golden Birthday of her Child, her greatest pride and joy,
The *Young Crusader,* loyal friend of every girl and boy.
We've known the *Young Crusader* since days of 'way back when—
See the candles on her birthday cake! Let's count them—five times 10.
You'd never think her half so old, she's so jolly and so gay,
And if you've never met her, then come with us today:
Surely no one will send regrets when National celebrates—
Guests there will be from foreign lands, and all our 48 states.
"Shall you bring gifts?" Oh yes, indeed! the kinds she likes the best,
Gifts of *subscriptions,* new and old, from north, south, east and west;
Bring them, not just in ones and twos, but even in clubs of ten—
Such lots of boys and girls are helped, and it costs so little, then.
And Mother National, bless her heart, with beaming eyes will stand
Beside her Child, to greet the guests from over all the land.
So, bearing our new subscription gifts, away we go, in glee.
To wish the *Crusader* "happy returns" of her Golden Jubilee.

—Emma U. Day.

Besides the hostess, Mrs. Clark, there were present from the Berkeley union, Mrs. A. L. Keck, Mrs. Robert Rushforth, Miss Katherine Kerr, and the state L. T. L. secretary, Miss Elizabeth Hewett.

L. T. L. songs were sung and Miss Hewett explained the purpose of the organization and made an experiment illustrating the nature of alcohol.

Games were played after which Mrs. Clark served refreshments. It was voted to hold meetings on the fourth Sunday of each month in Trinity hall at the time of the morning service if permission is granted.

A hearty vote of thanks to Mrs. Clark.

Medal Contest Department

Mrs. L. J. Ericson, *State Director*

L. T. L's, which one of you will win the prize for holding the most medal contests in the state?

Locals, have you reached yor goal in Medal Contest work? The state should hold 151 contests during the year.

Y. T. C.'s, which of you will compete in a medal contest at Mt. Herman at the time of your encampment?

Mrs D Starr Jordan 11-37
Stanford University

Stanford
JUL 22 1937
LIBRARY

WHITE RIBBON ENSIGN

«In the name of our God, we will set up our banners»

VOLUME XXXI | ANGWIN, CALIF., MAY, 1937 | NUMBER 8

NOW IS THE TIME

1. To Complete Your List of at Least Five Givers.
2. To Call on All on Special Givers Lists for Generous Offerings.
3. To Ask Largely in Faith Believing in the Cause and Its Supporters.
4. TO CHANGE THE FOLLOWING APPALLING RECORD:

★

Gold Star
Bi-County
Solano-Napa

★

Gold Star
Unions
Anna Beal
Chico
Vallejo
St. Helena
Napa
Dixon

WHAT AMERICA SPENDS FOR LIQUOR

From the United States Internal Revenue Report it is estimated that the **retail cost of intoxicants** in this country in **1936** was **over three billion.**

What we might have bought

Our annual liquor expenditure would pay for the following.

Build 10,000 homes	$ 50,000,000
Furnish them at $2,500	25,000,000
Send 50,000 students to college at $600	30,000,000
Build 480 high schools	14,400,000
Equip each school	4,800,000
Give 3,400,000 families each $50 extra	175,000,000
Employ 1660 extra teachers at $2500	4,150,000
Buy a million new cars	700,000,000
Buy 10,000,000 children $10 worth of clothes	100,000,000
Wage war to end crime, including bootleggers, dope peddlers, etc.	200,000,000
Special aid to a million crippled children	100,000,000
Annual "Banish slums" program	100,000,000
Pay off 10% a year on home mortgages of needy	565,954,000
Pay off 10% of all farm mortgages each year	408,176,000
Set up a Cabinet Peace Department, with annual budget	200,000,000
Give five million children $20 each for an outing	100,000,000
Give five million needy mothers $20 each for special relief	100,000,000
Soil conservation and seed loans	272,520,000
	3,150,000,000

—Educational Press Bureau.

A Million Dollars for Temperance Education Is Our Answer To This Challenge. WE DARE NOT FAIL!

State President's Letter

Yesterday we closed a three-day conference in our regular quarterly meetings. Much work was done looking toward promotion of our plans for the year. This included election of delegates and alternates to the World's Convention in Washington, June 3-8. We were so rejoiced that before we left San Francisco last night we had received the names of 19 who plan to go. If others can go, please let us know at once. We hope to plan for several of us to go together in a special car. In any case, I will be at Hotel Washington and will be glad to see any of you whom I can serve. Meantime I would like your Washington address so we can plan together.

At the close of the executive meeting yesterday afternoon, I came to Sacramento to attend Assembly committee hearing at night on several bills for legalizing pin ball games, bank night, dog race gambling and the like, all of which are such a menace to the morals of youth and adults in our state.

But in keeping with the custom of the present legislature, the hearing was postponed. For example: Eight telegrams, received just in time for the meeting, were the excuse for the action. So the hearing was postponed two weeks.

Before this action, however, Assemblyman C. C. Cottrell of San Jose, without mincing words, laid bare the purpose of these "syndicated telegrams" and continual postponements.

The Senate committee charged with holding a hearing on a bunch of liquor bills tonight, put them up to 8:30 this morning. Then this morning they were postponed for another week. It is also common practice this year for authors to shift their bills from one committee to another.

This gives you an idea of the difficulties encountered in trying to be present at hearings. It also emphasizes your part in the work. I can let you know approximately when bills will be heard and you can write your senator, assemblyman and the author.

The bill opposing blind booking and block selling, practically identical with the one before Congress, was laid on the table in the public morals assembly committee. It is to be hoped that this bill can be taken from the table at the request of all women's organizations interested in promotion of good pictures and the welfare of youth. Write your assemblyman that you hope the measure may be taken up again.

AB 1178, Cecil R. King, author, provides that license for sale of bottled liquors shall be prohibited in stores unless 90 per cent of the business is liquor selling. This would clean up thousands of liquor places and provide liquor free grocery stores and drug stores where the family can purchase supplies. Will you write your assemblyman that you favor a bill that will do just that? Will you also write Mr. King. Think what passage of his bill would mean to this state.

At present, you see, liquor and gambling bills have been repeatedly set for hearing, postponed, shifted to other committees that meet on other days with the seeming purpose of wearing out the opposition. Whatever the reason, they are being shifted toward the close of the session when in the final jam almost anything can slip through.

The best remedy for that is for each of you to write briefly to your senator and assemblyman and get others to write. If the voice of their electorate is heard in sufficient volume, they will remember when a bill comes up for hearing.

Temperance Education Fund

We are warming up to the campaign and well we may for this is the last month. Spring was never lovelier though late. This is the time to see the last one of our five subscribers to the fund and send it in. And this is the time to go right on getting more and more interested in helping to put on the fine education program that we are all enjoying over radio and in motion pictures, paid for by it. Point out to them the commendations that schools are making of the sound picture, the "Beneficent Reprobate." Tell them of our order for the highway signs that all may think on what alcoholic beverages do. Money for such a program should come.

Special List Committee

This group should be active with prospects for larger gifts. If we can secure some large gifts from every section of the state we can reach our goal. Surely we must do that. We are encouraged by locals that report they are very near the Gold Star Goal. Over and over I read, "We expect to reach our quota." Let us not fail the state and the national in doing our share and more.

Membership

"There is no substitute for membership." Bring in that new member right now so she can be one of the number on California (N)'s block to be built into a national map before the delegates to the World's Convention in Washington.

Ten county, bi-county, and tri-county conventions will be held in the next four weeks. What an opportunity for us all to press our great objectives.

Yours for a net gain and our quota in full,

LOUISE J. TAFT.

Mrs. Gray Bunny's Children

Do you realize that at headquarters there is a supply of this fascinating booklet for children between the ages of six and ten years? The interesting illustrations are for coloring, something all children like to do. Woven into the story is a captivating presentation of what alcohol is. Mrs. Minnie Rowe Crabb is the author.

International Relations for Peace

ANNA B. CLANCY, *Director*
1020 Union St., San Francisco

Dear Co-Workers:

Since our January Executive meeting much has transpired in the field of International Relations. Labor strikes have become a common menace. In Spain the slaughter of men, women and children and the destruction of property continue. From the press, the radio, periodicals, and from the lecture platform we hear and know more than ever of what is going on, and yet seem to make so little progress in checking these terrible conditions! France has recently "nationalized" her munition plants, they say. I wonder just what that means, and what relation that will have on her subsidiaries in other countries?

It seems we should question some of the definitions given to that and such words as neutrality and then consider the sense in which they are being used, in order to get the enormous appropriations our legislators are putting over now. We might rejoice if the people and their property were afforded the "National" defense all over the world that is given the munition plants and their owners at all times; whether it be in war or peace, they are permitted to prosper and be protected. Sir Basil Zarahoff was perhaps one of the greatest expert of the merchants of death. Nevertheless there are others probably equally efficient, if not so well known. One only need to consider Spain to be convinced of that.

However horrible this condition is, there is still hope, because more people than ever before are convinced that "National Defense" as we know it today has not and will not bring security or peace. Consider the status of the despotic governments today as a result of taking the policy of "National Defense" from their dictators! We need to reverse such policies and take a lesson from the groups in the various countries where the psychology of *co-operation* is being made the policy and proven to be the greatest good to the greatest number. The peace-minded people, since they are beginning to put that into practice, I sincerely believe have made greater progress than in years. The Peace Emergency Campaign, The Cause and Cure of War, The National Council for the Prevention of War and many other groups are doing outstanding work today.

Since January the Woman's Christian Temperance Union of San Francisco County has been conducting a round table study group under the auspices of the Cause and Cure of War with an average attendance of nine members. In all, twenty-six different people attended at the State convention of that organization held April 6th; the Woman's Christian Temperance representatives and

friends composed the majority in that meeting. We hope to continue the Marathon Round Table Study groups as we realize more than ever before how necessary it is for us to be alert and to understand how to work more effectively for not only our individual needs but the whole world.

Fifty-Second Annual Convention, Santa Clara County

About seventy-five leaders in Santa Clara county temperance work convened in the Presbyterian church of Palo Alto Thursday, April 1, to hold a two-day Woman's Christian Temperance Union convention.

We are indebted to the Palo Alto *Times* for a fine account of this meeting but only short extracts can be given in the ENSIGN.

Seven presidents of local unions answered to the roll call the first morning. Interesting and instructive talks were given by Mrs. Sarah H. Cairns, State treasurer, and Mrs. Elsie Murch, County treasurer. The major address of the convention, on the question "Who Is Responsible," was given by Mrs. Louise J. Taft, State president.

Thursday evening was an occasion long to be remembered when a program prepared by Mrs. A. O. Tait, County secretary of the Loyal Temperance Legion, was put on with great efficiency by the members of the different L. T. L.'s. The remark was repeatedly heard: "What a wonderful program, and what splendid training those children have had;" which shows that Santa Clara county has the right woman for L. T. L. secretary. A poster parade by the county L. T. L. and Mountain View Sunday school was one pleasing feature of the program. Those conducting devotional exercises during convention were Mrs. E. V. Jennison of East Palo Alto, Mrs. Cora Baker of the Martha Sutliff union and the Rev. J. F. Woodlett of Mountain View.

At the elections on Friday the incumbent officers were reelected and Mrs. Taft had charge of the installation service.

The convention closed Friday afternoon following addresses by the Rev. J. A. Stevenson of San Jose on the subject "Has Christianity Been Repealed?" and Mrs. Elsie May of Oakland on "We The Youth."

Places Where Alcoholic Beverages Are Not Served or Sold

In Turlock: Broadway White Lunch. In Fresno: Hart's Restaurant; Swift's Cafeteria; Woolworth's; Grants; Kress; Potter Drug Co.; W. and L. Restaurant; Bordens Lunch.

When passing through stop to eat at 625 Plumas St., The Top Cafe, Yuba City. Home cooking—No liquor.

Corresponding Secretary's Letter

Dear Co-Workers:

We are beginning another quarter with many important things to be done. Of first importance comes the close of the National Membership Campaign May 1. Many of the return postals have been received and the result is encouraging. The final report blank will reach you before this issue of the paper and I urge you, if you have not already done so, to mail it to me at once. If your record is not what you would like, send it anyway for we want to hear from every one. Remember our state campaign goes on till the close of the state year and our Goal is "A Net Gain of Ten" for every local and county.

The World's Convention in Washington, D. C., comes early in June and a great delegation from California North is going. You will find the names elsewhere in this paper. We want them to be proud of our record.

The National Membership Demonstration will consist in the building of the National Membership Campaign, a huge map of the United States before that great audience. Our state president, accompanied by her flag bearer, will president of China, our guest country, accompanied by her flag bearer, will march in the great processional with similar delegations from other states. Our president will carry a replica of California North on which will be printed in large figures the total number of our new members for this year. Get every new member you can and get the number to me *at once*. It must reach our National Corresponding Secretary, Mrs. Anna Marden DeYo not later than May 15 in order to be prepared and be ready so early in June. County Presidents, please help me to hear from every union in your county.

We have a great cause which calls for the best that is in us all the time. Christian women alone have a great source of supply for the needed strength for such loyal, faithful and strenuous service as they are called to give. Frances Willard said "God's Word constantly sets before us images of vigor, of action, of power. Women need to study these; they need translating out of the passive into the active voice; out of aimless reverie and into resolute aim." Let us look to God's Word and see what it tells us. It says, "They that wait on the Lord shall renew their strength; they shall mount up with wings like eagles; they shall run and not be weary; they shall walk and not faint."

GRACE R. RANDALL.

Quiz on the Year Book, 1937

Point 6, Standard of Efficiency.

1. Name the state officers. Who holds each office? (page 5)

2. Name the state branches. Who is secretary of each? (page 6)

3. How many organized Counties and Bi-Counties have we? (page 7)

4. How many Departments of Work do we carry in California North? (page 8)

5. Give one important statement from the report of each state officer. (pages 10 to 54)

6. How does payment of dues differ from payment of budget? Give uses of each. (pages 54 to 55)

7. Who should pay Temperance Education Fund? How to be used? (pages 58 to 59)

8. What is the Lillian Stevens Legislative Fund and how is the money used? (page 59)

9. How is the ($2.00 per union) Frances Willard Memorial Fund used? (page 59)

10. How may one become a State Life Member? (page 106, Article VII, Sec. 2-a and 2-b, also page 93)

11. How does your county report compare with those of other counties? (pages 61 to 76)

12. In how many of the Department Reports did your union have a part? (pages 77 to 91)

13. What is a Memorial Membership and how obtained? (page 93)

14. Do you favor the use of the W. C. T. U. Benediction? Why? (page 95)

15. Do you favor the use of the W. C. T. U. Installation and Consecration Service? Why? (pages 95, 96, 97)

16. Do you favor the use of the W. C. T. U. Welcome Service for New Members? Why? (pages 97, 98, 99)

17. Do you favor the use of the White Ribbon Recruit Service? Why? (pages 99 to 100)

18. What is the object of the W. C. T. U.? (State Constitution Preamble, page 101)

19. Where in this book is the County Constitution? The Local Constitution? The Youth's Temperance Council Constitution? The Loyal Temperance Legion Constitution?

20. What value do you see in the Directory of Unions? (pages 118 to 153)

21. Give four important facts from the W. C. T. U. Catechism. (pages 93 to 94)

22. Why follow the Order of Business? (pages 94 to 95)

We suggest this Quiz be prepared in advance, by each member being responsible for one number, to be given orally and not to be read. If desired, the Quiz can be divided and used in different meetings.

NOTE: Additional Year-Books may be secured at State Headquarters, 83 McAllister St., San Francisco.

YOUR BUDGET PAYS FOR THIS YEAR-BOOK.

White Ribbon Ensign

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Editor-in-Chief - - Mrs. Louise J. Taft
Managing Editor - Miss Elizabeth Hewett
Associate - - - Mrs. Mary E. Thomas

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May, 1937

All copy for the White Ribbon Ensign must be in the office by the TWELFTH OF EACH MONTH, and all editorial correspondence should be addressed to White Ribbon Ensign, Room 415, 83 McAllister Street, San Francisco, California.

South Berkeley Workers' Conference

South Berkeley Union, Mrs. Jennie A. Butterfield, President, held its Workers' Conference at the Frances Willard Club at 1076 Twelfth Street, Oakland, on April 8. The County President, Mrs. Mary E. Thomas, presided.

Departmental topics were ably handled by workers from the various East Bay Unions. Some of the other high lights of the day were: the luncheon address by David E. Martin, Superintendent of Schools of Alameda County; the lecture by Dr. Louis Sherman on the effects of alcohol and nicotine poisons on the nerves, brain, and various organs of the body, illustrated with numerous lantern slides and colored crayons. Especially timely was the address on "The Menace of Venereal Diseases—Our Responsibility," given by Miss Hannah Groseth. An interesting ceremony was the initiation of seven-weeks-old Darline Patricia Hable into the ranks of the White Ribbon Recruits. About forty partook of the delicious noon-time luncheon served by the Club's efficient and popular House Mother, Mrs. Delia E. Smith.

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And thus he was a friend of God.
Wilson MacDonald.

State Official Board and Executive Committee Hold Quarterly Meeting

This meeting was attended by an enthusiastic group of W. C. T. U. women who continue saying: "We will not quit until the Liquor Traffic quits."

These meetings are always keyed to a high spiritual note by Mrs. Anna A. Pettit, State Evangelistic director. One wishes that the members of the local unions might be present in some of these devotional periods to witness the earnestness with which the members of these Boards enter into the spirit of the hour; when asked for scripture texts to be given every woman responds some times two or three at a time showing that W. C. T. U. women can truthfully say: "Thy Word have I hid in my heart."

All the state officers presented interesting and hopeful reports in this meeting of April 13, 14; of outstanding interest was the report of Mrs. Louise J. Taft as she brought us a graphic account of her experiences in the Legislature watching important Bills so that she could keep us informed and ready to send letters to our Legislators when necessary; her report showed that at the same time she was keeping in touch with the routine state work.

Mrs. Sarah H. Cairns, state treasurer, also gave a report that brought forth enthusiastic applause.

Reports of County presidents, Branch Secretaries and Directors of departments, evidenced important activities carried on by them.

Excerpts from these reports:

Alameda, Mrs. Mary E. Thomas.—Following the county Workers conference, all but three locals have held conferences with a good attendance; most of the departments have been represented by interesting talks by county directors. At the county conference Mrs. Carrie A. Clark, director of Motion Pictures, was the welcome guest speaker. Mrs. Louise J. Taft, State president, gave valuable help in the county conference and in one local where special help was needed. All unions are meeting regularly and carrying on according to National and State programs; many letters have been sent to Legislators and Congressmen concerning important Bills. Strenuous efforts are being made to increase membership, raise money for the Educational Fund and raise the budget.

Bi-County Colusa-Sutter, Mrs. Ethel Hanlon—The four unions are doing good work; I have visited Yuba City and Princeton holding an L. T. L. meeting in Y. C. and leaving literature; Mrs. Johnson is now our efficient L. T. L. secretary.

The church Vacation Bible School is to have as a major subject on the program, Alcohol Education. We have placed W. C. T. U. blotters in the high school following up a talk given there by an Anti-Saloon man.

Bi-County Mendocino-Lake, Mrs. Emogene J. Pemberton, acting president.—The work of the past quarter has been greatly hindered by stormy weather and much sickness but the women are carrying on with determination knowing that God is on our side and that we shall eventually win. Lakeport has gained three new members and one honorary; Willits and Fort Bragg each one; Ukiah has gained four and one honorary. In Lakeport there is a Moving Picture manager who, once a year, allows the union half of the proceeds from tickets they sell; this year the money is to be applied on their National Educational Fund. Smaller unions, though lacking such help, are hopeful of raising their quota.

Bi-County Sonoma-Marin, Mrs. Estelle M. Kemp.—A fine account of activities was reported by Mrs. Kemp but no written report reached the editor. Writing from memory would not do justice to these counties. The June issue may have something from them.

Bi-County Solano-Napa, Mrs. Ruth W. Sears.—The different unions have been doing the best they could to carry out all plans for the furtherance of W. C. T. U. work in general. I have given much of my time to helping Vallejo where there are only a few active members. In these counties there is a great need of new workers to hold offices. Department directors have been earnest in promoting their work. Mrs. Louise J. Taft was the helpful leader in the County Workers conference held in Vallejo.

Bi-County Stanislaus-Merced, Mrs. Sadie Reynolds.—Following the county Workers conference, 14 local conferences were held; in all of these National and State projects were stressed. The local press gave us splendid publicity. Thousands of leaflets have been sent out and at least 500 letters to non-members. Hughson is an honor union with regard to the Educational Fund. Empire, Waterford and Modesto have held Medal Contests.

On April 10 an all-day L. T. L. convention was held in Modesto under the able direction of Mrs. Ruby McKnight, County L. T. L. secretary; Miss Elizabeth Hewett, State L. T. L. secretary, was the guest of honor; Miss Hewett also visited other groups while in Bi-County.

Bi-County Tehama-Glenn, Mrs. May E. Birch.—One county and three local Workers conferences have been held; Mrs. Louise J. Taft, State president, and Mrs. May A. Viau, president of Sacramento county, were very helpful.

Letters have been sent to Legislators concerning important Bills.

Bi-County Tulare-Kings, Mrs. Flora R. Ward.—Early in January the Bi-County executive meeting was held in Visalia. Mrs. Louise J. Taft, State president, and Mrs. Marian B. Alcorn, director of Religious Education were pres-

ent and helped us to have a really inspirational meeting.

As County president, I had the pleasure of attending a meeting of the Kingsburg union. I was also invited to give a program for the D. A. R. and an Alcohol Education Demonstration in the Ladies' Auxiliary of the Brethren Church where there were fine groups of children and young people.

Contra Costa, Mrs. Hannah J. Bottoms.—The last meeting of the county Executive Board was held in Rodeo with a good attendance in spite of rain. The Rev. Mr. Powers led in a most inspirational devotional. Nearly all unions reported and most of them told of gains along different lines. As County president, I have made 158 calls, have held five Y. T. C. meetings, have put on the Play "What Shall It Profit?" twice; 24 stories have been sent to papers, and flowers and fruit sent to the sick. Mrs. Engleking, director of Temperance in Sunday Schools, is planning intensive work in the V. D. B. S. this summer. The Richmond union is putting on a contest drive for new members.

Fresno, Mrs. Anna A. Pettit.—The county conference was held in Selma, with Mrs. Louise J. Taft and Mrs. Marian B. Alcorn from the State giving valuable help. Mrs. Flora R. Ward conducted a conference in Kingsburg in the absence of the Fresno county president. Several conferences have been held. Reedley and Parlier are planning a Mother-Daughter banquet. Fresno has dedicated a Redwood tree, planting it in the grounds of the new Memorial Auditorium; Kingsburg has 19 new members; Selma held a Child Welfare meeting, and had a good program; P. T. A. President, High School and Grammar school took part.

Sacramento, Mrs. May A. Viau.—There are seven unions in this county. The county Workers conference was held in February with Mrs. Louise J. Taft present giving us wise counsel; the Locals are now holding their Workers Conferences. I have visited several unions, have written to all locals and sent the literature for the Educational Fund campaign; this activity is being pushed in the county. We have one Y. T. C. and two L. T. L.'s. The County L. T. L. secretary is planning an L. T. L. convention in May. The Ministerial Union has given us permission to have Alcohol Education taught in all the D. V. B. S.'s.

Yolo, Mrs. Addie B. Nye.—All unions have done good work during the past quarter; all have held Workers Conferences. Winters had a fine meeting in April celebrating their fiftieth anniversary; a large tree was planted in honor of Mrs. Sarah Young who organized the union. Ten other trees were planted in honor of other friends and helpers in W. C. T. U. work.

Yolo county is having moving pictures shown in a number of churches and schools. Mr. Nichols, Y. M. C. A. secretary is helping with this work.

Two unions have raised their first quota for the Alcohol Education Fund and others are working to raise theirs. Esparto has doubled her 1936 membership.

Department Directors

Fairs and Exhibits, Mrs. J. Louise Hjort. — This department functions largely through other organizations such as Sunday Schools, S. T. I., Americanization and Child Welfare by using our alcohol display. Our "bottle kit" has been traveling around the state to conventions and Workers Conferences. I have given talks before Sunday School groups and have engagements to go to several places.

Flower Mission and Relief, Mrs. Martha Fressel.—I have sent the "Plan of Work" to all county directors or to county presidents, and have written all directors giving instruction in regard to the work. The literature for this department is fine and I have ordered material to the amount of $7.10, which I have mailed to all dierctors; there have been some replies indicating that the work is being carried on with interest.

Health, Mrs. Myrtle H. Jensen.—All county presidents have been contacted and literature on the subject of health sent to them. The Sacramento union plans to have Dr. True of the city health department, speak on the subject of milk. Dr. True says that there is a bill to come before the Legislature that, if passed, will seriously lower the standard of milk inspection. At present this is handled by the county but the Assembly Bill No. 50 proposes to put it under State control.

NOTE: Some fine reports did not reach the editor; among those lacking are Tri-county by Mrs. Maude B. Fallis and The department of Medical Temperance by Mrs. Emma C. Crowley. We hope to have something from these workers in the June ENSIGN as well as others that may be missing.

Treasurer's Letter

Dear Comrades:

With lovely spring comes renewed life in nature and to us comes new energy to go forth to greater accomplishments. I thank those local treasurers who cashed the Centenary refund checks issued last November. There are still two out; will the local treasurers please cash them at once.

The last printing of Holdfast unions is in this issue of the ENSIGN. We appreciate the good work done by these unions. We hope next year the number will be doubled. The certificates from National for these unions are in the mail.

We are now concerned with our membership drive and the number of Fruitful unions. The number is increasing, but May 8th is near at hand and is the close of the National Campaign. I hope to have a long list for the June issue of the ENSIGN.

Our National Temperance Educational Fund is much on our minds. Let us make an extra effort to complete it this month, that we may have a good report for National to present to the World's Convention the first week of June.

I think our old verse is still a help if we will apply it to our needs at this time. "And they built the wall for the people had a mind to work." Best wishes for a happy spring season.

SARAH H. CAIRNS.

Standings of Unions

Paid-in-full: Pixley-Earlimart, Annie E. K. Bidwell, Carruthers, Reedley, Lathrop, Palo Alto, Sanger, Exeter, Boulder Creek, Auburn, Lincoln, Ripon.

Paid three-fourths: Los Gatos, Pacific Grove, Tulare, Friendship, Corcoran, Strathmore, Stege, Lodi.

Paid one-half: Hamilton Square, Sunset, Ceres, Turlock, Orland, Dixon, Salinas, Berkeley, Santa Cruz, Dinuba, Lakeport, Davis, Soquel, Hughson, Stockton, Fresno.

Paid one-fourth: Colusa, Fort Bragg, Frances Willard (San Francisco), Napa, Wood Colony, Empire, Martinez, Madera, Oak Park, Corralitos, Esparto, Visalia, Hilmar, Winters, Oakland, Anna Gordon (Modesto), Ukiah, South Berkeley, Yuba City, Eureka, Clipper Gap, Anna Beal Mountain View, Richmond.

Hold Fast Unions

Dixon, Japanese (Sacramento), Cupertino, Esparto, Winters, Hamilton Square, Lora La Mance, Kingsburg, Martinez, Josephine Shute, Santa Cruz, Dinuba, Tulare, Exeter Lakeport, Anna Beal.

Fruitful Unions

Dixon, Esparto, Winters, Lora La Mance, Kingsburg, Martinez, Josephine Shute, Santa Cruz, Dinuba, Tulare, Lakeport, Cupertino.

Temperance Educational Fund of National Union

Gold Star Unions

Anna Beal, Chico, Vallejo.

Honor Unions

Lodi, Napa, St. Helena, Gridley, Exeter, Hannah Bottoms, Pixley-Earlimart, Lincoln, Morgan Hill, Palo Alto, Vallejo, Cupertino, Los Gatos, Lora La Mance, Ripon, Woodland, Dixon, Anna Beal, Chico.

Save Two Cents

If your name and address as printed on your ENSIGN is not correct, please send a post card at once to Mrs. Sarah H. Cairns, Rt. 2, Box 2292, Napa, California, giving correction, and old address. This is important, as every request for change of address from the postoffice now costs us two cents.

Second L. T. L. Convention in Bi-County Stanislaus-Merced

The second L. T. L. convention of Bi-county was held in the Christian church of Modesto on Saturday, April 10. Mrs. Rolla McKnight, county L. T. L. secretary, presided. The convention room was beautifully decorated with baskets of bridal wreath; across the front were the L. T. L. watchwords, Love, Loyalty, and Light in the L. T. L. colors, red, white, and blue.

The meeting was opened with a rousing song service led by Miss Ellise Schuler with Miss Avis Hanson pianist. This was followed by a devotional period.

Myrn Ball, one of the L. T. L. members, gave a delightful address of welcome.

The honor guests were Miss Elizabeth Hewett, State L. T. L. secretary and Mrs. Sadie Reynolds, Bi-county president.

One number on the program consisted of talks on the three watchwords of the national organization; Mrs. Reynolds was given the word Love, Miss Hewett, Loyalty, and Mrs. Ethel Bachmann was given the word Light.

The election of officers resulted as follows: president, Myrn Ball, Modesto; vice-president, Robert Phillips, Turlock; secretary-treasurer, Donna Talbot, Keyes; *Young Crusader* promoter, Barbara Henry, Hughson. An impressive installation service was conducted by Miss Hewett.

A Bronze Medal Contest was held; the participants were L. T. L. members from Hughson, Turlock, Empire, Keyes, Modesto Methodist church, and Modesto Christian church.

Alice Miller of Empire was the winner but all did well. The convention closed with prayer.

Though Miss Hewett came to Bi-county especially for the convention, she spoke in several places and on Thursday evening she was given a surprise party, in the home of Mr. and Mrs. Rolla McKnight in Ceres, by the local L. T. L. leaders accompanied by Mrs. Reynolds. Miss Hewett was presented with a gift of pottery in token of love and appreciation of the work she is doing.

Mrs. Rolla McKnight.
Bi-County L. T. L. Secretary.

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News letter No. 22

By Edwin Grant

Fingerprinting of all applicants for liquor licenses is now required in 33 of the 58 California counties. The plan for Northern California followed the successful use of fingerprinting in eliminating 1,207 liquor applicants with criminal records by Commissioner Ray Edgar in the Southern California Equalization District. Several score of men, who had escaped detection both in California and other states, were returned to prison. The

(Continued on page 7, col. 1)

Berkeley Union

The W. C. T. U. of Berkeley is holding its own, in spite of storms and many other attractive meetings. The attendance has been encouraging, the people showing their appreciation of the really helpful and worthwhile programs by their presence. New members have been received at each meeting. The Birthday Teas have been specially popular.

The March meeting on a stormy day had quality, if not the usual quantity. Those who braved the downpour felt well repaid by the able talk given by Miss Hewett as she discussed "A glimpse of Alcohol Through the Eyes of Science." For lack of space I can give you only a few of the points made.

Miss Hewett prefaced her remarks by acknowledging "A Syllabus on Alcohol Education" by Bertha Rachel Palmer, the authority for facts she would give. In part she said: "The solution of the liquor problem lies in the universal knowledge of the true nature of alcohol. W. C. T. U. women should be equipped with ready replies to the false statement, that there is no harm in moderate drinking. Individual opinions do not count; statements must be supported by scientific evidence. Results of scientific study of alcohol, give four charges against it. First it is a narcotic poison; second, a deterrant; third, a habit-forming drug; fourth, a protoplasmic poison of both body and life-germ cells. Alcohol stands alone as the enemy of the race. It is easy to make, easy to take, and it deceives the drinker in its effects. Alcohol gives increased confidence in mental and physical powers but the sensation is deceiving. Instead of helping, it retards. Too much cannot be said about expectant mothers' taking alcohol. Leonardo Bianchi, one of the leading professors of the Royal Academy of Naples, Italy, one of the greatest wine-drinking countries, is quoted thus: 'An alcoholic mother gives to the world either a prostitute or a delinquent, when she does not give an epileptic, an idiot, or a lunatic.'

"The solution of the problem lies in a program of education based on scientific facts—that alcohol belongs to the family of poisons, and again, upon the definition of temperance and what education proves. There is a moral as well as a scientific side to the question. Experience says, 'You can get all the real joy out of life without alcoholic indulgence.' Medical science says, 'You must abstain if you would realize the highest degree of mental and physical efficiency." The voice of conscience says, 'You ought to abstain for the sake of others.' "

Impressive devotions by Mrs. Lena Vernon and the stirring songs led by the musical voice of Mrs. Van Tassell the song director, and the group of Irish songs by Mrs. F. George added to the interest of the meeting.

Miss Winnifred Bangs presided and opened the meeting with an earnest invocation.

Jennie L. Redfield,
Corresponding Secretary.

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Bi-County Sonoma-Marin

An all day session of county Executive and Workers conference was held in Sebastopol on March 4, in the Methodist church.

A salute to the Flag and devotionals marked the opening of the morning session. Interesting reports were given by the county officers. Mrs. Orrill Atkenson, president of the Sebastopol union reported fine meetings held regularly with a good attendance. Mrs. Grace Cunningham, vice president of the San Anselmo union, reported the illness of Mrs. Effie Whitman, the president, and requested that mail for the union be sent to the vice president at her address in Kentfield, California.

Mrs. Jennie Helbing, president of the San Rafael union, reported three new members and an L. T. L. organized in San Rafael and one in her apartment in San Francisco with a membership of seventeen. This group, under Mrs. Helbing's guidance, held a bazaar and potluck luncheon whereby they realized the sum of $6.75. Mrs. Helbing has four shut-in circles and ten new subscribers to the *Young Crusader*.

Mrs. Minnie Bunyan, president of the Santa Rosa union, reported holding meetings twice a month in the various churches with programs on Temperance and Missions, Migrant work, Temperance Education and other subjects pertaining to W. C. T. U. interests.

Most interesting reports were given by six County directors; the director of Exhibits and Fairs secured posters and placed them in High Schools and Sunday schools and in other rooms in churches; the Evangelistic director asked that groups be organized for praying for our work each day at a definite time.

The *Union Signal* director emphasized the importance of subscribing to that paper which gives so much useful information; she reported 22 subscriptions to the *Young Crusader*.

In Petaluma a Y. T. C. has been organized by Dr. Ruth Huffman. Mrs. Sarah H. Cairns, State Treasurer, suggested that L. T. L. members in Sunday Schools take part in musical contests; she also said that the strength of locals depends on local members; she suggested a prayer service after devotionals before going on with the meeting. Mrs. Estelle M. Kemp, county president, suggested that the unions meet at two o'clock and have a prayer service at that hour.

A Visual Alcohol Exhibit has been prepared and is ready to be used in churches and unions. Mrs. Cairns explained the Educational Fund and told

World Convention Delegation from California North

Mrs. Louise J. Taft, Colusa; Mrs. Flora R. Ward, Lindsay; Mrs. Ethel F. Kottinger, San Francisco; Mrs. Elsie May, Oakland.

Alternates

Mrs. Emma C. Crowley, Sacramento; Mrs. Anna B. Clancy, San Francisco; Mrs. Nina Stuntz Sheppa, Santa Cruz; Mrs. Viola Elden, Watsonville.

Visitors

Mrs. Louise J. Taft, Colusa; Mrs. Flora R. Ward, Lindsay; Mrs. Elsie May, Oakland; Mrs. Emma C. Crowley, Sacramento; Mrs. Ethel F. Kottinger, San Francisco; Mrs. Anna B. Clancy, San Francisco; Mrs. Jennie Helbing, San Francisco; Mrs. Anna E. Wellington, Colfax; Mrs. Nina Stuntz Sheppa, Santa Cruz; Mrs. Louise J. Cobb, Tulare; Mrs. Marion B. Alcorn, Modesto; Mrs. Bridelle C. H. Washburn, Stockton; Mrs. Emma Simmons, Stockton; Mrs. Josephine Haug, Sacramento; Mrs. Viola Eldon, Watsonville; Mrs. Harriet Bertch, Santa Cruz; Mrs. W. S. Edwards, Fresno; Mrs. Clara Wakefield, Fresno; Mrs. G. W. Horn, Selma; Mrs. Mary Endersby, Santa Cruz; Miss Olive Tillson, Berkeley.

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of some of the things already being done with that fund.

Mrs. Louise Cross, State parliamentarian, spoke on a model union, giving parliamentary procedure of a correctly conducted meeting.

It was with deep regret that the resignation of Mrs. Grace Scotford, Publicity director, was accepted. Her resignation is owing to ill health. Mrs. Mary Finch Jones of Santa Rosa was appointed to take her place to the end of the year. The county is losing another valuable worker as Dr. Ruth Huffman, director of Health and Medical Temperance, has gone to reside in San Francisco.

The meeting closed with the W. C. T. U. benediction.

MARY FINCH JONES,
Corresponding secretary and Publicity Director.

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fingerprints were taken by police departments and forwarded to Washington. D. C., and to the State Bureau of Criminal Identification for checking. Commissioner Edgar said: "Imagine buying a drink from a murderer!"

These 1,207 arrest records included: 69 drunk drivers; 69 robbers; 49 bad check passers; 47 burglars; 26 narcotic venders; 24 rapists; 13 embezzlers; 12 arsonists; 12 bunko artists; 11 murderers; 9 counterfeiters; 7 immigration bootleggers; 3 extortionists; 6 hit-run drivers; 17 manslaughter; 60 grand thefts.

Honest applicants need fear nothing through universal fingerprinting. Those criminally inclined, deportable aliens, and

(Concluded on col. 3)

Alameda County

The Shattuck Avenue W. C. T. U. held a Workers conference on March 25 in the Shattuck Avenue M. E. church with a good delegation in attendance. The morning program began with a song service and devotionals led by Mrs. W. T. D. MacCullough, local president. The conference was inspirational throughout the two sessions. The keynote talk was given by Rev. C. G. Linderman, pastor of the hostess church; he also voiced the noontide prayer.

Those taking part in the morning program were Mrs. Jennie B. Stewart who read the Declaration of Principles; Mrs. Jennie F. Kinney gave a spirited talk on the *Union Signal* in which she suggested that those who are not subscribers are missing valuable information that is very much needed at the present time; Mrs. F. G. Harrison, county director of publicity, gave a demonstration in the form of a questionnaire; those who gave correct answers were rewarded with flowers. Dr. Minora Kibbe, director of Medical Temperance and Social Morality, interested her audience with a helpful talk on social hygiene.

The afternoon session was opened with devotionals led by Mrs. Della Mayhew Smith. Mrs. Elsie May, State and County secretary of Y. T. C., interested the audience with a graphic description of the work she is doing with young people and the enthusiasm with which they respond to her message. Mrs. May had on display a laboratory demonstrating the necessity of alcohol education.

Mrs. Imogene G. Hallett, president of Addie G. Estes union, rendered a solo appropriate for the occasion. Mrs. Ada Marsh, associate director of Religious Education, related her experience with boys and girls in the various schools she visits; she made an appeal for the protection of children and youth in the most critical period of their lives. Mrs. Jessie Halstead, director of Religious Education, also gave an interesting and practical talk. Mrs. Grace B. Davis, director of Christian Citizenship, was very enthusiastic in recommending classes in good government to be held in the Y. W. C. A. building and conducted by Mrs. Zoe B. Lay. These classes are under the auspices of the Oakland union.

Miss Olive Tillson gave us an Easter message in song which was greatly enjoyed. Mrs. H. B. Evans rendered valuable service as pianist for the conference. Mrs. Mary E. Thomas, our gracious county president, was with us contributing ideas of helpfulness and a vision of our increasing responsibilties and possibilities as local and county workers.

The conference closed with the song "Blest Be The Tie That Binds" and the benediction.

MRS. W. T. D. MACCULLOUGH,
President Shattuck Avenue Union.

In Memoriam

In San Francisco, early in April, Mrs. Sarah Stone, mother of Mrs. Olive Duncan, passed away at the age of ninety-five years. Mrs. Stone was a member of the W. C. T. U. and an active member of the Baptist church.

A long and beautiful life of loving service to her Lord and to humanity came to an end when in the early morning hours of Thursday, April 8, Mrs. Mary Frances Gilley quietly slipped away to her heavenly home.

She became active in W. C. T. U. work fifty years ago. She organized the Frances Willard Union of San Francisco and later was president for several years. In 1906 she was elected State L. T. L. General Secretary which office she held for seven years. In 1912 she organized the Sunset Union and at the time of her death was Honorary President.

In addition to her temperance work she was always active in the work of her church and Sunday School.

Miss Ida Espy who for many years has been a faithful member of Sunset Union where she had charge of the *Union Signal,* passed away March 26, 1937.

The passing of Mrs. Frances Bell Wigmore, wife of the editor of the *Orland Register,* brings sorrow to many hearts.

Mrs. Wigmore was graduated from the University of Wisconsin, later taking post graduate work in the University of California; she was a charter member of the Lambda Sigma Kappa sorority and was editor-in-chief for more than ten years of the sorority's national magazine. A woman of outstanding character, she was an active worker in the Woman's Christian Temperance Union and in the Methodist Episcopal church.

After funeral services in Orland, the remains were taken to Berkeley where short services were held under the direction of the Sigma Kappa sorority in the Sunset cemetery.

Sympathy of White Ribboners goes out to the bereaved family.

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the like, would do all the worrying. Aliens seem to hold the upper hand in most rackets, as witness the Atherton Graft Report just released: "This form of prostitution in San Francisco was found to be largely in the hands of foreign born people. . . . A great number, if not the majority of them, were residing illegally in this country and were in such constant dread of being deported that they lived a sort of furtive, undercover life. . . ."

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God loves to see in me not his servant but Himself, who serves all.

RABINDRANTH TAGORE.

Loyal Temperance Legion

I would like to sit down with the leaders of L. T. L. for a heart to heart talk concerning this most important branch of the W. C. T. U.; let us never forget that it is a branch and that in this organization future W. C. T. U. workers are being ttained; in this respect it is entirely different from Temperance instruction in Sunday schools; important as the latter is, it does not lead up to the mother organization.

Recently I had the privilege of spending a few days in Stanislaus-Merced counties where I attended the second annual L. T. L. convention conducted by Mrs. Ruby McKnight, County L. T. L. secretary. The program prepared by Mrs. McKnight showed great thought and a real talent for such work.

What I really want to bring to you, however, is the fine L. T. L. meeting I attended Sunday in the Methodist church in Modesto. The leader was out of town and although the assistant was present she sat aside and left all in the hands of the young president who opened the meeting with dignity and poise while all the members sat in perfect order not even whispering, something that might be copied by older people.

It was a joy to talk to that group and answer questions asked; it could well be called a model L. T. L. meeting.

Early in the year I mentioned in the ENSIGN that all Legions paying dues by the end of April equal to the dues sent to the State treasurer at the close of 1936, would be called Hold Fast Legions and receive a State award; we have two such Legions. Had it not been for the epidemic of flu, I believe there would have been more reaching that goal; I am therefore extending the time; all who do this work by the end of May will be Hold Fast Legions and receive the award.

Mrs. A. O. Tait, L. T. L. Secretary of Santa Clara county, has held a most splendid Rally putting on a fine program the evening of the county convention.

—o—

Hold Fast L. T. L. Legions

Hold Fast Loyal Temperance Legions: Strathmore, Tulare county; Lakeport, Bi-county Mendocino-Lake.

—o—

Couriers

Mrs. Minnie E. Amann; Mrs. Mary Endersley; Mrs. A. L. O'Mera; Miss Fanny Glover; Mrs. Nellie Williams; Mrs. Viola Eldon; Mrs. Sarah Crump; Mrs. Capitola Clark; Mrs. Sarah Duane; Mrs. M. N. Van Wicklen; Mrs. Jennie Stewart; Mrs. Frances E. Sherman; Mrs. Louisa J. Cobb; Mrs. Rose Corder; Mrs. Arta Marshall; Mrs. Laura Johnson; Mrs. Laura Richardson; Mrs. Delia Jenkins.

Envoy

Mrs. Mary Endersley.

The Union Signal

A Journal of Social Welfare
Philadelphia, Pa.—1922
Washington, D. C.—1937

COMING! June 1-12 COMING!
The Sixteenth World's
W. C. T. U. Convention
Thrilling Event Important News
Amazing Opportunity
Great Responsibility

A SOUVENIR OF THE GREAT CONVENTION WHICH YOU CANNOT AFFORD TO MISS will be The *Union Signals* of June 26, July 3 and 10 which will publish a full report of ten days crowded with a panorama of PRIVILEGE, PROFIT, PLEASURE.

Help the Circulation Department to *help you* to punctual and satisfactory service by sending your name and address plainly written with ten cents (10c) AT ONCE for the three copies.

In the meantime, watch the *Union Signal* for information by which to make your stay in Washington more helpful and enjoyable.

Rates:

The three Convention issues—$ .10
The *Union Signal*, yearly — 1.00

Address: The *Union Signal*, Evanston, Illinois.

—o—

The Young Crusader

The Boys' and Girls' Own Magazine

Rates: The *Young Crusader*—35 cents per year; clubs of ten—$3.00.

Address: The *Young Crusader*, Evanston, Illinois.

—o—

Blotters! Blotters!!

Envelope size, assorted colors, texts on alcohol and tobacco. Suitable to slip in with your correspondence. Place on desks, distribute in schools, and places where the message will attract and the blotters be found of service. Fifteen texts.

40 cents per 100; $3.50 per 1000
All of one text or assorted.
83 McAllister St., San Francisco.

—o—

The Big Three

Booklets

"ARE YOU AWAKE?" Marshall. Jingles and Verses about Alcohol. 50 cents.

"SHIPMATES." Hawkes. Temperance story of a dog and his master. 25 cents.

"A LIFE TO HOLD." Hawkes. A Temperance romance. 25 cents.

Buy all three for one dollar and you'll have something!

83 McAllister St., San Francisco.

—o—

Changes for the Year Book

Page 138, Mrs. L. R. Loper, Fowler. (not Soper)

Page 129, Mrs. Rolla McKnight, Ceres. (not Robert)

Youth's Temperance Council

Dear Friends:

The Youth's Temperance Council Encampment will be held at Mount Hermon August 9 to 15. The women of the W. C. T. U. have done everything possible to help the Y. T. C. grow in this state and we are asking for help again in this, the biggest project we have planned. Persuade the young people of your community to attend this rally; the cost for each young person will be about $5.00 for room and board for the week.

The mornings will be devoted to classes; the afternoons to recreation, and the evenings to entertainment.

Two new Y. T. C.'s have been organized. During the past quarter I have spoken in the interests of Y. T. C. in Escolon, Davis, Oakland and Forrestville.

I hope the interests of this organization will be presented in all the County conventions and particularly before all young people's groups; our goal is fifty Y. T. C.'s in California N. by 1938.

Remember, Mount Hermon August 9 to 15; let us plan for one hundred boys and girls to be there and receive the training that will fit them to be leaders in this most important work.

—o—

Topical Program

The times when Christianity is most powerful are the times when we share it most lavishly.—*Walter R. Cremeans.*

MAY

First Meeting

HEALTH

Song: "Stand Loyally" *(Voice of Song, p. 9)*
Scripture Reading: "Milk"
Song: "The Healthy Milky Way"
Prayer
Reading: "Message from the Surgeon-General of the United States, to the National W. C. T. U.
Address: By a Health Commissioner, on the above Message
Brief Talks: "How the Department Aids in Promoting Total Abstinence"
Study: "The Great Black Plague"
W. C. T. U. Benediction and Adjournment

Second Meeting

LIGHT LINE

Song: "Some Glad Day" *(Voice of Song, p. 7)*
Scripture: Ephesians 2:19
Prayer
Address: "Our Coming Guest—The World's W. C. T. U."
Address: "An Adventure in Peace"
Monologue: "Around The World" or
Playlet: "White Ribbon Tours, Inc."
Light Line Offering: Our Foreign Missionary Temperance Gift
Ceremony: Lighting the Candle

Stanford Library
JUL 22 1937

WHITE RIBBON ENSIGN

Mrs D Starr Jordan 11-37
Stanford University

"In the name of our God, we will set up our banners"

VOLUME XXXI ANGWIN, CALIF., JUNE, 1937 NUMBER 9

STANFORD LIBRARIES

WANTED! A Million Women in 1937 to voice their protest against Existing WRONGS!

WOMEN—

Own 50 per cent of all industries.

Hold 65 per cent of the wealth of the world.

Are the beneficiaries in 80 per cent of all life insurance policies.

Spend 85 per cent of the family income.

The first missionary was a woman. "Go and tell" were the words said to Mary at the sepulchre by the angel. And the message of the Resurrection that she took to the disciples that day has been carried into the uttermost parts of the earth.

"One woman—can be forceful;
One hundred women—can be helpful;
One thousand women—can be powerful;
One million women—united—are invincible."

—Excerpts from an article in the *Watchman-Examiner* by Mary Beth Fulton, quoted from *The Outlook*, Oregon's Official Paper.

State President's Letter

Today we closed the last of our spring county conventions. We have finished our part of the National Membership campaign with over 600 new members enlisted and reported. The state campaign will continue until the end of our year in the hope of winning as many more new members and reaching our goal of a net gain of ten in the state, in each county and in a large number of locals. There is no substitute for membership in our set-up. By all means win new members.

At the close of these conventions we note that some have reached the Gold Star standard; others have reached the Honor Roll and still others are just beginning to raise the Temperance Education Fund. We can not afford to fail to reach this high standard we have set for ourselves. We dare not fail those; we believe that we will perform what we set out to do.

In these conventions I have been gratified at the confidence in the W. C. T. U. expressed or implied by the public. One minister said "I could not see the way ahead in this liquor situation until I heard of this million dollar temperance education fund being raised by the W. C. T. U." Others have expressed themselves in similar fashion. We dare not fail.

The last report on the fund in the *Union Signal* places us just a little ahead of the average for all in the United States. But average is not enough. For the sake of those who believe our vision is no idle dream; for the sake of the great need it is to supply; for the sake of our belief in our own California (N), let us tackle this job with renewed determination and finish it with a triumphant shout.

When this reaches you about 20 of your number will be in Washington, D. C., attending World's W. C. T. U. convention. We shall all try to bring back to you some of the inspiration of that great gathering. The program is full of promise with many numbers furnished by the great leaders in our cause all round the world.

Here in San Francisco, we have been greatly honored by having some of these great leaders stop over to see us after crossing the Pacific to attend the convention.

Last Friday, Mrs. Tsune Gauntlett, vice president of Japan W. C. T. U. and acting president at this time, was our honor guest at a tea in Westminster House in Berkeley, shortly after she landed in San Francisco port. Her address was full of inspiration and information and more. We sensed that Oriental translation of Christian love that makes us Occidentals reach out hungrily for more.

Sunday night she broadcasted over KROW from Dr. Geo. W. Phillips' pulpit. She is the president of the P. P. W. A. that will meet in Vancouver, B. C., July 12-24. This is the group with which I had the pleasure of meeting in Honolulu three years ago.

Yesterday afternoon Mrs. Evelyn Strang, president of the Australia W. C. T. U., and one of the World's vice presidents, arrived at our San Francisco port. She was met at the pier by Mrs. Randall and Mrs. May who gave her our greetings and expressed our wish to show her courtesies worthy of her position and of our love for the overseas women she represented. But she was eager to hasten on to Evanston for conferences that awaited her arrival. This morning I accompanied her to her reservation when she left for the east, stating her appreciation for interesting San Francisco and our beautiful Bay that was never more glorious.

The legislature at this writing has not definitely disposed of the Swing liquor control measure which is meant to include or repeal all other measures regulating the liquor traffic. It is long and involved, of course, but contains little to give us hope for help at this time. One man high in office said, "There is just one way to handle beverage alcohol and that is annihilation." The only way ahead to bring that about is through education and more education.

The Greyhound Gambling Bill is up to the governor again. Two years ago he vetoed it. But we rejoice that the slot machine bill failed of passage to legalize this form of gambling which is a training school in gambling for children and the childish. The bill initiating a fight against venereal diseases has passed making a start toward better conditions in this line of health. These bills will be discussed in the next issue of the ENSIGN along with an analysis of the new liquor control measures.

Whether we gain laws that we hoped

might pass or fail to do so, one fact remains, it was well that we were represented there to speak up for the finest ideals of our beloved country, the ideals that will ultimately win their way.

Nothing could more profoundly impress one with the need for more trained active members or for the need for the full quota of the temperance education fund than a visit to the state legislature. Our hearts cry out, "God give us men to match our mountains," for a time like this. And in our hearts do we not hear the reply that He is giving us the men that we as a state have selected by our care or our carelessness? Before us lies a great task. We will not shun it. We have worked hard. We do not ask for an easy task. We ask for a righteous cause and in the power of His might we serve. LOUISE J. TAFT.

Important! Broadcast!

Disregard all previous publicity on radio broadcasts during World Convention.

NBC Program: 10:30 to 11:00 a. m., Thursday, June 3. Columbia Program: 11:30 to 12:00 noon, Friday, June 4. Mutual Program: 8:15 to 8:30 a. m., Saturday, June 5.

Hear the choicest of the convention in your own home.

Women Urge Writing to Legislators

Mesdames Green, Watson, Stahl, and Cushman, representing Dixon W. C. T. U., attended the one-day convention of the Bi-county Napa Solano Woman's Christian Temperance Union at Chula Vista near Napa on Sunday.

The honor guests were the two visiting missionaries, Mrs. A. J. Wortman from Los Angeles and Miss L. B. Svacha from Cleveland. Mrs. Louise J. Taft, state president, was the afternoon speaker.

The following were elected officers: Mrs. Ruth Sears, of Vallejo, president; Mrs. McDonald, of St. Helena, vice-president; Mrs. Holmes, of Napa, recording secretary; Mrs. Craig, of Vallejo, corresponding secretary; Laura King of Napa, treasurer; Maud Green, of Dixon, auditor.

Mrs. Taft talked on self-sacrifice in presenting the pogram of the National Education Fund, urging members to visit homes in their communities with this work, which presents especially the scientific phase as well as the moral and physical effects of the evils of alcohol. She also urged fathers and mothers to write to their State Senator, Thos. McCormack, against so much liquor advertising, S. B. slot machines; and to Assemblyman Ernest Crowley, AB 2553 minors in dance halls and liquor joints, AB 2288 minors in saloons. Just a friendly lettet or post card to let them know that we voice our objection to any bill that has not some feature of advancement and educational value for our children.

The following resolutions were adopted: (1) We advocate total abstinence from alcoholic beverages (2) We favor prohibiting sale of liquor in stores where 90 per cent of the business is not liquor (3) We oppose legalizing devices as opposed to thrift and moral character.

Pacific Conference Resolutions

The Woman's Missionary Conference of the Methodist Church South, recently passed the following resolutions:

We, the Committee on Christian Social Relations, recommend:

INTERNATIONAL RELATIONS

1. That we cooperate with the emergency peace campaign, including the youth section, and other organizations working for peace.

2. That we oppose the Sheppard Hills Bills (S25-H. R. 1954) and any bill conscripting man power and urge that the members of every Auxiliary voice their protest against it.

3. That we oppose Assembly Bill 1238 and Senate Bill 508 which would extend R. O. T. C. into our State Colleges and urge that the members of every Auxiliary voice their protest against it.

INTERRACIAL COOPERATION

1. That all auxiliaries study the interracial situation in their community.

2. That by the use of guest speakers and joint meetings closer relationship and better fellowship with other racial groups be cultivated.

CITIZENSHIP AND LAW OBSERVANCE

1. That we support the Turner Assembly Bill 1178 limiting the sale of liquor to stores selling 90 per cent liquor.

2. That we cooperate with the W. C. T. U. by having at least one member of the Committee a member of the W. C. T. U. and by the use of the *Union Signal*.

3. That we cooperate with those agencies which seek to secure better films and urge the support of the Neely Pettingill Bill against Block Blocking and Blind Selling.

INDUSTRIAL RELATIONS

1. That we continue to study cooperatives.

2. That we study collective bargaining with regard to rights and responsibilities of both employer and employee.

RURAL DEVELOPMENT

1. That the Auxiliaries give the fullest possible cooperation to the interdenominational workers with migrant groups, and that they study the needs of the group in their own community and do all they can to better their conditions.

We commend these worthy women for their stand on these live issues and their recognition of the place of the W. C. T. U. in community welfare.

Changes for Your Year-Book

Alameda County, President of East Oakland Union, Mrs. Ada Marsh, 1624 Filbert St., Oakland Bi-County Colusa-Sutter, Corresponding Secretary, Mrs. Mary Blakeley, Colusa; Recording Secretary Mrs. Martha Jones 720 Plumas, Yuba City; Director Department of Child Welfare, Mrs. Venna Landis, Live Oak; Director of Flowet Mission and Relief, Mrs. Albert Crites.

Bi-County Mendocino-Lake — President, Dr. Elizabeth L. Roberts, 50 Wood St., Willits; Vice-President, Mrs. Emogene J. Pemberton, 314 N. Bush St., Ukiah; Treasurer, Miss Lulu Turner, Ft. Bragg; Recording Secretary, Mrs. Sarah Crump, Lakeport; Director of Evangelistic Department, Mrs. Minnie Charlton, Ukiah; Director of Temperance and Missions Department, Mrs. Emma Hanson, Box 894, Ft. Bragg.

Bi-County Solano-Napa, County Treasurer, Mrs. Laura E. King, West Lincoln Way, Napa.

Bi-County Stanislaus-Merced, County Corresponding Secretary, Mrs. Martha Gore, 432 Roselawn, Modesto; Director of Christian Citizenship, Mrs. Ethel A. Bachmann, 317 Magnolia Ave., Modesto; Director of Literature, Mrs. Elizabeth Musselman, Rt. 1, Ceres; Director of Medical Temperance, Dr. Ethel Guinn; Director of Radio, Mrs. A. M. Becker; President of Modesto Union, Mrs. Agnes Bates, 215 Semple St., Modesto; President of Prescott Union, Mrs. May Whitmore, Rt. 1, Box 1590, Modesto; President of Waterford Union, Mrs. Pearl Murry, Waterford.

Butte County, President, Mrs. Isabelle M. Lester, Rt. 1, Box 95, Gridley; Vice-President, Mrs. Anna Stoler, Palermo; Director of Non-Alcoholic Fruit Products, Mrs. Anna Stoler, Palermo; Director of Medal Contest, Mrs. I. E. Morrow, Care U. S. Plant Garden, Chico.

Contra Costa County, Corresponding Secretary, Mrs. Opal Engleking, 1120 Roosevelt, Richmond; Treasurer, Mrs. W. E. Thomas, Rodeo; Promoter of *Union Signal*, Mrs. Myrtle Stoner, Brentwood.

San Francisco County, Y. T. C. Secretary, Miss Naomi Moffitt, 1280 Pine St.

San Joaquin County, Vice President, Mrs. Lura Raze, 421 So. School St., Lodi.

Santa Clara County, Recording Secretary, Mrs. Alfa Ellis, 99 North Willard St., San Jose; President of Palo Alto Union, Mrs. Mattie Sinclair, 651 Forest Ave.; Vice-President, Mrs. Mary Bell, 526 Homer Ave., Palo Alto; Corresponding Secretary, Mrs. Grace Jansen, 5 Santa Monica Ave.; Recording Secretary, Mrs. McCarthy, Rt. 1, Box 163.; Treasurer, Mrs. Addie Wershing, 326 Homer Ave., Palo Alto.

Corresponding Secretary's Letter

This month I bring you the results of the National Membership Campaign report, being the total of the reports sent to me by the local presidents. How I wish it had been possible to hear from every one. If you failed to return your blank to me, you were not included. Even though you have been unable to do what you would like to have done, the blank should be returned. If you "have nothing to report" your returned blank tells us you received it and that we have your cooperation in the work we are trying to do. You can always add a note about your plans for the work in your town or community; this would be greatly appreciated.

I am grateful for the help of the county presidents who assisted in sending returns from their respective counties.

New members reported secured from October 1, 1936 to May 1, 1937, 507; new Y. T. C. members reported, 103; total, 613.

Four county presidents have earned the title of Commissionairre—Mrs. Mary E. Thomas, Alameda County; Mrs. Ethel Hanlon, Bi-County Colusa-Sutter; Mrs. Flora R. Ward, Bi-County, Tulare-Kings; Mrs. Maude B. Fallis, Tri-County.

Our state president, Mrs. Louise J. Taft qualifies as World Citizen, by having personally secured 35 new members.

We have 11 Ambassadors—women who secured ten or more new members each. I list their names following this letter.

Envoys, 32 women who secured five or more new members each. Those names that have not already been printed, appear below.

Couriers, 157—women who secured one or more new members. Names have been appearing each month but a great many were added this last month. Names not already printed appear below.

We have seven new Y. T. C. organizations reported and five new L. T. L.'s.

Seventeen Fruitful Unions were reported—those paying dues on more members by May 1 than were paid for during the same time last year. We believe many more would have qualified but the dues had not reached the state treasurer.

Fifteen Holdfast Unions—those collecting dues for every living resident member of the union by March 1.

Vallejo, Bi-County Solano-Napa, has secured the largest number of new members, but Kingsburg, Fresno County, has the largest per cent of gain.

Alameda County has the largest gain in membership, while Bi-County Colusa-Sutter has the largest per cent of gain.

Let us not forget our state membership campaign plan goes on till the time of our state convention in October. It is important that we continually add to our active membership lists for our "membership is our measuring stick."

The "citizenship responsibility to the alcohol situation" rests largely with Christian women. Frances Willard said "It is not enough that women should be homemakers but they must make the world into a larger home." What a tremendous responsibility!

"God expects every Christian woman to do something; listen to His voice and He will tell you what to do."

Faithfully yours,
GRACE R. RANDALL.

—o—

Ambassadors of Good-Will

Mrs. Louise J. Taft, Mrs. Elsie May, Mrs. Imogene G. Hallett, Mrs. Mary E. Thomas, Mrs. O. E. Peterson, Mrs. Carrie Lukens, Mrs. Ruth W. Sears, Mrs. Anna B. Clancy, Miss Jennie Lind Redfield, Mrs. Effie Baker.

ENVOYS (not previously reported)

Mrs. Percy Nostrum, Mrs. David Ostrom, Mrs. Mary E. Thomas, Mrs. Ada Michael, Mrs. Ruth W. Sears, Mrs. Edna A. Craig, Mrs. Mabel Frost, Mrs. Hattie Olson, Mrs. Beulah R. Staley, Mrs. Alice K. Murphy, Mrs. Frances Sherman, Mrs. Anna B. Clancy, Mrs. Maude P. Boynton, Mrs. A. L. O'Mera, Mrs. F. F. G. Harrison, Mrs. Nettie Smith, Mrs. A. B. Chess, Mrs Clara Wakefield, Mrs. Reba Green, Mrs. O. E. Peterson.

COURIERS (not previously reported)

Mrs. Grace Moorehouse, Mrs. Inez Thorburn, Mrs. Syrathdee, Miss Wortman, Mrs. George Shimm, Mrs. Olive, Mrs. Jennie Stewart, Mrs. Nina Stuntz Sheppa, Mrs. Hattie Olson, Mrs. Emma Peterson, Mrs. Alma Gustafson, Mrs. Mary Deckwa, Mrs. Bertha Rinehart, Mrs. Mina V. Stone, Mrs. Clara E. Stanley, Miss Helen Mahlum, Mrs. Charlotte Acton, Mrs. Alice Ioppini, Miss Florence Norcross, Mrs. Ed Bates, Mrs. Ethel Bachmann, Mrs. Marion Alcorn, Mrs. Martha Bellamy, Mrs. Clara Davisson, Mrs. Merle Wine, Mrs. Elsie Jackson, Mrs. Bertha Langdale, Mrs. Estelle M. Kemp, Mrs. Marie H. Reeves, Mrs. Mary Dunham, Mrs. S. Barmore, Mrs. Ed Wolfe, Mrs. Alice K. Murphy, Mrs. Lois B. Shank, Mrs. Cora Pelton, Mrs. Louise Williams, Mrs. Laura Raze, Mrs. Ella Richardson, Mrs. Eva Yates, Mrs. Anna Clark, Mrs. M. A. Reese, Mrs. Addie B. Nye, Mrs. Mary Gaither, Mrs. G. Cook, Mrs. A. Lewis, Mrs. Martha Jones, Mrs. Jessie B. Fowler, Mrs. Mary Endersby, Miss Fanny Glover, Mrs. Nellie Williams, Mrs. Viola Eldon, Mrs. Sarah Crump, Mrs. Capitola Clark, Mrs. Sarah Duane, Mrs. M. N. Van Wicklen, Mrs. Louisa J. Cobb, Mrs. Rose Corder, Mrs. Arta Marshall, Mrs. Laura Johnson, Mrs. Laura Richardson, Mrs. Delia Jenkins, Mrs. Grace Knapp, Mrs. W. F. Hoag, Mrs. Nellie Love, Mrs. Geo. Leisz, Mrs. Carrie Manny, Mrs. Grace Davis, Mrs. Nellie King, Mrs. Homer Holmes, Mrs. Sallie Wood, Mrs. Anna Mains, Mrs. Marie Holmes, Mrs. Edna Shryer, Mrs Sue Smith, Mrs. Nellie Manyan, Mrs. Martha Gore, Mrs. Frank Gilley, Mrs. W. E. Thomas, Mrs. Jewell Owens, Mrs. Clara Wakefield, Mrs. Reba Green, Miss Elizabeth Hewett, Mrs. Rose Reid, Mrs. F. H. Johnson, Mrs. W. J. Westfall, Mrs. Emogene J. Pemberton, Mrs. Ida Aldrich, Mrs. Mary Sheldon, Mrs. J. D. Hammer, Mrs. Anna Beckwith, Mrs. Clara Graham, Mrs. Sabra Brown, Mrs. Dora Cogburn, Mrs. Anna Lindblom.

—o—

In Memoriam

Mrs. Eva Kenyon Gregg, beloved resident of Yuba City, passed away at her home following an illness of more than two months. Born in Clearmont County, Ohio, she spent her girlhood in that state; she married Edwin T. Gregg who later entered the ministry of the Methodist Episcopal Church in which work Mrs. Gregg was his devoted helpmeet.

Since 1921 Mrs. Gregg has resided in Yuba City her husband having passed away in 1899.

Active in all good works, she will be sorely missed. All White Ribboners deeply sympathize with the bereaved family.

—o—

Department of Medical Temperance

MRS. EMMA C. CROWLEY, *State Director*

"If you want to check the crime wave you must also check narcotic drug addiction."

Alcohol in medicine is not our chief problem today; a reputable physician no longer prescribes it; but other habit-forming drugs prescribed in emergency are a serious menace; too often the patient continues to use them after the emergency ceases.

This department teaches that not only the addict, but also the innocent, be it child, youth or adult, is in danger.

The daily newspapers give us reason to believe that this department is of great importance and should head the list of departments in our W. C. T. U. work. Recently when looking through the year book, I was surprised to find how few counties have Medical Temperance directors; as goes the county so goes the local union.

Our goal for 1937 is: every county and local union having a director; a special meeting in county and locals at least once a year when national plans will be presented. These plans have been sent to every local union in California (N). Some 15 or more counties have responded.

One county director writes to me after every meeting in which she speaks for the department.

Lives, not only physical but mental and spiritual, are at stake. Shall we be indifferent to the call to service in this department?

White Ribbon Ensign

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Associate - - - Mrs. Mary E. Thomas

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2111 Cedar Street, Berkeley

June, 1937

All copy for the White Ribbon Ensign must be in the office by the TWELFTH OF EACH MONTH, and all editorial correspondence should be addressed to White Ribbon Ensign, Room 415, 83 McAllister Street, San Francisco, California.

County Hostesses

One sometimes wonders if this group of W. C. T. U. workers is sufficiently appreciated; we glibly say "the county hostess will take care of that." When they do take "care" of it do we let them know that we are pleased?

Recently in Alameda county we had occasion to be thankful for the efficient hostess this county has. Mrs. Effie Baker holds that position; I might truthfully say, adorns it.

The reception tendered our beloved guest from Japan, owes its success largely to the thought and time given it by Mrs. Baker. She brought articles from her own home, made trips in her automobile to bring needed things from other places, arranged flowers—in fact seemed to be in many different places at once.

However, when something like this was said to her she exclaimed that she had wonderful help from the many women who so loyally stood by her; she felt that she could not adequately express her appreciation of their contribution of time and work.

Cooperation! Is not that the word that expresses what these words are trying to express?

Cooperation is what is making our cause prosper in this state. Let's keep it up.

Head of Japanese W. C. T. U. Honored

On Thursday afternoon May 13, Westminster House, College Avenue and Bancroft Way, Berkeley, was the setting of a unique social event when State officers of the Woman's Christian Temperance Union, and other prominent leaders, met to do honor to a distinguished guest, Madame Tsune Gauntlett of Japan.

Among early arrivals were Mrs. Rin Wasa, president of the local Japanese W. C. T. U., Mrs. Mary E. Thomas, president of Alameda county, Dr. and Mrs. Francis Shunk Downs, Mrs. C. H. Denman and Dr. Kasuya Matsumiya, Executive Secretary of the School of Japanese Language and Culture in the University of California.

Miss Winifred Bangs, president of Berkeley union, as presiding hostess, introduced Mrs. Louise J. Taft, State president, who introduced the honor guest whom she was proud to claim as a personal friend having been associated with her in a conference of the Pan-Pacific Woman's Association for Peace when that group met in Honolulu.

As a prelude to Madame Gauntlett's address, beautiful solos were given by Mrs. C. Waldo Cox who referred to her grandmother as one of the crusaders who in those long ago days knelt in the snow and prayed for the overthrow of the liquor traffic.

Standing with a background of flowers that vied in fragrance and beauty with those of the Flowery Kingdom from which she had come, Madame Gauntlett then delivered an address that held her listeners in rapt attention as she outlined the stages through which the women of Japan have passed in the development of their program of social service and other civic and national activities including a strong National W. C. T. U. organization of which this marvelous woman is the vice president, and at present, acting president in addition to the arduous task of being president of the Pan Pacific Woman's Association for Peace.

The speaker paid high tribute to the part American Christian missionaries have had in the development of women's work in her country.

—o—

What Shall I Give that Child?

Don't worry about that another minute; just send 15 cents to Mrs. Grace R. Randall with the request that she send you a copy of the delightful booklet, "Mrs. Gray Bunny's Children" by Mrs. Minnie Rowe Crabb.

Better hurry up for there is a demand for this little book which contains stories that interest children while at the same time attention is called to the injurious effect of alcohol in the body; illustrations for coloring add another attractive feature.

Out in the State with the State President

On Wednesday, May 5, it was the privilege of the editor to join Mrs. Louise J. Taft, state president, and Mrs. May Viau, president of Sacramento county, on a trip to Butte and Colusa-Sutter counties. Arriving at Oroville at 10 p. m., we were met by Miss Hiendrich, Miss Ida as she is lovingly called, who took us to our places of entertainment and throughout our stay in Oroville kindly gave time to ministering to our comfort.

I was welcomed to the pleasant home of Mr. Watkins and his two daughters, Miss Watkins and Miss Celia, where I was made to feel at home from the moment I stepped across the threshold; Mr. Watkins, 89 years of age, has never used tobacco in any form nor taken intoxicating beverages; he works in the flower garden, and is keenly interested in life.

On Thursday the annual convention of Butte county was held in the Congregational church with many local presidents and department directors in attendance. It is superfluous to mention flowers in connection with a gathering in California, but the arrangement of those in that church was particularly attractive, and beside the platform, strung on a line, was a fine display of publicity clippings evidencing the activity of Mrs. Lillian B. Gray, county publicity director.

Presiding at the meeting was Mrs. Anna Stoler, county president, who after some preliminaries, introduced the honor guest, Mrs. Louise J. Taft, state president, who, in her accustomed impressive manner, started the day off with inspiring words and throughout the day gave valuable help.

Mrs. May Viau led the group singing and later in the day gave an instructive address in connection with the exhibit she presented showing the effect of alcohol on different substances; Mrs. Viau also had opportunity during the day to give useful information concerning the work of the Youth's Temperance Council.

The noon hour was a time of social intercourse as we partook of the bountiful luncheon prepared for us.

It gave me pleasure later to present details of the Loyal Temperance Legion program. I was assured that an effort would be made to organize L. T. L.'s in three different places. I also gained two new members—one for Oroville and one for Gridley.

When the elections took place one change was made; as Mrs. Stoler declined to stand for reelection, Mrs. Isabelle M. Lester of Gridley was elected to fill that important office. The last number on the program was the installation of the newly elected officers con-

(Continued on p. 7)

State Treasurer's Letter

Dear Comrades:

Congratulations to those unions who succeeded in becoming Fruitful Unions. You have an important part in the National Membership Campaign and have made a good start on the State Membership Campaign, the object of which is a net gain of at least ten new members in each local bi-county and county union. Several local unions have already secured ten or more and are working for still greater gains. All Hold Fast and Fruitful unions should feel encouraged to go on securing new members to reach the goal of ten. I hope every union in California (N) will show a net gain at State Convention, assuring a net gain for the State.

Budget time is all the time. Our budget is a very necessary part of an organization. It is what makes the wheels go round. Some of the unions have not sent any budget this year to date. I hope to hear from them very soon.

The National Temperance Educational Fund is at work in all the States. You were asked to send it in weekly during May that we might have a good report at World's Convention. During June let us send all we can as this special drive closes July 1 and National is anxious for a good showing for that period of time. We also want our State to stand high on the record. We will continue working until each union has reached its quota and gone over the top, I hope.

"And they builded the temple for the people had a mind to work."

Good wishes for success.

Very sincerely,

SARAH H. CAIRNS.

—o—

Ripon Union, San Joaquin County

From Mrs. Alice I. Ioppini, president of Ripon Union, comes a breezy little note telling of activities in her group; the regular meeting of the union had just met in her home, 23 present. Three of the oldest members were there; Mrs. Mabel Mitchell presented each with a lovely bouquet of roses, accompanying the gift with a beautiful message recognizing their contribution to the cause of temperance. One of these women, Mrs. Ida Mathews, was the first president of the Ripon Union.

Mrs. Ioppini plans to attend the World's Convention in Washington, D. C., her husband driving through with her.

—o—

Heard at county convention: "The business college printed our programs for about one-fourth of the price elsewhere for the practice." "That was not so good as our price. The high school printed ours for the practice. We furnished the paper. Otherwise we would have had none."

Standings of Unions

Paid-in-full: Pixley-Earlimart, Annie E. K. Bidwell, Carruthers, Reedley, Lathrop, Palo Alto, Sanger, Exeter, Boulder Creek, Auburn, Lincoln, Ripon, Hamilton Square, Strathmore, Stockton, Kingsburg.

Paid-three-fourths: Los Gatos, Pacific Grove, Tulare, Friendship, Corcoran, Lodi, Sunset, Chico, Hughson, Parlier.

Paid-one-half: Ceres, Turlock, Orland, Dixon, Salinas, Berkeley, Santa Cruz, Dinuba, Lakeport, Davis, Soquel, Fresno, Sara J. Dorr, Fort Bragg, Ukiah, Frances Willard (Clipper Gap), South Berkeley, Mayfield, Anna Beal, Sacramento, Wood Colony, Stege.

Paid-one-quarter: Colusa, Frances Willard (San Francisco), Napa, Empire, Martinez, Madera, Oak Park, Corralitos, Esparto, Visalia, Hilmar, Winters, Oakland, Anna Gordon (Modesto), Yuba City, Eureka, Mountain View, Richmond Jennie M. Kemp, Watsonville, Fruitvale, Oroville, San Jose, Sebastopol, Reoding, Rachel Fox.

FRUITFUL UNIONS

Dixon, Esparto, Winters, Lora La Mance, Kingsburg, Martinez, Josephine Shute, Santa Cruz, Dinuba, Tulare, Lakeport, Cupertino, Aromas, Stockton, Wood Colony, Lathrop, Vallejo, Princeton.

NATIONAL TEMPERANCE EDUCATIONAL FUND

Gold Star Unions: Anna Beal, Chico, Vallejo, St. Helena, Napa, Dixon.

Honor Unions: Lodi, Napa, St. Helena, Anna Beal, Chico, Vallejo, Dixon, Gridley, Exeter, Hannah Bottoms, Pixley-Earlimart, Lincoln, Morgan Hill, Palo Alto, Cupertino, Los Gatos, Lora La Mance, Ripon, Woodland, Citrus Heights, Empire, Loomis.

Gold Star Bi-County: Solano-Napa.

—o—

San Anselmo Boys' L. T. L. Conducted by Mrs. Helbing

A Boys' club made up of boys in the sixth grade at the Main School in San Anselmo, California, had been meeting twice a week in a club room in the basement of Jack Randle's home. Their furniture consisted of boxes for chairs and tables, a victrola and an American flag.

Then one day Jack's mother met with the boys and suggested that they meet once a month as a Loyal Temperance Legion, conduct the regular program and business of the Legion, providing light refreshments. The boys seized upon the suggestion and proceeded to reorganize as an L. T. L. After the pledge was carefully explained to them they were all eager to sign it and to memorize it.

Mrs. Jennie Helbing, president of the Woman's Christian Temperance Union of San Rafael, has assisted in a wonderful way by providing literature for the boys, and at their meeting on May 4 she gave them a very helpful talk on the evil effects of alcohol.

There are now ten boys in this Loyal Temperance Legion and more boys are anxious to become members. Girls, they say, are not allowed so we will not be surprised if a Girls' L. T. L. is started in the neighborhood soon.

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The Twentieth Annual Convention of the W. C. T. U., Bi-County, Tehama-Glenn

An attractive program of this convention has reached the editor's desk. The Presbyterian church in Corning was hostess to the gathering on Wednesday, May 12.

In looking over the program one sees that our state president was, as always, a busy guest, giving addresses on important topics, installing officers, and again addressing an evening audience.

The following clipping from *The Orland Unit* gives details of the convention:

Three Orland women were reelected to offices in the Glenn-Tehama County W. C. T. U. at the Bi-County convention held yesterday in Corning. Mrs. May Birch will again serve as president of the organization, Mrs. W. W. Coke as recording secretary, and Mrs. Nellie Moseley as treasurer. Mrs. Birch presided over yesterday's meeting, at which the state president, Mrs. Louise J. Taft, of Colusa was the guest of honor.

During the business meeting, resolutions were passed favoring more stringent laws for curbing drinking drivers, and commending the recent broadcast, "Americans to the Rescue," and the motion picture, "The Beneficient Reprobate."

Those from Orland who attended were: Mesdames May Birch, Margaret Nippold, J. D. Edmundson, W. W. Coke, Minnie McKaig, Charles Westaby, G. A. Young, Nellie Moseley, Guy Smith, E. M. Yearian, B. F. Whitten, H. R. Asdell, and Mrs. Taft, who stopped off Tuesday night with Mrs. Birch in order to go on to Corning with the Orland delegation.

Places Where Alcoholic Beverages Are Not Served or Sold

In Oakland: Fred's Grocery and Fruit Shop, 36th and Market Sts.; Quality Grocery and Market, 3100 High St.; Greenwood Grocery, 37th and West St.; Loma Vista Pharmacy, 38th Ave. and Hopkins; Mr. M. W. Dunnigan, proprietor; Mrs. Dunnigan, member of Oakland W. C. T. U.; the Rose Inn, 2703 Telegraph Ave., Mrs. Addie Moore, the owner, is vice-president of Oakland union.

In not one of the six pharmacies in Oroville can alcohol be procured.

—o—

We must go out and re-ally ourselves to nature every day.—*Thoreau.*

Bi-County Convention Stanislaus and Merced

The Woman's Christian Temperance Union held its Golden Convention in the Presbyterian church in Modesto, May 4 and 5. The guests of honor were Mrs. Louise J. Taft, State president, and Miss Winnifred Bangs. Over 150 women attended and twelve unions were well represented. The two Modesto Unions, Anna Gordon with Mrs. Martha Gorr as president, and the Modesto Union, with Mrs. Ethel Bachmann as president, were the entertaining Unions.

With their fine committees, they helped to make this one of the finest Conventions ever held in these counties.

The only member attending who was a charter member 50 years ago was Mrs. C. N. Whitmore of Ceres. There were 12 who had attended the Silver Jubilee Convention 25 years ago.

Greetings were given by the following past presidents: Mrs. Mary Elmore, and Mrs. Matilda Jessup.

Mrs. Reynolds gave a glimpse of 50 years in an address entitled "Time Marches On." Mrs. Taft gave an address on Tuesday afternoon, and on Wednesday forenoon she told of work being done at the State legislature. Miss Winnifred Bangs gave an address on "The Window of Divine Surprise" on Wednesday afternoon. White ribbons were tied on four White Ribbon recruits. Mrs. E. Bachmann and Mrs. M. Alcorn both gave short talks on their state departments. Mrs. Hazel Schuler conducted a beautiful Memorial service for twelve members who had been "promoted" during the past year. Instead of the regular president's report a party was held with the County President as hostess and the local presidents telling the best accomplishments of their Union the past year. This closed with Mrs. Lois Caylor, who is Bi-County director of non-alcoholic fruit products, serving punch and wafers to those attending. This little skit was very effective and enjoyed by the entire audience. After the meeting on Tuesday about 25 women motored to the Junior College grounds where the membership tree was dedicated and named for Mrs. Mary Elmore with a beautiful service. Mrs. Irma Taylor sang "Trees," and Mr. D. L. Baker accepted the tree for the College from the W. C. T. U.

At the evening meeting, Mr. Loyd Harter gave a stirring address on "The Voice of Peace." State Traffic Officer D. N. Bennett also gave a splendid talk on "Traffic Conditions and Control."

Several musical numbers were given by 40 girls from the Glee club of the Junior College, besides a solo by Mr. Ernest Rogers, a Y. T. C. member and two recitations by L. T. L. members; greetings were given by Mrs. Taft and Miss Bangs. The church was beautifully decorated with golden and yellow flowers and the four impressive services will long be remembered by those who attended.

It was altogether a very inspiring and lovely convention.

SADIE C. REYNOLDS,
Bi-County President.

Quarterly Report for State Executive Board Meeting April 13, 14, 1937 from Santa Clara County

Jan. 6—I attended the Workers' Conference of Tri-county at Watsonville, to talk on the National Temperance Education Fund campaign. Enjoyed a fine enthusiastic meeting.

Jan. 7—We held the Santa Clara Co. Workers' Conference in San Jose with Mrs. Louise Taft, Mrs. Maude Fallis, and four of the Tri-county officers or directors as honor guests. Attendance, 50, with seven of the unions represented by their president and two by other officers. Much interest shown. Mrs. Fallis, at my request, brought over their chart on Standard of Efficiency and gave a talk on the various points on same.

Jan. 11, 12, 13—Attended state officer's official and executive board meetings in San Francisco.

Jan. 15—Attended the all-day meeting of the Gilroy Union to explain just what the campaign to raise a million dollars by National was all about. Also to speak about the penny a person fund, the budget and the membership drive.

Jan. 21—Attended the Anna Beal Union workers' conference. Topic assigned me was the value of department work and how many departments were carried on in the state organizaion, with a short explanation of each. Later I was asked to talk on the National Temperance Education Fund. Attendance between 40 and 50. This was a very worthwhile meeting.

Jan. 26—I assisted at the San Jose Workers' conference meeting. Made myself useful by leading the devotionals, in afternoon; played the piano for the opening songs; acted as Sec. pro tem for the conference and gave a talk on the value of holding these conferences, also spoke about the National Temperance Education Fund campaign, how the money was to be raised and what it was to be spent for.

Jan. 27—Attended the Morgan Hill workers' conference to explain about the National Temperance Education Fund campaign, the need of raising this million dollar fund, how it was to be raised and for what it was to be spent. Also of what benefit it would be to the local and county communities if this amount were raised.

Feb. 2—Attended the Willow Glen Union meeting. While this was not called a Workers' conference, the topic was discussed of why raise a million dollars during this time of depression; what was the need; how the money was to be spent and our opportunity as well as our responsibility, concerning this project of National's.

March 7—Gave a talk to a class of girls at the Alviso Sunday school on the word "wine" as used in the Bible. What was the harm of drinking wine and beer and how much nourishment they contained in comparison with bread.

March 9—Attended the Rachel Fox Union Workers' conference, an all-day meeting, as the conference leader. Other speaker guests were several county directors.

March 17—Attended the Workers' conference of the Mountain View Union, an afternoon meeting. I was asked to speak on many of the topics in the conference program. Much interest shown.

Mar. 18—Invited to attend the annual meeting of the Anna Beal Union to conduct the election of officers. This was an interesting meeting. All officers were reelected, which was very gratifying as they are doing splendid work. This is the first "Gold Star" Union in the state.

March 25—We held our county executive board meeting. Planned for a county picnic on June 4; listened to the county quarterly reports of the directors. Eleven of the fourteen presidents of the local unions were present and two of the other unions were represented by their treasurers, making 13 of the 14 unions represented.

April 1, 2—We held our county convention in Palo Alto, with Mrs. Taft, Mrs. Cairns and Mrs. May as our honored guests. Attendance during the afternoon meeting was between 50 and 60; at the evening meeting, which was Youths' Night, the attendance was 500. All of the addresses were of the best, the music was exceptionally good and the program of the evening would have been acceptable for a state convention. Mrs. A. O. Tait, the County L. T. L. secretary, had charge of this evening program. She must have been gratified at the results of all her labor, as manifested there that night. Amount of money taken in during the year, as reported by the treasurer was $2402 plus. Disbursements $2591 plus. Amount on hand April 1, $63. Paid up county membership, 645 or a gain of 14 over last year. Lost by death, 21 active members and 3 honorary. There are seven Light Lines in the county, one union, the San Jose, being a double Light Line Union. In the county 206 children have signed the L. T. L. pledge this year. Over half of the unions have gained in membership. All of the county officers were reelected.

MAY E. HOLLINGSWORTH,
County President.

(Continued from p. 4)

ducted by Mrs. Taft. A hearty vote of thanks was given Mrs. Stoler in appreciation of her services; after which Mrs. Stoler announced the convention adjourned.

The principal address of the evening session was given by Mrs. Taft and was listened to by a large and attentive audience. By special request Mrs. Viau again spoke of the work of the Y. T. C.

Beautiful music was rendered both in the day and evening session.

Next morning, Friday, we left on an early train for Live Oak; Miss Ida took us to the railway station and on the way made a detour to show us a large lot where blue lupins, so lovely at this time of year, were in bloom.

An all-day convention of Colusa-Sutter counties was held in the Brethren church of Live Oak; the welcome accorded us was no less warm-hearted than that given us in Oroville and the convention, though different, was just as inspiring.

Mrs. Ethel Hanlon, county president, presided and introduced Mrs. Louise J. Taft, Mrs. May Viau and the writer of this report, as State representatives. She then introduced the Rev. Mr. Wiskley, pastor of the hostess church and Mr. Albert Crites, husband of the treasurer. Rev. Mr. Wiskley was particularly happy because a baby boy had been born in their home a few days previous and Mrs. Wiskley was sitting over in the parsonage ready to receive us later and let us see the baby; one of the older brothers told Mrs. Taft that he wanted a baby sister but that a "boy was better than nothing."

Reports from local presidents and department directors showed that the women of these counties are alive to the importance of the W. C. T. U. program.

Mrs. Taft's address was received with exclamations of "that was just what we needed" and "how fortunate that she could be here."

Mrs. Viau again held the interest of all present as she explained her exhibit and gave her message concerning the attractiveness of the Y. T. C. programs; she won the women, causing hope that several Councils will be organized in that part of the state.

As L. T. L. secretary, I was greatly encouraged to hear of the enthusiasm with which Mrs. Johnson and Mrs. Jones of Yuba City are carrying on that branch of work.

An enjoyable hour was spent around the luncheon table after which the program of the afternoon session was carried out including election of county officers who were later installed by Mrs. Taft.

Four White Ribbon recruits had the white ribbon tied on them as Mrs. Taft conducted the beautiful W. R. R. service. This was the closing number and Mrs. Hanlon announced the adjournment of the convention.

We then crossed the lovely lawn to the parsonage where we met Mrs. Wiskley sitting in an easy chair holding the baby, the two making a picture we shall never forget, for what is more beautiful than young motherhood consecrated to Christian principles? As these Christian parents took the vow contained in the ritual, Mrs. Taft tied the ribbon on the child and voiced a prayer for God's blessing to rest on that household.

It was a fitting close to a delightful day spent with earnest workers. We were soon speeding on our way back to our respective duties.

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Progress almost invariably is handicapped by greed and by popular inertia upon which greed battens and grows strong.—*George Henry Payne, Federal Communications Commissioner.*

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National Woman's Christian Temperance Union Department of Medical Temperance

Mrs. Pearl Kendall-Hess, *Director*
Orange, California

Dear Reader:

The torch which was lighted by the heroic women of the Crusade of 1874 has illuminated the pathway of their followers during succeeding years and will continue a beacon with which we will help to dispel the darkness of superstition, tradition and commercialism permeating every phase of the alcohol problem.

An Important Departmental Objective: Every Director of Medical Temperance a subscriber to the *Union Signal.*

Please file the enclosed "Protection Against Habit Forming Drugs" for use during Narcotic Education Week.

Non Alcoholic Medication: "If the most enlightened members of our profession were to inquire into the grounds of their beliefs, even those most dearly cherished, how often would they be surprised to find on what fallacies their beliefs are based.—The tendency to believe without reason is ever recurring while the reverence for authority makes us accept statements without proof."—*The late Sir James Mackenzie.*

A leaflet just off the press is entitled "My Car and Whisky Killed a Baby," price 35 cents per 100. One Director, who is a physician, will place it in the hands of the medical profession. Recently a similar case was brought to my attention, the liquor in this instance, assertedly, having been used for heart trouble. The life of a child was the price—an innocent sacrifice because of ignorance. Since 1863, when Sir Benjamin Ward Richardson refuted the theory that alcohol is a stimulant and proved that the increased heart action came because of narcotized inhibitory nerves, evidence has accumulated until today alcohol is classified scientifically as a NARCOTIC.

For the past three years Alcohol Education lessons given before public school groups have increasingly proven the existence of a psychological "hangover," militantly extant, concerning the use of alcohol as a therapeutic agent, which means that Miss Palmer's Parallel Program of Alcohol Education applies to the work of this department, as to adult education, for such pupil attitudes originate in the HOME. A recent virulent "case" was a pupil in an eighth grade who KNEW that "whisky is the best treatment for snake bite." The reply was that the Lindbergh emergency equipment for forced landing on land contained snake serum which is the *Modern* method of treating snake bite. The next was a case of "but alcohol is good for heart disease." For my reply refer to "Alcohol Not a Heart Stimulant" in *Union Signal,* January 5, 1935. This has saved the day for the principle in scores of instances. Try it!

"Lest Ye Forget!" Proof that the limitation of prescription of alcoholic liquor during the prohibition era was not detrimental is found in Federal Health Bureau records, which reveal that the 1932 death rate was lower than at any time during the 52 years' existence of the Bureau.

Choose Your Physician With Care: Would you knowingly employ any of the following? "Dr. ———, 43, was held in jail on a charge of driving while under the influence of intoxicating liquor." Or "Dr. ———, physician on State Board, arrested on charges of resisting an officer and suspicion of intoxication." Or "Dr. ——— placed on probation for one year for excessive use of alcohol."

—o—

The Fifty-First Annual Convention of Tri-County

A two days' convention of Tri-County was held on April 26 and 27 in Pacific Grove.

Mrs. Maude B. Fallis, county president, presided. We enjoyed having with us throughout the convention Mrs. Louise J. Taft, State president; Mrs. Taft gave particulars concerning the project of raising $1,000,000 for the National Education Fund; she also explained bills that are before the State Legislature; she emphasized the urgent need of gaining new members and of organizing new unions.

For luncheon speakers we enjoyed having with us the Rev. Mr. Sadler and the Rev. J. H. N. Williams.

A beautiful and impressive service of

(Continued on p 8)

Loyal Temperance Legion

Miss Elizabeth Hewett, *Gen'l. Sec'y.*

Only four more months in our temperance year, but much can be done in that time; I earnestly hope that each county is going to report at least one L. T. L. in the county, and that all the Legions that were in existence last year have sent in dues equal to the amount sent last year for although there are many new organizations we shall not have that coveted number, 1000 members, unless the old groups stand by.

When in Butte county recently I was given to believe that very soon there will be three new groups in that county; remember that in 1938 the National convention is to convene in our state; we hope the National L. T. L. secretary, Miss Lenadell Wiggins, will be here; wouldn't it be fine to present her with one thousand L. T. L. members? But of course our real reason for wanting to increase our membership is that more boys and girls can receive the instruction provided in the course of study and be trained in leadership so that they can carry on the work of the great mother organization, the W. C. T. U.

Now that the Youth's Temperance Council is so firmly established in the state there is something for the L. T. L. group to look forward to.

Miss Wiggins has sent out a new Manual which all leaders will soon receive. Let me know what you need along other lines; and be sure to report new organizations.

I wish all the boys and girls a happy summer vacation but please don't take a vacation from L. T. L., except those in the valleys where, I've heard, it gets a little warm in the summer; I can hardly imagine that, living as I do in front of the Golden Gate.

The Young Crusader Celebrates Golden Jubilee Anniversary

Showers of subscriptions, a suitable observance of this charming youngster's fifrierh birthday.

Hurry! Hurry! Time Flies!

Rates: The Young Crusader—35 cents per year; Clubs of ten—$3.00.

Address: The Young Crusader, Evanston, Illinois.

(Continued from p. 7)

remembrance for promoted members was conducted by Rev. Jessie Getty Heath who really made it a service of victory.

Plans are forming for holding a Loyal Temperance Legion convention in the autumn; we are also to cooperate in the work of holding a Youth's Temperance Council encampment at Mt. Hermon.

The convention was a helpful event and was well attended.

Katherine Hopping,
County Secretary.

The Union Signal

Mrs. Nellie P. Moseley,
State Promoter

Many times attention has been called in this column, to the fact that every member of the W. C. T. U. should read the *Union Signal,* and be reliably informed about plans of National officers and how to carry them out, in particular, and the work of our great organization in general. How much more important it is that every officer, especially every president, should diligently study this paper—our "official organ," which has a message for her. The year, during which we pledged to gain 150 new subscriptions, will soon close; if the 84 local presidents of California (N) who are not now subscribers to the *Union Signal* will order it immediately it will be easy to get the other 66. Send your order now, then notify your state promoter that it has been done.

The Union Signal, A Journal of Social Welfare

Philadelphia, Pa.—1922; Washington, D. C.—1937.

The story of the sixteenth World Woman's Christian Temperance Union Convention, held in Washington, D. C., June 1-12, will be published in the *Union Signals* of June 26, July 3 and 10.

Full report of ten days crowded with EDUCATION, INSPIRATION, RECREATION.

Help the Circulation Department to HELP YOU to punctual and satisfactory service by sending your name and address (and your friends') plainly written with ten cents (10c) AT ONCE for the three copies.

Rates: The THREE WORLD'S CONVENTION ISSUES—10 cents. The *Union Signal,* yearly—$1.00.

Address: The *Union Signal,* Evanston, Illinois.

Hold Fast L. T. L.'s

Los Gatos; Kingsburg; Exeter.

Willows Union

The Willows W. C. T. U. consisting of 21 active members and six honorary members held a silver tea in connection with their April meeting, at the home of the president, Mrs. Nellie King. A good crowd attended and the proceeds of the tea were applied on the Educational Fund.

On May 1, a food sale was held and half the proceeds from this was applied on the Education Fund and half on the budget. In the fall we plan to have another food sale and raise the rest of the budget.

Four new members were added to the Union this year. More interest is being shown in the work and we hope to add more members this coming year.

Mrs. Homer Holmes.

Y. T. C.'s, Attention

Mrs. Elsie May, *General Secretary*
4403 Evans Ave., Oakland, Calif.

All young people interested in a trip on the Youth Temperance Council Clipper Ship "Citizenship" write to the general secretary of Y. T. C. immediately for full particulars. The hangar is located at Mount Hermon. The date of the take-off is August 9. The price is unheard of; five days on the Clipper for $5.00.

Passengers can board tthe ship any time on the afternoon of August 9 until 5:30. Passengers are limited to one hundred so get your reservation in early.

Each delegation of young people must have a adult with them. Each person must bring his own blanket and bed linen. There will be classes in the morning, swimming, boating, hiking in the afternoon and the very finest programs in the evening.

Come and join us in this our first encampment in California (N).

Do You Wear a W. C. T. U. Emblem?

Loop bow, white enamel on sterling silver, safety clasp, and letters. 85 cents.

White enamel on gold plate with safety clasp, without letters. 30 cents.

Small white enamel bow. 15 cents.

Small round flat pin with white bow, gold plate, 25 cents.

Y. T. C. pin. Blue enamel, gold plate. 35 cents.

L. T. L. coin silver pin. Blue enamel. 50 cents.

ORDER NOW.

National W. C. T. U. Publishing House, Evanston, Illinois
83 McAllister St., San Francisco.

More Gold Star Unions

Oakland, Mrs. Claude Clawson, Leader; South Berkeley, Mrs. A. F. Carney, Leader.

Jennie Helbing L. T. L. Picnic

On May 8 this group enjoyed a fine picnic at Fleishacker's beach; outstanding features were swimming and a bountiful luncheon.

At a W. C .T. U. meeting Marjean Harris and Peggy Ayers sang, receiving as prizes silver medals.

As president of San Rafael Union, I have visited the shut-in union on Lincoln Ave. We have met there for prayer, and Mrs. Foley and her mother say that Mrs. Foley has been able with the help of crutches to walk out of doors for half an hour for the first time in five years.

Our union, through a private donation, has contributed $5.00, and two new subscriptions to the *Union Signal* have been procured.

Mrs. Jennie Helbing.

Stanford University
JUL 2 1937
LIBRARY

WHITE RIBBON ENSIGN

«In the name of our God, we will set up our banners»

VOLUME XXXI ANGWIN, CALIFORNIA, JULY, 1937 NUMBER 10

Mrs. Ella A. Boole
World W. C. T. U. President

Mrs. Ida B. Wise Smith
National W. C. T. U. President

Mrs. Boole and Mrs. Smith—

California North greets you,

and pledges her loyal support of the

plans and high ideals your

leadership unfolds

Ideals in Action

(Excerpts from address of Mrs. Ella A. Boole, World's W. C. T. U. President, in Constitution Hall, Washington, D. C., June 3, 1937.)

Many conventions are held in Washington. This is, however, no ordinary convention. It is international not only in name, but in fact, for delegates are present from organizations of women in thirty-seven countries. From the four corners of the earth they have come,—from Europe, Asia, Africa, Australia, and the two Americas. Although these organizations differ in name, all are federated in the World's Woman's Christian Temperance Union, through subscribing to the pledge of total abstinence and the payment of a modest annual membership fee. Each national society is given large liberty in carrying on its work, with the understanding that there can be no modification of these two points.

In all our lives ideals are a controlling factor. The same is true of organizations. Constitutions may provide for the orderly processes of administration, but no organization can exist without a definite purpose,—"a star," as Emerson said, to which we "hitch our wagon."

The World's Woman's Christian Temperance Union owes much to the idealism of Frances E. Willard. In 1883, looking out over the Pacific Ocean, she said:

"But for the intervention of the sea, the shores of the far East would be part and parcel of our land. We are one world of tempted humanity. The mission of the white ribbon women is to organize the motherhood of the world for peace and purity, the protection and exaltation of its homes. We must be no longer hedged about by artificial boundaries of states and nations; we must utter, as women, what good and great men long ago declared as their watchword, 'The whole world is my parish and to do good my religion.' "

No sooner had she caught this vision than she proceeded to make it real. She presented it at the National Woman's Christian Temperance Union Convention in Detroit in 1883 and action began.

The following year, Mary Clement Leavitt of Boston started out on her journey around the world. There was no guarantee of financial support, but there was a glorious ideal to be realized and faith in God.

* * *

Mrs. Leavitt's task was to present temperance truths. She visited forty countries, organized and established committees in thirty-eight. She carried with her copies of the Polyglot Petition, written by Miss Willard and addressed to the governments of the world, and during the seven years of travel secured,—and brought with her to the Boston Convention,—the signatures of 83,335 persons in all these countries. One section of this petition will be shown in the pageant at this convention.

Miss Willard said of the great petition that its object was to focus public opinion and thus speed temperance sentiment. By 1895 the number of its signers had reached seven million. Mrs. Leavitt had presented it to kings and rulers in thirty-eight countries, thus informing them of the ideals which the organization was to carry into action.

When the national papers from Australia and New Zealand come to my desk, no one thing is read with greater interest than the account of the celebration of the anniversaries of local unions organized by Mrs. Leavitt more than fifty years ago, unions which have had an unbroken record of existence all these years. There have been changes in leaders; some were called to other fields; some, already middle-aged, have long since entered eternal life; but the work has continued.

Even before the first convention met in Faneuil Hall, Boston, in 1890, a Peace Department was adopted and a definite part of the program in every country has been the promotion of peace between the nations. By cooperation with peace organizations, many of which came into being long after the department was created by the Woman's Christian Temperance Union, by the observance of the second week in December as Peace Week, by the promotion of international friendship, the Woman's Christian Temperance Union is sharing in promoting peace sentiment. We are one of the organizations in the Women's Peace and Disarmament Committee at Geneva.

In each country the Woman's Christian Temperance Union is promoting good citizenship and intelligence on public questions.

With many of the activities of the League of Nations, we are in hearty accord. The World's Woman's Christian Temperance Union was designated by the Secretariat of the League of Nations as one of the seven women's organizations to send delegates to the conference of Central Authorities in Eastern Countries, which met in Java in February, to discuss the traffic in women and children.

Through the International Temperance Union and the International Bureau Against Alcoholism, whose headquarters are at Lausanne, Switzerland, the World's Woman's Christian Temperance Union is informed of the latest findings of science in regard to alcohol.

Following the World's Convention in Stockholm in 1934, three of the officers of the World's Woman's Christian Temperance Union attended the Congress Against Alcohol in London, and Miss Slack will represent us at the next meeting, to be held in Warsaw, Poland, in September of this year.

From the beginning the ideal was total abstinence as a personal responsibility, and again in the words of Miss Willard we find its expression: "Temperance is moderation in the use of things harmless and total abstinence from the things that are harmful."

Experience was the guide to this definition in 1874 and in 1884 when the World's Woman's Christian Temperance Union was organized. The earliest efforts to remedy the consequences were by inducing drinking men to sign the pledge of total abstinence. Moderation had proven a failure in the case of every man who tried to reform. In order to lift high the ideal in the home and in society, and to set an example, women signed a total abstinence pledge, thus being true to the ideal which the union was to put into action. Most of them had never tasted alcoholic liquor in any form as a beverage.

There are, however, two schools of thought on the subject of alcohol. Both condemn its abuse. One group supports total abstinence and the other moderation. The total abstinence group finds in the use of alcohol in moderation the way to its abuse. The others counsel the use of alcohol in moderation, but take no account of the nature of alcohol and of the fact that the use is the forerunner of its abuse. Not every one who is a moderate drinker drinks to excess, but some do, and the evidence is conclusive that moderate drinking contributes to drunkenness and the degeneracy which follows as sure as night follows day.

White Ribboners around the world are total abstainers, not because they themselves were ever victims of alcohol, but because they have seen others suffer and are using preventive measures, as in the case of preventive medicine. Because it is easier to prevent an appetite than to cure, our work is with mothers,—that they set an example in the home; with youth,—that they may establish right standards for health and efficiency; and with children,—that they may know what alcohol is and does, and continue all their lives to refrain from the use of alcoholic beverages. To this end we favor the teaching of total abstinence by precept and example in the home, the school, and the church.

This ideal was adopted by every national organization framed by Mrs. Leavitt, and by the missionaries who followed her: Jessie Ackerman, Dr. Kate Bushnell, Elizabeth Wheeler Andrew, Alice Palmer, Mary Allen West, the Misses Vincent and Cummings, Mrs. J. K. Barney, Clara Parish, Katherine Lente Stevenson, Ruth Davis, Flora E. Strout, Hardynia Norville, Amy Spaulding, Mary Campbell, Mary B. Egbert, Edith M. Irvine Rivera, Ruhama Farnsworth, and Mrs. Isabel Gonzales Rodriguez. To these may be added Miss Jean Copeland and Miss Helen Ferguson, supported by the Scottish Christian Union.

* * *

Canada and the United States are an example of how it is possible for two nations, with a boundary line of three

thousand miles unprotected by soldiers and forts, to live together in peace; and there has been such an exchange of workers that the number can not be named.

* * *

Frances Willard said, "If we are asked what is the most important prerequisite of success in any great reform, we should say it is to have in every village, town, and city a group of courageous, worthy, and well-drilled workers." This means, in W. C. T. U. parlance, a live, working local union.

* * *

In fifty-two countries the members of the Woman's Christian Temperance Union are in action, inspired with the ideal of making possible better living conditions, happier homes and better citizens. Although there are many organizations framed for these same purposes, some of the organizations fail to recognize beverage alcohol as a contributing factor in the conditions they are endeavoring to remedy. In most countries the Woman's Christian Temperance Union was the pioneer and Miss Willard said in 1893, "Every question of practical philanthropy has its temperance aspect and with that we have to deal."

With total abstinence as the basic foundation, there must necessarily be a program of education to win recruits, especially among children and youth. The fallacies of moderation as a cure for excess must be exposed. What alcohol is and what it does has been proven by science and confirms the experience of the early years.

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Our Distinguished Guests From Other Lands

It has been my privilege to vision the work of the World's Woman's Christian Temperance Union and hear the reports and addresses of our distinguished guests from other lands.

Among these guests there were Miss Agnes E. Slack of England, Honorary World Secretary, and in her earlier years an associate of Frances Willard; Mrs. W. T. G. Brown of Canada, co-honorary secretary with Miss Slack; Lady Aurea MacLeod and Major Thomas MacLeod, Lady Aurea's mother being the president of the World's W. C. T. U. from 1906 to 1921, and Major MacLeod, a distinguished aviator in the British air service; Mrs. T. C. Gauntlett of Japan, member of the advisory committee of the World's W. C. T. U. and president of the Pan-Pacific Woman's Conference; Frau Anna Klara Fischer of Germany, president of the W. C. T. U. of her country, a distinguished humanitarian; Mrs. Helmi Maelo of Esthonia, a noted writer and newspaper woman; Mrs. Milda Kempels of Latvia, a musician and vocalist of wide European fame; Mrs. Anna Brattstrom of Sweden, World's W. C. T. U. Superintendent of the Department of Evangelism; Miss Christine Tingling of England, World's Superintendent of the Department of Scientific Temperance Instruction and an English writer of note; Mrs. Evelyn Strong of Australia, Vice President of the World's Union; Mrs. John Forrester-Paton of Scotland member of the Advisory Committee of the W. C. T. U.; Mrs. Moskew Miller of South Africa, Superintendent of the Department for Protection of Native Races; Miss Civili Sinhanetra of Siam, who is completing her college education in the United States under the sponsorship of the government of her country; Miss Esther Y. Sing of China; Miss Isabel Rodriquez of Argentina; Mrs. Pauline Nihoff of Bulgaria; Mrs. Emily Moffatt Clow of Ireland; and so many more of these great-souled women from other lands that I cannot mention because my alloted space is taken.

It is a wonderful experience to get a vision of the World's Work of the Woman's Christian Temperance Union.

ETHEL F. KOTTINGER.

—o—

2500 at Convention Dinner—3000 at Reception.

State President's Letter

Dear Friends:

Such a large delegation of us went to the World's Convention, we each decided to write a little and give you something of our impression of some phase of it all. Some did not get the word as it was very difficult to find each other in the throng when we were not seated together.

The convention was so stupendous, so meaningful, so inspiring it has not been equalled by our organization before.

For example: The registration of visitors had to stop for lack of registration cards and room. The banquet had to extend to two of the largest hotel dining halls, then to the third one.

The guests from 37 other countries were a colorful note. They were inspirational and delightful.

This convention, with each state being a hostess to some country, binds these countries closer together in mutual interests, cooperation, and love.

It was a busy time. This I am writing on the train enroute home. My resolution to send a message to every union was impossible to execute as I went directly from the close of the National executive to this train. It will be a joy to share with you all my experience at another time. For example: It was a thrilling experience to stand in line with other state presidents who assisted the National officers in receiving 3817 W. C. T. U. members and friends from all over the world. God bless the World's W. C. T. U. and its choice spirits in their holy cause.

LOUISE J. TAFT.

Corresponding Secretary's Letter

Dear Co-Workers:

According to our Topical Program, your July meeting is to be devoted to highlights from the World Convention Program and a large part of this issue of the ENSIGN is given to our visitors and delegates who represented us there. I, therefore, will make my letter short. For your July meetings I also refer you to the special numbers of the *Union Signal* devoted to this great convention, June 26, July 4 and 10. Additional copies may be secured from State Headquarters while they last.

The helps for your meetings for the rest of the year are being made up, following closely the suggested material in the Topical Program. These will be mailed to local and county presidents.

Vacation days are here and many will be taking a much needed rest while others will remain "on the job." Wherever we are let us not forget our great purpose but just "keep on keeping on" and I pray our heavenly Father may teach us to do "the best thing in the best way," looking forward to a better land in which to live and serve mankind. "Let no man seek his own, but each his neighbor's good."

Faithfully yours,

GRACE R. RANDALL.

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Couriers

Mrs. Etta Collister, Mrs. Cora Baker, Mrs. Ada S. Illiott.

All of Mayfield union.

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County W. C. T. U. Honors New Members

The Woman's Christian Temperance Union of Alameda County held a reception in honor of all new members Tuesday from 2 to 4 p. m. at the home of Mrs. C. Stanley Wood, 1017 Verrada Road, Oakland.

A delightful program was arranged. Mrs. Robert D'Erlach of Berkeley gave a dramatic reading, and musical numbers were rendered by Mrs. Fred E. George and Mrs. A. C. McDonald of Berkeley, accompanied by Mrs. John Mailkoff.

The women in charge were: general arrangements, Mrs. Effie Baker, county hostess; program, Miss Winifred Bangs, state lecturer; floral decorations, Mrs. Elsie May, state general secretary of Youth's Temperance Council; refreshments, Mrs. C. E. Butterfield, president of South Berkeley union.

Mrs. Mary E. Thomas, county president, presided and gave an inspiring address.

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"Organized womanhood, fired with zeal for a righteous cause, is a political power to reckon with, as some of our politicians have discovered."—Dr. Ella A. Boole.

White Ribbon Ensign

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Editor-in-Chief - - Mrs. Louise J. Taft
Managing Editor - Miss Elizabeth Hewett
Associate - - - Mrs. Mary E. Thomas

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July, 1937

All copy for the White Ribbon Ensign must be in the office by the TWELFTH OF EACH MONTH, and all editorial correspondence should be addressed to White Ribbon Ensign, Room 415, 83 McAllister Street, San Francisco, California.

Call to Official Board and Executive Committee Quarterly Meeting

Official Board, Tuesday, July 13 at 10 a. m.

Executive Committee, Tuesday, July 13 at 1 p. m., and at 9 a. m. July 14, in Assembly Hall, Methodist Book Concern Building, 83 McAllister St., San Francisco.

Bring written reports.

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Bi-County, Tulare and Kings W. C. T. U.

Our county Executive meeting was recently held in Visalia with Mrs. Flora R. Ward, county president, presiding.

Reports showed that there had been a gain in membership in some unions and that all departments had done well. Dues and budgets were being paid, the Exeter union having met all obligations, Mrs. Lillian Gilbert, president, was awarded a Certificate of Honor.

Porterville reported that they were soon to have the picture "The Beneficent Reprobate" in their town.

Bi-County annual convention is to be held in Dinuba, October 7-8.

At the annual picnic held in Mooney Grove, Miss Winifred Bangs gave an instructive talk on what is being accomplished by the National Educational Fund.

Following this address, we dedicated a tree to replace the one given us last year by the State W. C. T. U. The former tree died. The Park officials gave us another for which we gave them a hearty vote of thanks; appreciation was also expressed for the privilege of holding our picnic in the beautiful park.

At the dedication Mrs. Mattie Metcalf, county Evangelistic director, gave an inspiring talk on trees comparing their growth with the growth of our spiritual lives. Mrs. Tolle then sang that beautiful song, "Trees."

Mrs. Florence E. Spalding,
Publicity Director.

The World's W. C. T. U. Convention

Bishop Hughes speaking to the World's W. C. T. U. on the opening evening said, "This is a most unusual gathering." The greatest auditorium in Washington was filled with a brilliant audience to greet the occasion. The presence and pageant of delegates and their flags from many nations, gave a reality of attendance from world countries. The great days of programs and addresses you will read in the *Union Signal.*

The women are the marvels. Even walking from the hotel one morning, two delegates were in front of me; as I asked, "May I follow after you—to know the way to Constitution Hall." Immediately an arm was placed in mine "to go together." I discovered I was with a delegate from that loved country of Sweden and beside her a young woman of attractive personality, the secretary of Estonia W. C. T. U. The conversation drifted to a word of her writing. She had written eight novels and was the editor of the *Estonia Tartu.*

All through the Convention one felt souls courageous and winning were leading W. C. T. U. fields of work.

The welcome from our government was given by the son-in-law of the late President Wilson, and stressed peace. He spoke of the progress that could be given to world peace by the influence and study of so great an organization as this. Mrs. Boole, World President, a past master in presiding, appreciating his words of eloquence and interest in peace, added, "We work for peace, but our organization was organized to oppose the liquor traffic." The applause from the audience that rang in prolonged minutes proved these women were out "not to quit till the liquor traffic quits."

California W. C. T. U., North and South, are favored in having the leadership of Louise J. Taft and Eva Wheeler. Mrs. Robert J. Clancy of California is an interesting and capable worker to lead in study for Peace and International Relations. With the armament race now going on among nations and our United States spending more for armament than ever before in its history, the study of peace and war is one of immense meaning at this time.

Greetings to the White Ribbon Ensign.

Mrs. H. O. Hildebrand.

Field View of World's W. C. T. U. Convention, Washington, D. C., June 3-8, 1937

We are gathered here in this beautiful city as one great sisterhood of over 4000 strong. Sisters are here from the farthest parts of the world.

Valuable and interesting contacts are made as we go to and from Constitution Hall, where we assemble for the Convention. Our badges introduce us whereever we meet in the city, and without hesitation we enter into conversation as we travel along.

The atmosphere in Convention is that of calm, deep sincerity in a great cause. A tone of utter dependence on God and of always looking to Him for guidance prevailed throughout the entire time. The unity of so large an organization in purposes and methods was noticeable.

The Convention, under the wonderful leadership of Mrs. Ella Boole, moved with regularity and smoothness. Interruptions, that are bound to arise, were handled graciously.

To look into the faces of our sisters from nearly every country of the world and every state of our nation and to read the same thought, that of service to our countrymen, depending on the same superior Leader for guidance and help, was an inspiration not to be forgotten.

Many reports from our comrades across the seas told of their governments entering into a plan similar to ours for reaching the youth and children through their schools with latest and best of scientific material gathered from over the world. Miss Bertha Palmer's syllabus and helps were first among those mentioned.

Great advance is being made in many countries in restricting gambling and games of chance. Surely a tremendous under tide for righteousness is rising over the world and will ultimately come to the top and remain forever.

Our grand leaders in this stupendous work always deserve our praise and prayers.

Marian B. Alcorn.

—o—

To tolerate misery among men without feeling the call to remedy it is to fall under the reprobation—"Inasmuch as ye did it not, ye did it not to me."

Bishop Gore.

State Treasurer's Letter

Dear Comrades:

Summer days are here when with the closing of school we all relax a bit and look forward to the pleasures of vacation. I am wishing you all a happy vacation period. While we are enjoying these days keep in mind the work of our organization. New members may be secured, ideas exchanged and passed on, information given and received.

Congratulations to those unions who have been so diligent about the Education Fund. Our list of Gold Star and Honor Unions is increasing. We should have many more. The unions who have reached the goal—some have gone over the top— have proved that it can be done. I am anxious to see every union a Gold Star. In this issue will be printed a list of the unions who have reached one or both goals during the past month. As soon as possible after June 30 the refunds will be sent to the county and local unions who have paid on the Education Fund since September 30, 1936. Put the money to work in your community. Please cash the checks as soon as possible.

We are not forgetting the budget I am sure. Notice where you stand and aim for the high place.

"And they builded the wall for the people had a mind to work."

Very sincerely,
SARAH H. CAIRNS.

The Closing Pageant

"Ye are therefore no more strangers and foreigners" was the motto over the stage in Constitution Hall, and how much one realizes this when looking into the faces of these charming women representing many countries of the world, waiting for the pageant that will mark the close of the World's W. C. T. U. convention.

"Souls Courageous" showed how Frances E. Willard and a few other women, realizing the danger of alcohol, started out to teach its effects. The many hardships this leader had to endure did not stop her, and little by little people began to acknowledge that her teachings were right.

More and more women took up the work, and now we have the present World's president, Mrs. Ella A. Boole, who is no less fitted for this high office than was Miss Willard.

A processional of representatives from these nations, dressed in native costume, carrying their flags, made a colorful picture always to be remembered. This was so impressive that in the great throng assembled not a whisper was heard.

The fact that the W. C. T. U. has grown from a small group to a membership of over a million, shows that the world is becoming convinced that the principles of the organization are right.

MARGERY HARRIS.

National Temperance Educational Fund

HONOR UNIONS

Strathmore, Carruthers, Berkeley, Esparto, Prescott, Fowler, Parlier, Empire, Lora La Mance, Turlock, Soquel, Hughson, Colusa, Dinuba, Penryn, Orosi, and Salinas.

Standings of Unions

Paid-in-full: Tulare, Berkeley, Hughson, Santa Cruz, Orland, Pixley-Earlimart, Annie E. K. Bidwell, Carruthers, Reedley, Lathrop, Palo Alto, Sanger, Exeter, Boulder Creek, Auburn, Lincoln, Ripon, Hamilton Square, Strathmore, Stockton, and Kingsburg.

Paid-three-fourths: El Camino, Lakeport, Princeton, Martinez, Oak Park, Los Gatos, Pacific Grove, Friendship, Corcoran, Lodi, Sunset, Chico, and Parlier.

Paid-one-half: Rachel Fox, Modesto, Fowler, Hilmar, Esparto, Corralitos, Ceres, Turlock, Dixon, Salinas, Dinuba, Davis, Soquel, Fresno, Sara J. Dorr, Fort Bragg, Ukiah, Frances Willard (Clipper Gap), South Berkeley, Mayfield, Anna Beal, Wood Colony, Stege, and Campbell.

Paid-one-quarter: Placerville, Willows, Gilroy, Shattuck Avenue, East Oakland, Vallejo, East Santa Cruz, Red Bluff, Colusa, Frances Willard (San Francisco), Napa, Empire, Madera, Visalia, Winters, Oakland, Anna Gordon (Modesto), Yuba City, Eureka, Mountain View, Richmond, Jennie M. Kemp, Watsonville, Fruitvale, Oroville, San Jose, Sebastopol, Roeding, Sacramento, Alameda, and Santa Rosa.

Bi-county Mendocino-Lake

The Annual Convention of Bi-county Mendocino-Lake W. C. T. U. met in the Presbyterian Church, Fort Bragg, May 17 and 18; the meeting opened at 1:30 p.m. with the acting Bi-county President, Mrs. Emogene Pemberton of Ukiah, presiding.

Mrs. Louise J. Taft, State President, was our guest, and gave us several helpful talks during the two days of the Convention.

Reports from local unions and directors of Departments were given, and matters of business attended to. The following Bi-county officers were elected for the ensuing year: Dr. Elizabeth L. Roberts, Willits, President; Mrs. Emogene Pemberton, Ukiah, Vice-President; Mrs. Sarah Crump, Lakeport, Recording Secretary; Mrs. Gertrude Houdeshell, Ukiah, Corresponding Secretary; Mrs. Ida Dutcher, Lakeport, Auditor; Miss Lulu Turner, Fort Bragg, Treasurer.

Some visitors from Mendocino inquired about law enforcement, especially laws against sale of intoxicants to minors. Mrs. Taft told all that can be done under existing laws.

Mrs. Taft stressed especially the importance of writing to our legislators about bills pertaining to moral issues. She said they have so many bills to examine that it is impossible to go over them all.

When letters are sent them calling attention to those bills they examine them particularly.

Other speakers gave helpful and ininspiring messages. Especially suggestive was Rev. H. J. Catterall's address, "Wasted Wealth."

Delegates were in attendance from all four unions of Bi-county W. C. T. U.

DR. ELIZABETH L. ROBERTS,
President of Bi-county.

World W. C. T. U. Convention Some Phases of World Work

The work of the Loyal Temperance Legion in laying the foundation for the cause we represent includes Medal Contests.

Mrs. William Rugsley of Canada, Medal Contest director, told us in our meeting how they use classes in public schools for this purpose, including in their program elocution, Bible and music; in Oriental countries, boys write essays and young men in college write their themes for the contests; elderly wives and other women have what they call Gray contests.

In India they hold all-day contests, some walking 40 miles to get to the meetings. They like to chant instead of orating, so they chant in unison.

The method used does not so much matter as the theme. They have abundant literature which they use in political campaigns and social gatherings.

England uses different methods.

The influence of the convention through exhibits from different countries, the personnel of the delegates and visitors, the joyous, victorious faith of every one wearing the white ribbon will never be forgotten.

The Lord in Our Midst

"How beautiful upon the mountains are the feet of him that bringeth good tidings of great joy."

In the first meeting of the World's Convention, Mrs. Ella A. Boole, World president, asked the women present to give their favorite verse of scripture. Could you have heard the scripture spoken by that large assembly, you would have felt as we did that the Holy Spirit was truly in our midst.

The singing of "Blest Be the Tie that Binds" and an inspiring prayer by one of the city pastors led us still nearer to the Lord in our midst.

The large Congregational church was packed at the hour for this International prayer service.

During the convention we were led in prayer by several different pastors.

MRS. JENNIE HELBING.

World Resolutions

Following a ringing call to individuals and churches for a deepening of the spiritual life for a time like this, also urging a moral education campaign, the World's W. C. T. U. adopted the following resolutions:

Total Abstinence

Science and experience demonstrate that the moderate use of alcoholic liquor as a beverage is harmful and opens the way for its abuse. Total abstinence is a safe rule of life. Therefore, we appeal to all who desire to lessen excess to become total abstainers themselves and to refrain from offering alcoholic liquors to others.

Temperance Education

In view of the fact that alcohol is a narcotic, a deterrent of important bodily functions, a habit-forming drug, and a protoplasmic poison, we urge our members to inform themselves and to redouble their efforts to secure systematic temperance instruction in schools and colleges so that young people especially may realize the effects on the physical, social and economic life of the community.

Habit-Forming Drugs

Recognizing the evils of the use of opium, heroin, marihuna, and other habit-forming drugs, we warn of the dangers of self-prescription; we urge physicians to exercise caution in their medical practice and to limit prescription to cases of necessity; we appeal to nations to limit production, importation and sale to the medical and scientific needs of the world.

Solution of the Liquor Problem

The repeal of prohibition in the United States and Finland has not solved the liquor problem in those countries nor has so-called government control. Other methods substituted instead of prohibition have proven ineffective in lessening the consumption of beverage alcohol. We declare our conviction that eradication, *not restriction,* is the only solution of the world-wide liquor problem.

Citizenship

We rejoice in the extension of citizenship to women and in the increasing recognition of their nationality rights. We urge each nation to enact the necessary legislation to secure these reasonable rights to all women of the world. We urge definite study for education in government and for the participation of women in the use of the ballot to the end that society may be protected from drink, impurity, gambling, and other evils.

Alcohol and Transportation

Medical opinion has demonstrated that small doses of alcoholic liquors quickly affect mental alertness and eyesight and create dangers in every kind of transportation. They weaken judgment, distract attention, and slow down reaction. This convention, therefore, calls upon the transport authorities and governments of all countries to prohibit the consumption of alcoholic liquors by the drivers of road vehicles, by the pilots of aircraft, by the operating personnel of railroads and water craft, when on duty and for 24 hours before going on duty. In the interest of public safety we also ask them to prohibit the sale or supply of alcoholic beverages at airports, aboard aircraft, on railroad trains, and in filling stations.

Peace

The World's Woman's Christian Temperance Union declares its conviction that international friendship is the primary essential in the prevention of war and that this international friendship can be attained by creating goodwill based on Christian principles of justice and on political and economic cooperation to attain that justice. We believe that the scope of the League of Nations should be expanded to include expert studies of conditions contributory to war with a view to eliminating the causes of war. We declare: for the sanctity of treaties subject to alterations when necessary by peaceful means, for the Briand-Kellogg Pact, for the settling of disputes by arbitration based on international law, for the collective responsibility of nations to prevent breaches of peace and disregard of treaty obligations. To attain this we urge: the personal responsibility of all citizens to learn the facts in regard to the economic interdependence of nations, and to assist in creating an informed public opinion on all proposed solutions of the problems of international peace in order that governments may be supported or checked in political enterprises affecting the peace of the world. Such facts in simple form should be included in the curricula of all schools.

Nutrition

We ask the League of Nations to instruct its Committee on Nutrition to investigate the effect of beverage alcohol on the nutritive value of foods and so on the health of the people.

Traffic in Women and Children

That this convention of the World's Woman's Christian Temperance Union held in Washington, D. C., in June, 1937, representing women in 50 countries of the world, being convinced that commercialized vice is largely dependent on concomitant sale and use of alcoholic liquors and drugs, calls upon the League of Nations to make further comprehensive investigations on the close relation of the use of beverage alcohol and the iniquitous traffic in women and children.

Drink and Native Races

This convention expresses its concern that governments permit the manufacture and importation of alcoholic liquor to native territories. Such liquors are a source of degradation and misery among the native races. Any apparent benefit to revenue is entirely offset by tragic loss of character, efficiency, and power to progress. This convention appeals to the governments concerned to protect the native races from the temptation of intoxicating liquor.

Lodi, California

We the undersigned do not sell intoxicating drinks:

Anshutz Creamery, 500 E. Oak St.; Blewett Dairy, 309 S. Sacramento St.; Brewster's Grocery, corner Lodi Ave. and Hutchins St.; Cherokee Market, North Cherokee Lane; City Drug Store, 100 West Pine; Cash Food Market, 400 East Elm; Coles Theatre Fountain, 17 South School; Eden Cash Market, 301 Eden St.; Flying "A" Waffle Shop, 200 West Pine; Free Market Groceteria, 108 West Oak; Goodfellows Coffee Shop, 39 North Sacramento St.; Goehring's Drug Store, 514 South Central Ave.; Hepper Food Store, 110 South School; Harbin's Orange Stand, 27 North School; Hall's Grocery, 114 N. Cherokee Lane; I. W. Loewen's Grocery, 500 South Central Ave.; Klaffke Grocery, 433 North Church St.; Kelm's Market, 28 North School St.; Lodi Dairy Company, 45 North Sacramento St.; Lodi Cash Market, 15 West Oak St.; Madison's, 45 South Sacramento St.; Miyajima, 4 North Main St.; North Side Grocery, 728 North Church St.; Oak Cash Market, corner Oak and Central Ave.; Otto's Kitchen, 307 South Cherokee Lane; Purity Store, 10 North School St.; Purity Creamery, 15 South School St.; Polar Ice Company, 301 East Pine St.; Ruby's Restaurant, 22 South School St.; Rhinefrank's Grocery, 431 West Locust St.; Schlotthauer's Grocery, 616 South Central Ave.; Tokay Grocery Company, 25 South School St.; Ted's Cash Grocery, 427 East Locust St.; Walter's Cafe, 19 North Sacramento St.; W. J. Jackson Grocery, 110 North School St.; Weihe Drug Store, 101 North Sacramento St.; Declusin's Cash Market, 19 West Pine; Home Market, 112 S. School St.

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No liquor is sold or served in the G. and B. Restaurant, Lakeport, or the Clear Lake Grill owned and managed by Ashley N. Doak.

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Bible Still Leads in Sale of Books

The American Bible Society announces that this organization distributed 7,760,000 Bibles, Testaments and Gospel Portions in upward of 14 countries of the world during 1936. This is an increase of more than 500,000 over the preceding year. More than 3,000,000 volumes were distributed in America, in about 100 languages.

In the Pacific District, of which Dr. Ralph W. Bayless is executive, a total of 336,804 Scripture volumes were distributed, an increase of 36 per cent over the preceding year.

The British and Foreign Bible Society, the National Bible Society of Scotland, and the American Bible Society, have a combined annual distribution of 22,000,000 volumes which, added to commercial publisher, brings total Bible annual distribution to around 27,000,000.

—In *Berkeley Gazette,* April 17.

Visual Education Demonstrated at World Convention

Mrs. Flora R. Ward

The great World's W. C. T. U. Convention is over, but the memory of it will live long. I was greatly thrilled by the demonstration of what is being done in at least 27 nations of the world (besides our own United States) for visual education. A large section of the lounge downstairs in the church was given over to exhibits—posters, maps, mechanical contrivances, etc. Some of the smaller countries, particularly those in grape growing sections, were outstanding in their efforts to show the value of fresh fruits. I could not take time from the convention program to study these as much as their importance merited, but I particularly noted the exhibits from Switzerland, South Africa, Japan, India, Germany, France, Egypt, England, Burma, Austria, Bulgaria, Niue Island, Esthonia, Cuba, Latvia, Australia, Hawaii, Canada, Newfoundland, Mexico, and several South American and Central American nations. Even in cases where the language was impossible to me, the posters and charts told a significant story.

There was beautiful handwork in silks and beads, cotton and feathers, glass, wood, and many other materials; there were L. T. L., Y. T. C., and W. C. T. U. banners from many nations, some of which were exquisitely artistic. I was particularly impressed with a poster showing the peace flags of the world. Naturally the Little Salesman was on duty winning friends for the cause as usual; ingenuity of the advocates of righteousness was shown by many mechanical devices. Of practical value to us in California might be the multiposter.

Many articles had been brought from National Headquarters at Evanston, among which was the great petition which Frances Willard carried to the nations of the world. Of interest also was the headquarters map showing local unions of the United States with black pins and new ones this year with red pins, and Y. T. C. with green pins. Nothing could have more clearly shown that the world is awakening from apathy to very practical but most enthusiastic work for a new world, free from the curse of alcohol and ready to live in peace one nation with another.

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Youth's Temperance Council In World Convention

Nina Stuntz Sheppa

Youth was at its best on Saturday morning, June 5, when a panel discussion on "Work Among Young People," led by Miss Rosamond Duff of Canada, and Miss Helen Byrnes of U. S. A., was presented at Constitution Hall, Washington, D. C.

Several young men and women took part in this discussion. The first speaker took as her topic "Radio." This was followed by a short talk on the subject, "The Machine Age," the young man illustrating the need of total abstinence, right now.

"Traffic," "Beverage Alcohol," "Brewers' Horses Not To Blame," "Liquor Age," "Program of Y. T. C.," "Money-Adequate Plan," all these subjects were presented before the large audience of W. C. T. U. Workers.

Sixty-seven young people were on the platform, led by Miss Lenadel Wiggins in song. During their stay in Washington these Y. T. C. young people held 8 a.m. meetings each day. They sent greetings to Queen Elizabeth, discussed "Toasts and Cocktails" which they voted to discontinue. They also voted to drop the word cocktail, and emphasized the slogan "The Line shall not break where I stand."

Argentine sent temperance posters. Australia has forty branches. Brazil's flower is the Lily of the Valley. Bulgaria asks that the League of Nations establish a law for temperance education in all lands. In China, Elizabeth Wang has done a great work. Egypt has a great interest in Y. T. C. England and Wales hold week-end meetings. India is organizing Y. T. C.'s in boarding schools. Ireland's flower is the white Iris. Twenty-four states have held summer camps which are very important

"*Now is the strategic time*" Miss Rosamond Duff said.

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GOLD STAR UNIONS

Chico, Vallejo, St. Helena, Napa, Dixon, Kingsburg, Exeter, Los Gatos, El Camino, and Ripon.

Department of Non-Alcoholic Fruit Products

Mrs. Alfa B. Ellis, *Director*
99 N. Willard St., San Jose

Greetings from the Department of Non-Alcoholic Fruit Products:

We are happy to report our beverage department has been a colorful and attractive guest at several of our county conventions this year. Why not at every convention and conference? A tinkly tray of cool fruit juice drinks will look very tempting on a hot summer day. Try it at your next meeting.

Here's a drink you'll receive with delight.
Try it now, for the season is right.
There's a store of good health
Worth much more than wealth.
If you try it, you'll find we are right.

July Julep

1 cup sugar
½ cup water
Leaves from 6 sprigs mint
1 cup raspberry juice
1 cup orange juice
Juice of 2 lemons
2 cups tea infusion
2 cups ginger ale

Cook sugar, water, and mint leaves till syrup forms, 4 to 5 minutes. Remove from heat, strain, add raspberry, orange, and lemon juice and tea infusion. Chill. At serving time add ginger ale. This recipe yields 6 portions. Serve in tall glasses with chipped ice and decorate with mint sprigs and thin orange slices.

A Tribute

Bosom friends through many years and separated by only a few months in their journey to the Better Land, were Mrs. Cornelia Flood and Mrs. Jennie Coggins who served the Frances Willard W. C. T. U. for lo, these many years. On May 24 a group of members from San Francisco County participated in the last beautiful rites for Mrs. Flood. Rev. Linnie Carl, former National Director, who is in the city in connection with the establishment of a "Christian Character Center," read the "Crusade Psalm," a great favorite of Mrs. Flood's and gave a most helpful, cheering message. A W. C. T. U. quartet, arranged by the County Directors of Music, presented a message in song. Members, led by Dr. L. D. Barnes, president of Frances Willard Union, filed past the casket and laid white flowers as a silent tribute to her who had set them a worthy example of Christian life and labor.

Her pastor, Dr. Edgar A. Lowther, called attention to the unusual fact of the presence of children, grandchildren and great-grandchildren at the services. He thoughtfully assuaged our feeling of loss by his graphic suggestion of the grandeur of the "coronation of this child of the King." Space forbids us to tell of her unfailing love and devotion to the great prohibition cause. Besides her many years as secretary, she led her Union to one of the first places in the County in performance of Flower Mission and Relief work. She worked with the little children whom she dearly loved in both Sunday school and Loyal Temperance Legions.

A friend of many years said to the writer that she thought Mrs. Flood was the finest example of a Christian she had ever known.

"So we place a rose between the pages of friendship's book in memory of one who, through many months of suffering, bore her affliction with Christian fortitude and of whom we can truly say: Life's race well run; life's work well done; life's crown well won."

Lucy G. Whitwell, *Sec.*
Frances Willard W. C. T. U.

The Union Signal, A Journal of Social Welfare

Special Summer Offers

July, August, September, October

An opportunity to revamp and stabilize *Union Signal* circulation; to give first aid to local unions in completing 1937 Plan of Work before state conventions.

Offer No. 1

Eleven yearly subscriptions to *The Union Signal,* new or renewals, will be given for $10.00. (Subscriptions must all come in on one order. Remittance of $10.00 must be enclosed with order. Premium must be claimed with order.)

Offer No. 2

For five yearly subscriptions to *The Union Signal* at the regular rate of $1.00 each, or $5.00 for the five, a premium of one six-months' subscription will be given. (Subscriptions must all come in on one order. Remittance of $5.00 must be enclosed with order. Premium must be claimed with order.)

N. B. World's Convention numbers—three copies—10c.

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The Young Crusader

Monthly Magozine for Boys ond Girls

July—sixth month and midyear of the *YOUNG CRUSADER* GOLDEN JUBILEE ANNIVERSARY. Make this a memorable Fiftieth Birthday celebration by sending in club subscriptions. Help the boys and girls to win a prize. See prize offers in *Young Crusader* of February, *Union Signal* of January 23 and April 3, state papers. Information may also be had through L. T. L. State Secretaries.

Keep "circulating" and forget the summer heat!

Rates: The *Young Crusader*—single copy, 35c; clubs of ten—$3.00.

Address: The *Young Crusader,* Evanston, Illinois.

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Citizenship

Helps for Study

Studies in Government. Livingston. 15 cents.

The Declaration of Independence and the Constitution of the United States. 10 cents.

Taxes and Taxation. Storm. 40 cents.

Easy Money. (Gambling.) Taylor. 15 cents.

Gambling in the United States. Pringle. 15 cents.

Manual of American Citizenship. 50 cents.

We, the People. Hagedorn. $1.00. (Making clear to young people, in story form, the meaning of the Constitution of the United States.)

83 McAllister St., San Francisco.

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The convention sessions at the great Constitution Hall at Washington were crowded for all the outstanding events of the week. Thirty-seven countries were represented.

The Union Signal

Mrs. Nellie P. Mosley, *Promoter*
Orland, California

The number of subscriptions to the *Union Signal* which have not been renewed is much too great; there may be good reason for a few discontinuing but the new subscribers should more than make up for them. Some say, "We are concentrating on the Educational Fund, and contributing to it." That is as it should be, but what better source than the *Union Signal* is there for plans and information on how it is to be raised and used? Also there are suggestions for carrying out these and other plans. Others say, "This is World's Convention year." That is a reason for taking the *Union Signal*—read about the preparations, then the report of the activities. Has anyone a *reason* for not subscribing? Many give *excuses.*

If you are spending the summer, or any part of it, away from home have the *Signal* follow you; it will furnish good reading and perhaps win friends to our cause, members to our organization, and money for the Educational Fund.

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Hold Fast L. T. L.'s

Tulare county, Strathmore; Mendocino-Lake, Lakeport; Sacramento, Chas. Addison; Japanese; Oak Park Boys' Club; Oak Park Girls' Club; Alameda, Oakland; South Berkeley.

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A Letter From Convention

June 8, 1937

Dear Mrs. Boyce:

Here it is the last day when I can write you. We had 4200 registrations and both seatings and registration cards were exhausted. The banquet presented a similar problem. Only 1500 could be seated in the largest hotel but even two were not enough so we had *three.* Around 3500 sat down by states with foreign guests.

The program was of a very high order. Regularly elected delegates from 37 countries are here; we are organized in 57 countries. That is a remarkable showing.

I spoke in a church—one of 42 opened to us.

Convention great beyond description.

Lovingly,
Louise J. Taft.

—o—

The leading churches of Washington and vicinity opened their pulpits, Sunday, June 6, to nearly 50 prominent World W. C. T. U. officials and delegates.

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World W. C. T. U. President's address sees temperance advance everywhere.

Youth's Temperance Council

The Y. T. C. Clipper ship takes off August ninth on its maiden flight. You still have the opportunity to make your reservations for passage on this unique trip. It will be outstanding with thrills promised as each day passes; from the time you arrive at the Clipper base in Mount Hermon until the last day each moment will be packed with interesting activities that you will never forget.

Do you like to sit around a camp fire in the moonlight or take a hike in the morning when the sun is rising? How about a peppy baseball game or a volley game? There will be swimming and boating with many group games.

We have so many clever Y. T. C. songs, you will want to learn them all; we will sing at the meals and have songs all through the day. Study courses in alcohol education, peace, Christian citizenship and motion pictures will be presented by some of our outstanding W. C. T. U. leaders. We are indeed fortunate to have secured their assistance. A Medal Contest, installation of officers, weinie roast, and stunt night are some of the evenings' entertainments.

Our State general secretary, Mrs. Elsie May, will conduct the devotional period each morning; you will enjoy each of these messages and will derive benefit and enthusiasm at each of them.

This is your opportunity to find out what the Y. T. C. is and the most logical way to present our program in your own local group. You will find suggestions for your activities, and how to make your meetings more interesting. It is a privilege to meet the young people of your state. We hope to have some one from each of the cities where we have our groups organized and where the program is being studied. Friendships formed under such fine environment will not soon be broken.

You should send your reservations early as we can only accommodate 100 this year. We are asking each group to bring a model of the Clipper ship. Be sure to bring your musical instruments, camera, flashlight, with your blankets, plate, cup, and spoon.

The future of the W. C. T. U. depends on the Y. T. C. and the Y. T. C. now depends on the W. C. T. U. We must have your help in reaching those who are interested in our program. Please tell the young people of your acquaintance of the encampment. If you will send their names and addresses to us we will be happy to help you contact them. Is it asking too much to ask each union to send at least one young person to the encampment? We will appreciate all you can do in helping to make this, our first adventure, a success. I am sure each one who attends will find it the outstanding week of his summer vacation.

Naomi Moffitt,
State President.

WHITE RIBBON ENSIGN

«In the name of our God, we will set up our banners»

VOLUME XXXII ANGWIN, CALIFORNIA, MAY, 1938 NUMBER 8

Mrs D Starr Jordan 11-38
Stanford University
LIBRARY

MOTHER'S DAY

Let every day be Mother's Day!
Make roses grow along her way
And beauty everywhere.
Oh, never let her eyes be wet
With tears of sorrow or regret,
And never cease to care!
Come, grown-up children and rejoice
That you can hear your Mother's voice.

A day for her! For you she gave
Long years of love and service brave;
For you her youth was spent.
There was no weight of hurt or care
Too heavy for her strength to bear,
She followed where you went,
Her courage and her love sublime
You could depend on all the time.

No night or day she set apart
On which to open wide her heart
And welcome you within;
There was no hour you would not be
First in her thought and memory,
Though you were black as sin!
Though skies were gray or skies were blue
Not once has she forgotten you.

Let every day be Mother's Day!
With love and roses strew her way,
And smiles of joy and pride!
Come, grown-up children, to the knee
Where long you used to be
And never turn aside;
Oh, never let her eyes grow wet
With tears, because her babes forget.

—EDGAR GUEST.

State President's Letter

The National convention has been so near all week that we could hear the rustle of its wings. The state quarterly meeting the first three days of the week seemed like a committee of the whole on convention. Perhaps this is the reason:

The whole State W. C. T. U. is to be hostess to this great gathering. The State president is chairman and the other general officers are vice-chairmen. Members of the State executive committee are chairmen of most of the other committees. Several members, however, are serving on a few large committees with much responsibility.

I have never been so proud of you as now. What a joy to witness the large number of you that are coming forward so whole heartedly of your own volition or on invitation to assist the chairmen in their responsible tasks.

What a lot of fun we are having in our work of preparation. Already we are getting better acquainted, although we thought we knew each other well.

There is much hard work to be tackled with right good will. But in the end it will pay us big returns, far more than the guests whom we are so eager to make comfortable and happy.

I am not informed yet of the detail of the program but from the little I know and experience in past conventions, I feel sure that Miss Palmer's school of instruction in "Alcohol Education" will open Wednesday morning with three sessions that day; will meet again Thursday preceding and following the evangelistic service which will probably begin at 10 o'clock on August 4.

Thursday evening, August 4, will probably witness the opening of convention with the National president's address, a wonderful evening, never to be forgotten.

Saturday mid-afternoon the convention will go out to "Willard Inspiration Point" on the Golden Gate by the sea for a unique service; Tuesday afternoon, the lovely boat ride on San Francisco bay; Thursday night the annual dinner before we say farewell to our guests. On Sunday each will have an opportunity to hear one of our fine leaders in one of the many churches that will ask for pulpit guest speakers.

Then the great convention, itself, with programs you have longed to hear, right here in our midst. Of course, we who enjoy round tables so much will be happy in the opportunity to attend department conferences held by every department under the leadership of the National director. It would be a sad loss to miss that.

Petitions

What a lot of petitions have fallen into the lap of the unions but not one word of protest has reached this office. Evidently you all feel it is high time to do something about the situation in a legal way and this is the reasonable way to proceed.

The W. C. T. U. is responsible for circulating 800 sets of the three petitions sponsored by us as a part of the United Dry Forces. The women are reporting good progress. Let us get these finished by May 1 if possible. You will receive a card from me soon asking for a report on progress.

The Anti-Saloon league has sent each church some of these petitions to be circulated by *other* than W. C. T. U. members. *After you have filled your petitions,* if those of your church are not cared for, assist with them if you can possibly do so. But do the work agreed as your part *first.*

Keep track of the number of petitions circulated by the W. C. T. U. for your report on legislative work.

Company Is Coming

As part of preparation for national convention let us finish up a few important things:

1. There is no substitute for membership. Secure your quota of new members equal to one fourth of your membership at the beginning of the year. Collect dues still unpaid. Get ready for the great membership march with the bridge sent you at the beginning of the year.

2. Complete your organization of the county quota of new unions.

3. Check up and bring up the local's points in the standard of efficiency.

4. Send in your budget money promptly.

5. Send forward your Temperance Education fund on hand so that we may be well onto the second half when our guests arrive.

6. Circulate the petitions and educate the folk to the need by use of our motion picture "In the shadow of the school house."

Get ready! Company is coming!

LOUISE J. TAFT.

Placing the Beacons and Safety Net

More than 35 full moons would be required to give the same average intensity of light that is furnished on the upper roadway of the San Francisco Bay bridge. A total of 225 luminaries are used to light up the 15 miles of roadways including the tunnel, the bridge proper, and its approaches. Thus the Bay Bridge highway is one of the best illuminated in all the world, so experts say. The system of lighting known as sodium vapor luminaries is utilized not only on the bridge, but on all the approaches as well. The cost of the electrical work on this bridge was approximately $443,000.

Not only the motorist's pathway is lighted on this great bridge, but high aloft great beacons illumine a shining pathway for the countless aviators cautiously feeling their way in over either the mountain fastness in one direction or the unfathomable depths of Old Ocean on the other. Hundreds of feet above the waters of San Francisco Bay, giant aerial beacons from their lofty positions on top of the spans of the bridge send out great arms of light to guide aviators entering and leaving the harbor. Two of these beacons are located on the cantilever towers of the Eastbay crossing, the others on each of the four towers of the western span. The lenses are 24 inches in diameter and contain 1000-watt lamps which make six revolutions a minute. All the aerial beacons are synchronized.

Bridgemen have long had a saying that "the bridge demands its life" and among modern engineers it has been translated into "a life for a million dollars' worth of construction." One would believe such risks would make it impossible to find men willing to undertake the work. They tell us, however, that the very reverse is true.

But in the building of the Golden Gate bridge every known safety device for workers was provided in the efforts to cheat death. With a full realization of the hazards every man who attempted to do "stunts" on the job was fired. A doctor and a nurse were placed on the construction wharf to examine every worker regularly to make sure that he was physically fit. Painters were tied in boatswain's chairs, they wore gloves, they were required to cover their faces with cleansing cream before going on the job. All men grinding, chipping, and riveting were required to wear goggles. Many other precautions enabled the work to go forward over a period of almost four years without loss of life—a record never achieved before in heavy construction. But the bridgemen knew that the great menace to life would come after the sinking of the piers and the erection of the towers. They remembered that of the 24 men who gave their lives in the building of the Bay Bridge, most of them met death on the "home stretch." With this in mind Joseph Strauss, the Chief engineer, the master spirit behind it all, conceived the idea of hanging a great net beneath the spans from shore to shore over that treacherous current, a net which would catch the workmen if they fell, just as a trapeze performer in a circus is protected by an emergency net. Such a net was installed at a cost of $80,000 and while the spans were being suspended from the cables 15 men fell into it and were saved from certain death. But the old adage came true, the bridge did demand its life, for one day, less than three months before the completion of the bridge, a scaffolding underneath the bridge collapsed, dragging half of the safety net with it, and 10 men were swept out to sea, through fog, wind, and a seven-mile tide. Even taking this loss of life into account, the safety record in the erection of the Golden Gate bridge stands unequalled.

In the closing days of this great membership campaign, after studying the building of these two great bridges through these months, are we as individual W. C. T. U. workers able to say, "We, too, have built a bridge!" —a bridge of confidence between ourselves and those about us on the work of the Woman's Christian Temperance Union, a bridge of better understanding of how we strive to spread the knowledge of the harmfulness of beverage alcohol, and that because of its habit-forming qualities, we educate for total abstinence from alcoholic liquors; that we endeavor to promote good citizenship and the general welfare, and that the great object of the organization is to unite the Christian women of this land in such a program of study and endeavor. We repeat now at the close what we said early in this campaign, that as these great bridges can be only as durable and lasting as the foundations upon which they rest, so will the life and work of the Woman's Christian Temperance Union depend upon the soundings made in the minds and hearts of those with whom you come in contact—for to them, *you are the W. C. T. U.*

Has your work in the organization tempered you, as the alloys temper steel, to increase your load-carrying capacity, your patience, your knowledge, your graciousness, that you by strength and charm of your personality have been enabled to bring others into our charmed circle? If so, our seven months of bridge building has been worthwhile, and you have carried out the idea of the Builder's Creed to a good purpose.

Someone has said, applying it to all reformers generally, that if they hoped to achieve, they would do well to disseminate "more light and less heat." It is difficult to picture one of our well-informed members allowing herself to become disturbed or overheated in an argument concerning liquor. All the advantage is on our side. Scientific facts are unanswerable, and if we go about our work in a mood of sweet reasonableness, shedding more light, we may be sure of success. So we believe during the time of this campaign you have placed many beacons to guide the weary traveler along life's highroad. And underneath the pathway of many of those you have met, have you spread the great Safety Net of a knowledge of total abstinence—to save them from the swirling tides of liquor that flow so swiftly all about them? If you have made your knowledge, gained in the work of the W. C. T. U., both a Beacon and a Safety Net, then you have done well your part.

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Questions for Local Unions

1. Number of new dues-paid members secured
2. Number of Divers
3. Names of Riggers
4. Names of Bridgemen
5. Names of Consulting Engineers

—o—

A Prayer

(Woman's Federated Club Collect)

Keep us, O God, from pettiness; let us be large in thought, in word, in deed.

Let us be done with fault finding and leave off self-seeking.

May we put away all pretense and meet each other face to face—without self pity and without prejudice.

Let us take time for all things; make us grow calm, serene, gentle.

Teach us to put into action our better impulses, straightforward and unafraid.

Grant that we may realize it is the little things that create differences; that in the big things of life we are as one.

And may we strive to touch and to know the great common woman's heart of us all, and, oh Lord God, let us not forget to be kind. MARY STEWART.

—o—

"Bring me men to match my mountains
Bring me men to match my plains,
Men with empires in their purpose,
And new eras in their brains,
Bring me men to match my prairies,
Men to match my inland seas,
Men whose thought shall pave a highway
Up to higher destinies;
Pioneers to clear thought's marshlands
And to clear old Error's fen,
Bring me men to match my mountains—
Bring me men!"—Sam Walter Foss.

—o—

"The reason why so many do not recognize opportunity is, it is disguised as hard work."

Corresponding Secretary's Letter

Dear Co-Workers:

How are your Road Signs coming along? Are they up? Now is a good time to do it. Twelve have been ordered and are either up or plans are being made for placing them. If you have secured the place for your sign, write to Douglas Sign Service, 418 East Market street, Stockton, and it will cost you nothing but the expressage.

We have sold eight sets of books for libraries and schools and several parts of sets. This is a very fine beginning. These excellent books should be made available to every student and this plan presents a splendid opportunity for service.

There is just one month left in the National Membership campaign which closes May 30. To date we have received reports of 394 new members, one Bridgeman, 18 Riggers, and 168 Divers. Have YOU qualified and have YOU reported? Please see that all names are carefully sent through local and county treasurers when the dues are sent for new members, in order that credit may be given where credit is due. Please mark all new members *NEW,* with the name of the person who secured her.

National Convention Membership Demonstration. Early in the year the local presidents received a "New Member Record." Instructions have just been received from our National corresponding secretary as to how this is to be used.

Each union that secures new members will be represented by its local president or its representative in a great processional. The membership director of the State will carry a placard showing the state and number of unions securing new members. The State president will walk by her side carrying the State flag. Following, will be the long line of marching women, each woman carrying the membership record of her union.

"*How to Mount the Record.* Paste a strip of cardboard about an inch and one-half wide across the Record at both top and bottom. Fasten the Record to a 24 inch piece of 'stripping' (at the back) by using thumb tacks. Then wind that part of the lath below the Record, with white paper, ribbon, or whatever you choose, to make it all presentable. Put the name of your union below the 'Record.' "

Have you been making bridges—pictures or other representations? Mrs. DeYo says to bring them to National convention. There has been such a fine showing everywhere, they will be all put on display and a committee will judge them and honorable mention will be accorded the most creditable ones. (Definite instructions will be sent later.)

I quote again from Mrs. DeYo's letter—"I wonder how many of you know that the current issue of *Esquire* carries an editorial mention that 'at last we are able to send gifts of liquor by wire.' It describes the procedure and then says 'What a boon to business concerns in building up commercial good-will! What a cinch for you when birthdays, anniversaries, etc. roll around. N. B.: Easter's coming on apace; now you can wire *flowers* to Mother and *fluid* to Father.'

"Evidently nothing is sacred to the dispensers of liquor. And even Easter, symbol of immortality—the most sacred day of all the year—is to be celebrated only as it affords an opportunity to sell more liquor!"

Dear women, may we win a host of new members to help us in making this a better world. It can be done!

GRACE R. RANDALL.

Wanted—Women

For the Woman's Christian Temperance Union

Women of conviction, consecration and courage, to educate, agitate, and organize against beverage alcohol.

WOMEN—to multiply numbers, influence, and power in the only organization which has total abstinence as its major issue.

WOMEN—to make converts for total abstinence through scientific facts about the effects of alcohol.

WOMEN—to promote alcohol education in schools, youth and adult groups.

WOMEN—to popularize total abstinence socially by serving non-alcoholic fruit drinks.

WOMEN—to form unions in rural communities and small towns to be centers for reliable temperance information.

WOMEN—to build a foundation of facts about alcohol and its relations to the body, soul, family, society, and government, for the final overthrow of the legalized liquor business.

WOMEN—to pray, work, and vote with no compromise, until victory comes. —Exchange.

—o—

Corrections for Your Yearbook

State Medal Contest Director, Mrs. Mabel Frost, 3760 Fourth Ave., Sacramento.

State Organizer and Lecturer, Miss Winifred S. Bangs, 2918-A Regent St., Berkeley.

Vice president, Santa Clara County, Mrs. Esther Weseman, 349 Bailey Ave., Mountain View.

President of Greenfield, Monterey County, Mrs. Maudie Livingston; Vice president, Mrs. Rockney, Ft. Romey.

President, Santa Cruz, Mrs. Laura Gray, 284 Ocean St., Santa Cruz.

A correction and omission for Contra Costa County, page 45 of yearbook: Richmond should have 65 instead of 56 members paid last year. Point Richmond should have 7 members paid last year.

Membership Campaign

Bridgeman (one who secures ten or more new members): Mrs. Louise J. Taft, *Colusa.*

Riggers (one who secures six to ten new members): Mrs. O. E. Peterson and Mrs. Adellah J. Renfrow, *Kingsburg;* Mrs. Mae Benton, *Hughson.*

Divers (one who secures one to five new members): Alameda County, Berkeley, Mrs. L. L. Collins, Mrs. Capitola Clark; *Friendship,* Mrs. Louise Olsen, Mrs. Jennie Ringle; *South Berkeley,* Mrs. Mary Fielder, Addie G. Estes, Mrs. Delia Smith.

Mendocino-Lake, Dr. Elizabeth Roberts, Willits; Lakeport, Mrs. Mary W. Healton.

Solano-Napa, Vallejo, Mrs. Louise Manrose, Mrs. Ruth W. Sears, Mrs. Edna A. Craig, Mrs. A. J. Wortman, Mrs. Grace Morehouse.

Sonoma-Marin, Mrs. Minnie Bunyan, *Santa Rosa.*

Stanislaus-Merced, Hilmar, Mrs. Edith Rapp; *Hughson,* Mrs. Lula Park, Mrs. Hazel Pedelty, Mrs. Laura Foster, Mrs. Mae Benton, Mrs. Maude Brooks, Mrs. Mae Miller, Mrs. Ida Aldrich; *Wood Colony,* Mrs. Lucy Anderson.

Tehama-Glenn, Corning, Mrs. Eva L. Webber; *El Camino,* Mrs. Myrtle Moon; *Willows,* Mrs. H. Holmes.

Tulare-Kings, Dinuba, Mrs. P. P. Stephens, Mrs. Effie Haycraft; *Lindsay,* Mrs. Flora R. Ward, Mrs. Sarah Crook; *Porterville,* Mrs. Ottie Umbarger, Mrs. H. P. Anderson.

Contra Costa, Richmond, Mrs. Hannah J. Bottoms, Mrs. Della Glennon, Mrs. Jennie Allen.

Fresno, Kingsburg, Mrs. Adellah J. Renfrow; *Selma,* Mrs. Wm. Mark.

San Joaquin, Stockton, Mrs. Emma Stenstrom, Mrs. Hazelhurst, Mrs. Young.

Tri-County, East Santa Cruz, Mrs. Myrtle Kroesen, Mrs. H. A. Small, Mrs. Lena Murphy, Mrs. Geo. Burroughs; *Greenfield,* Mrs. Lena Courtney; *Watsonville,* Mrs. Viola Elson, Mrs. L. Fabry, Mrs. A. B. Fox.

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Radio

Tune in on KDON Mondays at 11:45 and hear Mrs. Virginia Reum's talks on Alcohol Education.

Beginning April 12 there will be broadcast every other Tuesday at 1:15 p. m. over KARM, a program sponsored by Fresno county W. C. T. U.

Tulare-King is sponsoring a monthly broadcast over KTKC.

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"For I know whom I believed and I am persuaded that He is able to keep that which I have committed unto Him against that day."

White Ribbon Ensign

Published monthly by the California Woman's Christian Temperance Union, Angwin, California.

Editor-in-Chief - - Mrs. Louise J. Taft
Managing Editor - Mrs. Julia C. Bevis

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BRANCH
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2111 Cedar Street, Berkeley

May, 1938

All copy for the White Ribbon Ensign must be in the office by the TWELFTH OF EACH MONTH, and all editorial correspondence should be addressed to White Ribbon Ensign, Room 415, 83 McAllister Street, San Francisco, California.

Save Two Cents

If your name and address as printed on your Ensign is not correct, please send a post card at once to Mrs. Sarah H. Cairns, Route 2, Box 2292, Napa, California, giving correction and old address. This is important, as every request for change of address from the Post Office now costs us two cents.

Coming Events

August 5-10, National Convention, San Francisco

August 3, 4, Miss Bertha Rachel Palmer's School of Alcohol Education

May 8, Mother's Day

County Conventions

May 3-4, Stanislaus-Merced, Empire
May 5-6, San Joaquin, Stockton
May 10-11, Mendocino-Lake, Ukiah
May 12, Tehama-Glenn, El Camino
May 19, Butte, Chico
May 24, Colusa-Sutter, Yuba City
May 25, Contra Costa

"Every day the liquor traffic is taking out of the pockets of its victimized patrons more than $10,000,000." The National W. C. T. U. is asking for $1,000-000 for Temperance Education.

Child Welfare

Mrs. C. E. Crabb, *Director*

All county and local directors of Child Welfare, attention: Our National director of Child Welfare, Mrs. Sherbine, has been attending Miss Bertha Rachel Palmer's Alcohol Education seminar at National Headquarters, Evanston, Ill. From there she has written stressing two points. *First:* The part our White Ribbon Recruits will have on the program at the National convention in August.

Mrs. Sherbine and our own state president, Mrs. Louise J. Taft, are both desiring to have a record group of little ones for the White Ribbon Recruit service.

Are there any little ones you would like to have among that number? If so please send me names, residence, and time of birth. I will notify of time of service later.

Second: Mother's Day or Health Day observance. In conjunction with other National officers Mrs. Sherbine has prepared a series of programs along this line for use over several years. There will be no time for me to secure such programs and get them to county and locals so they could prepare to use them this May. Hence I am requesting our Ensign editor to print the first suggested program that it may reach each union.

Program

Theme — "The Responsibility of the Home"
Hymn: "How Firm a Foundation"
Scripture: Ephesians 1:1-8
Special Music
Roll Call: "Answer with quotations on home influences"
Talk: "Whistler's Portrait of His Mother"
Talk: "The Havoc of a Liquor Heritage"
Discussion: "Is the child in a good home affected by beverage alcohol?"
White Ribbon Recruit Service
Social Hour

Refreshments should be served such as the children can share.

I hope that many of you will report that you have used this program, in part or whole, for your Child Welfare May meeting.

County Hospitality Quota

Just as we go to press word comes that Solano-Napa is again the first quota county. Congratulations! Some others are close behind.

"If you do not wish for His Kingdom don't pray for it, but if you do you must do more than pray for it, you must work for it."—Ruskin

Write *your* congressman at once asking him to take the War Referendum bill, H. J. R. 199, out of committee and to the floor.

Milk and Ice Cream Bars the Vogue

Leah Belle Boyce, *Publicity Director*

The campaign of the Woman's Christian Temperance Union of California (N) in support of the creation of milk and ice cream bars, in place of cocktail bars and lounges, is making rapid strides and is bringing great support from men and women in all walks of life who recognize the menace to health and morals of the liquor evil.

Mrs. Myrtle H. Jensen of Sacramento, director of Health for the State W. C. T. U., is actively engaged at the present time in furthering the interest of young people as well as grownups in milk drinking.

Dr. J. C. Geiger, director of public health in San Francisco, strongly endorses the work of the W. C. T. U. in its current campaign. He recently stated through the columns of the San Francisco Daily News that he was in hearty accord with this program. He urged concerted action to offset the reduction of milk consumption.

The decrease of 67,000,000 quarts of milk consumed last year in the United States is regarded by health authorities as a menace to the health of the people nationally, milk being considered one of the best foods.

Dr. Geiger accordingly, urges the set-up of milk and ice cream bars in the home where young people entertaining may enjoy the healthy drink as well as having a happy time. To this end he started the movement in San Francisco recently by giving his little daughter a birthday party and the society pages of the newspapers carried pictures of the young people drinking milk through straws and making merry. Before long, milk and ice cream bar parties will be quite the vogue.

(Another fine Dairy Bar has just had its opening at 364 Grand Ave., Oakland. —Editor.)

Later: The milk company reports to headquarters that a very fine dairy bar has opened up on Grand avenue, Oakland. The W. C. T. U. of San Jose reports that a milk bar has opened on First street in San Jose, and that W. C. T. U. leaders of the county were its guests and were delighted with it.

Mrs. Alice K. Livingston, a very sick but very brave invalid who was president of the W. C. T. U. at Greenfield for years, sent a message by her own hand to the Tri-County convention which read in part:

"The W. C. T. U. has located Public Enemy No. 1. We have our God on our side. A thing well begun is half done. Greetings to you all. I shall keep the program before me and thus be with you."

Treasurer's Letter

Dear Comrades:

Another month has passed and we can look back with pleasure at the success attained. We have advanced and with continued effort we will make this month one of greater accomplishment. My thanks to you all for your fine cooperation.

I am sure we are each enjoying our part in the preparation for the coming of National Convention. Include attendance at the Convention in your plans for summer vacation.

TREASURERS, when sending names, for any reason whatever, please ALWAYS send the full name. Not Mrs. Smith but Mrs. Mary Smith. It will save time and extra work and when credit is due in the Ensign it can be put in sooner.

Refunds for the National Temperance Education Fund to county and local unions entitled to them have been mailed. Please cash them at once. When sending the final payment that makes your union a Gold Star, be sure to include the name of your local president and the chairman of your finance committee for raising the Fund. National requires them when the request for certificate is sent.

"And they builded the wall for the people had a mind to work."

My best wishes to you all.

SARAH H. CAIRNS.

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Standings of Unions

Paid-in-full: Lathrop, Ripon, Reedley, Wood Colony, Pixley-Earlimart, Dinuba, Auburn, Sunnyvale, Hughson, Waterford, Chico, Sanger, Sara J. Dorr, Caruthers, Hilmar, Mayfield, Allendale, Carrie A. Gladding, Exeter.

Paid-three-fourths: Palo Alto, Jennie M. Kemp, Lodi, Prescott, Anna McCroskey, Kingsburg, Pacific Grove, Martinez.

Paid-one-half: Tulare, Los Gatos, Salinas, Sunset, Stockton, Corralitos, Boulder Creek, East Santa Cruz, Friendship, Modesto, Napa, St. Helena, San Rafael, Colusa, Fort Bragg, Santa Cruz. Berkeley, Oak Park, Citrus Heights, Watsonville, Lindsay, Sebastopol, Madera, Orland, Loomis, Selma, Soquel, Orosi.

Paid-one-fourth: Fruitvalle, Turlock, Davis, Lora La Mance, Frances Willard (Clipper Gap), Santa Rosa, Visalia, Fresno, Luna Vista, Frances Willard (S. F.), Hamilton Square, Ceres, Corning, Parlier, Greenfield, Richmond, Morgan Hill, Vallejo, Esparto, Anna Gordon (Modesto), South Berkeley, East Oakland, Anna Beal, Lakeport, Oakland, Richmond, Willits.

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Notice: The figures showing Anna Gordon (Modesto) had paid their budget in full were unintentionally omitted from the Year Book.

Hospitality Fund

Hostess, $10 or More

Alameda County, Mrs. Irene Boldt, Mrs Ethel F. Hockenbeamer, Mrs. Rosemary Lloyd, Mrs. W. R. Thorsen.

Stanislaus-Merced, Mrs. Ed Bates.

Humboldt (by County).

San Francisco, Mrs. Rawlins Cadwallader.

Tulare-King, Mrs. Blanch Marcellus.

Fresno, Mrs. Olive Cooper

Sponsors, $5 or More

San Joaquin County, Mrs. Alice Murphy, Mrs. Williams, Mrs. J. M. Saunders.

Tri-County, Mrs. E. L. Dool, Mrs. Maude B. Fallis.

Stanislaus-Merced, Mrs. Lola May Cornwell, Mrs. Hazel Pedelity.

Alameda County, Mrs. Mary Thomas, Mrs. Jennie Ringle, Mrs. Capitola Clark.

Solano-Napa, St. Helena Union (by friends).

Santa Clara County, A Friend (Mountain View).

Humboldt County, Miss Agnes Smith.

San Francisco County, Mrs. Beth McCrosky.

Donors, $1 or More

Yolo County, Mrs. Adah Nye, Mrs. Mary McKellups, Miss Madge McKellups, Mrs. Mary Gaither.

Alameda County, Mrs. Annie L. Cohn, Miss Esther Cohn, Mrs. Maud Miller, Mrs. Ida May West, Mrs. Estelle Derry, Mrs. Stearman, Mrs. M. D. Merritt, Mrs. Addie Kimble, Mrs. Jennie B. Stewart, Mrs. A. Loring, Mrs. C. D. Manny.

Contra Costa County, Mrs. E. Adams, Mrs. H. F. Doran, Mrs. Wm. E. Malone, Mrs. Sarah Lang.

Madera County, Mrs. Mary Montanya, Mrs. Hester Jardine, Mrs. Dolly Mosteller, Mrs. Lydia Phillips, Mrs. Freda Moore, Mr. W. Orvis.

Stanislaus-Merced, Mrs. Merle Wine, Mrs. Clara Davisson, Mrs. Amanda Barklow, Mrs. M. E. Levitt, Mrs. Geo. Wood, Mrs. Maybelle Turner, Mrs. Ida Curtice, Mrs. Minnie Uhl, Mrs. Louise Hedges, Mrs. Edna Peters, Mrs. Pearl Murry, Mrs. Ethel McMillan, Mrs. Matilda Jessup, Mrs. Alma Austin, Mrs. Hilda Gardner, Mrs. Margaret Templeton.

Solano-Napa, Mrs. E. H. McMillan, Mrs. B. D. Carpenter, A. Friend, Mrs. Lucy W. Mc Kellups.

Tri-County, Mrs. Phoebe Arbuckle, Mrs. Lillian Heath.

Mendocino-Lake, Mrs. Ida L. Dutcher, Mrs. Alice Haas, Mrs. Eva Jordan, Dr. Elizabeth Roberts, Mrs. Velma Eversole, Mrs. Elizabeth McGimsey.

Santa Clara County, Mrs. Lola E. Forsyth, Mrs. Margaret and Miss Florence Moore.

San Francisco County, Miss Grace Hendricks, Mrs. M. Lois Ficklin, Mrs. C. Mansfield.

Colusa-Sutter, Mrs. Marion Harwood, Mrs. Pearl Blackburn, Mrs. Clara Robinson, Mrs. Matie Sherwood.

Sonoma-Marin, Mrs. Mary O. Patchett.

Placer, Mrs. Marian Pardee, Mrs. Jessie F. Sparks.

Fresno, Mrs. Ruby Minter, Miss Flora Thompson, Mrs. John Benson, Mrs. Aaron Swenson.

Tular-King, Mrs. Annie Cheek.

Local Union Aid

(25 cents or more per member)

Quota Unions

East Santa Cruz, Anna Beal, Campbell, Los Gatos, Empire, Modesto, Anna Gordon (Modesto), Ceres, Waterford, Luna Vista, St. Helena, Boulder Creek, Corralitos, Cupertino, Madera, Auburn, Tulare, Friendship, Prescott, Lindsay, Lakeport, Willows, Frances Willard (Clipper Gap), Shattuck, San Rafael, Orosi, Keyes.

Unions Partly Paid

Alameda 3, Berkeley 38, Oakland 10, Ukiah 8, Vallejo 108, Napa 21, Santa Rosa 6, Sebastopol 9, Keyes 4, Turlock 25, Exeter 12, Pixley-Earlimart 2, Visalia-Woodlake 27, Gridley 1, Oroville 4, Point Richmond 4, Fowler 26, Fresno 15, Kingsburg 22, Selma 4, Ferndale 10, Frances Willard (Clipper Gap), Oak Park 11, Anna Gordon (S.F.) 5, Anna McCrosky 3, Frances Willard (S. F.) 6, Hamilton Square 1, Lodi 36, Gilroy 12, Mountain View 11, Palo Alto 85, Willow Glen 3, Santa Clara 5, Pacific Grove 34, Red Bluff 8, Fruitvale 12, Oak Park 45, Sacramento 40, Antioch 4, Hanford 9, Richmond 8, Lincoln 27.

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National Temperance Education Fund

Gold Star Counties

Bi-County Solano-Napa.

Honor Counties

Fresno, San Joaquin, Santa Clara, Yolo.

Gold Star Unions

Anna Beal, Chico, Lodi, St. Helena, Napa, Dixon, Kingsburg, Exeter, Los Gatos, El Camino, Ripon, Empire, Palo Alto, Pixley-Earlimart, Mayfield, Berkeley, Elk Grove, Turlock, Colusa, Sara J. Dorr, Caruthers, Loomis, Dinuba.

Honor Unions

Hannah Bottoms, Lincoln, Morgan Hill, Cupertino, Lora La Mance, Cittus Heights, Strathmore, Esparto, Prescott, Fowler, Parlier, Soquel, Hughson, Penryn, Orosi, Salinas, Davis, Reedley, Selma, Roseville, Corralitos, Boulder Creek, Rachel Fox, Sacramento, Woodland, Modesto, Frances Willard (Clipper Gap), Visalia-Woodlake, East Santa Cruz.

Alameda County

Mrs. Mary E. Thomas, *President*

We have held our county and six local conferences and one is being planned for May 4. At each we have stressed the department work best adapted and most needed by the community. At the present time our women are busy circulating the three initiative petitions, taking the lead in churches. Some of our women have completed their first set and obtained others.

We held a tea in honor of our State president, Mrs. Louise J. Taft, the last Tuesday in March, at which over $40 was pledged to the special fund, nearly two thirds has already gone through the county treasury. The rooms were beautifully decorated and dainty refreshments were served by local presidents.

Two thirds of our membership have paid dues. Educational work in our church schools is going forward all along the line. Our Religious Education director is cooperating with the Oakland Council of church women in a special effort to have temperance teaching in all church schools. We find it is already being done where the local presidents are on the job in their own churches.

We are planning to organize a new union very soon and hope for two more before the summer vacation period. A Marathon Round Table is being conducted by the county director of International Relations in conjunction with the East Oakland union. Berkeley union has its budget about three fourths paid, all other financial obligations paid, and is doing excellent work.

We have taken a vice president from one union to be president of another and the arrangement is working well. Likewise we transferred a woman to another union to take the presidency. She has had uphill work, but the county officers and directors have stood by for assistance and the outlook is much brighter. We are carrying the torch as high as we can.

Contra Costa

Mrs. M. Turpin, *Secretary*

Our county executive meetings have been well attended and very helpful. In January our county Institute was held in Richmond which gave us a better understanding of our work. "Peace," "A Doctor's Viewpoint on the Use of Alcohol," and "Moving Pictures" have been presented to various unions by able speakers. One union held an all-day prayer meeting. We are now busy with the three dry initiative petitions. "Seeing Is Believing" demonstrations have been given five times in the county. We have gained 19 new members.

Our county president, Mrs. Hannah J. Bottoms, in spite of ill health has made 15 visits to the various unions.

Stanislaus-Merced

Mrs. Sadie C. Reynolds, *President*

Twelve all-day worker's conferences have been held in our bi-county the past two months. These conferences have been especially fine this year. Special emphasis has been placed on the department work; plans for the coming National convention, study of membership plans, and local problems. Delicious pot luck luncheons were prepared at each conference, and in one union the women invited their husbands. Nearly 250 women attended these combined conferences.

Modesto had a public evening meeting and Attorney Joseph A. Brown of San Francisco was the speaker. This was a union meeting of several churches. Several pastors and the W. C. T. U. Presidents of Modesto unions and the writer were on the platform. There was a good audience and about $30.00 was raised on the Educational Fund.

Medal contests have been held in Waterford, Modesto, Empire, and Oakdale. Our women are saving all their temperance papers to give out at the county fair this summer. Oakdale helped start and circulate a petition to get a better depot for the stages and obtained 150 signers. Prescott held a St. Patrick tea. In spite of a stormy day 75 women attended. They had a fine program and raised $19.00.

Sevaral of our unions are having local membership contests. Some for "attendance at meetings" and some for "new members." Hughson won 24 new active and three honorary members in their "Bolters" and "Spinners" contest. Our women are especially busy with the three Dry petitions. They have sent many letters, cards, and telegrams to Washington D. C. in regard to War and Liquor bills. I have made two visits to Riverbank and later on hope to organize a new union there. Several unions are circulating the Motion Picture petition. Our County convention will be held in Empire, May 3-4.

Tehama-Glenn

Mrs. May E. Birch, *President*

Since the January executive your bi-county president and your treasurer have visited all local unions. Road signs have been received for both counties.

Red Bluff, Orland, and Corning have had the "Beneficient Reprobate" and the county superintendent of schools showed this picture in all schools in Glenn county.

Mrs. Louise J. Taft, State presidenr, was our honored guest at State Bi-County Workers' conference in Red Bluff. Mrs. Mabel Frost gave us welcome help in our local conferences in El Camino, Corning, Orland, and Willows.

Our bi-county convention will be in El Camino, May 12.

Tulare-King

Mrs. Flora R. Ward, *President*

We are happy to have Mrs. Louise J. Taft, our State president, with us for our state-county conference, and an evening at Strathmore.

The county president has attended county-local conferences in each union, also various teas and other meetings. Our efforts have centered largely around plans for National convention and the Centenary program. Discussions have been more helpful than ever before. Our unions have worked well raising their various funds.

In connection with conferences Orosi held a very interesting spelling medal contest; Pixley-Earlimart, a double declamatory silver contest. Teachers of English in each of the three schools, Delano, Orosi, and Pixley-Earlimart, had the pupils learn readings and after many elimination contests in the school room entered the best in the medal contest. This made a higher grade silver contest for eighth grade and high school than the ordinary gold medal contest.

Exeter schools have two "Seeing Is Believing" kits. Porterville had a Frances Willard Tea; Lindsay a "Bridge Building Tea"; Visalia a Centenary luncheon with Mrs. Viola Eldon as speaker. Mrs. Millie Tolle, S. T. I. and Religious Education leader, has given 20 Alcohol Education lessons. We have an educational broadcast once a month over local station KTKC.

Our recording secretary, Mrs. Humphrey, had written several letters for "Open Forum" in Hanford papers which interested a country church group so when we took Mrs. Mabel Frost, state director of Medal Contests, to their service last week we had no trouble in securing 17 women and 7 men pledged for a new union. Ten children were also pledged for an L. T. L. Mrs. L. L. Hutchinson is temporary chairman.

Mrs. Anna Fisher and Lindsay-Strathmore group of young people are putting on a play "What Doth It Profit" at Exeter, April 22. Bi-County picnic to be June 10.

Placer County

Mrs. Marion Pardee, *President*

On account of severe storms and the president's broken wrist we have been unable to do all we had planned. Clipper Gap union was visited by the president and we had a Worker's conference at Lincoln.

Have You Registered?

This will be an important election year. Be sure to register before the August primaries.

Santa Clara County Convention

Mrs. Elsie Murch

The Santa Clara County Woman's Christian Temperance Union held its annual convention in Mountain View, April 4-5, with Mrs. May E. Hollingsworth, county president, presiding. The devotional service the first morning was led by Mrs. Almira Hard, county Evangelistic director, her theme being "Reports." Four county officers and eight local presidents responded to roll call. Mrs. Louise J. Taft, State president, Mrs. Sarah H. Cairns, State treasurer, and Miss Elizabeth Hewett, State L. T. L. secretary, were honored guests.

Reports of officers and local presidents showed much work had been accomplished. Mrs. Otha Thomas gave an impressive talk for the Service of Remembrance. Mrs. Sarah H. Cairns gave a talk on "Piece-Full-Change." Mrs. Louise J. Taft's address was "The End of Illusions."

Mrs. Taft said: "We must face conditions and prepare to remedy them. We must learn what alcohol is and does and teach others." She advised publicity of our work but promotion as well.

Monday evening was Youth's night. The program was presided over by Judge E. L. Maxwell, who in his introductory remarks took a firm stand on the liquor question. The judge, evidently, was a favorite with the large attendance of young people and could but impress one with the vast possibilities in such a man for good.

The L. T. L. and Y. T. C. had short, peppy numbers followed by the play "What Doth It Profit" which was well done. The leading parts were taken by the Rev. and Mrs. John Woollett. Other parts were all well taken by representatives of various churches of the town. When a bone-dry leading physician took the part of a liquor salesman, he created a great deal of amusement. The success of the evening was due to the able direction of Mrs. O. A. Tait, county secretary of Y. T. C. and L. T. L.

Attorney Joseph A. Brown of San Francisco gave a forceful address on "Alcohol At Large." He pointed out that liquor destroys the morals of the user, increases crime, insanity, and immorality. He said: "87 per cent of all divorces are attributable to liquor."

The following officers were elected for the new year: Mrs. May E. Hollingsworth, president; Mrs. Esther Weseman, vice president; Mrs. A. L. Erickson, corresponding secretary; Mrs. Alfa Ellis, recording secretary; Mrs. Elsie Murch, treasurer; and Miss Mary Wiesendanger, auditor. Mrs. Louise J. Taft installed the newly elected officers.

The president, Mrs. May E. Hollingsworth, gave her annual message, which was an inspiration to all present to carry on until the evil of liquor is forever abolished.

Every one went home declaring this was one of the best conventions ever held and with new visions ahead to carry on this great work.

From "Tulare Register"

April 12, 1883

The event of the week has been Miss Frances Willard's temperance lecture. She had been well advertised by the papers here and elsewhere, and everyone expected to hear something worth listening to, and they were not disappointed. The house was literally packed long before the meeting opened, the stoop outside being occupied by many who could not find standing room within, and many more were standing in wagons and buggies anywhere within earshot of the speaker. The church had been tastefully decorated for the occasion with evergreen wreaths, crosses, and anchors, and the pulpit was adorned with a bouquet of rare beauty. Miss Willard's lecture was clear, calm, and dispassionate. There was nothing to offend anyone, no matter what his opinion might be; there was much that was calculated to set people to thinking. There were no old stories or worn-out jokes, either; in fact there was nothing in common with the regulation half tramp, temperance howling monkey of the period. Such lectures as Miss Willard's cannot fail to do good, while those of a different stamp can only serve to bring the cause into disrepute and disgust everybody. At the conclusion, Mrs. Congdon of Mariposa, the secretary of the State W. C. T. U., gave a short history of the doings of the society and plans for the future. A collection of $22.50 was taken to furnish temperance literature to those needing it.

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More Bootleggers Jailed

Washington.—The annual report of Attorney General Cummings disclosed today that more persons were sent to prison for Federal liquor law violations last year than in any prohibition year.

Prison commitments for liquor law violations reached a high of 5,390 in the fiscal year ending June 30, 1937. The highest during any year of prohibition was 5,045 in 1932.

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It is gratifying to learn that the directors of the Eagle Star Insurance Company, Limited, have decided to grant a concession of ten per cent of the usual premium to motorists who are pledged abstainers, and who signify their intention to remain so. As a result of their investigation the directors are satisfied that, other things being equal, the abstainer is a better risk for insurance than the drinker.—*The International Record.*

Tri-County

Mrs. Maude B. Fallis, *President*

Tri-County unions, despite floods, wind, and high waters, have been working diligently and well. Three weak unions have made large gains in membership and actual work. Aromas is coming up with a 100 per cent gain. East Side Santa Cruz has more than doubled, and Greenfield has reorganized with several new members. All unions are working faithfully for funds.

Mrs. Virginia S. Reum is doing most satisfactory broadcasting each week over KDON. She, also, is speaking on Christian Citizenship in conference and various meetings. Mrs. Viola Eldon has been very successful with talks in Sunday schools and day schools and by filling pulpits in different churches. Her messages are well received in all places. She had 45 minutes in Greenfield schools.

Conferences have been held in nine of the eleven unions. Meetings have been well attended and interest has been good.

—o—

It will be like dynamite under the saloon if, just where he is, the *minister* will begin active work against it; if, just where he is, the *voter* will dedicate his ballot to this movement, and so on through the shining ranks of the great powers that make for righteousness, from father and mother to kindergarten toddlers, if each will this day do what he can, just where he is! . . . Let us help usher in the day when strength shall mean protection, and power shall mean kindness.—*Frances Willard.*

—o—

His Name

Robert E. Lee was once offered $10,000 annually for the use of his name with a state lottery. Though he needed the money badly, he replied "Gentlemen, my name is all I have left and that is not for sale."

—o—

"Lift up your heads, O ye gates; And be ye lifted up ye everlasting doors: And the King of Glory shall enter in." Psalms 24:7

—o—

"Peace is not the product of documents. Peace is the product of good will among men."—*Herbert Hoover.*

—o—

The ancient Inca Indians administered the death penalty for drunkenness by anyone under 70 years of age.

—o—

"They are slaves who fear to speak
For the fallen and the weak;
They are slaves who will not choose
Hatred, scoffing, and abuse,
Rather than in silence shrink
From the truth they needs must think:
They are slaves who dare not be
In the right with two or three."

—*Lowell.*

Loyal Temperance Legion

Miss Elizabeth Hewett, *General Sec.*
2111 Cedar St., Berkeley

I am hoping soon to be receiving letters from L. T. L. leaders telling of the meetings held in April for promoting interest in the Anna Gordon Missionary Fund; I am also anxious to hear what progress is being made with the project, "The Good Ship L. T. L."

I hope all leaders study carefully the "Plans and Programs," the large four-page leaflet; suggestions for lesson planning and for reaching goals are most helpful and inspiring.

These plans were sent to all leaders at the beginning of the year, and others are sent to leaders of new groups as soon as the names of the leaders are sent to me.

A recent visit to Mountain View gave me the pleasure of seeing some of Mrs. Tait's L. T. L.'s in action. Mrs. Tait has eight L. T. L. members who having completed the course of study are eligible for certificates.

I understand that Mrs. McKnight, secretary of Stanislaus-Merced is preparing for her annual L. T. L. convention; let us see how many such conventions can be held this year.

Remember that in May the theme is Health; the children should be encouraged to bring cut-outs of fruit and other healthful foods to the meetings; they might be shown also how to set up a milk bar, these are becoming very popular.

I hope many leaders are planning to attend the National convention to be held in San Francisco August 5-10. Miss Lenadell Wiggins, National General Secretary of L. T. L. will be there and hold conferences which will be of inestimable value to us all.

—o—

The Young Crusader

Summer Offers to States Beginning May 1 —Ending August 31

The following awards on a given number of *Young Crusader* clubs in each state sponsored by local unions will be effective from May 1 to August 31 inclusive. *Young Crusader* clubs on record in the Circulation department before May 1 and after August 31 *will not be counted on this premium offer.*

35 subscriptions—to states with more than thirty unions each paying for a club of ten *Young Crusader* subscriptions ($3.00).

30 subscriptions—to states with more than twenty-five unions each paying for a club of ten *Young Crusader* subscriptions ($3.00).

25 subscriptions—to states with twenty unions each paying for a club of ten *Young Crusader* subscriptions ($3.00).

15 subscriptions—to states with ten unions each paying for a club of ten *Young Crusader* subscriptions ($3.00). Address the *Young Crusader,* Evanston, Ill.

Topical Program

June—First Meeting

Flower Mission

Song: "This Is My Father's World"
Scripture: Psalm 92:1, 2; Hosea 2:19; 2 Peter 1:5-8
Prayer
Reading: "In Memory's Lane"
Discussion: How can we make Flower Mission work advance the cause of total abstinence?
Alcohol Education lesson

Second Meeting

Iota Sigma

Song: "Carry On"
Scripture: Proverbs 31:10-31
Prayer
Discussion: The place of the young business woman in the Woman's Christian Temperance Union
A Young Mother's Attitude
Graduates from the Y. T. C.
Reading: "Sophisticate"

—o—

The Union Signal

Special Summer Offers

Beginning May 1—Ending August 31

The following offers are made as an incentive for local unions to arrange for some member to be continuously *on the job* during the summer months.

Offer No. 1

"Illusion's End" by Clay Mobley, a graphic, thrilling story of the disillusionment brought about by actual experiences after repeal. Something new and different—just off the press. One copy of this revealing, fascinating, clothbound book will be given with ten yearly subscriptions ($10.00) to the *Union Signal.*

Offer No. 2

For five yearly subscriptions to the *Union Signal* at the regular rate of $1.00 each, or $5.00 for the five, a premium of one six-month subscription will be given.

Terms: For either offer No. 1 or 2 premium must be claimed and remittance sent with order. *Previous subscriptions will not be counted.* No other prizes may be claimed on either offer.
Address: *The Union Signal,* Evanston, Illinois.

—o—

H-e-l-p-s

What Is The W. C. T. U.? 10 cents
Helps For Local Unions, 10 cents
Handy Helps For Local Leaders (L. T. L.), 25 cents
Climbing Upward (Y. T. C.) Plans, projects, programs for 1938, 15 cents
How I Taught Alcohol Education. A symposium by successful teachers, 10 cents

83 McAllister St., San Francisco.

—o—

The way to break the liquor habit is never to start. Alcohol Education shows the reason why.

Youth's Temperance Council

Mrs. Elsie May, *General Secretary*

Dear Friends:

All Youth Temperance Council members are looking forward with enthusiasm to the coming of National and the young people from other States. Instead of our encampment at Mount Hermon this year we are meeting with the National Convention in San Francisco, and we hope that our Y's are saving their pennies to be with us. There are many things that they can do for the other young people who are to be our guests and we want all our encampment friends to be with us in San Francisco. Our young people will receive great encouragement and help from their contacts with these young people who come from other States.

Rallies and dinners are being planned in some of the counties to stimulate interest in the coming National. A dinner is to be held in Sacramento on Friday night, April 29. Edwin Burns, our State publicity man, is planning the program.

We have a new Y. T. C. in Sacramento. Mrs. May Viau is the county secretary. She is one of the busiest women we know but one of the best Y. T. C. workers.

Remember to pay your dues. Money must be sent to Alfred Whitman, 247 Ohio St., Vallejo. Twenty cents per member is to be sent to him, together with the name and address of each one paying dues.

Let us all work together to make this the finest and best year in California North Y. T. C. history.

—o—

Why Do People Drink

At first: through curiosity, or because of social pressure.

They continue to drink: because of social pressure, seeking release, appetite, habit, or addiction.—Dr. A. C. Ivey, Medical College Northern Western University.

Lack of information.—Dr. Haven Emerson.

Few of the younger drinkers have any knowledge of the physical effects of alcohol.—Mrs. John S. Shepard, member of the New York Liquor control board.

How plainly these answers point to the need of Alcohol Education for youth and adults, made possible through the National Temperance Education Fund.

—o—

Learn About Radio

15 cents

For a complete budget of Radio literature. Broadcasting is only half of the department of Radio; read your own literature and learn the other half.

83 McAllister St., San Francisco.

—o—

"Death crouches in every workshop where there is drinking." The workman needs Alcohol Education.

NOV 8 1938
LIBRARY
Mrs D Starr Jordan 11-38
Stanford University

WHITE RIBBON ENSIGN

«In the name of our God, we will set up our banners»

VOLUME XXXII ANGWIN, CALIFORNIA, JUNE, 1938 NUMBER 9

National Convention, August 4-10

State President's Letter

Dear Friends:

Company is coming! And you, every one of you, are on California's big general reception committee!

Mrs. Ida B. Wise Smith, national president who is looking out at you from this page, is heading a veritable host of women from every state in the union who are coming in an official train to arrive in less than nine weeks. We must be ready to receive them all and give them a hearty welcome.

Letters are coming saying: "Thirty of us are coming in one delegation"; another says: "We contemplate omitting our State convention to increase our national convention attendance" and still another says: "Of course, we all want to come to San Francisco in August so you'll be seeing us!"

Here at headquarters we are trying to get our part in readiness. But we are depending upon you to do many important things that none other can do.

For example: You have been showing your interest by the way the Hospitality fund has been coming in. We must also show our State pride of accomplishment by rolling up a long list of Gold Star unions and Gold Star counties or passing the half way goal. For this to count in convention honors it must go through the regular channels and be in the hands of the National treasurer, July 22.

We must keep up with National's per cent though we are carrying a national convention hostess responsibility. That has been our aim this year and we easily can do it. National has passed the halfway mark. We can depend upon you to do the same.

I have just received from National, the following definite information as to days and hours for convention: Tuesday evening, August 2, arrival of convention train. Wednesday and Thursday, alcohol education (see schedule elsewhere). Thursday, 10 a. m. worship service. 2 p. m., L. T. L. and Y. T. C. conferences. Department conferences each morning, 8:30 to 9:45. Convention opens each day at 10. Dr. George W. Phillips will conduct the daily quiet hour and prayer at 11:30-12.

Invite your friends. Let us make this convention a veritable benediction to our beloved state.

LOUISE J. TAFT.

MRS. IDA B. WISE SMITH, NATIONAL W. C. T. U. PRESIDENT

Miss Palmer's School

Whitcomb Hotel
August 3, 4, 1938

There are three sessions Wednesday, at 10 a. m., at 1:30 p. m., and at 7:30 p. m.; and three Thursday at 8:30 a. m., 9:30 a. m., and at 1:30 p. m.

This is a rare opportunity for W. C. T. U. members, school teachers, church school leaders and teachers, Youth Temperance Council, and other youth leaders and the average citizen who wishes to be informed on the scientific aspect of the alcohol problem.

This provides an intelligent foundation for the social, economic, and spiritual message of the great convention program which will immediately follow it.

ATTENTION

Have your petitions (set of three measures) filled, notarized and in the hands of *Key Men by June 15* to avoid circulating supplemental ones later.

Auto camps on the neck of the peninsula in the vicinity of Daly City will be announced in the July ENSIGN along with the apartment houses that can be rented by the week or less. Reasonably priced eating places are abundant and in easy access of the auditorium.

County Key Men Who Will File Petitions

When your petitions have been notarized, send them to your *County Key Man:*

Amador, Rev. Frank Baker, Jackson; *Alameda,* Elder J. A. Neilsen, 537 25th St., Oakland, S. D. A. headquarters; *Butte,* Rev. Herbert Brooks, First Methodist church, Oroville; *Colusa,* Rev. Francis E. Cook, Colusa; *Contra Costa,* Rev. N. F. Sanderson, 1331 Court St., Martinez; *El Dorado,* Elder Alfred R. Theile, Rt. 2 Box 15, Placerville; *Fresno,* Mr. L. A. Downen, Sec'y Y. M. C. A., Hanford; *Glenn,* Otto S. Loverude, First Baptist church, Willows; *Humboldt,* N. E. Cook, 3404 "S" St., Eureka; *Kings,* Mr. L. A. Downen, Sec'y Y. M. C. A., Hanford; *Lake.* Rev. Morris Bigbee, Lakeport.

Lassen, Rev. E. N. Dabritz, Methodist church, Susanville; *Madera,* Rev. Sidney B. Cooper, Baptist church, Madera; *Marin,* Rev. Andrew Juvinall, Methodist church, 914 4th St., San Rafael; *Mendocino,* Rev. Mark Pike, Ukiah; *Merced,* Rev. W. M. Whitaker, 203 20th St., Merced; *Monterey,* Mr. E. C. Hulbert, 622 19th St., Pacific Grove; *Napa,* Rev. Alan R. Goozee; *Nevada,* Rev. A. L. Pratt, Methodist church, Grass Valley; *Placer,* Rev. H. J. Loken, First Congregational church, Auburn; *Plumas,* Rev. C. R. Hess, Methodist church, Quincy; *Sacramento,* Mrs. A. J. Hoyt, Secy. Church Federation, Room 208, Y. M. C. A. Bldg., Sacramento; *San Benito,* Rev. C. Merle Clark, Hollister.

Solano, Rev. H. E. Buckner, Fairfield; *Sonoma,* Rev. Joseph Carpenter, Methodist church, Santa Rosa; *Stanislaus,* Dr. A. Inman Townsley, 1615 Needham Ave., Modesto; *Sutter,* Rev. C. P. Martin, 164 "C" St., Yuba City; *San Francisco,* Mrs. Anna Giles, Room 518, 83 McAllister St., San Francisco; *San Joaquin,* Dr. H. H. Frost, Central Methodist church, Stockton; *San Mateo,* Elder Wm. Grebb, 104 Bayswater, Burlingame; *Santa Clara,* Elder John D. Haynes, 685 S. Third St., San Jose, S. D. A. headquarters; *Santa Cruz,* Dr. John F. Wilson, First M. E. church, Santa Cruz; *Tehama,* Rev. W. Theodore Allison, Corning; *Tulare,* Rev. C. L. McCausland, 144 North B St., Exeter; *Yolo,* Rev. Chas. B. Lewis, 509 Lincoln, Woodland; *Yuba,* Dr. Elliott Fisher, First Methodist church, Marysville.

NATIONAL CONVENTION—SAN FRANCISCO

HOTELS AND RATES

Hotels	Without Bath Single	Without Bath Double	With Bath Single	With Bath Double
Baldwin, 321 Grant (11,G)*			$1.50-$2.00	$2.00-$2.50
Barclay, 235 O'Farrell (8,G)	$1.00	$1.50	$1.50	$2.50
Beresford, 635 Sutter (12,G)	$1.50	$2.00	$2.00	$2.50
Brayton, 50 Turk (4G 2b)	$1.50	$2.00- 2.50	$2.00	$2.50- 3.00
Californian, Taylor & O'Farrell (8G)			$2.50	$3.50
Carlton, 1075 Sutter (10,G)			$2.50	$3.50
Columbia, 411 O'Farrell (8,G)	$1.25- 1.50	$2.00	$2.00	$2.50
Court, 555 Bush (15,G 1b)	$1.50	$2.00	$2.00	$2.50
Davenport, 540 Jones (6,G)			$2.00	$2.50- 3.00
Devonshire, 335 Stockton (10,G)	$1.50	$2.00	$2.50	$3.00
Federal, 1087 Market (2)	$1.25	$1.75	$2.00- 2.25	$2.50- 2.75
Franciscan, 375 O'Farrell (6,G)	$1.50	$2.00	$2.00- 2.50	$2.50- 3.00
			Twin beds $3.50- 4.00	
			3 in room $5.00	
Gotham, 835 Turk (4,G)			$2.00- 2.50	$2.50- 3.00
Herald, Eddy, Jones (5,G)			$1.50- 2.00	$2.00- 2.50
LaSalle, 225 Hyde (2,G)			$2.50	$3.00
Robbins, 711 Post (10,G)	$ .75- 1.00	$1.25- 1.50	$1.50	$2.50- 3.00
Ramona, 174 Ellis (6,G)			$2.00	$2.50- 3.00
Roosevelt, 240 Jones (4,G)			$2.00- 2.50	$2.50- 3.00
Senator, 519 Ellis (5)			$1.50- 2.00	$2.00- 2.50
			3 in room $2.50- 3.00	
Shaw, Market, McAllister (2)			$2.50- 3.00	$3.00- 4.00
Spaulding, 240 O'Farrell (12,G)			$1.50- 2.00	$2.00- 2.50
Western Women's Club, 609 Sutter (15,G)			$3.00	$2.00 per person
Whitcomb, Market, Eighth (1)			$3.00- 4.00	$4.00- 6.00
Y.W.C.A., 620 Sutter (12)	$1.50	$1.00 per person	$2.00	$1.50 per person

* Figure in parenthesis indicates number of blocks from Municipal auditorium. G indicates garage near.

Susan B. Anthony

The Susan B. Anthony Memorial committee of California announces the dedication of a California Big Tree (Sequoia Gigantea) to the memory of Miss Anthony, the "Emancipator of women," in Sequoia National park on Sunday, June 26, 1938, at 11:30 a.m. The general public is invited to attend.

For many years Miss Anthony worked unceasingly for the benefit of humanity; first for temperance, then abolition of slavery and during the last 55 years of her life, concentrated her efforts on gaining the ballot for women. She appeared before every session of congress for 39 years. "The gaining of the ballot unquestionably constitutes one of the most significant reforms of history. Just *one woman* in all the world gave every day of her life for half a century to bring about this evolution." She died in 1906 with her task still incomplete. Her last words were "Failure is impossible."

The tree selected as her memorial is near the center of Giant Forest village and only a short distance off the General's highway. It is 262 feet high, 20 feet in diameter and 3,000 years old. This will be the first time a woman has been honored in a national park.

When You Can Afford "Free Distribution"

A local director of Literature who has been given a small fund for free distribution of W. C. T. U. literature has asked several friendly doctors and dentists for permission to leave pamphlets on the reading tables in their waiting rooms. She gives each office only one booklet at a time, selected from the titles in "Annotated Reference List."

She drops in occasionally, to see if the pamphlet is getting worn and shabby looking; if so, she replaces it with a new pamphlet with a different title.

She does not throw away the dog-eared book. She keeps it until a teacher or some other interested person says, "I'd like to have some of those alcohol education books, but I simply can't afford to buy them." Then she says, "Well if you don't mind using a secondhand copy, I have one which I'll be glad for you to take." Thus she "gives *more* W. C. T. U. literature *more* chance to be *more* useful."

If your union has a fund for buying literature to give away, or when you make some money by the sale of materials in the "Annotated Reference List," how about asking your doctor-friend to let you leave pamphlets in their offices?

GRACE R. RANDALL.

On to the Top

The Half-Way house stands out vividly in the memory of many who have made the difficult climb to Pikes Peak, before the days when one swept smoothly to the top in a high-powered automobile. As one started out, that Half-Way house seemed almost as far away as the peak itself; but finally, around a curve, there it stood, offering shelter and temporary rest. One renews strength, catches that "second breath," then eagerly presses forward—the Peak is the goal, and one must keep on until he stands at the top and the great panorama of lakes and plains, mountains and clouds spreads before him. Infinitely worth the climb!

The National Woman's Christian Temperance Union has passed the Half-Way house in its climb to the accomplishment of the million dollar National Temperance Education fund. We must push on to the top and as we gaze back over the trail and out at the panorama of service made possible by the fund, we too shall exclaim "It was infinitely worth the effort!"

Thirty-four states have passed the half-way, while seven of these have gone more than three-fourths of the way and six await us at the top. Some of those states continue to add to the total. California North has not yet reached the half way mark. Let us take courage from those whose voices call back to us from the trail above and press forward to join them in the completed task.

Has your union done its full share, or is it lagging behind? Ten hundred eighty-seven Gold Star unions and fifteen Double Gold Star unions have been reported. EVERY UNION IN EVERY STATE GOLD STAR IS OUR GOAL. California North has reported 25 Gold Star unions. Every one brings victory nearer. Catch that coveted "second breath" and let us move forward with a strong, steady climb to the summit.

M. C. M.

P. S.—California North halted her work on the Temperance Education fund to raise her Hospitality fund.

Some have made quick work of raising their quota and are now planning to reach the Gold Star standard before the dead line, for the great convention, July 22.

Others have been slower with both funds which leaves the State as a whole behind the average on this fund.

Let us reach and pass the summit without fail, proud of our long list of Gold Star unions to be represented in the demonstration at convention.

L. J. T.

Corresponding Secretary's Letter

Dear Co-Workers:

Our National Membership campaign closes May 30; and when this reaches you, you will have received your blank for reporting your accomplishments for this work. I am asking for a 100 per cent report. Every one who receives a blank will please fill it out and return it to headquarters at once, in order that results may be forwarded to our National Corresponding secretary, Mrs. Anna Marden DeYo, without delay.

April 30 you had reported to us a total of 198 Divers, 23 Riggers, and 1 Bridgeman, with a total of 468 new members. I am sure when the complete reports are in May 30 there will be many more.

Our State campaign continues. We just "keep on keeping on" promoting our work according to our different abilities. "The W. C. T. U. invites to membership women who love their homes and will protect them; women who love their children and will safeguard them; women who love their country and will battle in its defense; women who love God and humanity and will enlist in His name." We are depending on you to see that every Christian woman is given the invitation and the privilege of becoming a member of the Woman's Christian Temperance Union, "the exponent of what is best in this latter day civilization. Its scope is the broadest, its aims are the kindest, its history is the most heroic." I am proud to belong, aren't you? Others will be proud also if we but given them the chance.

Report on your membership and then get ready to come to National Convention for it will soon be here. We want your help in entertaining our guests and we want to share the many good times and the inspiration and enthusiasm with you.

GRACE R. RANDALL.

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Membership Campaign

Rigger (one who secures five new members): Mrs. Maude P. Boynton, *San Jose;* Mrs. Ida Striplin, *Selma;* Mrs. Hannah J. Bottoms, *Richmond;* Mrs. C. E. Crabb, *Los Gatos;* Mrs. Martha Dressel, *Lindsay.*

Diver (one who secures one new member): *Colusa-Sutter, Yuba City,* Mrs. Martha Jones, Mrs. Marian Harwood; *Princeton,* Mrs. Mina V. Stone. *Mendocino-Lake, Lakeport,* Mrs. Eva Jordan. *Tehama-Glenn, Corning,* Miss Claire Wheeler. *Tulare-Kings, Porterville,* Mrs. Alice Loucks; *Exeter,* Mrs. Lillian Gilbert; *Lindsay,* Mrs. Martha Dressel. *Butte County, Gridley,* Mrs. May W. Vannote. *Contra Costa, Richmond,* Mrs. Mary Shoemaker, Mrs. Margaret Turpen. *Fresno County, Fresno,* Mrs. Rose Reid; *Selma,* Mrs. H. P. Peterson. *Sacramento, Oak Park,* Mrs. Mabel Frost; *Sacramento,* Mrs. Annie Steeves. *San Joaquin, Lathrop,* Mrs. Jeff Wigley. *Santa Clara, Los Gatos,* Mrs. C. E. Crabb, Mrs. Martha Wanzer; *Gilroy,* Mrs. Minnie Anderson; *San Jose,* Mrs. A. A. Davis; *Palo Alto,* Mrs. A. M. Wild; *Mountain View,* Mrs. A. F. Haines. *Tri-County, Greenfield,* Mrs. Nora Thayer, Mrs. Maudie Livingston; *Corralitos,* Mrs. Poebe Arbuckle.

Corrections for Your Yearbook

Bi-County Mendocino-Lake, Corresponding Secretary, Mrs. Lela Johnson, Willits.

Bi-County, Stanisalus-Merced, Director Flower Mission and Relief, Mrs. Ida M. Curtice, Route 1 Box 1112, Turlock. Director of Health, Mrs. Florence Archer, Mitchell Ave., Turlock. Director of Religious Education, Mrs. Grace Fix, 1015 Fourth St., Modesto. Director of Temperance and Missions, Mrs. Mary E. Levitt, Box 163, Ceres. Vice President of Turlock, Mrs. Florence Archer, Mitchell Ave.

Bi-County Tehama-Glenn, Corresponding Secretary, Mrs. Clara Reeder, Corning. Child Welfare Director, Mrs. Clara Woodruff, Orland. Evangelistic Director, Mrs. Sallie Wood, Willows. Music Director, Mrs. Guy Smith, Orland. Radio, Mrs. Nella Calvert, Gerber. Publicity Director, Mrs. Clara Reeder, Corning. L. T. L. Scretary, Mrs. Marie Harriger, Willows.

San Joaquin County, L. T. L. Secretary, Mrs. Lois Shank, 414 East Lindsay St., Stockton. Director of Child Welfare, Mrs. Josie Culbertson, Lodi. Director of Exhibits and Fairs, Mrs. Lily Hanson. Director of Medical Temperance, Mrs. Grace Fry, Lathrop. Director of Radio, Mrs. Flora Belle Brennon, Lathrop. Director of Religious Education, Mrs. Wesley Nelson, Stockton. Director of Scientific Temperance Instruction, Mrs. Delia Burdg, 215 West Oak St., Lodi.

Santa Clara County, Vice President, Mrs. Esther Weseman, 349 Bailey Ave., Mountain View.

Tri-County, Santa Cruz-Monterey San Benito, Director of Child Welfare, Mrs. Lettie Fabry, Ressiter St., Watsonville. Director of Christian Citizenship, Mrs. Maude A. Jack, Rt. 5 Box 285, Watsonville. Director of Exhibits and Fairs, Mrs. Abbie Hibberly, Rt. 2, Santa Cruz. Director of Flower Mission and Relief, Mrs. Clara Nutter, Soquel. Director of Health, Mrs. Edna McLafferty, Soquel. Director of International Relations for Peace and Radio, Mrs. Virginia Reum, 735 Grace St., Monterey. Director of Song, Mrs. Laura Gray, 284 Ocean St., Santa Cruz. Director of Temperance and Missions, Mrs. Ruth Johnson, Rt. 5 Box 7, Watsonville.

Growing Host of Petitions Urge Congress to Ban Liquor Ads

Petitions on liquor advertising arriving so fast that the recipients cannot keep up with the count of those received, are flooding the nation's capitol from practically every state in the union, according to latest word from Washington. It is suggested that those sending in these petitions, whether printed or typewritten headings, place the number of signatures on the envelope. There is no question but that this popular expression against the traffic's invasion of the home through press and radio will prove enlightening and persuasive with congressmen who have before been indifferent to the subject. All petitions should be addressed to, and additional petitions can be secured from, Legislative Committee, 131 B street, S. E., Washington, D. C.

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In Memoriam

"To live in hearts we leave behind is not to die."

Rebecca Painton Price's name is placed in the list of Memorial members today. This greatly beloved, efficient worker of San Jose, with foresight for the promotion of alcohol education, gave $100 to be used for furthering this program in the schools with the understanding that her name would be recorded at the proper time in the State's Book of Remembrance.

Mrs. Price passed away April 2. The whole State has felt the influence of her beautiful life and work.

Mrs. Mary Vanderford, treasurer of Orland union and for many years prominent in church and W. C. T. U. work, passed to her final reward, April 25.

On May 4, Mr. A. F. Carney, honorary member of South Berkeley union, passed away at his home in Oakland after a long illness. Sincere sympathy is extended to Mrs. Carney who will miss the hearty cooperation of her husband in her loyal services as recording secretary and leader of the Loyal Temperance Legion.

Friends and fellow workers of Dr. Lily D. Barnes, of Frances Willard union of San Francisco, sympathize with her in the loss of her husband who was laid to rest in Sebastopol April 14, after many months of illness.

—o—

"He that dwelleth in the secret place of the most High shall abide under the shadow of the Almighty."—Psalm 91.

—o—

"Drink leads to folly, making even the wise to laugh immoderately, and to utter that which had better be kept silent."—*Homer.*

White Ribbon Ensign

Published monthly by the California Woman's Christian Temperance Union, Angwin, California.

Editor-in-Chief - - Mrs. Louise J. Taft
Managing Editor - Mrs. Julia C. Bevis

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Subscription 25 cents per Year

ROSTER OF STATE OFFICERS

President - - - - Mrs. Louise J. Taft
83 McAllister Street, San Francisco
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350 South Sixth Street, San Jose
Corresponding Secretary - - - - - - - - - Mrs. Grace R. Randall
83 McAllister Street, San Francisco
Treasurer - - - Mrs. Sarah H. Cairns
Rt. 2, Box 2292, Napa, Calif
Recording Secretary - - Mrs. Flora Ward
Box 865, Lindsay ,Calif.
BRANCH
Y. T. C. General Secretary- -Mrs. Elsie May
440 Evans Street, Oakland, Calif.
BRANCH
L. T. L. General Secretary - - - - - - - - - Miss Elizabeth Hewett
2111 Cedar Street, Berkeley

June, 1938

All copy for the White Ribbon Ensign must be in the office by the TWELFTH OF EACH MONTH, and all editorial correspondence should be addressed to White Ribbon Ensign, Room 415, 83 McAllister Street, San Francisco, California.

Save Two Cents

If your name and address as printed on your Ensign is not correct, please send a post card at once to Mrs. Sarah H. Cairns, Route 2, Box 2292, Napa, California, giving correction and old address. This is important, as every request for change of address from the Post Office now costs us two cents.

—o—

Coming Events

August 4-10, National Convention, San Francisco.

August 3-5, Miss Bertha Rachel Palmer's School of Alcohol Education.

—o—

Governor Merriam.—"Some of you may disagree with the W. C. T. U., but no one can say that this great organization ever did or sponsored anything against the best interests of city, state, or nation."

—o—

Completely dry Sundays for the entire state of Kentucky will begin the coming July in accordance with a law just passed by the state legislature, provisions of which ban the sale of beer and all other liquor in every town and city in the state.

Frances Willard Centenary

April 30, the dead line for sending in material for the Frances Willard Centenary map, has passed. We hope we have not failed in reporting all memorials to Miss Willard in our state. Following is the list we have obtained:

Home for Girls in Oakland
Junior High School in Berkeley
Columbarium in Fresno
Two Columbariums in Oakland
A bust in the Bird Street Grammar School in Oroville

Many interesting letters have been received during our investigation. Several of our women reported they had seen and heard Miss Willard speak when on her trip through California in 1883. Dr. Katherine C. Bushnell of Oakland, a friend and at one time a physician of Miss Willard, gave us a letter signed by her in London, April 17, 1893, to the effect that she would obey the doctor's orders.

We thank all those who so kindly helped us in this work.—J. C. B.

—o—

Berkeley Union

Miss Jennie Lind Redfield

Berkeley union at a recent meeting in the First Presbyterian church had for its guest speaker, Dr. Louise Hector, a prominent physician and educator who spoke on the truths of the Medical Temperance department. She said in part: "Since the beginning of the 19th century, chemistry has made great advance for good and ill—for good in seeking safe substitutes for opium: in giving to the world high powered derivitives. Scientific research has discredited in large part the dietetic and medicinal use of alcohol. To treat by mild narcotics the effects of fatigue constitutes unscientific treatment.

"Alcohol is passing as a popular remedy. It has a very small place in the treatment of disease; it is not a desirable food; it is only temporarily a stimulant; it is a depressing agent; it is a bad remedy in cases of infection such as grippe and pneumonia, because it reduces the resistance of the individual to the germ organism that produces the disease."

Answering many questions Dr. Hector said: "Aspirin is a coal tar derivative. Its action is complex, being both a nerve and circulatory depressant and its frequent use is dangerous." "Alcohol is to blame for a certain per cent of the distressing conditions in the CCC camps." "Smoking injures the expectant mother." "Education on these evils should be begun in early childhood in the home."

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"Out of 7,000 local options waged in as many political units since repeal, 5,000 resulted in dry victories," declared Federal Administrator W. S. Alexander, in his recent annual report.

Control of Venereal Disease in California

Mrs. Myrtle H. Jensen,
Director of Health

California is wide awake to the fact that venereal diseases are a serious problem. The State and local health departments are rapidly setting up the necessary clinics and laboratories to deal with venereal cases. At the present time there are eighty-three clinics in the state. Of these, Los Angeles has fourteen, San Francisco nine, and Sacramento, Oakland, Berkeley and Ventura each have two. Many other large cities include one.

Patients with these diseases are handled in the same building but in separate departments from where other public health cases are treated. Every effort is made to encourage all the victims of social diseases to go to the clinics for diagnosis and treatment. Some go willingly, others have to be hunted up and sent there. The number of patients treated is increasing so rapidly that more clinics are being opened and those already established are crowded for room.

In Sacramento, anyone may have a free test for venereal disease. After the test the patient is placed in one of these three classes: If he is very poor the clinic furnishes clinic and laboratory treatment free. If the patient can pay something he pays his private physician a reduced price. If the patient can afford to do so he pays his private physician the regular fee.

The treatment for syphilis extends over a period of from six months to two years, or even longer. After two weeks of treatment a person may have the open sores healed so he will not spread the disease except on very close contact. The disease, however, is still in his system and recovery may only be hoped for with long, continuous treatment. If the disease is of long standing, entire recovery may not be assured.

Formerly, preparations containing mercury or iodine were used in treatment. At present, doctors find aresenical preparations and bismuth compounds bring better results.

The enthusiastic way our state is attacking this problem of venereal disease is to be commended. The work has only just begun. Any disease that requires such a long course of treatment and is so infectious will take a long time to eradicate. We have the successful example of the Scandinavian countries before us. They have shown that venereal disease can be conquered. Continued work in all our states will finally free our population from venereal disease.

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Wanted!

A typewriter table for State headquarters. Who has one stored away that is not in use?

State Treasurer's Letter

Dear Comrades:

"This is the day the Lord hath made, let us rejoice and be glad in it." It is an early May morning with promise of a beautiful day. Outside my window the bees are busy in the blooms of a large locust tree. A quail is doing guard duty while the covey feeds in safety. How like our own organization of women busily working to safeguard the pathway for the feet of little children. Let us be grateful for the privilege of sharing in this wonderful work.

We appreciate your fine cooperation in carrying out the various projects necessary to the success of our plans.

Notice in this issue that we have three bi-counties having all their unions Quota Union Aides. Some of them are continuing to increase their gifts by doubling their quota. There are others following closely. It is most encouraging to have our members so interested in making our National convention a success.

LOCAL TREASURERS: When listing names and addresses on your yellow slips please be very careful to write or print plainly. I have to guess at some of the letters and so have many requests to correct names and house numbers. Be sure they are correct. It will save several people extra work and postage. Thank you.

We are pleased to record progress in our Education fund. I hope you notice new names being added to the list. Keep it in mind and plan to be a Gold Star union before August, and receive recognition at Convention. With the splendid work being done on the three petitions being circulated we are a happy, busy group of women.

"And they builded the wall for the people had a mind to work."

SARAH H. CAIRNS.

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Attention

If any of our members know of any persons, especially young men, who have received a silver medal and would like to compete for a gold medal, please write or telephone Mrs. Rose Adams, 1010 Capitol avenue, San Francisco.

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Minnesota Governor Designates Temperance Sunday

Minnesota sets a pace for other states in an announcement by Governor Benson that May 15 has been designated as a special "Temperance Sunday," the observance of which in the Governor's words, will make it "the rallying point for educational programs which will spread among men and women factual knowledge about temperance and at the same time stir their minds and hearts to a full realization of its personal and social significance."

Hospitality Fund

Hostess $10 or More

Santa Clara Co., Mrs. Anna Lindblom.

Yolo County, Mrs. May N. Elzy.

Contra Costa county, Mrs. Mary Shoemaker.

Sponsors $5 or More

San Francisco, Mrs. Beth Robertson.

Yolo county, Mrs. Nellie Manyan.

Sonoma-Marin, Mrs. Jennie Helbing.

Mendocino-Lake, Mrs. Anna Dahl.

Tri-county, Mrs. Cynthia Mann.

Stanislaus-Merced, Mrs. Wallace Caswell, Mrs. Ed Gelleland.

Alameda county, Mrs. Florence Driver, Mrs. Mary Baldwin.

Donors $1 or More

Contra Costa county, Mrs. Nellie Miller, Mrs. E. Allison, Mrs. Hannah Bottoms, Mrs. Ethel Bengston.

Santa Clara county, Mrs. W. S. Burr, Mrs. Esther Weseman, Mrs. A. T. Haines.

Solano-Napa, Mrs. L. J. Norton.

Stanislaus-Merced, Mrs. Tillie Swenson, Mrs. Marian Corson, Mrs. Maud Fisher, Mrs. Ethel Bachmann, Mrs. Rhinehart.

Mendocino-Lake, Miss Lulu E. Turner.

Tri-county, Mrs. Elizabeth Davis, Mrs. Alice Fox.

Alameda county, Mrs. Lena Kinneman, Mrs. Clara Norling, Mrs. M. E. Bell, Dr. Margaret Wythe.

Fresno couny, Mrs. E. L. Howe, Mrs. E. P. Ruth, Mrs. Jessie Fowler, Mrs. Milton Stauffer, Dr. Sarah Pugh, Mrs. Herman Anderson.

Sacramento, Mrs. Maude Woodruff.

Local Union Aide 25 Cents or More Per Member

Quota Unions

Kaji Yajima (Sacramento), Lincoln, Ferndale, Colusa, Japanese (Oakland), Fort Bragg, Lakeport, Mayfield, Woodland, Mountain View, Napa, Frances Willard (Vallejo), San Rafael, Oakdale, Wood Colony, Anna McCrosky, Hamilton Square, Kaji Yajima (San Francisco), Princeton, Aromas, Greenfield, Rodeo, Elk Grove, Turlock, Livingston, Merced, Hilmar, Allendale, Oak Park, Corcoran, Red Bluff, Chico, Exeter, Roeding, Selma.

Unions Partly Paid

Alameda 3, Berkeley 72, Oakland 13, Ukiah 8, Santa Rosa 10, Sebastopol 18, Pixley-Earlimart 9, Visalia-Woodlake 27, Gridley 6, Oroville 4, Point Richmond 4, Fowler 26, Fresno 19, Kingsburg 22, Anna Gordon (San Francisco) 5, Frances Willard (San Francisco) 6, Lodi 36, Gilroy 12, Mountain View 11, Palo Alto 97, Santa Clara 5, Pacific Grove 34, Fruitvale 16, Sacramento 40, Antioch 4, Hanford 9, Richmond 8, Esparto 10, Winters 4, Addie G. Estes 9, Strathmore 14, Yuba City 27, Madera 13, Loomis 2.

County Hospital Quota

Solano-Napa, Stanislaus-Merced, Tehama-Glenn.

Standing of Unions

Paid-in-full: Lathrop, Ripon, Reedley, Wood Colony, Pixley-Earlimart, Dinuba, Auburn, Sunnyvale, Hughson, Waterford, Sanger, Sara J. Dorr, Caruthers, Hilmar, Mayfield, Allendale, Carrie A. Gladding, Exeter, Prescott, Luna Vista, Aromas, Boulder Creek, Elk Grove, Annie E. K. Bidwell.

Three-fourths-paid: Palo Alto, Jennie M. Kemp, Lodi, Anna McCrosky, Kingsburg, Pacific Grove, Martinez, Fort Bragg, Napa, Sunset, Chico, Lakeport.

Paid-one-half: Tulare, Los Gatos, Salinas, Stockton, Corralitos, East Santa Cruz, Turlock, Friendship, Modesto, St. Helena, San Rafael, Colusa, Santa Cruz, Berkeley, Oak Park, Citrus Heights, Watsonville, Lindsay, Sebastopol, Madera, Orland, Loomis, Selma, Soquel, Orosi, Frances Willard (Clipper Gap), Frances Willard (Vallejo), Davis, Anna Gordon (Modesto), Hamilton Square, Anna Gordon (S. F.), Richmond, Roedding.

Paid-one-fourth: Fruitvale, Lora La Mance, Santa Rosa, Visalia, Fresno, Ceres, Corning, Parlier, Greenfield, Morgan Hill, Esparto, South Berkeley, East Oakland, Anna Beal, Oakland, Willits, Mountain View, Rachel Fox, Strathmore, Red Bluff.

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National Temperance Education Fund

Gold Star Counties

Bi-County Solano-Napa.

Honor Counties

Fresno, San Joaquin, Santa Clara, Yolo.

Gold Star Unions

Anna Beal, Chico, Lodi, St. Helena, Napa, Dixon, Kingsburg, Exeter, Los Gatos, El Camino, Ripon, Empire, Palo Alto, Pixley-Earlimart, Mayfield, Berkeley, Elk Grove, Turlock, Colusa, Sara J. Dorr, Caruthers, Loomis, Dinuba, Visalia-Woodlake.

Honor Unions

Hannah Bottoms, Lincoln, Morgan Hill, Cupertino, Lora La Mance, Citrus Heights, Strathmore, Esparto, Prescott, Fowler, Parlier, Soquel, Hughson, Penryn, Orosi, Salinas, Davis, Reedley, Selma, Roseville, Corralitos, Boulder Creek, Rachel Fox, Sacramento, Woodland, Modesto, Frances Willard (Clipper Gap), East Santa Cruz, Porterville.

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Frances Willard's Name Leads

The name of Frances Willard continues to lead the list in the radio poll being conducted by "Calling All Stamp Collectors." The poll is still in progress and letters should continue to go to "Calling All Stamp Collectors," Radio City, New York, N. Y., if you want a Frances Willard postage stamp in 1939.

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Forty-six out of 120 counties of Kentucky have voted dry.

Tri-County

Mrs. Laura F. Rawson,
Publicity chairman

Tri-county W. C. T. U. conducted a most interesting and successful convention, the Fifty-second Annual, April 19, 20, in the Baptist church at Aromas with Mrs. Maud Fallis, county president, presiding.

Guest of honor was Mrs. Louise J. Taft, State president whose address on "Illusion's End" was one of the outstanding features of the two-day meeting. Another address given by the State president at the banquet Tuesday evening on "Control of Public Enemy No. 1" was replete with practical suggestions for the various unions to put into action.

Mrs. Katherine Hopping led a discussion built around the subject "Are You Bridging Your Way to San Francisco?" Special music during the convention period was arranged by Mrs. Edna MacLafferty and added pleasure and interest to the sessions.

A service of Remembrance was conducted by the Rev. Jessie G. Heath in loving thought of those who had passed away during the year. Mrs. Virginia Reum, frequently heard over KDON broadcasts, gave a talk on "Are You Listening?" Rev. Fred Wilcox of Watsonville and Rev. H. R. Olsen of the Aromas Community church were heard in inspiring addresses. The luncheon speaker Wednesday noon was the Rev. Mr. Elkins.

Mrs. Viola Eldon, director of Religious Education, spoke on "Our Obligation in Church Schools," Wednesday afternoon. The banquet Tuesday evening was under the direction of the Young Married People's Sunday school class of Aromas. Alfred Lipska and Frank Sproule led peppy community singing.

Mrs. Maud Fallis was reelected president as were also, Mrs. Maud Jack, vice president; Mrs. Nina Stuntz Sheppa, corresponding secretary; Mrs. Katherine Hopping, recording secretary; Mrs. Minnie Hill, treasurer.

Resolutions adopted were: "Whereas we have had two helpful days together, be it resolved that we put into action the ideals presented of the beauty of the association of Christian sisterhood, that we may exemplify in our lives the principles laid down by our founders which in turn were founded on the principles of Christianity; that we renew our pledge of devotion to personal purity, the responsibilities of Christian citizenship and a steadfast hope for peace in all human relations." The resolutions included appreciation for courtesies extended by Aromas W. C. T. U.

"There is no substitute for membership" was one of the apt slogans presented.

Stanislaus-Merced

The annual convention of the Woman's Christian Temperance Union of Stanislaus-Merced was held in Empire, May 3-4, with an evening meeting on the third.

Helpful devotionals were given during the convention by Mrs. A. P. Gregory, Mrs. Maybelle Turner, Mrs. Anna Roehr, and Mrs. Peters.

Mrs. Louise J. Taft, State president, and Mrs. Elsie May, State Y. T. C. secretary, were the honor guests. The following past presidents attended: Mrs. Almyrta Lollick, Mrs. Maude Fisher, Mrs. Matilda Jessup, and Mrs. Mary Elmore.

During the noon hour a redwood tree which had previously been planted on the Empire school ground was dedicated by Mrs. Taft as the Frances Willard tree. Mrs. Myra Hughes sang "Trees" very beautifully.

Tuesday afternoon an inspiring address was given by Mrs. Taft and the county president, Mrs. Sadie C. Reynolds. Then followed a tea party when 14 local presidents came and told their county president of the work that had been accomplished in their unions.

At the six o'clock dinner representatives from the church, grange, P.-T. A., and farm bureau of Empire gave greetings to the guests with response by Mrs. Taft.

The Rev. Mr. Peters of Waterford led devotionals at the evening program. Mr. Richard Waring rendered two piano solos. The L. T. L. had a demonstration. The seventh grade pupils furnished several musical numbers. Mrs. Taft gave the address of the evening and the closing number was an impressive pageant "Let Your Light Shine," by 15 bi-county directors who were dressed in white and carried lighted candles and white lilies.

Wednesday morning the directors had department conferences in five different rooms with three half-hour sessions in each room. The directors and all members of the convention felt that these conferences were very beneficial.

Mrs. May gave an inspiring address on "Our Youth." Several new leaders came forward to help the organization because of Mrs. May's appeal. Mrs. Fix of Modesto gave two readings which were greatly enjoyed. The same officers were reelected as were also several new directors.

Every one felt that this was one of the finest if not the finest convention ever held in the bi-county.

On Wednesday evening the Church of God of Modesto gave their prayer meeting hour to State and county president and to Mrs. May. All gave fine addresses. We are hoping for several Y. T. C. groups to be organized in the near future.

Mendocino-Lake

Mrs. Emogene J. Pemberton,
Publicity director

Mendocino-Lake had one of the stormiest days of the season for its recent Worker's conference in Ukiah. But in spite of bad weather 26 earnest women, many coming over water-washed highways, gathered in the cosy, hospitable home of Mrs. Gertrude Houdeshell to discuss the problems of the W. C. T. U. work.

As our State president, Mrs. Louise J. Taft, was unavoidably detained at headquarters, we were delighted that she could send us Mrs. Julia C. Bevis who for five years was our beloved county president. She received a most enthusiastic welcome.

Mrs. Emogene J. Pemberton, local president, opened the conference with singing followed by scripture reading by Mrs. Booth and prayer by Dr. Elizabeth Roberts. Mrs. Edith Ford led the Flag salutes. Mrs. Pemberton introduced Dr. Roberts, the new bi-county president, who proceeded with the conference program and gave an interesting talk on "What We Hope to Accomplish."

Panel discussions followed of the general work and departments of the W. C. T. U. A delicious pot luck luncheon was enjoyed at the noon hour, the hostess supplying hot buns and coffee.

Afternoon session opened with Mrs. Pemberton reading the ninety-first psalm followed by a number of short prayers. Mrs. Sarah Ryder and Mrs. Gertrude Houdeshell sang a duet.

Mrs. Bevis told of the plans for entertaining the National convention in August in San Francisco and of Miss Bertha Rachel Palmer's School of Alcohol Education which will precede the convention. Many plans are being made for the comfort and entertainment of guests who will come from all parts of the United States and a few foreign lands.

All were very appreciative of the help given by Mrs. Bevis throughout the conference. Mrs. Eliza McGimpsey was extended many loving wishes when a friend informed us it was her fifty-third wedding anniversary. The conference closed with the W. C. T. U. benediction.

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Come Again

(Tune, Aloha—chorus)

Alohoa-oe, we wish you joy!
We hope you feel inspired
With courage rare.
October '39
On Treasure Island fine
We'll greet you at the Fair.

—Lulu McKnight.
By request.

—o—

All service ranks the same with God.—Robert Browning.

Child Welfare Notes

Was it a success, our reception for one White Ribbon Recruit! It certainly was and one reason was that we laid our plans early and worked hard to carry them out.

We wanted our little recruits and their mothers to have a part in the program so our local director of Child Welfare called upon the mothers. She found one mother who would lead the devotions, one who would give a reading, two who would favor us with a duet and one who would help put on a little skit called "Our Gray Bunny and Children."

The seven children in this skit were given their parts, and to each little tot four years old was given a simple verse.

The making of the caps for the Bunnies proved a vexing problem, for no pattern could be found. However, just in the nick of time one of our primary teachers unearthed a little bonnet that had been used years ago.

The day of the reception was a perfect day and 10 o'clock found us at the church chosen. We arranged the chairs in the church parlor in a double semicircle with little chairs from the primary room by each chair in the outer circle.

Flowers were artistically placed and on a table was every book on alcohol or child training that we possessed. We tacked on the wall the list of books given by the union to our public library.

Just before time for the reception, came several distressing phone messages: The mother who was to give a reading had a sick baby. The duet would have to be a solo. The little girl who was to be little Trix had decided that her name was Eveline and she did not want another name, she would not say, "My name is little Trix, etc."

Thirteen White Ribbon Recruits came and the program was very good. Mother Bunny's children with cute gray ears marched proudly in and had their say and mother Bunny with basket on arm said their verses; and the granddaughter praised them. The little four-year-olds of our State Director of Non-Alcoholic Beverages, who was one of our guests, delighted us all with her wonderful reciting and singing.

Short talks by Mrs. C. E. Crabb and Mrs. Ellis along the lines of their department work, closed the program. Each mother was given Child Welfare literature and one of Mrs. Ellis's books of delicious fruit juice recipes.

The picture that will long remain in our minds is of the little ones seated by their mothers on the little chairs, a neatly folded napkin on each little lap, one hand holding a sanitary cup decorated with cute little doggies and filled with pineapple and orange juice, the other hand full of cookies. Their smiling faces showed that they liked the White Ribbon Recruit reception.

Flower Mission and Relief

Mrs. Martha Dressel, *Director*

It is in the beautiful month of June that the Flower Mission and Relief department observes the birthday of Jennie Casseday (June 9) by remembering the sick and shut-ins with flowers and delicacies.

I hope that many of the unions are planning a special program for that date. Where this is not possible give some tribute to her at your regular meeting nearest that date. "The Retoucher" and "In Memory's Lane" are leaflets suggested for such a program.

We must make use of every opportunity to interest people in our work. The social meetings are avenues for closer contacts, and do not forget to invite the strangers in your midst to attend. Our educational leaflets, such as "Why Drink Dulls the Driver," should be used freely. Sometimes slip a leaflet in with your gift of jellies, jams, delicacies, garments, etc. Inclose some in your letters; thus in many ways can the Flower Mission and Relief department be of service in promoting alcohol education.

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My Life

By Bernard Shaw

I am of the opinion that my life belongs to the whole community, and as long as I live, it is my privilege to do for it whatever I can. I want to be thoroughly used up when I die, for the harder I work the more I live. I rejoice in life for its own sake. Life is no brief candle for me. It is a sort of a splendid torch I got hold of for the moment, and I want to make it burn as brightly as possible before handing it on to future generations.—Selected.

Mayfield union held a Child Welfare meeting in their new library building May 2. The room was beautiful with flowers everywhere.

Mrs. C. E. Crabb, State director of Child Welfare, was the guest speaker. The crowning event was the tying of the white ribbons on the arms of two gurgling, laughing babies. Tea was served in the new dining room.

As it was Mayfield's time to have the county projector, the first part of the alcohol film was shown. This was possible, even though the room could not be darkened, by the use of the Da-Lite screen which Dr. Gerlach of Los Gatos had given to the county in memory of his mother.

Who from your union will have the honor of being among the number taking part in the White Ribbon Recruit service at our National convention in San Francisco in August?

Send in names to Mrs. C. E. Crabb, Route 1, Box 232-A, Los Gatos, California.

San Joaquin

San Joaquin county convention in Miller Memorial hall, Stockton, began promptly on time and carried through two days with a good attendance and representation from the entire county. Pot luck lunch served in the union's beautiful dining hall both days, had every indication of being a well-planned dinner.

Guest luncheon speakers included Mrs. Elsie May, State secretary Y. T. C. who brought a timely and inspiring message. She introduced Lewis Whitehead, College of the Pacific student who is acting president of the State Y. T. C. He expressed his fine interest in the ideals of the Y. T. C. and the problems facing youth.

After greetings of welcome by Mrs. Della Phifer, local president, Mrs. Mabel Mitchell, county president, proceeded with the county officers' and directors' reports. The local presidents presented their reports in the form of a county president's tea party which was so unique that their work seemed very attractive.

The devotionals, led by Mrs. Blanche Lockhart, Mrs. Laura Lacy, and Mrs. J. C. Harrington, had a decided influence in the entire convention.

It was a surprise and delight to have Mrs. Laura Gray, former president, in attendance. Mrs. Homer Smith conducted a silver medal contest in the evening which was well prepared. Each of the six beautiful girls received a dainty French nosegay.

The same officers were returned except the recording secretary who asked to be relieved and was succeeded by Mrs. Della Phifer.

Mrs. Louise J. Taft, State president, was present throughout, giving helpful addresses and conducting the impressive closing service.

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Hi-O

(Tune, Farmer In the Dell)

She did a hunting go
For the W. C. T. U.
Hi-O! Go get 'em-O!
For the W. C. T. U.

She found a neighbor-friend,
Showed her what she should do.
Hi-O! She got her-O!
For the W. C. T. U.

The friend found a friend
Who hated liquor, too.
Hi-O! She got her-O!
For the W. C. T. U.

Let all hunt friends
Who drink and drugs taboo.
Hi-O! We'll get 'em-O!
For the W. C. T. U.

—Lulu McKnight.

By request

Loyal Temperance Legion

Miss Elizabeth Hewett, *Gen. Secy.*
2111 Cedar St., Berkeley

I hope these beautiful spring days are inspiring us all to earnest endeavor along L. T. L. lines, and above all I am hoping that many leaders and others interested in temperance work with children are planning to attend National convention in August.

In this letter I want to pass on to you some of the interesting plans Miss Wiggins, National secretary, has written me.

On August 4, at 2 o'clock, Miss Wiggins is to hold a conference with State L. T. L. secretaries, in room 402 of the Civic auditorium.

Miss Wiggins wishes to make this a combination of a children's rally and a leaders' conference. She says: "All local and county secretaries are invited to this conference as well as anyone interested in the promotion of the Legion or who would like information about our plans and programs."

There will be several morning conferences not announced on the printed program which will be of great benefit to us all; local and county leaders as well as the state secretaries will be given an opportunity to ask questions in these informal conferences. A few new organizations have been reported to me and I shall be glad to hear from the leaders of these new groups.

On page 8 of the Manual is a description of a reading course for leaders; I wish we might have many qualifying for the certificate awarded to those completing this course this year. On page 15 of the Manual are instructions for a children's course of study. I have just sent twelve certificates to Mrs. A. O. Tait of Mountain View, to be given to members of her groups who have completed the course of study.

May we dedicate ourselves with ever increasing zeal to this important work with children.

Local Unions

Dr. Ernest Little of London who is touring America in the interest of peace was guest speaker at a recent W. C. T. U. meeting in Lakeport. Dr. Little traced the growth of the temperance movement in England and expressed his belief that prohibition would return to the United States and return to stay.

Dixon W. C. T. U. has a weekly prayer meeting of ten. It is putting new life into the union. Napa and Vallejo each have one prayer meeting a month.

Mrs. Eva Yates of Pacific Grove secured 250 names on her petitions and asked for more before the rest of us hardly got a start.

Topical Program

First Meeting, Flower Mission

Song: "This Is My Father's World"
Scripture: Psalm 92:1, 2; Hosea 2:19; II Peter 1:5-8
Prayer
Reading: "In Memory's Lane"
Discussion: How can we make Flower Mission work advance the cause of Total Abstinence?
Lesson in Alcohol Education

Second Meeting, Iota Sigma

Song: "Carry On"
Scripture: Proverbs 31:10-31
Prayer
Discussion: The place of the young business woman in the Woman's Christian Temperance Union; A Young Mother's Attitude; Graduates from the Y. T. C.
Reading: "Sophisticate"
Adjournment

Top Form

A new booklet prepared under the direction of the Scholastic Coach Magazine. Contains voluntary testimonials by famous athletes and sportsmen the world over—men and women. Pages devoted to "Training Rules For Perfect Condition," "Alcohol and Endurance," "Alcohol and the Nervous System." Twenty-four pages, illustrated in colors.

$1.20 per dozen; 15 cents each.
W. C. T. U. Headquarters
83 McAllister St., San Francisco.

Emblems

Loop bow sterling silver pin with letters and safety catch. $1.00 each; $10.50 per dozen.

White enamel bow with safety catch, without letters. 35 cents each; $3.85 per dozen.

White enamel bow without letters or safety clasp. 20 cents each; $1.80 per dozen.

Small round gold pin with white bow, letters and safety. 25 cents each, $2.75 per dozen.

W. C. T. U. Headquarters, 83 McAllister St., San Francisco.

Mrs. Sarah H. Cairns, State treasurer, was honor guest at a Child Welfare program of the Vallejo union. At the Recruit service she tied the white ribbon on 14 little children from 5 months to 5 years old. This number was followed by Mrs. Ruth W. Sears, county president, who presented a demonstration on "Seeing Is Believing" to the mothers of these little people.

Corralitos had a "Guest Meeting" at which each member brought a guest and so entertained her at the meeting.

Union Signal

Convention Numbers

San Francisco! City of hills, majestic in situation, beautiful in location, overlooking mighty waters over which airplanes flutter mothlike wings; bridges of lacy filigree; myriads of twinkling lights winking a friendly farewell to ships that go down to the sea.

From this setting which bespeaks the handiwork of the Master Builder will be told the story of the sixty-fourth annual convention of the National W. C. T. U. From every National convention come these special *Union Signals* but year by year the setting is different, the program is different, the projects and plans are varied so that one must feel that each year these special numbers are not only a glamorous but also an indispensible part of convention assets.

Every person wishes some way of keeping a record of an experience so stirring but finds it impossible with one busy session following right on the heels of another. There is where the convention numbers come in. The versatile Editor does this work for you. All that is worth remembering is condensed and reproduced in the three special numbers which this year will be the issues of

AUGUST 20, AUGUST 27,
SEPTEMBER 3

Ten cents (10c) for the three issues.

This announcement is used in the June issue of your State paper due to the fact that some states do not publish in July and others do not publish in August, and it is vitally necessary that advance orders should be sent to the circulation department so that, in the name of economy, some estimate can be made of how many will be needed to supply the demand.

Note: Be reminded of the Summer Offers on both *The Union Signal* and *Young Crusader.* WORK TO WIN.

Address: *The Union Signal,* Evanston, Illinois.

Resurrection Pills

Mrs. May Hollingsworth, our State vice president, has the following remedy for ailing Unions:

Mix equal parts of vision, inspiration, information, and determination. Shake thoroughly. Add a large quantity of consecration and prayer. Take regularly, preferably three times a day. The larger the quantity taken the more effective will be the results. It is wise to keep this remedy on hand and at the first symptom of that tired or discouraged feeling, increase the dose.

"O Lord, raise up thy power here and throughout the world, beginning with me."—A Chinaman's prayer.

WHITE RIBBON ENSIGN

«In the name of our God, we will set up our banners»

VOLUME XXXIII ANGWIN, CALIFORNIA. DECEMBER, 1938 NUMBER 2

Stanford University
Mrs J Starr Jordan 11-38

Christmas Greetings

"And the angel said unto them, Fear not: for behold, I bring you good tidings of great joy, which shall be to all people.

"For unto you is born this day in the city of David a Saviour which is Christ the Lord."

--- Luke 2:10, 11

State President's Message

Dear Comrades:

May the new year find us all in good health in body and mind that we may approach our various tasks with courage and glad hearts.

The year just closed has been one of commendable activity along all lines of our work on our five point program. In addition, much of your earnest endeavor went into work incident to the coming of National convention to our state.

Since we were to have no State convention, I prepared no annual address to deliver before an annual gathering. But I recall that less than one-tenth of you attend the State convention, yet a copy of my message goes to you one and all through the ENSIGN and the Yearbook.

So I send you this annual message concerning the present liquor situation in our country and in the state; what we have done during the past year, and the possibilities for service during the coming year.

The National Convention

This important gathering has come and gone. You did your part well. I shall never cease to be grateful for your dependability, efficiency, and loyalty (as usual) as you served often at personal sacrifice that the convention program might have right-of-way and that all guests might be comfortable and happy.

What a privilege to take the hand and look into the eyes of like minded women all over the land. To us they were "the pick of American womanhood."

What a blessing to hear the union's leaders. It was heartening to know and feel that the desires of our hearts are the desires of a mighty host. Our work in this state was strengthened by this visit of our beloved sisters.

We now look at the task for which this convention and all our other meetings are preparation.

A Changed Attitude

In 1931 Mr. Roosevelt said: "Prohibition is doomed" but "The saloon will not come back." That is, liquor would henceforth be sold openly but there would be no place to sell it. This honorable system was to do away with all deceit. No more bootlegging; no more drinking by youth who would not drink what they could legally get in abundance. All would be morally correct.

At these statements and others equally inconsistent by the liquor interests and their friends there must have been great rejoicing by the Devil and his angels.

When the old saloon heard it, methinks he must have secured permission for his spirit to pay a visit to our country from which he had been excluded for more than thirteen years.

When he came, he saw the land much cleaner and more orderly than he had ever seen it before. He then went back to fetch seven others worse than himself, and they came in and now dwell here. And the last state of this land is more than seven times worse than before, for we have the old saloon and seven worse evils.

These include the liquor corner grocery, to catch the mother and child; the liquor fountain, to familiarize our youth with drinking scenes; the tavern, to catch the bread winners; the cocktail lounge and the night club to get the would-be smart set; the liquor drug store, to snare the physically ill; and the parlor bar, to make his satanic majesty, beverage alcohol, perfectly at home with all the family twenty-four hours of the day.

Results of Change

As a result of this change, alcohol has become America's leading highwayman. He slays 60 per cent of the 40,000 men,

women, and children whose life blood stains our great highways yearly. There are 10,000 accidents every day, one-third of them resulting in personal injury. Judge Harry H. Porter says: "I predict that when accurate and complete figures become available upon the relationship between traffic accidents and alcohol upon a national scale, you will find that 60 per cent or more of your traffic fatalities and injuries are traceable to alcohol."

As a wrecker of human aspirations, he befuddles the brain of youth and adult alike and plays no small part in the rising tide of crime.

G-men tell us that in our country there are four and one-half millions with criminal tendencies and that there are 700,000 boys and girls who are actually criminals today.

Consider in this appalling situation the increased willingness to take a chance resulting from the moderate use of alcohol which can reasonably be considered a large factor in the mounting criminal record since repeal.

This moral breakdown is also reflected in the fact that gambling soars far above banking or the stock market. And prostitution was never so widespread, brazen or tolerated.

It is said, "No nation can rise above its women." Yet today there are three times as many women serving as hostesses where liquor is sold than women enrolled in our schools of higher learning. This illustrates both our moral and economic breakdown under the reign of liquor.

Our government leaders promised us that repeal would cure our economical problems and stop bootlegging. Instead our government reports that we have more bootlegging than at any other time in our history.

If we needed further evidence than personal observation that we can not drink ourselves into the abundant life to enjoy its moral and physical blessings, we need but look at our national record of mounting crime, brazen and wide-spread gambling and prostitution, and constantly increasing national debt as we struggle to get out of our greatest depression by destroying food while idle, undernourished millions stand impotently looking on.

A Bargain

We face the picture of our country appealing to beer, wine, and whiskey interests to help her bring in the abundant life. These interests noted her confused thinking. She accepts their offer to drink a million dollars worth of liquor if they will put 95 men to work.

They bargained with her last year to put a billion dollars into her treasury for government expense, if she would first put 3½ billion into their pockets which she withdrew from useful industries. With the part of the 3½ billions left in their pockets they are promoting a larger sale this year. What of the rest of it?

What Can We Do?

God can use us to change this whole evil program. At a time like this in my country, I am so thankful to be allied with an organization of public spirited Christian women, pledged to pray and to work together for the annihilation of the beverage liquor traffic. We believe that with God's help it can and will be done.

Jesus Christ, the Son of God said: "According to your faith be it done unto you," and blind men saw. He said, "Daughter, be of good comfort, thy faith hath made thee whole," and the sick was well. Down through the ages we hear the voice of God saying, "If my people which are called by my name will humble themselves and pray and seek my face and turn from their wicked way then I will hear from heaven and will forgive their sins and will heal their lands."

These scriptures teach us that the prospects for overcoming this great national evil are as bright as the promises of God.

So in this last year of our five year program, we must continue to place first emphasis upon the spiritual preparation for victory, over these evil forces.

In the local unions, the great power house of the organization, let us make careful preparation to be used of God. In the regular meeting may there be a well prepared devotional service when God speaks to us through His word and we speak to Him in prayer and praise. May we be strengthened for service worthy of those called by His name.

Alcohol Education

In combating the beverage alcohol evil, the National W.C.T.U. has placed special emphasis on education as to what alcohol is and what it does, to combat widespread and appalling ignorance of the facts.

The organization provided a "Syllabus" and our State presented one or more copies to each union and gave many to teachers and other educators. It conducted an annual seminar. The State conducted short schools of instruction and the National conducted a school preceding each convention. The message was carried to teachers and colleges; through fairs and exhibits with free distribution of literature; in library sets, 2,000 road signs; motion pictures; over the radio; with films and lectures and the press, in fact through every one of the twenty-two departments it has spread this information from its own angle in a mighty drive against this monster evil.

Watchman, What of the Night?

From his high vantage point he calls to us:

"The people are becoming aroused.

"5,000 communities have voted liquor out.

"There is still one liquor license for every 295 people in America.

"The liquor press is saying, 'Local Option, the new prohibition, has a mighty hold.'

"Cocktail bars are losing their popularity.

"Fruit juice hour and milk bars are smarter.

"Wine and beer interests say that the move for the return of prohibition is a permanent, well directed movement.

"The fog of ignorance as to what alcohol is and what it does is lifting."

What in the California Sector?

"The whole state is most thickly dotted with liquor licenses.

"There is one for every 81 men, women, and children.

"A wet senator says, 'the next legislature should reduce the number of liquor sale places.'

"San Francisco deputy chief of police says: 'It is impossible for the police department to properly police all the liquor establishments in San Francisco.'

"Three petitions by the United Dry Forces are ready for the ballot.

"The local control petitions scattered over the state are gladly signed.

"The church is becoming active against liquor.

"The forces of righteousness with the white ribbon banner are in formation and moving forward."

The Call to Service

The liquor interests know their antisocial traffic is here by suffrance and not by inherent right. They are warned by their counselors that they have gone too far in their eagerness for gain. They are advised that their present position is untenable.

As they retreat, let us claim the promise of Leviticus 26:8 for our smallest and largest unions: "Five of you shall chase a hundred and a hundred of you shall put ten thousand to flight."

Membership

What a challenge to increase our forces by a gain of a thousand Willard members and fifty Centenary unions. We can each start the campaign by gaining our first new member as our expression of personal admiration for Frances Willard. I have never found members so easy to get as now.

Temperance Education Fund

The Temperance Education fund has done an outstanding nation-wide service in spreading the truth about alcohol. We rejoice in what you have done and what you will do in this great work.

Thirty-two unions and one county have attained Gold Star standing. Others are near the desired goal. I have faith to believe you will plan and work to reach that standard before the close of the year. We dare do no less.

(Continued on p. 8)

Corresponding Secretary's Letter

Dear Co-Workers:

I know you are interested in having more details regarding the membership gains for the year just ended and here they are:

Mrs. Elsie May secured the largest number of new members to be reported to me.

The different unions reported a total of 310 Divers, 60 Riggers, and 11 Bridgemen. Mrs. Mary E. Thomas and Mrs. Anna A. Pettit were Consulting Engineers.

This year the membership cup goes to East Side Santa Cruz for securing 31 new members, going from seven last year to 38 this year. Congratulations to East Side, Mrs. Nancy Jane Lucking, president.

Last year, Kingsburg union, Fresno county, won the cup by jumping from a membership of 23 to 64. This year they deserve honorable mention by going from 64 to 77, making another fine gain. We also congratulate Kingsburg and their fine president, Mrs. Dave Ericson.

Other unions deserving honorable mention for membership gain are as follows: Sacramento, 119 to 143, a gain of 24; Berkeley, 135 to 158, a gain of 23; Richmond, 56 to 80, a gain of 24; Anna Gordon, San Francisco, 21 to 37, a gain of 16; Vallejo, 109 to 126, a gain of 15; Stockton, 59 to 70, a gain of 11, and Aromas, in Tri-County, doubling its membership, 8 to 16. These are splendid records which we hope and pray may be duplicated many times during this Centenary year.

Fresno county again this year has made the largest net gain with 64 new members; Tri-county ranking second with 49; Contra Costa, third, with 33; Sacramento, fourth, with 30; Tulare-Kings, fifth, with 26; Solano-Napa, sixth, with 20. Others in their order as follows: San Joaquin, Stanislaus-Merced, Colusa-Sutter, and Tehema-Glenn.

Point one in the new County Standard of Efficiency calls for a "net gain in membership." Would it no be wonderful if every county in the state makes that first point this year?

We have the inspiration of a wonderful new Membership Campaign plan for the new year—"The Rainbow of Promise." "I have seen the wicked in great power, and spreading himself like a green bay tree. Yet he passed away, and lo, he was not: yea, I sought him, but he could not be found." (Psalm 27:35, 36.) The women of the W.C.T.U. can help to bring about the fulfillment of this great promise—"Not by might, nor by power, but by my spirit, saith the Lord of Hosts."

GRACE R. RANDALL.

National W.C.T.U. Membership Campaign Plan

The Rainbow of Promise
God's Glowing Covenant
November 1, 1938 August 1, 1939

Our Rainbow of Promise is as definite as certain and as significant as ever that promise of old.

"And the bow shall be in the cloud as an everlasting covenant."

Just as surely does the Woman's Christian Temperance Union, led by the hand of God through all the active, virile years of its history, vision the Rainbow of Promise for the abolition of the liquor traffic, with an unwavering faith that again there shall be re-enacted the history which the Psalmist drew upon for his vivid word picture, "I have seen the wicked in great power, and spreading himself like a green bay tree. Yet he passed away, and lo, he was not: yea, I sought him, but he could not be found." (Psalm 27:35, 36)

Sunshine and storms have fallen upon our pathway through the years, but we have walked with the full assurance that victory cometh, "Not by might, nor by power, but by my spirit, saith the Lord of Hosts."

Francis Willard placed a high value upon womanhood. Will you hear her speaking yet once again:

"Our riches consist in WOMEN, not in bank deposits! Each new worker we estimate at from ten to twenty-five thousand dollars, actual money value!"

Basing the value of each new member as worth ten thousand dollars to the organization, in what sum will *you* endeavor to enrich the organization as *your* offering for the Centenary Year?

In 1937, the Membership Campaign brought 26,478 new members. In 1938 you secured 29,525! We cannot afford to aim for anything less than

50,000 new members

for the Centenary Year! Shall we work toward such a goal?

Personnel

Willard Statesman — State Membership Director

Willard Builder — One who secures from one to four new members
Award—Two Rainbow Ribbons (*red and orange*)

Willard Educator — One who secures five new members
Awards—Four rainbow ribbons (*adding yellow and green to the red and orange already received*)
—Name listed in *The Union Signal*

Willard Patriot — One who secures ten new members
Awards—Seven Rainbow Ribbons (*adding blue, indigo and violet to the four already received to make the full spectrum*)
—Name listed in *The Union Signal*

Willard Leader — One who secures the largest number of members in the state
Awards—Group picture of Miss Willard, Miss Gordon, and "Saint Courageous"
—Name listed in *The Union Signal*

Willard Victor — One who secures the most members secured by any one person in the United States
Awards—Distinguished Service Award
—Recognition at National Convention

Willard Counselor — A County President, or District President, whose county shall
(a) organize at least one new Union
(b) have ten per cent of all its Unions making an increase in membership, and who shall
(c) have made a personal visit to each organization in her county, Unions, Councils, and Legions
Awards—A pin with rainbow colors
—Name listed in *The Union Signal*

N. B. A standing rule that no salaried officer or worker shall be eligible for the award of Willard Leader

—o—

In Memoriam

"To live in hearts we leave behind is not to die."

Mrs. Lillian Harrison, beloved president of Oakland union, one of the largest in the state, passed away quietly on the afternoon of November 11, in Glendale.

The W.C.T.U. has lost a willing and indefatigable worker. To her church her W.C.T.U. her friends, and her nation she was ever loyal.

The cause of Temperance was to her a part of her religion and her union meeting was to her always a previous engagement. She enjoyed being publicity chairman. The editors were her friends and aided her most generously.

We mourn her passing. She has left a Vacancy in our ranks that will be difficult to fill.

Mrs. Martha Toles, a faithful, earnest member of Ukiah union for over 30 years has passed to her heavenly home. Mrs. Toles also served Mendocino county many years as Social Welfare director.

—o—

"Notwithstanding things at present have a dark and gloomy aspect, we should never despair. Our situation before has been unpromising and has changed for the better, so I trust it will again. If new difficulties arise, we must only put forth new exertions, and proportion our efforts to the exigency of the time.

"Let us have faith, that right makes might, and in that faith let us, to the end, dare to do our duty as we understand it."—ABRAHAM LINCOLN.

—o—

English motorists who are pledged total abstainers will be given a 10 per cent discount on their premiums by one of the oldest insurance companies because the company believes the abstainer is a better risk than the drinker.

White Ribbon Ensign

Published monthly by the California Woman's Christian Temperance Union, Angwin, California.

Editor-in-Chief - - Mrs. Louise J. Taft
Managing Editor - Mrs. Julia C. Bevis

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December, 1938

All copy for the White Ribbon Ensign must be in the office by the TWELFTH OF EACH MONTH, and all editorial correspondence should be addressed to White Ribbon Ensign, Room 415, 83 McAllister Street, San Francisco, California.

Save Two Cents

If your name and address as printed on your Ensign is not correct, please send a post card at once to Mrs. Sarah H. Cairns, Route 2, Box 2292, Napa, California, giving correction and old address. This is important, as every request for change of address from the Post Office now costs us two cents.

Coming Events

County Conferences:
December 2, Tri-County, Watsonville
December 5, San Francisco
December 9, Alameda, Oakland
January 19, Sonoma-Marin
January 20, Tulare-Kings

Special Notice Treasurers

When sending dues for new members be sure to send the names of the women who secure them. It is necessary if they are to be given credit according to the National Membership plan. It takes time and postage to write for them.

Again I ask you to please see that CORRECT addresses are sent, plainly written or printed. Every month Post Office notices have to be paid for and cards sent asking for corrections. Thank you.

Sarah H. Cairns.

A World Call to Prayer

The World's W.C.T.U. calls upon the local unions of every nation to observe a day preferably in the second week of December as Peace day.

We ask you to meet either at this time, or at a time convenient for yourselves, to pray:

For the end of all wars; for White Ribboners in every land in which there is war, or which is engaged in war;

For the young men and old who must risk their lives and fight on battle fields and are continually in danger of bombs and poison gas;

For the mothers who must give their sons in defense of their country;

For the civilians who are under the strain or fear of attack;

For the heartbroken women and children from whose homes the dead and wounded come;

For the leaders of every nation that they may so lead that justice and good will prevail throughout the world.

"More things are wrought by prayer than this world dreams of," so let us continue to pray that the leaders on both sides in these wars may agree to pay the price of Peace. . . . It will be less than the cost of war.

—Ella A. Boole,
President, World's W.C.T.U.

Research Council on Problems of Alcohol

The American Association for the Advancement of Science is undertaking an investigation of the liquor problem. These hundred scientists and educators are of well known reputation and their opinion will carry weight.

Dr. Harry H. Moore, sociologist of the U. S. Public Health Service will direct the Council's work, and Dr. Forest R. Moulton is secretary of the association.

The investigators start with the premises that "Prohibition was not successful. . . . Repeal has not been successful. . . . Whether truth, as revealed by science points the way to abstinence for the individual and prohibition for society, or to moderation for the individual, and to some other control for society, or to a modification or combination of one or more of these policies, it will be the right solution for time and place in which we live."

Such an investigation, by intelligent and honest scientists, should be of the greatest interest to all friends of temperance and we hope all the findings will be fully disclosed.

If they follow strictly the scientific findings of the past fifty years we need not fear for their conclusions.

Take what is; trust what may be; that's life's true lesson.—Browning.

Shall We Reach Our Goal in the National Temperance Education Fund

WHY SHOULD WE?

(1) The money will enable us to carry out our educational projects.
(2) If we fail, the whole project throughout the United States will be crippled.
(3) State pride incites us; loyalty to the organization impels us; love for humanity tempted by alcohol inspires us.

HOW SHALL WE ARRIVE?

(1) Every member give something herself.
(2) Every member get five non-members to give.

Also
By using the Centenary Star plan
We will arrive.

County Standard of Efficiency

Presented by County Presidents' Round Table—October 12, 1937

1. Net gain in membership.
2. All unions paying State budget.
3. All unions having November Roll Call.
4. Three-fourths of the unions being Hold Fast unions.
5. At least ten working departments in the county.
6. Have County convention and four executive meetings during the year.
7. A County Workers' conference and each local union in the county holding one.
8. County president visiting every local union in the county during the year.
9. A net gain in *Union Signal* subscriptions.
10. A net gain in *Young Crusader* subscriptions.
11. Organize at least one new union in the county.
12. Organize at least one new L.T.L. in the county.
13. Organize at least one new Y.T.C. in the county.
14. Every union a Gold Star union.
15. Fifty per cent of W.C.T.U. women in the county wearing the white ribbon.
16. Each county to have at least one "Seeing is Believing" set.
17. Every union to have "Seeing is Believing" presented to them at least once during the year.
18. Three-fourths of the unions to have medal contests.
19. Serve non-alcoholic fruit juice at least twice in each union during the year.
20. Have a literature table in each county and local conference.

To worry about tomorrow is to fail of devotion to the tasks of today, and so spoil both days.—William Dewitt Hyde.

Treasurer's Letter

Dear Comrades:

This month we print the first report for our new year. Some of you will be proud to have your unions listed with budget paid in full so early in the year. Why not make the early payment of the budget one of our special features this year? It can be done with a little planning and cooperation, and how good you will feel to be free to carry out some of our big plans for the year.

I am hoping December will show a great increase in the payment of dues resulting from the November Roll Call. We pay our dues only once a year and why not do so in November? To pay them early helps all along the line.

As this is the fifth year of our Five Year Five Point program we are anxious to make California North a Gold Star state before our National convention in 1939 so our State president may be proud of her report. Let those of us who are not Gold Star unions go to it with a will to win and those of us who are continue to add all we can to the National Temperance Education fund, which is doing such excellent work in Alcohol education.

LOCAL TREASURERS. Will you please go over your membership and send me the names of all who are no longer members and whose names should be removed from the mailing list. Send complete addresses, giving street number and town. Please do so at once. Those who have not paid dues for a year are not entitled to the WHITE RIBBON ENSIGN.

Be sure to read the special notice to treasurers in this copy.

"And they builded the wall for the people had a mind to work."

My best wishes to you all for a very Merry Christmas and Happy New Year.

SARAH H. CAIRNS.

Standing of Unions

Paid-in-full: Lathrop, Reedley, Dixon, Lora La Mance, Selma.

Paid-three-fourths: Dinuba.

Paid-one-half: Modesto, Hughson,

Paid-one-fourth: Strathmore, Lakeport.

Special: Colusa, Live Oak, and Jennie M. Kemp have completed their budgets for 1937-38 since the November ENSIGN was issued.

—o—

National Temperance Education Fund

Gold Star Counties

Bi-County Solano-Napa.

Honor Counties

Fresno, San Joaquin, Santa Clara, Tulare-Kings.

Gold Star Unions

Anna Beal, Chico, Lodi, St. Helena, Napa, Dixon, Frances Willard (Vallejo), Kingsburg, Exeter, Los Gatos, El Camino, Ripon, Empire, Palo Alto, Pixley-Earlimart, Mayfield, Berkeley, Elk Grove, Turlock, Colusa, Sara J. Dorr, Caruthers, Loomis, Dinuba, Visalia-Woodlake, Parlier, Fowler, Reedley, Orosi, Lora La Mance, Campbell, Selma.

Honor Unions

Hannah Bottoms, Lincoln, Morgan Hill, Cupertino, Citrus Heights, Strathmore, Esparto, Prescott, Soquel, Hughson, Penryn, Salinas, Davis, Roseville, Corralitos, Boulder Creek, Rachel Fox, Sacramento, Woodland, Modesto, Frances Willard (Clipper Gap), East Santa Cruz, Porterville, Oakdale, Orland.

The Barmaids Blind Alley

"Now tell me why it is, when we apply for other jobs, we are looked down upon? No sooner do we mention that we served behind a bar than employers seem to get the jitters."—Former Barmaid.

The above complaint is a "letter to the editor" of a British publication but certainly must apply also in this country. In a measure it represents a pitiable as well as a very serious situation for the young girl who through lack of perspective, or need, has tried to earn a living as a barmaid. But, these days, an employer with numbers to choose from for every job, naturally will employ those who not only can do the work, but who will, as well, be an asset to his business. Taverns and the liquor trade have so many entanglements with the underworld that the mention of a previous tavern connection does not inspire confidence in any employer, even though he may be a drinker himself—probably less then. How can he be certain that the associations of the barmaid with such patrons have not accustomed her to sanction their laxness in honesty and integrity?

A business man wants employees, especially women, who are personally dependable and whose references indicate stability. Why should he not take the best he an get where there are more applicants than jobs?

The barmaid's lament is just another indication of the fallacy of the many attempts made by the liquor industry to get on the same footing with legimate business. *The Union Signal.*

—o—

Attention All Unions

The Child Welfare Plan of Work for 1939 will not be available to mail to you for some time. Samples from National show they are especially helpful this year.

But four points are stressed:

1. White Ribbon Recruits
2. Alcohol Education
3. Mother's Day
4. National Child Health Day

The National aim is: Double the number of White Ribbon recruits. Let us put forth our best efforts to reach that goal.

MINNIE ROWE CRABB,
Director of Child Welfare

Tulare-Kings County Convention

MRS. FLORENCE E. SPAULDING

Under the leadership of Mrs. Flora R. Ward, bi-county president, the annual W. C. T. U. convention of Tulare-Kings was held in South M. E. church of Visalia, October 6-7.

A beautiful message of love and trust was given by the State and county Evangelistic directors, Mrs. Anna A. Pettit and Mrs. Mattie Metcalf.

Mrs. Pearl Kendall Hess, National director of Medical Temperance, delighted her audience by the manner in which she presented her department and the subject of alcohol education.

Mrs. Grace Randall in her winsome way told us about the wealth of literature at Headquarters to help us in our work and she had a fine supply with her for us to choose from.

Mrs. Nina Daniels, chairman of Tulare Council of Women's organizations, spoke on the value of cooperation.

Exeter L. T. L. gave a demonstration under the direction of Mrs. Thelma Adams.

Mrs. Meda Pettit Aden, of Buenos Aires, president of the W. C. T. U. of Argentine, gave an address "Under the Southern Cross." She gave us a glimpse of the national, community, and home life of these people and stated that their interest in temperance and prohibition is growing.

There was no change in the county officers, all being reelected.

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Stanislaus-Merced Workers' Conference

MRS. SADIE C. REYNOLDS, *President*

Sixty women met in the Christian church of Modesto, October 18 for our bi-county Workers' conference.

We were greatly disappointed that our State president, Mrs. Louise J. Taft was unable to be with us. Many county directors were present and each one gave a talk on her department.

Mrs. Sadie C. Reynolds, bi-county president, presented the local Standard of Efficiency. "Prof. Quiz" conducted a quiz on the W.C.T.U. hand book. Two inspiring devotionals were given during the day.

Mrs. May Denton and Mrs. Esta Walston put on a little skit about institutes, "Mrs. Do Little and Mrs. Bee Active" which was thoroughly enjoyed.

The noon luncheon was served by the Ladies' Aid of the hostess church. A week before the conference Mrs. Reynolds had a luncheon for her county officers and all were given Institute Workers' Conference plans and each was instructed to conduct two or three conferences. This has proved very successful as the local women are getting acquainted with their county officers, and the officers are developing along all lines of W.C.T.U. work.

International Relations for Peace

ANNA B. CLANCY, *State Director California North*

The International Goodwill Congress of the World Alliance for International Friendship through the churches which was organized in 1914 and having 33 active councils established in the principal nations with headquarters in New York City enriched this district by holding its Twenty-third Annual convention in San Francisco at the Palace hotel, November 6 to 11 in cooperation with the Church Peace union and the San Francisco Peace council.

The program was planned not only to appraise actual conditions throughout the world, but to promote various constructive methods for the development of international goodwill.

Among the program meetings featured were: United Ministered; Newspaper Men; Youth Meeting; Committee on Resolutions and Reconstructions; Four Round Table Luncheons followed by Panel Discussion; Business Meeting of the World Alliance; Armistice Eve Banquet (Radioed), with Rufus B. von Kleinsmid, presiding: Speakers, Sir. George Paish, England, and Miss Josephine Schain, New York City. Finally the Armistice Day service with invocation by Dr. William P. Merrill, president, World Alliance International committee and the address of Right Rev. G. Ashton Oldham, president of World Alliance, American Council, Subject: "Rededication of the Task at Hand," which was a most fitting climax to the issues under review.

The following are some of Dr. Oldham's pertinent declarations:

"PREPAREDNESS is no insurance against war nor is PACIFISM enough. Quoting President Coolidge, he said: "In spite of all arguments in favor of great military forces, no nation ever had an army large enough to guarantee it against attack in time of peace, or to assure its victory in time of war. No nation ever will."

"As for PACIFISM," the Bishop said: —"The incarceration and suffering of thousands of conscientious objectors would not necessarily prevent war."

"NEUTRALITY is not enough, since it takes for granted the continuance of war and seeks only to escape its consequences. It makes no distinction between friends and foes, between nations who keep their word and those who don't. It does not care what peoples are oppressed nor how many hopeless women and children are killed so long as we are left alone. At its worst, NEUTRALITY is immoral, and at its best, it is inadequate. It does not even profess to get rid of war."

"ISOLATION is not enough—even if it were possible. We live in an increasingly interrelated and interdependent world."

"The WORLD has become a vast dining room where we all eat from the same table. It is a great school where we all study at the feet of the same teachers, and it is a huge whispering gallery whose slightest sound is heard around the globe."

"PEACE is not an ideal in itself, but it is the result of JUSTICE. We will not get it by striving directly against war—but by sowing the seeds of JUSTICE . . . and goodwill whose fruit is PEACE. God made a sphere not a hemisphere. God created a race which man has broken up into races and casts and classes. . . . Scientifically, economically, physically the world is one. — MANKIND is one."

Resolutions were adopted dealing with: Peaceful Change, Political Refugees, Disarmament, Bombardment of Open Cities, Economic Justic, Civil and Religious Liberty, Military Training, Racial Justice, Young People and Peace, Local Peace societies, Justice to the Jews, and Third Hague conference.

Fair Booth

At the Yolo county Agricultural fair held recently, Woodland union conducted a most successful booth, using the theme of "The Home." The booth represented a home living room with tables, chairs, etc., and a large picture of Frances Willard on the wall. The decorations of flowers and beautiful grapes gave the agricultural touch. There was a large punch bowl from which, at intervals, delicious fruit juice was served free to all who came by.

Mrs. Opal Engelking, State director of Fairs and Exhibits who was in charge of the booth, did some fine work in contacting young people and others. With her "bottles" and her literature she spent long hours explaining to young and old the nature and effects of beverage alcohol. Her efforts appeared to be very favorably received.

The booth was arranged under the supervision of the local president, Mrs. Laura Oxley. On the closing night she and her associates were delighted to find that they had been awarded, by the Fair officials, a substantial cash prize and "honorable mention."

Alcohol Education—What, How, Where

from

BERTHA RACHEL PALMER
National Director for Alcohol Education at the first meeting in March
First announcement *now*

Loyal Temperance Legion News

Congratulations are due Mrs. O. A. Tait, L.T.L. secretary of Santa Clara county and local secretary of Mountain View legion and Mrs. Mabel Frost L.T.L. secretary of Sacramento county and local secretary of a legion in Sacramento, each having received a Silver Star award from the National L.T.L. office.

Mrs. Frost and Mrs. Tait are also the happy recipients of National awards each of whom has groups that did the work required for qualifying for the beautiful Silver Star Honor award and the certificate for other achievements.

An attractive card has also arrived from the National office in recognition of the fact that this state had a gain in the number of dues-paid members and a gain in the number of Legions.

Requests for organizing outfits are being received from several places; medal contests are the order of the day, Mrs. Tait having held six already.

Let us hear from other legions; tell us what you are doing.

—o—

A Christmas Gift—A Keepsake

Something every member of the W.C.T.U. will want to own.

FRANCES WILLARD of EVANSTON

A New Biography of America's Greatest Woman

By Lydia Jones Trowbridge

The story moves in a swift succession of pictures—the tomboy girl, the rural young lady with long skirts and hair done up, the star student whose pranks endeared her to her comrades, the teacher, college president, great humanitarian, and world-honored leader of women. All presented "as it was" in a well illustrated and most attractively bound book of 224 pages. "You will just love it."

Two dollars per copy.

HAVE YOU SEEN the beautiful "Krystal Plax" of Frances Willard? 4¾ X 5, ready for hanging. 50 cents each.

FOR THE CHILDREN—The Three Bunny Books—3 subjects, interesting, instructive, and helpful—15 cents each.

83 McAllister St., San Francisco.

—o—

A 44-year-old father of Grand Rapids, Michigan, was sentenced to 30 days in jail and a $50 fine for permitting his 17-year-old son to drive an automobile after he had given him sufficient beer to make him drunk. Judge Burleson said: "Any father who takes a boy out for a good time, gives him beer for the first time in the boy's life, and then lets him drive while intoxicated, should pay the penalty usually meted out to drunken drivers." —*Toledo Blade.*

—o—

If we would have anything of benefit we must work for it.—HENRY WARD BEECHER.

Yolo County Workers' Conference

Mrs. Emma U. Day, *President*

Yolo county held a Workers' conference at Esparto, November 4. Mrs. Louise J. Taft, State president, conducted the conference and Mrs. Emma U. Day, county president, presided.

Rev. L. S. Woodruff, pastor of the United Brethren church where the conference was held, and Mrs. Maude Woodruff, State director of Temperance and Missions, were honor guests.

The conference opened with a short executive session at which the incumbent and new directors of departments were elected. The new directors are: Child Welfare, Mrs. Rose Ender of Esparto; Christian Citizenship, Mrs. Grace Jackson of Davis; Temperance and Missions, Mrs. Addie B. Nye of Woodland; *Young Crusader* and *Union Signal*, Mrs. M. R. Stille of Woodland.

Mrs. Taft gave an instructive talk on the Local Control petitions which are soon to be circulated.

Rev. Woodruff offered the noontide prayer, after which members and guests sat down to a delicious potluck luncheon served by the hostess union, Mrs. Frances McKinney, president.

The afternoon session opened with prayer by Mrs. Woodruff and song service. Several departments were presented, including Temperance and Missions, Child Welfare, and Scientific Temperance Instruction.

Mrs. Taft discussed the Five-Point Educational program and explained the "Star Plan" for raising the balance of our quota.

Mrs. Kate Harling reported on the very successful booth which Woodland union conducted at the recent county fair.

—o—

Melrose Centenary Union

Mrs. Lillian O. Quick, *Cor. Secy.*

Melrose union, the thirteenth in Alameda county, was organized by Mrs. Mary E. Thomas on October 31 with 20 charter members. The new officers are: Mrs. Luella Harrison, president; Mrs. Loville Blanch, vice president; Mrs. Lillian O. Quick, corresponding secretary; Mrs Florence Mitchell, treasurer; Mrs. Bertha Cowles, recording secretary.

One of the first projects for the new union will be work with the children, because we believe largely in preventive work.

(Ed.: We bespeak great success for this new union, for the 20 charter members are earnest Christian women from the Missionary society and are well trained in active service.)

—o—

You have not fulfilled every duty unless you have fulfilled that of being pleasant.—Charles Buxton.

Fresno County Convention

Mrs. Myrtle Johnson, *Corresponding Secretary*

The annual convention of the Woman's Christian Temperance Union met in the First Methodist church of Parlier.

A fine spiritual atmosphere pervaded the convention and wonderful hospitality was given by the hostess church.

Honored guests were Mrs. Meda Pettit Aden of Buenos Aires, president of the W. C. T. U. of the Argentine and daughter of our beloved president, Mrs. Anna A. Pettit; Mrs. Pearl Kendall Hess, National director of Medical Temperance; and Mrs. Grace R. Randall, State corresponding secretary. Each one gave an inspiring address during the day.

All of the incumbent officers were re-elected with the exception of the vice president, Mrs. Josie Jasper, who wished to be relieved on account of illness in her family. Mrs. H. W. Meyer was elected in her place.

Mrs. Meyer is the radio chairman for Fresno county and is making a favorable impression with the radio listeners over KARM every other Tuesday morning at 10:15.

In the evening an enthusiastic young people's meeting was held in which they demonstrated that the young people of this vicinity are alive and awake to the needs of temperance teaching. They are determined to put across their program of a Y. T. C. for Fresno county.

—o—

Mendocino-Lake County Workers' Conference

Dr. Elizabeth L. Roberts, *President*

November 1 we held our bi-county Workers' conference in the Methodist church of Willits, with Dr. Elizabeth L. Roberts, bi-county president, presiding.

Three delegates came from Lakeport and with them was Mrs. Julia C. Bevis whom we were so glad to see again.

Mrs. Louise J. Taft, our State president, led in the conference discussions explaining our work so thoroughly that we feel we can carry on much more efficiently this coming year.

Short talks by the pastor of the hostess church and others followed a delicious potluck luncheon.

The departments discussed were: Child Welfare, Religious Education, Medal Contests, and Alcohol Education.

Mrs. Taft explained the relation of the bi-county director to State and National directors and also to the directors of the local unions.

We dedicated one White Ribbon recruit, gained three new members, and secured five new subscribers to the *Union Signal*.

—o—

Dues: It costs no more to pay dues now than at the close of the year, and it is better business. Try it.—Exchange.

Re-Introducing Ourselves

As one of the departments of *Methods*, the department of Literature is concerned with finding new and better *Methods* to "give *more* W.C.T.U. literature *more* chance to be *more* useful," and with encouraging the union to put these *Methods* into practice or to develop other good plans of their own.

Directors (National, State, county, district, local) base their work upon (a) a study of the material printed or approved by National W.C.T.U., and (b) *thoughtful classification of possible readers*—either W.C.T.U. members who need fresh information and inspiration, or non-members, including teachers or church workers who want to help others, the careless public, and those actually opposed to our work. Using this study as a foundation, the directors build plans to have each leaflet or pamphlet read by the right persons.

To conserve the not-unlimited funds of the W.C.T.U., and more especially because people value that which costs them something, the directors recognize that "distribution" may mean either sale or gift, and by judicious selling they endeavor to carry out the slogan, "Make W.C.T.U. literature pay for itself."

Thus the Department program is a continuation of the "careful circulation of temperance literature" recommended by Frances Willard at the first National W.C.T.U. convention.

"We Fight Liquor With Literature!"

—o—

QUAINT ILLUSTRATED MAP

In brown on cloth—36" x 26"

It is decorative.
It is interesting.
It is instructive.
It is unique.

About three hundred memorials honoring FRANCES E. WILLARD are indicated, twenty-two types of memorials shown in border, National seal, and emblem of the organization, the White Ribbon—many other interesting features displayed.

Suggested for use in window displays, on bulletin boards, in school libraries. May also be used as a wall hanging. Will make splendid souvenir of the Centenary and may be preserved for historical purposes.

Much cheaper to buy in quantities.

$1.00 each; $9.00 per dozen; $37.00 per 50; $72.50 per 100.

83 McAllister St., San Francisco, Calif.

—o—

The Brewers claim that "drinking good beer" is the most promising way to "combat the evil of too much alcohol" but the record of American history shows that the flood of so-called "good beer" failed to prevent a steady increase in whisky concumption for 40 years before National prohibition, a record which has been duplicated since repeal.

Loyal Temperance Legion

Miss Elizabeth Hewett, *General Secy.*
2111 Cedar St., Berkeley, California

Dear L.T.L. Leaders:

In this my first Esign letter for the new Temperance year, I have good news to give you. Last year we gained 12 organizations and 93 members.

In this conection I am going to repeat what I so often mention; that is, the importance of paying dues through local and county treasurers, and the equally important item of marking carefully that the money is for dues from the L.T.L. sponsored by whatever union the L.T.L. is under. This enables the State treasurer to keep a true record of L.T.L. dues. Every year we lose some organizations from the list in the Year Book because some busy leaders forget this important procedure.

I hope soon to get my first quarterly letter to each leader and I will explain this matter of dues carefully. Temperance instruction and signing the L.T.L. pledge are of major importance but unless the annual dues of ten cents are paid the group cannot be counted an L.T.L.

Already requests for organizing packages are reaching me, giving hope that we are to have an encouraging year in this interesting work.

I have had a vacation of nearly a month, spending the time in Los Angeles. This accounts for some letters not having been promptly answered; now I am back, ready for your orders; I hope I shall receive many.

Please study the new plan of work carefully, noting the goals to be reached in order to receive National awards. In another column of this paper will be found mention of two legions that received the Silver Star award. While we do not work to reach the goals for the sole purpose of being recognized by National, this recognition does encourage to greater endeavor.

—o—

News from Local Unions

Selma had a rummage sale the first part of October and cleared $41. They have paid their budget in full for the new year and also finished their quota for the National Educational fund.

Mrs. Sarah H. Cairns says: "We showed 'Pay Off' at a union meeting of several churches in Napa and had a good attendance. It is a convincing picture and was well received."

"Galloping Teas" are very popular these days in Stanislaus-Merced.

Mrs. B. G. Bronner reports that "Pay Off" brought out a full house in Denair and was greatly appreciated by the audience.

Topical Program

December

First Meeting

Song: "Peace Hymn of the World"
Scripture: Lev. 26:1-6; Psalm 29:11
Prayer
Discussion: The Peace Program of the W.C.T.U.
Reading: "A Toy for Jack"
Message: "Have I Not Commanded Thee?"
Ten minutes for alcohol education?

Second Meeting

"Thanks be to God for His unspeakable gift."

A Christmas Party

Christmas Carols
Scripture: Psalm 146
Prayer
Address: The Spirit of '73 vs. the Challenge of Today
Stories of the Crusade
Consecration for the service of the Centenary Year
Song: "Consecration"
Ten minutes for Alcohol education?

—o—

A Christmas Gift for Boys and Girls

THE YOUNG CRUSADER

The Young Crusader is a fresh gift each month to boys and girls who are lucky enough to receive a subscription for a Christmas present.

Have you a Christmas list for children? *The Young Crusader* should be on it.

A Christmas card notification will be sent if requested.

Send in your subscriptions today.

35c yearly; Clubs of 10—$3.00

Evanston, Illinois.

AN UNUSUAL CHRISTMAS GIFT

THE UNION SIGNAL

Sets forth the social, legislative, and economic stages in alcohol education.

In the pages of *The Union Signal* you will find last minute news, and the only real answer to the fallacies disguised as facts about alcoholic beverages.

You can not give a more distinctive, helpful gift to your friends and relatives than a Christmas Gift Subscription to *The Union Signal.*

Rates: *The Union Signal,* $1.00 a year.

Evanston, Illinois

Who has a copy of "The History of the W. C. T. U. of California" by Dorcas Spencer that they will give or loan to the State Headquarters? We have urgent need for this book.

The Brewers promise to clean up "undesirable conditions." They fail to admit that *it is the beer* which is largely responsible for the conditions which make its sale everywhere undesirable.

Y. T. C.

Dear Friends of Y.T.C.:

California North Y.T.C. won three awards in 1938. We had a net gain in young women members, a net gain in young men members, and a net gain in both young men and women. We therefore receive three bulletin service subscriptions, and these subscriptions are to be sent to the three newest Y.T.C. organizations, Modesto, Santa Cruz, and Fresno.

Our State president, Lewis Whitehead, writes that he will have a new organization at Stockton in the near future. Since the football season is over Lewis is ready to work at Y.T.C., and he wants to come into your communities to speak for Y.T.C. If you would like to have him, address him at 21 Steamboat Levee, Stockton.

Nancy Jane Lucking has all the study books and will be glad to send information about these books.

Are you working on any of the projects? Have you made a liquor survey of your community? Would you like to put up a permanent road sign on a highway near your city? Write for information about these things. Let us really do something to help the young people of California North to know the truth about the liquor traffic.

Elsie May.

—o—

State President's Message

(Continued from p. 2)

Efficiency

With a thousand new members added to our ranks; with the Temperance Education fund for carrying forward our local, county, State and National projects, it is clear our most important work is to train our forces for the highest type of service. Without that, all else fails.

Both the five who chased 100 and the 100 who chased 10,000 knew how to attack together. They understood the conflict and threw themselves into it wholeheartedly.

So we each need to know what Alcohol, this public enemy No. 1 is, and what he is doing individually and socially to our country; we need to know why it is important for Christian women to be members of the W.C.T.U., that we may win them as members in our everyday contacts or when we seek them out in the community.

May every union strive to attain all points of the Standard of Efficiency that we may work mightily together.

From now until we close our year's records and prepare to meet on Treasure Island, the last day of our State convention, October 19, 1939, may your work be blessed of Him who has promised us mighty power in service; and if we do our part, He will heal our land.

WHITE RIBBON ENSIGN

«In the name of our God, we will set up our banners»

VOLUME XXXIII ANGWIN, CALIFORNIA, JANUARY, 1939 NUMBER 3

Mrs D Starr Jordan 11-38
Stanford University

A NEW YEAR MESSAGE

(To California Women)

•

We women realize we face the new year from an extended period of social and economic confusion. Are we willing to help solve our country's problems?

Recently political leaders have placed an increasing number of women in appointive positions because "they are good housekeepers."

As the State's good housekeepers, we can provide a higher degree of abounding health and happiness by guaranteeing clean air for sick and well, for young and old in public places as well as clean linen and clean floors at home.

We can encourage the general use of foods and drinks of proven health values and make it smart to use none other because it will take strong bodies and clear brains to straighten out our country's present tangle.

But in this year of our country's need can we not go a step further than housekeeper, and give our state the higher service of home maker, by promoting the general welfare of all? The work of home maker is a woman's responsibility to the state as it is to her fireside group.

With the home maker's interest in the welfare of all, we can lead youth, the tomorrow of our state, in wise choice of personal habits which make up worthy character; we can influence adult by determined loyalty to the right as we see it. Thus we can give fearless opposition to gambling, the vices and other character-destroying agencies abroad in the land while we furnish wholesome, joyous recreation in abundance for the leisure hours of young and old.

By our unswerving loyalities to the best, as God gives us to see it, we can bring to our state a worthy service this year.

California needs the practical principles of the intelligent home maker worked out more fully in community service to God and man. Let us not fail our state in her hour of need. This is my New Year's wish for us.

Louise J. Taft.

State President's Letter

Dear Sisters:

Happy New Year to one and all. This last year of the five year five point program calls for taking stock of progress and strengthening weak places incident to the required efficiency for reaching our goals.

Among other things, we are to secure 1,000 new members and organize 50 new unions, also, raise 49 per cent of our Temperance Education fund, which is our reasonable service. (These activities are discussed elsewhere in this issue.)

For this task, we must have strength from our heavenly Father, but in that strength we must command the respect, confidence, yea, admiration of those outside our group for our program and its execution as we all go out to them presenting its claims.

County Conferences

As I have gone from conference to conference, my heart has thrilled with your devotion to our organizational objectives, your efficiency and initiative. On every remembrance of this, I give thanks. It is in the interest of *power in every part* of the whole organization that I write this letter.

Because of our heart to heart talks on our objectives and ways of reaching them, after I left you, while on the train or waiting for it, I have written this very personal (yet open) letter, to reach those not present but who are vital to the success of the plan. I would fain give more time to organizing and clarifying my message but its time is now.

A Christian Education Organization

Our state is a part of a Christian education organization, somewhat similar to the public school in our community. As we have studied our machinery in county conferences, we have been thrilled by its possibilities for a great and varied service by the whole group working together systematically.

Officers correspond quite closely to school trustees who among other things understand the objectives of the school as determined by the community, provide a meeting place, lead in carrying forward the business incident to the work, select educators satisfactory to the larger group for attaining its objectives and provide a meeting place and equipment incident to advancing the knowledge of the learners.

W. C. T. U. Educators

Department directors are W.C.T.U. educators. In so great a system, all knowledge can not reside in any one individual or group. But like teachers of various departments of education, by specialization, each becomes efficient in developing the student through the avenue of her particular subject.

A Quiet Talk

Just here I would have a heart to heart talk with these W.C.T.U. educators, our directors, especially those who were unable to attend our very fine county workers' conferences.

To facilitate our educational activities, we have departments headed by one woman in national, state, county, and local work. Through this division of responsibility educational objectives decided upon by the organization at large, are attained.

As each National director (educator) undertakes the work of bringing her department message to the whole sisterhood for action she knows the work *can not be carried by herself alone* but must be done by the many whom she must direct and inspire. To that end, we also have directors in state, county, and local.

Division of Work

She sends her plans to the State director who in turn sends them on to the county director who sends them to the local director, each adding her own message. All is planned to encourage, support and direct the workers along the way until the local department director is reached, the main avenue for giving the message to the public.

An Example

Because the State and county have an investment of money and a vital interest to the cause in every local union, when a local wishes to disband, the State and county are notified and the presidents endeavor to be present at the unhappy occasion.

Never have I attended such a meeting that I did not find that particular educational organization was trying to conduct a school without teachers. Usually the dying group complained that folk had lost interest and would not come.

How long would students in our public schools maintain interest with no one appointed whose special duty was to instruct? The fact that most of the busy trustees had been teachers some time and spoke with fine authority on topics under consideration when there was opportunity, would not take the place of the teacher, up to date on her topic and day by day promoting her various projects to be reported and enjoyed by all at the meetings.

Evidently the folk who should attend the meetings of the expiring union, sensed the grim joke and looked elsewhere for something of interest with the question expressed or implied: "What is the W.C.T.U. doing anyway?" It was for such reason as that, that you adopted a minimum of six directors as a requirement of our state "Standard of Efficiency."

Directors At Work

"After these educators have been appointed how can they be led to function in the state?" one asks. From the new yearbook now in the hands of State, county, and local directors, the State director secures the names of county directors or corrects her list of the past year. From the yearbook the county director secures the name of her State director.

As I have gone about the state, I have found the weakest link in this chain is between the county and local director. Perhaps that is because the names of the local directors are not in the yearbook along with local officers.

Until this weakness is corrected, will the county directors do this:

1. Write the local president a return postal card (with attached return postal addressed to yourself for her convenience) asking for the name and address of the director of your department if you do not have it. If she has none, she will then understand why you have to contact her when you have to pass a State or National message to a local union.

2. After the postal card information is in your hands, send the local director a National plan of work, any special plan of State director and some word from you as to your mutual task, together with at least one free leaflet on the department, also a reminder of the date when the Topical Program features her department.

3. Send your local director a copy of the brief list of questions to be answered at the end of the year in a report of department activities and accomplishments.

4. With these contacts of local, county, and State directors during the year, reasonably complete reports from all departments may be expected at the close of the year. These reports are needed in making plans for the following year as well as for the information all along the line.

Suggestion

The local and county will undoubtedly set aside sufficient money to finance the expense above indicated. There can be no better investment. Of course, you will render a written accounting of its expenditure as good business precedure.

Facing the Future

And now we face the new year with whatever it has in store for each of us. "I pray that in all things thou mayest prosper and be in health, even as thy soul prospereth." LOUISE J. TAFT.

Quaint Illustrated Map

In Brown on Cloth 36" x 26"

It is decorative

It is interesting

It is instructive

It is unique

About three hundred memorials honoring Frances E. Willard.

$1.00 each; $9.00 per dozen; $37.00 per 50; $72.50 per 100

Corresponding Secretary's Letter

Dear Co-Workers:

How happy I am that I was able to send you the yearbooks early in December. This was made possible by the cooperation of all who contributed to the book in the way of reports, and our printer who hurried the work, getting it to us in record time. I wish to thank all who helped to make this early delivery possible.

Books have been sent to all members of the State Executive committee, to all county officers and directors of departments, and to local officers. To save postage, where convenient, books were sent in packages to county and local presidents. Your name is in your book.

There was an important omission on page 31, second paragraph, "other unions deserving honorable mention for membership gains" Tulare union should have been listed also, having made the very substantial gain of 35 per cent. I am always so sorry when anything so important is overlooked, for I know it meant the united effort of many to have made such a fine showing.

There will be some unavoidable changes to be made each month. Please note that column making the change in your book and in that way your roster will be kept correct and right up to date.

The Topical Programs have just been received and are being mailed out with suggestions for your meeting programs. Other helps will follow.

One hundred twenty-two new Frances Willard members have been reported for November, and several Willard Builders and Educators. The complete list will be in the next issue of the *Ensign*. Let us remember our aim of 1,000 new members for California North for this Centenary year.

Let us go forward with the New Year knowing that we will succeed "Not by might, nor by power, but by my spirit, saith the Lord of Hosts."

I wish to close my letter with this little prayer for each one of you:

"Bless thou this year, O Lord!
Make rich its days
With health, and work, and prayer, and praise,
And helpful ministry. . . .
May faith, and hope, and love
Increase!
Bless thou this year, O Lord!"

GRACE R. RANDALL.

—o—

We will never be able to make a law-abiding business out of the saloon. Alcohol is in itself a rebellious and recalcitrant thing. The first disorder in the United States was the whiskey rebellion. Saloons will never be properly managed.

PROFESSOR ARTHUR J. TODD,
Northwestern University.

Attention!

Changes for Your Year Book Roster

For Alameda County, Membership, 537 instead of 21.

Alameda union meeting, first Wednesday instead of second Wednesday.

Hanford, Tulare County, Vice President, Mrs. Amelia Phillips; Secretary, Mrs. L. W. Ragsdale; Meeting, third Wednesday instead of third Friday.

Butte County, Medal Contest Director, Mrs. May Wheeler, Rt. 2, Gridley.

Boulder Creek, Tri-County, President, Mrs. Alice Bearup; Vice President, Mrs. Ruth Ball; Secretary, Mrs. Elaine Paul; Treasurer, Mrs. Margaret McDonald; Auditor, Mrs. Kitty Brimblecom; Meeting in homes, second Tuesday.

—o—

Department of Legislation

MRS. MARY E. THOMAS, *Director*

One of the most important pieces of work we have to do at this time is to secure Federal legislation against interstate advertising of alcoholic beverages. Petitions have been sent county presidents, urging that emphasis be placed on the circulation of these petitions during the month of December, that as many as possible be in Washington within a few days of the convening of Congress. Every member should have a petition and obtain signatures everywhere she goes. People are glad to sign if an opportunity is given them.

Resolutions to congress in care of Congressmen and Senators should go forward from every union, as well as personal letters. Have as many as possible on the desks of the members of Congress on the opening day, January 3 and continue sending them until some action is taken.

Copies of these resolutions should go also to Senator Burton K. Wheeler, chairman of the Senate Interstate Commerce committee, for his information.

Refer to page 2 of your *Union Signal* of December 10, 1938, for further details and suggestions. Follow Dr. Scott's letters faithfully and comply with all requests for letters, resolutions, etc., for legislation in line with our principles.

Continue emphasis on Motion Picture legislation until action, also, is taken there. Christian Citizenship directors assist in this legislative work, please.

—o—

"Krystal-Plax" of Frances Willard

from photo, in sepia tones. Dates and facsimile of signature—4¾" x 5"—ready for hanging. Add this to your Centenary collection of interesting Willardana.

Fifty cents each, in box

—o—

BOOK MARKS. Of celluloid. Attractively printed in brown, picture of F. E. W. 10 cents each; $1.00 per dozen.

The Responsibility of Loyalty

If you buy a dress and have it altered, or if you ask a merchant to order a dress for you, you assume responsibility to accept it when it is ready. Often you have to pay a deposit or sign a contract —or both.

You have asked for certain kinds of W.C.T.U. literature. Maybe YOU wrote to State Headquarters for it or maybe YOU said to the woman selling literature at a W.C.T.U. convention, "Why aren't there more leaflets about ———?" Maybe YOU discussed it in executive meeting and YOUR secretary sent a request for the publication of leaflets for some special purpose.

YOUR desires have been heeded, because the Publishing House belongs to YOU. Every W.C.T.U. member is a stockholder. When YOUR request was received, the matter was considered, the manuscript was written, criticized, revised, and rewritten. YOUR money paid for the printing, and the finished leaflets or pamphlets are on the shelves ready for YOUR use.

If they stay on the shelves, YOUR money is tied up, doing nobody any good. If YOU buy the literature, to sell or give away, YOUR order helps to release YOUR money for other work; and when all the leaflets or pamphlets have been sold, all the money they cost is free again, to pay for printing something else which YOU desire to use.

YOU are a loyal member of the W.C.T.U. Will you not assume YOUR responsibility for taking YOUR money out of the napkin (off the shelves), and setting it free for more work against the liquor traffic? M. P.

GRACE R. RANDALL,
State Director of Literature.

—o—

In Memoriam

"To live in hearts we leave behind, is not to die."

———

Exeter union is greatly saddened by the loss of its beloved member, Mrs. Emma Davis, who was called home November 11.

Mrs. Davis had been principal of one of the grade schools of Exeter for nearly 20 years and her school always stood at the head of the county in Scientific Temperance education and Medal Contest work.

—o—

The best way to keep good acts in memory is to refresh them with new.—*Cato.*

———

"One ship sails East, another West,
By the selfsame winds that blow.
It's the set of the sails and not the gales
That directs the way they go."

———

The iron out of which true manhood is forged is the power to resist.—*Lytton.*

Editor-in-Chief - - Mrs. Louise J. Taft
Managing Editor - Mrs. Julia C. Bevis

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January, 1939

All copy for the White Ribbon Ensign must be in the office by the TWELFTH OF EACH MONTH, and all editorial correspondence should be addressed to White Ribbon Ensign, Room 415, 83 McAllister Street, San Francisco, California.

Save Two Cents

If your name and address as printed on your Ensign is not correct, please send a post card at once to Mrs. Sarah H. Cairns, Route 2, Box 2292, Napa, California, giving correction and old address. This is important, as every request for change of address from the Post Office now costs two cents.

—o—

Coming Events

County Conferences:
January 4, Santa Clara, San Jose, Y. W. C. A.
January 10, State Executive, State Headquarters
10 a. m. Offical Board
1 p. m. Executive Committee
January 11, 9 a. m. Executive Committee
January 16, Temperance Education Day
January 19, Sonoma-Marin, Santa Rosa, Baptist church
January 20, Tulare-Kings, Visalia, M. E. church
February 28, Contra Costa, Richmond, M. E. church, 9th and Nevin Sts.

—o—

"The Little Salesman" is home for the holidays and after that he will be ready to visit whoever wants him.

—o—

All who joy would win
Must share it—happiness was born a twin.—*Lord Byron.*

"Steps to Prosperity"

Address by Roger W. Babson
National Broadcast, November 28, 1938

Business travels in cycles. When these cycles are charted they look like hills *above* and valleys *below* a normal trend line. Whether this trend line is going up or down, business and employment continue to oscillate above and below this trend or normal line. The hills and valleys make cycles of only a few years; but the long trends continue for periods of about two generations. Each long cycle consists of an upward and downward trend line.

Starting with 1636, America has been through five of these long trend cycles and is now in the sixth. The first extended from 1636 to 1680; the second from 1680 to 1730; the third from 1730 to 1795; the fourth from 1795 to 1858; the fifth from 1858 to 1899; while the sixth started with the upward trend in 1899, reached a peak in 1930 and since 1930 it seems this trend line has stopped going upward.

Notice, however, that I am talking about only the long trends of which the average prevailing standard of living is probably the best barometer. General business should be much better in 1939 than in 1938; there should be more employment; better prices and greater stock market activity in 1939 than in 1938. I am bullish on 1939 and perhaps on 1940 and longer.

I, however, am very fearful of the present trend line. This may slacken its pace for some time. In fact, I say it will not go up again until this nation and the world is awakened by a spiritual revival. Only a spiritual revival has turned the trend line upward heretofore when it was faltering. It is only reasonable that history should again repeat itself.

Now let us talk over why the long trend may now be changing slope. Ten reasons are paramount.

(1) The general switch from permanent improvements to consumer goods stimulated by irresponsible installment sales, low money rates and government loans of all kinds.

(2) The desire on the part of young people for automobiles and jazz instead of for homes and babies. This factor has raised havoc with many industries.

(3) The sweeping change of motive power from horses, hay and oats, raised on the farms, to internal combustion engines, and gasoline robbed from the ground.

(4) The adoption for fuel of oil, of which there is only a forty year supply, instead of continuing to use coal, of which there is a 1,000 year supply. The oil burner alone has thrown 1,000,000 people out of work as well as increased the cost of living.

(5) The recent growth of labor union pressure, which forces manufacturers to install more labor-saving machinery, which in turn increases unemployment before readjustments can take place.

(6) The war scares which are putting billions of dollars of capital into useless battleships, bombing planes, and other armaments.

(7) The evolution of the corporate state in Russia, Italy, Germany, Japan, and other nations; while in England, France and America, Government, Capital, Labor, and Management are pulling in different directions. This is further complicated by the rapid spread of so-called Neo-Paganism in Germany and elsewhere.

(8) The swapping by the United States of real wealth in the form of steel, copper, and securities, for gold which is good only to fill teeth and gild picture frames. This if continued, easily can result in a final breakdown of U. S. Government finance.

(9) The undermining of self-respect and self-independence by our WPA for the masses, our AAA for the farmer, our RFC for the classes, the rest of the alphabet for the veterans, the aged, etc, etc,—with the resulting terrific taxes on those who really work.

(10) The terrible waste of character, self-control and money due to commercial vice, harmful drugs, popular gambling, indecent literature, cheap movies, and *especially liquor.*

I wish to emphasize the evils of liquor. Of course, the great curse is the social use which is undermining the religious life of homes, churches, and colleges. As bad money drives out good money, so the social use of liquor drives out family prayers, church attendance, Sunday observance, charity, and kindliness. This thereby retards the spiritual forces of life. Thomas Edison's last words to me when I asked him shortly before his death what great inventions he visualized in the future comparable with the internal combustion engine, the airplane, and radio broadcasting were, "Babson, my belief is that God may not let this nation advance much more materially until it catches up spiritually."

But as a statistician perhaps I should confine my remarks to the economic side of the liquor traffic. If so, let me say that the American people are spending over five billion a year on intoxicating drink.

Of course, a large portion of this goes to labor. Perhaps this represents the employment of one million persons. *If, however this five billion dollars were spent on building and furnishing homes instead of in liquor, it would put two and one-half million persons back to work.*

(Continued on p. 7)

State Treasurer's Letter

Dear Comrades:

Our first quarter has closed and we are greeting the new calendar year with many good resolutions to make 1939 an outstanding year of accomplishment. Many of you have made a right start by the early payment of your budget. The Roll Call results show an increased interest in the plan. As soon as we all recognize the benefit of paying dues early, it will become a habit.

Becoming a holdfast union is our next objective. Before March, first secure the dues of every living, resident member who paid last year. We should have a big increase in the number this year, let us double it.

Some of you local treasurers are forgetting to send in the names of the women who secure your new members. They are entitled to recognition, see that they get it.

Keep the Education fund in mind and let the plans for completing help you. Look over your record. Some of you will find only small sums lacking.

"And they builded the wall for the people had a mind to work."

Wishing you all health, happiness, and success in 1939. SARAH H. CAIRNS.

—o—

Standings of Unions

Paid-in-full: Lathrop, Reedley, Dixon, Lora La Mance, Selma, Elk Grove, Loomis, Dinuba, Pixley-Earlimart.

Paid-three-fourths: Ripon, Auburn.

Paid-one-half: Modesto, Hughson, Greenfield, Palo Alto, Lincoln, Carruthers.

Paid-one-fourth: Strathmore, Lakeport, Winters, Sunset, Pacific Grove, Lodi, Frances Willard (Clipper Gap), Orland, Exeter, Friendship, Oak Park.

Special: Loomis is added to the list of unions mentioned last month having completed their budgets for 1937-38. We appreciate their efforts in fulfilling their obligation.

—o—

San Francisco County

MRS. LOTTIE B. NEALE, *President*

San Francisco county Workers' conference was held December 5 at Assembly hall and was a day full of stirring plans and talks from the opening "Flag Salute" to the closing benediction.

The State officers assisted the county and local presidents throughout the day.

Able women conducted the devotions and noontide prayer and assisted with the music. "My Task" was beautifully sung by a San Francisco minister's wife.

The "Little Salesman" was present all day and pointed to the pages of his spic and span new book filled with wise thought-provoking statements.

Dr. Walter Morritt gave a vivid picture of "Liquor Situations, Here and Abroad."

National Temperance Education Fund

Present Situation

National Goal	$1,000,000.00	
National Raised	602,045.16	60%
State Quota	17,000.00	
State Raised	8,821.02	51%

Next Step

Nation-wide Intensive Campaign

Get Ready Now

National Plan Follows:

(1) *Ask philanthropic people to put the N.T.E.F. into their budget of gifts for 1939.* Do it before their pledges are all made. Ask largely—there is a large need of temperance education. Have you the faith to ask for $100 gifts, or larger?

(2) *Prepare publicity for the papers of your community. Let it be known for what the money is to be spent.* Tell about Frances Willard in honor of whose centenary the fund is being raised. Keep news items before the public during the month of January and the first half of February.

(3) *On Friday, February 17, have a luncheon or mass meeting with a program that is snappy, attractive, inspiring, compelling.* Take an offering for the Frances Willard Memorial fund and the N.T.E.F.—two dollars to go to the former and the remainder for the N.T.E.F.

(4) *Sunday, February 19, ask every preacher in your community to speak of the Centenary of Frances Willard and the educational work our organization is undertaking.* To assist in this project a package of helps will be furnished.

(5) *On Monday through Friday of that week have a canvass for funds and complete your quota that week.* Take pledges from those who can not pay cash but limit the time of payment to July 31. Follow up faithfully any pledges made so there may be no shrinkage.

Each evening of that week have a mass meeting if possible.

Monday night stress the first point of our Five Year Program—Deepening the Spiritual Life; Tuesday night, Alcohol Education; Wednesday night, Character Education; Thursday night, Peace Education; Friday night, Citizenship Education. Make these meetings worth the time to attend. Good speakers, fine music, a medal contest on one of the subjects or the showing of one of the films will attract attention if sufficient publicity is given in advance. Keep the meeting within an hour.

Are you willing to undertake this program? It means sacrifice of time and strength. It means putting your chin up and fearlessly asking people to help. Not for yourself are you asking but for the sake of our coming citizens. Education as to the nature of alcohol and its effects even in small amounts must be given. By means of teaching (our seminars and teachers traveling far and wide), by seeing (our road signs and our motion pictures, "The Beneficent Reprobate" and "Pay Off") by reading (our books and posters and publicity), by study (our research library), we are endeavoring to reach the 130,000,000 citizens of the United States with truths about alcohol.

Thorough preparation, consecrated enthusiasm, determination to succeed, faith in God's promises, will bring the victory.

MARGARET C. MUNNS,
National Chairman.

—o—

Gold Star Counties

Bi-county Solano-Napa.

Honor Counties

Fresno, San Joaquin, Santa Clara, Tulare-Kings.

Gold Star Unions

Anna Beal, Chico, Lodi, St. Helena, Napa, Dixon, Frances Willard (Vallejo), Kingsburg, Exeter, Los Gatos, El Camino, Ripon, Empire, Palo Alto, Pixley-Earlimart, Mayfield, Berkeley, Elk Grove, Turlock, Colusa, Sara J. Door, Carruthers, Loomis, Dinuba, Visalia-Woodlake, Parlier, Fowler, Reedley, Orosi, Lora La Mance, Campbell, Selma.

Honor Unions

Hannah Bottoms, Lincoln, Morgan Hill, Cupertino, Citrus Heights, Strathmore, Esparto, Prescott, Soquel, Hughson, Penryn, Salinas, Davis, Roseville, Corralitos, Boulder Creek, Rachel Fox, Sacramento, Woodland, Modesto, Frances Willard (Clipper Gap), East Santa Cruz, Porterville, Oakdale, Orland.

—o—

Why Not

Subscribe for the Monthly Budget—NOW. As a progressive W. C. T. U. member you cannot afford to be without it. Each month, the subscriber receives samples of new leaflets printed the previous month and as result is in constant touch with the latest facts, data, and information with reference to the organization's activities.

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National W. C. T. U. Publishing House

Evanston, Illinois

Alameda County Conference

Miss Joy Barnes

It was evident to all who attended the Alameda County Workers' conference held December 9 at the Tenth Avenue Baptist church of Oakland that this group of women is on the march.

Miss Winifred Bangs, new county president, sounded the note of cooperation so strongly emphasized throughout the conference when she modestly referred to Mrs. Mary B. Thomas vice president, as her right hand and to Mrs. Louise J. Taft, State president, as her back bone.

Mrs. Effie Baker, county hostess, presented the guests of honor, Mrs. Taft and Mrs. Grace R. Randall, State secretary, for introduction to the conference. Mrs. Taft spoke enthusiastically of the two new unions, Eva Rigdon Centenary, with Mrs. S. T. Hogevoll as president, and Melrose Centenary with Luella Harrison as president, and said that the object of the conference is to promote the five year program with emphasis on the departmental and branch work. She gave a very convincing and impressive explanation of the work and the possibilities of promoting the objectives if the organization functions to the fullest extent.

Mrs. Louise Olsen, in giving the devotionals, brought out the idea that we are the temple of the living God and that a deep appreciation of this fact grips the life to such an extent that it changes the whole course of the life.

The discussions during the day fell under two main heads: Legislation and Youth work and education.

The conference, representing more than 600 women of the county, by unanimous vote deplored the abuse of the freedom of the press for propaganda, citing as an example articles signed by a United Press correspondent in regard to the liquor traffic which appeared in newspapers December 6.

Miss Bangs, speaking in place of the International Relations chairman to be appointed, emphasized the importance of the Ludlow bill to be voted upon in the next Congress giving the people the privilege of voting for or against going into any war except one of invasion. She urged members to write to the President and to Representative Ludlow to express aproval of the bill. She also asked the women to try to produce some slogan that will express our attitude toward aggressor nations in positive ways rather than by the negative boycott. She recommended as an effective move the wearing of cotton stockings and underwear.

Mrs. Mary B. Thomas, State Legislative director, explained the petitions to be presented to the members of the House of Representatives in January that are being circulated for signatures, asking for legislation which will stop, so far as is possible by Federal law, the great advertising for the sale of alcoholic beverages now going on by press and radio.

Mrs. Ada Marsh, Christian Citizenship department director, said that Christian women should take a more active part in public affairs and mentioned as causes worthy of support the Red Cross Stamp campaign, clean movies, and the abolition of the sale of war toys to mothers for Christmas presents for their children.

Miss Elizabeth Hewett reviewed the very excellent work her department is doing toward alcoholic education among children of six to fourteen years of age. Mrs. Elsie May has inspiring plans for extending the work among the young people and making it more effective during the coming year. Cooperating with the Salvation Army, she has reached 300 young people during the last three months.

Mrs. Hettie Chapman, associate director, Frances Willard Home, sponsored by the W.C.T.U. of Alameda county, told something of the life among the girls there. The atmosphere is that of a Christian home. It has attracted attention at Sacramento and interested parties hope to establish a similar home for boys.

Mrs. Lena Kinnaman, department director, *Union Signal* and *Young Crusader,* emphasized the importance of reading the *Union Signal* regularly.

Dr. Minora Kibbe, director of Medical Temperance presented her department and distributed literature along Medical Temperance lines.

Mrs. Margaret Sawyer, State special representative in Education, deplored the fact that the official literature on tuberculosis does not give the very pertinent information that tuberculosis, in many cases, is directly traceable to the use of alcoholic beverages.

Miss Joy Barnes, in her demonstration and talk on "Alcohol, What It It and What It Does" gave, in a most telling way, many facts of vital importance concerning the effects of alcohol upon the human body.

Mrs. Grace R. Randall explained the excellent literature on alcohol published by the Woman's Christian Temperance Union and strongly recommended the use of a Literature table at all meetings.

Entertainment furnished by Mrs. Miriam McDonald and Miss Betty Grace Hoefer added greatly to the enjoyment of the conference. Mrs. McDonald, accompanied by Mrs. G. H. Roberson, gave two special musical numbers. Miss Hoefer, authoress of a prize temperance radio play that has been given all over the United States, very beautifully presented in costume extracts from the dramatic reading, "The Uncrowned Queen —Frances E. Willard."

Publicity Department

To All Press Chairmen

Dear Friends:

We are anxious to cooperate with the National W.C.T.U. Publicity department in its endeavor to co-ordinate the work of press chairmen in County groups as well as individual unions.

One of our first objectives this year is the compilation of publicity books. Will each press chairman purchase an inexpensive book, about 12 x 15 inches (they can be secured for 15 cents) and begin pasting therein articles they write on the W.C.T.U.?

Please paste only your own work—those articles which you have written during the year about your activities in your local union or if you are a county press chairman, those written by you on county activity. They must be your own work. At the top of each article, write the name of the newspaper and date of publication.

We should like to have you either send them or bring them to the State convention next fall for judging. A prize of $5 will be given for the best book. If you desire further information, kindly write me.

We have compiled a set of rules for writing publicity. If you use them, we will be glad to forward same upon request.

The National W.C.T.U. Publicity department has also compiled eight different aids for publicity in 1939, viz.: "A Study of W.C.T.U. Press Objectives in 1939"; "The 1939 National Publicity Plan of Work"; and "The Willard Centenary Publicity Booklet," together with a list of leaflets. The Willard Centenary Publicity Booklet is valuable to a press chairman. Price ten cents. The 1939 Publicity Plan of Work may be secured free. "The W.C.T.U. Press Objective in 1939" is two cents per copy.

The rules which I have compiled are free upon request. They are simple rules which can be used in the writing of news stories and general information on press work.

Will you not be a participant in the contest this year for the best publicity book and help us to build a greater publicity department in Northern California, and will you give us the privilege of assisting you in any way possible?

A very happy and more consecrated effort in our work.

Leah Belle Boyce.
Director of Publicity.

—o—

The ladies of Tenth Avenue Baptist church served a most excellent luncheon. During the hour the ladies saw the very gripping story of the effect of alcohol presented in the sound film "Pay Off," sponsored by the National Woman's Christian Temperance Union.

Tri-County Conference

Mrs. Laura Rawson

Tri-County W.C.T.U. Workers' conference held in the First Christian church of Watsonville, December 1, was one of the most interesting and largest attended in many years.

Mrs. Maude B. Fallis, president of Tri-County, presided. Mrs. Louise J. Taft, president of California W.C.T.U. (N), was present and gave a splendid address. The Five Year plan adopted by the National W.C.T.U. was voted to be completed in 1939.

Mrs. Opal Engelking, State director of Fairs and Exhibits, was a welcome guest.

The East Side W.C.T.U., which won the silver gold-lined cup offered to the union making the largest per cent gain in members, through its president, Mrs. Nancy Lucking, was presented with the trophy by Mrs. Dale. This is a rotating cup and came from Kingsburg W.C.T.U. Tri-County is second in membership gain in the state. Aromas W.C.T.U. won special recognition for its fine work this year.

Mrs. Virginia S. Reum, State director of Radio, led the panel discussion on departmental work in the morning and Mrs. Taft that in the afternoon.

Plans for a local conference to be held in the First M. E. church of Santa Cruz, December 29, were discussed.

Others appearing on the program were Rev. Jessie Heath of Soquel, and Minnie Hill of Corralitos. Nine local presidents were present.

A delicious luncheon was served at noon by the women of the Christian church.

The concensus of opinion was that this was the most helpful County conference yet held.

—o—

San Francisco Roll Call Tea

Mrs. Ethel F. Kottinger

Members of the San Francisco county W.C.T.U. with their many friends gathered at the Congregational-Methodist church on November 28 to enjoy a temperance program and social hour —the occasion being the November Roll Call tea.

Mrs. Lottie B. Neale, county president, very graciously presided during the educational program which was interspersed by beautiful music; piano, violin, and vocal solos lent color and variety to the program.

Reverend C. Jones Robertson, pastor of the Pentecostal church, gave the invocation; Mrs. Clark, from the Better Books Guild, told of her experience as an election booth inspector at the November polls; Fred Bently, president of the San Francisco Youth's Temperance Council, delivered an earnest address on the importance of temperance work "As Youth Sees It"; Mrs. Ethel F. Kottinger, past president of the county, gave the "Seeing Is Believing" demonstration.

Each local president reported on the number of members in her union and the number who had answered to the November Roll Call. Anna Gordon reported one hundred per cent dues paid.

At the close of the program, tea was served from the charmingly arranged table. Among those who assisted in serving were a number of the wives of prominent ministers of the city. That the Roll Call tea was a most enjoyable and worthwhile occasion was the opinion of each and every one.

The National Convention and My County

Tulare-Kings

Mrs. Flora R. Ward, *President*

"I feel that I have been hobnobbing with the great of the earth. I hope that this mountain top experience may make the lives of all who attended more useful in the future." So wrote the president of one our Kings county unions to the editor of her home paper.

The members in Tulare-Kings responded loyally to the call for a hospitality fund as they do to every call from headquarters.

Having given to the "Fund" they felt that this was their convention. They scanned the preparations; helped wherever they had opportunity and rejoiced in the fulfillment of plans.

In every sense of the word it was a great convention, great in numbers, great in good times and in responsibility, great in fellowship with those of a like purpose from the far corners of the land, great in spiritual leadership.

Eight of our bi-county unions had members present through all or part of the convention. We wished every one might have shared that joy, but those who were there felt the prayers of those who could only be present in spirit.

We of Tulare-Kings counties give unmeasured praise to our beloved State president and those near her who valiantly carried the plans through to success. Also, we are happy to have had a share in it. In the satisfaction of a fine accomplishment we feel a renewal of strength. We do indeed hear the voice calling us to enter more fully the open door of service.

The continuing spirit of the National convention will help us to face the coming year with no feeling of burden, but with a certainty that by following closely the plans of the National Woman's Christian Temperance Union we can accomplish great things "In His Name."

(In some unexplainable way this article was omitted from the November Issue. —ED.)

"Steps to Prosperity"

(Continued from p. 4)

For these and other reasons, I wish to pay a tribute to the National Woman's Christian Temperance Union for its work in helping America both spiritually and economically.

When a dollar is spent to develop a *waterfall,* the materials and labor employed performs an almost everlasting service. This service would extend over *100* years as a minimum.

When a dollar is spent to build the average house, the material and labor serves a useful purpose for *50* years.

When a dollar is spent to buy an *automobile,* the product of the materials and labor lasts *10* years or more.

When the dollar is used to buy an overcoat, it may last five years or if used to buy and under-garment it may last one year.

When this dollar is used to buy *tobacco,* the result lasts only a *few hours,* while when used to buy a fire cracker it lasts only a few seconds.

When, however, the dollar is spent for something *harmful,* like liquor, the result is *minus.* It not only serves no useful purpose, but it actually pulls down and destroys both the individual and the nation as a whole.

Last week Secretary of Commerce Roper announced gleefully that the United States' national income should reach 65 billions for 1938. This, he stated, is the highest since 1930 with the exception of last year, when it reached 69 billion. When one realizes that liquor alone uses up nearly 8 per cent of this amount, and the other nine items above use up about 20 per cent additional, it is easily understood why our long trend line may now be going downward.

In conclusion, what does all this mean? It means that even although we should have good business in 1939 and perhaps longer, depending on the Congress of the United States, and the Four-Power Pact of Europe, yet the United States' long upward trend may now be changing its slope in a downward direction. This means that our excessive governmental and personal wasting will lower our standard of living and may result in revolution or a change in our form of government. In the past only a spiritual revival has checked this slowing up of the long trend line. Let us, therefore, today now quit playing with fire longer and instead work for such a spiritual revival.

—o—

But they that wait upon the Lord shall renew their strength; they shall mount up with wings as eagles; they shall run and not be weary; and they shall walk and not faint.—*Isa. 39:31.*

—o—

Joyous are the busy.—*Elbert Hubbard.*

Important Notice To All L.T.L. Secretaries

Miss Lenadell Wiggins, *National Secretary*

L.T.L. Secretaries who are planning to follow the "second unit" for the L.T.L. lesson course this year, please note the following. Due to an unavoidable delay in getting a supply of the books "Inside Information" and "Three Partners" it is necessary to make a change in the outline for the "second unit" of the lesson course (see L.T.L. Plan of Work, page one).

Secretaries who have the book "Inside Information" proceed with the course as outlined. Secretaries who do not have the book "Inside Information" may make use of the materials listed for the "third unit" or use the following materials.

"That Awful Ethel," Pressley 15 cents

"To Help You" (lessons about tobacco and profanity) ..... 10 cents

"Pioneering" (lessons about citizenship) ..... 2 cents.

Lesson leaflets 2 cents each.

"No M L D for Me."

"Killing a Lion."

"Third Corn's Decision."

"Among the Clowns and Lions."

"Mushing."

"Mr. Beer Bottle Takes a Walk."

"Highways of Good Citizenship."

If ordered at one time, a package containing the materials listed may be obtained for 30 cents. When ordering from State Headquarters 83 McAllister street, San Francisco, ask for a package of L.T.L. unit materials.

—o—

Local News

Two days before Thanksgiving the Frances Willard union of San Francisco combined its Thanksgiving service with a welcome service to its nine recently acquired members. Each member had been asked to bring or send a contribution to the devotions in the form of a Thanksgiving verse, Scripture or otherwise.

One interested shut-in, formerly very active in the work in several states, secured a friend to attend in her place. She not only sent a Bible verse but an interesting comment thereon and a Thanksgiving gift for the work.

The substitute had a white ribbon pinned on her along with the others. This she was asked to carry to the shut-in together with a report of the meeting.

We wonder if there are not other shut-ins who could sometimes take part at least by "proxy" in our meetings? Why not try it? It "blesses him that gives and him that takes."

—o—

The spiritual power behind one is always greater than the material task before him.—*Anon.*

Topical Program

January

First Meeting

Day of Prayer

Song: "I Need Thee Every Hour."

Scripture: "Prayer, Source of Courage and Wisdom," ("Precious Jewels," page 60)

Talk: "Prayer and Power"

Silent Prayer: Directed by Evangelistic Director

That my life may be more holy and more self-sacrificing; That the gospel may be carried to every creature; That the spiritual life among Christians may be deepened in our community; in our nation; in the world; That Christians may realize their responsibility to influence the whole world to righteousness and purity; That the roots and heart of the W.C.T.U. may grow deep and rich and the fruitage abundant.

Sentence prayers

Testimony Service based on Acts 6:4

Song: "What the World Needs Is Jesus"

Ten minutes study of Alcohol Education.

Second Meeting

Temperance Education Day

Song: "Dear Land"

Scripture: "Legislation," ("Precious Jewels," page 95)

Prayer

Discussion: A program of Action Against Liquor Advertising. Presentation of Legislative Program for 1939

Tribute to Mrs. Lillian M. N. Stevens

Talk: The Lillian Stevens Legislative Fund—Its Purpose

Ten minute study of Alcohol Education Offering.

—o—

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—o—

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Youth's Temperance Council

The following information regarding materials to be used in Y.T.C. work comes from Miss Helen Byrnes, National Secretary of the Youth's Temperance Council.

The January 14 issue of the *Union Signal* will feature information and inspiration about the Frances Willard Memorial fund. (Not the Alcohol Education fund, but the yearly field work and organizing fund.) Council leaders will want to plan in January for the February 17 observance of the Willard Memorial fund and to plan for the observance of Temperance week. (See Viewing Skylines for more details.)

The January 28 issue of the *Signal* will be a special Narcotic number with information to be used for the annual observance of National Narcotic Education week, the third week of February.

You will want "Marihuana the New Dangerous Drug" by Frederick T. Merrill, cost 25 cents and ordered from the Opium Research Committee of Foreign Policy Association, 1200 National Press Building, Washington, D. C. Also "Nicotine on the Air," price 30 cents, from the W. C. T. U.

A pamphlet entitled "Youth in the World Today" (an editorial about the pamphlet appeared in a late summer issue of the *Union Signal*) is full of present-day facts about youth. Price ten cents. Order from Public Affairs Committee, Inc., 8 West 40th St., New York City, N. Y.

A suggestion for councils is that they make a scrapbook or bulletin board in which, or upon which will be placed newspaper items about crime, particularly were young people of ages from 16 to 24 years are involved. At the end of the month the publicity will be rather startling and will reveal to adults the increasing number of young committing crimes.

Elsie May.

—o—

Oriental Rugs

A young man selling Oriental rugs is calling on members of the W.C.T.U. beginning with County presidents and representing that he has been sent by me, a personal friend.

I do not know him. If I did, I would not presume on your friendship by sending salesmen to you. Also, when I send any one to you he will bear a letter of introduction.

This is the second notice concerning this young man, yet letters keep coming to me telling of his calls.

Louise J. Taft.

—o—

Radio

Listen to KARM! (Fresno)

January 3, 1:30 p. m.

And every second Tuesday, at the same time, thereafter.

WHITE RIBBON ENSIGN

"In the name of our God we will set up our banners"

VOLUME XXXIII ANGWIN, CALIFORNIA, FEBRUARY, 1939 NUMBER 4

CALIFORNIA STATE LIBRARY

State President's Letter

Dear Co-workers:

This has been a month of great activity along lines of interest to us. Among other things there were the following: the Babson broadcast with a copy of it to every minister in the state with your compliments and with the honor of our state sending in more letters of appreciation for it than any other state in the union; the opening of the state legislature with introduction of many bills of which you will hear shortly, through which we hope some social improvement in the laws of our state may be realized; the whole state thrilling under the impulse of purposeful conferences (institutes), and one of the most helpful State quarterly meetings I have ever attended.

State Executive Meeting

The meeting was well attended and much important business was transacted. We now know that we shall have a pageant on Treasure Island on W. C. T. U. day at the Exposition, October 19, when everyone of you will want to be there and have a part in it; we all saw the new film "Pay Off" and decided we would use either the sound or silent in our community (We must keep both films going all the time because it costs only the few cents for express or postage).

Study of Departments

But our major emphasis was on two important topics, one of which was attaining greater efficiency through rightly dividing the work of department directors among State, county and local women elected for educational leadership in the various departments "and how."

Reports of progress to that end were given by each State director. This same emphasis is being placed in county and local conferences throughout the state for a clear cut understanding of local and county procedure in putting over our many-sided educational program.

State directors saw their work as twofold: Primarily to direct and inspire county directors and secondarily to advance the work individually. It was good to note that they well knew their first duty was to light the torch in the hand of each county director (and keep it lighted); also to see that she in turn lights the torch in the hand of each local director.

We realized that the State or county director holds before herself the ideals of as large a group of trained specialists in her line as she can secure; women whom she encourages and supports in implementing her program.

The strength of a State or county director lies in her being a leader of leaders. The weakness of some capable State or county directors lies in yielding to the temptation to overlook their real function, a link in the chain of directors, and in attempting to carry alone the work properly delegated to several others, overloading themselves to the detriment of the cause they long to promote.

This time of refreshing our minds and clarifying the whole procedure should greatly strengthen our whole set-up.

> Whether or not the world would be vastly benefited by a total and final banishment from it of all intoxicating drinks, seems to me not an open question.—*Abraham Lincoln,* 1809-1865.
>
> ———
>
> My first wish is to see the whole world in peace, and the inhabitants of it as one band of brothers, striving who should contribute most to the happiness of mankind.—*George Washington,* 1732-1799.

When all the various lines of our educational program are promoted through the regular channels by those selected for that specific purpose because of their special fitness we shall all rejoice for we shall have fewer losses of members who are disappointed in the work of the union and drop out or become nominal members.

When that time comes, we shall be translating the ideals of the organization into the life of the community by a host of selected educators and *things will happen* to our liking.

Its Effect

The fact that we have the machinery for functioning educationally and also that we are using it for our worthy program will go far toward making those outside our group feel that a contribution toward our Education fund is their privilege and a reasonable service in a worthy cause.

This year while we strive to gain new Frances Willard members let us also strive to stop the leaks from our ranks because women have been disappointed by our unnecessary failures.

National Temperance Education Fund

Our other emphasis at our State meeting was on the fund. We have promised ourselves to raise our full share. Long ago we promised the great sisterhood of the National we would do it.

As we reviewed progress thus far we found two extremes and others all along the way between. Some had reached their goal while others had not begun to raise their share of the fund. We found some nearly half way through and others in sight of their quota determined to see it through. I verily believe a great blessing for us lies at the point of completion.

Let us attack the problem with the determination that has been ours in other ventures. Let us do it right now, beginning February 17 or sooner and in that intensive campaign let us determine we can and we will win. (See the Temperance Education Fund column.)

LOUISE J. TAFT.

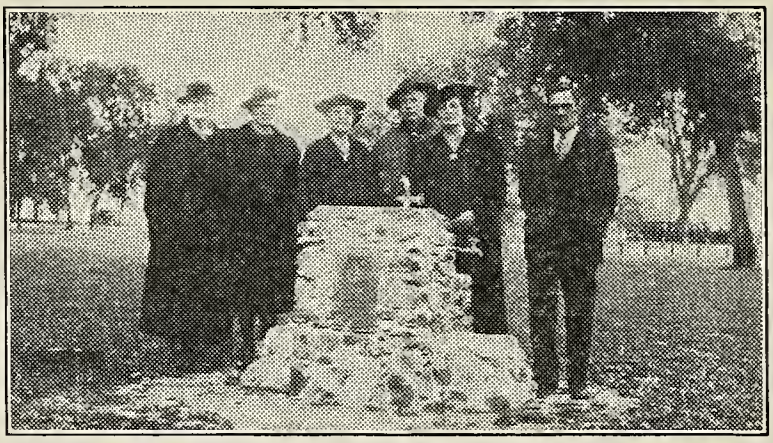
Our Nation's Asset

Have we the women with the heart and mind
To right the wrongs that baffle us today;
Who know the trials that beset mankind
And can overcome them in a skillful way,
Protecting character and health and youth?
Have we the women who can keep ideals
In places where the customs are uncouth
Where humankind its waywardness reveals?
Yes, we have women who can think and act
With observations and deductions clear
Whose operations are pursued with tact
And courage, too, without a pause or fear.
They are aware of many a sordid fact
And dangers that beset those near and dear.

—*Mary C. Curry.*

And David said to Solomon his son, Be strong and of good courage, and do it: fear not, nor be dismayed; for the Lord God, even my God, will be with thee; He will not fail thee, nor forsake thee, until thou hast finished all the work for the service of the house of the Lord. —1 Chronicles 28:20.

Of what avail the plow or sail,
Or land or life, if freedom fail?—*Anonymous.*



Left to right: Mrs. R. J. Baker, charter member; Mrs. Jessie Barker, committee for fountain construction; Mrs. Louise J. Taft, State president; Royal Baker, Senior Patrol leader, Troop 59; Mrs. Almerine Bousefield, president of Elk Grove W. C. T. U.; George Henderson, Troop committeeman.

Tehama-Glenn Conference

Mrs. C. H. Reeder, *Publicity Director*

Tehema-Glenn Workers' conference held in Orland was well attended. Mrs. May E. Birch opened the meeting and introduced the leader, Mrs. Louise J. Taft, State president.

Mrs. Taft made a strong appeal for increased membership, calling to the Christian people to unite against the liquor traffic and reminding them of the promise in Lev. 26:8, "And five of you shall chase a hundred and a hundred of you shall put ten thousand to flight." She added, "but they must know their work and know how to attack together."

In 1937 we gained 26,000 members; in 1938, 29,000, and this year we must aim for no less than 50,000.

Among the many thought-stirring facts presented by Mrs. Taft were the following: "The W.C.T.U. has not been offered a place in the Woman's building at the Golden Gate fair. Why? The hub of that building is a very ornate cocktail bar."

"Out of 7,000 recent elections on the liquor question in the United States, 5,000 communities have voted liquor out."

"There is one liquor license for every 295 people in America; in California there is one license for every 81."

At noon a bountiful potluck luncheon was served by the hostess church, Norwegian Lutheran. Noticeable in the gathering was an unusual number of men. Among them were the following pastors of Orland churches: Reverends Fassell, Norwegian Lutheran; G. Stone, Swedish Evangelical; H. H. Powell, Christian; and Schmidt, Foursquare, all of whom gave after-luncheon talks.

—o—

"There are some people," say the Brewers, "who still believe the use of beer is sinful or harmful"—and for once they are right—but how they would like to forget that actually the *sum* of the "some people," mounts into millions!

Elk Grove W. C. T. U. honored their pioneer women and showed their interest in the Boy Scouts when they presented the troup the above memorial fountain in front of their very fine camp in Community Park, one of the loveliest beauty spots in that whole section.

Among those taking part on the program were the Boy Scouts who led in the flag salute; Rev. Wade Barnes, of the Community church; Ray E. Learned, Past Scout Master and Principal of Sacramento schools; trio of girls who sang "The Green Cathedral"; presentation of the fountain by Mrs. Jessie Barker, acceptance by George Henderson, Troup committeeman; T. R. Smedberg, member of Golden Empire council; W. N. Smith representing the Park board and Mrs. Louise J. Taft, guest speaker.

The mayor, city superintendent of schools, and state scout dignitaries were present.

—o—

Flower Mission and Relief

Mrs. Martha Dressel, *Director*

Dear Co-workers:

With the busy holiday season past and our hearts warmed with the joys we shared, let us continue in our Master's work.

"The Plan of Work" and literature have been sent to county directors who will send same to local directors for use as sample literature from which to order a supply for local programs, etc.

I am asking that each local director have a part in one meeting, or more, during the year in which she brings the work of her department before the audience. This may be in the way of a program, playlet or talk.

As a memorial to Frances Willard this year we urge the planting of Frances Willard peony roots. These roots, each with a metal marker, "Frances Willard, 1939," may be ordered at 90 cents each from Vaughn's Seed company, 10 W. Randolph street, Chicago, Ill.

San Jose County Workers' Conference

Mrs. A. M. Southwick

At the County Workers' conference of the Woman's Christian Temperance Union, held January 4, in Scofield hall, Y. W. C. A. building, there were present eight unions out of twelve and seven of them had a "trio-team" of officers present. The State president, Mrs. Louise J. Taft, and three State directors were also present.

Mrs. Taft presented the work of State program, emphasizing the importance of coordination between the State director of departments, and the county and local directors.

At the noon hour around the luncheon table, Mrs. Opal Engelking gave a stirring address on her experiences in contacting people at the various places where she has shown her exhibits.

Mrs. C. E. Crabb of Los Gatos, State director of Child Welfare, gave a pleasing talk on her topic. Mrs. Frank Horn, country director of the *Union Signal* and *Young Crusader*, demonstated how a model union can effectively introduce and use the National periodicals.

These conferences are being held all over Northern California in which gatherings Mrs. Taft is ably assisted by one or more State directors.

—o—

"Precious Jewels"

Collected and Strung by
Laura Gerould Craig

Foreword by Ida B. Wise Smith

This fascinating book is the result of "prayerful searching of the Treasure-house of Eternal Truth—the Bible." It contains *"Rosaries of Righteousness," "Rosaries of Social Service," "Red Letter Day Rosaries."*

Dedicated to Frances E. Willard
Cloth, $1.00; paper, 75 cents
83 McAllister St., San Francisco

Corresponding Secretary's Letter

Dear Co-workers:

Next month I hope to have a detailed report on membership for you. For the first three months you have reported 218 new members, but that is below our quota.

I have the Rainbow Ribbons for Willard Builders, Educators, and Patriots, and the Frances Willard buttons for the members. I hope to have these awards sent to those who have reported very soon.

I have three important suggestions to make regarding your membership, as follows:

1. When a member passes away, in her honor, secure a new member to take her place. Someone who would appreciate the honor and consider it a sacred duty. She could be known as your ———— member and be given special consideration as such.

2. If a member moves away, use the removal card. Every local union should have a supply which will be sent to you free of charge at your request. If you do not know to whom to send the card, send to headquarters, tell us where the member is going and we will forward to the nearest union. I suggest using two cards, one for the member herself and one to be sent to the president of the union to which she goes, which constitutes a sort of introduction.

3. Where a member fails to pay dues, a personal call by one or more, or a series of calls would probaby solve the difficulty, resulting in understanding and solving the problem whatever it may be.

I have a few yearbooks left. If local directors or others can use them they will be sent at your request while they last.

How wonderful to know "we are a link in a strong chain that goes round the world." Let us make this year outstanding for California North.

GRACE R. RANDALL.

—o—

Religious Education

MRS. MARIAN B. ALCORN, *Director*

The special temperance lessons for this year come on the following dates with subjects listed:

February 19: "Beverage Alcohol and Its Social Perils."

May 21: "Beverage Alcohol and the Home."

August 20: "Beverage Alcohol and the Community."

October 29: "Beverage Alcohol and Social Progress."

An Achievement plan is given for us this year. Ask your county director for information concerning awards for achievements. The plan is:

Seven-Point Achievement

1. A leadership training class which includes the subject of beverage alcohol.
2. Four temperance Sundays observed in a church school.
3. A pledge of personal service to the temperance cause fulfilled by at least one person.
4. A project carried out by young people.
5. A Vacation Bible school including the subject of beverage alcohol in its curriculum.
6. A flag made from signed red-white-and-blue pledge cards.
7. A Willard Centenary observance.

—o—

Medical Temperance

MRS. EMMA C. CROWLEY, *Director*

Observe Narcotic Educational Week

Do you know that the objective of the Medical Temperance department is to educate and legislate against the use and abuse of narcotics whether sold over the bar in a saloon, cocktail lounge, opium den, or in some cure-all medicine or cigarette? Only in an emergency and then prescribed by a reputable physician should narctoics be taken in any form.

Dr. Frederick Schrieber of Detroit speaking before a group of obstetricians and gynecologists said: "Brains of unborn infants are damaged by administration of drugs in large amounts to relieve labor pains."

In answer to my question of "How many are in the penitentiary because of the use of some form of narcotics?" The warden of one our largest penitentiaries replied: "Every one."

Dr. Edgar Gilchrist speaking before the American Medical association said: "One person is injured every three seconds, one death every five minutes, 10,730 and 11,000 deaths in 1936." "Half a million licensed places to sell liquor, three bar maids (to every college girl) to serve it. What a travesty on American civilization!"

The Medical Temperance department realizes that great tasks await us. But tasks which seem impossible are easily accomplished if there is a willing spirit. Let us also "have a mind to work" and we will reach our goal, a county director in every county—a local director in every local.

Dear county presidents that have not as yet a county director seek out that key woman who has a vision and let us this year of 1939 resolve that Whatso ever our hand findeth to do, do it with our might. Eccl. 9:10.

Where To Buy Dry Santa Cruz

Cent-A-Can Grocery, Soquel Ave.
Smith's Grocery, Red & White, Water Street.

Objectives of The Radio Department for 1939

MRS. VIRGINIA S. REUM, *Director*

More "Alcohol Education" broadcasts, of course. More stations, with a larger coverage, carrying our message throughout the state. More listeners. More of our members listening, not only to our programs, but to all the good and worthwhile broadcasts available. More exchanging of information. If you hear something worthwhile, tell others; write the station; write the sponsor. Form the habit of responding to radio, not passively taking all and giving out nothing. Then as we get more of our own broadcasts you will be ready to express your appreciation as an experienced listener and so help us stay on the air. A director of Radio in every county could do much to help us attain these objectives. One in every local union could do even more. Let's get this department organized, 100 per cent, all the way.

—o—

In Memoriam

"To live in hearts we leave behind is not to die."

Mrs. Hester Jardine, beloved vice president of Madera union, passed on December 26.

Mrs. Jardine was an earnest worker in her church and gave unstintingly of her time in furthering the cause of the W.C.T.U.

Her sincerity, kindness, friendliness and understanding of human frailties will always remain in the memory of her friends.

Fort Bragg union has lost a valuable member in the passing of Miss Lulu E. Turner, January 12.

Miss Turner was active in church and social work, a former president of Mendocino-Lake W.C.T.U. and at the time of her death, its treasurer.

Mrs. Bertha Woodruff, for many years an earnest worker in the W.C.T.U. and also of the Methodist church at Oak Park, passed on December 9.

Fuitvale with deep sorrow reports the passing of Mrs. Anna Hunter Blume on November 19, after a long life of service to Christ and devotion to the cause of temperance.

Sunnyvale union has lost a faithful member in the passing of Mrs. Sarah A. Livingston, December 17. She was president of the union from 1922 until within a few weeks of her death.

Miss Agnes Baker, a long time member of Elk Grove union and also of the Methodist church was called to her heavenly home January 2.

White Ribbon Ensign

Published monthly by the California Woman's Christian Temperance Union, Angwin, California.

Editor-in-Chief - - Mrs. Louise J. Taft
Managing Editor - Mrs. Julia C. Bevis

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BRANCH
L. T. L. General Secretary - - - - - - - - - - - - Miss Elizabeth Hewett
2111 Cedar Street, Berkeley

February, 1939

All copy for the White Ribbon Ensign must be in the office by the TWELFTH OF EACH MONTH, and all editorial correspondence should be addressed to White Ribbon Ensign, Room 415, 83 McAllister Street, San Francisco, California.

Save Two Cents

If your name and address as printed on your Ensign is not correct, please send a post card at once to Mrs. Sarah H. Cairns, Route 2, Box 2292, Napa, California, giving correction and old address. This is important, as every request for change of address from the Post Office now costs two cents.

—o—

Coming Events

February 17 and week following, Nation-wide drive to complete Temperance Education fund.

County Conferences

January 31, San Joaquin, Stockton
February 28, Contra Costa, Richmond

County Conventions

May 16-17, Mendocino-Lake, Willits

—o—

Radio

Mrs. Virginia S. Reum, state director of Radio reports that with the help of the Watsonville women she has completed arrangements for weekly broadcasts over KHUB, Watsonville, for every Saturday morning 10-10:15. Those in vicinity of Watsonville please do your part to keep this station going.

—o—

Who makes the money? The brewers and distillers. Who pays the taxes? You do!

Butter and Guns

Americans do not have to choose between butter and guns as the people of Germany have beeen told they must choose, but when an American enters a grocery store these days, he does have to choose between butter and beer, and an amazing number of customers choose beer. In fact, beer ranks second in volume of purchases in retail groceries, coming next to butter which stands first. Eggs come third. And what do you think is fourth? Milk? No. Bread? No. These items are fifth and sixth on the list. Above them, in fourth place —is cigarettes. These figures are given by *Pacific Rural Press,* California farm weekly, on the authority of one of its editors and the officials of two big food merchandising organizations.

It is not only the well-to-do people who put such unnecessary and harmful items as beer and cigarettes ahead of good food on their shopping list. WPA workers and those on relief, according to these same authorities, often start their list of purchases with these articles. They are often misled into spending their money this way, because little or nothing is done to prevent the beer and tobacco merchants from advertising that their products have all sorts of mystic food and medicinal properties. —By Pacificus in *Christian Science Monitor.*

—o—

It pays to organize and cooperate. By so doing Peace groups of the Bay district secured an allocation of funds and space in the Western States building at Golden Gate Exposition for a very unique and attractive exhibit.

Another victory was the injection of a Peace section in the Armistice Day parade and it was said this section was the only one to receive applause.

Louis B. Montfort, counsel for a Wine Growers' Association, told the delegates to the National Alcoholic Beverage Control association which recently met in Portland, Oregon, that the movement for prohibition is a permanent, well directed movement, and that unless the alcoholic beverage industries clean their own houses, it will meet with a large degree of success.

Going to church last Sunday I saw little children in a vacant lot draining the last drops from discarded liquor bottles that are thrown so thickly about our city.

A San Francisco telephone call.

NBC in response to public appeal has discarded all advertising of beer and wine over its 15 owned or leased stations.

Legislation

Mrs. Mary E. Thomas, *Director*

Since the laws passed by our State legislature and our National congress so vitally affect each one of us it is very necessary that we make our desires as well as our demands known to our representatives in those bodies.

We elect men to these offices who we believe demonstrate the principles for which we stand. Little do we understand the pressure brought to bear on them by lobbyists who, with practically unlimited drawing accounts, try to place our representatives under obligation to them to the end that legislation may be enacted for the benefit of these vested interests. They use flattery, bribery, intimidation and if these all fail, men have been known to pass away suddenly in sleep.

Watch your *Union Signal* Washington letter by Dr. Izora Scott for measures requiring your assistance or protest and act accordingly. Let us make our Christianity a vital, moving force to be reckoned with. Get your petitions in as promptly as possible.

—o—

Fairs and Exhibits

Mrs. Opal Engelking, *Director*

The Department of Exhibits and Fairs wants to bow to every other department. We have a hand out to help every single one of you. Our aim is to see exhibits used as an attention getter of every department of the W.C.T.U. Our success depends on cooperation with other directors and with other organizations, so our slogan is "Let our department plan with your department for better programs."

We have increasing demands by educational groups, youth conferences, church meetings, and many sorts of gatherings for factual information which we meet with visual education. To the church, we present alcohol as it affects the spiritual life, or specific teaching on the nature and effects of alcohol as a part of the curriculum of religious education; to the general public, we have something to show, such as mechanical displays, window exhibits, floats, pageants, and motion pictures as the contribution of our organization to the welfare of California.

Let us use all clever devices to present an argument against the use of alcohol for the temperate life. Make your programs live by visual methods.

Think It Over

Can you tell the fascinating story of Frances Willard in such a way that we commemorate her Centenary?

Pennsylvania *Bulletin*

State Treasurer's Letter

Dear Comrades:

Our first quarter having closed you are wondering about the result of the Roll Call. You will be glad to know there was an increase in the number of dues paid in November and December over the same months a year ago. To the unions who used the plan we extend our appreciation. The benefits of the Roll Call are being recognized.

Our next aim is to become a Hold Fast union by March first. Let us collect the dues from all living, resident members by that date and greatly increase the number of Hold Fast unions. We should double the number this year.

It is encouraging to note the interest of the unions in getting their budgets paid early. The list is growing, let us all become like-minded. When the budget has been paid in full the unions may name a Life Member without waiting until the end of the year.

The Education fund is claiming our attention too. In this issue of the ENSIGN you will find suggestions for completing the fund. Talk to your county presidents about it. Why not make a real business of this and finish it up in February as suggested by National and State. Every member should have an individual share in our great education program.

New members are being secured. We should increase our efforts in this in order to meet our State President's aim of one thousand this year. Be sure to send the names of the women who secure the new members. "And they builded the wall for the people had a mind to work."

SARAH H. CAIRNS.

—o—

Standing of Unions

Paid-in-full: Lathrop, Reedley, Dixon, Lora La Mance, Selma, Elk Grove, Loomis, Dinuba, Pixley-Earlimart, Wood Colony, Ripon, Hughson.

Paid-three-fourths: Auburn.

Paid-one-half: Modesto, Greenfield, Palo Alto, Lincoln, Carruthers, Sunset, Porterville.

Paid-one-fourth: Strathmore, Lakeport, Winters, Pacific Grove, Lodi, Frances Willard (Clipper Gap), Orland, Exeter, Friendship, Oak Park, Stockton, Hamilton Square, Anna Gordon (San Francisco), Willow Glen, Della Hill, Kingsburg, Roeding, Turlock, Alameda, Berkeley, Santa Cruz, Soquel, Corralitos, Napa, Los Gatos, Anna Beal Tulare.

SPECIAL: Sunset union should have been credited in the Yearbook with $28.65 instead of $5.00 paid on the Centenary fund last year.

Wood Colony union was unintentionally omitted from the Paid-in-full list last month. Their budget was remitted in full.

National Temperance Education Fund

After study of National suggestions for raising Temperance Education fund the State executive decided upon the following adaptations and additions.

Plan I.

Make an intensive drive during one week beginning February 17, or before, if so planned.

1. Potluck or paid luncheon.
2. Send invitations to prominent men and women outside the organization.
3. Have stories in the local papers each week preceding the meeting telling of the Centenary program.
4. Have five to ten one minute gems by prominent people on the subject "The Present Situation." The principal address "Meeting the Situation" by good special speaker and money raiser. Details for this plan will come in a letter.

Plan II.

Use Centenary Star. In large unions use more than one star, dividing the union into competing groups. A filled star would represent $55.

Plan III.

Much of this can be carried out by our members with a bit of leisure and will be a lot of fun for all as well as a huge success financially from word that sifts in from those who are trying it. This plan will be under the supervision of the county president or some one appointed by her.

Plan IV.

Other plans under way may be equally good. Let us determine in every county and local, whatsoever the plan, to complete it by August 1, 1939.

—o—

National Temperance Education Fund

Gold Star Counties

Bi-County Solano-Napa.

Honor Counties

Fresno, San Joaquin, Santa Clara, Tulare-Kings.

Gold Star Unions

Anna Beal, Chico, Lodi, St. Helena, Napa, Dixon, Frances Willard (Vallejo), Kingsburg, Exeter, Los Gatos, El Camino, Ripon, Empire, Palo Alto, Pixley-Earlimart, Mayfield, Berkeley, Elk Grove, Turlock, Colusa, Sara J. Dorr, Carruthers, Loomis, Dinuba, Visalia-Woodlake, Parlier, Fowler, Reedley, Orosi, Lora La Mance, Campbell, Selma.

Honor Unions

Hannah Bottoms, Lincoln, Morgan Hill, Cupertino, Citrus Heights, Strathmore, Esparto, Prescott, Soquel, Hughson, Penryn, Salinas, Davis, Roseville, Corralitos, Boulder Creek, Rachel Fox, Sacramento, Woodland, Modesto, Frances Willard (Clipper Gap), East Santa Cruz, Porterville, Oakdale, Orland.

1839 Frances E. Willard 1939

The book you have been waiting for, the story of lively young Frances Willard, will be on order by February.

"Pioneer Girl" is the title of the book, the author Clara Judson of Evanston. From the opening paragraph to the last line "Pioneer Girl" is a story of action.

The book has many lovely illustrations in color which aid in giving the reader an "eye" as well as a "mind" picture of the Willard family.

The story of the many things Frances Willard wanted to do when she was young, the games she played with her brother Oliver and the Hodge boys, how Frances and her sister Mary helped fight a forest fire and many other stories are are all bound together in the book "Pioneer Girl."

Every leader of the Loyal Temperance Legion needs this book for the special Frances Willard programs planned for the L. T. L. during 1939. Place your order in January and have your copy of this book in time for one of the February L. T. L. meetings.

Plan for a big quiz party in September. The quiz will be based on the story "Pioneer Girl."

Centenary program plans for each month and plans for the quiz party will reach the Legions via the L. T. L. page of *The Young Crusader*.

The price of the book "Pioneer Girl" is 50 cents and it may be obtained (by February) from State Headquarters 83 Mc Allister St., San Francisco.

—o—

"When a man drinks alcohol, he throws his personality into free wheeling," says "Science Speaks," by Dr. George Thomanson, M.D. "He finds himself on a sharp descending grade of social behavior, with no brakes. He can't take the curves in safety."

Life insurance experience with many millions of lives here and abroad is all to the same effect that those who use alcohol have a shorter life expectancy than abstainers, in proportion to the amount of alcohol they consume.—Dr. Haver Emerson.

Child Welfare

Mrs. C. E. Crabb, *Director*

When this reaches you the plan of work for 1938-39 should be in your hands. If it is not, contact your county director of Child Welfare or if you do not have one, your county president. I have sent them the plans of work for each local, and from time to time copies of most of the leaflets listed and the Bunny Books which they can let you examine.

Read carefully what is said under "Three Fold Purposes" and "Methods" in your plan of work. Make it a habit to gather information along these lines and to do all you can to cooperate with others working for the welfare of the child.

Under "General Activities" you will find outlined the special work our organization takes up.

1. White Ribbon Recruits—our National director's aim is, "Double the number of White Ribbon Recruits." Work towards that goal but keep in view the fact that more important than the enrolling is the caring for them after they are enrolled.

2. Alcohol Education—get the mothers interested in studying the scientific facts in regard to beverage alcohol and how its use affects the health, finances, and morals of the household.

Perhaps you could combine Mother's day, Child Health day, and White Ribbon Recruit service by having one general Child Welfare day.

As I have suggested before have the mothers take as much part in the program as possible and let the little ones, also, have a part in it.

We cannot do too much to safeguard our children in this period of national indulgence in alcoholic beverages and to do too little is dangerous.

—o—

The Union Signal

Mrs. Nellie P. Mosely, *Promotor*

The objective of *The Union Signal* department this year is to make it possible for students to have facts on what alcohol is and what it does, its uses and abuses, and other phases of social welfare.

Our women know that no other paper is more dependable for such information than our *Union Signal*. As in former years we stress the importance of its use by all officers, especially local and county presidents. Do not forget the "Light Line" subscriptions, for missionaries reply on *The Union Signal* for data from other countries.

As our part of the Five Year program we have set the goal, "every member a subscriber to the *Union Signal*." If we attain that goal our objective will be reached. Let us all work for this worthy end.

Non-Alcoholic Fruit Products

Mrs. Alfa B. Ellis, *Director*

"We drink fruit juice, not wine or beer." Our National director, Mrs. Blanch Pennington, has selected this slogan for our department. This is to be publicized and disseminated to the best of our ability in the state and will also be given nation-wide publicity by the National Publicity bureau.

We are asked to cooperate 100 per cent with our National Publicity bureau in being free advertisers for alcohol-free beverages and for the business men who are not selling alcoholic drinks.

We suggest a committee be appointed in every union to list, to investigate, and to report on places manufacturing or selling soft drinks.

Our Beverage department is going forward believing there are fields of great opportunity in this work. Would you like to serve a drink that is a little different and would be delightful on these cold evenings? Then try this one.

Spiced Apple Juice

Bring to a boil one quart of apple juice, dash of nutmeg, and six cloves. Strain. Beat two eggs until light and add two table spoons of sugar. Pour over the hot apple juice, stirring constantly. Serve hot in glasses.

—o—

Motion Pictures

Mrs. Carrie A. Clark, *Director*

The Motion Picture department hopes the work and strength of California North will be felt in this 76th congress, especially in the committees to which our bills are assigned.

We have been before them for several years through resolutions, petitions, letters, cards, and telegrams and we hope this year will convince them we want Federal supervision at the source of production.

We need Motion Picture directors in every county and local union. We hope all county and local presidents will fill the vacancies.

No one woman can do everything, but if each will feel her responsibility and volunteer and put her shoulder to the wheel of work, we will see results. Be ready when your president issues the call. The materials for work will soon reach you. May God bless you with success.

—o—

It is conservatively estimated that more than 1,350,000 women and girls are now employed throughout the United States in "promotion" of sales and serving alcoholic liquors to customers.

—*Dr. Earnest Cherrington.*

Be sure to observe *Union Signal* day in March. You will find an abundance of program material for it in the paper.

Medal Contest

Mrs. Mabel Frost, *Director*

"And ye shall know the truth and the truth shall make you free." John 8:32.

The liquor traffic is entrenched in the customs of society. It is protected by the people's ignorance. Let us enlighten the public by the Speaker's contests.

Our selections are based on scientific facts and customs of the day. We can help raise the moral standards of home, church, and school by interesting the community in the medal contest work.

First secure the latest reciters—2, 5, 8 have selections from 400 to 600 words to be used for juniors and intermediates. It takes from five to seven to compete in a contest. The medal is bronze (60 cents) with provision for the addition of first, second and third bar (20 cents each) as they are earned. After awarding the first medal take the remaining class, add one speaker and go to another locality using the same selections. Try to give all a chance to win a medal.

The senior medals consist of silver, gold, pearl, diamond, and grand diamond. The medalists should be somewhat of the same age and ability. The selections are taken from the approved selections; numbers 1, 3, 4, 7, 9 and 10 are from 750 to 1000 words in length.

Any matron or young people holding medals that would like to compete for a higher medal please let me know. Let us have many contests on our regular temperance Sundays. May 18 is our National Medal Contest day.

If each county would plan a medal contest evening when the county convention is held, using those who have won medals from the local unions, I am quite sure we could reach our quota of one contest for each local union.

—o—

It is quite certain that the children of habitual drunkards are in a larger proportion idiotic than other children, and in a large proportion themselves habitual drunkards, and they are also in a larger proportion liable to the ordinary forms of acquired insanity.

—Dr. Mitchell, *Lunacy Comissioner for Scotland.*

—o—

When America's keenest minds are using the newspapers, magazines, movies, and radio to entice youth to drink whiskey, smoke more cigarets, and make heroes of criminals, these youths should hear the other side of the argument from someone. —Roger Babson.

—o—

State Headquarters appreciates the good response to the call for copies of the History of California W. C. T. U. by Dorcas J. Spencer to be used in the reading course for State Field workers.

High Lights of the County President's Reports

San Joaquin

Mrs. Raze, president, reported Escalon has a road sign placed and location secured for another. Mrs. Delia Burdg, Scientific Temperance Instruction director, has demonstrated several "Seeing Is Believing" before various Sunday Schools. Temperance talks given in Ripon Sunday School once a month. Manteca is a prospect for a new union. The local unions are cooperating with other organizations in improving the living conditions, morally, spiritually, and materially of the locality of which they are a part.

San Francisco

Mrs. Lottie B. Neale, president, said that one new union, Eva Rigdon, Centenary, had been organized in West Side Christian church. A Good Citizenship meeting was held for instruction on measures to appear on the November ballot. "Seeing Is Beleiving" is being demonstrated. County Roll Call tea brought out nearly one hundred attendance. County conference has been held. Protests against the granting of a liquor license near a skating rink and the application was withdrawn. A committee of three was appointed to draft a letter to be sent to every member in the county about finishing the Centenary Education fund. Proceeds of the Alcazar theatre party where "Little Women" was being played were given to the new Eva Rigdon union.

Solano-Napa

Mrs. Ruth W. Sears, president, said a county and one local conference had been held. Vallejo and Napa responded to November Roll Call. Prayer circles are continuing. Special programs are observed and alcohol education lessons are being used in the local unions.

Sonoma-Marin

Mrs. Grace Chinnock, president, reported that Seabastopol and Santa Rosa had increased in membership. A Temperance program was given at a P.T.A. meeting. Liquor control petitions circulated. Local pastors cooperating and temperance programs observed in churches and Sunday Schools. Temperance Education fund being stressed. Newspapers are friendly and willing to give space to W.C.T.U.

Fresno

Mrs. Anna A. Pettit, president, said Fresno had a well attended county conference. Work is progressing nicely in the local unions. Special effort will be made to raise the Education fund and to get new members.

Stanislaus-Merced

Mrs, Matilda Jessup, vice president, reported that the county and all of the local ones (14 in number) have held an all-day workers' conference. Turlock, Modesto, Waterford, and Keyes will erect road signs as soon as premits are received. All unions have worked on the Liquor Control and Against Advertising of Liquors petitions. Keyes and Empire had November Roll Call. Modesto had a rummage sale and a peace float in the Armistice parade. Empire won second prize for its booth at the P.T.A. fair. Hughson and Waterford have their budgets all paid. The county and local suggestions to the Modesto chamber of commerce for the street Christmas decorations this year were gladly received. They were beautifully decorated with evergreens, lights, wreaths and Christmas scenes. Christmas carols were broadcast each day all over town.

Butte

Mrs. Isabel M. Lester, president, reported petitions on thee three measures and liquor control had been circulated. *Union Signal* had been placed in two libraries. Temperance talks given in the churches and Sunday Schools. Literature given regularly to the county jail.

Tri-County

Mrs. Maude B. Fallis, president, reported that all departments are active. Two road signs have been placed. The schools are cooperating with the Scientific Temperance Instruction department. Exhibits have been held at two fairs. Day of Prayer was observed. County and three local conferences held. Radio broadcasts over KDON have been given.

Mendocino-Lake

Dr. Elizebeth L. Roberts, president, reported all four locals had November Roll Call, Circulation of liquor control petitions, also a petition to curb advertising of liquors. "The Syllabus," "Narcotics and Youth," and "Illusion's End" have been placed in Willit's public library.

Contra Costa

Mrs. Nellie Miller, president, reported she had made 30 calls in the interest of the W.C.T.U. Richmond has a prayer band. The county conference to be held in Richmond, February 28.

—o—

Temperance people must make it clear that they are fighting a great business which makes its money by spreading the drink habit.

—Prof. Thomas Nixon Carver,
Harvard University.

Alcohol makes men cheaply happy by destroying their consciences.—George Bernard Shaw

Christian Citizenship

Mrs. Louisa Jeanette Cobb

In this year of 1939—I should like to suggest that we, the people, take for our slogan—"Now is the time for all Christian citizens to come to the aid of their country," for surely if ever a country needed its Christian citizens and their stability, it is *now*.

I'm sending to each country director the very comprehensive "plan of work for 1939" as sent out by our efficient National director, Mrs. Hudson, whom many of us met at the National convention. You can have as many copies as your county can use, free, for postage. Send to State headquarters for them.

You will find on page 4, the questionnaire to follow, and report to me. I'm sure you did much good work along the Christian citizenship line last year, but only one report came. It was given in the year book, page 67.

"Render unto Caesar the things that are Caesar's and unto God the things that are God's."

—o—

Local News

Lodi has a picture of Frances Willard in two schools.

Anna Gordon (Modesto) has a new L.T.C. with 15 members.

Modesto has accepted Turlock's membership challenge.

Hilmar sold mince meat to help pay the budget.

Orland W.C.T.U. purchased "Frances E. Willard of Evanston," had it reviewed at its January meeting and then presented the book to the city library.

Hughson held nine galloping teas in the last quarter which cleared over $10 for their budget and were a lot of fun.

The East Side Santa Cruz W. C. T. U. is rejoicing in a great victory. They appeared before the Board of Equalization hearing and asked that no renewal be granted two liquor licenses and the places were closed. That gives a long stretch of road from East Side church to town with no saloon.

Alameda county has purchased the silent film, "Pay Off" for its own use.

Santa Cruz has a new Y. T. C.

Members from the Corning union visited Orland union in regular meeting. Both groups received help and inspiration through the expression of good fellowship.

Loyal Temperance Legion

Miss Elizabeth Hewett, *General Secy.*
2111 Cedar St., Berkeley, Calif.

Of great importance is the study of the National plan of work which was sent to every leader early in our new Temperance year; if any of these have been mislaid or have not been received please let me know at once that others may be sent.

In this year I am not suggesting any state plan other than that of carrying out to the fullest possible measure the National plan which includes many interesting features connected with Frances E. Willard centennial.

Since it was Miss Willard who gave us the vision of World service, I wish we might this year in California North have many Light Line Legions. In my first quarter's letter this feature of our work is explained. Let us set the goal at ten such Legions.

Through the fine cooperation of county and local L.T.L. leaders we made a good record in California North last year, we are mentioned in the National year book for three outstanding accomplishments. Let us make even a better record this year.

—o—

The Union Signal in 1939

Will feature in every issue
quotations from
Frances E. Willard
and many articles about her.
Churches Schools
Women's Clubs, Libraries
Other organizations
will find THE UNION SIGNAL
indispensable in their
Observance of
THE WILLARD CENTENARY
Subscribe for THE UNION SIGNAL
Order extra copies in bundles of 10 or more at 2 cents each
Sell singly for 5 cents each
$1.00 a year

Publishing House
National W. C. T. U.
Evanston, Illinois

—o—

Pastor's Packet

Of helpful literature for promoting the National Temperance Educational fund. Contains the leaflet that explains the various projects made possible through the N.T.E.F. The public must be informed. Other leaflets with reference to Frances Willard are enclosed in the packet. All unions should purchase and present to their pastors.

$1 for 12; 55 cents for 6; 10 cents each.

Order at once
83 Mc Allister St., San Francisco.

Topical Program

February

First Meeting
Health and Medical Temperance

Song: "Consecration"
Scripture: The Conflict, Ephesians 6:10-16
The Way, Isaiah 30: 21
Roll Call: World notes on the narcotic peril
Addresses: Alcohol in Therapeutics Indicted Beer, a Health Hazard.
Review: "The Sequence"
Discussions: What About Your Medicine Chest? How Healthy Are We?
Conference: Review of provisions of State Narcotic law. Is it observed and enforced? If not, why not?
Discussion: Taking stock of the N.T.E.F.

Second Meeting

Song: "Frances Willard We March"
Scripture: Rev. 14:13
Prayer
Roll Call: Members write (for five minutes) on subject, "The Versatile Frances Willard"
Reading: "An Appreciation" by Hannah Whitall Smith
Solo: "On Heights of Power"
Address: Follow the Gleam (Willard Memorial fund)
Offering
Award: Centenary map for the best roll call paper
Report: Historical Research committee
Reading: "As Others Saw Her"
Action: Plan to contact other organizations and to secure a "Willard Memorial Bookshelf" for library.

—o—

Topical Program

March

First Meeting
Alcohol Education

Song: "New Crusade"
Scripture: Prov. 1:5; Isa. 41:21; Ps. 90:12
Prayer
Address: Alcohol Education—What, How, Where.
Discussions: Why a Library Project? The Place of our Union in the Gold Star List.

Second Meeting
Union Signal Day

Song: "A Charge To Keep I Have"
Scripture: Prov. 8:10, 11; Ps. 26:7; Prov. 22:20, 21
Prayer
Roll Call: News from *The Union Signal*
Address: Frances Willard's Early Association with *The Union Signal*
Address: Centenary Celebrations Seen Through *The Union Signal*
Song: "Watch The Signal"
Subscriptions: *Union Signal* and *Young Crusader*

Y. T. C.

Dear Friends of Y.T.C.:

In this letter to you we are looking forward and want you to share our plans for the rest of the year's work. Looking forward to our annual Encampment in August we want to plan a rally in each of our counties in order to interest the young people of the churches in our program and to sign them up for the Encampment.

We want to double our membership, and we would like twice as many Y. T. C.'s organized as we had last year.

Our State officers are prepared to speak before groups and I hope that you will invite them to your different churches.

Each Y group should have a project. We want to know about yours, and others would be interested and helped if you write about your activities.

Remember to give the names and addresses of all dues-paying members this year, and remember, too, that you should send in the dues NOW. We will have a Y.T.C. paper if we can get up a mailing list of members to send this paper to. Pease help us by sending these names and addresses promptly to me at 4403 Evans Ave., Oakland, Calif.

Elsie May.

—o—

The Young Crusader in 1939

will present in a manner that will fascinate children, a monthly feature concerning
Frances E. Willard

A bright little girl
Who grew up to be
A great example
For you and for me.

Select the child's reading while you may.
Order *The Young Crusader* — for your child friends, schools, Sunday schools, hospital children's wards.
35 cents a year
In bundles of 10 or more 2 cents each
Single copies 5 cents

Publishing House
National W. C. T. U
Evanston, Illinois

—o—

Here We Are!

1939 Catalog sent free on request.

1939 National handbook 5 cents each.

1939 National Programs Topical 5 cents each; 25 for 75 cents.

1939 Sunday School Budget 50 cents each.

83 Mc Allister St., San Francisco.

—o—

The most acceptable service of God is doing good to man.—*Benjamin Franklin.*

WHITE RIBBON ENSIGN

«In the name of our God, we will set up our banners»

VOLUME XXXIII ANGWIN, CALIFORNIA, MARCH, 1939 NUMBER 5

Mrs D Starr Jordan
Stanford University
11-38

National Temperance Education Fund

These are out of the atmosphere of Resolution
into the field of Achievement
Who will be next?

GOLD STAR COUNTIES

Solano-Napa

GOLD STAR UNIONS

Anna Beal
Chico
Lodi
St. Helena
Napa
Dixon
Frances Willard (Vallejo)
Kingsburg
Exeter
Los Gatos
Della Hill
Ripon
Empire
Palo Alto
Pixley-Earlimart
Mayfield
Berkeley
Elk Grove
Turlock
Colusa
Sara J. Dorr
Carruthers
Loomis
Dinuba
Visalia-Woodlake
Parlier
Fowler
Reedley
Orosi
Lora La Mance
Campbell
Selma
Cupertino

Keep your eye on the State Goal--$17,000

over halfway there--have you

taken off

?

State President's Letter

Dear Friends:

Pleasure before business today! I can not write each of you who gave me such a happy surprise on Ground Hog day, but from experience now I can recommend a birthday card shower as an occasion for sheer delight, relaxation with an overwhelming realization of abounding wealth in that which is most worth while. Accept my hearty appreciation of you all, my comrades.

Enlarging Our Borders

During these days of county and local conferences (institutes), we are getting much "inside information" that will help us translate the ideals of our organization into the life of the community.

The aim is that every local as well as every county increase its sphere of influence and power for good by securing and instructing the right women as directors to become specialists in educational work along our various lines of interest leaving the officers time for the work for which officers are elected.

Many unions or counties can not have all departments headed by a director who specializes in some line of organization interest outlined for consideration in the topical program. In such cases, if the program is followed the work of the local president is increased. But every union must consider the task, the personnel of the union, and the possibilities of reaching its goals through the plan of organization adapted to each local.

United Dry Forces

This group met in Fresno, February 14. Mrs. Flora R. Ward, Mrs. Anna A. Pettit and I represented you in that meeting.

It now seems possible that all three measures for which we secured signatures to place them on the ballot may be taken care of in the state legislature.

If so, this does not minimize your work in securing names on the three petitions. It may really mean that the purpose of the petitions has been realized from the signatures without the expense of a campaign. Meantime Los Angeles county is securing the remaining needed signatures to place all three measures on the ballot if this is needed. Our work in the north is done as we have filed our petitions.

Local Liquor Control

Most of you are familiar with the Local Liquor Control measure prepared for circulation by Ex-Senator Edwin E. Grant of the Local Option League. Its clearness and simplicity appeal to all who read it. These petitions will be sent you when more are printed.

4 a. m. Closing

The timeliness of this measure is apparent now that there is agitation for liquor joint closings in San Francisco at 4 a.m. and opening at 6 a.m.

Many counties are in favor of closing earlier than 2 a.m. In fact one large county reported all joints closed at midnight.

Instead of the whole state going on to a 4 a.m. closing the logic is to let each city or county control this matter as it deems wise. Sufficient signatures to the local control measure should be easily secured. Large numbers of wets and drys favor it.

National Temperance Education Fund

Now is the time to complete our fund. Let us not postpone it. I know we want this matter cleared up for other important things. It is inspiring to note the way you are determined to reach the goal. Read our literature. Let us press the campaign with determination. Who will be on the Ensign cover page next month?

Membership and Budget

Whatever else we do, let us see to it that all resident members pay dues by March 8 that we may increase our list of hold fast unions. New members are on every hand awaiting our invitation.

Last week in a meeting a bright middle-aged-woman said "Yes, certainly I'll join. I've lived here for four years and so hoped some one would ask me to be a member." There is no substitute for membership. So let us hold the present members and secure new ones.

Budget

No organization that is doing a virile piece of work can do it without funds. With all our activities let us see to it that our budget is kept up to date that our state treasurer may be able to pay our bills as they come due. How does your local stand?

LOUISE J. TAFT.

—o—

Tulare-Kings

MRS. FLORENCE SPAULDING

Tulare-Kings W.C.T.U. met in the First M. E. church of Visalia, January 20 for their Workers' conference with all unions well represented. Mrs. Flora R. Ward, county president, presided. Mrs. Louise J. Taft was guest of honor.

A large number of county directors were in attendance and gave interesting talks on department work. We were glad to welcome our new director of Christian Citizenship, Mrs. Nora McEwen, who gave an outline of the plan of her department.

Potluck luncheon at noon was enlivened with short talks by T. C. Nickle, Supt. of Tulare county schools, Reverends Crawford of Visalia, Forman of Orosi, and Metcalf of Exeter. Mrs. Crawford sang a beautiful solo, "The Voice of God is Calling."

The white ribbon was tied on the little granddaughter of Mrs. Addie Jones.

We are very grateful to Mrs. Taft for the help she gave us, explaining so clearly the duties of the directors and of our work in general.

Brewers Refuse To Tell Why "Beer Is Best"

The current-events class of the Sidcot (English) School discusses various topics of the day and, in the endeavor to place both sides of a question before the boys and girls, the school authorities often obtain outside speakers to present a specific point of view. Recently, it is stated by the Alliance News, the directors of a large brewery at Bristol were invited to have a representative speak before the group explaining the nutrient value of beer and the scientific principle behind the slogan, "Beer is Best." It seemed only fair to give this opportunity, since the school had permitted addresses on the principles of temperance.

The brewery heads referred the matter to the Brewer's Society, but invited the class to visit the brewery to see how beer is made. The invitation was not accepted as the only intention had been the obtaining of the scientific reasons for the statement, "Beer is Best."

"A committee of the Brewers' Society considered the question," the headmaster of the school reported, "and Sir Edgar Sanders, the director, wrote that they could not accede to our request. To give such a talk might be misinterpreted and they wished to refrain from any action which might imply that they were advocating the consumption of beer by boys and girls between fourteen and eighteen years of age."—*The Union Signal.*

—o—

Christian Citizenship

MRS. LOUISA J. COBB, *Director*

Attention Local Unions

My dear Local Unions:

The culmination of the celebration of the Sesquicentennial of the signing of the Constitution of the United States is April 30, 1939. I know in every state the W. C. T. U. has taken cognizance of this historical event and not only has been studying this document but also has been having various programs with the Constitution as the important topic. All organizations have been doing the same thing, and in April the National committee is eager to know just how widespread this observance has been.

I hope every union will plant a tree on or about April 30, commemorating both the Centenary of Frances E. Willard and the one hundred and fiftieth anniversary of George Washington's inaugural. Mrs. Little, secretary of the Frances Willard Centenary, suggests that it would be wise to have a plate made to fasten on the tree so that it will always be a reminder that the tree was planted by the W.C.T.U. in commemoration of these two events. Please report to me.

Corresponding Secretary's Letter

Dear Co-Workers:

During these first four months, one-third of our fiscal year, you have reported to our state treasurer, Mrs. Sarah H. Cairns, 249 new members. In honor of Frances Willard, this Centenary year, we have set our goal for 1,000 new members. To reach it, this number should be doubled and trebled during these bright spring months.

Four Willard Educators have been reported as follows: Mrs. Maud Woodruff, Mrs. Josephine Darling, Mrs. C. Brown and Mrs. O. F. Dormeyer. Several others are close behind. Eighty-one have been reported as Willard Builders, but space forbids listing all the names. These women have earned the awards as explained in the Membership plan, and each new Frances Willard member should receive a button on which is her picture. The lack of time and cost of sending prevents my sending each one separately.

I suggest that the local unions plan a special meeting honoring the new members and those securing them, at a special service. When you are ready, let me know and the ribbons and pins will be sent to the local president for presentation.

Fifty thousand new members in the United States this year in honor of Miss Willard, who said, "Our riches consist in WOMEN, not in bank deposits!" It was said of her, "she had the ability to make you feel that God needed you." We pray that in a measure this may be true of our women who may be able to get others to feel that God needs them today in the work of the Woman's Christian Temperance Union. It was Frances Willard who also said, "Organized sentiment is our weapon of power."

GRACE R. RANDALL.

—o—

Accident Is the Wrong Verdict; One Gun Is Too Many

Guns in their own homes are found by children 15 years of age or less and are used to injure or kill themselves or others. One person collected in the first 11 months of 1938, clippings reporting 21 cases of murder or suicide by children. The real total in the United States must be large. Everybody knows that one such case means lifelong grief to somebody or to an entire family.

* * * *

Occasionally the press appeals to parents to take guns out of homes. There are also appeals against toy guns as leading to the use of real weapons.

One gun is too many. Accident is the wrong verdict. ALICE PARK.

Changes for Your Yearbook

Alameda County, Director of Literature, Miss May H. Young, 2153 Clinton Ave., Alameda. Treasurer, Addie G. Estes Union, Miss Lucy Hammond, 4902 Webster St., Oakland.

Bi-County Sonoma-Marin, New officers San Rafael union: President, Mrs. Floy B. King, Box 285, San Anselmo; Vice-President, Mrs. Cora B. Conner, State Highway, Kentfield; Secretary, Mrs. Effie Jones, 914 Fourth St., San Rafael; Treasurer Mrs. Jessie W. Hannis, Alpine Drive, San Rafael. Meeting, 3rd Friday, in homes.

Bi-County Stanislaus-Merced, Director of Literature, Mrs. Evelyn Cornwall, Rt.3, Box 398, Modesto. Director of Religious Education, Mrs. Marion B. Alcorn, Box 490, Modesto.

Bi-County Tehama-Glenn, Director of S. T. I., Mrs. Jennie Heyward, Orland.

Yolo County, Director of Child Welfare, Mrs. Rose Ender, Esparto; Director of Christian Citizenship, Mrs. Grace Jackson, Davis; Director of Temperance and Missions, Mrs. Addie B. Nye, Woodland; Promoter of *Union Signal* and *Young Crusader*, Mrs. W. R. Stille, Woodland.

—o—

Liquor and Tobacco Money Would Buy A Family A Home In Ten Years

A thrifty abstemious family could purchase a new home every ten years with the amount an "average" drinking family spends for liquor and tobacco in the same period.

The "average" drinking, smoking family in the middle class income bracket, spends up to $40 or $50 per month for liquor and smokes. These are a few of the startling conclusions reached in a survey of liquor costs just completed by the National Voice of Los Angeles.

Many drinking families say "they cannot afford to own a home," says the survey, yet what they spend for intoxicants and tobacco would completely pay for a comfortable home in ten years or less.

There is a strange contrast between FHA (Federal Housing Administration) and OJB (Old John Barleycorn). Never was it easier for a family to acquire a home, thanks to the way the government is operating the FHA. Never was it easier for a family to lose a home, thanks to the way the government is managing OJB.

While FHA is providing money for thousands of homes, OJB is wrecking millions of homes.

The total of all FHA loans to date is $1,300,000,000 for all purposes. The total that OJB has taken from the pockets of drinkers alone since repeal is more than $12,000,000,000.

In round numbers OJB has robbed the people of $9 for every $1 that the FHA has provided for home construction.

—H. PHELPS GATES in *Our Messenger*.

San Joaquin County

MRS. LURA B. RAZE

San Joaquin held its workers' conference in Miller Hall, Stockton, January 31, with fifty in attendance. All unions in the county but one had a good representation. The county president, Mrs. Lura B. Raze, had charge of the meeting and introduced the guest speaker of the day, Mrs. Louise J. Taft, our State president. In her pleasing manner she brought before her audience the "Results hoped for from the meeting." She especially emphasized the responsibility of the directors from the National down to the local union which it was decided is about the most important of all.

A potluck luncheon was served at noon with the following speakers taking part around the table: Mrs. Taft gave an outline of her work before the Legislature and said that she and Mrs. Eva Wheeler of California South were appointed to represent the California Church council before that body. Mrs. Myrtle Jensen of the Health department and Mrs. Emma Crowley of the Medical Temperance department gave interesting talks along their line of work. Mrs. Sadie Reynolds, Stanislaus-Merced president, told of some enlightening and helpful conferences her group had with the Equalization board; Mrs. Ida Stine, former president of San Joaquin county, now living in Sacramento, told in her own inimitable way of her work in sections of Sacramento's foreign population.

In the afternoon Mrs. Taft made a plea for all to do their part in helping to reach the five year goals. She stressed the membership plan; the standard of efficiency; Temperance Education fund. The project that the county has taken over promises to complete its quota.

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In Memoriam

"To live in hearts we leave behind is not to die."

Mrs. Sarah Elizabeth Shafer of Los Gatos passed on to her heavenly home, January 21. Mrs. Shafer was a member of the San Jose union for a great many years and also an active member of the Methodist church.

Mrs. Laura Mabi and Mrs. Kate Gillette, faithful members of Los Gatos union have been called home.

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The workshop of character is every day life. The uneventful and commonplace hour is where the battle is lost or won.—MALTBIE D. BABCOCK.

White Ribbon Ensign

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Editor-in-Chief - - Mrs. Louise J. Taft
Managing Editor - Mrs. Julia C. Bevis

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March, 1939

All copy for the White Ribbon Ensign must be in the office by the TWELFTH OF EACH MONTH, and all editorial correspondence should be addressed to White Ribbon Ensign, Room 415, 83 McAllister Street, San Francisco, California.

Save Two Cents

If your name and address as printed on your Ensign is not correct, please send a post card at once to Mrs. Sarah H. Cairns, Route 2, Box 2292, Napa, California, giving correction and old address. This is important, as every request for change of address from the Post Office now costs two cents.

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Coming Events

September 26-October 3, National Convention, Rochester, N. Y.

October 16-19, State Convention, Berkely and Treasure Island

County Conventions

March 7, Colusa-Sutter quarterly meeting, Colusa, Presbyterian church, 10 a.m.

April 5-6, Santa Clara, Willow Glenn

May 2-3, Stanislaus-Merced, Oakdale

May 16-17, Mendocino-Lake, Willits

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Radio

KHUB, Watsonville, Saturdays 10 a.m.

KARM, Fresno, Tuesday, March 14—1:30 p.m. and every other Tuesday thereafter.

February 11, A group of Watsonville people put on a radio play, "Lincoln and Alcohol." and February 18, Mrs. Virginia S. Reum gave a special radio adaptation of the "Uncrowned Queen," at the regular hour. Listen in to these interesting programs.

The Life of the Church

The liquor problem is supremely the job of the church. The church of God remains the agency that is most concerned because this is fundamentally a moral and spiritual problem. Any group of Christians concerned with the building of the Kingdom of God on earth comes within my definition of the church of God.

I believe that the life of the churches of America is at stake on the solution of the liquor problem. Just as the vitality of any church will always be affected by the way it faces the moral and social evils of the day, so there is no doubt that the spiritual vitality of the churches is enervated because of our indifference to the liquor problem.

We are not going to have a revival of religion in America until the churches face social evils like the liquor traffic. I am making an appeal to the churches of America. The solving of the liquor is primarily our job; but more than this I would say:

Churches of God awake! for your life is at stake!

Bishop Ralph Cushman.

—o—

A Beautiful Tribute

Mrs. Hester Jardine of Madera loved the W. C. T. U. and was devoted to its objectives. She was called home after a beautiful life of Christian activity.

Her loved ones counseled concerning the floral tributes to her memory and recalled that it was her wish and characteristic of her wise choices in life to purchase something that would be of lasting service to men and women, to boys and girls in educating them against the evil effects of alcohol.

So thirty-five dollars which would have been used for flowers was invested in a copy of "Pay Off" to be known as the Hester Jardine memorial picture. It will now travel over the state with its message of light.

Thus the fourth copy of "Pay Off" owned in California North starts on its journey of service to humanity. "Their works do follow them."—L.J.T.

—o—

In the recent passing of Mrs. Annie Little Barry, California lost a highly esteemed woman who made an outstanding contribution to the state. Mrs. Barry was our state director of Parliamentary Usage for many years and State president of the Women's Federated clubs in a term of worthy achievement.

—o—

True courage is to do without witnesses everything that one is capable of doing before the world.—*La Rochefoucauld.*

—o—

Scatter that thou hast, for giving is gaining.—*Latimer.*

Liquor as Major Cause of Crime

At the same time that American citizens are becoming terrorized over fast-looming European political crises, a situation is developing in this country which receives insufficient public attention, but which is just as ominous. The appalling fact is that within these national borders there is a criminal army of 4,600,000.

Crime increased in the United States during the first half of 1938, according to the statement of the Washington (D.C.) Criminal Justice association, as quoted recently in that city's Sunday Star. J. Edgar Hoover, director of the Federal Bureau of Investigation, has stated that "organized crime, unless it is checked to a marked degree threatens the economic and industrial interests of our nation."

He calls the criminal ranks "an army greater than any that overran Europe." "Well organized and armed, it casts an ominous shadow over the peace of the world and threatens our own individual security and safety." Crime costs annually $15,000,000,000, levying $120 a year against every man, woman, and child, he estimates. This is 500 per cent greater than the national cost of education, which is $3,000,000,000.

Communities seeking a source of and hoping to cure this broad-scale dehumanizing of potentially decent citizens can look on liquor as probably the chief offender, judging from the recent statement of Gene Sherman, probation officer, writing for the Los Angeles (California) Times:

"Liquor as any probation officer will tell you, is one of the primary causes of crime," he asserted. "Its influence is to be seen not only in the more violent type of crime . . . but also in the less violent classification."

A nation-wide program to restrain liquor would undoubtedly result in a sharp drop in crime. An aroused public opinion and honest cooperation of public officers could pull the crime figures far down if liquor were indicted in all the cases where it holds the chief responsibility for the crime. Under present conditions the crime situation is as menacing to America's peace and happiness as is any of the chaos on foreign shores.—*The Union Signal.*

—o—

The life of a drinking man is apt to be divided into two chapters of a very tragic serial, in the first of which he could have left off if he would, and in the second he would if he could.

—Frances Willard.

—o—

The United States senate voted on February 6 to open each day's session with prayer.

State Treasurer's Letter

Dear Comrades:

As I write this letter for the March issue of the *Ensign* I am looking forward to reporting to National a goodly number of Hold Fast unions. We should be especially interested in paying our dues early this year that all the time possible may be given to securing Frances Willard members, and securing funds for the budget and the Education fund. Note that a new name appears in the list of Gold Star unions this month. Please remember to send the names of your local president and chairman of finance committee for the Education fund when remitting the final payment, otherwise the local president's name is sent for both. National requires these names for listing in the *Union Signal*. Let us add a large number next month.

Again I ask you to send the names of the women who secure your new members. It will save your county and State treasurer time and postage, and these women will receive recognition under the National Membership plan. You are cooperating so well this year it is a pleasure to anticipate your response to these requests.

"And they builded the wall for the people had a mind to work."

SARAH H. CAIRNS.

—o—

Standings of Unions

Paid-in full: Lathrop, Reedley, Dixon, Lora La Mance, Selma, Elk Grove, Loomis, Dinuba, Pixley-Earlimart, Wood Colony, Ripon, Hughson, Woodland, Sunnyvale.

Paid-three-fourths: Auburn, Lodi, Orland, Prescott, Porterville.

Paid-one-half: Modesto, Greenfield, Palo Alto, Lincoln, Carruthers, Sunset, Martinez, Pacific Grove, Corralitos, Strathmore, Exeter, Della Hill.

Paid-one-fourth: Lakeport, Winters, Frances Willard (Clipper Gap), Friendship, Oak Park, Stockton, Hamilton Square, Anna Gordon (San Francisco), Willow Glen, Kingsburg, Roeding, Turlock, Alameda, Berkeley, Santa Cruz, Soquel, Napa, Los Gatos, Anna Beal, Tulare, Sebastopol, Fort Bragg, Richmond, Gridley, Mayfield, Oakland, Corning.

—o—

National Temperance Education Fund

Honor Counties

Fresno, San Joaquin, Santa Clara, Tulare-Kings.

Honor Unions.

Hannah Bottoms, Lincoln, Morgan Hill, Citrus Heights, Strathmore, Esparto, Prescott, Soquel, Hughson, Penryn, Salinas, Davis, Roseville, Corralitos, Boulder Creek, Rachel Fox, Sacramento, Woodland, Modesto, Frances Willard (Clipper Gap), East Santa Cruz, Porterville, Oakdale, Orland.

FRANCES E. WILLARD

Why Raise the Fund?

'Twas only two weeks ago that the accident occurred on a California highway. At the hospital the doctors said the woman would live if she could get the proper blood transfusion soon.

Her friends came forward, one after another, offering her this service. At last, a young man presented himself whose blood test showed the exact type desired. In one hour the transfusion would be made.

Thrilled with the prospect of saving the life of his friend, the young man purchased a bottle of wine to celebrate during the hour of waiting. He returned to the hospital at the appointed time with the odor of liquor about him.

The nurse said, "Wait, we must make another test of your blood." Shortly from the laboratory came the announcement, "That blood is so loaded with alcohol it would be fatal to use it."

"But I drank only wine, only wine," protested the young man. Then realizing what it all meant, he sobbed, "I did not know! I did not know!" L. J. T.

The Temperance Education Fund will hasten the day when no one can say, "I did not know." It is now being used right along as raised all over this state and the United States to make known the facts of what alcohol is and what it does; that alcohol in wine, beer, and other liquors is what makes them unsafe for beverages.

To that end, this fund is used to extend this instruction in schools and colleges; in church schools and missionary societies; by radio; by motion pictures; by road signs; by libraries and wherever people can be reached with the printed page.

We have pledged ourselves to this glorious task. What a thrill in the possibilities before us. Let us do it NOW.

—o—

"What shall we then say to these things? If God be for us, who can be against us?"—Romans 8:31.

—o—

Let not thy mind run on what thou lackest as much as on what thou hast already.—*Marcus Aurelius*

Our Films

Schools and churches and all interested groups can now secure either "The Beneficent Reprobate" or "Pay-Off" in either sound or silent, 16mm film, from the Y. M. C. A. Motion Picture Bureau, at 351 Turk St., San Francisco, Miss B. E. Luthje, Manager.

During the first two months, "The Beneficent Reprobate" has been shown to the students of San Jose High School, by J. W. Dent, Science Instructor; to the Home School Association, Mountain View, by Mrs. A. C. Thompson; First Methodist Church, Redding, by Rev. Ralph H. Richardson; I. O. O. F. Lodge, 837 Roosevelt, Fresno, by Carl Peterson; Willits Junior-Senior High School, by B. T. Johnson, Director of Visual Education; Meadow Lake Union High School, Truckee, by G. E. Hoffman, Principal; Napa Union High School, by R. L. Patrick, Supervisor, Visual Education.

"Pay-Off" has been shown at Arcata Union High School, by A. O. Cooprider; Mrs. Jewell Owens, President of Fresno W. C. T. U. itinerated it for ten days; Mrs. Mabel Frost, President Oak Grove, Sacramento W. C. T. U., for one week; Mrs. Shuman, President Lakeport W. C. T. U. for Sunday service; Mrs. Caroline Humphrey, President, Hanford W. C. T. U., Sunday service; Willits W. C. T. U., by Mrs. Opal Engelking.

Future Dates for Beneficent Reprobate

Napa Union High School (Feb. 28 to March 7), R. L. Patrick, Supervisor Visual Education; Arcata Union High School, March 9 and 10, A. O. Cooprider, Principal; Home and School Association, 21 Locust St., Santa Cruz, March 11, by Ross Morris; Shop of Mission High School, San Francisco, March 22, by J. C. Brandstetter; Calwa School, Fresno County, April 16, C. C. Carter, Principal.

Future Dates for "Pay-Off"

Mrs. Almerine Bousfield, President of Sacramento county and Elk Grove W. C. T. U., March 5 to 9; Intermediate School, Santa Clara, March 17, by Hugh S. Falconer; Calwa, Fresno county, March 28 by C. C. Carter; San Jose W. C. T. U., April 5 and 6; Home and School Assn. 21 Locust St., Santa Cruz, April 8.

—o—

Alcohol Problems Visualized

A book of 55 charts, many in color visualizing important aspects of the alcohol problem—

For student, teacher, lecturer, discussion group—

Factual, scientific, and unbiased.

Seventy cents a copy

State W. C. T. U. Headquarters,
83 McAllister St.,
San Francisco, Calif.

"Unaccustomed As I Am—"

[The following is suggested as a four-minute talk in behalf of the National Temperance Education fund to be given especially in churches in connection with observance of the Frances Willard Centenary, or in any other gathering or public meeting. The speaker should have previously arranged to have an offering taken or to have ushers at the door to receive gifts or pledges. These arrangements should be very definitely provided for before the opening of the church session or the meeting.]

Is there a greater injustice imaginable than having an innocent child killed or maimed for life by a driver with a drink-muddled brain?

That probably happens every day, for the National Safety Council's committee now estimates that 60 per cent of the highway accidents are due to beverage alcohol. What if the victim were your child?

You may feel that you are comfortably immune from this problem, but this thing is sending its tentacles out at you from every side.

Do you know that the liquor traffic spent $23,000,000 for newspaper advertising in 1937 and about $7,000,000 for magazine ads to get *you* and *yours* into the drinking class? Brewers candidly announce that their aim is to put a bottle or can of beer into *your frigidaire.*

You Pay the Price

And how about the taxes you are assessed? Liquor steals away so many jobs, and you pay the price in relief funds.

Social workers still find drunkards' children in heatless, foodless rooms with newspapers for blankets in zero weather; though sad, that seems remote to most of us. But tragedies just as acute now develop in homes of greater privilege.

"Nice people"—the kind who are your neighbors—under the influence of liquor have forged checks, committed suicide, manslaughter, even murder. And most of such people had no idea why liquor so easily got the best of them.

I say, *people* advisably, not only *men,* because, with the popularity of today's cocktail party, drinking among women is growing appallingly. The Keeley institute—famous drinking institution—reported last December that drinking wives were the "worst development of the five years since repeal,"—an increase of 90 per cent in the number of women addicts, 80 per cent of them married. "The gain in women patients is probably comparable to the actual increase in the number of American women who have become habitual drinkers in recent years," said the institute's secretary.

Did they start to be drunkards?

Did these women start out to be drunkards? Of course not. Probably not one of them knew what alcohol really is and what it actually does. To get that information over to the public is one of the most important jobs of society today.

This year of 1939 is the Centenary of the foremost woman of the last century—a woman who gave her life to human betterment and, through leadership in the National Woman's Christian Temperance Union, majored in the work of educating the public concerning the effects of beverage alcohol. I am talking about the famous Frances E. Willard, of course. Miss Willard once wrote: *"The beautiful brain that can think out an epic, compose a symphony, transfigure a canvas, invent an engine, a telephone, an air-ship—we are in this fight for its freedom and integrity, the holiest fight this side of Jehovah's throne."*

The Woman's Christian Temperance Union is preeminently an educational organization. It is *still* in the fight for a clear brain. In studying the problem of how to arouse our citizens to a realization of alcohol's toll in the mechanized life of today, it was evident to W.C.T.U. leaders, that more than ordinary efforts must be made to bring the truth home to the careless, or indifferent, or unenlightened person.

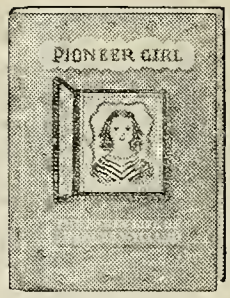
So as to bring to the youth in school, the mother in the home, the man in the street, the facts about the effects of alcohol, it was decided to ask our friends to assist us in raising a million-dollar fund; "The National Temperance Education Fund," we call it. It takes money to inform the public through all the best modern avenues of public approach.

Three-fifths of this has been raised: Two-fifths is yet to be raised this year; and I am here to ask your help. The money is being spent as it is received and to date has financed such projects as:

Two motion pictures, "The Beneficent Reprobate" and "Pay Off," which has reached several million people; twenty transcriptions for radio use accessible all over the country; more than 4,000 road signs calling attention to the dangers of alcohol as a driving menace; 125,000 posters; 10,000 copies of a pamphlet "Top Form," pictorially illustrating to youth the boon of total abstinence in relation to health and athletics; 10,000 copies of "Illusions End," showing the social and economic results of drinking; exhibits at great exhibitions, state and county fairs, educational conventions, churches and schools, showing the effects of beverage alcohol; the beginnings of alcohol reference and research library with 2,500 volumes now; and four three month seminars for training specialized teachers who have gone into normal schools and universities to teach teachers how to present Alcohol Education.

It must be continued

All this effort must be continued, especially to reach our youth who are the target of the liquor interests.



"PIONEER GIRL" by Clara Ingram Judson.

All young Americans and adults, too, will enjoy this story of the childhood of Frances Willard, the little girl whose intelligence and determination later made her world famous, and whose gaiety and charm made the whole world love her. Ably written, historically authentic, and generously illustrated in color. You will want to present a copy to your local library during this Centenary year.

Fifty cents a copy-W. C. T. U. Headquarters 83 McAllister St., San Francisco.

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The Union Signal

Mrs. Nellie P. Moseley, *Promoter*

March being *Union Signal* month your attention is called to the wealth of program material to be found in every issue of that paper. Especially fine is the article "I Have To Drink" in the January 28 number; and Senator Sheppard's annual address to congress in the January 28 and February 4 issues is worthwhile reviewing. The articles revealing the confused thinking of high school students on liquor problems are worthy of the careful study of every W. C. T. U. member. Look over your file of *Union Signals* and you will find much more that needs to be on your programs.

"We need to understand the habits of women and the younger generation," was the advice meted out at a convention of the League of Distilled Spirits Rectifiers in Chicago, March, 1935. "Train your publicity to catch the eye and develop the interest of the younger generation," these whiskey men were told.

Surely you want to have a share in the projects designed to show in calm, cold facts just what alcohol is and what it does. We adults owe it to our fine young people to give them at least a chance to make an *intelligent choice* in this matter of beverage alcohol.

—*The Union Signal.*

—o—

There is no beautifier of complexion, or form, or behavior, like the wish to scatter joy and not pain around us.—Emerson. —o—

Can *you* tell the fascinating story of Frances Willard in such a way that people will readily understand why we commemorate her Centenary?

International Relations for Peace

Mrs. Anna B. Clancy, *Director*

Since "Order is one of God's first laws," "First things first" must be observed by beginning in the home, in the community, in the state and in the nation, a system of law with force at its command to compel respect. In the degree that true law is established we maintain order, justice, and peace.

Realizing that we have demonstrated Christianity enough to keep the first or second commandments, and in consequence are susceptible to the law of fear and hate; a system of law regulating the relations of mankind is imperative if we are to survive. Therefore, our objective should be *"World Police For World Peace."*

Quoting from a leaflet of the New Commonwealth Society, 75 West 45th St., New York, *"World Peace Demands World Police"* gives us food for thought and action.

"No orderly peaceful community, large or small, exists anywhere in the world today or has existed at any time in history except where a system of law regulated relations among its various members. No system of law has ever been a reality except where it has had force at its command to compel respect. In the city, in the state and in the nation force actual or threatened, maintains orderly relations and guides all change through peaceful channels."

"Is man incapable of further political progress? Why should we not extend the system which has served him so well to the world community? Eventually international law must be upheld by an international police force and that force must be controlled by an *International Tribunal* which has the power to systematically revise treaties and supervise peaceful changes between nations in the fairest possible way."

In the past year our peace groups have gained much strength, recognition, and knowledge in furthering our plans that we could not have made were it not for *cooperation* with other peace groups, especially the National Peace council and its local branch here. We should study the cause and cute of war. I recommend organized in every country and local union Marathon Round Table study groups, putting the emphasis on the economic phase of the study. Nevertheless we need more *cooperation* that we may gain more understanding in order to realize our objective and not be side-tracked by the various subversive forces working so aggressively today under the guise of neutrality, national defense, collective security, propaganda and all the other words we use, although we disagree on their meaning and purpose rather than understand and define them. "Wisdom is the principal thing, therefore get wisdom: and with all thy getting, get understanding."—Proverbs 4:7.

If we are to progress, it is necessary that all should understand just what neutrality stands for; just who collective security works for; just what national defense does with the hugh appropriations we are burdened to give it; whether taxation is coming to mean the power to destroy. This settled, we can go up higher and instead of being tricked by technicalities we may decide to cooperate and see mankind united. Then we shall realize Jenis's great declaration of truth that "Heaven's eternal wisdom has decreed that man should ever stand in need of man."

Literature Department and Local Unions

Dear Local Officers: Next October I must report to the National Director of Literature for our State, and I shall need information from every local union. Every county director of Literature (where there is none, the county president) has received a Manual Plan of Work, and two leaflets. Locals should receive theirs from the county officers. Your report should go first to your county director who then reports to me; but she cannot report properly until YOU give her the information. The questions below indicate the work you should be doing NOW and *the records to keep.* Please answer as completely as you can, then *send the report.*

1. *DEPARTMENTAL EDUCATION: Number of Members Who Have Read* (a) The Service of "Cold Type," (b) Plan of Work for Literature, (c) Departmental Dreams, (d) What To Do with W.C.T.U. Literature, (e) Presenting the Department of Literature, (f) The Publishing House (leaflet).

2. *AMOUNT OF W. C. T. U. LITERATURE USED,* by members and *others* (Do not include the *Union Signal* and the *Young Crusader*): (a) Number of pages sold, (b) Number of pages given away, (c) Total number of pages used.

3. *OTHER PROGRESS:* Gains as indicated below, or others: (a)—1. To how many persons *outside* the W.C.T.U. was W.C.T.U. literature *sold?* 2. At how many meetings of *other* organizations was W.C.T.U. literature *sold?*

(b) Is there increased interest in our literature among (1) W.C.T.U. members? (2) Outsiders?

Give Union ..... County .....
Name of Director .....

Grace R. Randall,
State Director of Literature,
83 McAllister St., San Francisco.

Local News

Carruthers W. C. T. U. gave an Alcohol Education library set to their city's public library.

Mrs. Jewel Owens, president of Fresno union, has been itinerating "Pay Off" for ten days in Fresno and vicinity. She reports that the students of the various schools are very much interested in the picture.

"Little Salesman" has been visiting in Laton.

Fowler union observed Frances Willard memorial day with a fine program and a silver tea. The new Frances Willard book, "Pioneer Girl" was reviewed and two little girls in "candy stick" dresses played a piano duet.

Nine subscribers were secured for the *Young Crusader* at the Sunnyvale conference.

Mrs. Esther B. Watson, state promotor of *Young Crusader,* reports 31 new subscribers secured by Mrs. Margaret Brown, county promotor of Sonoma-Marin.

United efforts of the W. C. T. U., P. T. A., churches, and business men of Tulare county succeeded in securing an ordinance against permitting dancing in any room or place where alcoholic beverages are sold or consumed.

Mrs. Lloyd Penn and Mrs. Dunn of Eva Rigdon union, San Francisco, presented an alcohol education lesson in a most unique way by giving it in the form of a dialog which was very interesting as well as informative.

San Rafael-San Anselmo Union

Mrs. Effie Jones

On February 17, San Rafael-San Anselmo unions met at the hospitable home of Mrs. Grace Cunningham in Kentfield for an all day Workers' conference. Mrs. Cora Conner and Mrs. Florence Brayne had arranged the program with the bi-county president as leader of discussions.

Our State president, Mrs. Louise J. Taft, was present and Mrs. Grace Chinnock, bi-county president, Mrs. Grace E. Stone, corresponding secretary, and Mrs. Nellie M. George, recording secretary, came over from Sonoma county.

The two unions united and elected officers for the new year, from both groups with the plan of meeting in each town on alternating months.

A delicious luncheon was served at noon and a happy, helpful time was enjoyed by all. Several subscriptions for the *Union Signal* and *Young Crusader* were secured. One new member was added to the union.

Loyal Temperance Legion

Miss Elizabeth Hewett, *Gen. Secy.*
2111 Cedar St., Berkeley

Here we are in the month of March and, according to reports received, good work is being done. I hope the membership drive is progressing in a satisfactory way. I am proposing a plan which I believe will bring results if tried; one legion in Alameda county has adopted the plan. It is to have a chart on the wall where the meeting is to be held, bearing the names of members. Each member who brings a guest to the meeting is to have a silver star placed in front of her name and if the guest later joins the L. T. L. a gold star is to be placed beside the silver star.

Since this is the fifth and last year of the celebration of Frances Willard's centennial, I would like the L. T. L groups to read the interesting story of her girlhood portrayed in the book "Pioneer Girl" which I will send to each Legion that becomes a Light Line legion.

Watch the Plan of Work (four-paged leaflet) for special days and plan programs accordingly.

Remember that one of our aims is to have as many dues paid by the end of March as were paid last year; nearly one hundred dues have been paid already. What about your group?

Greetings and good wishes to all.

—o—

The Union Signal Offers

For march subscription campaign

Two circulation folders: *How Could You* (for the *Union Signal*) and *Who Wouldn't* (for the *Young Crusader*). Illustration and subscription appeal on front; list on back. Inside, blank with space for ten names.

These leaflets are adapted for distribution in meeting or individually. They are just the right size for letter enclosers. They will help promote the temperance cause.

They are sent for postage only. *How many can you use?*

For ten yearly subscriptions to
The *Union Signal*
$1.00 a year

You may have one additional subscription or one copy of "Illusion's End" by Clay Mobley or one Willard Centenary Souvenir Map.

Terms: The 10 subscriptions must be sent as one order. The remittance of $10 must accompany the order. The premium must be claimed with the order. Previous subscriptions cannot be counted.

Address: The *Union Signal*, Evanston, Illinois.

—o—

Mrs. Ruth M. Houck was a gracious hostess to the February monthly business meeting of Tulare W. C. T. U. The topic of the day was "Narcotics" led by Mrs. Arthur Purcell.

Topical Program

April

First Meeting

Youth's Temperance Council

Theme Song for 1939, "Viewing the Skyline"
Call to Worship: "Where there is no vision," Proverbs 29:18
Prayer
Discussions: "Skylining with Y.T.C."
- Historical Skylines
- What Are Y.T.C. Educational Ventures?
- What Were the 1938 Accomplishments?
- What's in the Y. T. C. Organizer's Package for 1939?
- "Today's Young Women Face More Competition Than Those of Former Eras."
- "Today's Young Women Have Frances Willard's Traits."
- Y.T.C., the Next Step for the L.T.L.
- Ten Minutes Study of Alcohol Education (Try a home made dialogue for a change).

Second Meeting

Displaying Our Goods

Song: "This Is My Father's World"
Scripture: Ephesians 2:19-22; Habakkuk 2:2; Isa. 41: 21, 22; Jer. 50: 2
Prayer
Discussions: The Department of Exhibits as a method of presenting programs, projects, and principles of the W.C.T.U.
Exhibits and the Willard Centenary
Displaying our goods through:
- Literature
- Motion Pictures
- Radio

Dramatizing the N.T.E.F.
Demonstration of Non-Alcoholic Fruit products and recipes
Ten Minute study of Alcohol Education

—o—

New Leaflets

AS OTHERS SAW HER. Testimonials about Frances Willard.

STAGGERING FIGURES. About Youth. (revised)

BUT THE STATE GOT THE REVENUE.

"Pay Off." About new motion picture.

35 cents per 100; 20 cents per 50; 2 cents each.

TREND OF LOCAL OPINION ELECTIONS IN UNITED STATES. Scott.

WORLD POLICE FOR WORLD PEACE. Hildebrand.

65 cents per 100; 35 cents per 50; 2 cents each.

State W. C. T. U. Headquarters.
83 McAllister St.,
San Francisco, Calif.

—o—

Today God gives us another chance.—*Anon.*

John Doesn't Pay His Way

When the American Association for Advancement of Science takes up its intensive study of the alcoholic beverage industry and of the problems relating to the control of its products, it may care to answer the question as to whether that industry is economically defensible. In other words, on a frank dollars-and-cents basis, can the brewing, distilling, and wine making business be justified in view of the terrible costs the drink habit imposes on the public purse? These include the upkeep of jails, hospitals, insane asylums, police forces, and damage done by drunken drivers.

The A.A.A.S. may find part of its answer at the Census bureau. Its investigators will there be told that out of every $100 spent at manufacturers' prices in railroad repair shops, $54.81 goes to labor; in printing, publishing, and allied industries, $36.73; for machinery, $33.12; for iron and steel, $28.52; for rubber products, $25; for textiles, $27.01; for vinous liquors (note the sudden drop) $9.93; for distilled spirits, $7.41; and for rectified and blended liquors only $6.99.

Expressed in another way, consumers must drink $1,000,000 of liquor to give employment to 95 persons, while the same amount spent for house furnishings employs 191 persons; for women's and children's clothing, 226; for leather, 275; for textiles, 297; for men's and boy's clothing, 309; for boots and shoes, 336; for furniture, 339; and for lumber and forest products, 380.

John Barleycorn finds labor worth less and tends to make it worthless.

—*Christian Science Monitor.*

—o—

The Young Crusader

Clubs of ten, $3.00 a year. Singly, 35 cents a year.

With every subscription to the *Union Signal* (for which you have claimed no other premimum) you may send a full year's subscription to the *Young Crusader* for an additional 25 cents.

Address the *Union Signal*
Evanston, Illinois

—o—

A Reminder

for the Willard Centenary Celebration.

"The Uncrowned Queen"

A dramatic monolog in seven incidents based on the life of Frances E. Willlard. Find the talented young woman in your community and ask her to prepare the monolog—invite the public to enjoy the program and show others how to celebrate the Centenary of Frances Willard.

25 cents per copy; 3 for 50 cents
State W. C. T. U. Headquarters
83 McAllister St.,
San Francisco, Calif.

—o—

Nothing is impossible to a willing heart—*John Heywood Page.*

WHITE RIBBON ENSIGN

«In the name of our God, we lift up our banners»

VOLUME XXXIII ANGWIN, CALIFORNIA, APRIL, 1939 NUMBER 6

Mrs D Starr Jordan 11-39 Stanford University

National Temperance Education Fund

These are out of the atmosphere of Resolution
into the field of Achievement
Who will be next?

GOLD STAR COUNTIES

Solano-Napa

GOLD STAR UNIONS

Anna Beal
Chico
Lodi
St. Helena
Napa
Dixon
Frances Willard (Vallejo)
Kingsburg
Exeter
Los Gatos
Della Hill
Ripon
Empire
Palo Alto
Pixley-Earlimart
Mayfield
Berkeley
Elk Grove
Turlock
Colusa
Sara J. Dorr
Carruthers
Loomis
Dinuba
Visalia-Woodlake
Parlier
Fowler
Reedley
Orosi
Lora La Mance
Campbell
Selma
Cupertino
Sanger

Keep your eye on the State Goal--$17,000
over halfway there--have you
taken off
?

State President's Letter

Dear Friends:

Here we are at the midway point of our year. Let each union halt and take stock. What fine conferences and conventions we have had during the first half of the year.

We look back on those friendly, helpful conferences (institutes) with their inside information about the work so essential to a union functioning intelligently as a part of a great organization. We have learned to look to them as first aid to ailing unions and welcome tonic to the rest of them.

How the good reports of the great variety of observances of Frances Willard Centenary celebrations encourage us. Many fine opportunities for service in the community have been grasped.

Now we look ahead from this half way station toward the annual goals we have set for ourselves.

This is a good time to look over our standard of Efficiency (page 27 in year book), the measuring stick for tangible progress.

You have had excellent institutes and our department work received great impetus from a better understanding of the place and work of directors, in our great educational program. Many of you have said they were the most helpful conferences we have had.

Membership

Does half way in time mean half way to the new membership goal? To reach it we must make a 25 per cent gain in new members over the number in the Yearbook roster. If every union makes that gain we shall have our 1,000 new members. The same applies to county unions. Look up your county quota. The strong unions will need to bear the infirmities of the weak. Some have gained more than 25 per cent of new members but others are lagging. We can easily reach it by all working together.

The State came so near that goal last year, it is reasonable for us to reach it this year.

National Temperance Education Fund

It is most encouraging to note the fine spirit in which you are taking hold of your share of the Temperance Education Fund. You are working in the spirit that wins. The time is short.

And so, as we go down the whole list of points in the Standard of Efficiency, I hope you may prepare for a high score this year. Who will be first to score 100?

Broadcast

No avenue for education of the general public is so potent as the radio. So we are overjoyed at the opportunity for another coast to coast radio address, this time by the eminent Judge J. M. Braude of the Chicago Boys' Court on "The Why of the Bad Boy."

This is your chance to do a good piece of work in getting the largest possible number to tune in and then following directions for asking fan mail at once. You did well for Roger Babson. Do as well by Judge Braude on April 17 at 10:15 a.m. when he broadcasts over the Red Network of NBC.

Y. T. C. Encampment

And you noticed the time and place of the Y.T.C. encampment? Our young people will come to your county rally for a meeting. Call them! Prepare for them! Encourage them! Read Mrs. May's plans and let us support this meeting that our young people find so helpful and enjoyable.

Today I heard Harry Emerson Fosdick in his Vesper Service, National Broadcast. He closed with a prayer that I now offer for you and me. "Lord send us forth with courage and faith renewed to overcome the world."

LOUISE J. TAFT.

Contra Costa County

MRS. V. E. SKILES

The Contra Costa county conference held in Richmond, February 28 was presided over by Mrs. Nellie Miller, county president. Mrs. Miriam Doran conducted the inspirational devotionals for the day.

Mrs. Julia C. Bevis, managing editor of the *White Ribbon Ensign,* and Mrs. Opal Engelking, State director of Fairs and Exhibits, were introduced as guests of honor.

Mrs. Engleking led the county directors' forum represented by the following directors: Mesdames Doran, Hannah Bottoms, E. F. Fleming, Elsie Farrow, Mary Shoemaker, C. R. Alexander, V. E. Skiles, and M. Turpen.

Mrs. Della Glennon led in noontide prayer.

Hostesses for the delicious covered dish luncheon were Mrs. Mary Shoemaker, Mrs. Edward Bengtson, and Mrs. Doran. After luncheon shorts talks were given by Rev. G. W. Frey, Mrs. C. R. Alexander, Mrs. Julia C. Bevis, and Rev. Hubert Doran.

After explanation of the National Temperance Education fund and the urgency for raising it by the county president, Mrs. Engelking gave a strong and inspiring address on present conditions and the W. C. T. U.'s share of the work for betterment.

The day's program was interspersed with good music. Special numbers highly appreciated were a duet by Mrs. N. Machada and Mrs. Z. Adams; two gospel duets on electri guitars by Rev. and Mrs. G. W. Frey, a trio by Mrs. N. Machada, Mrs. Z. Adams, Mrs. G. W. Frey, accompanied by Mr. Frey.

Liquor Advertising

On January 10 Senator Johnson of Colorado introduced into the Senate a bill prohibiting any licensed radio station from broadcasting any advertisement of or any information concerning alcoholic beverages with the intent to induce the purchase or use of such beverages. This bill has also been introduced into the House by Mr. Culkin of New York.

Senator Johnson illustrates the need for this legislation in the following inimitable way:

"Suppose," he says, "there is a knock at my door and when it is opened a man proposes to come in and entertain my family and guests with music and dialogue. I decline his offer saying that I do not care to go to the expense involved in such entertainment, that we are spending a very enjoyable evening without it.

"'Oh'" he says, 'there will be no charge; I will simply take a few moments at the close of my entertainment to advertise a certain brand of beer, the manufacturers of which have employed me to go from house to house and try to increase the use of their products.'

"I am immediately indignant, saying, 'We want no entertainment on such terms. Our children are advised to use no beer or other alcoholic liquors and certainly no one is going into my home and advise them to the contrary. Good evening.'

"The door is closed and half an hour later one of the children steps over to the radio and turns it on to hear this message: 'This program has come to you through the courtesy of the makers of Suds Beer. Suds Beer is made from golden grain. It is full of vitamins and is a healthful temperance drink. Drink Suds Beer for your health; serve it on the family table for health's sake.'

"I refuse to let the salesman into my home by the front door but he sneaks in by way of the radio against my will. It constitutes an invasion of my home, an affront to my position as the head of the family, responsible for its leadership in the education of my children in principles of health and morals. It is absolutely unfair and the time is rapidly arriving when the American people will not stand for it any longer."—The Voice.

Alcohol Problems Visualized

A book of 55 charts, many in color
Visualizing important aspects of the alcohol problem
For student, teacher, lecturer, discussion group
Factual, scientific, and unbiased
Seventy cents per copy

Corresponding Secretary's Letter

Dear Co-Workers:

The middle of March marks the "half way point" in our membership campaign, but according to reports reaching me, we are short of half way to our goal which we accepted, of 1,000 new members for our state. By the end of February you had reported 315 new members and had two weeks yet to go.

I have listed the names of 108 Willard Builders and this month have another Willard Educator to add, Mrs. Ella Erskine, of Oakland, making five in all. Who will be the first Willard Patriot?

I refer you again to my suggestion made last month, that when you are ready to honor your new members and those securing them at a special meeting, let me know and pins and ribbons will be sent to your local president for presentation. Lack of time and cost of mailing so many, prevents me from sending each one separately.

As we honor the memory of Frances E. Willard this Centenary year, let us remember her faith in us, for as she looked ahead through the years, she said, "I have no fears for the women of America! They will not content themselves with remaining stationary in methods or in policy. . . . The tides of the mother heart do not change: we can count on them always." May we prove ourselves to be worthy of this trust. GRACE R. RANDALL.

—o—

Referring to a trip to Europe from which he had recently returned and which included "British Isles, the Continent and Eastern Europe, and . . . the Balkans" Senator Reynolds declared that "in England the bartender is being substituted for the barmaids, but in America where we pledged ourselves against the return of the saloons, barmaids are being substituted for the bartender . . . . Nobody is going to deny that statement . . . . Here in the District of Columbia are hundreds of barmaids."

—o—

"I say as a warning to the liquor interests of this country that if they do not watch their step they are going to have upon their hands here within the continental United States the hardest fight they ever had. Give them an inch and they will take a mile. Over the radio and in every magazine and in every newspaper that will accept their advertisements they are advertising their liquors . . . to the children of America. But that is the way they are. You, Mr. President, remember their actions before the Prohibition wave came on. They were drunk with power. Right now, liquor interests of this country, the great distillers are becoming drunk with power."

—SENATOR REYNOLDS.

Another Coast to Coast Broadcast

Time

April 17, 1939

10:15 to 10:30 a.m.

●

Channel

National Broadcasting Company's Red Network

●

Period

"Let's Talk It Over With Alma Kitchell"

●

Speaker

Judge J. M. Braude

Chicago Boys' Court

●

Topic

The "Why" of the Bad Boy

●

Our Part

1. Notify Newspapers
   Churches
   Schools
   Clubs
   W. C. T. U. Membership
2. Form listening groups for discussion afterwards.
3. Ask newspapers to carry synopsis of talk.
4. Send fan mail *at once* as individuals and groups to Mrs. Alma Kitchell, National Broadcasting Company, R. C. A. Bldg., Radio City, New York, and to the station to which you are listening.

Placer County

MRS. IDA BELL BANCROFT

The Workers' conference held by the Placer county Woman's Christian Temperance Union in the M. E. church at Lincoln, February 23, was well attended, delegates from Clipper Gap, Auburn, Loomis, and Lincoln being present. County president, Mrs. Jessie Sparks, was chairman.

How to conduct the work of our fifteen departments more effectually was well handled by our leader, Mrs. Louise J. Taft. The far-reaching possibilities of the Child Welfare department and the educational features of the Medal Contest department were brought out. The way to interest women in our work is to give them something to do.

Translate the ideals of the Woman's Christian Temperance Union into the lives of the community—this is the way to advance our work. Plans were made for a Workers' conference to be held in each local union in the country at a later date, with Mrs. Opal Engelking of Richmond to be the leader.

—o—

In Memoriam

"There are no dead!
Those who have lived, live on,
They cannot die, for in each one
There is a spark divine that is immortal."

Mrs. Elizabeth Wilson, born in Wales many years ago, taught by temperance parents and schooled in the Band of Hope, learned lessons she never forgot through all the years.

Gifted in music and a great lover of flowers she shared generously her talents with the W. C. T. U.

Another White Ribboner is freed from her sorrow and suffering and is waiting to welcome us when our turn comes to join the numbers who sing praises to the Lamb around the great white throne.

On March 15, in the passing of that saintly spirit, Mrs. Caroline H. Wright, (wife of the late Dr. P. B. Wright), at her home in Berkeley, the Lakeport union lost a member and Mrs. Julia C. Bevis, our managing editor, lost her only sister. The sympathy of the entire organization goes out to her at this time.

—L. J. T.

The sympathy of the entire State W. C. T. U. is extended to Mrs Anna B. Clancy, state director of International Relations for Peace, in the recent passing of her husband, Robert John Clancy.

White Ribbon Ensign

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Editor-in-Chief - - Mrs. Louise J. Taft
Managing Editor - Mrs. Julia C. Bevis

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2111 Cedar Street, Berkeley

April, 1939

All copy for the White Ribbon Ensign must be in the office by the TWELFTH OF EACH MONTH, and all editorial correspondence should be addressed to White Ribbon Ensign, Room 415, 83 McAllister Street, San Francisco, California.

Save Two Cents

If your name and address as printed on your Ensign is not correct, please send a post card at once to Mrs. Sarah H. Cairns, Route 2, Box 2292, Napa, California, giving correction and old address. This is important, as every request for change of address from the Post Office now costs two cents.

—o—

Coming Events

September 26-October 3 National Convention, Rochester, N. Y.
October 16-19 State Convention, Berkeley and Treasure Island.

County Conventions

April 5-6, Santa Clara, Willow Glenn
April 18, San Joaquin, Stockton
April 18-19, Tri-County, Soquel
May 2-3, Stanislaus-Merced, Oakdale
May 5, Tehama-Glenn, Willows
May 16-17, Mendocino-Lake, Willits
August 7, Y. T. C. Encampment, Mt. Hermon

Radio

KHUB, Watsonville every Saturday 10 a. m.
KARM, Fresno, April 11, 1:30 p. m. and every other Tuesday thereafter.

Senator Morris Sheppard's Address

In the Senate of the United States
January 16, 1939
Excerpts

Under national prohibition the beverage liquor traffic was an outlaw. Wherever it existed it did so furtively or because some official had not discharged his constitutional duty. These who drank did so either by searching out the purveyor of the illicit commodity or by establishing a contact with someone who was engaged in an illicit enterprise.

Today the brand of the outlaw has been removed from the beverage liquor traffic. It exists everywhere either as a trade licensed by the government or in some jurisdictions operated directly as a function of the State. Instead of the customer seeking the drink, the drink trade now seeks the customer. Every facility known to modern publicity methods has been seized upon by the trade to stimulate the sale and consumption of that which always has been productive of social abuses of the most serious nature.

Those abuses are now legion. We find intoxicating liquors confronting men, women and children with the drink temptations in almost every place where the business of life is conducted. Women and children were denied admission to the old-time saloon. At present three times as many women and girls are working in liquor-selling places as there are women students in the public universities, colleges, and teacher normals of the country. Women customers of such places are becoming so constant and so numerous that to the old problem of the drinking father has been added the new problem of the drinking mother.

To the natural lure of beverage alcohol for the convivial the modern liquor vendor adds new enticements. After sundown neon signs in vivid colors publicizing beer and liquors make the streets and highways hideous.

There are now three times as many retail liquor establishments in the United States as there were before national prohibition. They are to be found in department stores and restaurants. They are scattered everywhere—in residential sections, in rural areas, and in regions inadequately policed.

Inventive genius has supplied the supersalesman for liquor with new mediums for solicitation. He now invades our home and firesides. Anglo-Saxons were taught that a man's home is his castle, the threshold of which could not be crossed except the keeper extended a welcome. Today the voice of the radio announcer calls unexpectedly into the family circle with the unsought advice to drink somebody's beer, somebody's wine, or somebody's whisky. By advertising in streetcars, on billboards, in newspapers, periodicals, and by other means the trade attempts to cultivate the drink habit. It pictures everything except the finished product—the drunkard.

Under national prohibition one could travel from the Atlantic to the Pacific and from the Canadian to the Mexican border without seeing a billboard advertising somebody's liquor establishment or a particular brand of alcoholic drink. During the 13 years of national prohibition not one of the millions of copies of magazines and newspapers which came into the American home contained a liquor advertisement. Not once during that 13 years was the voice of the radio announcer heard in the privacy of an American fireside proclaiming the alleged merit of some liquor dispensary. I fnational prohibition had made no greater contribution to the cause of temperance than to banish the advertising of liquors, by that fact alone it made a monumental contribution to the cause of national sobriety.

Library Project

Mrs. Marian B. Alcorn

Since the topical programs for the month just passed centered around Alcohol Education, a renewed impetus has been given our workers. Some educators in our public schools are also casting about for help. A starting place is wanted by those not so acquainted with the latest and best methods.

Would it not be wise to meet this new or renewed desire by a definite plan? The suggestion by our National director of Alcohol Education, Bertha Palmer, for a Library Project is a goal worthy of careful consideration. This would also be a fine memorial to Frances E. Willard.

A list of books, pamphlets, and leaflets is ready to help us in arranging such a project. Assembling and placing remain for us to do, then the publicity by us.

The group of books, pamphlets, and leaflets complete may be obtained for $14.85. The librarians of our public schools will soon be making lists of books to be ordered for the coming school year. This would be a splendid time to acquaint them with this "Library Project." Perhaps it may be included in their order. No doubt many of the listed publications are among our union members now but lost to the public workers by being shelved in our homes. Let us *immediately* find and present them to the one in charge, helping her *now* to start the project. Postponement tends to kill. May we be up and doing.

(These library sets may be obtained from our State headquarters. A great many sets were placed last year.—Ed.)

State Treasurer's Letter

Dear Comrades:

April, with its promise of new life, bright sunshine and fragrant flowers, and the urge to new activities is here. We are all set to go about our tasks with fresh vigor during the coming half of our year that we may complete the goals set for us. This Centenary year of Frances E. Willard's birth not only honors her but is making our organization more widely known. Let us continue to completion our share of the Frances Willard Education fund that we may have a full share in the fulfillment of her dream for teaching of "What alcohol is, and what it does."

Note the new additions to Gold Star unions and Honor counties, also to increase number of budgets paid in full. Keep up the good work. I hoped for a goodly gain in Hold Fast unions, we have sixteen; last year we had fifteen so we did make a small gain. We congratulate the unions upon reaching this important goal in our Standard of Efficiency. Our next step is to become a Fruitful union which means securing new members.

LOCAL TREASURERS: Some of you forget to send the names of the women who secure the new members. Put names on yellow slips when sending dues. For credit in the ENSIGN on the budget, have funds in the county treasurer's hands to give her time to get them to the State treasurer by the twelfth of each month.

"And they builded the wall for the people had a mind to work."

SARAH H. CAIRNS.

Standings of Unions

Budget-paid-in-full: Lathrop, Reedley, Dixon, Lora La Mance, Selma, Elk Grove, Loomis, Dinuba, Pixley-Earlimart, Wood Colony, Ripon, Hughson, Woodland, Sunnyvale, Auburn, Boulder Creek, Aromas, Strathmore, Exeter, Porterville, Sanger. Prescott, Orland.

Paid-three-fourths: Lodi, Richmond, Kingsburg.

Paid-one-half: Modesto, Greenfield, Palo Alto, Lincoln, Carruthers, Sunset, Martinez, Pacific Grove, Corralitos, Della Hill, Parlier, Waterford, Lakeport, Fort Bragg, Santa Cruz.

Paid-one-fourth: Winters, Frances Willard (Clipper Gap), Friendship, Oak Park, Stockton, Hamilton Square, Anna Gordon (San Francisco), Willow Glen, Roeding, Turlock, Alameda, Berkeley, Soquel, Napa, Los Gatos, Anna Beal, Tulare, Sebastopol, Richmond, Gridley, Mayfield, Oakland, Corning, Luna Vista, Citrus Heights, Frances Willard (Vallejo), Davis, Orosi.

FRANCES E. WILLARD

Why Raise the Fund?

I stopped off in Williamsport, Pa. on my way home from an upstate trip, recently, and spoke for the local union there. The president is the editor of the "Pennsylvania Bulletin," the W. C. T. U. state paper. She came to the presidency, about two years ago, of a union and of a county that were both inactive and no money raised for the Fund, and with the feeling that it couldn't be done. They told her that she did not know the community, that she had but recently moved there, and that she didn't know the situation, and that it just couldn't be done.

In a very few weeks they had raised the entire quota for the city and also for the county, and Lycoming county was the first county in Pennsylvania to complete its Gold-Star quota.

It took just the determination and consecration of one woman who called the women together, inspired them with a spirit of "It can be done!" apportioned names to each woman and asked them to all go out and call and invite people to give. Practically every woman brought in at least $5, some much more, and it was all done in a few weeks time. *This effort gave new interest and enthusiasm to the organization,* and it is becoming a vital and popular group in the life of the community.

—MRS. MAMIE W. COLVIN,
President of New York.

Thank you, New York, for bringing us that thrilling story of the vision, courage and perseverance of a Pennsylvania woman. California women, so dependable and true! ! I challenge twenty of you in a similar situation to likewise translate your vision of our ripe harvest field right here in our lovely state!

L.J.T.

America's future will be determined by its homes and schools. The child becomes largely what it is taught; hence we must watch what we teach and how we live before it.—JANE ADDAMS.

Frances Willard

She has passed, but her soul lives.
Like a flower its fragrance gives
An aftermath of bloom,
Rising to meet the coming dawn of a better day.
Day of peace projects, of great things done,
Men, women, and children blest.
She lived for a while with us here,
Her spirit brave and unconquerable,
Flowing out in deeds heroic
To those of barren lives, unloved.
Indomitable one, God's messenger,
Standing out in the world, dauntless and unafraid,
For causes despised and rejected of men.
Flow on, great deeds, conceived here on earth—
To usward their power still comes.
Thy lips, though mute, still speak
To our understanding hearts,
Thy every high endeavor done.

LAURA F. BEEKMAN.

Reporting Home

The many friends of Mrs. B. C. H. Washburn, for many years an active force in W. C. T. U. work in California, will be glad to know she is now in good health at her present home in Kirwin, Kansas.

Though there is no W. C. T. U. in that community and though she is nearly 86 years old, it does not halt her activities. She writes of securing subscribers to the *Young Crusader* and writing articles on alcohol education as well as making public addresses. But who would be surprised that Mrs. Washburn still serves?

National Temperance Education Fund

Honor Counties

Fresno, San Joaquin, Santa Clara, Tulare-Kings, Placer, Yolo.

Honor Unions

Hannah Bottoms, Lincoln, Morgan Hill, Citrus Heights, Strathmore, Esparto, Prescott, Hughson, Penryn, Salinas, Davis, Roseville, Corralitos, Boulder Creek, Rachel Fox, Sacramento, Woodland, Modesto, Frances Willard (Clipper Gap), East Santa Cruz, Porterville, Oakdale, Orland.

Hold Fast Unions

Caruthers, Loomis, Live Oak, Point Richmond, Prescott, Annie E. K. Bidwell St. Helena, Boulder Creek, Cupertino, Sunnyvale, Orosi, Porterville, Strathmore, Visalia, Orland, Parlier.

P. T. A. Studies Liquor Problem In Minnesota

A state-wide survey of public opinion on the liquor problem recently made by the Minnesota Congress of Parents and Teachers, Inc., revealed that six out of seven who answered the questionnaire submitted by the congress were of the opinion that liquor conditions are worse now than before repeal. The *Spotlight* quotes the P. T. A. as asserting that the questionnaire was submitted only to average classes. Those groups known to have a definite attitude were not contacted.

Answers revealed that:

Six out of seven held that mental alertness can be affected by 3.2 beer—seven sheriffs out of eight gave this opinion;

From two to one, up to twenty-three to one think that if 3.2 beer affects mental alertness it should be placed under the same regulations as hard liquor;

Ratios ranging from twenty to one, up to ninety-seven to one, felt that beer should not be sold in places where youth gather;

A large proportion held that beer places are a source of social disorder and should be removed from all residential and rural areas and highways.

Those answering the queries made the following suggestions:

End glorification of drinking in the movies;

Take liquor out of dance halls, filling stations, restaurants, and hotels;

Kill the lie that 3.2 per cent beer is non-intoxicating;

Enforce laws requiring the teaching of school children the results of liquor;

Get away from the idea that it is smart to drink.

The Union Signal.

—o—

Speaking on "The Christian Community" in Berkeley recently, Charles P. Taft said: "As a way of securing co-operation of the layman, religious leaders must put their philosophy in terms that meet the layman's needs." Speaking of the interest in spiritual matters, he said: "They will go along with a Father who comforts and strengthens as they struggle for a better life and a better society."

Mr. Taft saw a revitalizing of Christianity as offering a solution to present day economic evils, in that it would set up a standard of conduct to which society would owe allegiance.

—o—

"The Spirit of the Lord God is upon me; because the Lord hath anointed me to preach good tidings unto the meek; he hath sent me to bind up the broken-hearted, to proclaim liberty to the captives, and the opening of the prison to them that are bound." Isa. 61:1.

The Hi-Way Sign

Gas and Oil—Beer and Wine
I read these words on a hi-way sign,
It seemed wherever my travels led
I saw that sign in blazing red.

And down to a brilliant wayside bar
A crowd flew by in a beautiful car,
And boys and girls stopped at this place so fine
To buy gas and oil—to drink beer and wine.

They passed me again at a fearful pace,
With other cars they seemed to race;
In their blood, this mixture seemed to boil,
This beer and wine added to gas and oil.

But it didn't mix—it turned out wrong,
For some time later I came along,
And there at the foot of a winding hill
The car and all lay very still.

Their laughter stopped as down they rushed
And there they lay with their bodies crushed,
With voices stilled and every one
Had only started out for fun.

If that were the end—I looked ahead
And saw a trail of blazing red,
And knew that for some, with every breath,
They were rushing down the road to death—
Death to body, mind, and soul,
For beer and wine will demand its toll.

O God, guide the way of our glorious youth,
That before too late they heed the truth,
And guide the minds and hearts of men,
That these signs may never blaze again.

They may be yours—they may be mine,
These victims of gas and beer and wine
Friends, what will you do, this evil foil—
This Beer and Wine added to Gas and Oil?

Mrs. H. H. Miller.
Gridley, Calif.

—o—

There are two doors now open that I would lock before sunset: first, the mouth of the moderate drinker, by enlarging his scientific knowledge and mellowing his heart in wiser love to God and man; and next the door that shuts every brewery, distillery, and grogshop.

—Frances E. Willard.

—o—

There are no years. What seems so are but stepping stones to higher spheres.

B. C. H. Washburn.

Notes on Willard Day

All unions in Sonoma-Marin observed the day with various programs and one of its unions had a Mother-Daughter banquet.

Sacramento had a county dinner which was held in the First M. E. church with nearly 90 attending. Dr. Ray Grant spoke on "Memorials and Militancy" and an assembly woman, Miss Eleanor Miller, presented "Moral Issues Before the Legislature."

Mrs. Maude B. Fallis with the help of her local presidents furnished all the ministers in Tri-County with program helps and every town or community had some form of a Centenary program.

Oak Park, Sacramento, put over a successful Centenary luncheon.

Mrs. Emma C. Crowley arranged a patriotic program for Sacramento union. George Washington was presented as the emancipator of a nation, Abraham Lincoln as the emancipator of a race, and Frances E. Willard as the emancipator of the world and humanity from moral slavery.

Mrs. May E. Hollingsworth, county president of Santa Clara, gave a Sunday evening forum address in the First Presbyterian church of San Jose on Frances Willard.

Among the 65 guests at the Tulare Frances Willard tea on February 15 were three women who had personally known Miss Willard.

Local W. C. T. U. members spoke in the various Sunday Schools of Tri-county on the life of Frances Willard and the Centenary plan.

Not only did our own women take part in the Centenary programs but such outstanding personages as Dr. Evelyn Clement of the State Department of Adult Education, who addressed the Sacramento union on "The Contribution Frances E. Willard Gave to the World," and the superintendent of schools and several high school teachers of Santa Cruz helped that union with its program.

—o—

No Spare Parts

By Florence Marshall

Another booklet for Youth and Adults—verses and jingles about alcohol.

Facts about alcohol at bottom of pages—Forty-eight pages bound in blue.

Thirty-five cents

For quantity prices write to
State Headquarters, 83 McAllister St.
San Francisco

Please Send Me A Dress

If you were in the mail-order business and received an order consisting of those five words—what would you do?

"I'd try to get more information," you say. "I'd ask how much she can pay, and whether she wants a house dress or a formal, and tell her to specify size, color, material, and so on."

If, however, you received the letter on Tuesday and the writer added that she needed the dress to wear on Thursday, what would you do?

If you can imagine that situation, you can understand the predicament of people in National W. C. T. U. Publishing House or your State Headquarters when they get equally vague orders. When a letter says, "I want some literature to use next week," what would *you* send, and how much?

"Careful circulation of W. C. T. U. literature," as sponsored by Frances E. Willard, means fitting the right book or leaflet to the right person. You know the types of people for whom you want literature, and perhaps you are so familiar with the W. C. T. U. material that by a little study of the catalog you can make your own selection, specifying titles, number of each and price, and send an order as exact as a grocery list. That is the ideal way, of course.

Even so, allow plenty of time. Remember that your Headquarters is closed on Saturday afternoons and all day Sunday. Orders arriving late Saturday, or even stamped for special delivery *on Sunday,* can not be handled until Monday. During the rest of the week, every effort is made to fill and ship orders on the day they are received; but if some one is ill, or in vacation season, or at very busy times, there may be a little delay. Mail your orders early enough to allow for any emergency.

Unless your order is very definite, give plenty of information. For instance, if you say "alcohol-education material for teachers," that means copies of "Annotated Reference List" *to give away* and pamphlets *to sell.* BUT unless you tell how many teachers you expect at the meeting, somebody must guess whether you want twenty copies of each pamphlet, or five hundred.

In short, cooperate with your State headquarters, by giving enough information so your order can be understood easily and allowing time for it to be handled properly; then you have the right to expect good service in return.

Reprinted by permission from the "Union Signal."

—o—

A unanimous vote against gambling of any kind, including lotteries, door prizes, and beano, was handed down by the Grand Lodge of Masons Of Massachusetts at their quarterly communication at Masonic Temple an March 8.

Frances Willard Union (S. F.)

Miss Lucy Whitwell

An original composition, "The Spirit of America," played as a piano and violin duet by the composer and his wife, Mr. and Mrs. Charles Evans; a playlet directed by the author, Mrs Edith Tucker, and a duet voicing the new Willard Centenary song, "Frances Willard, We March" were outstanding features at the Frances Willard tea given the Frances Willard union (S. F.) on February 28 in Grace United church.

Nor would we neglect to mention the presentation of "Rainbow Ribbons" to three Willard Builders and one Willard Educator who is well on her way to becoming a Willard Patriot. Mrs. Josephine Darling is the "grand old lady"—our oldest *active* member who has almost reached her eighty-third milestone. Ten Willard pins were awarded the ten new members. A new recruit was gained but was turned over to another union more convenient for her to attend.

—o—

Exhibits and Fairs

Mrs. Opal Engelking, *Director*

Cooperating with National, we continue to present our department, as a method of presenting the programs, the projects, and the principles of the Woman's Christian Temperance Union.

This Centenary year must be presented through our department. The Temperance Education fund is much more interestingly told and effectively put, if dramatized.

The department of Exhibits and Fairs presents the work; your department gives it a chance. Any clever devices attract attention. Use them. Promote "Pay Off." It's our picture. It will show what the rest of the world is trying to cover up. That is, the price that is paid by those who sell themselves as slaves to alcohol.

The winds of public sentiment are rising in our favor. Let us set the sails and acquire, exhibit, and exhort, until we get this year's work done.

—o—

In Mrs. Anna B. Clancy's article on International Relations for Peace last month the word "not" was inadvertently left out of the second paragraph which should read "Realizing that we have not demonstrated Christianity enough to keep the first or second commandments, and in consequence are susceptible to the law of fear and hate; a system of law regulating the relations of mankind is imperative if we are to survive. Therefore our objective should be '*World Police for World Peace.*'"

Local News

Dr. Dillon Wesley Throckmorton, pastor of the Grace United church of the Mission (S. F.), conducted a Frances Willard Centenary service in his church on the night of February 19, using as his topic, "Frances Willard, Pioneer of God." He invited the members of the Frances Willard union to be guests of honor.

Talkie "Pay Off" is itinerated for the first two weeks in April in bi-county Stanislaus-Merced in Centenary Fund program.

Hilmar union sponsored a silver medal contest and spelling bee. The contestants were high school students and were coached by Miss Hartigan, the dramatic teacher of Hilmar high school.

Sebastopol union has voted to place the "Pioneer Girl" and the "Bunny Books" in their Grammar school and their public library.

Mrs. May A. Viau of Sacramento gave the address at the annual W.C.T.U. tree planting day in Winters.

It was Mrs. Margaret Bower instead of Mrs. Margaret Brown who secured 31 new subscriptions to the *Young Crusader* in Sonoma-Marin. She has now added 11 more names to her list and says she is not through yet.

—o—

Young Mothers Must Enlist

The first attack on the liquor business must be made by the women. Young mothers must strike the blows for the sake of their homes and their children. No other danger so threatens their future. No woman's club deals with any problem so serious and important to to women as liquor. No Christian woman can afford to be a member of any club before she has become a member of the W.C.T.U. or some other anti-liquor organization.

This is not the conclusion of a fanatic, but the solemn judgement of one who spends many hours every month trying to patch up the wreckage that follows the swallow of intoxicating liquor.

Mothers, ENLIST!

—Roy L. Smith.

Pastor's Message in *First Methodist Herald.*

—o—

Wherefore do ye spend money for that which is not bread? and your labor for that which satisfieth not?—Isa. 55:2.

Loyal Temperance Legion

Miss Elizabeth Hewett, *General Sec.*
2111 Cedar St., Berkeley, Calif.

The National secretary, Miss Lenadell Wiggins, reminds us that April brings five dates of special interest to the L. T. L. boys and girls.

Easter on April 9, should be celebrated with joy as we recall the fact that the resurrection of the Lord Jesus brought life and immortality to light.

"L. T. L. Day Around the World" comes on April 24; consult the L. T. L. Plan of Work for suggested program; emphasis should be put on gifts for the Anna A. Gordon Missionary Fund.

"Be Kind to Animal Week" and "American Forest Week" both come the last week in April. A tree planting party would interest the children in our California trees. "Health Promotion Week" is also observed the latter part of April; so there is a variety from which to choose if all can't receive attention.

I hope Legions are trying the plan of putting stars beside the names of members who bring visitors; in a group I visited recently a boy and a girl each brought a visitor; each of the visitors joined the L. T. L. that day; it was a pleasure to see the interest manifested by all as the two stars were placed in front of the names of the members who brought the guests.

Remember there is a State banner to work for; at present it is held by an L. T. L. in Mountain View, Mrs. A. O. Tait, leader.

Let us keep in mind our watch words Hope, Faith, Trust, Love, and Prayer and renew day by day our determination to keep alcohol out of our bodies and help others to do the same.

—o—

You Get All This in The Union Signal

Illustrations and quotations of general interest
Washington Letter reporting Congressional action
News digests of country-wide happenings
World news direct from 53 countries around the globe
Feature articles on human welfare problems
Original editorials and comment
Editorial reprints from the press
Prayer column
Organization personals and events
Youth's Temperance Council news
Miscellaneous features
W. C. T. U. happenings

Do not miss another copy

Order today. $1.00 a year
THE UNION SIGNAL
Evanston, Illinois

Topical Program

May

First Meeting

Temperance and Missions

Song: "Go Ye Forth and Seed Be Sowing."
Scripture: Romans 10:14, 15; Ps. 67:4; 1 Cor. 3:9.
Prayer
Address: The W. C. T. U. in Many Lands
Playlet: "Times Have Changed"
Impersonations of World's Organizers:
Mrs. Ruhama Farnsworth, Brazil
Miss Mary Campbell, Palestine
Mrs. Edith Irvine-Rivera, West Indies
Mrs. Mary B. Egbert, Central America
Miss Helen M. Ferguson, India
Miss Flora E. Strout, South Africa
Ten minutes study of Alcohol Education
Song: "The King's Highway"

Second Meeting

Iota Sigma Day

Song: "A Prayer"
Scripture: 1 Samuel 1: 15, 27, 28
Prayer
Discussions: Attitude and Responsibility Toward Total Abstinence, of
a. The Young Mother in the Home
b. The Business Woman in the Business World
Reaching the Public Through the N. T. E. F.
Ten minutes study of Alcohol Education

—o—

The Young Crusader

Character-building Journal for Children

The child who reads
From a wise selection
Is the one who leads
In the right direction
Plant seeds of Character today
by
giving your child friends
THE YOUNG CRUSADER
35 cents a year
(With a *Union Signal* subscription, 25 cents a year)
Evanston, Illinois

—o—

Do You Want?

Helps for blackboard and object lessons? Plays and clever exercises for children? New temperance songs and slogans? Suggestions for department activities for L. T. L.?

If so, buy
"MORE HANDY HELPS"

A revision of Handy Helps for Local Leaders. Forty-eight pages of materials. Illustrations. Printed in blue.

25 cents each; $2.50 per dozen
W. C. T. U. Headquarters
83 McAllister St., San Francisco, Calif.

—o—

Does one have to drink to be popular? It depends upon whom you want to be popular with.

Dear Friends of Y. T. C.

The month of April is Youth Temperance month and I hope that each union will have a special program to interest the women in Y. T. C. work. Ask the young people of your community to speak before your group, or in some other way present the Y. T. C. plans. Use "Pay Off" in your church.

Plan a rally and invite some of the state officers of the Y. T. C. to meet the young people of your community. I have plans for a Mother-Daughter banquet that are excellent, prepared by National. These plans will be sent upon request.

We are planning a youth dinner and rally in connection with the Santa Clara W. C. T. U. county convention in San Jose, April 5-6.

We had a fine time with the young people of Santa Cruz last month. Two organized councils were represented and two more will be organized in the near future.

Soquel writes that they are full of enthusiasm over their plans for the future. They are to have a milk bar during the time of their annual cherry festival. Every member is paid in full and they have money in their treasury.

Modesto Y. T. C. writes that they are all busy and learning of the work; they have sent a check for their dues.

Mrs. Tait of Mountain View has organized a deputation team of Y. T. C. young people. They are available anywhere in Santa Clara county. The state Y. T. C. officers are prepared to speak before groups. President Lewis Whitehead spoke twice in Modesto, also in Santa Cruz and other places. Beatrice Moorhead gave a wonderful talk before a W. C. T. U. group in Oakland recently. Use these young people to interest other young people in Y. T. C.

Are you making plans to attend our annual encampment August 7-13 at Mt. Hermon? Begin now to save up your pennies. The cost for the week will be $6.

Send us news of your council so that we may write you up for our column. You will be an inspiration and a help to other councils.

Elsie May.

—o—

New Leaflets

As Others Saw Her. Testimonials about Frances Willard
Steps to Prosperity. Babson
Staggering Figures. About youth (revised)
But the State Got the Revenue
"Pay-Off." About new motion picture
35c per 100; 20c per 50; 2c each
Trend of Local-Option Elections in United States. Scott.
World Police for World Peace. Hildebrand
65c per 100; 35c per 50; 2c each

WHITE RIBBON ENSIGN

«In the name of our God, we will set up our banners»

VOLUME XXXIII ANGWIN, CALIFORNIA, MAY, 1939 NUMBER 7

Mrs D Starr Jordan 11-39
Stanford University

Sunday, May 14, Is Mother's Day

Let it be a special day in every home,—a day in which motherhood is dignified and individual mothers honored.

Let father join the children, young and old, in observing the day by some unusual expression of affection for mother or some kindly deed.

Let those of us whose mothers have left us pay our tribute of affection to them, as did Frances Willard when out of a heart full of love and sorrow she wrote "A Great Mother."

As a special feature we can show appreciation of the day by being kind to some lonely mother.

Let us make Mother's Day a Happy Day all around the World!

ELLA A. BOOLE.
President, World's W.C.T.U.

"The Union Signal."

State President's Letter

Two months ago I began my letter to you with a personal word concerning the great happiness you gave me in a surprise birthday card shower. Today, again, I write a personal word to you.

This time it is to express my appreciation of your cards, letters, and flowers with their message of comfort and courage as I face the future without my beloved companion beside me. Words fail me to say what my heart wishes to express to you of what you have meant to me at this time. God bless us all as we press forward together in the sweet fellowship of service to humanity.

Judge Braude

Judge Braude gave his broadcast this morning. I am still thinking of the great service rendered to our country by this clear, forthright address by this judge of a boys' court who speaks from an experience of twenty-five years in court considering the problems of 12,000 boys who have run afoul of the laws of our land. We can well afford to ponder his words.

No sentence was such a challenge to me to do more than ever before for our education program as the incidental remark that we are probably too late to help the child that has reached court. His plea was for the child before he reaches that tragic hour.

New Gold Star Unions

Soquel
Carrie A. Gladding
Boulder Creek

Who will be next?

He enumerated things he deemed factors in starting our children down the criminal road instead of down the pathway to worthy citizenship.

There were guns for children; bad literature; marihuana; alcoholic liquors which cause 30 per cent to 35 per cent of their crimes; harmful motion pictures; the wrong suggestions over the radio; the comic strip in the newspaper; the old automobile with the temptation for upkeep beyond the boys' ability to pay; and unsupervised play.

He emphasized the need for parents recognizing their responsibility for the example of the good life and the tragic reaction on the children of broken homes.

In that fine sincerity that characterized the entire address he lamented the influence of parents who lead one kind of life themselves and recommend another kind to their children.

He reminded me of Warden Johnston of Alcatraz prison who in addressing the Pacific Coast States Conference on crime prevention said, "Train up a child in the way he should go and go with him."

This address led me to say to myself: "The W. C. T. U. in its education program is facing in the right direction to solve this crime problem with children. We must redouble our efforts again and again until America hears and places child protection and his proper training above all other possible gains. What a calling we have to service! Can our heavenly Father depend upon us to do the work He has entrusted to our hands?"

State Executive Meeting

At the State executive committee meeting which just closed we faced the task of completing the year's program with determination to do it; we approved an extensive program of contact with other organizations and key individuals in which the ideals and program of the W. C. T. U. are interpreted with a view to enlarging our influence, and we faced an outstanding challenge in legislative activity, both state and national.

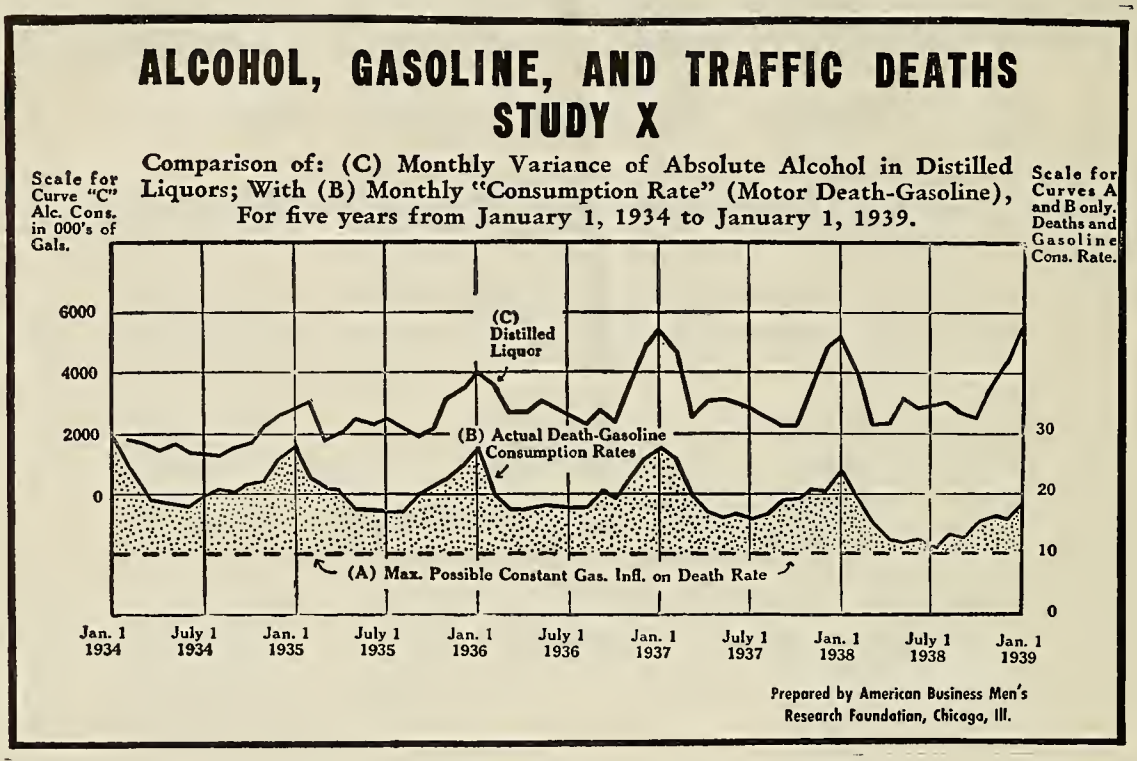
Legislative Bills

In our state legislature, gambling on dog racing seems to be winning its way

(Continued on p. 7)

Five Years' Record of Alcohol and Traffic Deaths

[January 1, 1934 to January 1, 1939]



"The 60-months' fluctuation of beverage alcohol sales and traffic deaths, shown in the accompanying graph, presents in visual form comparative records of distilled liquor consumption based upon federal statements of withdrawals for that purpose, and official reports of fatalities in highway accidents, month by month from January 1, 1934 to January 1, 1939.

"It has often been contended that traffic fatalities vary in proportion to the amount of traffic as measured by monthly gasoline consumption. If this were the case there would be a rather constant ratio of deaths to gasoline—a certain quantity for each gasoline unit, approximately 10 deaths for each ten million gallons of gasoline the year round. The hypothetical standard would result in a straight line curve in the graph, as suggested by the dotted line (A) above.

"It was found however, that during the past few years some condition has developed to such an extent that it is causing regular distortions of the above line (A), shown in the shaded areas on the accompanying chart, and reaching peaks at almost recurrent intervals.

"In other words, the number of deaths per ten million gallons of gasoline in certain periods rises as much as 180 per cent above the minimum. The ratio is commonly called the 'Consumption Rate.' Its monthly charting is shown by the solid line—Curve (B).

"The chart, 'Alcohol, Gasoline and Traffic Deaths,' visualize the correspondence between the record of consumption of absolute alcohol in distilled liquors (Curve C), and the number of traffic deaths per ten million gallons of gasoline.

"Official figures show that seasonal conditions have very little influence upon the number of traffic deaths.

"But a study of Curve (B) and Curve (C) show them to be so nearly parallel throughout the five year period that they indicate a definite influence of liquor consumption on traffic fatalities.

"Curve (C) which shows the monthly consumption of distilled liquor, has been staggered (shifted) intentionally to conform with the suggestion of the liquor trade journals, that in the case of distilled beverages an interval of one month generally elapses between the time of withdrawal from warehouses and the time of sale.

"No one can fail to see how closely the abnormalities in the death line (B) coincides with the peaks of liquor consumption, Curve (C)."

American Business Men's Research Foundation, 111 West Jackson Boulevard, Chicago.

Winter's Annual Tree Planting

Winters held their annual tree planting ceremony in the city park, with Mrs. Nellie Manyan, local president, as usual in charge of the program. The grammar and high school students participated under the direction of their principals; the ministers of the city took an interesting part in the ceremony and Mrs. May A. Viau of Sacramento spoke to the boys and girls on "Growing Trees and Lives."

Winter's union is planting memorial trees each year in the city park, having begun with the redwood brought home from State convention in Santa Cruz in 1934. The city had previously planned the plantings but now it has asked the W. C. T. U. to lead the community in completing the work. The trees are well cared for by the city and the park will eventually be a beautiful monument to Winter's union.

No Spare Parts

by

Florence Marshall

Another booklet for youth and adults

Verses and Jingles About Alcohol

Facts About Alcohol at Bottom of Pages

Forty-eight pages bound in blue

Thirty-five cents

W. C. T. U. Headquarters

83 McAllister St. San Francisco

Corresponding Secretary's Letter

Dear Co-Workers:

First, please see in another article on page four what one of our good women, Mrs. H. P. Anderson of Porterville, accomplished in one day. Mrs. Anderson was the first Willard Patriot to report and has secured the greatest number of new members thus far, with Porterville union leading by a small margin.

During May, the month in which Mother's Day is celebrated, I urge you to stress Membership, that we may reach our goal of 1,000 new members which we accepted as our share of 50,000 Willard members this Centenary year.

"God's Glowing Covenant," His promise that "the wicked in great power . . . could not be found" can only be realized as we, His followers, carrying out His plans, bring it to pass. We believe and know the W. C. T. U. is one of the main avenues through which it can be done, as we work for the freedom of mankind from the clutches of the liquor traffic.

Dr. Roy L. Smith says, "every Christian mother ought to be in some militant organization, fighting the liquor traffic with every means at her command. The W. C. T. U. is *the only anti-liquor organization among women.* Therefore Christian mothers ought to be in it. They have no Christian excuse for being out of it."

Every Christian mother a member of the W. C. T. U.! Why not?

GRACE R. RANDALL.

—o—

Scaring Ducks or Killing Wolves

(Reprinted by permission)

Natives of central Asia hunt wild-fowl with huge, old-fashioned, bellmouthed shotguns, too long to handle in ordinary fashion. A man ties his gun at the prow of his little boat, pointing forward, and paddles quietly through the reeds until he is close to a flock of ducks feeding in shallow water. Then he aims the boat—rather than the gun—in their general direction, and bangs away. Shot flies all over the landscape. If a duck gets in front of one, it is killed. The other birds are only startled, and soon return to their feeding. Naturally, most of the pellets are "distributed" too widely to be of any use, and so are wasted.

Some travelers in Russia were attacked by wolves. They had rifles, but their supply of ammunition was low: they dared not waste a shot. So they stood close together, back to back, facing outward. As the wolves circled about them, each man chose a beast directly before him, took careful aim—and killed it. Every cartridge "distributed" meant a dead wolf. When several of the creatures had been killed, the others grew discouraged and slunk away.

Remember Frances Willard's recommendation of "*careful* circulation of temperance literature." Finally — STUDY, both of our printed material and of the people who need it.

In other words definite aim is necessary in working for abolition of the liquor traffic as well as in killing wolves.

GRACE R. RANDALL,
State Director of Literature.

Temperance and Missions

MRS. MAUD WOODRUFF, *Director*

At this time I want to talk especially to the county and local directors. If some in my audience do not belong to either of these groups will you please pass the word along anyway?

Never since the Temperance and Missions department was created has there been a greater need of cooperation between the women who are workers in the church missionary societies and those who are active in the Woman's Christian Temperance Union. In fact, this work, like all Christian work, cannot well be segregated into divisions. It is all Kingdom activity, and it is our responsibility as workers in this organization to help enlist every Christian woman in this particular Christian activity. Our members, almost 100 per cent, are already allied with the missionary groups.

Have you invited the splendid women of your community to attend the Union meetings? Have you given them an opportunity to help on a program for this department? Have you secured and distributed some of the fine leaflets and other literature of our organization?

Our "Plan of Work" gives our department objectives and some good suggestions to directors and shows us how to make reports. You can also get much help from the *Union Signal* from month to month. Then the "What? How? Where?" and "Who? Why? When?" leaflets are fine to distribute to the women of the churches who are not lined up with us. Have you seen Mrs. Ranck's latest leaflet, "Two in One"? This is especially good to give out to missionary groups. It shows "The Way Out" (Two) and urges "Onward! Nothing Else." (One)

Suppose each union would furnish its director with a fund with which to purchase some of this literature, and then if the director would plan a wise and careful dissemination of the same I am sure the results will be quite surprising. The only reason our National spends so much on printing material is that it may be sent on its way to inform, inspire, and stimulate to action those who read it.

Directors, the task is ours. Let's get busy.

Standard of Efficiency for State Directors

1. Did you communicate with the National director of the department as soon as you were elected or at the beginning of year, and study the National plan of work?
2. Did you prepare a plan of work corresponding to the National plan adapting it to the needs of your state?
3. Did you send out a plan of work and literature to county and local directors as early in the year as possible?
4. Do you subscribe for and read the *Union Signal* and the state paper and also the state report?
5. Do you subscribe for the National literature?
6. Do you write to the county or local directors at least twice a year and do you answer all communications promptly?
7. Did you attend the last state convention and hold a conference of directors in this department?
8. Did you furnish material on your department for your state paper at least twice during the year?
9. Did you utilize every opportunity for public presentation of the work of this department?
10. Did you send out report blanks and summarize annual report and return to National Director by the date requested?

—o—

In Memoriam

"Lead thou me on."

Mr. William Edwin Taft, husband of our State president, passed away March 29. Mr. Taft joined the W.C. T.U. with Mrs. Taft in 1914. In all the succeeding years he has encouraged and supported Mrs. Taft in the work so dear to their hearts.

The whole State union spmpathizes with our beloved President in her hour of sorrow.

On Good Friday morning another long time member of Frances Willard union (S.F.) was laid to rest. Mrs. Emma Gates was for many years a vice president of this union. In former years she did effective work in Child Welfare, escorting many needy children to the clinics.

—o—

The sympathy of the entire State W. C. T. U. is extended to Mrs. Isabele M. Lester, county president of Butte county, in the recent passing of her husband.

—o—

Two things stand like stone:
Kindness in another's trouble,
Courage in your own.

—ABRAM LINDSEY GORDON

White Ribbon Ensign

Published monthly by the California Woman's Christian Temperance Union, Angwin, California.

Editor-in-Chief - - Mrs. Louise J. Taft
Managing Editor - Mrs. Julia C. Bevis

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Box 865, Lindsay, Calif.
BRANCH
Y. T. C. General Secretary- -Mrs. Elsie May
440 Evans Street, Oakland, Calif.
BRANCH
L. T. L. General Secretary - - - - - - - - - - - Miss Elizabeth Hewett
2111 Cedar Street, Berkeley

May, 1939

All copy for the White Ribbon Ensign must be in the office by the TWELFTH OF EACH MONTH, and all editorial correspondence should be addressed to White Ribbon Ensign, Room 415, 83 McAllister Street, San Francisco, California.

Save Two Cents

If your name and address as printed on your Ensign is not correct, please send a post card at once to Mrs. Sarah H. Cairns, Route 2, Box 2292, Napa, California, giving correction and old address. This is important, as every request for change of address from the Post Office now costs two cents.

Coming Events

September 26-October 3, National Convention, Rochester, N. Y.
October 16-19, State Convention, Berkeley, and Treasure Island.

County Conventions

May 2-3 Stanislaus-Merced, Oakdale
May 5, Tehama-Glenn, Willows
May 9-10, San Joaquin, Stockton
May 11, Butte, Gridley
May 16-17, Mendocino-Lake, Willits
May 23, Colusa-Sutter, Yuba City
August 7-13, Y.T.C. Encampment, Mt. Hermon

At the most conservative minimum it would be perfectly fair to reckon that there is one alcohol-wrecked home for every retail dealer in the United States. The government reports 432,260 retailers of alcoholic beverages in 1938.

An Expression of Love

At the opening of the State Executive Committee meeting Mrs. Hollingsworth, State vice president, presented Mrs. Taft a beautiful corsage and read the following message to her from the organization while the women stood in silent tribute:

"Certain experiences bring to our hearts renewed faith and restored courage.

"Sharing in sympathy the trials of those we love is especially a renewing experience especially when those we love demonstrate the reality of the Christian concept that 'tribulations work patience; and patience, experience; and experience, *hope.*'

"We have just shared this experience. We also share the blessed experience of working together for the common good in a great and worth-while work. And when we put these two blessings together we especially realize that in the quality of our leader we have a real cause for appreciation which has been deepened during these past few weeks.

"After this Easter season with its experiences and its significance, we lovingly take this first opportunity of our first coming together to *voice* our *appreciation* of the noble qualities of mind and spirit which characterize our president in all she is called upon to do.

"We admire her for her singleness of purpose; for her able and faithful leadership, and for her personal fineness. And we rededicate ourselves to our work together with renewed vision and worthier purpose, realizing anew the interdependence of leadership and fellowship, of each with the other."

Mrs. Taft responded with a short prayer.

Union Signal

Mrs. Nellie P. Moseley, *Promoter*

A Book of States will be prepared for the exhibit at the Centenary convention in Rochester, New York. All unions that meet the requirements of one-sixth the membership subscribing to the *Union Signal* will be recorded therein, National informs us.

All local promoters please send names of such unions to your county promoter *not later than June 30,* so she can report to your State promoter *not later than July 5.* This is very important for it is the only way our unions can be recorded. Please keep this in mind and report promptly.

Announcement

The committee on Efficiency Standard of Organizers and Lecturers requests all persons wishing to take examinations for Field Workers to send their application for questions to State Headquarters. This will fit the candidates for field service when needed.

Liquor Legislation

Public sentiment seems to be changing regarding the liquor situation. Legislatures of at least thirty states are considering measures pending on liquor tax, license, sales tax, road houses and closing hours. Among them:

California has a bill before the legislature asking for a 1,500 foot dry zone around the school houses and playgrounds which will possibly pass amended to 600 feet.

California also is considering a measure to remove all road signs. They are predominately beer signs, most of the hard liquor signs having come down in response to public sentiment.

Maine has a bill before the legislature intended to promote traffic safety which would prohibit beer licenses to gas stations or places within 500 feet of them.

Pennsylvania has a bill asking for a 300 foot dry zone around schools and churches.

Many local option contests are being held this spring, one thousand of them alone set for villages, towns and precincts throughout Illinois, for the month of April.

Both Houses of South Dakota legislature have approved a measure to padlock houses where liquor violations occur.

Notable increase of numbers and activities of younger people in the temperance work.

It Can Be Done

(A letter from Mrs. Henrie Pomfort Anderson of Porterville at the close of a joyous day of service for the W.C.T.U., enumerated the following activities.)

"When I went to the City park this morning to consult the manager about planting our Frances Willard tree, he said we could have a beautiful twenty-five foot Sequoia already growing in a fine location and offered us a granite block from Porterville quarries for our marker.

"After walking forty blocks to prepare the family luncheon, I hurried over to the new Junior high school for an interview with the City Superintendent of Schools about planting a memorial tree for Miss Willard on the school grounds.

"This done, a consultation with the English teacher resulted in her willingness to select a medal contest class. Another word with the superintendent about the library list so interested him that I think he will order a set for the school library. And 'on the wing' I secured a new member and two donations for the Temperance Education fund.

"All this required a walk of about sixty blocks that day but don't you agree with me that I had reason to be just as jubilant as tired that night?"

State Treasurer's Letter

Dear Comrades:

This letter will be read in the "Merry Month of May" and your thoughts will be turning toward summer and vacation days. Be sure to have a place among your plans for the W. C. T. U. Let us fulfill our obligations before vacation days arrive. Is your budget paid in full? Are you a fruitful union? Have you secured all the new members you can? How about the Education Fund, are you a Gold Star Union? With these questions properly answered and yourself well informed as to "what alcohol is and what it does" you are ready to have a profitable as well as a happy vacation.

Those unions having contributed to the Education Fund during the past six months will have received or will shortly receive the refund for that period. This is to be used for Alcohol Education in your own community. The smallest refund can be used to advantage. Be sure to cash the checks at once.

Please give the full names of the women securing new members. It may mean only one to you but a good many for the State treasurer to look up when only the last name is given. Thank you.

May you find great joy in making your plans for the summer and having them realized.

"And they builded the wall for the people had a mind to work."

SARAH H. CAIRNS.

—o—

Standings of Unions

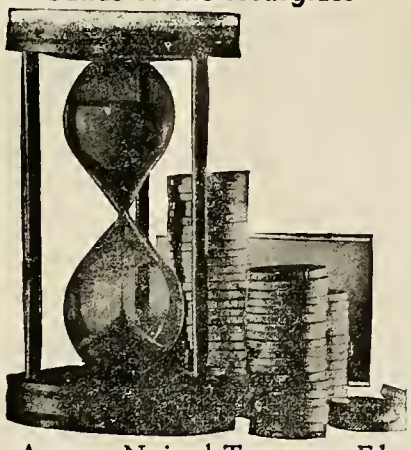
Budget-paid-in-full: Lathrop, Reedley, Dixon, Lora La Mance, Selma, Elk Grove, Loomis, Dinuba, Pixley-Earlimart, Wood Colony, Ripon, Hughson, Woodland, Sunnyvale, Auburn, Boulder Creek, Aromas, Strathmore, Exeter, Porterville, Sanger, Prescott, Orland, Lodi, Willow Glen, Davis, Chico.

Paid-three-fourths: Point Richmond, Kingsburg, Fruitvale, Sunset.

Paid-one-half: Modesto, Greenfield, Palo Alto, Carrie A. Gladding, Carruthers, Martinez, Pacific Grove, Corralitos, Della Hill, Parlier, Waterford, Lakeport, Fort Bragg, Santa Cruz, Friendship, Oak Park, Anna Beal, Madera, Los Gatos. Napa, Tulare, Corning.

Paid-one-fourth: Winters, Frances Willard (Clipper Gap), Stockton, Hamilton Square, Anna Gordon (San Francisco), Roeding, Turlock, Alameda, Berkeley, Soquel, Sebastopol, Richmond, Gridley, Mayfield, Oakland, Luna Vista, Citrus Heights, Frances Willard (Vallejo), Ukiah, Live Oak, Morgan Hill, Addie G. Estes, Shattuck, Lindsay (Red Bluff, Willows, Rockridge, Orosi.

Time Runs as the Sands of the Hourglass



Are your National Temperance Education dollars mounting as the hours rush by? They must be in the hands of the State Teasurer by August 15. September 28, 1939, is racing toward us—the Centenary of

Frances E. Willard

whose organizing genius made possible the widespread Woman's Christian Temperance Union.

Shall the W. C. T. U. give full measure of honor to the woman to whom all the world is paying tribute this year? Our organization chose as its outstanding tribute for the Centenary year, the raising of the million dollar fund for our Educational Program. To fall short of this goal would be to fall short of the high honor we have resolved to pay this great woman.

California North's share of this fund is $17,000.

We have raised to date $9.438.54.

Will you help to raise the 55 per cent we still lack?

DO IT NOW

That EVERY MEMBER, EVERY UNION might share in this great project, credit is given each local union which raises its full share of the state quota. Such unions are known as GOLD STAR UNIONS.

We have 131 Unions. We have reported to National

38 GOLD STAR UNIONS

IS YOUR UNION ON THIS LIST?

If not, will you get busy?

Over the Top

MRS. RUTH W. SEARS

Solano-Napa County has been asked to tell how it got to be a Gold Star county so early in the game. In the first place, we are a small bi-county with only four unions to make the grade. Vallejo was our big challenge with 90 members at the time. One hundred and eighty dollars looked big when our working crew was small, as is usually the case. We didn't quite make the first quota, and when this was doubled to $360.00 it looked bigger still. The way we did it was to take National at her word. She had promised that if the instructions in her program for raising the amounts were followed, results would be guaranteed. So we followed as nearly as we could. We divided our membership with a leader for each five members; this leader to solicit her five and ask each to contact five others. Then we wrote letters to leading business men and friends, enclosing leaflets telling of the purpose of our campaign and saying a committee would call on them on or near a certain date. Then we gathered together all our working force, about six to eight people, and made our calls as nearly on schedule as possible. We met at the junior high school one day and interviewed all the teachers, and the same at the senior high. We got no large sums from any one person, seven and a half dollars being the highest, as I remember, and the average being one or two; but we went over the top by our bi-county convention in May of 1937 with nearly four hundred dollars raised, and haven't we been happy ever since to think we did it!

National Temperance Education Fund

Gold Star Counties

Solano-Napa.

Gold Star Unions

Anna Beal, Chico, Lodi, St. Helena, Napa, Dixon, Frances Willard (Vallejo), Kingsburg, Exeter, Los Gatos, Della Hill, Ripon, Empire, Palo Alto, Pixley-Earlimart, Mayfield, Berkeley, Elk Grove, Turlock, Colusa, Sara J. Dorr, Carruthers, Loomis, Dinuba, Visalia-Woodlake, Parlier, Fowler, Reedley, Orosi, Lora La Mance, Campbell, Selma, Cupertino , Sanger, Soquel, Carrie A. Gladling, Boulder Creek.

Honor Counties

Fresno, San Joaquin, Santa Clara, Tulare-Kings, Placer, Yolo.

Honor Unions

Hannah Bottoms, Morgan Hill, Citrus Heights, Strathmore, Esparto, Prescott Hughson, Penryn, Salinas, Davis, Roseville, Corralitos, Rachel Fox, Sacramento, Woodland, Modesto, Frances Willard (Clipper Gap), Porterville, Oakdale, Orland, Greenfield.

High Lights From County Presidents' Reports at State Executive

Contra Costa

MRS. NELLIE MILLER, *President*

Reported a fine county Worker's conference in Richmond; that she had made 58 calls in the interest of the W.C.T.U.; spoken to Stege union on the life of Frances Willard; to Martinez union on legislation, and that all unions are working on the Temperance Education fund. A prayer band is active in Richmond.

Placer County

MRS. JESSIE SPARKS, *President*

Mrs. Spark's report revealed the following: Our county conference was held in Lincoln and one local in Roseville with members attending from Loomis and Penryn. We have two Gold Star unions and have erected one highway sign at Clipper Gap. Talks have been given on alcohol education before the schools and the *Union Signal* has been placed in the public library and churches. All local presidents are cooperating by using the topical programs, *Union Signals* and literature from State headquarters.

Santa Clara

MRS. MAY E. HOLLINGSWORTH, *President*

Reported a county conference and ten local conferences had been held. Practically every union in the county observed Frances Willard Day in some manner by having dinners, teas, special programs, and evening meetings. The county president gave a talk on Frances Willard's life as depicted in "Frances Willard of Evanston" and "Pioneer Girl" at an open forum in the First Presbyterian church of San Jose. Two highway signs have been erected. We have adopted the budget plan of 40 cents per member for raising money for the county. We closed the year with all debts paid and some in the treasury to begin the new year.

Alameda

MISS WINIFRED S. BANGS, *President*

Reported the county had bought the film "Pay Off" which has been itinerated over the state by Prof. Earl Lindsey and Mrs. Elsie May, reaching more than 250,000 young people with its impressive message. The high school students of Berkeley and Oakland are writing essays on it and its significance. We are stressing especially the budget and Education fund. Berkeley is a Gold Star union and has its budget paid in full. Berkeley has also purchased a bronze Constitution shrine to be placed in the Emerson school with an impressive dedicatory ceremony. Helpful conferences were held by most of the unions. Babson leaflets were distributed to all ministers throughout the country.

Tulare-King

MRS. FLORA R. WARD, *President*

Reported a fine county conference and eleven local ones. We have two Light Line, four Hold Fast and five Gold Star unions. Five unions have paid their budgets in full, two road signs have been placed and two double medal contests held. Under Mrs. Mattie Metcalf's leadership Exeter union makes a very fine presentation of "Uncrowned Queen," portions of which were broadcast over KTKC, April 10. All unions are observing Frances Willard Centenary in some way by luncheons, teas, tree planting, floral pieces in churches, tributes by pastors and special meetings. "Pay Off" has been used in the county. We are cooperating in the action against indecent literature and we had fine cooperation from the P.T.A., ministers and business men in a winning fight against vicious sections in a new Tulare dance hall ordinance. We were graciously given the opportunity to place a "Seeing Is Believing" exhibit and a literature table at a Tulare county Christian Endeavor convention in Lindsay which seemed to be much appreciated.

Fresno

MRS. ANNA A. PETTIT

Reported encouraging conditions throughout her county. Two Hold Fast unions; Fresno Y.T.C. has 23 paid members; essay work medal contest and poster contests are being carried on in the schools; increased subscriptions to the *Young Crusader;* literature on Alcohol education placed in Carruthers public library; "Pay Off" shown in five high and three grammar schools; radio broadcasts over KARM every two weeks; petitions sent to congressmen in favor of the Neely bill; all unions woking on the Temperance Education fund.

San Joaquin

MRS. LAURA B. RAZE, *President*

Reported a county and four local conferences had been held with good attendance and new members gained at each meeting. Escalon and Lathrop had well formulated poster contests, carried out through cooperation of the grammar schools, at the conferences. Escalon secured places for three highway signs. We have a Light Line union, two L.T.L.'s and two more in the making, also material for a Y.T.C. We have had four demonstrations of "Seeing Is Believing." We have worked for the Willard stamp, sent letters of appreciation for Babson broadcast and protested to the State Legislature against extension of liquor selling hours on Treasure Island. A new union is to be organized at Manteca, April 14.

Santa Clara County Convention

MRS. A. N. SOUTHWICK

The 54th annual county convention of Santa Clara W. C. T. U. was held in San Jose April 4-5.

Everything possible in the way of reception and entertainment of visitors was done by the Willow Glenn union and the Ladies Aid.

Guests of honor were Nancy Jane Lucking, Mrs. Elsie May, Prof. Earl G. Lindsey, and Mrs. Ernest Lloyd. Those prominent on the program were Mrs. Otha Thomas, Dr. David M. Dawson, and Rev. J. W. Boyd.

Youths' night with a banquet and a fine program was a gala affair. The young people furnished the music. Mrs. May and Nancy Jane Lucking gave inspiring talks and Prof. Lindsey the address, "Facts Not Fancies."

Mrs. Maude B. Fallis conducted the installation of the officers and reception of new members. All the incumbent officers were reelected with the exception of the recording secretary, Mrs. Alfa Ellis, at her own request, Mrs. Eva Haight taking her place.

Resolutions passed included a pledge to continue study of marihuana; to work for better radio programs; to commemorate the 100th birthday of Frances E. Willard; and to go on record as opposed to games of chance.

The next convention will be in Sunnyvale.

Tehama-Glenn

MRS. MAY E. BIRCH, *President*

Reported all unions working on the Temperance Education fund. One union has its budget paid in full. Frances Willard Day was fittingly observed by the various unions. A fine Health program, with the help of the L.T.L. was put on by the Willows union. Orland has placed the books, "Frances Willard of Evanston" and "Pioneer Girl" in the city library.

Tri-County

MRS. MAUDE B. FALLIS, *President*

Reported ten Workers' Conferences held with fine attendance and new members gained. Mrs. Virginia S. Reum and Mrs. Laura Gray are doing fine broadcast work over two local stations, KDON and KHOB. The young people are showing great activity, taking part in the broadcasts, a county rally and speaking in various Sunday Schools.

Frances Willard Day was well planned and carried out by Santa Cruz union with the City Superintendent of Schools and high school teachers on the program. Most unions have paid the first half of their budgets and are working on the Temperance Education fund. We have two Gold Star unions.

Mendocino-Lake

DR. ELIZABETH L. ROBERTS, *President*

We were greatly inspired and encouraged by having Mrs. Opal Engelking, State director of Fairs and Exhibits, with us for a week in February, helping us with local conferences in Lakeport and Willits and speaking at public meetings.

"Pay Off" was shown in Lakeport to a large Sunday evening audience and the day following in the Orpheum theater to the 7th and 8th grammar grades and high school students.

Mrs. Engelking demonstrated "Seeing Is Believing" at the noon luncheon during the conference in Willits at which five grammar school teachers were present.

We have placed a highway sign three miles south of Willits. Frances Willard day was observed in all unions of the bi-county.

Sonoma-Marin

MRS. GRACE CHINNOCK, *President*

Reports a marked increase of interest in department work. All unions working on the Education fund. Two locals in In Marin county have consolidated into one strong union and are adding new members to their list. Santa Rosa and Sebastopol unions are stressing the placing of appropriate literature in school libraries. Several copies of "Pioneer Girl" and "Bunny Books" have recently been placed. "On the Trail of Marihuana" is to be used now. The principals of the schools have expressed their gratitude for the help given in providing this literature and they encourage the pupils to read it. The *Young Crusader* has been sent to several schools.

Sacramento County

MRS. ALMERINE BOUSFIELD, *President*

Reported that the county had sponsored a Frances Willard dinner and the picture "Pay Off." Oak Park honored the memory of a Crusade member by making her a memorial member at their Frances Willard tea. Elk Grove planted a Frances Willard tree in Elk Grove park. Sacramento sponsored a picture concerning social diseases sent out by the State Board of Health with a doctor from Sacramento clinic as commentator.

Placer County

MRS. JESSIE SPARKS, *President*

Sent in her report as follows: County conference held in Lincoln and a local one in Roseville. Highway sign erected at Clipper Gap. Three alcohol education talks had been given before schools. The *Union Signal* has been placed in public libraries and churches of the county. All local pesidents are cooperating by using topical programs, *Union Signals* and literature from State headquarters.

Stanislaus-Merced

MRS. SADIE C. REYNOLDS, *President*

Reported that 75 Babson leaflets had been given out; 20 sets of resolutions for the Neely Bill; six highway signs have been erected; one silver medal contest and spelling bee given by high school students; we have one Hold Fast union, one Y. T. C. and nine busy L. T. L.'s; "Pay Off" is being shown 14 times in our county this month by Attorney Ralph Brown of Modesto and in this way we hope to complete our Centenary fund. We were instrumental in preventing a roadhouse being established on Highway 99. Many talks have been given in the schools and Sunday schools on dope and tobacco. The Chamber of Commerce is furnishing badges and the High school programs for our County convention in Oakdale, May 2-3.

Porterville is a Hold Fast union but how could it be otherwise after H. P. Anderson, the local president, had made 60 personal calls during the last quarter.

Solano-Napa

MRS. RUTH W. SPEARS, *President*

Reported all but one union had held Workers' Conferences. The county president has spoken to many churches during the past three months on alcohol education. She has had fine cooperation with the ministers and in Vallejo the Ministerial union invited the local president to be a participating member, meeting with them at their monthly sessions. Each minister has been given a pastor's packet and other literature. The big event of the county is the Willard Centenary Community dinner to be held in the community rooms of the Presbyterian church of Vallejo. Prominent people of the city will be guest speakers.

Yolo County

MRS. EMMA U. DAY

Reported all four unions are Honor unions, two have budgets paid in full, two are Hold Fast unions and two have made a net gain in membership. Many copies of Babson broadcast circulated, one pastor giving out fifty copies in his church. Woodland has a "Seeing Is Believing" chart and Mrs. Kate Livingston has given demonstrations and talks on Alcohol education in the Sunday Schools. Letters have been sent to the State legislature protesting against repeal of the Red Light Abatement law.

Melrose Workers' Conference

MRS. LILLIAN QUICK

Melrose union, only five months old, held a very successful Workers' conference in April. Five of the members presented the skit "Popping the Question" which showed the need and benefit gained by reading the *Union Signal*. "Pay Off" was shown in the afternoon. Two new members were gained, increasing the membership of the new union to 26.

Local News

Mrs. C. E. Crabb was hostess and gave an interesting lecture on Alcohol Education to the Los Gatos union at its March meeting.

Porterville union is loaning its Frances Willard Centenary map to the City library for awhile.

Lodi Union has an increase of 10 new active members and 16 honorary members.

Fowler union sends the *Union Signal* to the wives of the pastors of all the churches of its town.

Vallejo union honored Frances Willard, World citizen and organizer, by a Centenary Community dinner in community rooms of the Presbyterian church, April 17 at 6:30.

President's Letter

(Continued from p. 1)

again. Two years ago the bill did not have the approval of the governor. The final vote has not been taken in the assembly at this writing. If the bill passes, we can still write the governor to veto this shameful concession to the will of the gamblers for this training school for youth in a criminal life.

The liquor group is making a fight to repeal the red light abatement law. Write your senator and assemblyman that you do not wish to make this concession to the criminal element of this state. Our State W. C. T. U. put a great deal of money and time into education and field work to secure this law. Let us rally to its support now. Postal cards may render a great service in this connection right now.

Senator Swing may be expected to come in again toward the close of the legislative session with an omnibus bill pleasing to the liquor group. Be alert when you receive word to write your legislators on this important topic. Important changes are apt to be made and we wish to do our part in making all changes for the better.

State Convention

Begin now to plan for attendance at State convention. Make October 16-19 your vacation time when you will revel in the State program at Berkeley for the first three days and attend the Fair and our own great day on Treasure Island on the 19th.

We expect a great meeting when we can rejoice that we have attained our goals because we have planned our work and worked our plan.

LOUISE J. TAFT.

Loyal Temperance Legion

I hope you all had a happy Easter and that the inspiration of that day is helping you to work harder than ever in the effort to make this world a safer place in which to live.

May is safety month; the May issue of the *Young Crusader* is sure to have helpful suggestions for meetings to demonstrate the importance of teaching children how they can promote safety by avoiding certain dangerous plays and by avoiding alcoholic drinks.

Whenever I look over the National Plan of Work I wonder if all the leaders realize what a storehouse of information and suggestions it contains; I hope every one studies it carefully.

Boys and girls, didn't you just love the April number of the *Young Crusader?*

In another column is a list of honor L.T.L's; that means those Legions that paid by March as many dues as were paid last year. Other Legions paid dues in March but not equal to the amount paid by the end of last year. Several Legions deserve special mention for outstanding pieces of work and this will be given later.

Last year 643 members paid dues; we have reached the end of the first of our Temperance year; will all leaders please check up on this matter of dues?

I wish I might visit you all in person, as I do each month in spirit.

—o—

You May Speak with Authority

on present-day problems
related to
the liquor traffic
if you read

THE UNION SIGNAL

Every number contains features of vital import

The Union Signal, Evanston, Illinois
Enclosed find $1.00 for 1 year's subscription.
Name .....
Address .....

Note: FREE introductory copy will be sent upon request. Address Dept. S., Union Signal. You may use above blank by crossing out order line.

—o—

Field Work

Mrs. Opal Engelking has been very busy doing field work, this past quarter, in the following counties: Tulare-King, Mendocino-Lake, Placer, Solano-Napa, Tri-County, and Fresno. She will be in Santa Clara county in May.

Mrs. Engelking has been very highly commended for her work in all these counties.

Topical Program
June

First Meeting

Service to Others

Song: "A Charge To Keep I Have"
Scripture: Prov. 3:27, 28; Prov. 17:17
Prayer
Discussion: What Contribution has the W. C. T. U. to make to
  a. The Men in the C.C.C. Camps?
  b. Ex-Service Men in Hospitals?
Playlet: "Say It With Flowers," by L.T.L.
Discussion: The Part of the Flower Mission Department
  a. In Creating Sentiment for Total Abstinence
  b. In the Celebration of the Frances Willard Centenary
Discussion: A Million Dollars by Aug. 1
Ten Minute Study of Alcohol Education

Second Meeting

Civic Forum

(President or representative of every community organization invited)
Song: "Our Task"
Scripture: Prov. 16:8; Isa. 57:14; Ps. 33:12
Prayer
Solo: "Dear Land"
Presentation of problem: Evaluation of Local Conditions; Effects on Individual and Community Life of
  a. The Liquor Traffic
  b. Gambling
  c. Safety Program
  d. Citizens' Regard for Law
General Discussion (Participation by all organizations present)
  What My Group Is Doing and Will Do to Meet the Situation
Ten minute study of Alcohol Education

—o—

You May Influence the Future

by giving children

THE YOUNG CRUSADER

Temperance and Character Lessons in every issue

The Child who leads
In the right direction
Is the child who reads
From a wise selection.
Select his reading while you may!

THE YOUNG CRUSADER

Only 35 cents a year
(With a subscription for *The Union Signal,* 25 cents a year.)

—o—

"Three Partners" and "Inside Information" are out of stock at present owing to the discontinuance of the London firm publishing them.

Honor L. T. L.'s

Aromas, Lodi, Oakland, Waterford, Willows.

Youth's Temperance Council

Mrs. Elsie May, *General Secretary*

Many interesting events have occurred in Y. T. C. circles during the past month and the State officers and general secretary have been busy traveling around the country to visit Y. T. C. councils, holding rallies, dinners, and other affairs.

Santa Cruz had the first rally which included an afternoon meeting, an Epworth League meeting and a church service at which three of the State officers, the general secretary and Professor Earl G. Lindsey participated. Two organized councils were represented at this rally.

The Soquel Y. T. C. held a dinner. The moving picture "Pay Off" was shown, and Miss Lucking and the general secretary spoke. These young people are active in Y. T. C. All dues have been paid and they are all looking forward to attending the Encampment in August. They are going to have a milk bar at the annual Cherry Festival this year.

In connection with the Santa Clara W. C. T. U. convention, a Youth dinner and program was planned. Young people from four organized councils attended and one new council is to be organized in Willow Glenn as a result of this meeting. Three State officers were present as well as the general secretary and all took part in the program. Later, in the auditorium, the moving picture, "Pay Off," was shown and the lecture given by Prof. Lindsey. Music was furnished by Y. T. C. young people. The credit for the success of this rally is due to the untiring efforts of the County secretary, Mrs. Tait.

We are meeting the Y's in Modesto during the months and expect to plan other rallies throughout the state.

Remember the encampment date, August 7-13. Our program is finer this year than before and every young person will want to attend. Cost is $6.00 for the week. This includes board and room and registration fee.

—o—

A Few New Leaflets

"I Bet You—" (Think a Minute Series) 20 c per 100.
"I Promise—" (Suggestions for L. T. L. leaders)
But the State Got the Revenue. *Broyles*
Jim Will Have His Say—In a Few Years. *Harper*
"Snow"? Needle? "Jigger"? (Revised) 35c per 100; 20c per 50; 2c each
Alcohol Education—What, How and Where. 65c per 100; 35c per 50; 2c each
What Is Iota Sigma? (A demonstration) 3 for 10 cents

W. C. T. U. Headquarters
83 McAllister St. San Francisco

WHITE RIBBON ENSIGN

«In the name of our God let us up our banners»

VOLUME XXXIII ANGWIN, CALIFORNIA, JUNE, 1939 NUMBER 8

Mrs D Starr Jordan 11-39
Stanford University

Your Flag and My Flag

Your flag and my flag, oh! how it flies today
O'er your land and my land, and half a world away,
Rose red and blood red, its stripes forever gleam,
Snow white and soul white, our good forefathers dream.
Sky blue and true blue, its stars forever bright,
A glorious guidon of the day, a shelter throught the night.
Your flag and my flag, oh! how much it holds,
Your land and my land, secure within its folds.
Your heart and my heart beat quicker at the sight;
Sun kissed and wind tossed, the red, the blue, the white.
The one flag, the great flag, the flag for me and you,
Glorified all else beside, the red, the white, the blue.

—W. D. Nesbit.

State President's Letter

Dear Friends:

Here at Sacramento we realize our education program is the biggest thing needed in the state. For example: An assemblyman who is sure alcohol is a stimulant has pressed bills for sale of alcoholic beverages at the longest hours possible for the convenience of those feeling the need of a stimulant.

A senator, chairman of that body's Public Welfare Committee which recommends laws on public morals for the state, appeared before the Assembly morals committee and pled for local option on our Red Light Abatement law by making a legal restricted district a matter of local choice. As an argument, he pointed out as a fact that there is no bootlegging now, whereas during prohibition, liquor was sold everywhere except in churches. In the same way, immorality could be reduced.

It may have been that the subdued involuntary laugh that swept the room packed to the doors and far down the hall with Christian people, brought there by the W.C.T.U., helped the speeches against the bill to convince the committee that it would make the same kind of disappearance, for they voted unanimously to lay the bill on the table. But your letters and postals did a fine work in letting these men and the rest of the assembly know how you stand on this law. One small union had 75 postals sent. Our women came as far as 90 miles to participate in discussion, or to show their opposition to the bill by their presence. You did good work.

The gambling interests are here in full force. One bill was pressed in committee to permit "Off Track Gambling" which would legalize gambling joints all over California, as long as they were a thousand feet apart. This bill was laid on the table. Later, the mover of the bill asked to amend it by placing the joints ten thousand feet apart. That will be heard later if the mover sees a chance for it to pass.

The liquor bills have been assembled into one bill of 55 pages in the Senate, know as SB 806. That hearing was held this afternoon in committee when suggestions were received from the liquor manufacturers and dealers, also from the drys, as to changes in the law. At the close of the hearing, the committee went into executive session so it is not known how it will emerge before the Senate for a final vote. But the drys asked for a zone of 400 feet around schools and playgrounds; for prohibiting joints nearer than 1000 feet apart; for limiting the number of liquor places to one for each thousand population and to refuse for two years to grant a second hearing on placing a liquor joint where it has been refused after a hearing. At present it can be considered again within thirty days. The citizens, thinking the matter settled, often find the liquor place opened in six weeks after the license has been refused. Wets and drys agreed to a reduction of licenses and were in favor of no new licenses being granted for at least two years.

The big problem the drys face is the tendency of all legislation not to consider beer as an intoxicating beverage. It is very difficult to get wine and beer included in any control bills. Just how it will fare is still problematical.

Later

Friday night the legislature had passed on only one-fourth of the bills for consideration. In the rush for final action,

(Continued on p. 8)

God Star Counties

Solano-Napa

New Gold Star Unions

Citrus Heights
Porterville

New Honor Counties

Colusa-Sutter, Stanislaus-Merced, Tehama-Glenn, Sacramento, San Francisco, Tri-county.

New Honor Unions

East Santa Cruz, Luna Vista, Hamilton Square, Corning, Red Bluff, Lindsay
Who will be next?

Willard-Washington Memorial Tree Planted in Tulare City Park

Mayor Gail Bash is pictured here putting in the first spade of earth as a tree planting ceremony was held at the side city park this week as a tribute to both Frances Willard and George Washington. It was the Centennial of Frances Willard temperance leader and the 150th anniversary of the inauguration of George Washington as the nation's first president. Sponsor of the ceremony was the local W. C. T. U. The tree planted is an Arizona cypress. A number of local leaders were invited to take part in the program, Justice Ward Rush delivering an address on "George Washington."—*Staff Photo.*

Butte County

Mrs. Lilian B. Gray

Mrs. Isabelle M. Lester, county president assisted by Mrs. Nancye Gillenwater, corresponding secretary, presided over the county W. C. T. U. convention held in the Presbyterian church of Chico, May 11.

The church was beautifully decorated with flowers, and a large picture of Frances E. Willard did honor to her Centenary year. Reports of the various departments were interspersed by a reading by Mrs. Nancye Gillenwater and pipe organ numbers by Mrs. Helen Sherwood. Memorial service was conducted by Mrs. Salina Binet and Mrs. Irene Nikirk.

Pot luck luncheon at noon was enjoyed by all and short talks were given around the table on subjects kindred to the temperance work.

Mrs. Louise J. Taft, State president, talked on measures before the sessions of the legislature she had been attending. Mrs. Opal Engelking, State director of Fairs and Exhibits, gave a demonstration of "Seeing Is Believing."

The only change of county officers was to elect Mrs. Nancye Gillenwater vice president and Mrs. Jean B. Rothe corresponding secretary.

A medal contest was held in the evening.

Non-Alcoholic Fruit Products

Mrs. Alfa B. Ellis, *Director*

Something Different

If you are looking for something different to serve at your union meeting this summer try—

Quick Raspberry Juice
A preserved rarity
Recipe

Sterilize a quart jar and put in 1 to 1½ cups of firm ripe raspberries which have been washed. Make a syrup of ½ cup of sugar and ½ cup of water. Pour this boiling syrup over berries and fill immediately to overflowing with boiling water. Seal perfectly at once. In a few weeks this will produce a clear bright juice with the natural flavor of the berry. It will keep indefinitely.

Every branch of temperance work can make use of the department of the Non-Alcoholic Fruit Products, especially the Y.T.C. and L.T.L. groups. Let us demonstrate to our young people and children how good these fruit juice drinks can be and how attractive to serve. The above recipe is from a booklet prepared by the National department of Non-Alcoholic Fruit Products.

—o—

Two men look out through the self same bars; one sees the mud, and one sees the stars.—Frederick Langbridge.

Thank God Every Morning

Thank God every morning when you get up that you have something to do that day which must be done, whether you like it or not. Being forced to do your best, will breed in you temperance and self control, diligence and strength of will, cheerfulness and content, and a hundred virtues which the idle never know.—Charles Kingsley.

—o—

Los Gatos W.C.T.U. observed recently the centenary of the birth of Frances E. Willard by planting a redwood tree in Memorial park.

Rev. W. L. Mellinger, pastor of the Christian church, gave the invocation; Harry B. Gellat rendered the Star Spangled Banner as a cernet solo; Miss Dorothy Bailey told briefly of the life and work of Miss Willard; Mrs. Elsie Cornell Dudley sang "Trees"; Mrs. Bess L. Erickson read an original poem "The Forest Tree" which she dedicated to the California redwood. Mrs. May E. Hollingsworth, county president, after an inspirational message turned the first shovel of dirt. This rite was then shared by officers, members and visitors, each giving a brief message in memory and tribute.

The tree will be well cared for by the city and will stand as a living memorial to our temperance leader, Frances E. Willard.

Corresponding Secretary's Letter

Dear Co-Workers:

During the month of March more literature and supplies passed through your State headquarters than during any one month with the exception of two, since I have been your corresponding secretary. April was not for behind. This is encouraging, for when we are busy here getting materials to you, we know you are busy and happy too for we have learned that one is happiest when one is busy in a good and worthy cause.

Please do not forget to notice the ads for literature both in this paper and in the *Union Signal* and remember everything can be secured right here at 83 McAllister street. While we cannot keep a large supply, we do try to keep a limited supply of everything listed in the catalog or mentioned in either of our publications.

Our Membership

How about the new member? One of our women who has secured several new members this year in writing about them said "they are all 'handpicked.'" Every Christian woman you know should have a personal invitation to attend your Union meeting and to become a member, for there's "no Christian reason why she should not."

At one of our county conventions recently one member said "that's what I like about the W.C.T.U., you meet women of all denominations working together"—all interested in a definite service and a common cause. "It broadens the horizon of the Christian woman to be a part of a great organized international movement."

We have reported at the end of April, 426 new Frances Willard members. Those securing one, two, three or four new members, Willard Builders, 125. Those securing five to ten, Willard Educators, 10. (Names listed elsewhere) Willard Patriot, Mrs. H. P. Anderson, of Porterville. Who will be the next Willard Patriot, securing ten or more new members?

The Willard Leader is the one who secures the largest number of new members in the state. She will receive a special award from National. *YOU* can do it.

We have a brand new Union in Manteca, San Joaquin county, and a new Iota Sigma in Fresno just organized by Mrs. Opal Engelking. I commend these new organizations to you—may they have an interest in your prayers.

Yes, "we are a link in a strong chain that goes round the world." Let us work to strengthen the chain that there may never come a break where *we* stand.

GRACE R. RANDALL.

Who's A "Big Shot"?

Usually that slang phrase describes somebody who thinks he is very important because he tells others what to do. Exactly the reverse is true in the W. C. T. U. Department of Literature. If you are a local director, or a loyal member of a union which has not yet appointed a director, you are one of the "big shots"—one of those who have the greatest opportunity for service.

The State director cooperates with the National director in finding new METHODS of using W. C. T. U. literature and sharing these plans with county and local directors; but only as the local workers apply her suggestions to their own communities do they become really effective.

Neither the National nor the State director, nor even the county director, can know exact conditions in *your* town or neighborhood. If a church convention is to be held there, *you* know the proper official to grant permission for the W.C.T.U. to have a literature table, giving away suitable leaflets and selling such pamphlets as "What Alcohol Is and What It Does." Perhaps you even know when he will be in the best humor and arrange to see him then! *You* know how to deal wisely with other local leaders. *You* know in advance about gatherings where our literature should be given away or sold. *You* understand a thousand and one details which National, State, or even county officers do not know.

So *you* have an opportunity which they do not have. Are *you* making the most of that opportunity? Have *you* studied the manual "The Service of 'Cold Type'" and the leaflets listed under "Literature" in the Catalog? (These contain some suggestions which you can use "as is" and others which you can adapt to fit *your* local conditions.) Are you trying to find wide uses for W.C.T.U. literature and to handle it in a business-like way?

If *you* can say "yes" to all of these questions, you may be sure that you are a "big shot" in helping to carry out the slogan, "WE FIGHT LIQUOR WITH LITERATURE!"

Adapted by GRACE R. RANDALL,
State Director of Literature.

—o—

How About Your Parliamentary?

Robert's Rules of Order. $1.50

Parliamentary Law at a Glance. Utter. 75 cents

Set of leaflets (8)—Logic of the Five Fundamental Principles. 10 cents

"Parliamentary Rules in Brief" (for children). 35 cents per 100; 20 cents per 50; 2 cents each.

Woman's Christian Temperance Union
83 McAllister Street
San Francisco, Calif.

In Memoriam

"Nay, why should I fear death,
Who gives us life and in exchange takes breath?
The lordliest of all things—
Life lends us only feet, death gives us wings,
What daybreak need you fear?
The love will rule you there which guides you here."

Mrs. Alice K. Murphy passed on May 7 after a very brief illness at her home in Lodi.

Mrs. Murphy had been president of San Joaquin county. She was very active in W. C. T. U. work as well as in her church until her death. This much beloved woman will be greatly missed.

Mrs. Hattie May Cadle passed away April 14 in Santa Cruz. Mrs. Cadle had been president of Chico Union and was active in W. C. T. U. and church work. Our sympathy is extended to the children of this devoted mother.

Mr. Corbin Johnson, husband of Mrs. C. W. Johnson, passed away at his home, 1625 Grove St., Berkeley, April 29.

Mr. Johnson was always interested in all good work, especially the Frances Willard Club which is a fitting memorial for both Mr. Johnson and Mrs. Johnson, who was its founder.

The hearts of the members of the W. C. T. U. go out to Mrs. Johnson and her daughter, Mrs. Hazel Smith, in their hour of bereavement.

Mrs. Anna Dahl, vice president of Ft. Bragg union whose hospitable home was ever open to our workers, has the sympathy of her large circle of friends in the loss of her husband, Mr. Charles Dahl.

Howard Stine, on the eve of his graduation from college, was killed in an automobile accident. He was the son of Mrs. Ida B. Stine, president of San Joaquin. The sympathy of the W. C. T. U. goes out to this mother and the father in the loss of this very promising young man.

Mrs. Dorris Wheeler, officer of the Corning W. C. T. U., and her four children were bereaved of husband and father recently. This fine young woman and family have our heart-felt sympathy.

—o—

Therefore my beloved brethren be ye steadfast, unmovable, always abounding in the work of the Lord, forasmuch as ye know that your labour is not in vain in the Lord. 1 Cor. 15:58.

White Ribbon Ensign

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June, 1939

All copy for the White Ribbon Ensign must be in the office by the TWELFTH OF EACH MONTH, and all editorial correspondence should be addressed to White Ribbon Ensign, Room 415, 83 McAllister Street, San Francisco, California.

Save Two Cents

If your name and address as printed on your Ensign is not correct, please send a post card at once to Mrs. Sarah H. Cairns, 1115 Foothill Blvd., Napa, California, giving correction and old address. This is important, as every request for change of address from the Post Office now costs two cents.

Coming Events

September 26-October 3, National Convention, Rochester, N.Y.
October 16-19, State Convention, Berkeley and Treasure Island
June 9, Flower Mission Day
June 14, Flag Day
August 7-13, Y.T.C. Encampment, Mt. Hermon

Radio

Opportunities for broadcasting are increasing. For example, Tri-County now has seven periods instead of the usual four during April, and Mrs. Taft broadcast from Modesto during the Church Hour for Morning Prayer while she was attending Stanislaus-Merced W.C.T.U. county convention.

No liquor is sold in the 27 Ralphs' Grocery Stores.

"Only By Crushing Liquor Traffic Can Democracy Be Saved" Says—

Roger Babson

Foremost Statistician of the United States

"My reason for now damning, eliminating, and annihilating the liquor traffic is because of its dangers to democracy. It is undermining our entire political structure and destroying our freedom as termites would destroy a well built house.

"After most careful study, I am convinced that only by crushing the liquor traffic can democracy be saved. . . .

"I have always been a teetotaler; and when given the opportunity, I have always voted for Prohibition. Furthermore, my attitude on liquor has been due to what I have seen, having been brought up at Gloucester, Massachusetts, with a rum shop at each end of the street. Only since the repeal of Prohibition, however, have I realized the terrific dangers of the commercialized liquor traffic. In saying this, I am not referring to the great harm liquor is doing to the people of this country, especially to the youth. I am not even thinking how this harm may strike our own homes and ruin our sons and grandsons—yes, and now even the girls of our families. I say this because no one is obliged to drink and a proper campaign of education, as to the evils of liquor, could save most of these young people.

"As a statistician, I am especially disturbed by the arguments which the liquor interests use in connection with taxation. They claim that because liquor is contributing about $5,000,000,000 a year to Federal and state treasuries they are entitled to special consideration. Let me tell you, however, that they are telling you only half of the story. The other half is that the liquor on which they pay this tax has so wrecked the character of the American workman, that our Federal and state governments are now required to pay out more than $5,000,000,000 a year for relief! This relief expense the country never had before repeal of Prohibition. It is true that we would lose these excise taxes if we crushed this hideous traffic; but this loss would be more than offset by what our Federal government and states would save on relief after the traffic is crushed. . . .

"Notwithstanding the above, the liquor interests will claim that to take the profits out of liquor would hurt real estate values. Statistics show that this is an outright falsehood, spread about to fool the voters of the United States. Actual facts as to the real estate situation show that real estate values have been declining continually since the liquor interests have again been in the saddle. Not only is this true, but the opening of a liquor store in any neighborhood almost always hurts the rental value of adjoining property. I can give you my word there is nothing in their 'real estate' argument. The liquor traffic has done real estate far more harm than good. This can be proven in almost every community.

"If given time, I could show by actual statistics that the liquor traffic is also a great contributing cause to unemployment. Charts could be made showing the correlation of the growth in the use of liquor and the increase in unemployment. You, however, need not bother with charts or statistics. Look about your own community. You will find for every five homes fully employed, no liquor will be purchased by four of these homes. On the other hand, for every five homes on relief, you will find that liquor is being purchased by four of these homes. I am not a fanatic on liquor. I, however, cannot too strongly condemn the liquor traffic which today is both sending our young people to hell and in undermining our whole democratic government. Things cannot continue to go wrong as they are now going without a spiritual, social, and financial collapse."

—*The Union Signal*

Evangelistic Department

Dear Sisters:

Let me remind you again of the Evangelistic department and how large a part it must play in the success of our organization. All our efforts, all our plans must be sanctified by prayer and directed under the guidance of the Holy Spirit, if the results of our work are to be effective and permanent. "Put not your trust in princes nor in the son of man, in whom there is no help" declares the Psalm we love. "Happy is he that has the God of Jacob for his help, whose hope is in the Lord his God." The truth of this declaration has been proved in the history of our organization. When the first union in our state was organized they held a prayer meeting in the church each day for 12 weeks when attempting some reform work.

Let us have Praying Bands in all our unions, who regularly offer to God earnest prayer for His guidance and blessing for all our leaders and for all who are in the ranks of the Woman's Christian Temperance Union. In every union we who have the responsibility of carrying out the plan of work of the department should "be instant in season and out of season," realizing what a privilege is ours to make Christ more real in the life of every member—by precept and example to utilize God's power in our own lives and in the lives of others. "Oh, magnify the Lord with me and let us exalt his name together."

Anna A. Pettit.

Treasurer's Letter

Dear Comrades:

June is the month of roses. How I would enjoy presenting beautiful red roses to a number of unions this month. This not being convenient I do compliment them upon their efforts to reach the National Temperance Education goal. Look them up in this issue of the ENSIGN. There are two new Gold Star unions and six new Honor unions. Notice too the six new Honor counties, so honored because of the activity of the local unions. I am sure these unions will now be eager to see themselves and their counties listed as Gold Stars. National asks us to complete the Fund by August first. Let us do it.

The budget is receiving its share of attention also, as you will notice from the number added to this month's list. This too is very much appreciated.

Are we keeping in mind our aim to increase the number of Fruitful unions this year? I am sure we are. The time is growing short, let us be up and doing.

"And they builded the wall for the people had a mind to work."

SARAH H. CAIRNS.

Standings of Unions

Budget-paid-in-full: Lathrop, Reedley, Dixon, Lora La Mance, Selma, Elk Grove, Loomis, Dinuba, Pixley-Earlimart, Wood-Colony, Ripon, Hughson, Woodland, Sunnyvale, Auburn, Boulder Creek, Aromas, Strathmore, Exeter, Porterville, Sanger, Prescott, Orland, Lodi, Willow Glen, Davis, Chico, Lincoln, Waterford, Caruthers, Kingsburg, Parlier.

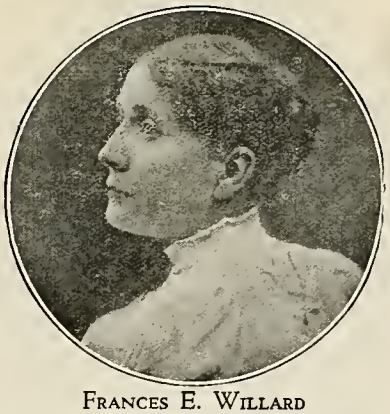
Paid-three-fourths: Point Richmond, Fruitvale, Sunset, Frances Willard (Clipper Gap), Della Hill, Ukiah, Corralitos, Oak Park, Stockton, Friendship, Modesto.

Paid-one-half: Greenfield, Palo Alto, Martinez, Pacific Grove, Lakeport, Fort Bragg, Santa Cruz, Anna Beal, Madera, Los Gatos, Napa, Tulare, Corning, Live Oak, Salinas, Watsonville, St. Helena, Hamilton Square, Berkeley, Frances Willard (Vallejo).

Paid-one-fourth: Winters, Anna Gordon (San Francisco), Roeding, Turlock, Alameda, Soquel, Sebastopol, Richmond, Gridley, Mayfield, Oakland, Luna Vista, Citrus Heights, Morgan Hill, Addie G. Estes, Shattuck, Lindsay, Red Bluff, Willows, Rockridge, Orosi, Colusa, Willits, East Santa Cruz, Hilmar, Oroville, South Berkeley.

Dry Hotel

Hotel Stoney, Vacaville, is a new family and tourist Recreation and Health Center, just opened by Miss Ethel L. Hay.



FRANCES E. WILLARD

Alcohol Education For and Against Its Use

"We should remind ourselves that the liquor traffic itself is carrying on a vast educational program. Every cocktail parlor is a school. Every liberal law is a lesson. Every bar-maid is a teacher. Every advertising page, devoted to the lure of liquors, is a dreadful scholastic appeal. Every blaring description of wines over the radio sends a terrible pedagogue into our homes! We must not only educate for our position, we must educate against their position. Our period is filled with seductive appeals that make it appear little short of a duty to drink beer and wine and hard rum! One process of our education would be to stop the process of our enemy's deadly education!"—BISHOP EDWIN HOLT HUGHES, *President Board of Temperance of the Methodist Episcopal Church.*

Let us counteract the cocktail parlor, by education in schools and colleges and our National seminar; the liberal laws, by more stringent laws facing toward prohibition; radio appeals to drink, by attractive radio programs stating the facts concerning what alcohol is and does in good radio programs; newspaper advertisements, by pointing out the possible relation of the paid ad to the accident on the front page, and also, by promoting the use of the many wholesome drinks; the vast sum spent for liquor education, by raising our share of the million dollar Education fund to teach the evils of drink that will destroy democracy if we do not destroy it.—*The Voice.*

Our Motion Pictures

The Beneficent Reprobate was shown in Madera union high school; School at Penryn, Placer county; Dinuba union high school; First Methodist church, Vallejo, Rev. Chas. G. Zierk, pastor; Sanger union high school; Calwa school, Fresno county. Dates for May, so for, First Presbyterian church, Dinuba, Rev. W. D. Landis, pastor; Parlier union high school; James W. Dent, Science department, San Jose high school; Grammar school at Fowler, Fresno county; and Joint union high school, junior and senior, Reedley, Fresno county.

National Temperance Education Fund

Gold Star Counties

Solano-Napa.

Gold Star Unions

Anna Beal, Chico, Lodi, St Helena, Napa, Dixon, Frances Willard (Vallejo) Kingsburg, Exeter, Los Gatos, Della Hill, Ripon, Empire, Palo Alto, Pixley-Earlimart, Mayfield, Berkeley, Elk Grove, Turlock, Colusa, Sara J. Dorr, Caruthers, Loomis, Dinuba, Visalia-Woodlake, Parlier, Fowler, Reedley, Orosi, Lora La Mance, Campbell, Selma, Cupertino, Sanger, Soquel, Carrie A. Gladding, Boulder Creek, Citrus Heights, Porterville.

Honor Counties

Fresno, San Joaquin, Santa Clara, Tulare, Kings, Placer, Yolo, Colusa-Sutter, Stanislaus-Merced, Tehama-Glenn, Sacramento, San Francisco, Tri-County.

Hannah Bottoms, Morgan Hill, Strathmore, Esparto, Prescott, Hughson, Penryn, Salinas, Davis, Roseville, Corralitos, Rachel Fox, Sacramento, Woodland, Modesto, Frances Willard (Clipper Gap), Oakdale, Orland, Greenfield, East Santa Cruz, Luna Vista, Hamilton Square, Corning, Red Bluff, Lindsay.

Attention Union Signal Promoters!

MRS. NELLIE P. MOSELEY

Local promoter for union! Please tell your county or bi-county promoter very soon whether or not your union is an Honor union and the number of points of merit you have attained (see plan of work 1938-1939).

County and bi-county promoter! Please compile information received and send to me on or before July 25. Be sure to give names of unions reporting.

Pay-Off was shown at Clipper Gap, Placer county by Mrs. Ida Belle Bancroft; Home and School association, Santa Cruz; Fresno W. C. T. U., care of Mrs. Martha Coughell and Mrs. Jewell Owens; L. A. Lawson, Visual Education director, Mendocino county schools, and A. B. Ingham, Pacific Grove high school. Dates for May and June to date —Mr. Ralph Brown, Modesto, fifteen showings to approximately 2,000 in schools in Stanislaus County; B. M. Kedrick, Reedley Joint union high school; Charles R. Chaney, Sanger union high school; Rose Marie Strevel, Rio Linda, for use in Cemter Joint high school, Sacramento county; F. M. Williams, Trinity county high school, Weaverville; Lester S. Day, Activities secretary, Army and Navy Y. M. C. A., San Francisco; Rev. Paul B. Studebaker, Pastor Church of the Brethren, Modesto; J. T. Porter, No. Calif. Conf. S. D. A., for use at Lodi academy.

Good News From National

Mrs. Anna Marden DeYo, National corresponding secretary, announces more than 3,000 new members are joining the National Woman's Christian Temperance Union every month.

"It indicates most forcibly the widespread rising resentment against the sale and use of alcohol. These new members do not come from just one or two key states, but the gains are general throughout the entire nation, Mrs. DeYo declared.

Especially gratifying to us is the fact that our far from complete report shows that hundreds of brand new units have been organized, including Loyal Temperance Legions, Youth's Temperance Councils, and Iota Sigma unions, all predominantly youth groups. In a number of counties the National W.C.T.U. units were organized for the first time in history.

One of the most striking developments is that in many states the largest number of new members were obtained by members who not so very long ago were recruits themselves. This is another important trend in the cause of temperance. Never before have the youth of the land been so active and interested in temperance.

"There are a number of outstanding feature factors which account for the added interest in the goals to which the National W.C.T.U. has dedicated itself since repeal," Mrs. DeYo asserted.

"National interest is centering on the battle against drink, dope, and disease —a battle in which the National W.C.T.U. took the lead and is pushing more vigorously than ever. Our organization was the first of its kind to have the unadorned facts regarding alcohol and dope compiled by disinterested scientific research. A leader for scientific alcohol education in the schools, youth has become interested in both the social and scientific aspects of this pressing problem.

"The drinking driver, the ravages of liquor when women drink, the utter lack of any control over the number of places selling liquor and flaunting of all restrictive regulations have all contributed to a united front against drink, dope and disease."

—o—

Drunkenness on Highways In Lake County Now Unlawful

The supervisors passed an ordinance in Lake County making it a misdemeanor for any person, while under the influence of intoxicating liquor, to be on a public highway or right of way whether operating a vehicle or not.

The punishment for a violation of this ordinance is a fine of not more than $500 or imprisonment in the county jail or both fine and imprisonment.

Stanislaus-Merced

Mrs. May F. Whitmore

Mrs. Edith M. Stude, president of Oakdale union, welcomed the 52nd annual W.C.T.U. convention of Stanislaus-Merced counties which convened there May 2 and 3, and presented the guests of honor Mrs. Louise J. Taft, State president; Mrs. Grace R. Randall, State corresponding secretary; and Mrs. Opal Engelking, State director of Fairs and Exhibits, with beautiful corsages.

Three members of the Oakdale Boy Scouts led in the flag salute. Interesting reports showed a substantial increase in membership. Directors of the various departments held half hour conferences explaining the work of their departments. Luncheon at noon was served by the Oakdale union to seventy-five guests.

Mrs. Sadie C. Reynolds, bi-county president, in her annual address, "Rainbow of Promise," said: "In spite of the general use of liquor and its attendant evils, there are rainbows of promise. Many of our young people are registering their disgust and disapproval each year."

Music by a quartet from Oakdale high school and a solo by Rev. Ira P. Dumas of Modesto were pleasing numbers on the program. Mrs. Taft tied the white ribbon on five babies.

Mrs. Engelking in her address said: "Safety on the highway has been a leading factor in promoting the need for total abstinence." Mrs. Randall stressed the need of the use of W.C.T.U. literature in her subject, "How to Know How" Mrs. Taft spoke on "Organization Goals" and "Legislation," also, presented the gold medal to Miss Bernice Lamb of Hughson, winner in the medal contest.

All county officers were reelected and installed by state officers.

—o—

A Variety

"Fools' Gold." Pickett. About gambling. 35 cents

The Anniversary Crusade. DeYo. Memories of heroic Crusaders. 25 cents

"Silence Is Yellow." Marshall. Verses and jingles about peace. 50 cents

"Shipmates." Hawkes. An interesting temperance story. 25 cents

The Sequence. Harris. About syphilis. 3 cents each; $1.25 per 50; $2.25 per 100

"A Life to Hold." Hawkes. A temperance story. 25 cents

"Nicotine on the Air." A brief broadcast about smoke. 30 cents each

Woman's Christian Temperance Union
83 McAllister Street
San Francisco, Calif.

—o—

Let us not pray for a light burden but a strong back.—Theodore Roosevelt.

Fruitvale Workers' Conference

Mrs. Ruth Fox

The workers' conference of Fruitvale union held at the Advent Christian church had as its keynote, a deep spiritual motif of renewed faith and devotion to the temperance cause. Mrs. Mary Stahl, local president presided.

Mrs. Clarie Judd Montgomery and Rev. Cooprider were interesting speakers at the morning session. Spring flowers formed the table decorations and a delicious repast was served at the noon hour by Mrs. Hudson and her able committee.

Miss Winifred S. Bangs, county president, told of the favorable reaction of the college authorities she had interviewed regarding the showing of films on alcohol education on the campus. The Ladies' Double Quartet furnished excellent music.

"Pay Off," a poignant story of deep human interest, was the film feature presented by Professor Lindsay and Mrs. Elsie May at the afternoon session. Mrs. Benjamin, a young Christian worker in the Holy Land, gave a thrilling account of life in a country seething with rebellion.

For its deep spiritual note and its delightful fellowship and dramatic interest, the Fruitvale Workers' conference will long be remembered by those who attended.

—o—

Research

The American Business Men's Research Foundation is conducting an analysis of experiences of insurance companies with the liquor problem.

Many medical doctors and underwriters are forced to decline outright or accept only at high rates, more applicants for excessive drinking than for any other cause.

The drinking habit is increasing among persons 20 to 30 years of age and that excessive drinking has increased greatly in the last three years. In the younger age group, two out of five men and one out of twelve women drink in such amounts as to constitute in many cases a sub-standard risk.

Widows and orphans in the United States are being deprived of more than $200,000,000 protection annually because of liquor on the basis of the amount life insurance companies are declining, either outright or insuring only at greatly increased premiums because of excessive drinking habits of applicants.

—o—

Officers for new Manteca Centenary Union:

President, Mrs. S. E. Voorheis, Yosemite Ave.

Secretary, Mrs. Elda Mae Johnson.

Treasurer, Mrs. Reora Larsen, Box 85.

Yearbook Quiz

1. Name the State Officers and who holds each office. Page 5.

2. Name the State branches. Name the General Secretary of each. Page 6.

3. How many organized counties and bi-counties have we? Page 7.

4. How many departments of Work do we carry in California North? Page 8.

5. Give one important statement from the report of each State Officer. Pages 10 to 42.

6. How does payment of dues differ from payment of budget? Give uses of each. Pages 44 and 45.

7. How many Gold Star unions and counties last year? Honor unions and counties? Page 42.

8. What is the Lillian Stevens fund and how is the money used? Page 48.

9. How is the ($2.00 per union) Frances Willard Memorial fund used? Pages 47 and 48.

10. How may one become a State Life member? Page 97 and 98, Article VII, Sec. 2-a and 2-b.

11. How does your county report compare with those of other counties? Pages 50 to 65.

12. In how many of the Department reports did your union have a part? Pages 65 to 81.

13. What is a memorial member and how obtained? Page 84.

14. Do you favor the use of the W. C. T. U. benediction? Why? Page 86.

15. Do you favor the use of the W. C. T. U. Installation and Consecration service? Why? Page 96.

16. Do you favor the use of the W. C. T. U. Welcome service for new members? Why? Page 89.

17. Do you favor the use of the White Ribbon Recruit service? Why? Pages 90 and 91.

18. What is the object of the W. C. T. U.? State Constitution Preamble, Page 100.

19. Where in this book is the model County constitution? The Local constitution? The Youth Temperance Council constitution? Loyal Temperance Legion constitution?

20. What value do you see in the Directory of unions? Pages 111 to 146.

21. Give four important facts from the W. C. T. U. catechism. Pages 84 and 85.

22. Why follow the Order of Business? Page 86.

23. See the Memorial service, page 83, read the poem by John Oxenham.

24. How many points has your union attained in the Standard of Efficiency? Pages 27 and 28.

We suggest this quiz be prepared in advance, by each member being responsible for one number, to be given orally and not to be read. If desired the quiz can be divided and used in different meetings.

Bi-County Tehama-Glenn

Mrs. Addie Lennon

"There has been an increase of 23 per cent in local options over all the United States within the last year. Many states are voting local options in their local precincts." This very encouraging news was brought to us by Mrs. Opal Engelking, guest speaker at the 22nd annual convention of Tehama-Glenn Woman's Christian Temperance Union which met in Willows Christian church, May 5. Mrs. Engelking also told of some terrible conditions which exist in our own state which put mayors and councilmen to shame. She emphasized the use of "Seeing is Believing" exhibit and other means of education.

Another guest speaker whose message was highly appreciated was Miss Elizabeth Hewett, State secretary of the Loyal Temperance Legion. She emphasized the theme for the day, Alcohol Education, and solicited cooperation of L. T. L. and Y. T. C. and all other youth groups in stamping out liquor and other narcotics. She also told of the close relation between the W. C. T. U. and missionary work in all foreign countries.

Willows L. T. L. under the leadership of Mrs. Harrington presented "Mother Goose" and her 17 children in an interesting playlet, telling the work of the L. T. L.

Mrs. E. B. Walker of Red Bluff gave a vivid description of a Christian citizen which was a challenge to all and an aim for our youth. There were 50 in attendance representing the five local unions, Red Bluff, El Camino, Orland, and Willows.

The incumbent officers were reelected with the exception of the corresponding secretary, Mrs. Clara Reeder, who is succeeded by Mrs. J. A. Lennox of Corning.

Willard Educators

(Those securing five to ten new Frances Willard members)

Mrs. Maud Woodruff, Sacramento
Mrs. Josephine Darling, San Francisco
Mrs. Claude Brown, Laton
Mrs. Elmon Sutphin, Laton
Mrs. O. F. Dormeyer, San Francisco
Mrs. Ella Erskine, East Oakland
Mrs. Mary Hogarth, Sacramento
Mrs. Martha Gore, Modesto

WILLARD PATRIOT

Mrs. H. P. Anderson, Porterville

(Many names of new members are sent without giving anyone credit for securing them. If your name should be listed above let us know.)

Prof. Arthur J. Todd of Northwestern University says: "The only solution of the juvenile delinquency problem, is the restoration of prohibition."

Local News

Six W. C. T. U. members over eighty years of age were feted at a recent W. C. T. U. meeting in Lakeport, the oldest of the number being eighty-six. Corsages of pansies and maiden hair fern were given to each of the honor guests. The angel food birthday cake was white with decorations of pink hyacinths. The honorees each made brief talks around the table which was decorated with cream colored primroses and lilies of the valley. This is an annual affair of the Lakeport union.

Gridley high school English class participated in a temperance spelling bee sponsored by the local W. C. T. U. At the county convention in Gridley a few days later a spelling contest was held with practically all in attendance participating. The Christian minister Rev. Mr. C. S. Wilkinson won the prize consisting of a silver dollar in a glass of drinking water on which was pasted an engraved gold star bearing these words:

"Soil not my soul
With Alcohol.
I would quench thy thirst,
Not cause thy fall."

Mrs. Agnes Van Lilborg, new Medal Contest director for Santa Clara county, evidently takes her position seriously as she already has 15 bronze medal contests underway. Congratulations Santa Clara county on your selection of such an active director.

Pacific Grove for the fourth time has turned down licensing liquor places in its town.

Stanislaus-Merced W. C. T. U. was most fortunate in securing Mr. Ralph Brown, promising young attorney of Modesto, to itinerate "Pay Off" for the organization throughout the bi-county. He showed the film twice in Oakdale, Keys, Hilmar, Turlock, Waterford, Empire, Hughson, Luna Vista, Ceres, three times in Modesto, Ceres high school and Oakdale high school, a total of fifteen times, reaching approximately 2,000 persons. Mr. Brown said: "I feel the motion picture is the best possible field for education at the cheapest cost." He also thinks there should be more dramatic stories used in this way to further our work. Have you a Ralph Brown in your county?

Revised "Songs for Boys and Girls"

The revised song book has a new dress too, and attractive little illustrations

Same price

10 cents per copy; 75 cents per 12;

Woman's Christian Temperance Union
83 McAllister Street
San Francisco, Calif.

Loyal Temperance Legion

Miss Elizabeth Hewett
General Secretary
2111 Cedar St., Berkeley

The beautiful month of June greets us and should remind us that the time is short for bringing to a successful finish the various activities of our L. T. L. year.

Recently I had the pleasure of spending a few days in Bi-county Tehama-Glenn. In the annual convention held in Willows, I saw the Willows L. T. L. in action; the group put on in an impressive way, the playlett "The L.T.L. in a Shoe" representing Mother Goose and her 17 children; their rhythm band gave us a musical number.

As a result of visits to three other places, there is a prospect of three new L. T. L.'s being organized; there would be no doubt of this if we were sure of leaders.

Now boys and girls, will you be sure to send dues to Mrs. Cairns before the last week in September? This is most important, for unless your dues reach her before she closes her books you are not listed in the W. C. T. U. yearbook. Last year some thirty dues failed to reach Mrs. Cairns, so instead of reporting 653 L. T. L. members to the National secretary, I could report only 623, because my report must correspond with that of Mrs. Cairns.

I hope that many goals have been reached and that several legions have become Light Line legions.

In August, report blanks will be sent to all leaders and should be returned to me by September 15.

—o—

President's Letter

(*Continued from p. 1*)

it is hard to tell what may slip through. But this morning in San Francisco, I received word that the Dog Race Gambling Bill had been taken from the table to the Assembly for a vote this afternoon. Governor Olson says if it passes he will veto it as did Governor Merriam on two previous occasions.

When this bill was heard in the Assembly committee it was amusing to hear the gamblers boast they had never been in jail; that they wanted to encourage growing of wheat for dog biscuit and growing of wool for dog blankets.

A teacher standing behind my chair asked me as one of the ten to speak to say for teachers that the gambler's children could use the biscuit and woolen blankets.

Tonight I return to Sacramento to attend further hearings. During the past month I have attended some of the county conventions. Mrs. Opal Engleking has kindly taken others; I have talked before groups of Christian folk on legislation but I have planned to be in Sacramento as my first duty to you at this time.

I trust you are enlisting the women so direly needed in this great fight with evil. One thousand new W.C.T.U. members is a very reasonable number for us this year. Then I hope every union is doing its part to raise our education fund without which the liquor education campaign goes largely unrefuted. Let us be more militant in this fight against evil.

Louise J. Taft.

Topical Program

July

First Meeting

Patriotic Picnic

Patriotic Songs
Scripture: Acts 21:39; Deut. 4:5-9
Prayer
Book review: "Illusion's End"
Discussion: Is Our State a Gold Star State? If Not, What is Our Part to Help Complete the Quota?
Ten minute study of Alcohol Education

Second Meeting

A Rainbow Tea

(Culmination of the Membership Drive)

Song: "Rally to the Colors"
Scripture: Psalm 27
Prayer
Welcome to New Members
Recognition of Successful Participants in Campaign
Study of Alcohol Education (ten minutes)
Short Talks
Frances Willard's Ideals of Membership in the W. C. T. U.
Frances Willard the Educator
Frances Willard the Patriot
Frances Willard the Organizer
Frances Willard a World Figure
What of the next One Hundred Years?

—o—

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Youth's Temperance Council

Dear Friends of Y. T. C.:

The past month has been a very busy one for the general secretary of Youth's Temperance Council. Many trips have been made into the field and the results are more than satisfactory.

The State president, Lewis Whitehead, spent a week end visiting the young people of Corning and a new Y. T. C. has been organized there. Claire Wheeler will council that group. Claire was an usher at the National Convention in San Francisco and has been much interested in the work.

Nancy Jane Lucking is responsible for the new Y. T. C. at Willow Glenn, San Jose. Mrs. Opal Engelking has been visiting in Fresno and she reports that she spoke to the Y group there and they are a much interested group.

Professor Lindsay and the general secretary visited the Y. T. C. in Modesto recently, presenting the moving picture "Pay Off."

Word has come from Stockton that in the near future we are to be invited to meet with all the groups of church young people there and we hope that we can report a new organization soon.

Plans are being completed for the Encampment to be held at Mt. Hermon August 7-13. Our State officers are enthusiastic over the plans. We are offering a faculty that is second to none, plenty of eats, fun and entertainment. I would suggest that the local unions begin now to pick out a young man or woman to send to the Encampment. The cost, including registration, will be $6.00. Could anyone make a better investment for the future of the W. C. T. U. than to send a young person to Mount Hermon to a Y. T. C. Encampment?

Elsie May,
State General Secretary Y. T. C.

—o—

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Mrs R E Swain
Stanford University
11-39

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«In the name of our God, we will set up our banners»

VOLUME XXXIII ANGWIN, CALIFORNIA, JULY, 1939 NUMBER 9

Alone, we can do little. Separated we are units of weakness; but aggregated, we become batteries of power. We want all those like-minded with us, who would exhalt the home, redeem manhood, and uplift womanhood, to join hands with us for organized work according to a PLAN—Frances E. Willard.

State President's Letter

Dear Friends:

I am still spending much time during the last days of the legislative session in Sacramento in the interest of defeating bad bills or seeing good bills through to the governor's desk, bills to which we have pledged our support.

Last night AB 89, a bill requiring the appointment of women investigators (police) as well as men for protection of minors who would get into liquor joints, passed the Assembly unanimously under Miss Miller's presentation and was sent to the Senate at 11. Then I went to the hotel and to bed. But this morning when I left for the 5 o'clock train to keep an engagement in San Francisco at the Methodist Conference, the Assembly was still in session, struggling with the problem of financing the state for the next two years.

They seem to have considered everything for raising money except, "Seek ye first the kingdom of God and his righteousness and all these things shall be added unto you."

The Omnibus Liquor Bill of the Senate with its 55 pages wrought out in long hours of work was discarded two days ago and another simpler one was started on its way. The greatest care seems to be taken not to offend the big liquor lobby.

Having visited the legislature as an observer for the past six sessions it is interesting to note the very large number of former members who either were not returned to their seats by their constituency or who did not ask to be returned, yet they are there.

These ex-members know the workings of the legislature, the personnel of the body and in addition have many special privileges because of their past membership. This makes them especially desirable lobbyists for those who can pay. The salary of $1,200 for the entire session which is received by a legislator would be small for a good lobbyist.

How well we know we can not control the liquor traffic. All our efforts to that end seem to make it just a bit more respectable. We can not afford to work along that line save to the end that we are headed toward annihilation of it, root and branch.

Gambling interests are still determined to have gambling joints all over the state so they are spaced 10,000 feet apart. One such bill has but one more of four hurdles to make. Another dog race gambling bill is on its way from the Senate to the Assembly. But our hope there lies in the Governor who does not feel that his party can afford to raise its money in such way and promises to veto all gambling bills.

What is the remedy?

We shall make good laws for California when we begin work before the primary and then cast our ballot for men and women who can not be influenced by the highly paid lobby that outnumbers the legislators two to one and harass them as they go to and from the legislative halls. Let us begin now to get ready for the next election.

N.T.E.F.

Let us educate the citizenship through our education fund as to what alcohol is and what it does and why it does it. Let us teach the folk why a good citizen in a democracy can not gamble with his fellows. Let us press our campaign for clean and wholesome living. This is the way to the solution of our citizenship problem.

I had expected the legislature to be closed when I would write this letter when I would give you a list of the "aye" and "no" votes by your legislators on bills in which you are interested. That will not be too late in the next copy of the Ensign, for I think you will be interested.

Meantime, remember the year is coming to a close. Finish the temperance education fund. Raise your quota of members, raise your budget. Surely we shall do our part with the great challenge that has been given us by all these forces of evil. "If God be for us, who can be against us?"

LOUISE J. TAFT.

"America"

"My country, 'tis of thee,
Sweet land of liberty,
Of thee I sing.

Land where my fathers died,
Land of the Pilgrims' pride,
From every mountain side
Let freedom ring.

Our fathers' God, to thee
Author of liberty,
To thee we sing.

Long may our land be bright
With freedom's holy light,
Protect us by Thy might,
Great God, our king."

S. F. Smith.

Alcohol Under Ban in Japanese Colleges

A college of Agriculture, one of Sericulture and another of Commerce, located in Japan, have forbidden the use of alcoholic drinks by the student body and have decreed that for any breach of this rule, a student may be suspended or expelled. When the football team of the Commercial college got drunk last fall to celebrate a victory, they were all expelled.

—*The Voice.*

No evil habit, however small, shall have dominion over me.

FRANCES WILLARD.

Reminiscence

(A letter to the Clipper Gap union from Dr. Kate C. Bushnell of Piedmont, pioneer World's missionary of the W. C. T. U., read at the Frances Willard Centenary celebration. Published by the courtesy of Mrs. Grace Bancroft.)

My dear Grace:

You wish me to tell you something about Frances Willard whom I knew so well. First when a shy girl of seventeen I went to Northwestern university and entered among other classes her class in rhetoric. What glorious times we had, for she was a superb teacher. I looked forward all week to her class. She was also Dean of young women for the University, which had only the year before opened its doors to women.

She started at once a self-government method of management, but the narrow minded men thought we ought to be kept more on the nunnery plan. We felt that was wrong while the men students were "on their own." Since she could not make us free, trouble soon began.

We girls were all going to ruin, of course, if not under rigid restraint, while on the other side the boy students referred to us as "tied to Mammy Willard's apron strings."

Finally Miss Willard was forced to resign, which almost broke her heart. She went to bed sick. I had been forced to return to my village home before Miss Willard's resignation. But when I heard of it, I walked the floor all night, weeping and wringing my hands.

My mother thought such crying was senseless. I said, "Mother, if you only understood that Miss Willard is the most wonderful woman in the world and some day the whole world will recognize it." I was not mistaken.

The resignation was a bewildering crash to all Miss Willard's hopes, as well as to mine and to those of scores of other girls. I thought it most unfortunate that my father had prepared to remove us to Evanston to enjoy its educational advantages and I declared I would never go. But I went. My home was within five minutes' walk of Miss Willard's. It continued to be my home for the next twenty-five years.

The last time I saw Miss Willard was in my own home there, after she returned from living in England with Lady Henry Sommerset, if I remember correctly at this time.

You may know how beloved she was by the girls of the University when I tell you that we all stood solid in our attitude as to her being forced to resign because she gave us girls enough liberty to "lead us to ruin." However, every woman teacher resigned with her.

The remaining members of the faculty made out a long set of rules, printed them and tacked them up in each room of the dormitory for girls. They were silly, childish rules. I remember one was that we must not get dust into the piano. Every sort of mischief they could conceive of it seemed to us they forbade us committing.

I was in my own home at this time and had no part in the reaction this had on the girls, but they must have had plenty of extra work cleaning pianos for awhile after that.

I used to almost split my sides laughing over the pranks the girls were up to. The faculty of "old grannies" had their hands full dealing with the "monkeys." Thus the girls took revenge for losing their incomparable leader.

This will give you an idea of the marvelous influence Miss Willard had over growing girls—the perfect genius she was—in bringing out into operation the abilities of young women and none the less of older women when she got out into the world of the W. C. T. U. She began as you know, as president of the Central union of Chicago which was then 12 miles distant from the village of Evanston.

My memory goes back to the time when Governor Evans, who gave the hundreds of acres on which Evanston is built and who named the town, was yet alive, I saw him often. He was late governor of Colorado.

When Miss Willard was to be found in Chicago, presiding over meetings private or more public of her organization, I was quite likely to be present. . . .

Then I studied and graduated in medicine and Miss Willard wrote a recommendation to the Mission Board in my behalf. I was sent to China. Later I returned, unable to go back because of broken health and I became Miss Willard's helper in the Purity department.

I was called, by my choice, the Evangelist of the department, but nearly all of the work fell to my lot, Miss Willard only giving public addresses on that topic.

Who can describe Frances Willard? I cannot. She had the most of our English at her fluent disposal of any woman I ever knew. She was a most extensive quoter of wise sayings of others. She seemed to know everybody in the United States and all the great ones knew her.

She belonged to the First Methodist church of Evanston of which I was a member and when in town was always at the Wednesday night prayer meeting taking an active part in the service. I have forgotten how much time the General conference consumed discussing whether to allow her to address them or not. They could not spare the twenty minutes or so asked for her but argued the question for an hour at least; then she declined the invitation.

Her speeches were grand, of course, sweeping practically everyone along with her who came to oppose. . . .

Frances Willard made the W. C. T. U. and she made the women under her influence bigger than they could possibly be without her. And that reminds us the Lord Jesus can do the same and far greater things, with us, if we will give ourselves without reserve into His hands. We have no adequate idea of how great we can be with Him and yet not in the eyes of the world — for He was not great to such. K.C.B.

—o—

Today I will look for the pleasant things and tell them to others.—Anon.

San Joaquin

Mrs. Lura B. Raze, *President*

The 53rd annual W. C. T. U. convention of San Joaquin county was held in Miller Memorial hall, Stockton, with the various locals well represented. Our beloved State president, Mrs. Louise J. Taft was present during the entire convention and gave many helpful suggestions which we shall endeavor to carry out.

Other guests present were Rev. and Mrs. L. S. Woodruff of Sacramento who years ago helped to put over some of the W. C. T. U. measures in Stockton. Both gave a few echos of those days when the Red Light Abatement Law was only a dream.

Rev. Ward Willis Long of Stockton related incidents which had taken place during his life in that city pertaining to W. C. T. U. work and church people who lived there.

Rev. H. K. Hamilton of Lodi, Mrs. Thomas, a minister from Indianapolis, and Miss La Vose Wollen of Stockton had a part in the devotional periods.

An enjoyable evening program consisted of special music by a family trio of young artists, a medal contest by six young children under the direction of Mrs. Frances Gilkey and the "Uncrowned Queen" was presented by Miss Eloise Smith who is a student of the College of the Pacific. Miss Smith has prepared herself for this monologue and we assure you that you will not be sorry if you secure her for this presentation.

The second day's session was given over to reports of the county directors, and local presidents which showed fine interest and cooperation along all lines of work. Mrs. Taft installed the following officers for the new year.

President, Mrs Lura B. Raze; vice president, Mrs. Della Phifer; corresonding secretary, Mrs. Agnes Elliot; recording secretary, Mrs. Della Bonnett; treasurer, Mrs. Aetna Branch.

Corresponding Secretary's Letter

Dear Co-Workers:

Vacation season is here and many are seeking relaxation and rest in the great out-of-doors while many are staying "by the stuff." I wish for each one of you a happy summer, whether in the mountains, on the seashore, or in the quietness of your own home, which is, after all, the best place of all. May you find peace and contentment and rest; not forgetting the door of opportunity for Christian service is always open, wherever you may be.

Will you please turn to your yearbook, page 27, and see if you have made those first two points, particularly the second one, "a gain of at least 25 per cent in membership." If you have not, this is the time to begin to "handpick" those new members. It's much the better way to take the time to explain our work and the reason, which should be so apparent to everyone, for specializing in Alcohol Education and information on the appalling conditions prevailing today.

At the end of May you had reported to me 475 new members and 160 women are Willard Builders. We have eleven Willard Educators reported and one had sixteen new members to her credit. How many have *you* secured? Let's hear from *you*.

"It will take team-work to achieve our goal."

Listen to Miss Willard: "Every member means a larger influence and representation in State and National Councils; —it means strong foundations for the local work." Let us try to catch some of her courage and tireless spirit this Centenary year and go forward with a determination to reach our goal. With God's help we can do it.

GRACE R. RANDALL.

—o—

There are degrees of intoxication. One drink of beer intoxicates. It does not intoxicate to the same extent that three or four glasses will, but that *one* drink is taken because it intoxicates, and for no other reason. Take alcohol out of the glass of beer and the demand for it would be at an end. It is not beer that the beer drinker craves. He craves the alcohol that is served in the beer.

—Daniel H. Kress, M.D.

—o—

O God that men should put an enemy into their mouths to steal away their brains; That we should, with joy, pleasance, revel, and applause, transform ourselves into beasts.

—Shakespeare

Correct Your Year Book Today

BI-COUNTY COLUSA-SUTTER: County Director Exhibits and Fairs, Mrs. Anna Ott, Live Oak; Religious Education, Mrs. Alice May Newell, 684 Franklin Ave., Yuba City.

BI-COUNTY MENDOCINO-LAKE: Vice President, Mrs. Elizabeth Stevenson, Box 894, Ft. Bragg; Treasurer, Mrs. Emogene J. Pemberton, 314 North Bush St., Ukiah; Recording Secretary, Mrs. Lela Johnson, Willits; Counry Director of Evangelistic Department, Mrs. Sarah Crump, Lakeport; Publicity, Mrs. Lela Johnson, Willits; Religious Education, Mrs. Elizabeth Stevenson, Box 894, Ft. Bragg.

BI-COUNTY TEHAMA-GLENN: County Corresponding Secretary, Mrs. Addie Lennox, Corning; President of Willows Union, Mrs. Nellie King, 442 West Ash St.

BI-COUNTY STANISLAUS-MERCED, President Turlock Union, Mrs. Eugenia Speegle, Almond Ave.

BUTTE COUNTY: Vice President, Mrs. Nancye Gillenwater, 362 East Third St., Chico; Corresponding Secretary, Mrs. Jean Rothe, Box 88A, Rt., 2, Chico; County Director of Christian Citizenship, Mrs. G. G. Burger, 329 Salem St., Chico; Medal Contest Dept., Mrs. May Wheeler, Rt. 2 Box 100, Gridley; Temperance and Missions, Mrs. Bessie Nelson, 1056 Salem St., Chico; President of Oroville Union, Mrs. Helen M. Howe, Rt. 2, Box 251.

CONTRA COSTA COUNTY: Vice President, Mrs Chas. Adams, 122 Martina St.; Corresponding Secretary, Mrs. A. F. Fleming, 4331 Potrero Ave., Richmond.

FRESNO COUNTY: Treasurer of Laten Union, Mrs. Fern E. Brown, Box 16.

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SANTA CLARA COUNTY: President of Palo Alto Union, Mrs Norman E. Malcolm, 379 Everett Ave.; Vice President, Mrs. F. J. Raven, 625 Guinda Ave.; Corresponding Secretary, Mrs. Grace C. Jansen, 7 Nash Ave.

"You Christians Are Selfish!"

Once upon a time a missionary went to a remote tribe and began to teach them the way of salvation. They seemed interested; but finally the old chief stalked up to the missionary and asked, "Have you known this gospel a long time?" . . . "Yes, all my life," answered the missionary. . . . "And your father—did he know it?" . . . "Yes" . . . "And your father's father—and his father?" . . . "Yes" . . . "So," said the chief, accusingly, "your people have had the gospel for a long, long time—but until now no one has ever come to tell my people about it. You Christians are very selfish!"

You know the truth about what alcohol is and what it does. You may not be a great scientist, but you understand the effects of this narcotic drug well enough to let it alone.

Yet all about you are plenty of people who honestly believe that it is all right to take a few drinks to "relax," on a Saturday night when their work is done. They are sure that a wee nip peps them up when they are tired, or makes them better company at a party. They admit that it is stupid to get drunk, but they "know" that a little liquor "can't possibly hurt them." In other words, "they know too much that isn't so."

Are you being selfish with your knowledge? If you have not made special study, you may well hesitate to offer scientific explanations lest you make some error which would destroy respect for your authority and make your talk do more harm than good. But—you have in the catalogue of the National W. C. T. U. Publishing House, and more especially in the Annotated Reference List, the names of books, pamphlets and leaflets on alcohol, carefully prepared by scientists. You know that before each of these was approved by the W. C. T. U. it was examined thoroughly by experts—checked and rechecked. You know that this material can be used by teachers, by ministers, by all who wish to help others. What are you doing to make it available to them?

You may share your knowledge of the truth by talking, but you can share it even more widely through the printed page—and often in better form than if you tried to tell it. Will you not be unselfish with the truth about alcohol—by introducing the right W. C. T. U. literature to the right people *outside* the W. C. T. U.?

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From the *Union Signal*

White Ribbon Ensign

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Editor-in-Chief - - Mrs. Louise J. Taft
Managing Editor - Mrs. Julia C. Bevis

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July, 1939

All copy for the White Ribbon Ensign must be in the office by the TWELFTH OF EACH MONTH, and all editorial correspondence should be addressed to White Ribbon Ensign, Room 415, 83 McAllister Street, San Francisco, California.

Save Two Cents

If your name and address as printed on your Ensign is not correct, please send a post card at once to Mrs. Sarah H. Cairns, 1115 Foothill Blvd., Napa, California, giving correction and old address. This is important, as every request for change of address from the Post Office now costs two cents.

—o—

Coming Events

September 26-October 3, National Convention, Rochester, N. Y.
October 16-19, State Convention, Berkeley and Treasure Island
August 7-13, Y. T. C. Encampment. Mt. Hermon
County Conventions
September 5, Alameda, Oakland
September 6, Solano-Napa, Vallejo
September 15, Sacramento, Sacramento

—o—

Figures from United States government reports show that there have been recorded more than 15,000 deaths from alcoholism during the past five years, an average of more than 3,000 a year, compared with the average of less than 2,000 for the first four years of National prohibition period, 1920 to 1923, inclusive.

A Loving Tribute

Miss Helen L. Byrnes, National General Secretary of the Youth's Temperance Council, and our own dear friend, passed away on June 11 on a train in Texas on her way to her home in Los Angeles for her vacation. Our hearts are bowed with grief over the loss of this great Leader of Youth. She has been the National secretary of the Youth's Temperance Council since 1932. Those of us who are comparatively new in this work know her only as our leader and her inspiration and beautiful Christian life has been our help and comfort.

We are glad that the Y. T. C. members of California North had the opportunity of knowing and working with Miss Byrnes at our National W.C.T.U. convention last year and heard from her the plans for our work for the next few years.

No one can take her place in our hearts. We are glad that it has been our privilege to know her and we pray for the courage that she had and the love for the work in which she gave her life. May we ever keep her memory fresh in our hearts.

Elsie May.

—o—

Tobacco and Liquor

Raymond Pearl, prominent biologist of John Hopkins, has shown that contrary to popular belief, up to the age of sixty tobacco is a greater killer than alcohol.

After that age, liquor drinkers have a little the worst of it, but, says Dr. Pearl, neither has anything to boast of. The exact figures are almost startling; for among heavy smokers, thirty-eight out of a hundred die between thirty and fifty years of age while among non-smokers only half as many die; namely nineteen. Truly, smokers pay a large price for tobacco; for the three billion dollars yearly spent for tobacco's eighteen poisons return little except an ash-tray breath and a chance to die at twice the normal death rate!

It has been said that two animals will eat anything from pickled pigs feet to bird's nest soup; namely the human and the hog; but when it comes to tobacco and alcohol, the hog leaves man to go it alone.

—The Watchman.

—o—

The success of tomorrow depends upon the preparation you are making today. —George Wesley Blount.

—o—

Liquor advertising, in daily and magazine press, passed the $25,000,000 mark for the year.

Dear Editor:

It is a temptation to tell of the many commendable things that have been done, and by whom and how, and where, but we remember the words, "These ye ought to have done and not left the other undone."

There is one valuable lesson to be learned from the representatives of the liquor industry. We can observe and imitate—yes imitate—their devotion to their plans and their contribution of funds to further business.

We are slowly acquiring funds to further the greatest work American Christians ever undertook. The liquor traffic is spending tens of millions for advertising their products. Where are these liquor people getting their money? From men and women who are making grave mistakes in their methods of living.

To attend to our own business has been considered a virtue, but when private affairs are molested and liquor advertisers intrude upon our homes and business, silence ceases to be a virtue.

The results of our actions are not confined to ourselves. They affect others, and may affect them beneficially. How worthwhile then that we should consider our plans of action. We need to be consistent in what we think, say, and do.

It certainly is not the commendable thing to remain indifferent to conditions that molest mankind. We must not lose our country's ideal that our government is by, of, and for the people.

Unselfish devotion to our true purposes may save a great deal of suffering of those unfortunate individuals who need protection as well as instruction. Prevention of crimes is better business than making handcuffs and building jails and hospitals.

Mary C. Curry.

—o—

Alcoholic liquor is responsible for between 30 and 35 per cent of all the cases that come into the Boys' Court. Under its influence boys will commit almost any crime and will steal more money to buy more liquor. While we have plenty of laws on our statue books which prohibit the sale of intoxicating liquor to minors, they are, as one may imagine, very difficult to enforce. To really do something about this feature of the problem, we must look to those agencies which are charged with the responsibility of character formation in our growing young people—the home, the school, and the church.—Judge J. M. Braude, *of the Chicago Boys' court.*

—o—

A very noble life leaves the fibre of it interwoven forever in the work of the world.—Ruskin

Treasurer's Letter

Dear Comrades:

We are entering the last quarter of our year, let us examine our records and see where we stand. Let us make a very decided effort to close the year with everything paid in full. It can be done with a little planning and every member being a booster. National has asked us to have the Education fund all in by August first. Why not? Where do you stand? Are you a Gold Star union? We had five years to think about it and work for it, now we must show our loyalty to this greatly needed form of education by fulfilling our pledges. Get together local officers and put this over.

The National Membership contest closes August first, quite a bit later than usual this year. It is at the close of this contest we determine whether or not we are Fruitful unions. Are you? If so let me know promptly as I must get my report to National. I do want to have a long list of unions to report.

Keep the budget in mind, the State office does not close, your officers are on the job looking after our interests in greater good for humanity and to help establish "the Golden Rule of Christ in the customs and laws of the land."

"And they builded a wall for the people had a mind to work."

A happy vacation to you all.

SARAH H. CAIRNS.

—o—

Standings of Unions

Budget-paid-in-full: Lathrop, Reedley, Dixon, Lora La Mance, Selma, Elk Grove, Loomis, Dinuba, Pixley-Earlimart, Wood-Colony, Ripon, Hughson, Woodland, Sunnyvale, Auburn, Boulder Creek, Aromas, Strathmore, Exeter, Porterville, Sanger, Prescott, Orland, Lodi, Willow Glen, Davis, Chico, Lincoln, Waterford, Caruthers, Kingsburg, Parlier, Stockton, San Rafael.

Paid-three-fourths: Point Richmond, Fruitvale, Sunset, Frances Willard (Clipper Gap), Della Hill, Ukiah, Corralitos, Oak Park, Friendship, Modesto, Mayfield, Lakeport, Live Oak, Fort Bragg, Los Gatos, Roeding, Soquel, Corning.

Paid-one-half: Greenfield, Palo Alto, Martinez, Pacific Grove, Santa Cruz, Anna Beal, Madera, Napa, Tulare, Salinas, Watsonville, St. Helena, Hamilton Square, Berkeley, Frances Willard (Vallejo), Gridley, Oroville, Winters, Luna Vista, Willits, Oakland, Addie G. Estes, Willows.

Paid-one-fourth: Anna Gordon (San Francisco), Turlock, Alameda, Sebastopol, Richmond, Citrus Heights, Morgan Hill, Shattuck, Lindsay, Red Bluff, Rockridge, Orosi, Colusa, East Santa Cruz, Hilmar, South Berkeley, Santa Rosa, Laton, Visalia.

FRANCES E. WILLARD

Complete the National Temperance Educational Fund

The greatest Educational Campaign our country has ever witnessed is being waged right now by the liquor traffic to catch the unwary adult and the innocent child.

Make a list of these daring liquor methods to create liquor sale at any cost to humanity. Note the great length of that list and the hitherto unsuspected items. Opposite each item, write what could counteract the influence of it. There is a good answer for each one within the reach of us all.

Take your union's share of the fund and figure how much of the task could be done by your community if you pressed the matter. Figure what could be done with our $17,000 share in this state. Recall what has already been done by the portion already raised.

Think of what it would mean all over the United States if no union failed, but told the community about this opportunity to counteract this great evil at our enthusiastic suggestion.

Surely the W. C. T. U. is not unaware of this critical hour. Let each one determine we will do the full measure of our part and rejoice at the victory that will be ours.

Whatever your plan, work it this month with great enthusiasm. Help the state to measure up to its obligation. Help youth to know.

The earth is the Lord's, not the liquor traffic's. Let us claim it for Him. "With God, all things are possible."

L. J. T.

—o—

What shall we then say to these things? If God be for us, who can be against us.—Romans 8:31.

National Temperance Education Fund

Gold Star Counties

Solano-Napa

Gold Star Unions

Anna Beal, Chico, Lodi, St. Helena, Napa, Dixon, Frances Willard (Vallejo), Kingsburg, Exeter, Los Gatos, Della Hill, Ripon, Empire, Palo Alto, Pixley-Earlimart, Mayfield, Berkeley, Elk Grove, Turlock, Colusa, Sara J. Dorr, Caruthers, Loomis, Dinuba, Visalia-Woodlake, Parlier, Fowler, Reedley, Orosi, Lora La Mance, Campbell, Selma, Cupertino, Sanger, Soquel, Carrie A. Gladding, Boulder Creek, Citrus Heights, Porterville.

Honor Counties

Fresno, San Joaquin, Santa Clara, Tulare-Kings, Placer, Yolo, Colusa-Sutter, Stanislaus-Merced, Tehama-Glenn, San Francisco, Tri-County, Sacramento.

Honor Unions

Hannah Bottoms, Morgan Hill, Strathmore, Esparto, Prescott, Hughson, Penryn, Salinas, Davis, Roseville, Corralitos, Rachel Fox, Sacramento, Woodland, Modesto, Frances Willard (Clipper Gap), Oakdale, Orland, Greenfield, East Santa Cruz, Luna Vista, Hamilton Square, Corning, Red Bluff, Lindsay.

—o—

Tree Dedication at Lindsay

Representatives from a number of local civic organizations in the community joined the Lindsay W. C. T. U. in commemorating the centennial of the birth of Frances Willard and the sesquicentennial of the first inauguration of George Washington in a tree dedication ceremony in the city park.

Music was furnished by the junior high school band and Harold Schutt, Boy Scout, led in the flag salute.

Rev. J. Theodore Goodman paid a tribute to George Washington and Mrs. Maude Carter Smock eulogized Frances Willard. Other speakers were: A. L. Evans, local publisher; Mrs. A. P. Graybill, representing the University Women's Club; Mrs. John Boardman of the D. A. R. and Mrs. Earl Graves of the P. T. A.

Mrs. Flora R. Ward, Bi-county president who arranged the program spoke at length on the Frances Willard memorials. Rev. Charles Barkman gave reasons for dedicating a living memorial and the tree, a young deodora, to the Lindsay W. C. T. U. Mrs. Myrtle Ward in receiving it spoke of the life-long purpose of Frances Willard "to make the world more home-like."

A group of students sang "Touch Not, Taste Not." Rev. Chester R. Lewis led the dedicatory prayer, and the ceremony was concluded by the band playing "Star Spangled Banner."

Tri-County

Mrs. Laurs F. Rawson

Women from all parts of Tri-County W. C. T. U., including Aromas, Boulder Creek, Corralitos, Greenfield, Hollister, Pacific Grove, Salinas, East Santa Cruz, Watsonville and Santa Cruz gathered in Soquel Congregational church, April 18. Mrs. Maude B. Fallis, president of Tri-county presided.

A beautiful service in memory of W. C. T. U. members who had passed on during the year was conducted by Rev. Jessie Heath, pastor of Soquel Congregational church.

At noon, in the hall adjoining, 85 men and women were seated at prettily appointed tables for the covered dish luncheon.

Presidents of the local unions gave reports showing much activity during the past year and also that problems in each locality have to be dealt with differently, and some means found of bettering conditions.

Mrs. Opal Engelking of Richmond, State organizer and director of Exhibits and Fairs, and Mrs. May E. Hollingsworth, county president of Santa Clara county were guest speakers during the two day's convention.

Mrs. Engelking told of the 10,000 unions in the United States and of the results of the united efforts in lessening the consumption of alcoholic drinks. She emphasized that the W. C. T. U. is the largest woman's organization in the world and that law makers are looking toward the organization for assistance more today than ever before.

Honors earned by Tri-county include two gold star unions, Boulder Creek and Soquel, both having paid their quota for the National Alcohol Education fund. East Santa Cruz received the silver cup for the largest net gain in membership.

The Youth Temperance Council had a part in the Convention program and served a banquet in the evening. Reports of department chairmen were given showing the women were active in their various sections of the W. C. T. U. work. Beautiful musical numbers were given during the convention period.

Officers who have served Tri-county for several years were re-elected and the same directors were appointed to serve for another year.

A feeling of satisfaction was noted by the W. C. T. U. members who although realizing how important it is to keep ever "at it" have great faith in the youth of today, for alcohol education in the schools is bringing splendid results.

Colusa-Sutter

Mrs. Ethel Hanlon, *President*

Bi-county Colusa-Sutter W. C. T. U. held their annual county convention in the Christian church in Yuba City, May 25, with Mrs. Ethel Hanlon, county president, in the chair.

Mrs. Pearl Blackburn and Mrs. H. L. Newell led the devotional periods and Mrs. Pierce of Yuba City favored the convention with several solos. A delicious luncheon was served at noon by the Yuba City local.

Mrs. Louise J. Taft and Mrs. Opal Engelking were the guest speakers. Mrs. Engelking explained the great value of Exhibits at Fairs and on other occasions. She also gave interesting glimpses of her Field service.

Mrs. Taft spoke of interesting measures before the state legislature and of the work our unions can do through cooperation with other groups who wish to join hands with us in service.

No change was made in county officers or directors.

—o—

Tulare-Kings

Mrs. Florence E. Spaulding

June 9, Tulare-Kings W. C. T. U. came from all parts of the bi-county for their annual picnic in Mooney Grove.

Dinuba union, having come the farthest, was presented a crystal plax of Frances E. Willard from Mrs. Flora R. Ward. A cake, gayly decorated in tiny flags in honor of Flag day, was given to Visalia union for having the largest number present.

Mrs. Florence Forman, county Medal Contest director, conducted a spelling contest in which Mrs. Flora M. Bonestell received the silver medal.

All enjoyed the day so much that it was decided to hold the September Bi-county executive in the same place, lovely Mooney Grove.

—o—

The Three Partners

Temperance Lessons for Boys and Girls
INSIDE INFORMATION
The effects of alcohol taught from a new angle By Margaret Baker, now printed in U. S. A., by permission of author. Twenty cents each.

Women's Christian Temperance Union
83 McAllister Street
San Francisco, Calif.

—o—

The liquor traffic of the United States is again an imminent National menace. We can not drink ourselves into prosperity; but we can debauch our public and private life until recovery, both moral and economic, is set back another decade.—Daniel A. Poling.

Mendocino-Lake

Dr. Elizabeth L. Roberts, *President*

May 16-17 the Bi-county W. C. T. U. convention was held in the Methodist church of Willits. Delegates from Ft. Bragg, Ukiah, and Lakeport were present. Mrs. Louise J. Taft, State president and Mrs. Julia C. Bevis, managing editor of the White Ribbon Ensign were guest speakers.

Words of welcome were brought by Rev. C. L. Buckner for the local churches, Mrs. Louise Lawson for the P. T. A. and Mrs. Bettie Duncan for the Ladies Aid. Mrs. Elizabeth Stevenson, president of Ft. Bragg union responded to the greetings for the convention.

Mrs. Taft discussed the organization program; Mrs. C. L. Buckner sang "The Sunset Trail" by Mrs. Anna O'Kelly, accompanied by Mrs. Dorothy Rogers; the L. T. L. girls, under the direction of Mrs. Edith Ford, presented the pageant, "The Christ the Children Knew."

At six o'clock a delicious banquet was served and each guest read a quotation from Frances Willard.

Rev. William White of Los Angeles conducted the evening devotionals. Mrs. Bevis told of the many memorials to Frances Willard throughout the country consisting of schools, dormitories, churches, memorial windows, hospitals, trees and many other ways in which the respect and admiration, for this great leader of women, born 100 years ago, is being shown.

Mrs. Ethel Ruelle and Mrs. Frances Fergusen sang "Living for Jesus" accompanied by Mrs. Constance May.

Mrs. Taft spoke on the Legislative bills and said the W. C. T. U. is doing its part to prevent the passage of bills in the interest of liquor, prostitution, and gambling.

The newspapers say that Governor Olson will veto bills that legalize gambling.

—o—

Frances Willard Centenary Celebrations

(you may have overlooked them)

Frances E. Willard, Character Poster, 10 cents; 3 for 25 cents.

Willard Centenary Souvenir Map. Printed in brown on cloth, showing about three hundred memorials to Miss Willard. $1 each; $9 per dozen

Krysta-Plax. 50 cents

Miniature Bust. $1

Souvenir Teaspoon of oxidized silver, Rest Cottage, medallion of Miss Willard, bow knot, and floral emblem. $2

Book Ends, hammered brass, with reproduction of Rest Cottage. $1.25

W.C.T.U. Headquarters, 83 McAllister St., San Francisco.

Vacation Bible School Helps

Mrs. Marion B. Alcorn

An Age Old Problem
(A unit of study)

1. A Wise King Solomon
   1 Kings 4:29-34.
   Story: "The Wise Man's Words" from "It Is Written"—Tinling.
   Memory Verse: Proverbs 21:17; 20:1.
2. What A Preacher Did
   1 Corinthians 8:1-13.
   Story: "Running the Race" from "It Is Written"—Tinling.
   Memory Verse: Romans 14:21; 1 Corinthians 6:19.
3. A Woman's Part
   Story: "A Story of Frances Willard, Nicknamed 'Frank.' "
   Other references: Stories About Frances Willard. "Pioneer Girl."
   Memory Verse:
   "She knew the power of banded ill,
   But felt that love was stronger still,
   And organized for doing good,
   The world's united womanhood."
   —John Greenleaf Whittier.
4. What May I Do
   Stories: "That Awful Ethel." "He Watched Lincoln Write His Name."
   Memory Verse: "That I may give my best service to home and country, I promise God helping me, not to use alcoholic liquor in any form."
   Name .....

Activities:
1. Color cards "Sand in the Engine." "Don's Handicap."
2. Making of pledge flags. See "We Make the Flag."
3. Exercise—"What's the Matter with Ethel?"
4. Making of Posters on subject "Age Old Problems."

Materials:
Other Units:
Temperance Lesson Plans.
"What About Drinking." 30 cents per 100; 20 cents per 50; 2 cents each.

Color Cards:
"Sand in the Engine." "Don's Handicap." 75 cents per 100; 40 cents per 50; 2 cents each.

Leaflets:
We make the Flags.
What's the Matter with Ethel.
A Story of Frances Willard, Nicknamed "Frank."
He Watched Lincoln Write his Name.
Annotated Reference List 35 cents per 100; 20 cents per 50; 2 cents each.

Pamphlets:
It is Written—Tinling.
That Awful Ethel—Pressley. 15 cents each.

All material listed is obtainable at W. C. T. U. Headquarters, 83 McAllister St., San Francisco.

Saved for Service

Dorothy A. Lude

It has always been a touching memory to me to recall my grandfather's account of his strange experience with alcohol. He was a Norseman, and like all Norwegian boys had dreams of going to sea when he grew to manhood. But unfortunately, he was thwarted in this desire. His parents set him to learn the trade of shoemaking instead, which was like a prison to his impetuous nature. It is said that as one went by his shop, the busy rat-tat-tat of his hammer would be heard for a few minutes, and then all would be quiet while he gazed out of the window to the harbor and the beckoning horizon beyond.

Before very long he began to take up drinking. And always in his drunken stupor he would wander to the hills behind the harbor where he could look far out to sea, and lose himself in dreams. Then he would sleep it off and awaken to make his way down to his shop again.

One time he must have taken a different direction than usual or climbed higher. At any rate, he awakened to find himself in a most peculiar position. He was lying flat on his back, but his legs from the knees seemed to be bending downward as though there were a depression in the ground. He sat upright and rubbed his eyes. Then to his horror he looked down the steep walls of a precipice—a sheer drop of hundreds of feet. He was sitting on its edge with his legs hanging over!

That was the last drink he took. He made a vow that he would use the life which God had spared to a better purpose from that time forward, and he kept his promise. One of the first things he did was to sign his name as a charter member of the Temperance League, which was just being organized in the city of Bergen, Norway.

More than that, he secured the use of a large hall and started a Sunday School for the little street boys who were too ragged to attend the churches. He had a spontaneous personality which was hard to resist when it was strengthened by the conviction that he was in the right, so the work prospered.

His enthusiasm grew greater as he saw his influence for good spreading amongst an ever widening circle of people. Finally this new purpose became so strong that it overcame his disappointment of the desire to go to sea, and turned it to something of far greater worth in service for God and humanity.

—o—

Liquor was responsible for the rejection of more than 93,000 applicants for life insurance last year.

Local News

Mrs. May Brown of Earlimart has again received honorable mention for a Junior declamation in the Ada Mohn-Landis Prize Contest.

Mrs. O. A. Tait put over two medal contests and she and her classes assisted in presenting "Famous Paintings" by living models at the Santa Clara county annual W. C. T. U. picnic. She also had a medal contest at the Grace Baptist Sunday school of San Jose and is planning a grand Rally soon in Sunnyvale for the young people.

Mrs. Myrtle Olsen of Luna Vista union writes she is urging her L. T. L. to gather in all children in the community and to bring their mothers with them to the L. T. L. meetings, whom in this way she hopes to interest in the W. C. T. U. work.

July 11, Porterville will hold a Jubilee picnic in Murry Park to celebrate the placing of a granite boulder for the Frances Willard sequoia recently planted there and also, in honor of the union being a Gold Star.

—o—

Submarine Attack on Booze

The Ben Franklin Mutual Casualty Insurance company in sending out advertising matter from its offices in Chicago, includes a copy of Safety Bulletin No. 5, of the Illinois Steel company, which under the above caption, reads as follows:

"For the married man who can not get along without drinks, the following is suggested as a means of freedom from bondage to saloons:

"Start a saloon in your own home. Be the only customer (you'll have no license to pay). Go to your wife and give her two dollars to buy a gallon of whiskey, and remember there are sixty-nine drinks in a gallon. Buy your drinks from no one but your wife, and by the time that the first gallon is gone she will have eight dollars to put in the bank and two dollars to start business again.

"Should you live ten years and continue to buy booze from her and then die with snakes in your boots, she will have money to bury you decently, educate your children, buy a house and lot, marry a decent man, and quit thinking about you entirely.

"Note—Most compensation laws specifically provide that no compensation shall be paid to any employee who is injured while under the influence of intoxicants." — Selected.

North Carolina White Ribbon.

—o—

Be sure you put your feet in the right place and then stand firm.—Lincoln.

Loyal Temperance Legion

Miss Elizabeth Hewett
General Secretary
2111 Cedar St., Berkeley

Good news has come from Miss Lenadell Wiggins, National L. T. L. Secretary; the study books, "Inside Information" and "The Three Partners" are again in print; these may be procured from our W. C. T. U. headquarters, 83 McAllister St., San Francisco; the price for each is 20 cents.

Miss Wiggins sent a copy of the first draft of the lesson course and project for the coming year; these are fascinating and should be a challenge to young women, both single and married to become leaders of L. T. L.'s. All leaders will receive the Plans in time to start the work of the coming year promptly.

I suggest that boys and girls who do not go away for the summer vacation, give some extra time to boosting their L. T. L.; to use a much used expression, "Sell" your L. T. L. to boys and girls who do not know about this interesting club; it might be made a sort of a play; have a picnic luncheon and games on meeting day; make some money for the Anna A. Gordon Missionary Fund by selling cold fruit juice.

I am interested in an L. T. L. whose members are as busy as the proverbial bee, raising money to make their group a Light Line Legion.

My offer to give a copy of "Pioneer Girl" to all Legions becoming Light Line Legions holds good. Let me know when you qualify for this book.

Recently the Oakland W. C. T. U. generously gave money for 25 subscriptions to the *Young Crusader* for the L. T. L. sponsored by that union.

Consult the Plan of Work for July activities; please remember to get dues to Mrs. Sarah H. Cairns, 1115 Foothill Blvd, Napa, before the last week of September taking care to send dues, properly marked, through the local and county treasurers.

The Young Crusader

Children's Monthly
with
Character Building Emphasis
Select their reading while you may;
Subscribe for *The Young Crusader*
today!

Single subscription only ..... .35
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THE YOUNG CRUSADER
Evanston, Illinois

Topical Program

AUGUST

First Meeting

Song: "A mighty Fortress Is Our God"
Scripture: 2 Kings 4:8
Prayer
Discussion: What Is the N.T.E.F. Accomplishing?

What Has the Centenary of Frances Willard Meant in Our Community?

Ten Minute study of Alcohol Education.

Second Meeting

Song: "America the Beautiful"
Scripture: Luke 9:46-48
Prayer
Book Review: "Pioneer Girl"
Discussion: Plans for placing this book in libraries and schools.
Ten minute study of Alcohol Education.

The Best Advertisement In the World
for
THE UNION SIGNAL
Is That Journal of Social Welfare Itself
May We Send It To You?

The Union Signal
Evanston, Illinois

For the enclosed $1.00, please send one year's subscription to

FREE introductory copy sent upon request.

Who Wants Beer?

Who wants a drink of poisoned grain to weaken will and deaden brain?

A drink of froth, and foam, and yeast to make a man act like a beast.

Who wants a drinker at the wheel where traffic needs the nerves of steel?

Who wants him 'mid machinery's power where death lurks hidden every hour?

Who wants a drinker in the boat to keep a rocking craft afloat?

Who wants him in the sweet home nest where every man should be his best?

Who wants him with a surgeon's knife to risk a loved and valued life?

The beer is made from poisoned grain, and poisons body, heart, and brain.

No man is better for the beer. No wife is happier when it's near, no children find a safer way where Barleycorn is holding sway.

No soul finds God or Heaven's rare gift's; the beer flings down but ne'er uplifts.

Past years of testing prove this true, so who wants beer? I don't—do you?

—Bessie Lee Cowie.
(In *"The Vanguard,"* Wellington, N. Z.)

Youth's Temperance Council

Youth's Temperance Council encampment, Mount Hermon, August 7 to 13. An International conference for youth from 14 to 23.

Our faculty is the very finest obtainable including such leaders as Mrs. Louise J. Taft, State president of the W.C.T.U., Mrs Margaret Sawyer of Berkeley who has worked with youth groups in New York state and who has a wonderful subject to present. Rev. Paulding Forry, who is honorary president of the Y.T.C. of Iowa, and a Presbyterian minister in Oakland, will take for his subject, "Viewing Skylines."

A week full of inspiration, fun, friendship, service, wholesome leisure, including hikes, swimming, tennis, campfires, games, as well as classes for all methods, pageantry and choral.

The theme for the encampment will be "Viewing Skylines."

Be in camp in time for dinner at 6 o'clock, Monday, August 7 and be prepared to put on a stunt for our first campfire. The cost for the week, including registration will be $6.00. If you can not afford that much bring a sleeping bag and camp out. This will cost you $4.50.

What to bring? Bible, pencil and notebook, musical instruments, tennis racket, camera, towels, toilet articles, warm wraps, sweaters, coats, swim suits, silverware and plate, cup and bowl, sheets, pillow-case, *extra blankets* as it gets cool at night.

Send a post card to the Y. T. C. General Secretary if you desire further information about the camp. Our goal this year is two hundred registered delegates. Are you planning to send some young person from your community? We shall be very glad to have the W. C. T. U. women, as many of you as can, come. Let us all have a good time together this year at Mt. Hermon.

Elsie May,
General Secretary.

The Union Signal

Mrs Nellie P. Moseley, *Promoter*

ATTENTION!

County and Bi-County Union Signal Promoters

Do not neglect to send, by July 25, the following information to your state promotor: Names of quota unions in your county or bi-county.

The number of each point of merit attained by quota union. This is needed in order for California north to have a place in the "Book of States" at National convention. Please be prompt.

No man is free who is not master of himself.—Epictetus

WHITE RIBBON ENSIGN

«In the name of our God, we will set up our banners»

VOL. XXXIV ANGWIN, CALIFORNIA, March, 1940 NUMBER 6

Mrs D Starr Jordan 11-40
Stanford University

CALIFORNIA STATE LIBRARY JUL 22 1940 B

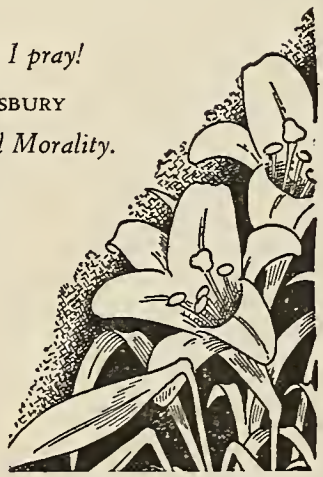
Evening Prayer

(Luke 4:40)

"And when the sun did set," they brought to Him
In long ago and far off Galilee,
The sick, the tormented, the blind, the lame,
And laid them where the pitying One could see.
And they were His to heal and help that hour
When those who loved them brought them to His power.

The sun has set, another day is past,
I kneel within this quiet room alone,
And bring to Thee, O Lord, a small wronged child,
A man besotted—all the world's hurt moan.
I've carried them upon my heart today,
But they are Thine, Lord heal their wounds, I pray!

—MARY H. AUGSBURY
State Director of Social Morality.



State President's Letter

Dear Friends:

Here we are in the midst of great legislative activity and preparation for our National Regional conference. Not a dull moment for any of us.

Are We That Dumb?

Assemblywoman Eleanor Miller has introduced a measure ACA-4 in the special session of the legislature requesting the right of citizens to have a voice in regulating or prohibiting liquor in their communities. The following assemblymen signed the request with her: Knight, Salsman, Atkinson, Kellems, Houser, Heisuiger, Dilworth, Phillips, Corwin, Kepple and Bashore.

There were not a half-dozen others in the assembly of 80 men that were willing to grant the citizens of this state a right to a voice in their local government when it conflicted with the will of the liquor traffic.

Read the article by Doctor Rosanoff elsewhere in this issue in his plea to the governor and the legislature; then imagine yourself with me at the legislature; notice that powerful liquor lobby active every minute from before the first gavel until beer, wine and liquor agents are assured the legislature will refuse the citizens of this state the legal right to express their wishes at the polls concerning control or regulation of the liquor traffic that runs rampant throughout this state.

Local Control Petitions

Today a retired business man came to this office and said he had just read the above insult to the citizens of this state by their legislators. He asked us to give him something to do about it. "Haven't you a petition I can carry?"

A few minutes later he returned to show progress.

All over the state are self-respecting citizens who will eagerly take these petitions from our W.C.T.U. women and get signatures.

One woman who asked for petitions reported ten days later she had 200 names and was ready for a third petition.

Do Not Be Misled

Let no one discourage you in getting signatures. This is the best petition we have had in the state in many years. It has the approval of the finest legal minds in California. I know whereof I speak.

The Devil is a busy old boy. Notwithstanding be alert and carry on. Let us show the legislature that we have not passed into a dictatorship but still have the power of self-government.

Finally

Use your "Accomplishments to Date" slips in getting members to the "Dollar a Month Club," and see your group over the top. Some have reached that goal and are helping others; get your new members; push the survey; and let's all meet in Sacramento March 12-13 in the National Regional conference. What fun conferences are! What a time of refreshment in the midst of our great campaign!

LOUISE J. TAFT.

Alcohol and Our State Institutions

AARON J. ROSANOFF, M.D.

Director California State Department of Institutions

The following excerpts from his report to the governor, January 29, 1940, and from a letter from him to state senators and assemblymen, is worthy of consideration by every thoughtful citizen.

"The state of California, mainly through its department of institutions, has made more generous provision for the care and treatment of alcoholics than perhaps any other state in the union. Under the pressure of an ever increasing demand, mainly proceeding from the two large metropolitan centers, further extension of such provision is being prepared.

"Despite this excellent and generous provision, however, *the statistics show clearly that our results are merely palliative and that nothing is being accomplished by way of prevention.* On the contrary, in the past five or six years, there has been a sharp increase in alcoholism and the mental disorders that are caused by it, as will be seen from the following figures representing first admissions to our seven mental hospitals. Figures are for the respective fiscal years, ended June 30."

Then he submits a table showing number of cases of alcoholism admitted as follows: "831 in 1935, 1022 in 1936, 1353 in 1937, 1421 in 1938, and 1546 in 1939, and for the last six months of 1939 alcoholics 29.4 per cent. In other words, at the present time, *nearly one-third of the cases admitted to our seven mental hospitals are cases of alcoholism and of forms of insanity caused by it.*"

Doctor Rosanoff goes on to say: "Police departments and sheriffs' offices also report rising percentages of drunkenness among persons arrested. Reference may here be made to the scientific studies which indicate that *alcohol is an important factor in the causation of crime.* One of the most carefully conducted studies of this subject is that of John Koren, published at the turn of the century. The investigation covered 13,402 convicts in 17 prisons and reformatories located in 12 states—an ample and representative sampling. Intemperance was found to be a factor in nearly 50 per cent of all the cases; it was listed as a first cause in 31 per cent, and as the sole cause in 16 per cent."

He also points out the part played by alcohol in industrial and traffic accidents illustrated by a study of 119 consecutively in which 74 were classed "alcohol accidents."

"Other known effects of habitual drinking are certain chronic illnesses (chronic gastritis, cirrhosis of the liver, multiple neuritis); premature senility, and reduced life expectancy, as shown by actuarial statistics; economic ruin with resulting pauperism; marital and domestic troubles, etc., etc.

"Nearly three-quarters of a century ago Charles Darwin made this statement: 'Through the long experiences of my father and my grandfather, extending over a period of over 100 years, I have reached the conviction that no other cause has brought about so much suffering, so much disease and misery, as the use of intoxicating beverages.' Our experience since Darwin's time has borne out but too well the correctness of his statement."

The Remedy

Doctor Rosanoff in true physician style offers the governor and legislators a remedy for conditions in the way of local option. It was most refreshing to have him urge the editor to help him in his fight for education in the facts to the end that local option might be a means of prevention of the steady increase of "alcoholic insane."

As director of our seven mental hospitals with 22,681 patients he speaks with authority on this waste of human values and treasure. The state legislature, meantime is harrassed with the problem of feeding the hungry and caring for the needy in increasing numbers. How wise if all would heed his sane advice.

—o—

Variety in Finished Product

During prohibition we got the chronic drunk only on the Bowery; today we are getting the lawyer, the skilled employee, the professional man, the musician. All kinds are coming to us today; there is 300 per cent more drunkenness since repeal than before. . . . We deal with 150,000 to 250,000 of John Barleycorn's finished products each year, men who started with a social drink, took two or three cocktails, thought they could handle booze.—C. J. St. John, Bowery Mission, New York City.—*The Voice.*

—o—

The thought
Was this:
That a secret plan
Is hid in my hand.
That my hand is big
Because of this plan.

That God
Who dwells in my hand
Knows this secret plan
Of things He will do for the world
Using my hand.

—KAGAWA.

Lincoln's Name Not Written by Himself on Liquor Papers

Each year at the time of Abraham Lincoln's birthday some liquor advertiser capitalizes on a story which history does not substantiate, but which has become current, to the effect that Lincoln endorsed with his signature the liquor license which was taken out by his partner in the grocery business.

Ervin Chapman, author of the book, "Latest Lights on Lincoln," who had known Lincoln personally, thoroughly cleaned up this point with the following account in that biography:

"In 1833, when Lincoln was 24 years old and unmarried, Abraham Lincoln and William F. Berry were partners in a grocery business. When his business partner proposed to add liquors to their articles of merchandise, Mr. Lincoln strenuously objected and carried his position to the point of withdrawing from the partnership. He was to step out as he stepped in. He had nothing when he stepped in and had nothing when he stepped out. But the partner took all the goods and agreed to pay all the debts, for a part of which Mr. Lincoln had become jointly liable.

"In 1908 the German-American Alliance, a liquor-favoring organization, in its zeal to connect the name of Lincoln with the liquor traffic, with a great flourish of trumpets published a facsimile of the liquor license which Berry, Lincoln's partner, secured.

"The license 'ordered that William F. Berry, in the name of Berry and Lincoln, have a license to keep a tavern in New Salem,' where Lincoln then resided. The wording of the license shows that it was given to William F. Berry, and though, 'in the name of Berry and Lincoln,' history shows that Lincoln preemptorily refused to have anything to do with it. Other evidence is shown in his refusal to sign the bond which this German-American Alliance published in connection with the license. To the bond were attached the names of Abraham Lincoln and William F. Berry and Bowling Greene. But the facsimile reproduction of that bond shows that it was not written by himself, but was probably written by Berry.

"The world owes an immense debt of gratitude to the German-American Alliance for its publication of this facsimile reproduction of that historic liquor seller's bond. Before that publication, the reading public had learned from authentic history the truth about the tavern license, and Miss Ida Tarbell, who saw the bond in the official records, had declared that Lincoln's name was not attached to it by his own hand. But it is exceedingly gratifying to have her statement confirmed by the facsimile of Lincoln's name attached to that bond unquestionably by some other hand."

Lincoln's temperance sympathies were substantiated also in an incident recounted by a battle-worn veteran at a Lincoln meeting among the old soldiers of a Michigan city. As told in the *Illinois Watch Tower,* this old soldier said:

"We have heard what Lincoln has done for all of us. I want to tell what he did for me. I was a private in one of the western regiments that arrived first in Washington after the call for 75,000. We were marching through the city amid great crowds of cheering people, and then, after going into camp, were given leave to see the town.

"Like many others of our boys, the saloon or tavern was the first thing we hit. With my comrades I was just about to go into the door of one of those places, when a hand was laid upon my arm, and, looking up, there was President Lincoln from his great height above me, a mere lad, regarding me with those kindly eyes and pleasant smile.

"I almost dropped with surprise and bashfulness, but he held out his hand, and as I took it he shook hands in strong western fashion, and said, 'I don't like to see our uniform going into these places.'

"That was all he said. He turned immediately and walked away; and we passed on. We would not have gone into that tavern for all the wealth of Washington City."—*The Union Signal.*

(This article illustrates the value of "The Union Signal" for use in regular meetings. What an opportunity it gave the locals to place a good number on the program correcting propaganda by the liquor interests while giving the facts to the people.—Ed.)

—o—

How About Plays?

Why not put one on now and then to create interest in the work of the W.C.T.U. organization?

"Alcohol in Court." For intermediate and grammar grade pupils. 10c each, 3 for 25c.

"How Much Is Moderate." 5c each, 4 for 15c.

"I Don't Quite Understand." About use of W.C.T.U. literature. 5c each, 5 for 15c.

"The Better Choice." One-act play for high school use. Total abstinence. 10c each, 3 for 25c.

"Film-y Cooperation." Cleaning house in the movie business. 10c each, 4 for 25c.

"Two Spoonfuls of Harm." Health and medical temperance. 5c each, 3 for 10c.

"What Is Iota Sigma?" 3 for 10c.

"A Sorry Solution." About opium and marihuana. 5c each, 3 for 10c.

Send for catalog for complete list of plays.

W.C.T.U. HEADQUARTERS
83 McAllister St., San Francisco

Liquor in London Increases War Hazards

English papers reveal that not alone the temperance forces of that country, but many other groups are protesting the fact that no war-time restrictions have been put on the liquor trade although the experiences of twenty years ago proved the ghastly liquor-and-war combination. Moreover, of course, almost every other line of business and activity has been put under war-time regulations.

The "black-out" program in London has increased driving hazards to such an extent that the police have been instructed to arrest all drivers who do not observe speed regulations, but there is still an attitude of leniency toward the drinking driver. Under the gruesome title of "Death in the Dark" the London Observer says:

"It is a grim fact that the death toll upon the roads has doubled in the darkness. . . . Even now men who are drunk in charge of cars at night are not being sent to prison."

While there are no regulations prohibiting English soldiers from visiting the liquor bars of any kind, a move has been made to attempt to protect them from being fleeced by the crooks who haunt these places.—*The Union Signal.*

—o—

Jobbernowl

Gum is a nuisance . . . in the mouth . . . in a handkerchief . . . a pocket . . . a stair banister . . . a school desk . . . or on the sidewalks of New York. Mayor LaGuardia has started on a campaign to reform gum chewers . . . to make them stop throwing gum on the sidewalks . . . He says that it costs the city a huge sum to scrape up the wads of gum . . . Success to the mayor! . . . Jobbernowl wishes that he would launch another campaign . . . against drinking alcohol. . . . If he did, could save a "huger" sum of money for the city . . . the streets would be cleaner . . . there would be better homes . . . not so many on relief . . . better citizens in that great city . . . . Yes, . . . Mayor, you do well to reform the chewer . . . would do better if you reformed the drinker.—*Woman's Temperance Work.*

—o—

Local Unions Attention

Peace stamps! (Stickers for letters.)

Encircle the globe with this thought: "Cooperate for peace."

For sale at 50 cents per hundred. Resell at one cent each. Go quickly.

W.C.T.U. Headquarters, 83 McAllister St., San Francisco.

—o—

A young man 23 years old age committed suicide last week at one of our state asylums. He was listed as an alcoholic.

White Ribbon Ensign

Published monthly by the California Woman's Christian Temperance Union, Angwin, California.

Editor-in-Chief - - Mrs. Louise J. Taft
Managing Editor - Mrs. Julia C. Bevis

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- - - - - - - - - Mrs Mabel Frost,
3760 Fourth St., Sacramento

March, 1940

All copy for the White Ribbon Ensign must be in the office by the TWELFTH OF EACH MONTH, and all editorial correspondence should be addressed to White Ribbon Ensign, Room 415, 83 McAllister Street, San Francisco, California.

Save Two Cents

If your name and address as printed on your Ensign is not correct, please send a post card at once to Mrs. Sarah H. Cairns, 1115 Foothill Blvd., Napa, California, giving correction and old address. This is important, as every request for change of address from the Post Office now costs two cents.

—o—

Coming Events

March 11-12—National Regional Conference, First Methodist church, 21st and J, Sacramento.

March 14—State Executive Meeting, First Methodist church, Sacramento.

County Conventions:

April 2-3—Santa Clara, Sunnyvale.
April 4-5—Tri-county, Salinas.
May 7-8—Stanislaus-Merced, Waterford.

—o—

Radio Log

KARM—Fresno, Monday, March 4, 18; April 1, 3:15 p.m.

KHUB—Watsonville, every Saturday, 9:45 a.m.

—o—

Keep your face always toward the sunshine and the shadows will fall behind you.—*Anon.*

Unions, Attention!

Annual Message
"What the Local Union Can Do"
Bertha Rachel Palmer
National Director of Alcohol Education
March, 1940

Dear Local President:

A local meeting in March or April is given over to the annual message from our National director of S.T.I., Bertha Rachel Palmer, entitled "What the Local Can Do." What delightful possibilities that four-page message offers for an interesting, informing program that is different.

One person can carry the whole program through using the leaflets on the "Plan of Work," "Seeing Is Believing," "Slide Film" explanation (all of which have been sent previously), and blackboard. Or better, a half dozen persons can have prepared parts that are a surprise by the spirit and interest they each lend to the whole. The leader can close with the suggested blackboard drawing or another may use that blackboard drawing as a summary of the aims of the union for this department this year.

I shall be greatly interested in hearing how this program was featured, the interest and attendance. This means much as the cornerstone of our foundation for alcohol education. Louise J. Taft.

—o—

"We Cannot Help a Cause of Which We Are Ignorant"

Mrs. Nellie P. Moseley

There is no better way for us, as W.C.T.U. members and workers, to inform ourselves concerning the facts of alcohol and its effects than to read carefully every issue of *The Union Signal.*

The great number of folk who call themselves simply "friends of the cause" and are not on the membership roll are held in mind, also by the editors of the paper, for the first number each month is compiled with the idea of giving them facts "straight from the shoulder."

What could have been better, in its class, than the Narcotic issue of February 27? Written so the layman may understand, yet articles full of scientific facts not to be denied. The next special edition will be devoted to Alcohol Education. Any number of copies may be obtained by ordering from State Headquarters, 83 McAllister St., San Francisco. Send in your order early.

The goal for 1940 is "Double Number of 1939 Subscriptions." Will you do it? It can be done if everyone helps. Recognition will be given by National to all local unions which double their subscription list and which secure ten or more subscriptions outside the membership; also individuals sending five or more subscriptions at one time will be mentioned in *The Union Signal.* Now! Everyone at work!

Another Glimpse Behind the War Scene

As the old year was closing, the press reported that one of the latest strange developments in this strangest of all great wars is an apparent agreement between Great Britain and Germany not to interfere with each other's exports from Denmark.

Germany is hard up for fats, especially butter, which Marshal Goring preferred to sacrifice to the manufacture of cannon in the days while Nazi war preparations were being rushed to completion.

England is hard up for bacon, indispensable to the British breakfast menu. Attempts to make the English public believe that it could get along comfortably with a mutton substitute "macon," have not made much headway. Both butter and bacon are produced in large quantities in Denmark.

As a result, it is said that German naval craft are allowing shipments of bacon to reach England without molestation, while the British navy is doing nothing to stop Denmark's imports of fodder which are required if Germany's dairy imports are to be kept up.

But this economic maneuver is scarcely as unusual as the report from Copenhagen by Paul Fidrmuc in the current issue of Iron Age that Belgium has just sold 4,000,000 tons of coal to France in return for which France has allotted 6,000,000 tons of iron ore to Belgium.

Says Mr. Fidrmuc: "How can Belgium supply 4,000,000 tons of coal and coke and absorb 6,000,000 tons of ore?" That there is a considerable trade in necessities (machinery, tools, implements, etc.) via Belgium between France and Germany has but recently been confirmed by Belgian sources.

Thus is being repeated the record of the First World War for uninterrupted undercover dealings between important economic interests in the nations nominally at war with one another.—*The Christian Advocate.*

—o—

Paying the Price

15c each

By Mrs. Anna Fisher, *Cor. Secy. Bi-county Tulare and Kings*

For Sale—State W.C.T.U. Headquarters, 83 McAllister St., Room 415, San Francisco.

This play has been chosen to be given at National conference in Sacramento, Wednesday evening, March 13, at the First Methodist church, 21st and Jay Sts.

—o—

California (N) subscriptions to *The Union Signal* and *The Young Crusader* increased six per cent during the month of December. Why not do that every month until we reach our goal of double last year's subscriptions?

Treasurer's Letter

Dear Comrades:

With spring just around the corner and longer days ahead we should be ready for the work before us. As treasurers we have a great responsibility to our unions. It is up to us to see that all dues are collected, November Roll Call being our first big effort. To urge our unions to become Hold Fast unions by March 1 comes next. This means that all resident members have paid their dues. I am looking forward to seeing a long list in the April ENSIGN. Be sure to report to Mrs. Maud B. Fallis when she sends you the return postal card for that purpose. This done we are ready for the next goal, to become Fruitful unions. This means securing new members and be sure to send me the names of the women who secure them.

We are remembering our budget which makes our State work possible, and our Education Fund which works all along the line since National, State, counties and locals receive a share. The new plan "The Dollar a Month Club" is an easy plan to use to complete your quota or to assist another union to do so. Be sure to try it, give your county and State a boost in reaching the top. Send money and names through the regular channels. Keep a record of these accomplishments for your Efficiencey chart.

Let us go forward with faith and determination for "They builded the wall because the people had a mind to work."

SARAH H. CAIRNS.

—o—

Standings of Unions

Budget paid-in-full: Lathrop, Lora La Mance, Reedley, Wood Colony, Dinuba, Pixley-Earlimart, Frances Willard (Clipper Gap), Point Richmond, Prescott, Ripon, Marin, Woodland, Carrie A. Gladding.

Paid three-fourths: Modesto, Della Hill, Boulder Creek.

Paid one-half: Parlier, Tulare, Berkeley, Citrus Heights, Winters, Lakeport, Kingsburg, Colusa, Caruthers, Watsonville, Lodi, Strathmore, Ukiah, Orland, Exeter.

Paid one-fourth Hughson, Red Bluff, Greenfield, Soquel, Pacific Grove, Hilmar, Richmond, Napa, Oak Park, Stockton, Fort Bragg, Lindsay, Corralitos, Fruitvale, Alameda, Oroville, Friendship, Los Gatos, Davis, Corning, Sacramento.

—o—

National Temperance Education Fund

Two new Gold Star Unions.
Modesto and Merced.

—o—

"The Dollar a Month Club"

Mrs. Anna Steeves.

REGIONAL CONFERENCE PROGRAM

1:30—Song: "All Hail the Power of Jesus' Name" (No. 28); "Stand Loyally" (No. 9).
Questions on Bible Teachings on Temperance ..... Mrs. Almerine Bousfield
Leader of Response ..... Mrs. Maud Woodruff
Prayer ..... Mrs. Emma C. Crowley
2:00—Greetings ..... Mrs. Louise J. Taft and Mrs. Harriet Arentz
Presentation of hostess and guests.
2:30—Keynote Address: "Mobilization for Home Protection"
..... Mrs. D. Leigh Colvin, Nat. V. P., New York
3:00—Song: "Advance, Not Retreat," p. 20.
3:10—"Your Responsibility" ..... Lenadell Wiggins, Nat. Gen. Sec., L.T.L., Evanston
Mrs. Elsie May
Offering.
3:40—Organization Forum: "How Organize and Maintain Locals?"
4:10—Symposium: "The Challenge of the Local Union."
Led by Mrs. Colvin, participated in by the State Directors' Round Table and all local directors.
4:45—Announcements. Benediction.

DINNER (50 cents)

6:30—Solo ..... Madame Lucia Fisher
"Preparing for Tomorrow in Our State" ..... State Gen. Sec.'s, Y.T.C. and L.T.L.
"The National View" ..... Lenadell Wiggins
Address ..... Mrs. D. Leigh Colvin

SECOND DAY

9:00—Devotional Service ..... Mrs. Grace E. Stone
9:20—Membership Symposium:
November Roll Call ..... Mrs. Sarah H. Cairns
9:40—March Hold Fast ..... MRS. SUSAN RUSSELL
10:00—Nat. Home Protection Membership Plan and State Plan
(See Standard of Efficiency) ..... Mrs. Maud B. Fallis, Membership Director
10:20—Song: P. 16, White Ribbon Vibrations.
Open Forum: Winning Members ..... Mesdames Jewell Owens and Opal Engelking
10:45—"What Youth Can Do" ..... Lenadell Wiggins and State Youth Leaders
11:15—Round Table: "Duties of Officers," participated in by All Officers.
12:00—Noontide Prayer ..... Mrs. Flora R. Ward

Luncheon (35c)—Hostess Church

1:30—Song: "Go You Forth," no. 21.
Prayer ..... Mrs. Anna A. Pettit
1:40—"We Fight Liquor"—State Liquor Legislative Problems ..... Mrs. Harriet Arentz
Mrs. Louise J. Taft
2:40—Skit: "Facing Liquor Facts in My County" ..... County Presidents Round Table
Open Forum on Liquor Survey ..... All Local Presidents
3:20—Offering.
Song: "Carry On," p. 18.
Round Table: Education for Total Abstinence
Visual Education ..... Mrs. May I. Viau
Literature ..... Mrs. Grace R. Randall
Pledge Signing, etc.
4:00—General Discussion: "What This Conference Has Meant to Me."
Closing Prayer.
Adjournment.

Evening

7:30—Service of Prayer ..... Dr. A. Raymond Grant
Play: "Paying the Price" ..... Young People of Sacramento

Hotel Rates for Regional Conference

HOTEL BERRY (Headquarters) 8th & L Sts.
Single no bath $1.50
Double no bath $2.00
Single with bath $2.60
Double with bath $2.50-3.00
Coffee Shop (No Bar) ..... Popular prices

LAND HOTEL—10th & K Sts.
Single no bath $1.50
Double no bath $2.00
Double with bath $2.50-3.00

CLUNIE HOTEL—8th & K Sts.
Court rooms—Single no bath $1.50
Double no bath $2.00
Single with bath $2.50-3.00
Double with bath $3.50

RAMONA HOTEL—6th & L
Rooms ..... $1.00 and up

Fifty (50) private homes (free) available for those who make reservations early. Write—Mrs. B. W. Viau, 401 Alhambra Blvd., Sacramento.

—o—

He that does not believe in others finds they do not believe in him.—Chinese Proverb.

Conference Local Committees

Hostesses—Mesdames Emma C. Crowley, Almerine Bousfield.
Courtesy—Mesdames Emma C. Crowley, Sylvia Fitzgerald.
Dinner and Luncheon—Mesdames Calla Howard, Matilda Wills.
Hotel and Housing—Mrs. May I. Viau, 401 Alhambra Blvd.
Publicity and Promotion—Mrs. Harriet Hodson.
Music—Mrs. Emma C. Crowley.
Decoration—Mesdames May I Viau, Maud Woodruff.
Information—Mrs. Mamie Denton.
Song Leader—Mrs. Lu Latson.
At once write Mrs. Calla Howard, 2147 for dinner reservations (50 cents).

—o—

Willard Stamp

The Frances Willard stamp that we have looked for so long will have its first day of sale in Evanston, Illinois, March 28. It will be blue in color and of five cent denomination. You can use this with a one cent stamp on airmail letters and in sending packages.

Child Welfare

MRS. MINNIE ROWE CRABB

The other day I took part in the beautiful program prepared by Muriel Lester and her sister Doris for the World's Day of Prayer. I quote from that program: "The kingdoms of the world as they are organized today seem to contradict rather than to express the mind of God. So large an acreage of the world's surface is actually bloodsoaked; so well organized and pitiless is the science of war; so little trust has any nation in the spoken word or the signed promise of each other; so obvious is the bankruptcy of statemen; that many have lost confidence in themselves." And then followed, "Let us pray that such may have their eyes opened to see the light."

Now I believe in prayer and certainly hope that the prayers made at that point will be answered, but had I been preparing that program I would have added, "and let us examine our homes, our communities, our states, our nations, and the world in general to find out why such conditions exist."

I suppose my readers are now saying, "What has that to do with Child Welfare?" Everything—The world of tomorrow will be what the children of today make it. I am allowed 260 words to tell you what could not adequately be covered in 26,000 words but here goes—There is no other person in the world that can influence the children in the home as can the mother. Let the Child Welfare director in each union, helped by her entire union, arrange for a mothers' Peace meeting. Make it a worth-while affair. Invite other organizations and give them a large part of the program. Have speakers stress education for peace in the homes and thus lay the foundation for peace throughout the world. At the close serve one of the fine beverages of our State Director of Non-Alcoholic Fruit Products.

—o—

"Are You Awake?"

Contains 100 clever, catchy rhymes

LAUGHING AT LIQUOR

For children and adults; fills the temperance worker's need. Buy it for $4 a dozen, $30 per hundred. Sell it for 50 cents.

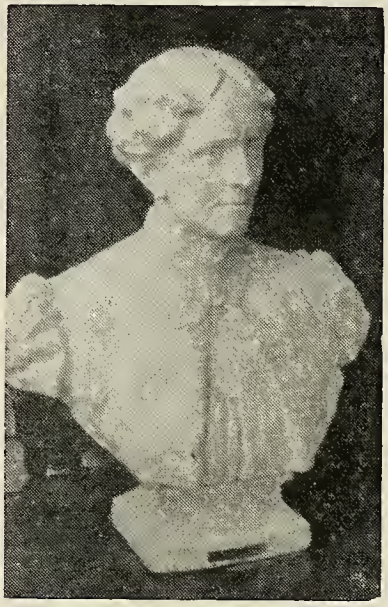
You profit, the COMMUNITY profits, the TEMPERANCE CAUSE profits. Send orders with remittance to the author, Miss Florence E. Marshall, 3412 Patterson St., Washington, D. C.

—o—

"The primary idea of prohibition," says Roger Babson, "is not to prevent anyone from taking a drink but to prohibit the distillers and vendors of liquor from destroying America's greatest natural resource—our young people."

Frances Willard

In memory she lives today
With loving reverence we pay
Our heartfelt tribute to her name
And help to spread her world-wide fame.
Oh, let us follow where she led,
Lord, lead us, guide us so we may
Win a dry nation some glad day.
—L.B.G.



Courtesy of Mrs. Lilian B. Gray

The graduating class of 1926 placed this beautiful bust in one of the niches in the auditorium of the Bird street Grammar school in Oroville where other famous Americans have likewise been honored.

This school on September 28 gave a very fine Centenary program in honor of Miss Willard. The school has also loaned the bust to the W.C.T.U. for special programs.

—o—

When Judson had been long amid the terrible discouragements of his pioneer work in India, he was asked what the prospects were, and he sent back the heroic reply, "Bright as the promises of God."

—o—

In the annual report of Enforcement Activities of Liquor Control Division, 86 stills, with daily capacity of 4,348½ gallons, were reported as confiscated in California during 1939.

—o—

We are problem conscious but not power conscious. — DR. JULIAN MCPHEETERS.

—o—

Be noble; and the nobleness that lies
In other men, sleeping but never dead,
Will rise in majesty to meet thine own.

John Barleycorn, Remover

Yes, he's a remover, John Barleycorn is.
He'll remove the grass stains on your dress.
But what a remover John Barleycorn is
The average person can't guess.

He'll remove—not just stains—but the clothing as well
In pawn shops its owners can find it.
He'll remove shoes from children, no matter how cold,
That's cruel but he doesn't mind it.

He'll gladly remove household furniture, too
Remove what's inside of a cupboard,
And when one looks there, he'll find it as bare
As the one of old friend, Mother Hubbard.

He'll remove all the smiles from the face of a wife,
He'll also take gladness and laughter,
He'll come to the home and remove what is best,
And he'll leave his mark, ever after.

FLORENCE E. MARSHALL.

Used by permission of the author

—o—

Where the Money Goes

According to Bruce S. Wright, approximately every United States dollar is divided as follows:

24 cents is spent for living costs.
21 cents for luxuries.
12 cents for waste.
11 cents for miscellaneous.
10 cents for investment.
9 cents for crime.
2 cents for education.
1 cent for church.

—Southern California White Ribbon.

—o—

Mrs. Boole's Special

Here is a recipe for a delicious fruit drink which Dr. Ella Boole calls her best:

1 can of apricot juice
1 lemon
1 small bottle of ginger ale
Handful of cracked ice.

Leave in refrigerator until flavors are blended.

Add sugar if desired.—*Exchange.*

—o—

On the average 88,000,000 people of the United States see at least one picture every week in the year. Thirty million of these are under the age of 21. In the congested sections of the great cities, 17 per cent of all moving-picture theater goers are under the age of 14. The influence upon the minds of these young patrons of the movies defies exaggeration. —SENATOR MATTHEW M. NEELY.

MEMBERSHIP CAMPAIGN

FOR

THE PROTECTION OF THE HOME

Mrs. Maude B. Fallis, Chairman
288 Ocean St., Santa Cruz

Thanks for the Hold Fast union reports sent in on time. Let each now move forward and be a "Fruitful Union," that is making a net gain in members (see Efficiency Standard) by adding many more new members to our lists.

Women are becoming concerned about conditions and are offering their membership that they may become "Home Protectors." Remember the W.C.T.U. unites women of all races, all faiths, and all creeds in special welfare work which is the common concern of us all.

County Vice Presidents

See that all your locals send in their membership reports promptly giving name of new member and of "securer." We want a complete report before the Regional Conference in Sacramento, March 12-13, 1940.

Awards

Awards from National are in my hands (See National membership plan). County vice presidents are to present awards at county meeting with suitable ceremony. They will inform me when awards are needed.

New Membership Lists

(Previously reported—59)

Home Protectors

(Those securing from 1 to 4 new members.)

Mesdames Eva Webber, Elsie Raven, Estelle Kemp, Irene Crites, Mattie Sheridan, H. P. Anderson, Pearl Griffiths, Edith Pitman, Anna A. Mains, Anna Wilson, E. C. Epley, L. L. Collins, Viola Eldon, Margie Vent, Greta Spensley, Grace Pedigo, Edith Stude, Miss K. B. Wilcox. Seven more new members were sent in without name of securer so credit cannot be given.

Willard Centenary Map

Are you or your union versed in the information this map conveys? Do you know that this map offers the most unique and historical outlay yet assembled anywhere?

Printed on fine muslin, sunproof, vat-dyed, tub-fast. Sixty cents each.

State W.C.T.U. Headquarters, 83 McAllister St., Room 415, San Francisco.

"Let your conversation be without covetousness; and be content with such things as ye have: for he hath said, I will never leave thee, nor forsake thee."—*Heb. 13:5.*

More Milk Less Liquor

The effect of repeal upon the interest of the farmers has been disastrous. In 1917 the pr capita consumption of milk was 42.4 gallons. By 1926, the eighth year of national prohibition, the sixth year of the 18th amendment, milk gallonage had increased to 55.3 gallons. In other words, per capita consumption of milk increased from 754.8 pounds per year to 967.3 pounds in 1937, an increase of 212.5 pounds for every individual throughout the United States. The amount of grain used by all the distilleries and breweries for all purposes during 1917 was more than 2,500,000,000 pounds less than the increased consumption of grain for dairy purposes alone in 1927.—*The Voice.*

What

The booze-makers take high toll from the nation;
They make our highways a shambles of woe;
We fine their production—drunk drivers or jail them;
But the drunk driver-makers unpunished go.

ERNEST O. HARRIS.

Conversation Heard on the Train

"Yes, my niece had a vineyard." "No, she has none now." "The renter occasionally sold some of the culls to the winery and the matter was discussed every summer. At last she said that she did not want to leave any question in the children's minds as to her stand on drinking or making drink so she had the vines pulled." "No, I have never asked her to join the W.C.T.U. She might, at that."

Horace Greeley once said: "That some men live long in spite of moderate drinking no more proves the practice safe and healthful than the fact that some soldiers who fought through all Napoleon's wars are still alive proves fighting a vocation conductive to longevity."

I venture to prophesy that no item of history will be so difficult to explain a century hence, as that of a people which prided itself upon being intelligent and at the same time used that intelligence in order to become drugged.—GEORGE B. CUTTEN, *President Colgate University.*

Look for strength in people, not weakness; for good, not evil—most of us find what we search for.—J. Wilbur Chapman.

Local News

Mrs. Nellie King, president of Willows union, arranged an all-day Workers' conference, February 1, at which Mrs. May Birch, county president, and a large delegation from Orland attended.

Eight subscriptions for *The Union Signal* and thirteen for *The Young Crusader* were secured at Red Bluff's Workers' conference.

Mrs. Anna Nelson has secured eight new members for Tulare union.

Mrs. Bonnie Watson opened her beautiful home for Dixon's Workers' conference which was a very helpful and enjoyable meeting.

Mrs. Carrie D. Manny has written for her ENSIGN to be sent to her new address, 331 Williams St., Sommerville, N. J. She said, "I hear they have a W.C.T.U. here so I will soon be meeting congenial women."

Mrs. Robert Galway, in memory of her mother, Mrs. Bertha M. Prewar, has joined the Hamilton Square union (S.F.) and is actively carrying on in her mother's place.

A short time before her death Mrs. Prewar gave a review of "Pioneer Girl" at the local W.C.T.U. meeting and she was so eager to have the book placed in church and school libraries that she planned to have a luncheon to get proceeds for her project.

Mrs. Galway has carried out her mother's wish in every detail and several copies of the book have been placed in various libraries of the city.

Tehama-Glenn, San Joaquin and Solano-Napa have completed 100 per cent of the Workers' conferences. Other counties will soon reach that goal.

Mr. and Mrs. C. R. Lamb entertained the W.C.T.U., their husbands and friends February 6, in their palatial home at Strathmore. Dr. Paul Madden of the State Narcotic Enforcement division gave a fine talk and "Beneficent Reprobate" was shown after which the guests adjourned to the dining room where a bountiful supper was served.

"We are facing another fight and I am glad the W.C.T.U. is in the forefront. An educational campaign is needed badly and you are filling that need."—*Governor Dickinson of Michigan.*

When we ask God to direct our footsteps we are to move our feet.—Anon.

Loyal Temperance Legion

Mrs. Mabel Frost, *General Secretary*
3760 Fourth Ave., Sacramento

Dear L.T.L. Leaders:

I hope it will be your privilege to meet our National secretary, Miss Lenadell Wiggins, at the Regional conference at Sacramento, March 12-13. It will be a great opportunity for new inspiration and a better understanding of our work.

If you are to be a Hold Fast Legion you must have your dues paid to the local W.C.T.U. treasurer by April 1 (See February Ensign).

I appreciate the work our members are doing in finding L.T.L. leaders. Several new legions recently have been organized. Next month I hope to report some "Home Heralds." Leaders of "Home Legions" get your dues in and report to me.

The topical program for March as given in the Ensign, if carried out, may help your union to gain number 18 in Standard of Efficiency. Try it!

February 11, Oak Park L.T.L. put on a Speech contest during the Junior church hour of North Sacramento Methodist church. Raymond Lochridge was the winner of the bronze medal.

—o—

The Young Crusader

Children's Monthly Magazine

1 yearly subscription	.35
10 yearly subscriptions in one order (may be sent to different addresses)	$3.00
50 copies to one address	$12.00
100 copies to one address	$20.00

W.C.T.U. HEADQUARTERS
83 McAllister St., San Francisco

—o—

Sustaining the W.C.T.U.

What a pleasure it can be to you while here to know you have made it possible to help the cause you love to continue after your passing on.

Why not make your will today remembering the W.C.T.U.? The following form is suggested: I give and bequeath unto the Woman's Christian Temperance Union of California, a corporation organized and existing under the laws of the state of California, the sum of_____ _____ dollars, to be paid out of real or personal estate owned by me at my decease.

(To be signed by the donor in the presence of two witnesses.)

—o—

I am glad to think
I am not bound to make the world go round:
But only to discover and to do
With cheerful heart the work that God appoints. —*Jean Ingelow.*

—o—

"Do not stop at doing necessary kindnesses: The unnecessary ones are of far greater value."—*Anon.*

Topical Program

April

First Meeting

Youth's Program

Song: "I Would Be True"
Scripture: Eph. 3:13-14
Prayer
Presentation: How the Youth's Temperance Council Meets the Need of Today
Discussions
- What Is Our Responsibility Toward Youth?
- How May We Help the Local Y.T.C.?
- How Cooperate With the State Y.T.C.?
- How Organize a Council?
- Y.T.C. Helps with the L.T.L.

Ten Minute Study of Alcohol Education

Second Meeting

Alcohol Education

Song: "Advance,—Not Retreat"
Scripture: Prov. 2:1-12
Prayer
Talks
- Alcohol Education for:
  - The Child
  - The Youth
  - The Adult

Ten Minute Study of Alcohol Education

—o—

The Union Signal Offers

in the

Annual March Subscription Drive

For 10 yearly subscriptions to
The Union Signal
You May Have
1 additional subscription
or
1 hammered sterling silver bracelet, with W.C.T.U. or Y.T.C. monogram,
or
1 loop bow pin, white enamel on silver, with letters W.C.T.U. and safety clasp,
or
1 pair of book ends, hammered brass, antique finish, with reproduction of Rest Cottage on each end.

For 5 Yearly Subscriptions

1 flat bow pin, white enamel on gold plate, with safety clasp and letters.

For 2 Yearly Subscriptions

1 temperance calendar. Each month bears pertinent quotations from leading men and women.

Terms: The subscriptions must be sent as one order. The remittance must accompany the order. The premium must be claimed with the order. Previous subscriptions cannot be counted.

$1.00 a Year $1.00 a Year

W.C.T.U. HEADQUARTERS
83 McAllister St., San Francisco

Youth's Temperance Council

Mrs. Elsie May, *General Secretary*
4403 Evans Ave., Oakland

Dear Friends:

March is here and time for dues. In case you have forgotten the name of the state treasurer, I'll give it to you again. Please send dues this month for all girl members to Bill Cauthon, 110 Maze Blvd., Modesto. Remember your budget of 25 cents per member that must be paid before the end of the year.

The first local council reported by me to the National General secretary as having paid dues equal to last year's will receive a year's subscription to *The Union Signal.*

An award of two Y.T.C. Bulletin Service subscriptions will be offered to each state paying the national treasurer by June 30, 1940, dues equal to last year's. Every council will have to help if we receive this award.

We desire to make a net gain in young men members, a net gain in young women members, and a net gain in both young men and young women members this year. We gain five free subscriptions of the Y.T.C. Bulletin Service as an award for these gains.

A small reference library will be sent to the state sending in the best and most complete report of the year's work.

Let us try for all these awards. We need to strengthen our work throughout the state. Each year must see some growth along every line of work.

All Y.T.C. councils are expected to assist the W.C.T.U. in their liquor survey throughout the state. Secretaries are requested to get information from the local presidents and see that this work is carried out by the young people.

April is Y.T.C. month so observed in *The Union Signal,* first April issue, and in the local union meetings all over the nation. This is the month for special efforts to cooperate with the local unions.

Plans are being made for our annual encampment. We are planning to have an extra day added to our six days with no extra cost. The price for the week is $6 with 50 cents added for registration. Begin to plan now to send a good delegation from your community.

The General Secretary visited the Richmond council and found there an interested group and a very fine councilor. We are sure this council will grow.

Word comes from Stockton that they have begun their liquor survey. Their deputation team has been asked to speak in several churches and they are paying their dues. There are thirty-five members in this council.

Remember our special project is "Stemming the Tide of Liquor Advertising" in California North. Are you sending in your letters? If you do not know about

(Continued on col. 2)

this write to me and I will send you the information needed.

The state officers and I are available for special youth meetings in any community. We covet the opportunity to be of service to any group. Call upon us at any time.

WHITE RIBBON ENSIGN

"In the name of our God, we will set up our banners."

VOL. XXXIV ANGWIN, CALIFORNIA, MAY, 1940 NUMBER 8

Mrs D Starr Jordan 11-40
Stanford University

CALIFORNIA STATE LIBRARY

Mother's Day

"The greatest battle that ever was fought---
Shall I tell you where and when?
On the map of the world you will find it not:
It was fought by the Mothers of men."

State President's Letter

Dear Friends:

An honored guest of our organization this week was Mrs. J. R. Chitamber, president of all India W.C.T.U. She was accompanied by her husband, a bishop in India, enroute to attend a national conference of the Methodist Church in Atlantic City.

At a delightful breakfast conference she told us the Nationalist Indian Government is doing its best to give prohibition its chance but the church which insists upon fermented wine for communion is a great drawback to this non-Christian government's efforts. These Indian prohibitionists by their religion consider even so much as to look at alcoholic beverages a sin. To them, moderation is unthinkable.

She also told us that the Indian people with their hundreds of dialects are being drawn together by the English language. There is a great desire to learn it throughout the whole country. The rapid spread of the ability to speak English is accounted for by the fact that when a teacher gives a student one lesson, he must teach that to another before he can get another lesson himself. So whole communities are busy teaching each other to speak the only language they can all agree upon.

Pictures

There is a greatly increased interest in motion pictures and film slides. Two of our largest school systems are right now making previews of our film strips with a view to buying them.

Many schools have the projectors and only need us to draw their attention to these strips and our other pictures of that type, to add them to their visual education equipment that is now being ordered for next year.

Our projectors and film strips are doing good service in Sunday Schools and young people's meetings. This is a great opportunity right now.

Dollar-a-Month Club

That is a fine thing *if it is worked.* Be sure to pay your dollar each month to your local treasurer and through her send it to our state treasurer. Then get others to join the club. It is one of the easiest ways to reach to Gold Star Standard. We are depending on you to do this. Let us not fail this worthy cause.

Prospective Legislation

Who can say that California is taking the reign of liquor without protest? The Local Liquor Control measure is being circulated by an active "Citizens Committee of 10,000" with the aim of placing this measure on the ballot.

This committee is the means of learning the names of those willing to circulate petitions and also of making contributions necessary to pay for the ballots circulated.

Communicate with your county president and get a petition and circulate it. All petitions held by W.C.T.U. members should be sent to the county presidents or some one she designates by May 10. This is our special task just now. Find explanation of the local liquor control measure elsewhere in this issue.

The California Temperance Federation is using every effort to get the state legislature to put a local option measure on the November ballot. We want to help with that, too. Again I urge you to write or contact your Assemblyman and get others to do so, asking him to use his influence to that end.

If the measure is placed on the ballot by the legislature, that will save you the work for further circulation, if it is not, you have let your legislator know how you stand on the matter and he has come into the open on his stand by his vote.

Just as the Anti-Saloon League reorganized under the name of The California Temperance Federation, so the Prohibition party has organized for active work under the name California Drys. They have plans for circulating a prohibition measure for the whole state in one month. They are quite busy in the South and expect to be fully organized for canvassing in the North soon.

Do Not Be Confused

Since the California Temperance Federation (A.S.L.) machinery is giving its entire attention for legislation to getting the state legislature to put the measure on the ballot some communities where there is no W.C.T.U. are finding themselves without petitions. The local W.C.T.U. can reach out to these places with petitions and lend a hand to help them have a part in this great educational fight for a clean state while we hope and pray that all work done to lessen the liquor evil may bear fruit in protection of the home from this scourge.

County Conventions

At this writing two county conventions have been held in April—Tri-County Santa Cruz-Monterey-San Benito, and Santa Clara county. Both were educational and inspiring as well as informative of the work.

Both county presidents were unanimously reelected. In Tri-County, Mrs. Virginia Reum became vice president; and in Santa Clara, Mrs. Betty McCullock, 998 Delmas Ave., San Jose, was elected vice president.

Tri-County had a very real treat in two addresses and a broadcast by Mrs. Mary Augsbury, State director of social morality. Messages of county directors and local presidents were presented in unique and interesting fashion. On the second morning the State president was interviewed by Mrs. Reum in a broadcast while the delegates listened in at the church.

This does not tell of the Y.T.C. plans for helping the encampment, the use of Mrs. Eldon and her wonderful motion picture machine or of the spiritual uplift of Mrs. Heath's soul-refreshing devotionals. But it is not meant as a report.

In the Santa Clara convention the youth's dinner in a room lined with up-to-the-minute hand-made posters was the setting for their talks and stunts. This was a typical youth's program under direction of Mrs. Tait who has done so much for young people.

This was followed by an address of outstanding merit by Dr. Claude Schull of San Francisco State college, on motion pictures. I have never heard a more informative and helpful message on the topic for attention right now. The speech contest for the third bar was interesting and also a part of the Youth's Night.

Space forbids more concerning this fine convention save to say this county is so happy that we are to come to San Jose for our State convention and we can be sure we shall be comfortable and happy too in that wonderful new auditorium.

Both of these counties are working on their "Dollar a Month Club," also are enthusiastic about getting signatures to the local liquor control petitions. When I returned from the Santa Clara convention, I felt we have a great informed group of Christian women who are eager to do their part in the fight against liquor, women whose attitude seems to say: "The victory may depend on me," so I shall do my part.

LOUISE J. TAFT.

Frances Willard (San Francisco)

MISS LUCY G. WHITWELL, *President*

Evidently "Jupiter Pluvius" found our union too dry to suit him for three successive meeting days "the rains descended and the winds blew" but our meetings were held as scheduled notwithstanding.

In January with an unlucky (?) thirteen in attendance we had a very interesting meeting. We used Mrs. Curry's questions printed in a previous ENSIGN as a basis for discussion and would recommend them to others.

In February, with a worse storm and and smaller attendance, we were thrilled by the plans presented by our L.T.L. director for forming L.T.L. groups.

In March—still rainy—our county president, Mrs Lottie B. Neale, brought us a resume of the Regional conference in Sacramento. She also introduced us to the Reading slide films purchased by the county. We were charmed by the presentation of "Dollars and Sense." Its use was immediately bespoken for the Junior department of First Baptist Sunday school for next Temperance Sunday. Others expressed a desire to use it later in their schools when arrangements could be made. Altogether we feel we've made some progress and are ready for more in the spring days ahead when better weather may prevail.

A Letter From Our National Officers Says

Dear Friend:

The celebration of the Centenary of our great leader, Frances E. Willard continues! Now her government pays her tribute. The resident National officers unite in sending you a First Cover of the Willard stamp from her home city.

You remember that once she said: "When I reach Heaven I expect to register from Evanston."

The government chose the picture to be used on the stamp. The picture shows her in her young womanhood as a teacher. Since she is memoralized as an educator this is appropriate, and after all, is not *alcohol education* the great work of her life? Whether it be for personal total abstinence, or for prohibition, by her nation and ours, it is first a matter of alcohol education.

Let the stamp, then, be to us a reminder of her life purpose and an incentive to us to reconsecrate ourselves to the work of bringing the glad day of accomplishment.

Ida B. Wise Smith, *President.*
Anna Marden DeYo, *Corr. Secy.*
Margaret C. Munns, *Treasurer.*

—o—

Temperance and Missions

Mrs. Maud Woodruff, *Director*

With so much available material at hand it ought to be easy this year to arrange a fine program for our department. Begin at once, for May will soon be here. Be sure to invite those of all churches in your area and give them a part on the program where it is possible. All church papers are now carrying special articles concerning the evils of the liquor traffic with practically every issue, and their readers, even if they are not active in our work, are well informed as to the progress we are making.

Directors, let us plan for the biggest Temperance and Missions day this year we have ever had. Begin early. Don't wait too long. See that the program is an exceptional one and remember to take the offerings to make your local a Light Line union and also to send the *Union Signal* to some missionary.

And now a word to the county directors: It is your work to see that each local in your county carries out this program. It will be a little work for each of you to contact your local directors and help your county be 100 per cent. If this is done think what it will mean to the state and the help it will be to world missions. Directors, both county and local, we are depending on you.

—o—

Do not lay things too much to heart. No one is really beaten unless he is discouraged.—Lord Avebury.

Scientific Temperance Instruction

Mrs. Ethel F. Kottinger, *Director*

The list of county and local promoters of slide-films is growing. Some of you are securing your list of schools which possess slide-film projectors. You will want to contact these schools first, sending information about the slide-films, so that you may secure the interest of the instructors, since the projectors are already available. The Visual Education department of San Francisco public schools has 40 slide-film projectors and will preview our slide-films within the next few days.

Your next move will be to reach other schools, to interest them in both the films and the projector. You received publicity leaflets, two weeks ago, on the slide-films and the various models of the projector which will help you give necessary information.

Did you use Miss Palmer's 1940 "Wireless Message" for your March or April W.C.T.U. program? If so, you will be rated 100 per cent on question 12 in Miss Palmer's "Report Should Cover" found in Plan of Work for 1940.

Question number ONE was answered in February on reply postcards to your State director with the following answers: Tulare-Kings has seven unions presenting regular monthly Alcohol Education lessons from "What Alcohol Is and What It Does"; Santa Clara has three; Sacramento, San Joaquin and Yolo each has two; Sonoma-Marin, Stanislaus-Merced, Butte, Placer and San Francisco each has one; Colusa-Sutter, Fresno and Mendocino-Lake, do not know because of illness of directors; Tri-County and Solano-Napa report that most of their unions have Alcohol Education lessons but fail to state specifically how many or how regularly; Contra-Costa and Tehama-Glenn have not been heard from.

The result of the survey concerning projects being sponsored by each county is as follows: Tulare-Kings leads with ten; followed by Santa Clara with three; other counties sponsoring one of the projects as outlined in the National Plan of Work are Colusa-Sutter, Sonoma-Marin, Placer, Sacramento, San Joaquin, Yolo and San Francisco.

It is interesting to know that Placer county has an Alcohol Education director in every local union; that Sacramento has a training school for Alcohol Education leaders with an enrollment of twelve; and that San Francisco has a projector which was bought with a portion of the money bequeathed to the county by Mrs. Matilda Herman Jackson.

Let us live up to the goal that Miss Palmer has set for us that "Every Local Member Be a Live Root, Providing Life-giving Energy to the Whole Growing Program of Alcohol Education."

Northern California Citizens' Committee of 10,000

There is nothing new under the sun!" Some one has said just that. In 1922 when we were all working for the Wright Law the W.C.T.U. sponsored a committee of 1,000 in San Francisco.

Its possibliities for good were so evident it became a Committee of 5,000, taking in the whole state.

In one parade thousands of women in white marched from the Ferry building to the Civic Center as a demonstration for "Allegiance to the Constitution." There were dinners with great speakers and this new group as listeners.

Letters were written by the W.C.T.U., and the A.S.L. furnished the postage. The measure carried; the committee disbanded; new friends were made for the cause.

Recently Berkeley organized a "Committee of 100" for a great civic task. The idea grew. A "Committee of 1,000" for Alameda county was proposed with the one objective of promoting local liquor control. From that grew the idea of a "Citizens' Committee of 10,000" for all northern California.

Again each county has the opportunity of organizing a committee of 100 to 1,000 of those who are interested in local liquor control and who are willing to do something about it.

They can circulate a petition, give the money to purchase petitions which cost a little over four cents apiece, or just express interest in the movement by enrollment.

Let ten thousand citizens in California N. who are ready for a better liquor law say so. Organize in your county now. Headquarters will furnish you the blanks.

—o—

In Memoriam

"She hath done what she could."

Mrs. Jessie Neighbors, treasurer for many years of Willits union, has been called home.

Mrs. Neighbors was always an untiring worker in helping to promote temperance sentiment in her community.

Empire union mourns the loss of a loyal member in the passing of Mrs. Mary A. Neff.

For over 70 years Mrs. Neff was a member of the Brethren church and was a staunch supporter of all that led to the betterment of humanity.

Honor thy Father and thy Mother, that thy days may be long upon the land which the Lord thy God giveth thee.—*Exodus* 20:12.

White Ribbon Ensign

Published monthly by the California Woman's Christian Temperance Union, Angwin, California.

Editor-in-Chief - - Mrs. Louise J. Taft
Managing Editor - Mrs. Julia C. Bevis

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83 McAllister Street, San Francisco
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Recording Secretary - - Mrs. Flora Ward
Box 865, Lindsay, Calif.
BRANCH
Y. T. C. General Secretary--Mrs. Elsie May
440 Evans Street, Oakland, Calif.
BRANCH
Loyal Temperance Legion
- - - - - - - - - Mrs Mabel Frost,
3760 Fourth St., Sacramento

May, 1940

All copy for the White Ribbon Ensign must be in the office by the TWELFTH OF EACH MONTH, and all editorial correspondence should be addressed to White Ribbon Ensign, Room 415, 83 McAllister Street, San Francisco, California.

Save Two Cents

If your name and address as printed on your Ensign is not correct, please send a post card at once to Mrs. Sarah H. Cairns, 1115 Foothill Blvd., Napa, California, giving correction and old address. This is important, as every request for change of address from the Post Office now costs two cents.

—o—

Coming Events

August 8-14 National W.C.T.U. Convention, Chicago.
July 15-21, Y.T.C. Encampment, Mt. Hermon.
October 14-17, State Convention, San Jose.

County Conventions

Apr. 29, Colusa-Sutter, Colusa
May 1-2 Stanislaus-Merced, Waterford
May 9, Tehama-Glenn, Red Bluff
May 11, Butte, Oroville
May 14-15, Mendocino-Lake, Lakeport
May 21-22, San Joaquin, Stockton

—o—

Radio Log

KARM—Fresno—May 13, 27, 3:15 p.m.
KHUB—Watsonville — Every Saturday 9:45 a.m.
KHSL—Chico—Every Thursday, 5 p.m. A serial "It Does Happen Here" sponsored by Chico Y. T.C.

Committee of Ten Thousand

The Committee of Ten Thousand of Northern California has been organized for just one purpose,—to secure sufficient signatures to the petition that is being circulated that will place on the ballot and give the citizens of California next November the opportunity to vote on whether they want to restore their lost liberties and again be given the right to vote later on for or against liquor in their respective communities.

When prohibition was repealed in California even the right to ever again vote on the liquor question in any form was taken out of the State Constitution. This is a flagrant denial of liberty and strikes at the very heart of our American form of government and the liberties that should be guaranteed by law under it.

This petition that is being circulated does not ask that the citizens of California vote on whether they want liquor or not, whether they desire their communities to remain wet or dry. It only asks, whether that the right to vote on the question, which has been taken away, be restored.

In order to assist the committee in completing the work which has already been so successfully begun and to secure from all citizens whatever their views on the dry and wet question, who believe in our basic liberties and the right under law to determine for ourselves what we want, we are asking you for your contribution to this cause.

We need your help now to meet the expenses of our field secretary and to cover the costs of stationery and postage that will enable us more thoroughly to circulate this petition in the counties of Northern California to secure sufficient signatures that will put this important question of the recovery of our liberty on the ballot next November.

This work must be completed within the next six weeks. Hundreds of citizens are working through their churches, civic organizations and other groups. We thank you heartily for your help.

Francis Shunk Downs,
Chairman of Committee of Ten Thousand

Lord give the mothers of the world
More love to do their part;
That love which reaches not alone
The children made by birth their own,
But every childish heart.
Wake in their souls true motherhood,
Which aims at universal good.
—Ella Wheeler Wilcox

Youth fades, love droops, the leaves of friendship fall: a mother's secret hope outlives them all.—O. W. Holmes.

Explanation of Local Liquor Control Petition

First:

The Local Liquor Control Initiative Petition seeks to *repeal* Section 22, Article 20 of the Constitution of the State of California, which provides as follows:

"The State of California . . . shall have the *exclusive right* and *power* to license and regulate the manufacture, sale, purchase, possession and transportation of intoxicating liquor within the state. . . . The Board of Equalization shall have *exclusive power* to license the manufacture, importation and sale of intoxicating liquors in the state. . . ." (The balance of this section sought to be repealed is largely procedural to carry into effect the provisions quoted.)

This is the law that makes impossible any local control whatsoever either of number of licenses or location of places for sale.

Second:

The Local Liquor Control Initiative Constitutional amendment "Provides that no license to manufacture alcoholic beverages shall be issued or renewed in contravention of any ordinance of the city, city and county, or county wherein the premises for which application for such liquor license or renewal is made are situated."

This is the law the petition seeks to pass which would permit a locality therein named to decide on the number and location of liquor sales places it would permit, or it could exclude them all. On the other hand if it so desired it need not exercise this right and could remain as now. The proposed law simply gives the citizens the *right to exercise local liquor control, if they* so desire.

Suggestions:

1. *First filing.* Not later than *May 10* send your notarized petitions to your county W.C.T.U. president for first filing.

2. If enough names are not reported a second filing can be made about June 10.

3. Crossing out a mistake does no harm to the validity of the rest of the petition.

4. Carefully follow directions on the back of petition.

—o—

President Robert M. Hutchins of Chicago university has ordered a ban on smoking in class rooms, lecture halls reading rooms, and corridors of the university building. Fourteen of the twenty-two fires last year at the university were caused by smoking.

—o—

It took twenty-six extra people including two from the Post Office department at Washington to care for the orders of Frances Willard stamp that poured into Evanston post office for "first day sales."

State Treasurer's Letter

Dear Comrades:

We are approaching the summer when the warm weather and vacation will cause a natural slowing up of work. Let us keep busy and make the best of these lovely spring days.

It is very encouraging to have reports of some of the local unions taking up the "Dollar-a-Month Club" plan as suggested in the last ENSIGN. Here is another idea. A long-time, faithful member of Oak Park union was anxious to have a part in our great Education program. She felt she could not become a "dollar-a-month" member, but she could be responsible for raising the dollar. She asked three women to join her in contributing twenty-five cents a month, calling it "Club No. 1." She hopes other such clubs will be formed. Who will be next? Who can suggest another helpful plan?

Now is the time to secure new members to become Fruitful unions. Let every union be on the list. Let us try to reach our State goal of a twenty-five per cent gain. Do not overlook any unpaid old members, we need them all, and of course the budget is always in order, watch the list grow.

Local Treasurers, this is for you. This information was asked for, cut it out and paste in your book for reference.

It is necessary for the local treasurer to have funds in the hands of her county treasurer not later than the 10th of the month.

The county treasurer will get it to the State treasurer by the 12th of the month. The State treasurer sends a report right on to the Managing Editor of the WHITE RIBBON ENSIGN who must have all copy several weeks before it is issued to allow time to prepare it for publication. Follow this rule if you wish prompt credit in the ENSIGN.

"And they builded the wall for the people had a mind to work."

SARAH H. CAIRNS.

—o—

National Temperance Education Fund

One New Honor Union

Keyes.

"The Dollar-a-Month Club"

Mrs. D. Glennon.

"Club No. 1" Oak Park.

—o—

Japan has passed a law prohibiting the use of tobacco in any form by any person under the age of 21 years and it is being enforced.

The Australian government has accepted the offer of 10,000 pounds from the Australian Temperance Council to equip each Military camp with a Milk and Fruit Juice bar in lieu of a liquor bar.

Standings of Unions

Budget-paid-in-full: Lathrop, Lora La Mance, Reedley, Wood Colony, Dinuba, Pixley-Earlimart, Frances Willard (Clipper Gap), Point Richmond, Prescott, Ripon, Marin, Woodland, Dixon, Waterford, Aromas, Elk Grove, Hughson, Caruthers, Sanger, Exeter.

Paid-three-fourths: Modesto, Della Hill, Boulder Creek, Watsonville, Strathmore, Kingsburg, Fruitvale, Winters, Lakeport, Lodi, Orland, Berkeley, Ceres.

Paid-one-half: Parlier, Tulare, Citrus Heights, Colusa, Ukiah, Pacific Grove, Turlock, East Oakland, Carrie A. Gladding, Hilmar, Yuba City, Alameda, Lindsay, Davis, Napa, Richmond, Corning, Madera, Fort Bragg, Greenfield, Soquel, Hamilton Square, Sunset, South Berkeley.

Paid-one-fourth: Red Bluff, Oak Park, Stockton, Corralitos, Oroville, Friendship, Los Gatos, Sacramento, Santa Cruz, Empire, Keyes, Visalia, Live Oak, Oakland, Willows, Santa Rosa, Anna Beal, Martinez, Anna Gordon (San Francisco), Vallejo, Palo Alto, Mayfield, Dorcas Spencer, Sunnyvale, Shattuck Avenue, Stege, Selma.

—o—

Changes for Your Yearbook

Special Lecturer and Director of International Relations for Peace for *Alameda county,* Miss Winifred S. Bangs, 2213 Vine St., Berkeley.

Bi-County Mendocino-Lake: Treasurer of Willits union, Mrs. Lela Johnson.

Bi-County Stanislaus-Merced: Director Department of Flower Mission and Relief, Mrs. Ida M. Olson, Rt. 2, Box 1003, Turlock. Director of Scientific Temperance Instruction, Mrs. Lindstrom, Rt. 1, Box 230, Ceres.

Bi-County Tehama-Glenn: Director of Motion Pictures, Mrs. Hans Mason, Willows.

Bi-County Tulare-Kings: Director of Scientific Temperance Instruction and Religious Education, Mrs. Millie Tolle, 416 So. Garden St., Visalia.

Butte County: Secretary of Gridley union, Mrs. Vada Vorhis, Rt. 2, Gridley.

Sacramento County: Secretary, Y.T.C., Mrs. Cleo May Hayes, 3990½ Third Ave. Secretary, L.T.L., Mrs. Mabel Frost, 3760 Fourth Ave. Director of Christian Citizenship, Mrs. Betty Pendleton, 1427 Jay St. Vice President, Oak Grove union, Mrs. Geo. Fitzgerald.

San Francisco, new Union, First Baptist church: President, Mrs. L. J. Verna, 1562 Fulton St. Secretary, Mrs. Alta Julianel, 340 Page St. Treasurer, Mrs. Beth Robertson, 21 Octavia St.

Santa Clara County: President of Sunnyvale union, Mrs. Verna Smith, 422 Arques St.

Tri-County: Y.T.C. and L.T.L. Secretary, Mrs. Nancy Jane Lucking, 389 North Branciforte St., Santa Cruz.

Speech Contest

MRS. EMMA U. DAY, *Director*

I bring to you not a new department, but a new name, "Speech Contest." This new name definitely signifies the department's purpose and responsibility in the broad educational program of the National, State and local W.C.T.U.

The ultimate goals of the Speech Contest department include:

First, to develop discernment and a desire for the better things of life;

Second, to develop interest in the search for truth, especially the truth about total abstinence from alcoholic drinks;

Third, to develop interest in public speaking for the welfare of society;

Fourth, to develop natural expression, poise and grace in public speaking;

Fifth, to develop the spirit of sportmanship to the extent that each contestant may feel, "If I win I shall be glad but not boastful; and if I lose I will congratulate the winner on doing better than I did."

Sixth, to develop perseverance, so that each contestant may say, "I shall pursue until I have accomplished."

As I receive the certificates from the county and local directors showing contests that have been held, the winner being a boy or girl from nine to sixteen years of age, total contestants from five to seven in number, and attendance at the meeting ranging from a dozen up to hundreds; I am thrilled at the challenge of even these modest accomplishments. It means that so far in 1940 a goodly number of children in their formative years have learned some definite truths regarding the value of total abstinence, and have proclaimed them in a creditable manner in the hearing of more than one thousand people. Great educational possibilities here, not only to the young performers but to the adults in the audience! These boys and girls will carry the memory of this experience and the truths they learned, through many years of adult life.

Let us then use Speech Contests as a weapon in helping to solve the problems of modern social evils—to build moral standards in the home, school and church—as an aid in developing a sober-thinking, social spirited public and presenting scientific literary material in such way that the public will become interested in abstinence and prohibition.

This work is tremendously important; besides, it has the advantage of being most fascinating. Let us absorb the 1940 Plan of Work and *push every feature;* and let us move forward together, determined to have a mutually profitable and worthwhile year for Speech Contests.

—o—

Two things stand like stone: Kindness in another's trouble, courage in your own.

Motion Pictures

MRS. CARRIE A. CLARK, *Director*

The month of May is the month to get the work of this department before the public by special programs of talks, playlets, etc. "Filmy Cooperation" a very fine playlet, explains the need of this department.

You can get this playlet for ten cents or four copies for twenty-five cents by sending to State headquarters, 83 McAllister St, San Francisco. I am sure if you send for it and use it in your own local union and then before as many other groups as will give you a place on their programs you will be pleased with the results.

Every member should invite some one as her guest for that program. At the close of the playlet a short talk explaining the legislation we are working for should be given and the visitors be asked to cooperate by writing cards and letters to our congressmen.

Have you protested to your local exhibitors about bank night, keeno, etc.? These are local problems. It is a clever way of developing the gambling spirit in our youth and everything possible should be done to stop it.

Do you protest when pictures show unnecessary drinking scenes? Every one loves beauty and so often these scenes are protrayed in such beautiful settings that youth is influenced and led to think it is the proper thing to do.

Protests to the local exhibitors can do little as they are tied by rigid contracts and have to take what is sent them unless it is local advertising over which they do have control.

Send your protests to the producers.

One letter might not do any good but five or ten thousand such letters would revolutionize the whole industry.

Do not forget to praise the good points in the pictures but protest the unnecessary and implied social necessity of drinking. Always give your reasons for protesting.

Keep records of all your work and be ready to report as soon as the report blanks reach you. National convention meets in August making it necessary to get our reports in early.

—o—

"How to Win a Local Option Campaign"

by

PAUL E. THURLOW

This valuable folder tells you how to go about it "step by step"—and there are nine of them.

65 cents per 100; 35 cents per 50; 2 cents each.

W.C.T.U. Headquarters
83 McAllister St., San Francisco

Radio

MRS. VIRGINIA S. REUM, *Director*

Your director had the rare privilege during April to present to the radio audience Mrs. Louise J. Taft, our State president, and Mrs. Mary H. Augsbury, our able director of Social Morality. Both had messages of real value and interest.

KDON was very gracious in granting time for these talks as a special service in connection with the Tri-county convention in Salinas, where KDON has a studio. This is an opportunity of which more advantage might be taken.

If you are having a special occasion and there is a broadcasting station in your neighborhood those in charge are usually willing to give you time for a special broadcast, even if they cannot give regular time for our educational talks. And there is always the hope that there will be sufficient response to the special talk so that the station will feel kindly toward the organization and eventually see the value of our regular broadcasts.

If arrangements are made to have a receiving set in the meeting place so that the women in attendance can listen in it helps to make them radio minded which is one of our objectives.

I am still eager to hear that some of you are listening regularly to radio programs with critical and discriminating mind. We do want to encourage especially any stations which are making an attempt to maintain a high quality of programs.

—o—

SPEAKING PERSONALLY
about

The Union Signal

"It is a great paper—better than ever, increasing in authority, and power and information."—Fanny S. Hildreth, N. Y.

"The new numbers this year are fine. Every member of our organization should subscribe and do better work by so doing."—Anna M. McIntyre, Wash.

"*The Union Signal* is always the basis for our program and discussion. We find it invaluable in holding us to our purposes."—Mabel L. McAdams, Ill.

"*The Union Signal* is surely a better paper than ever. We enjoy and use the special educational numbers so often."—Grace Clark, Conn.

If you have not already done so,

SUBSCRIBE TODAY!
$1.00 a Year
THE UNION SIGNAL
Evanston, Illinois

—o—

May Robson, actress, who has passed her 75th birthday and has never missed a a single session's work in 66 years, says she has never smoked or tasted an intoxicant in her whole life.

Personal Items

Mrs Mary Augsbury, State director of Social Morality, will transfer from Oakdale to Porterville May 15 where her husband and she will have charge of the Nazarene church.

While she has been busy in pastoral work yet for years she has made extensive studies in social morality and has a rare fund of practical knowledge on the topic.

Do not overwork her but when she can come, she will grace any program upon which you use her with her gift of delivery and spiritual, challenging message. She is meeting a crying need in California today.

Mrs. Viola Eldon of Watsonville is the happy possessor of a fine motion picture machine, the gift of her husband for use in her addresses. This talented, inspiring young woman is most in demand where she has once spoken.

Why not call her for a big evening meeting; take an offering for the Temperance Education fund and after paying her expenses, give her half of the money for her to pay on the fund and you take the other half to pay on your share of it. She is so eager to serve the cause, she would delight to do it and you would be most gratified that you had her.

Mrs. Ethel F. Kottinger, State S.T.I. director was invited to participate in a "hobby show" at a large meeting in San Francisco. S.T.I. being her hobby she took the county's new gift projector, films and daylight screen; her "Seeing Is Believing" exhibit, alcohol education leaflets and books and in the time allotted for explaining her hobby interested the whole group in a project they did not know anything about. The pastor was greatly interested in learning of the wonderful storehouse of information available for a need he keenly felt.

Mrs. H. P. Anderson of Porterville has secured 9 new members—only one more to get and she will be a "Guardian of the Home." Success to her.

Do you know what has increased the consumption of cigarettes 67 per cent since 1937? It is advertising. The hammering of words into effective slogans. We are living in the day of slogans and tobacco interests have spent billions upon advertising during the past 20 years—DR. A. W. TRUMAN.

If there is anything to be said in favor of consuming alcohol as a beverage up to the present time it has been carefully concealed.—GEORGE B. CUTTEN, *President of Colgate University.*

Membership Campaign

FOR

THE PROTECTION OF THE HOME

Mrs. Maude B. Fallis, Chairman
288 Ocean St., Santa Cruz

July 1

That is the last day of the National Membership campaign. Only one more month to go over the top and be given credit at National convention. Only one more month to win one of the lovely awards that National and State offer.

County Vice Presidents

Let me know just how many awards of each kind are needed in your county.

Local Vice Presidents

Begin now to plan for special Vice President's day. Why not try a May breakfast, dessert luncheon or amethyst tea? The month of May is a lovely time to serve in someone's garden. If none of these are possible just regular covered dish luncheon is always good.

Invite all your church vice presidents, missionary vice presidents, as well as your regular members, asking all to bring women that are not members. Have plenty of membership cards. Plan a good program that will show the need of every woman becoming a member. Be sure to invite them to do so.

—o—

New Membership List

(Previously reported 104)
Home Protectors
(Those securing from 1 to 4 new members)

Mesdames N. Mattes, Sr., Nile Elliott, Margaret Sawyer, Florence Mitchell, Maud B. Fallis, May Hogarth, Edith Rapp, Marjory Vent, Alma Auslin, Matilda Jessup, Elsie Raven, Rosa Lakey, Ada Elliott, Eva Haight, Bessie Torrey, Anna Lindblom, Bessie McColloch, Mattie Rutledge, Edith Pitman, H. P. Anderson, Anna Nelson, Addie Jones, Ruth E. Riggs, Elizabeth Ruth, Flora R. Ward, Martha Dressel, Lulu Zook, Anna L. Birch, E. Birch, Alice Birch, Grace Holmes, M. E. Julian, Minnie Mapes, Clara Norling, Mildred Harris, Hazel Pedelty, Lulu D. Parks, Myrtle Olson, Lulu Vlack, Cora Hanson, Laura Page, Pearl Munet, Lethia Brown, Florence Morgan, and Miss May Young.—Total 73. (Sixteen new members were sent in without names of securers so credit cannot be given.)

Additional Hold Fast Unions

Lathrop, Melrose.

—o—

"The tasks in hours of insight willed
In hours of toil can be fulfilled."

Yearbook Quiz

1. Name the State offices and who holds each. Page 5.

2. Name the State branches and the General Secretary of each. Page 6.

3. How many organized counties and bi-counties have we? Page 7.

4. How many departments of work do we carry in California North? Page 8.

5. Give one important statement from the report of each State officer. Pages 10 to 45.

6. How does payment of dues differ from payment of budget? Give uses of each. Pages 47 and 48.

7. How many Gold Star unions and counties last year? Honor unions and counties? Pages 44 and 45.

8. What is the Lillian Stevens fund and how is the money used? Page 50.

9. How is the ($2.00 per union) Frances Willard Memorial fund used? Page 50.

10. How may one become a State Life member? Page 100, Article VII, Sec. 2-a and a-b. Also Page 87.

11. How does your county report compare with those of other counties? Pages 53 to 66.

12. In how many of the Department reports did your union have a part? Pages 67 to 82.

13. What is a Memorial member and how obtained? Page 87.

14. Do you favor the use of the W.C.T.U. Benediction? Why? Page 89.

15. Do you favor the use of the W.C.T.U. Installation and Consecration service? Why? Page 89-91.

16. Do you favor the use of the W.C.T.U. Welcome service for new members? Why? Page 91-92.

17. Do you favor the use of the White Ribbon Recruit service? Why? Pages 93-94.

18. What is the object of the W.C.T.U.? State Constitution preamble. Page 95.

19. Where in this book is the model County constitution? The Local constitution? The Youth's Temperance Council constitution? Loyal Temperance Legion constitution?

20. What value do you see in the Directory of Unions? Pages 113-146.

21. Give four important facts from the W.C.T.U. catechism. Pages 87-88.

22. Why follow the Order of Business? Pages 88-89.

23. See the Memorial service page 86 and read the poem by John Oxenham, pages 86-87.

24. How many points has your union attained in the Standard of Efficiency? Page 30.

In order that our members may become more familiar with our work through the Yearbook, we suggest this quiz be prepared in advance by each member being responsible for one number, to be given orally and not to be read. If desired the quiz can be divided and used in different meetings.

Local Option Move Started by Youth in New Mexico

Press notices from New Mexico tell of the move for a local option campaign initiated by two hundred high school students living in the city of Tucumcari, and other parts of Quay county in that state. Their purpose is to "fight liquor and the source of liquor."

An interesting letter from Miss Lily Grace Matheson, National W.C.T.U. field worker, tells the tragic story leading up to the start of the movement. She writes:

"I wondered why these young people suddenly became so active, and stopping there enroute to Oklahoma, I found the interest running high, just as the papers had announced. And I also found the reason. Two weeks before, five high school boys and one girl attending a local basketball game, left between quarters, piled into a car, and drove down town to get a cold drink. While returning they had a smashup with another car. One boy was killed, one so badly hurt that his life was in danger for many hours, and the others received bruises. The driver of the other car was drunk.

"The youth who was driving the young people's car, the boy who was killed, and also the one badly injured, all had been drinking. The other three students had not taken liquor but they did know that their driver had drunk liquor before the game. He was found to have a pint of liquor on his person at the time of the accident. He was a member of one of the county's most prominent families.

" 'What can we do about it?' was the question put by some of the young people to one of the city pastors. He told them what they could do and they are out to rid their community of the liquor traffic.

"They must have 2,000 signatures and when I was there, they already had 500. Rallies are being held in Tucumcari and other towns in the county. The adults are having no part except in signing the petitions. The young people plan the whole work and, according to reports, are giving some convincing addresses.

"The leaders in this movement are Francis Bell whose father is president of the school board and who also owns the only "dry" drug store in Tucumcari, Marjorie Stephens and John Gafford."

Miss Matheson adds to her letter, "The night before I was there, they had a big rally and the boy who drove the car the night of the accident was at the meeting."

Loyal Temperance Legion

Mrs. Mabel Frost, *General Secretary*
3760 Fourth Ave., Sacramento

Dear Co-Workers:

May Time—time for leaders to check Legion Standard as given in this year's Plan of Work. I am sure many of you will be able to receive recognition from National.

Hold Fast legions as far as I have record are: Santa Cruz, Mountain View, South Berkeley Nazarene, and Oak Park Sacramento.

I have reports from 12 legions. I hope the mother societies are doing what they can to encourage and help others.

National urges cities or counties to have a one day Loyal Temperance Legion camporee. Suggested places of meetings: park, camp meeting ground, picnic grounds, or farm. Plan program in advance with each legion taking part. Have counselors in charge of sports, activities and eats. It would be well to have a nurse or someone with first aid kit present.

Where it has not been possible to have legions during the school year it might be possible to find leaders for summer legions.

The teaching plan for the year may be reached, and standards for instruction and activity may be met in the following ways: by holding at least ten meetings of one hour each; or two meetings a week for five weeks; or a meeting a week for ten weeks.

Summer time is a good time for Home legions. During vacation children form in gangs for neighborhood games. Find a woman who will help these gangs to have a good time and also teach them how to be good citizens and the value of total abstinence.

Mrs. Harold Sloan, National director of Religious Education, has prepared a suggested unit for temperance teaching in Daily Vacation Bible schools. L.T.L. secretaries, avail yourselves of this help. Write me for a copy.

—o—

Plays

"Paying the Price." Given at Sacramento at our recent National Regional conference, by Mrs. Anna Fisher. 15 cents each.

"The Better Choice." A one-act play in three scenes adapted for high school use. 10 cents each.

"Filmy Co-operation." 10 cents each; 4 for 25 cents.

"Experience Is a Dear Teacher." 10 cents each; 3 for 25 cents.

"The Movies and the Car." One-act—three scenes. 10 cents each.

"Alcohol in Court." For intermediate and grammar grades. 10 cents each; 3 for 25 cents.

W.C.T.U. Headquarters
83 McAllister St., San Francisco

Topical Program

JUNE

First Meeting

Evening Meeting, Honoring Honorary Members

Song: "A Mighty Fortress Is Our God"
Scripture: John 3:16-21
Ten minute study of Alcohol Education
Tribute to "Father" (by a Youth)
Report on Survey of Local Conditions
Panel Discussion: How Can Community Action Meet These Conditions? By—
- A Minister
- A City Official
- A Lawyer
- A Layman

Second Meeting

Song: "Christ Drove Them Away"
Scripture: Isa. 55:1-6
Prayer
Discussions
- The Price of "Something for Nothing" through
  - Slot Machines
  - Lotteries
  - Pari-Mutuel Betting
  - Other Kinds of Gambling
- What Are Conditions in this Community?
- How Can They Be Bettered?

Ten Minute Study of Alcohol Education

—o—

The Young Crusader

VISITS

THE SUNDAY SCHOOL

"This is the second club for this department of our Sunday school. Mrs. Ardery is finding them so valuable she asked for more copies for the Junior Department. I wish we might get at least one club in all our Bible schools."—Mrs. S. C. Fulmer, Ind.

PUBLIC SCHOOL

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Youth's Temperance Council

Mrs. Elsie May, *General Secretary*

Vacation will soon be here and July 15 is just around the corner, and July 15 means Mt. Hermon. To those who went last year Mt. Hermon means vacation, and fellowship and fun and serious study together, and the young people who are most enthusiastic about it all are the young people who have been to both encampments. That should mean something to those of you who are going to send some young person from your community this year. Registration 50 cents and $6.00 for the week.

The State officers organized a new Y.T.C. in Aromas during Easter week. Santa Cruz Y.T.C. invited about sixty young people from all the churches to a turkey dinner and this new organization is a result of this meeting. I am sure the Y.T.C. of Santa Cruz has added many new members to its organization as a result of this time of fellowship.

The young people of the Y.T.C. of Chico organized a new group in Gridley and they write enthusiastically about the interest shown by the young people there. Sacramento reports two councils, one new this year. Fresno Y.T.C. reports a new group at Sanger and they write that much interest has been shown in the work at Selma and Reedley.

Your State secretary visited Oakdale, speaking before the young people from several churches and work will be started there very soon. The ministers are interested and will help to promote the work. Some of the young people from Oakdale will attend our Youth banquet on May 1 at Waterford, held during the W.C.T.U. county convention. We expect some young people from Fresno, Stockton and Oakland as well as delegates from the county. This should be a great meeting.

What about dues? Our State treasurer feels worried because he has so little work to do. Send your dues this month to Bill Cauthon, 110 Maze Blvd., Modesto.

—o—

Ancient Ethics for Modern Problems

by

Catherine Waugh McCulloch

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